

## Expanded Profile

2000-2010 Census, 2021 Estimates with 2026 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1805/-84.1322

906 Market Pl Blvd Cumming, GA 30041								1 mi radius		3 mi radius		5 mi radius	
Population													
Estimated Population (2021)								2,461		42,297		108,836	
Projected Population (2026)								2,760		48,410		126,450	
Census Population (2010)								1,762		30,221		74,991	
Census Population (2000)								1,806		17,314		39,640	
Projected Annual Growth (2021 to 2026)								299	2.4%	6,113	2.9%	17,614	3.2%
Historical Annual Growth (2010 to 2021)								699	3.6%	12,076	3.6%	33,845	4.1%
Historical Annual Growth (2000 to 2010)								-44	-0.2%	12,907	7.5%	35,351	8.9%
Estimated Population Density (2021)								784	psm	1,497	psm	1,386	psm
Trade Area Size								3.1	sq mi	28.3	sq mi	78.5	sq mi
Households													
Estimated Households (2021)								896		15,491		38,670	
Projected Households (2026)								1,003		17,673		44,814	
Census Households (2010)								597		10,675		25,846	
Census Households (2000)								650		6,075		13,962	
Estimated Households with Children (2021)								293	32.6%	5,732	37.0%	15,796	40.8%
Estimated Average Household Size (2021)								2.74		2.70		2.80	
Average Household Income													
Estimated Average Household Income (2021)								\$144,616		\$114,371		\$122,554	
Projected Average Household Income (2026)								\$153,688		\$119,925		\$126,612	
Estimated Average Family Income (2021)								\$158,042		\$131,283		\$140,310	
Median Household Income													
Estimated Median Household Income (2021)								\$117,540		\$102,210		\$114,537	
Projected Median Household Income (2026)								\$135,505		\$118,264		\$133,139	
Estimated Median Family Income (2021)								\$131,590		\$122,889		\$133,287	
Per Capita Income													
Estimated Per Capita Income (2021)								\$52,695		\$42,013		\$43,598	
Projected Per Capita Income (2026)								\$55,846		\$43,889		\$44,918	
Estimated Per Capita Income 5 Year Growth								\$3,151	6.0%	\$1,876	4.5%	\$1,320	3.0%
Estimated Average Household Net Worth (2021)								\$1,167,186		\$1,080,652		\$1,237,301	
Daytime Demos (2021)													
Total Businesses								474		3,232		5,621	
Total Employees								5,093		26,647		39,144	
Company Headquarter Businesses								15	3.1%	110	3.4%	161	2.9%
Company Headquarter Employees								322	6.3%	1,927	7.2%	2,435	6.2%
Employee Population per Business								10.8		8.2		7.0	
Residential Population per Business								5.2		13.1		19.4	

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1 mi radius      3 mi radius      5 mi radius

Race & Ethnicity						
White (2021)	2,057	83.6%	31,699	74.9%	79,289	72.9%
Black or African American (2021)	74	3.0%	2,147	5.1%	4,910	4.5%
American Indian or Alaska Native (2021)	18	0.7%	151	0.4%	351	0.3%
Asian (2021)	151	6.1%	5,063	12.0%	16,985	15.6%
Hawaiian or Pacific Islander (2021)	-	-	10	-	63	-
Other Race (2021)	116	4.7%	2,444	5.8%	5,098	4.7%
Two or More Races (2021)	45	1.8%	782	1.8%	2,140	2.0%
Not Hispanic or Latino Population (2021)	2,141	87.0%	36,450	86.2%	95,795	88.0%
Hispanic or Latino Population (2021)	320	13.0%	5,847	13.8%	13,041	12.0%
Not Hispanic or Latino Population (2026)	2,394	86.7%	41,631	86.0%	111,122	87.9%
Hispanic or Latino Population (2026)	366	13.3%	6,779	14.0%	15,328	12.1%
Not Hispanic or Latino Population (2010)	1,553	88.1%	25,786	85.3%	65,995	88.0%
Hispanic or Latino Population (2010)	209	11.9%	4,435	14.7%	8,996	12.0%
Not Hispanic or Latino Population (2000)	1,723	95.4%	15,601	90.1%	36,312	91.6%
Hispanic or Latino Population (2000)	83	4.6%	1,713	9.9%	3,328	8.4%
Projected Hispanic Annual Growth (2021 to 2026)	46	2.9%	932	3.2%	2,287	3.5%
Historic Hispanic Annual Growth (2000 to 2021)	237	13.5%	4,134	11.5%	9,713	13.9%
Age Distribution (2021)						
Age Under 5	99	4.0%	2,262	5.3%	5,979	5.5%
Age 5 to 9 Years	121	4.9%	2,687	6.4%	7,634	7.0%
Age 10 to 14 Years	143	5.8%	2,900	6.9%	8,479	7.8%
Age 15 to 19 Years	224	9.1%	3,034	7.2%	7,914	7.3%
Age 20 to 24 Years	147	6.0%	2,779	6.6%	6,439	5.9%
Age 25 to 29 Years	103	4.2%	2,131	5.0%	5,147	4.7%
Age 30 to 34 Years	89	3.6%	2,137	5.1%	5,568	5.1%
Age 35 to 39 Years	115	4.7%	2,788	6.6%	7,632	7.0%
Age 40 to 44 Years	166	6.7%	3,070	7.3%	8,648	7.9%
Age 45 to 49 Years	219	8.9%	3,306	7.8%	8,918	8.2%
Age 50 to 54 Years	226	9.2%	3,320	7.8%	8,417	7.7%
Age 55 to 59 Years	227	9.2%	2,937	6.9%	7,361	6.8%
Age 60 to 64 Years	170	6.9%	2,344	5.5%	5,733	5.3%
Age 65 to 74 Years	252	10.2%	3,653	8.6%	8,640	7.9%
Age 75 to 84 Years	116	4.7%	2,143	5.1%	4,756	4.4%
Age 85 Years or Over	44	1.8%	807	1.9%	1,571	1.4%
Median Age	44.4		39.9		39.0	
Gender Age Distribution (2021)						
Female Population	1,256	51.0%	21,496	50.8%	54,860	50.4%
Age 0 to 19 Years	287	22.8%	5,158	24.0%	14,333	26.1%
Age 20 to 64 Years	756	60.2%	12,602	58.6%	32,286	58.9%
Age 65 Years or Over	213	16.9%	3,737	17.4%	8,242	15.0%
Female Median Age	45.1		41.3		40.0	
Male Population	1,205	49.0%	20,801	49.2%	53,976	49.6%
Age 0 to 19 Years	300	24.9%	5,724	27.5%	15,674	29.0%
Age 20 to 64 Years	706	58.6%	12,210	58.7%	31,577	58.5%
Age 65 Years or Over	199	16.5%	2,867	13.8%	6,725	12.5%
Male Median Age	43.8		38.6		38.2	

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### 906 Market Pl Blvd

Cumming, GA 30041

1 mi radius

3 mi radius

5 mi radius

#### Household Income Distribution (2021)

HH Income \$200,000 or More	152	17.0%	2,678	17.3%	7,815	20.2%
HH Income \$150,000 to \$199,999	119	13.3%	1,615	10.4%	4,909	12.7%
HH Income \$100,000 to \$149,999	278	31.0%	3,287	21.2%	8,630	22.3%
HH Income \$75,000 to \$99,999	159	17.7%	2,134	13.8%	4,766	12.3%
HH Income \$50,000 to \$74,999	55	6.2%	2,036	13.1%	5,114	13.2%
HH Income \$35,000 to \$49,999	36	4.0%	1,426	9.2%	2,846	7.4%
HH Income \$25,000 to \$34,999	28	3.1%	849	5.5%	1,543	4.0%
HH Income \$15,000 to \$24,999	18	2.0%	731	4.7%	1,353	3.5%
HH Income Under \$15,000	51	5.7%	734	4.7%	1,695	4.4%
HH Income \$35,000 or More	800	89.2%	13,177	85.1%	34,080	88.1%
HH Income \$75,000 or More	708	79.0%	9,715	62.7%	26,119	67.5%

#### Housing (2021)

Total Housing Units	928		16,173		40,214	
Housing Units Occupied	896	96.6%	15,491	95.8%	38,670	96.2%
Housing Units Owner-Occupied	825	92.0%	12,390	80.0%	33,116	85.6%
Housing Units, Renter-Occupied	72	8.0%	3,101	20.0%	5,554	14.4%
Housing Units, Vacant	31	3.5%	681	4.4%	1,544	4.0%

#### Marital Status (2021)

Never Married	499	23.8%	8,699	25.3%	20,298	23.4%
Currently Married	1,282	61.1%	19,960	57.9%	53,192	61.3%
Separated	58	2.8%	840	2.4%	2,934	3.4%
Widowed	73	3.5%	1,587	4.6%	3,170	3.7%
Divorced	186	8.9%	3,363	9.8%	7,151	8.2%

#### Household Type (2021)

Population Family	2,220	90.2%	36,605	86.5%	97,325	89.4%
Population Non-Family	237	9.6%	5,171	12.2%	10,925	10.0%
Population Group Quarters	4	0.1%	522	1.2%	586	0.5%
Family Households	720	80.4%	11,317	73.1%	29,837	77.2%
Non-Family Households	176	19.6%	4,175	26.9%	8,833	22.8%
Married Couple with Children	242	18.9%	4,482	22.5%	12,948	24.3%
Average Family Household Size	3.1		3.2		3.3	

#### Household Size (2021)

1 Person Households	141	15.8%	3,500	22.6%	7,330	19.0%
2 Person Households	353	39.3%	5,110	33.0%	12,661	32.7%
3 Person Households	154	17.2%	2,462	15.9%	6,576	17.0%
4 Person Households	151	16.8%	2,577	16.6%	7,319	18.9%
5 Person Households	59	6.6%	1,159	7.5%	3,129	8.1%
6 or More Person Households	38	4.2%	684	4.4%	1,655	4.3%

#### Household Vehicles (2021)

Households with 0 Vehicles Available	13	1.5%	297	1.9%	606	1.6%
Households with 1 Vehicles Available	83	9.2%	3,756	24.2%	7,905	20.4%
Households with 2 or More Vehicles Available	801	89.3%	11,438	73.8%	30,159	78.0%
Total Vehicles Available	2,094		31,371		81,393	
Average Vehicles Per Household	2.3		2.0		2.1	

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#### Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	2,051		33,745		84,852	
Estimated Civilian Employed	1,265	61.7%	21,361	63.3%	54,233	63.9%
Estimated Civilian Unemployed	38	1.9%	686	2.0%	1,707	2.0%
Estimated in Armed Forces	-	-	-	-	36	-
Estimated Not in Labor Force	747	36.4%	11,698	34.7%	28,876	34.0%
Unemployment Rate	1.9%		2.0%		2.0%	

#### Occupation (2021)

Occupation: Population Age 16 Years or Over	1,265		21,361		54,233	
Management, Business, Financial Operations	310	24.5%	4,979	23.3%	13,146	24.2%
Professional, Related	405	32.0%	5,998	28.1%	16,302	30.1%
Service	87	6.9%	3,036	14.2%	7,218	13.3%
Sales, Office	364	28.7%	4,828	22.6%	11,679	21.5%
Farming, Fishing, Forestry	-	-	197	0.9%	241	0.4%
Construct, Extraction, Maintenance	62	4.9%	956	4.5%	2,326	4.3%
Production, Transport Material Moving	37	2.9%	1,368	6.4%	3,321	6.1%
White Collar Workers	1,078	85.2%	15,805	74.0%	41,127	75.8%
Blue Collar Workers	187	14.8%	5,556	26.0%	13,107	24.2%

#### Consumer Expenditure (2021)

Total Household Expenditure	\$82.78 M		\$1.2 B		\$3.14 B	
Total Non-Retail Expenditure	\$43.68 M	52.8%	\$635.81 M	52.9%	\$1.67 B	53.0%
Total Retail Expenditure	\$39.09 M	47.2%	\$566.25 M	47.1%	\$1.48 B	47.0%
Apparel	\$2.97 M	3.6%	\$43.06 M	3.6%	\$113.45 M	3.6%
Contributions	\$2.89 M	3.5%	\$41.63 M	3.5%	\$110.65 M	3.5%
Education	\$2.78 M	3.4%	\$39.7 M	3.3%	\$107.99 M	3.4%
Entertainment	\$4.85 M	5.9%	\$69.77 M	5.8%	\$184.02 M	5.9%
Food and Beverages	\$11.99 M	14.5%	\$174.59 M	14.5%	\$454.55 M	14.5%
Furnishings and Equipment	\$3.01 M	3.6%	\$43.15 M	3.6%	\$113.66 M	3.6%
Gifts	\$2.18 M	2.6%	\$31.59 M	2.6%	\$84.35 M	2.7%
Health Care	\$6.82 M	8.2%	\$99.1 M	8.2%	\$255.98 M	8.1%
Household Operations	\$3.32 M	4.0%	\$48.12 M	4.0%	\$126.65 M	4.0%
Miscellaneous Expenses	\$1.58 M	1.9%	\$22.9 M	1.9%	\$59.99 M	1.9%
Personal Care	\$1.12 M	1.3%	\$16.13 M	1.3%	\$42.15 M	1.3%
Personal Insurance	\$639.32 K	0.8%	\$9.05 M	0.8%	\$24.14 M	0.8%
Reading	\$182.24 K	0.2%	\$2.64 M	0.2%	\$6.92 M	0.2%
Shelter	\$17.2 M	20.8%	\$251.21 M	20.9%	\$656.2 M	20.9%
Tobacco	\$419.63 K	0.5%	\$6.39 M	0.5%	\$15.92 M	0.5%
Transportation	\$15.11 M	18.3%	\$218.5 M	18.2%	\$570.43 M	18.1%
Utilities	\$5.73 M	6.9%	\$84.54 M	7.0%	\$217.22 M	6.9%

#### Educational Attainment (2021)

Adult Population Age 25 Years or Over	1,727		28,636		72,391	
Elementary (Grade Level 0 to 8)	7	0.4%	975	3.4%	2,402	3.3%
Some High School (Grade Level 9 to 11)	6	0.4%	1,000	3.5%	2,607	3.6%
High School Graduate	234	13.6%	4,722	16.5%	10,297	14.2%
Some College	252	14.6%	4,886	17.1%	11,166	15.4%
Associate Degree Only	146	8.4%	2,090	7.3%	5,125	7.1%
Bachelor Degree Only	794	46.0%	9,802	34.2%	26,363	36.4%
Graduate Degree	288	16.7%	5,162	18.0%	14,430	19.9%

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Units In Structure (2021)						
1 Detached Unit	779	130.4%	12,037	112.8%	32,352	125.2%
1 Attached Unit	85	14.3%	1,476	13.8%	2,867	11.1%
2 to 4 Units	16	2.7%	322	3.0%	449	1.7%
5 to 9 Units	2	0.3%	232	2.2%	388	1.5%
10 to 19 Units	4	0.7%	450	4.2%	737	2.9%
20 to 49 Units	1	0.2%	123	1.2%	303	1.2%
50 or More Units	6	0.9%	388	3.6%	605	2.3%
Mobile Home or Trailer	3	0.5%	464	4.3%	881	3.4%
Other Structure	-	-	-	-	88	0.3%
Homes Built By Year (2021)						
Homes Built 2010 or later	221	37.0%	3,260	30.5%	9,283	35.9%
Homes Built 2000 to 2009	88	14.7%	5,838	54.7%	14,517	56.2%
Homes Built 1990 to 1999	326	54.6%	3,831	35.9%	9,213	35.6%
Homes Built 1980 to 1989	122	20.5%	1,390	13.0%	3,298	12.8%
Homes Built 1970 to 1979	101	16.9%	796	7.5%	1,564	6.1%
Homes Built 1960 to 1969	27	4.5%	218	2.0%	407	1.6%
Homes Built 1950 to 1959	10	1.7%	70	0.7%	160	0.6%
Homes Built Before 1949	1	0.2%	89	0.8%	228	0.9%
Home Values (2021)						
Home Values \$1,000,000 or More	2	0.2%	49	0.4%	275	0.8%
Home Values \$500,000 to \$999,999	19	2.3%	1,880	15.2%	5,888	17.8%
Home Values \$400,000 to \$499,999	163	19.8%	2,173	17.5%	6,595	19.9%
Home Values \$300,000 to \$399,999	355	43.1%	3,675	29.7%	10,420	31.5%
Home Values \$200,000 to \$299,999	199	24.2%	3,316	26.8%	7,044	21.3%
Home Values \$150,000 to \$199,999	61	7.3%	878	7.1%	1,687	5.1%
Home Values \$100,000 to \$149,999	3	0.4%	181	1.5%	514	1.6%
Home Values \$70,000 to \$99,999	7	0.9%	33	0.3%	103	0.3%
Home Values \$50,000 to \$69,999	-	-	4	-	26	-
Home Values \$25,000 to \$49,999	14	1.6%	21	0.2%	58	0.2%
Home Values Under \$25,000	2	0.2%	181	1.5%	506	1.5%
Owner-Occupied Median Home Value	\$336,327		\$348,815		\$368,980	
Renter-Occupied Median Rent	\$1,564		\$1,150		\$1,195	
Transportation To Work (2021)						
Drive to Work Alone	937	76.0%	15,937	75.0%	40,962	75.2%
Drive to Work in Carpool	104	8.4%	1,820	8.6%	5,025	9.2%
Travel to Work by Public Transportation	84	6.8%	319	1.5%	521	1.0%
Drive to Work on Motorcycle	-	-	70	0.3%	88	0.2%
Walk or Bicycle to Work	6	0.5%	75	0.4%	187	0.3%
Other Means	11	0.9%	164	0.8%	424	0.8%
Work at Home	93	7.5%	2,867	13.5%	7,267	13.3%
Travel Time (2021)						
Travel to Work in 14 Minutes or Less	197	16.0%	3,757	17.7%	9,046	16.6%
Travel to Work in 15 to 29 Minutes	336	27.2%	5,937	27.9%	15,189	27.9%
Travel to Work in 30 to 59 Minutes	386	31.3%	6,313	29.7%	15,762	28.9%
Travel to Work in 60 Minutes or More	249	20.2%	2,504	11.8%	7,033	12.9%
Average Minutes Travel to Work	30.8		27.0		27.3	



