

Expanded Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8426/-84.4982

4585 S Cobb Dr SE Smyrna, GA 30080							
		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2021)		13,972		71,879		206,568	
Projected Population (2026)		14,829		74,880		216,119	
Census Population (2010)		11,567		62,425		174,825	
Census Population (2000)		6,942		48,791		158,393	
Projected Annual Growth (2021 to 2026)		858	1.2%	3,001	0.8%	9,551	0.9%
Historical Annual Growth (2010 to 2021)		2,405	1.9%	9,454	1.4%	31,743	1.7%
Historical Annual Growth (2000 to 2010)		4,625	6.7%	13,634	2.8%	16,432	1.0%
Estimated Population Density (2021)		4,436	psm	2,543	psm	2,631	psm
Trade Area Size		3.2	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2021)		6,918		34,378		92,103	
Projected Households (2026)		7,454		36,389		97,732	
Census Households (2010)		5,720		29,663		76,793	
Census Households (2000)		3,502		23,361		67,523	
Estimated Households with Children (2021)		1,484	21.5%	7,854	22.8%	24,142	26.2%
Estimated Average Household Size (2021)		2.02		2.08		2.23	
Average Household Income							
Estimated Average Household Income (2021)		\$144,742		\$141,383		\$121,691	
Projected Average Household Income (2026)		\$160,479		\$161,474		\$138,544	
Estimated Average Family Income (2021)		\$187,046		\$192,329		\$160,429	
Median Household Income							
Estimated Median Household Income (2021)		\$102,735		\$101,532		\$88,129	
Projected Median Household Income (2026)		\$119,676		\$116,975		\$100,783	
Estimated Median Family Income (2021)		\$148,525		\$136,213		\$114,811	
Per Capita Income							
Estimated Per Capita Income (2021)		\$71,673		\$67,632		\$54,285	
Projected Per Capita Income (2026)		\$80,663		\$78,483		\$62,677	
Estimated Per Capita Income 5 Year Growth		\$8,991	12.5%	\$10,851	16.0%	\$8,391	15.5%
Estimated Average Household Net Worth (2021)		\$1,234,860		\$1,069,087		\$871,268	
Daytime Demos (2021)							
Total Businesses		891		5,478		15,808	
Total Employees		7,807		52,288		166,291	
Company Headquarter Businesses		31	3.5%	206	3.8%	659	4.2%
Company Headquarter Employees		1,422	18.2%	14,804	28.3%	46,901	28.2%
Employee Population per Business		8.8		9.5		10.5	
Residential Population per Business		15.7		13.1		13.1	

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Race & Ethnicity

White (2021)	8,457	60.5%	40,671	56.6%	100,082	48.5%
Black or African American (2021)	3,795	27.2%	21,803	30.3%	74,166	35.9%
American Indian or Alaska Native (2021)	37	0.3%	207	0.3%	698	0.3%
Asian (2021)	875	6.3%	5,243	7.3%	13,503	6.5%
Hawaiian or Pacific Islander (2021)	7	-	33	-	103	-
Other Race (2021)	295	2.1%	1,774	2.5%	11,975	5.8%
Two or More Races (2021)	505	3.6%	2,148	3.0%	6,041	2.9%
Not Hispanic or Latino Population (2021)	12,552	89.8%	65,442	91.0%	178,910	86.6%
Hispanic or Latino Population (2021)	1,420	10.2%	6,437	9.0%	27,658	13.4%
Not Hispanic or Latino Population (2026)	13,285	89.6%	68,021	90.8%	187,062	86.6%
Hispanic or Latino Population (2026)	1,545	10.4%	6,859	9.2%	29,058	13.4%
Not Hispanic or Latino Population (2010)	10,970	94.8%	58,607	93.9%	151,331	86.6%
Hispanic or Latino Population (2010)	597	5.2%	3,818	6.1%	23,494	13.4%
Not Hispanic or Latino Population (2000)	6,706	96.6%	46,265	94.8%	142,714	90.1%
Hispanic or Latino Population (2000)	235	3.4%	2,526	5.2%	15,679	9.9%
Projected Hispanic Annual Growth (2021 to 2026)	125	1.8%	423	1.3%	1,400	1.0%
Historic Hispanic Annual Growth (2000 to 2021)	1,184	23.9%	3,911	7.4%	11,979	3.6%

Age Distribution (2021)

Age Under 5	963	6.9%	4,975	6.9%	14,336	6.9%
Age 5 to 9 Years	760	5.4%	3,768	5.2%	11,842	5.7%
Age 10 to 14 Years	663	4.7%	3,204	4.5%	10,773	5.2%
Age 15 to 19 Years	633	4.5%	2,905	4.0%	10,104	4.9%
Age 20 to 24 Years	872	6.2%	4,108	5.7%	13,819	6.7%
Age 25 to 29 Years	1,361	9.7%	7,241	10.1%	20,720	10.0%
Age 30 to 34 Years	1,338	9.6%	7,683	10.7%	20,831	10.1%
Age 35 to 39 Years	1,175	8.4%	6,372	8.9%	16,708	8.1%
Age 40 to 44 Years	1,010	7.2%	5,178	7.2%	14,105	6.8%
Age 45 to 49 Years	925	6.6%	4,415	6.1%	12,542	6.1%
Age 50 to 54 Years	916	6.6%	4,354	6.1%	12,359	6.0%
Age 55 to 59 Years	864	6.2%	4,287	6.0%	11,947	5.8%
Age 60 to 64 Years	791	5.7%	4,025	5.6%	10,748	5.2%
Age 65 to 74 Years	1,072	7.7%	5,624	7.8%	15,416	7.5%
Age 75 to 84 Years	485	3.5%	2,705	3.8%	7,583	3.7%
Age 85 Years or Over	142	1.0%	1,034	1.4%	2,735	1.3%
Median Age	35.9		36.6		35.3	

Gender Age Distribution (2021)

Female Population	7,247	51.9%	37,465	52.1%	107,275	51.9%
Age 0 to 19 Years	1,488	20.5%	7,230	19.3%	22,957	21.4%
Age 20 to 64 Years	4,810	66.4%	24,954	66.6%	69,597	64.9%
Age 65 Years or Over	949	13.1%	5,282	14.1%	14,721	13.7%
Female Median Age	36.3		37.3		36.2	
Male Population	6,725	48.1%	34,414	47.9%	99,293	48.1%
Age 0 to 19 Years	1,531	22.8%	7,622	22.1%	24,097	24.3%
Age 20 to 64 Years	4,443	66.1%	22,710	66.0%	64,183	64.6%
Age 65 Years or Over	751	11.2%	4,082	11.9%	11,013	11.1%
Male Median Age	35.5		35.9		34.5	

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Household Income Distribution (2021)

HH Income \$200,000 or More	1,495	21.6%	6,004	17.5%	12,541	13.6%
HH Income \$150,000 to \$199,999	725	10.5%	3,209	9.3%	6,848	7.4%
HH Income \$100,000 to \$149,999	1,144	16.5%	6,786	19.7%	15,366	16.7%
HH Income \$75,000 to \$99,999	962	13.9%	5,469	15.9%	13,241	14.4%
HH Income \$50,000 to \$74,999	1,192	17.2%	6,241	18.2%	16,938	18.4%
HH Income \$35,000 to \$49,999	486	7.0%	2,445	7.1%	9,478	10.3%
HH Income \$25,000 to \$34,999	433	6.3%	1,701	4.9%	6,291	6.8%
HH Income \$15,000 to \$24,999	190	2.7%	1,170	3.4%	4,707	5.1%
HH Income Under \$15,000	291	4.2%	1,354	3.9%	6,693	7.3%
HH Income \$35,000 or More	6,004	86.8%	30,154	87.7%	74,412	80.8%
HH Income \$75,000 or More	4,326	62.5%	21,468	62.4%	47,996	52.1%

Housing (2021)

Total Housing Units	7,235		36,034		97,337	
Housing Units Occupied	6,918	95.6%	34,378	95.4%	92,103	94.6%
Housing Units Owner-Occupied	4,111	59.4%	19,957	58.1%	46,085	50.0%
Housing Units, Renter-Occupied	2,807	40.6%	14,421	41.9%	46,018	50.0%
Housing Units, Vacant	317	4.6%	1,656	4.8%	5,234	5.7%

Marital Status (2021)

Never Married	4,118	35.5%	20,830	34.8%	66,629	39.3%
Currently Married	5,128	44.3%	27,951	46.6%	69,578	41.0%
Separated	468	4.0%	1,997	3.3%	7,512	4.4%
Widowed	284	2.5%	1,519	2.5%	6,090	3.6%
Divorced	1,588	13.7%	7,634	12.7%	19,810	11.7%

Household Type (2021)

Population Family	9,948	71.2%	51,460	71.6%	152,356	73.8%
Population Non-Family	4,023	28.8%	20,182	28.1%	53,493	25.9%
Population Group Quarters	1	-	237	0.3%	719	0.3%
Family Households	3,487	50.4%	17,644	51.3%	48,787	53.0%
Non-Family Households	3,432	49.6%	16,734	48.7%	43,317	47.0%
Married Couple with Children	980	19.1%	5,289	18.9%	14,303	20.6%
Average Family Household Size	2.9		2.9		3.1	

Household Size (2021)

1 Person Households	2,925	42.3%	13,769	40.1%	34,927	37.9%
2 Person Households	2,248	32.5%	11,200	32.6%	28,024	30.4%
3 Person Households	858	12.4%	4,586	13.3%	13,045	14.2%
4 Person Households	614	8.9%	3,257	9.5%	9,303	10.1%
5 Person Households	182	2.6%	1,017	3.0%	3,833	4.2%
6 or More Person Households	92	1.3%	550	1.6%	2,971	3.2%

Household Vehicles (2021)

Households with 0 Vehicles Available	6	-	923	2.7%	5,259	5.7%
Households with 1 Vehicles Available	2,644	38.2%	13,147	38.2%	37,818	41.1%
Households with 2 or More Vehicles Available	4,268	61.7%	20,308	59.1%	49,027	53.2%
Total Vehicles Available	12,480		60,097		152,169	
Average Vehicles Per Household	1.8		1.7		1.7	

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Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	11,451		59,325		167,720	
Estimated Civilian Employed	8,276	72.3%	42,094	71.0%	115,694	69.0%
Estimated Civilian Unemployed	338	2.9%	1,705	2.9%	5,386	3.2%
Estimated in Armed Forces	-	-	157	0.3%	473	0.3%
Estimated Not in Labor Force	2,838	24.8%	15,368	25.9%	46,167	27.5%
Unemployment Rate	2.9%		2.9%		3.2%	

Occupation (2021)

Occupation: Population Age 16 Years or Over	8,276		42,094		115,694	
Management, Business, Financial Operations	2,648	32.0%	12,379	29.4%	28,782	24.9%
Professional, Related	2,319	28.0%	13,317	31.6%	32,812	28.4%
Service	878	10.6%	4,195	10.0%	14,114	12.2%
Sales, Office	1,540	18.6%	7,716	18.3%	22,134	19.1%
Farming, Fishing, Forestry	-	-	-	-	4	-
Construct, Extraction, Maintenance	245	3.0%	1,414	3.4%	6,665	5.8%
Production, Transport Material Moving	647	7.8%	3,072	7.3%	11,185	9.7%
White Collar Workers	6,506	78.6%	33,413	79.4%	83,727	72.4%
Blue Collar Workers	1,769	21.4%	8,682	20.6%	31,967	27.6%

Consumer Expenditure (2021)

Total Household Expenditure	\$641.31 M		\$3.13 B		\$7.46 B	
Total Non-Retail Expenditure	\$341.28 M	53.2%	\$1.66 B	53.1%	\$3.96 B	53.1%
Total Retail Expenditure	\$300.03 M	46.8%	\$1.47 B	46.9%	\$3.5 B	46.9%
Apparel	\$23.07 M	3.6%	\$112.12 M	3.6%	\$266.96 M	3.6%
Contributions	\$22.68 M	3.5%	\$108.99 M	3.5%	\$255.49 M	3.4%
Education	\$22.01 M	3.4%	\$104.67 M	3.3%	\$245.1 M	3.3%
Entertainment	\$37.19 M	5.8%	\$180.85 M	5.8%	\$427.46 M	5.7%
Food and Beverages	\$92.51 M	14.4%	\$452.8 M	14.5%	\$1.09 B	14.6%
Furnishings and Equipment	\$22.99 M	3.6%	\$111.94 M	3.6%	\$264.68 M	3.5%
Gifts	\$17.63 M	2.7%	\$84.51 M	2.7%	\$198.35 M	2.7%
Health Care	\$51.87 M	8.1%	\$254.63 M	8.1%	\$609.86 M	8.2%
Household Operations	\$25.78 M	4.0%	\$125.06 M	4.0%	\$296.62 M	4.0%
Miscellaneous Expenses	\$12.25 M	1.9%	\$59.59 M	1.9%	\$141.69 M	1.9%
Personal Care	\$8.59 M	1.3%	\$41.93 M	1.3%	\$99.92 M	1.3%
Personal Insurance	\$4.8 M	0.7%	\$23.17 M	0.7%	\$54.13 M	0.7%
Reading	\$1.42 M	0.2%	\$6.89 M	0.2%	\$16.35 M	0.2%
Shelter	\$135.52 M	21.1%	\$659.5 M	21.1%	\$1.58 B	21.2%
Tobacco	\$3.36 M	0.5%	\$16.62 M	0.5%	\$41.48 M	0.6%
Transportation	\$115.36 M	18.0%	\$564.88 M	18.1%	\$1.35 B	18.1%
Utilities	\$44.3 M	6.9%	\$217.74 M	7.0%	\$527.58 M	7.1%

Educational Attainment (2021)

Adult Population Age 25 Years or Over	10,081		52,919		145,695	
Elementary (Grade Level 0 to 8)	158	1.6%	507	1.0%	5,138	3.5%
Some High School (Grade Level 9 to 11)	153	1.5%	728	1.4%	5,450	3.7%
High School Graduate	1,191	11.8%	6,177	11.7%	23,179	15.9%
Some College	1,734	17.2%	8,154	15.4%	23,195	15.9%
Associate Degree Only	771	7.6%	2,957	5.6%	8,725	6.0%
Bachelor Degree Only	3,635	36.1%	20,226	38.2%	47,936	32.9%
Graduate Degree	2,439	24.2%	14,171	26.8%	32,072	22.0%

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Units In Structure (2021)

1 Detached Unit	2,931	51.2%	16,091	54.2%	41,518	54.1%
1 Attached Unit	1,653	28.9%	5,793	19.5%	11,538	15.0%
2 to 4 Units	71	1.2%	840	2.8%	3,444	4.5%
5 to 9 Units	611	10.7%	2,830	9.5%	8,398	10.9%
10 to 19 Units	550	9.6%	3,808	12.8%	10,392	13.5%
20 to 49 Units	785	13.7%	2,898	9.8%	7,775	10.1%
50 or More Units	281	4.9%	1,985	6.7%	7,861	10.2%
Mobile Home or Trailer	37	0.6%	131	0.4%	1,072	1.4%
Other Structure	-	-	2	-	103	0.1%

Homes Built By Year (2021)

Homes Built 2010 or later	1,118	19.5%	4,264	14.4%	11,076	14.4%
Homes Built 2000 to 2009	1,990	34.8%	8,135	27.4%	17,328	22.6%
Homes Built 1990 to 1999	1,133	19.8%	6,159	20.8%	14,743	19.2%
Homes Built 1980 to 1989	1,552	27.1%	7,464	25.2%	17,751	23.1%
Homes Built 1970 to 1979	613	10.7%	3,647	12.3%	12,632	16.4%
Homes Built 1960 to 1969	253	4.4%	2,344	7.9%	9,459	12.3%
Homes Built 1950 to 1959	211	3.7%	1,742	5.9%	6,510	8.5%
Homes Built Before 1949	49	0.9%	623	2.1%	2,605	3.4%

Home Values (2021)

Home Values \$1,000,000 or More	26	0.6%	536	2.7%	2,355	5.1%
Home Values \$500,000 to \$999,999	995	24.2%	3,535	17.7%	7,254	15.7%
Home Values \$400,000 to \$499,999	933	22.7%	2,934	14.7%	5,194	11.3%
Home Values \$300,000 to \$399,999	967	23.5%	5,061	25.4%	9,896	21.5%
Home Values \$200,000 to \$299,999	913	22.2%	5,154	25.8%	11,310	24.5%
Home Values \$150,000 to \$199,999	142	3.5%	1,760	8.8%	5,472	11.9%
Home Values \$100,000 to \$149,999	119	2.9%	699	3.5%	2,843	6.2%
Home Values \$70,000 to \$99,999	7	0.2%	185	0.9%	919	2.0%
Home Values \$50,000 to \$69,999	-	-	7	-	118	0.3%
Home Values \$25,000 to \$49,999	5	0.1%	18	-	278	0.6%
Home Values Under \$25,000	4	-	70	0.4%	447	1.0%
Owner-Occupied Median Home Value	\$394,350		\$365,926		\$367,433	
Renter-Occupied Median Rent	\$1,133		\$1,215		\$1,121	

Transportation To Work (2021)

Drive to Work Alone	5,857	79.6%	30,306	80.9%	83,932	78.6%
Drive to Work in Carpool	186	2.5%	1,282	3.4%	6,033	5.6%
Travel to Work by Public Transportation	44	0.6%	420	1.1%	3,177	3.0%
Drive to Work on Motorcycle	-	-	5	-	57	-
Walk or Bicycle to Work	68	0.9%	320	0.9%	1,199	1.1%
Other Means	49	0.7%	363	1.0%	1,547	1.4%
Work at Home	1,149	15.6%	4,759	12.7%	10,858	10.2%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	824	11.2%	4,788	12.8%	15,206	14.2%
Travel to Work in 15 to 29 Minutes	3,348	45.5%	16,052	42.9%	41,952	39.3%
Travel to Work in 30 to 59 Minutes	2,338	31.8%	13,503	36.1%	38,052	35.6%
Travel to Work in 60 Minutes or More	447	6.1%	2,378	6.3%	8,638	8.1%
Average Minutes Travel to Work	25.0		26.1		26.6	

