## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4194/-84.1894

## 1605 GA-20

McDonough, GA 30253
1 mi radius

Population

| Estimated Population (2023) | 5,810 |  | 37,422 |  | 78,533 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Projected Population (2028) | 7,447 |  | 43,402 |  | 88,438 |  |
| Census Population (2020) | 4,063 |  | 34,467 |  | 73,852 |  |
| Census Population (2010) | 2,372 |  | 26,209 |  | 56,592 |  |
| Projected Annual Growth (2023-2028) | 1,637 | 5.6\% | 5,980 | 3.2\% | 9,905 | 2.5\% |
| Historical Annual Growth (2020-2023) | 1,747 | - | 2,955 | 2.9\% | 4,681 | 2.1\% |
| Historical Annual Growth (2010-2020) | 1,691 | 7.1\% | 8,258 | 3.2\% | 17,260 | 3.0\% |
| Estimated Population Density (2023) | 1,850 | psm | 1,324 | psm | 1,000 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi |

## Households

| Estimated Households (2023) | 2,163 | 13,589 |  |
| :--- | :---: | :---: | :---: |
| Projected Households (2028) | 2,775 | 16,015 |  |
| Census Households (2020) | 1,579 | 12,137 |  |
| Census Households (2010) | 809 | 9,103 | 32,047 |
| Projected Annual Growth (2023-2028) | 612 | $5.7 \%$ | 2,426 |
| Historical Annual Change (2010-2023) | 1,354 | $12.9 \%$ | 4,48 |

## Average Household Income

| Estimated Average Household Income (2023) | $\$ 91,000$ | $\$ 78,679$ |  | $\$ 94,156$ |
| :--- | :--- | :--- | :--- | :--- |
| Projected Average Household Income (2028) | $\$ 79,508$ | $\$ 72,575$ |  | $\$ 88,720$ |
| Census Average Household Income (2010) | $\$ 66,250$ | $\$ 56,595$ | $\$ 65,498$ |  |
| Census Average Household Income (2000) | $\$ 75,939$ | $\$ 52,257$ |  | $\$ 65,283$ |
| Projected Annual Change (2023-2028) | $-\$ 11,492$ | $-2.5 \%$ | $-\$ 6,104$ | $-1.6 \%$ |
| Historical Annual Change (2000-2023) | $\$ 15,060$ | $0.9 \%$ | $\$ 26,422$ | $2.2 \%$ |

## Median Household Income

| Estimated Median Household Income (2023) | \$88,920 |  | \$74,810 |  | \$85,873 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Projected Median Household Income (2028) | \$91,237 |  | \$75,200 |  | \$86,710 |  |
| Census Median Household Income (2010) | \$62,366 |  | \$52,963 |  | \$58,166 |  |
| Census Median Household Income (2000) | \$72,871 |  | \$47,215 |  | \$56,178 |  |
| Projected Annual Change (2023-2028) | \$2,318 | 0.5\% | \$390 | 0.1\% | \$837 | 0.2\% |
| Historical Annual Change (2000-2023) | \$16,049 | 1.0\% | \$27,595 | 2.5\% | \$29,695 | 2.3\% |

Per Capita Income

| Estimated Per Capita Income (2023) | $\$ 33,884$ | $\$ 28,724$ |  | $\$ 33,709$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Projected Per Capita Income (2028) | $\$ 29,638$ | $\$ 26,912$ | $\$ 32,220$ |  |  |
| Census Per Capita Income (2010) | $\$ 22,596$ | $\$ 19,668$ | $\$ 22,756$ |  |  |
| Census Per Capita Income (2000) | $\$ 25,638$ | $\$ 18,270$ | $\$ 2,690$ |  |  |
| Projected Annual Change (2023-2028) | $-\$ 4,246$ | $-2.5 \%$ | $-\$ 1,812$ | $-1.3 \%$ | $-\$ 1,489$ |
| Historical Annual Change (2000-2023) | $\$ 8,246$ | $1.4 \%$ | $\$ 10,454$ | $2.5 \%$ | $\$ 11,019$ |
| Estimated Average Household Net Worth (2023) | $\$ 511,565$ | $\$ 376,419$ | $\$ 454,952$ |  |  |

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## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4194/-84.1894

## 1605 GA-20

## McDonough, GA 30253

## Race and Ethnicity

| Total Population (2023) | 5,810 |  | 37,422 |  | 78,533 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| White (2023) | 1,303 | 22.4\% | 8,370 | 22.4\% | 22,278 | 28.4\% |
| Black or African American (2023) | 3,773 | 64.9\% | 24,588 | 65.7\% | 47,262 | 60.2\% |
| American Indian or Alaska Native (2023) | 14 | 0.2\% | 103 | 0.3\% | 190 | 0.2\% |
| Asian (2023) | 235 | 4.0\% | 972 | 2.6\% | 2,571 | 3.3\% |
| Hawaiian or Pacific Islander (2023) | 6 | - | 22 | - | 40 | - |
| Other Race (2023) | 146 | 2.5\% | 1,353 | 3.6\% | 2,269 | 2.9\% |
| Two or More Races (2023) | 333 | 5.7\% | 2,014 | 5.4\% | 3,923 | 5.0\% |
| Population < 18 (2023) | 1,503 | 25.9\% | 9,410 | 25.1\% | 18,848 | 24.0\% |
| White Not Hispanic | 268 | 17.8\% | 1,716 | 18.2\% | 4,422 | 23.5\% |
| Black or African American | 1,026 | 68.2\% | 6,346 | 67.4\% | 11,716 | 62.2\% |
| Asian | 69 | 4.6\% | 264 | 2.8\% | 691 | 3.7\% |
| Other Race Not Hispanic | 62 | 4.1\% | 358 | 3.8\% | 787 | 4.2\% |
| Hispanic | 79 | 5.2\% | 726 | 7.7\% | 1,233 | 6.5\% |
| Not Hispanic or Latino Population (2023) | 5,341 | 91.9\% | 33,849 | 90.5\% | 72,216 | 92.0\% |
| Not Hispanic White | 1,234 | 23.1\% | 7,831 | 23.1\% | 21,242 | 29.4\% |
| Not Hispanic Black or African American | 3,688 | 69.1\% | 24,073 | 71.1\% | 46,362 | 64.2\% |
| Not Hispanic American Indian or Alaska Native | 8 | 0.1\% | 38 | 0.1\% | 83 | 0.1\% |
| Not Hispanic Asian | 233 | 4.4\% | 962 | 2.8\% | 2,550 | 3.5\% |
| Not Hispanic Hawaiian or Pacific Islander | 4 | - | 11 | - | 19 | - |
| Not Hispanic Other Race | 11 | 0.2\% | 124 | 0.4\% | 265 | 0.4\% |
| Not Hispanic Two or More Races | 163 | 3.1\% | 809 | 2.4\% | 1,695 | 2.3\% |
| Hispanic or Latino Population (2023) | 469 | 8.1\% | 3,573 | 9.5\% | 6,317 | 8.0\% |
| Hispanic White | 69 | 14.8\% | 538 | 15.1\% | 1,036 | 16.4\% |
| Hispanic Black or African American | 84 | 18.0\% | 515 | 14.4\% | 900 | 14.3\% |
| Hispanic American Indian or Alaska Native | 7 | 1.4\% | 65 | 1.8\% | 106 | 1.7\% |
| Hispanic Asian | 2 | 0.4\% | 10 | 0.3\% | 21 | 0.3\% |
| Hispanic Hawaiian or Pacific Islander | 1 | 0.3\% | 11 | 0.3\% | 21 | 0.3\% |
| Hispanic Other Race | 134 | 28.7\% | 1,229 | 34.4\% | 2,004 | 31.7\% |
| Hispanic Two or More Races | 170 | 36.3\% | 1,205 | 33.7\% | 2,228 | 35.3\% |
| Not Hispanic or Latino Population (2020) | 3,701 | 91.1\% | 30,960 | 89.8\% | 67,624 | 91.6\% |
| Hispanic or Latino Population (2020) | 362 | 8.9\% | 3,507 | 10.2\% | 6,228 | 8.4\% |
| Not Hispanic or Latino Population (2010) | 2,199 | 92.7\% | 24,008 | 91.6\% | 52,872 | 93.4\% |
| Hispanic or Latino Population (2010) | 173 | 7.3\% | 2,201 | 8.4\% | 3,720 | 6.6\% |
| Not Hispanic or Latino Population (2028) | 6,839 | 91.8\% | 39,204 | 90.3\% | 81,224 | 91.8\% |
| Hispanic or Latino Population (2028) | 608 | 8.2\% | 4,198 | 9.7\% | 7,215 | 8.2\% |
| Projected Annual Growth (2023-2028) | 139 | 5.9\% | 624 | 3.5\% | 898 | 2.8\% |
| Historical Annual Growth (2010-2020) | 189 | 11.0\% | 1,306 | 5.9\% | 2,508 | 6.7\% |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4194/-84.1894

## 1605 GA-20

## McDonough, GA 30253

## Total Age Distribution (2023)

| Total Population | 5,810 |  | 37,422 |  | 78,533 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 349 | 6.0\% | 2,391 | 6.4\% | 4,385 | 5.6\% |
| Age 5 to 9 Years | 389 | 6.7\% | 2,468 | 6.6\% | 4,879 | 6.2\% |
| Age 10 to 14 Years | 462 | 8.0\% | 2,679 | 7.2\% | 5,623 | 7.2\% |
| Age 15 to 19 Years | 458 | 7.9\% | 2,902 | 7.8\% | 6,006 | 7.6\% |
| Age 20 to 24 Years | 494 | 8.5\% | 3,369 | 9.0\% | 6,222 | 7.9\% |
| Age 25 to 29 Years | 467 | 8.0\% | 3,063 | 8.2\% | 5,634 | 7.2\% |
| Age 30 to 34 Years | 472 | 8.1\% | 2,943 | 7.9\% | 5,494 | 7.0\% |
| Age 35 to 39 Years | 482 | 8.3\% | 2,600 | 6.9\% | 5,302 | 6.8\% |
| Age 40 to 44 Years | 441 | 7.6\% | 2,483 | 6.6\% | 5,356 | 6.8\% |
| Age 45 to 49 Years | 363 | 6.3\% | 2,301 | 6.1\% | 5,242 | 6.7\% |
| Age 50 to 54 Years | 337 | 5.8\% | 2,458 | 6.6\% | 5,611 | 7.1\% |
| Age 55 to 59 Years | 319 | 5.5\% | 2,136 | 5.7\% | 5,016 | 6.4\% |
| Age 60 to 64 Years | 299 | 5.2\% | 1,846 | 4.9\% | 4,352 | 5.5\% |
| Age 65 to 69 Years | 193 | 3.3\% | 1,415 | 3.8\% | 3,406 | 4.3\% |
| Age 70 to 74 Years | 133 | 2.3\% | 1,054 | 2.8\% | 2,561 | 3.3\% |
| Age 75 to 79 Years | 81 | 1.4\% | 678 | 1.8\% | 1,809 | 2.3\% |
| Age 80 to 84 Years | 46 | 0.8\% | 368 | 1.0\% | 951 | 1.2\% |
| Age 85 Years or Over | 24 | 0.4\% | 268 | 0.7\% | 686 | 0.9\% |
| Median Age | 32.3 |  | 33.0 |  | 35.7 |  |
| Age 19 Years or Less | 1,658 | 28.5\% | 10,441 | 27.9\% | 20,893 | 26.6\% |
| Age 20 to 64 Years | 3,675 | 63.2\% | 23,199 | 62.0\% | 48,228 | 61.4\% |
| Age 65 Years or Over | 477 | 8.2\% | 3,782 | 10.1\% | 9,412 | 12.0\% |


| Female Age Distribution (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Female Population | 3,058 | 52.6\% | 19,989 | 53.4\% | 41,965 | 53.4\% |
| Age Under 5 Years | 165 | 5.4\% | 1,145 | 5.7\% | 2,137 | 5.1\% |
| Age 5 to 9 Years | 182 | 5.9\% | 1,207 | 6.0\% | 2,399 | 5.7\% |
| Age 10 to 14 Years | 203 | 6.7\% | 1,286 | 6.4\% | 2,782 | 6.6\% |
| Age 15 to 19 Years | 216 | 7.1\% | 1,421 | 7.1\% | 2,951 | 7.0\% |
| Age 20 to 24 Years | 286 | 9.4\% | 1,745 | 8.7\% | 3,204 | 7.6\% |
| Age 25 to 29 Years | 233 | 7.6\% | 1,599 | 8.0\% | 2,902 | 6.9\% |
| Age 30 to 34 Years | 265 | 8.7\% | 1,603 | 8.0\% | 3,036 | 7.2\% |
| Age 35 to 39 Years | 279 | 9.1\% | 1,422 | 7.1\% | 2,920 | 7.0\% |
| Age 40 to 44 Years | 239 | 7.8\% | 1,393 | 7.0\% | 3,050 | 7.3\% |
| Age 45 to 49 Years | 209 | 6.8\% | 1,325 | 6.6\% | 2,931 | 7.0\% |
| Age 50 to 54 Years | 156 | 5.1\% | 1,301 | 6.5\% | 2,989 | 7.1\% |
| Age 55 to 59 Years | 165 | 5.4\% | 1,147 | 5.7\% | 2,667 | 6.4\% |
| Age 60 to 64 Years | 196 | 6.4\% | 1,116 | 5.6\% | 2,416 | 5.8\% |
| Age 65 to 69 Years | 101 | 3.3\% | 799 | 4.0\% | 1,901 | 4.5\% |
| Age 70 to 74 Years | 81 | 2.6\% | 669 | 3.3\% | 1,556 | 3.7\% |
| Age 75 to 79 Years | 42 | 1.4\% | 405 | 2.0\% | 1,065 | 2.5\% |
| Age 80 to 84 Years | 28 | 0.9\% | 222 | 1.1\% | 603 | 1.4\% |
| Age 85 Years or Over | 11 | 0.4\% | 186 | 0.9\% | 454 | 1.1\% |
| Female Median Age | 33.9 |  | 34.9 |  | 37.3 |  |
| Age 19 Years or Less | 765 | 25.0\% | 5,059 | 25.3\% | 10,270 | 24.5\% |
| Age 20 to 64 Years | 2,030 | 66.4\% | 12,650 | 63.3\% | 26,116 | 62.2\% |
| Age 65 Years or Over | 262 | 8.6\% | 2,281 | 11.4\% | 5,580 | 13.3\% |

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## 1605 GA-20

## McDonough, GA 30253

Male Age Distribution (2023)

| Male Population | 2,752 | $47.4 \%$ | 17,433 | $46.6 \%$ | 36,568 |
| :--- | ---: | ---: | ---: | ---: | ---: |

Males per 100 Females (2023)

| Overall Comparison | 90 |  | 87 |  | 87 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 112 | 52.8\% | 109 | 52.1\% | 105 | 51.3\% |
| Age 5 to 9 Years | 114 | 53.3\% | 104 | 51.1\% | 103 | 50.8\% |
| Age 10 to 14 Years | 127 | 56.0\% | 108 | 52.0\% | 102 | 50.5\% |
| Age 15 to 19 Years | 112 | 52.9\% | 104 | 51.0\% | 103 | 50.9\% |
| Age 20 to 24 Years | 72 | 42.0\% | 93 | 48.2\% | 94 | 48.5\% |
| Age 25 to 29 Years | 100 | 50.0\% | 92 | 47.8\% | 94 | 48.5\% |
| Age 30 to 34 Years | 78 | 43.8\% | 84 | 45.5\% | 81 | 44.7\% |
| Age 35 to 39 Years | 73 | 42.1\% | 83 | 45.3\% | 82 | 44.9\% |
| Age 40 to 44 Years | 84 | 45.7\% | 78 | 43.9\% | 76 | 43.0\% |
| Age 45 to 49 Years | 74 | 42.4\% | 74 | 42.4\% | 79 | 44.1\% |
| Age 50 to 54 Years | 116 | 53.7\% | 89 | 47.1\% | 88 | 46.7\% |
| Age 55 to 59 Years | 93 | 48.2\% | 86 | 46.3\% | 88 | 46.8\% |
| Age 60 to 64 Years | 53 | 34.5\% | 65 | 39.5\% | 80 | 44.5\% |
| Age 65 to 69 Years | 91 | 47.6\% | 77 | 43.5\% | 79 | 44.2\% |
| Age 70 to 74 Years | 64 | 39.2\% | 58 | 36.5\% | 65 | 39.2\% |
| Age 75 to 79 Years | 94 | 48.6\% | 68 | 40.3\% | 70 | 41.1\% |
| Age 80 to 84 Years | 64 | 39.1\% | 66 | 39.6\% | 58 | 36.6\% |
| Age 85 Years or Over | 125 | 55.6\% | 44 | 30.5\% | 51 | 33.7\% |
| Age 19 Years or Less | 117 | 53.8\% | 106 | 51.5\% | 103 | 50.8\% |
| Age 20 to 39 Years | 80 | 44.4\% | 88 | 46.8\% | 88 | 46.7\% |
| Age 40 to 64 Years | 82 | 45.1\% | 79 | 44.0\% | 82 | 45.1\% |
| Age 65 Years or Over | 82 | 45.0\% | 66 | 39.7\% | 69 | 40.7\% |

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Calculated using Weighted Block Centroid from Block Groups

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## 1605 GA-20

## McDonough, GA 30253

| Household Type (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Households | 2,163 |  | 13,589 |  | 28,049 |  |
| Households with Children | 403 | 18.6\% | 3,797 | 27.9\% | 11,029 | 39.3\% |
| Average Household Size | 2.7 |  | 2.7 |  | 2.8 |  |
| Household Density per Square Mile | 689 |  | 481 |  | 357 |  |
| Population Family | 5,147 | 88.6\% | 32,370 | 86.5\% | 69,361 | 88.3\% |
| Population Non-Family | 659 | 11.3\% | 4,592 | 12.3\% | 8,643 | 11.0\% |
| Population Group Quarters | 4 | - | 460 | 1.2\% | 529 | 0.7\% |
| Family Households | 1,570 | 72.6\% | 9,717 | 71.5\% | 20,849 | 74.3\% |
| Married Couple Households | 1,035 | 65.9\% | 5,946 | 61.2\% | 13,973 | 67.0\% |
| Other Family Households with Children | 535 | 34.1\% | 3,771 | 38.8\% | 6,875 | 33.0\% |
| Family Households with Children | 397 | 25.3\% | 3,775 | 38.8\% | 10,961 | 52.6\% |
| Married Couple with Children | 71 | 17.8\% | 1,499 | 39.7\% | 6,979 | 63.7\% |
| Other Family Households with Children | 326 | 82.2\% | 2,276 | 60.3\% | 3,982 | 36.3\% |
| Family Households No Children | 1,173 | 74.7\% | 5,942 | 61.2\% | 9,888 | 47.4\% |
| Married Couple No Children | 964 | 82.2\% | 4,447 | 74.8\% | 6,995 | 70.7\% |
| Other Family Households No Children | 209 | 17.8\% | 1,495 | 25.2\% | 2,893 | 29.3\% |
| Non-Family Households | 592 | 27.4\% | 3,872 | 28.5\% | 7,201 | 25.7\% |
| Non-Family Households with Children | 6 | 1.0\% | 22 | 0.6\% | 68 | 0.9\% |
| Non-Family Households No Children | 587 | 99.0\% | 3,851 | 99.4\% | 7,132 | 99.1\% |
| Average Family Household Size | 3.3 |  | 3.3 |  | 3.3 |  |
| Average Family Income | \$98,226 |  | \$87,044 |  | \$103,843 |  |
| Median Family Income | \$95,929 |  | \$82,050 |  | \$96,233 |  |
| Average Non-Family Household Size | 1.1 |  | 1.2 |  | 1.2 |  |
| Marital Status (2023) |  |  |  |  |  |  |
| Population Age 15 Years or Over | 4,610 |  | 29,883 |  | 63,646 |  |
| Never Married | 1,970 | 42.7\% | 13,477 | 45.1\% | 25,719 | 40.4\% |
| Currently Married | 1,934 | 41.9\% | 9,767 | 32.7\% | 24,652 | 38.7\% |
| Previously Married | 706 | 15.3\% | 6,638 | 22.2\% | 13,276 | 20.9\% |
| Separated | 79 | 11.2\% | 1,200 | 18.1\% | 2,038 | 15.3\% |
| Widowed | 59 | 8.4\% | 1,096 | 16.5\% | 2,658 | 20.0\% |
| Divorced | 568 | 80.4\% | 4,343 | 65.4\% | 8,581 | 64.6\% |
| Educational Attainment (2023) |  |  |  |  |  |  |
| Adult Population Age 25 Years or Over | 3,658 |  | 23,612 |  | 51,418 |  |
| Elementary (Grade Level 0 to 8) | 107 | 2.9\% | 596 | 2.5\% | 1,033 | 2.0\% |
| Some High School (Grade Level 9 to 11) | 68 | 1.9\% | 1,402 | 5.9\% | 2,541 | 4.9\% |
| High School Graduate | 730 | 20.0\% | 6,696 | 28.4\% | 14,795 | 28.8\% |
| Some College | 965 | 26.4\% | 5,421 | 23.0\% | 11,496 | 22.4\% |
| Associate Degree Only | 393 | 10.7\% | 2,551 | 10.8\% | 5,640 | 11.0\% |
| Bachelor Degree Only | 1,141 | 31.2\% | 4,973 | 21.1\% | 10,497 | 20.4\% |
| Graduate Degree | 253 | 6.9\% | 1,974 | 8.4\% | 5,415 | 10.5\% |
| Any College (Some College or Higher) | 2,752 | 75.2\% | 14,919 | 63.2\% | 33,048 | 64.3\% |
| College Degree + (Bachelor Degree or Higher) | 1,394 | 38.1\% | 6,947 | 29.4\% | 15,912 | 30.9\% |

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1605 GA-20
McDonough, GA 30253

| Housing |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Housing Units (2023) | 2,368 |  | 14,624 |  | 29,935 |  |
| Total Housing Units (2020) | 1,780 |  | 13,096 |  | 27,270 |  |
| Historical Annual Growth (2020-2023) | 587 | - | 1,528 | - | 2,665 |  |
| Housing Units Occupied (2023) | 2,163 | 91.4\% | 13,589 | 92.9\% | 28,049 | 93.7\% |
| Housing Units Owner-Occupied | 1,486 | 68.7\% | 9,172 | 67.5\% | 19,753 | 70.4\% |
| Housing Units Renter-Occupied | 677 | 31.3\% | 4,418 | 32.5\% | 8,296 | 29.6\% |
| Housing Units Vacant (2023) | 205 | 8.6\% | 1,035 | 7.1\% | 1,886 | 6.3\% |
| Household Size (2023) |  |  |  |  |  |  |
| Total Households | 2,163 |  | 13,589 |  | 28,049 |  |
| 1 Person Households | 518 | 24.0\% | 3,318 | 24.4\% | 6,159 | 22.0\% |
| 2 Person Households | 552 | 25.5\% | 3,933 | 28.9\% | 8,530 | 30.4\% |
| 3 Person Households | 383 | 17.7\% | 2,470 | 18.2\% | 5,088 | 18.1\% |
| 4 Person Households | 384 | 17.8\% | 2,028 | 14.9\% | 4,503 | 16.1\% |
| 5 Person Households | 226 | 10.4\% | 1,109 | 8.2\% | 2,359 | 8.4\% |
| 6 Person Households | 73 | 3.4\% | 492 | 3.6\% | 944 | 3.4\% |
| 7 or More Person Households | 27 | 1.2\% | 240 | 1.8\% | 467 | 1.7\% |
| Household Income Distribution (2023) |  |  |  |  |  |  |
| HH Income \$ 200,000 or More | 236 | 10.9\% | 936 | 6.9\% | 2,529 | 9.0\% |
| HH Income \$150,000 to \$199,999 | 98 | 4.5\% | 713 | 5.2\% | 2,119 | 7.6\% |
| HH Income \$ 125,000 to \$149,999 | 266 | 12.3\% | 1,125 | 8.3\% | 2,912 | 10.4\% |
| HH Income \$ 100,000 to \$124,999 | 329 | 15.2\% | 1,208 | 8.9\% | 3,196 | 11.4\% |
| HH Income \$75,000 to \$99,999 | 360 | 16.6\% | 2,477 | 18.2\% | 4,744 | 16.9\% |
| HH Income \$50,000 to \$74,999 | 462 | 21.4\% | 2,652 | 19.5\% | 4,960 | 17.7\% |
| HH Income \$35,000 to \$49,999 | 104 | 4.8\% | 1,268 | 9.3\% | 2,292 | 8.2\% |
| HH Income \$ 25,000 to \$34,999 | 155 | 7.2\% | 1,392 | 10.2\% | 2,157 | 7.7\% |
| HH Income \$15,000 to \$24,999 | 77 | 3.6\% | 972 | 7.2\% | 1,479 | 5.3\% |
| HH Income \$10,000 to \$14,999 | 13 | 0.6\% | 502 | 3.7\% | 880 | 3.1\% |
| HH Income Under \$10,000 | 61 | 2.8\% | 343 | 2.5\% | 780 | 2.8\% |
| Household Vehicles (2023) |  |  |  |  |  |  |
| Households 0 Vehicles Available | 14 | 0.7\% | 433 | 3.2\% | 800 | 2.9\% |
| Households 1 Vehicle Available | 706 | 32.6\% | 5,321 | 39.2\% | 8,986 | 32.0\% |
| Households 2 Vehicles Available | 899 | 41.6\% | 4,869 | 35.8\% | 10,774 | 38.4\% |
| Households 3 or More Vehicles Available | 543 | 25.1\% | 2,967 | 21.8\% | 7,489 | 26.7\% |
| Total Vehicles Available | 4,526 |  | 25,767 |  | 57,035 |  |
| Average Vehicles per Household | 2.1 |  | 1.9 |  | 2.0 |  |
| Owner-Occupied Household Vehicles | 3,574 | 79.0\% | 19,540 | 75.8\% | 44,564 | 78.1\% |
| Average Vehicles per Owner-Occupied Household | 2.4 |  | 2.1 |  | 2.3 |  |
| Renter-Occupied Household Vehicles | 952 | 21.0\% | 6,227 | 24.2\% | 12,471 | 21.9\% |
| Average Vehicles per Renter-Occupied Household | 1.4 |  | 1.4 |  | 1.5 |  |
| Travel Time (2023) |  |  |  |  |  |  |
| Worker Base Age 16 years or Over | 3,529 |  | 18,991 |  | 39,996 |  |
| Travel to Work in 14 Minutes or Less | 894 | 25.3\% | 3,498 | 18.4\% | 6,946 | 17.4\% |
| Travel to Work in 15 to 29 Minutes | 939 | 26.6\% | 6,098 | 32.1\% | 11,241 | 28.1\% |
| Travel to Work in 30 to 59 Minutes | 1,228 | 34.8\% | 5,521 | 29.1\% | 12,482 | 31.2\% |
| Travel to Work in 60 Minutes or More | 135 | 3.8\% | 1,454 | 7.7\% | 3,748 | 9.4\% |
| Work at Home | 333 | 9.4\% | 2,420 | 12.7\% | 5,578 | 13.9\% |
| Average Minutes Travel to Work | 20.9 |  | 23.0 |  | 26.3 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4194/-84.1894

1605 GA-20

## McDonough, GA 30253

| Transportation To Work (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Worker Base Age 16 years or Over | 3,529 |  | 18,991 |  | 39,996 |  |
| Drive to Work Alone | 2,604 | 73.8\% | 14,079 | 74.1\% | 30,022 | 75.1\% |
| Drive to Work in Carpool | 566 | 16.0\% | 1,996 | 10.5\% | 3,294 | 8.2\% |
| Travel to Work by Public Transportation | 3 | - | 235 | 1.2\% | 525 | 1.3\% |
| Drive to Work on Motorcycle | - | - |  |  | 32 |  |
| Bicycle to Work | - | - | 7 | - | 25 |  |
| Walk to Work | 21 | 0.6\% | 187 | 1.0\% | 223 | 0.6\% |
| Other Means | - | - | 68 | 0.4\% | 298 | 0.7\% |
| Work at Home | 333 | 9.4\% | 2,420 | 12.7\% | 5,578 | 13.9\% |


| Daytime Demographics (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Businesses | 547 |  | 2,608 |  | 5,452 |  |
| Total Employees | 3,314 |  | 15,188 |  | 32,987 |  |
| Company Headquarter Businesses | 5 | 0.9\% | 40 | 1.5\% | 75 | 1.4\% |
| Company Headquarter Employees | 499 | 15.0\% | 1,783 | 11.7\% | 2,435 | 7.4\% |
| Employee Population per Business |  |  | 5.8 | to 1 | 6.1 | to 1 |
| Residential Population per Business | 10.6 |  | 14.4 | to 1 | 14.4 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 4,311 |  | 25,099 |  | 54,837 |  |


| Labor Force |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Labor Population Age 16 Years or Over (2023) | 4,526 | 29,281 |  | 62,356 |  |  |
| Labor Force Total Males (2023) | 2,060 | $45.5 \%$ | 13,246 | $45.2 \%$ | 28,372 | $45.5 \%$ |
| Male Civilian Employed | 1,642 | $79.7 \%$ | 8,876 | $67.0 \%$ | 19,137 | $67.5 \%$ |
| Male Civilian Unemployed | 82 | $4.0 \%$ | 542 | $4.1 \%$ | 1,010 | $3.6 \%$ |
| Males in Armed Forces | - | - | 290 | $2.2 \%$ | 401 | $1.4 \%$ |
| Males Not in Labor Force | 336 | $16.3 \%$ | 3,538 | $26.7 \%$ | 7,824 | $27.6 \%$ |
| Labor Force Total Females (2023) | 2,466 | $54.5 \%$ | 16,035 | $54.8 \%$ | 33,983 | $54.5 \%$ |
| Female Civilian Employed | 1,888 | $76.5 \%$ | 10,115 | $63.1 \%$ | 20,859 | $61.4 \%$ |
| Female Civilian Unemployed | 18 | $0.7 \%$ | 625 | $3.9 \%$ | 961 | $2.8 \%$ |
| Females in Armed Forces | - | - | 90 | $0.6 \%$ | 110 | $0.3 \%$ |
| Females Not in Labor Force | 560 | $22.7 \%$ | 5,206 | $32.5 \%$ | 12,054 | $35.5 \%$ |
| Unemployment Rate | 101 | $2.2 \%$ | 1,167 | $4.0 \%$ | 1,972 | $3.2 \%$ |

Occupation (2023)

| Occupation Population Age 16 Years or Over | 3,529 | 18,991 |  | 39,996 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Occupation Total Males | 1,642 | $46.5 \%$ | 8,876 | $46.7 \%$ | 19,137 | $47.8 \%$ |
| Occupation Total Females | 1,888 | $53.5 \%$ | 10,115 | $53.3 \%$ | 20,859 | $52.2 \%$ |
| Management, Business, Financial Operations | 403 | $11.4 \%$ | 2,202 | $11.6 \%$ | 6,054 | $15.1 \%$ |
| Professional, Related | 702 | $19.9 \%$ | 4,120 | $21.7 \%$ | 8,979 | $22.4 \%$ |
| Service | 656 | $18.6 \%$ | 3,514 | $18.5 \%$ | 6,461 | $16.2 \%$ |
| Sales, Office | 828 | $23.4 \%$ | 3,967 | $20.9 \%$ | 8,302 | $20.8 \%$ |
| Farming, Fishing, Forestry | 8 | $0.2 \%$ | 102 | $0.5 \%$ | 151 | $0.4 \%$ |
| Construction, Extraction, Maintenance | 128 | $3.6 \%$ | 765 | $4.0 \%$ | 1,862 | $4.7 \%$ |
| Production, Transport, Material Moving | 805 | $22.8 \%$ | 4,320 | $22.7 \%$ | 8,187 | $20.5 \%$ |
| White Collar Workers | 1,933 | $54.8 \%$ | 10,290 | $54.2 \%$ | 23,335 | $58.3 \%$ |
| Blue Collar Workers | 1,597 | $45.2 \%$ | 8,701 | $45.8 \%$ | 16,661 | $41.7 \%$ |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4194/-84.1894

1605 GA-20

1 mi radius
3 mi radius
5 mi radius

| Units In Structure (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Units | 2,163 |  | 13,589 |  | 28,049 |  |
| 1 Detached Unit | 1,523 | 70.4\% | 9,748 | 71.7\% | 21,850 | 77.9\% |
| 1 Attached Unit | 14 | 0.6\% | 516 | 3.8\% | 815 | 2.9\% |
| 2 Units | 16 | 0.7\% | 264 | 1.9\% | 435 | 1.6\% |
| 3 to 4 Units | 48 | 2.2\% | 331 | 2.4\% | 457 | 1.6\% |
| 5 to 9 Units | 130 | 6.0\% | 856 | 6.3\% | 1,555 | 5.5\% |
| 10 to 19 Units | 220 | 10.1\% | 982 | 7.2\% | 1,508 | 5.4\% |
| 20 to 49 Units | 120 | 5.6\% | 379 | 2.8\% | 656 | 2.3\% |
| 50 or More Units | 75 | 3.5\% | 316 | 2.3\% | 452 | 1.6\% |
| Mobile Home or Trailer | 17 | 0.8\% | 196 | 1.4\% | 318 | 1.1\% |
| Other Structure | - | - | 2 | - | 2 |  |

Homes Built By Year (2023)

| Homes Built 2014 or later | 14 | 0.6\% | 173 | 1.2\% | 453 | 1.5\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Homes Built 2010 to 2013 | 1,053 | 44.5\% | 3,773 | 25.8\% | 7,983 | 26.7\% |
| Homes Built 2000 to 2009 | 811 | 34.3\% | 4,997 | 34.2\% | 9,617 | 32.1\% |
| Homes Built 1990 to 1999 | 122 | 5.2\% | 2,205 | 15.1\% | 5,165 | 17.3\% |
| Homes Built 1980 to 1989 | 75 | 3.2\% | 1,102 | 7.5\% | 2,351 | 7.9\% |
| Homes Built 1970 to 1979 | 41 | 1.7\% | 567 | 3.9\% | 1,148 | 3.8\% |
| Homes Built 1960 to 1969 | 10 | 0.4\% | 247 | 1.7\% | 509 | 1.7\% |
| Homes Built 1950 to 1959 | 27 | 1.1\% | 421 | 2.9\% | 560 | 1.9\% |
| Homes Built 1940 to 1949 | 4 | 0.2\% | 39 | 0.3\% | 123 | 0.4\% |
| Homes Built Before 1939 | 5 | 0.2\% | 67 | 0.5\% | 141 | 0.5\% |
| Median Age of Homes | 17.9 |  | 24.3 | yrs | 23.9 | yrs |


| Home Values (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Owner Specified Housing Units | 1,486 |  | 9,172 |  | 19,753 |  |
| Home Values \$1,000,000 or More | 2 | 0.2\% | 13 | 0.1\% | 106 | 0.5\% |
| Home Values \$750,000 to \$999,999 | 2 | 0.1\% | 13 | 0.1\% | 69 | 0.4\% |
| Home Values \$500,000 to \$749,999 | 10 | 0.7\% | 105 | 1.1\% | 601 | 3.0\% |
| Home Values \$400,000 to \$499,999 | 16 | 1.1\% | 180 | 2.0\% | 1,191 | 6.0\% |
| Home Values \$300,000 to \$399,999 | 155 | 10.4\% | 858 | 9.4\% | 2,790 | 14.1\% |
| Home Values \$250,000 to \$299,999 | 428 | 28.8\% | 1,853 | 20.2\% | 3,211 | 16.3\% |
| Home Values \$200,000 to \$249,999 | 139 | 9.4\% | 1,547 | 16.9\% | 3,119 | 15.8\% |
| Home Values \$175,000 to \$199,999 | 234 | 15.8\% | 1,165 | 12.7\% | 2,229 | 11.3\% |
| Home Values \$150,000 to \$174,999 | 413 | 27.8\% | 1,403 | 15.3\% | 2,694 | 13.6\% |
| Home Values \$125,000 to \$149,999 | 35 | 2.3\% | 636 | 6.9\% | 1,269 | 6.4\% |
| Home Values \$100,000 to \$124,999 | 29 | 2.0\% | 375 | 4.1\% | 1,025 | 5.2\% |
| Home Values \$90,000 to \$99,999 | 2 | 0.2\% | 65 | 0.7\% | 122 | 0.6\% |
| Home Values \$80,000 to \$89,999 | 3 | 0.2\% | 256 | 2.8\% | 341 | 1.7\% |
| Home Values \$70,000 to \$79,999 | 2 | 0.1\% | 177 | 1.9\% | 219 | 1.1\% |
| Home Values \$60,000 to \$69,999 | 1 | - | 9 | 0.1\% | 40 | 0.2\% |
| Home Values \$50,000 to \$59,999 | 2 | 0.1\% | 83 | 0.9\% | 117 | 0.6\% |
| Home Values \$35,000 to \$49,999 | 1 | - | 9 | - | 26 | 0.1\% |
| Home Values \$25,000 to \$34,999 | 2 | 0.1\% | 11 | 0.1\% | 24 | 0.1\% |
| Home Values \$10,000 to \$24,999 | 4 | 0.3\% | 236 | 2.6\% | 295 | 1.5\% |
| Home Values Under \$10,000 | 5 | 0.3\% | 178 | 1.9\% | 265 | 1.3\% |
| Owner-Occupied Median Home Value | \$230,872 |  | \$201,728 |  | 229,247 |  |
| Renter-Occupied Median Rent | \$1,062 |  | \$1,074 |  | \$1,104 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4194/-84.1894

## 1605 GA-20

## McDonough, GA 30253

1 mi radius
3 mi radius
5 mi radius

## Total Annual Consumer Expenditure (2023)

| Total Household Expenditure | $\$ 143.67 \mathrm{M}$ | $\$ 803.9 \mathrm{M}$ | \$1.87 B |
| :--- | ---: | ---: | ---: |
| Total Non-Retail Expenditure | $\$ 75.48 \mathrm{M}$ | $\$ 423.09 \mathrm{M}$ | $\$ 986.13 \mathrm{M}$ |
| Total Retail Expenditure | $\$ 68.19 \mathrm{M}$ | $\$ 380.81 \mathrm{M}$ | $\$ 886.08 \mathrm{M}$ |
| Apparel | $\$ 5.12 \mathrm{M}$ | $\$ 28.49 \mathrm{M}$ | $\$ 66.63 \mathrm{M}$ |
| Contributions | $\$ 4.69 \mathrm{M}$ | $\$ 25.97 \mathrm{M}$ | $\$ 61.76 \mathrm{M}$ |
| Education | $\$ 4.36 \mathrm{M}$ | $\$ 23.83 \mathrm{M}$ | $\$ 57.73 \mathrm{M}$ |
| Entertainment | $\$ 8.21 \mathrm{M}$ | $\$ 45.48 \mathrm{M}$ | $\$ 107.04 \mathrm{M}$ |
| Food and Beverages | $\$ 21.19 \mathrm{M}$ | $\$ 118.86 \mathrm{M}$ | $\$ 275.28 \mathrm{M}$ |
| Furnishings and Equipment | $\$ 5.1 \mathrm{M}$ | $\$ 28.27 \mathrm{M}$ | $\$ 66.47 \mathrm{M}$ |
| Gifts | $\$ 3.59 \mathrm{M}$ | $\$ 19.73 \mathrm{M}$ | $\$ 46.91 \mathrm{M}$ |
| Health Care | $\$ 11.98 \mathrm{M}$ | $\$ 67.78 \mathrm{M}$ | $\$ 156.42 \mathrm{M}$ |
| Household Operations | $\$ 5.63 \mathrm{M}$ | $\$ 31.47 \mathrm{M}$ | $\$ 73.74 \mathrm{M}$ |
| Miscellaneous Expenses | $\$ 2.71 \mathrm{M}$ | $\$ 15.14 \mathrm{M}$ | $\$ 35.38 \mathrm{M}$ |
| Personal Care | $\$ 1.94 \mathrm{M}$ | $\$ 10.81 \mathrm{M}$ | $\$ 25.18 \mathrm{M}$ |
| Personal Insurance | $\$ 1.03 \mathrm{M}$ | $\$ 5.66 \mathrm{M}$ | $\$ 13.53 \mathrm{M}$ |
| Reading | $\$ 309.32 \mathrm{~K}$ | $\$ 1.74 \mathrm{M}$ | $\$ 4.06 \mathrm{M}$ |
| Shelter | $\$ 30.04 \mathrm{M}$ | $\$ 168.7 \mathrm{M}$ | $\$ 392.08 \mathrm{M}$ |
| Tobacco | $\$ 830.82 \mathrm{~K}$ | $\$ 4.88 \mathrm{M}$ | $\$ 10.78 \mathrm{M}$ |
| Transportation | $\$ 26.53 \mathrm{M}$ | $\$ 147.61 \mathrm{M}$ | $\$ 343.48 \mathrm{M}$ |
| Utilities | $\$ 10.42 \mathrm{M}$ | $\$ 59.5 \mathrm{M}$ | $\$ 135.72 \mathrm{M}$ |


| Monthly Household Consumer Expenditure (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Household Expenditure | \$5,536 |  | \$4,930 |  | \$5,562 |  |
| Total Non-Retail Expenditure | \$2,908 | 52.5\% | \$2,594 | 52.6\% | \$2,930 | 52.7\% |
| Total Retail Expenditures | \$2,627 | 47.5\% | \$2,335 | 47.4\% | \$2,633 | 47.3\% |
| Apparel | \$197 | 3.6\% | \$175 | 3.5\% | \$198 | 3.6\% |
| Contributions | \$181 | 3.3\% | \$159 | 3.2\% | \$183 | 3.3\% |
| Education | \$168 | 3.0\% | \$146 | 3.0\% | \$172 | 3.1\% |
| Entertainment | \$316 | 5.7\% | \$279 | 5.7\% | \$318 | 5.7\% |
| Food and Beverages | \$817 | 14.8\% | \$729 | 14.8\% | \$818 | 14.7\% |
| Furnishings and Equipment | \$197 | 3.5\% | \$173 | 3.5\% | \$197 | 3.6\% |
| Gifts | \$138 | 2.5\% | \$121 | 2.5\% | \$139 | 2.5\% |
| Health Care | \$461 | 8.3\% | \$416 | 8.4\% | \$465 | 8.4\% |
| Household Operations | \$217 | 3.9\% | \$193 | 3.9\% | \$219 | 3.9\% |
| Miscellaneous Expenses | \$104 | 1.9\% | \$93 | 1.9\% | \$105 | 1.9\% |
| Personal Care | \$75 | 1.3\% | \$66 | 1.3\% | \$75 | 1.3\% |
| Personal Insurance | \$40 | 0.7\% | \$35 | 0.7\% | \$40 | 0.7\% |
| Reading | \$12 | 0.2\% | \$11 | 0.2\% | \$12 | 0.2\% |
| Shelter | \$1,157 | 20.9\% | \$1,034 | 21.0\% | \$1,165 | 20.9\% |
| Tobacco | \$32 | 0.6\% | \$30 | 0.6\% | \$32 | 0.6\% |
| Transportation | \$1,022 | 18.5\% | \$905 | 18.4\% | \$1,020 | 18.3\% |
| Utilities | \$402 | 7.3\% | \$365 | 7.4\% | \$403 | 7.2\% |

