

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.423/-84.1833

RF5

1044 Avalon Pkwy

McDonough, GA 30253

1 mi radius

3 mi radius

5 mi radius

Population

Estimated Population (2021)	5,165		37,833		73,543	
Projected Population (2026)	6,060		42,843		82,888	
Census Population (2010)	2,505		29,762		57,486	
Census Population (2000)	1,088		15,091		30,210	
Projected Annual Growth (2021 to 2026)	895	3.5%	5,010	2.6%	9,345	2.5%
Historical Annual Growth (2010 to 2021)	2,660	9.7%	8,071	2.5%	16,058	2.5%
Historical Annual Growth (2000 to 2010)	1,418	13.0%	14,671	9.7%	27,276	9.0%
Estimated Population Density (2021)	1,645	psm	1,338	psm	937	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Households

Estimated Households (2021)	1,788		13,277		25,768	
Projected Households (2026)	2,051		14,689		28,292	
Census Households (2010)	865		10,342		19,973	
Census Households (2000)	371		5,212		10,469	
Estimated Households with Children (2021)	730	40.8%	5,435	40.9%	10,441	40.5%
Estimated Average Household Size (2021)	2.86		2.79		2.82	

Average Household Income

Estimated Average Household Income (2021)	\$85,877		\$77,072		\$86,239	
Projected Average Household Income (2026)	\$88,117		\$82,387		\$92,794	
Estimated Average Family Income (2021)	\$93,364		\$87,549		\$98,142	

Median Household Income

Estimated Median Household Income (2021)	\$73,941		\$66,304		\$75,670	
Projected Median Household Income (2026)	\$85,996		\$77,554		\$88,083	
Estimated Median Family Income (2021)	\$83,450		\$76,702		\$86,347	

Per Capita Income

Estimated Per Capita Income (2021)	\$29,835		\$27,315		\$30,369	
Projected Per Capita Income (2026)	\$29,924		\$28,483		\$31,808	
Estimated Per Capita Income 5 Year Growth	\$88	0.3%	\$1,168	4.3%	\$1,440	4.7%
Estimated Average Household Net Worth (2021)	\$539,616		\$460,107		\$568,181	

Daytime Demos (2021)

Total Businesses	577		2,282		4,185	
Total Employees	4,829		18,682		33,835	
Company Headquarter Businesses	14	2.4%	49	2.1%	98	2.3%
Company Headquarter Employees	553	11.5%	2,499	13.4%	5,587	16.5%
Employee Population per Business	8.4		8.2		8.1	
Residential Population per Business	9.0		16.6		17.6	

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Race & Ethnicity

White (2021)	1,151	22.3%	8,698	23.0%	25,311	34.4%
Black or African American (2021)	3,478	67.3%	25,164	66.5%	40,456	55.0%
American Indian or Alaska Native (2021)	13	0.3%	96	0.3%	234	0.3%
Asian (2021)	205	4.0%	1,499	4.0%	2,947	4.0%
Hawaiian or Pacific Islander (2021)	5	0.1%	33	-	58	-
Other Race (2021)	176	3.4%	1,305	3.5%	2,282	3.1%
Two or More Races (2021)	136	2.6%	1,039	2.7%	2,256	3.1%
Not Hispanic or Latino Population (2021)	4,698	91.0%	34,507	91.2%	66,924	91.0%
Hispanic or Latino Population (2021)	467	9.0%	3,327	8.8%	6,620	9.0%
Not Hispanic or Latino Population (2026)	5,514	91.0%	39,047	91.1%	75,349	90.9%
Hispanic or Latino Population (2026)	547	9.0%	3,796	8.9%	7,539	9.1%
Not Hispanic or Latino Population (2010)	2,268	90.5%	27,388	92.0%	53,736	93.5%
Hispanic or Latino Population (2010)	238	9.5%	2,374	8.0%	3,750	6.5%
Not Hispanic or Latino Population (2000)	1,053	96.8%	14,573	96.6%	29,394	97.3%
Hispanic or Latino Population (2000)	34	3.2%	518	3.4%	816	2.7%
Projected Hispanic Annual Growth (2021 to 2026)	80	3.4%	470	2.8%	919	2.8%
Historic Hispanic Annual Growth (2000 to 2021)	432	59.9%	2,809	25.8%	5,803	33.8%

Age Distribution (2021)

Age Under 5	290	5.6%	2,333	6.2%	4,429	6.0%
Age 5 to 9 Years	305	5.9%	2,336	6.2%	4,654	6.3%
Age 10 to 14 Years	338	6.5%	2,502	6.6%	5,141	7.0%
Age 15 to 19 Years	382	7.4%	2,718	7.2%	5,296	7.2%
Age 20 to 24 Years	472	9.1%	3,579	9.5%	5,909	8.0%
Age 25 to 29 Years	422	8.2%	3,494	9.2%	5,730	7.8%
Age 30 to 34 Years	345	6.7%	2,849	7.5%	5,032	6.8%
Age 35 to 39 Years	309	6.0%	2,435	6.4%	4,721	6.4%
Age 40 to 44 Years	329	6.4%	2,373	6.3%	4,729	6.4%
Age 45 to 49 Years	360	7.0%	2,460	6.5%	4,991	6.8%
Age 50 to 54 Years	398	7.7%	2,640	7.0%	5,210	7.1%
Age 55 to 59 Years	373	7.2%	2,417	6.4%	4,939	6.7%
Age 60 to 64 Years	305	5.9%	1,932	5.1%	4,057	5.5%
Age 65 to 74 Years	359	6.9%	2,409	6.4%	5,456	7.4%
Age 75 to 84 Years	136	2.6%	1,011	2.7%	2,512	3.4%
Age 85 Years or Over	41	0.8%	346	0.9%	738	1.0%
Median Age	34.6		32.9		35.0	

Gender Age Distribution (2021)

Female Population	2,715	52.6%	20,117	53.2%	38,854	52.8%
Age 0 to 19 Years	632	23.3%	4,835	24.0%	9,559	24.6%
Age 20 to 64 Years	1,763	64.9%	12,979	64.5%	24,128	62.1%
Age 65 Years or Over	320	11.8%	2,303	11.4%	5,167	13.3%
Female Median Age	36.4		34.7		36.6	
Male Population	2,450	47.4%	17,716	46.8%	34,689	47.2%
Age 0 to 19 Years	682	27.8%	5,054	28.5%	9,960	28.7%
Age 20 to 64 Years	1,552	63.3%	11,200	63.2%	21,190	61.1%
Age 65 Years or Over	216	8.8%	1,462	8.3%	3,538	10.2%
Male Median Age	32.5		31.0		33.4	

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Household Income Distribution (2021)

HH Income \$200,000 or More	98	5.5%	542	4.1%	1,456	5.6%
HH Income \$150,000 to \$199,999	85	4.7%	593	4.5%	1,691	6.6%
HH Income \$100,000 to \$149,999	363	20.3%	2,189	16.5%	5,051	19.6%
HH Income \$75,000 to \$99,999	326	18.2%	2,180	16.4%	4,373	17.0%
HH Income \$50,000 to \$74,999	398	22.3%	2,850	21.5%	5,074	19.7%
HH Income \$35,000 to \$49,999	192	10.7%	1,906	14.4%	3,030	11.8%
HH Income \$25,000 to \$34,999	123	6.9%	1,302	9.8%	1,983	7.7%
HH Income \$15,000 to \$24,999	108	6.0%	903	6.8%	1,425	5.5%
HH Income Under \$15,000	95	5.3%	812	6.1%	1,685	6.5%
HH Income \$35,000 or More	1,462	81.8%	10,259	77.3%	20,674	80.2%
HH Income \$75,000 or More	872	48.8%	5,504	41.5%	12,570	48.8%

Housing (2021)

Total Housing Units	1,876		14,041		27,092	
Housing Units Occupied	1,788	95.3%	13,277	94.6%	25,768	95.1%
Housing Units Owner-Occupied	1,321	73.9%	8,638	65.1%	19,155	74.3%
Housing Units, Renter-Occupied	467	26.1%	4,639	34.9%	6,613	25.7%
Housing Units, Vacant	88	4.9%	765	5.8%	1,324	5.1%

Marital Status (2021)

Never Married	1,574	37.2%	12,193	39.8%	20,557	34.7%
Currently Married	1,707	40.3%	11,163	36.4%	25,376	42.8%
Separated	194	4.6%	2,000	6.5%	3,628	6.1%
Widowed	121	2.9%	934	3.0%	2,345	4.0%
Divorced	637	15.0%	4,372	14.3%	7,415	12.5%

Household Type (2021)

Population Family	4,492	87.0%	31,958	84.5%	63,938	86.9%
Population Non-Family	626	12.1%	5,055	13.4%	8,692	11.8%
Population Group Quarters	47	0.9%	820	2.2%	913	1.2%
Family Households	1,295	72.4%	9,273	69.8%	18,835	73.1%
Non-Family Households	493	27.6%	4,004	30.2%	6,933	26.9%
Married Couple with Children	406	23.8%	2,834	25.4%	6,190	24.4%
Average Family Household Size	3.5		3.4		3.4	

Household Size (2021)

1 Person Households	392	22.0%	3,206	24.1%	5,600	21.7%
2 Person Households	492	27.5%	3,629	27.3%	7,372	28.6%
3 Person Households	349	19.5%	2,550	19.2%	5,009	19.4%
4 Person Households	282	15.8%	2,007	15.1%	4,239	16.5%
5 Person Households	153	8.6%	1,056	8.0%	2,076	8.1%
6 or More Person Households	119	6.7%	830	6.3%	1,471	5.7%

Household Vehicles (2021)

Households with 0 Vehicles Available	42	2.3%	290	2.2%	549	2.1%
Households with 1 Vehicles Available	532	29.8%	4,448	33.5%	7,009	27.2%
Households with 2 or More Vehicles Available	1,214	67.9%	8,539	64.3%	18,210	70.7%
Total Vehicles Available	3,639		26,170		54,662	
Average Vehicles Per Household	2.0		2.0		2.1	

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Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	4,156		30,113		58,225	
Estimated Civilian Employed	2,520	60.6%	18,773	62.3%	35,839	61.6%
Estimated Civilian Unemployed	144	3.5%	1,149	3.8%	2,127	3.7%
Estimated in Armed Forces	10	0.2%	116	0.4%	124	0.2%
Estimated Not in Labor Force	1,482	35.7%	10,075	33.5%	20,136	34.6%
Unemployment Rate	3.5%		3.8%		3.7%	

Occupation (2021)

Occupation: Population Age 16 Years or Over	2,520		18,773		35,839	
Management, Business, Financial Operations	378	15.0%	2,718	14.5%	5,701	15.9%
Professional, Related	574	22.8%	3,752	20.0%	6,921	19.3%
Service	559	22.2%	3,487	18.6%	6,243	17.4%
Sales, Office	505	20.0%	4,030	21.5%	7,816	21.8%
Farming, Fishing, Forestry	-	-	10	-	13	-
Construct, Extraction, Maintenance	165	6.6%	1,301	6.9%	2,810	7.8%
Production, Transport Material Moving	338	13.4%	3,475	18.5%	6,334	17.7%
White Collar Workers	1,458	57.8%	10,499	55.9%	20,438	57.0%
Blue Collar Workers	1,062	42.2%	8,274	44.1%	15,400	43.0%

Consumer Expenditure (2021)

Total Household Expenditure	\$114.08 M		\$780.58 M		\$1.64 B	
Total Non-Retail Expenditure	\$59.82 M	52.4%	\$409.7 M	52.5%	\$859.31 M	52.5%
Total Retail Expenditure	\$54.26 M	47.6%	\$370.87 M	47.5%	\$777.35 M	47.5%
Apparel	\$4.02 M	3.5%	\$27.47 M	3.5%	\$57.8 M	3.5%
Contributions	\$3.62 M	3.2%	\$24.47 M	3.1%	\$52.46 M	3.2%
Education	\$3.27 M	2.9%	\$21.89 M	2.8%	\$47.66 M	2.9%
Entertainment	\$6.44 M	5.6%	\$43.73 M	5.6%	\$92.8 M	5.7%
Food and Beverages	\$16.93 M	14.8%	\$116.15 M	14.9%	\$242.25 M	14.8%
Furnishings and Equipment	\$4.01 M	3.5%	\$27.24 M	3.5%	\$57.69 M	3.5%
Gifts	\$2.74 M	2.4%	\$18.43 M	2.4%	\$39.27 M	2.4%
Health Care	\$9.69 M	8.5%	\$66.5 M	8.5%	\$138.69 M	8.5%
Household Operations	\$4.43 M	3.9%	\$30.21 M	3.9%	\$63.84 M	3.9%
Miscellaneous Expenses	\$2.15 M	1.9%	\$14.66 M	1.9%	\$30.84 M	1.9%
Personal Care	\$1.53 M	1.3%	\$10.48 M	1.3%	\$21.99 M	1.3%
Personal Insurance	\$797.1 K	0.7%	\$5.35 M	0.7%	\$11.54 M	0.7%
Reading	\$244.73 K	0.2%	\$1.67 M	0.2%	\$3.53 M	0.2%
Shelter	\$23.86 M	20.9%	\$164.18 M	21.0%	\$342.74 M	20.9%
Tobacco	\$702.81 K	0.6%	\$4.97 M	0.6%	\$9.93 M	0.6%
Transportation	\$21.12 M	18.5%	\$144.26 M	18.5%	\$302.24 M	18.5%
Utilities	\$8.51 M	7.5%	\$58.92 M	7.5%	\$121.37 M	7.4%

Educational Attainment (2021)

Adult Population Age 25 Years or Over	3,379		24,365		48,115	
Elementary (Grade Level 0 to 8)	100	2.9%	646	2.7%	1,164	2.4%
Some High School (Grade Level 9 to 11)	253	7.5%	1,734	7.1%	3,157	6.6%
High School Graduate	829	24.5%	7,032	28.9%	14,198	29.5%
Some College	699	20.7%	5,347	21.9%	10,022	20.8%
Associate Degree Only	376	11.1%	2,277	9.3%	4,504	9.4%
Bachelor Degree Only	755	22.3%	4,973	20.4%	9,571	19.9%
Graduate Degree	367	10.9%	2,357	9.7%	5,501	11.4%

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Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,387	160.4%	9,675	93.6%	21,250	106.4%
1 Attached Unit	33	3.8%	439	4.2%	611	3.1%
2 to 4 Units	50	5.8%	801	7.7%	932	4.7%
5 to 9 Units	63	7.3%	712	6.9%	815	4.1%
10 to 19 Units	109	12.6%	656	6.3%	796	4.0%
20 to 49 Units	39	4.6%	289	2.8%	464	2.3%
50 or More Units	49	5.7%	288	2.8%	359	1.8%
Mobile Home or Trailer	57	6.6%	416	4.0%	541	2.7%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2021)

Homes Built 2010 or later	328	37.9%	1,789	17.3%	3,443	17.2%
Homes Built 2000 to 2009	753	87.0%	5,442	52.6%	9,732	48.7%
Homes Built 1990 to 1999	411	47.5%	3,607	34.9%	7,312	36.6%
Homes Built 1980 to 1989	217	25.1%	1,332	12.9%	2,789	14.0%
Homes Built 1970 to 1979	52	6.0%	604	5.8%	1,238	6.2%
Homes Built 1960 to 1969	12	1.4%	239	2.3%	498	2.5%
Homes Built 1950 to 1959	6	0.7%	116	1.1%	202	1.0%
Homes Built Before 1949	8	1.0%	149	1.4%	553	2.8%

Home Values (2021)

Home Values \$1,000,000 or More	-	-	10	0.1%	120	0.6%
Home Values \$500,000 to \$999,999	4	0.3%	87	1.0%	462	2.4%
Home Values \$400,000 to \$499,999	5	0.4%	90	1.0%	633	3.3%
Home Values \$300,000 to \$399,999	136	10.3%	691	8.0%	2,166	11.3%
Home Values \$200,000 to \$299,999	308	23.3%	1,870	21.6%	4,619	24.1%
Home Values \$150,000 to \$199,999	601	45.5%	3,545	41.0%	6,994	36.5%
Home Values \$100,000 to \$149,999	168	12.7%	1,403	16.2%	2,778	14.5%
Home Values \$70,000 to \$99,999	33	2.5%	327	3.8%	569	3.0%
Home Values \$50,000 to \$69,999	18	1.4%	246	2.8%	348	1.8%
Home Values \$25,000 to \$49,999	2	0.2%	28	0.3%	66	0.3%
Home Values Under \$25,000	47	3.5%	342	4.0%	400	2.1%
Owner-Occupied Median Home Value	\$183,594		\$178,287		\$203,254	
Renter-Occupied Median Rent	\$1,037		\$967		\$981	

Transportation To Work (2021)

Drive to Work Alone	1,947	76.8%	14,761	80.2%	28,863	80.7%
Drive to Work in Carpool	239	9.4%	1,607	8.7%	2,887	8.1%
Travel to Work by Public Transportation	68	2.7%	353	1.9%	554	1.5%
Drive to Work on Motorcycle	-	-	3	-	36	0.1%
Walk or Bicycle to Work	21	0.8%	129	0.7%	181	0.5%
Other Means	18	0.7%	108	0.6%	235	0.7%
Work at Home	241	9.5%	1,437	7.8%	3,031	8.5%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	457	18.1%	3,449	18.7%	5,848	16.3%
Travel to Work in 15 to 29 Minutes	663	26.1%	5,308	28.8%	9,596	26.8%
Travel to Work in 30 to 59 Minutes	914	36.1%	6,407	34.8%	12,706	35.5%
Travel to Work in 60 Minutes or More	245	9.7%	2,152	11.7%	4,650	13.0%
Average Minutes Travel to Work	28.9		27.8		29.8	

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