2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

3960 Mary Eliza Trace NW						
Marietta, GA 30064	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius
Population						
Estimated Population (2023)	4,073		42,387		129,138	
Projected Population (2028)	4,391		44,266		135,858	
Census Population (2020)	3,701		41,520		126,302	
Census Population (2010)	3,162		35,859		112,260	
Projected Annual Growth (2023-2028)	318	1.6%	1,879	0.9%	6,720	1.0%
Historical Annual Growth (2020-2023)	372	-	867	0.7%	2,836	0.7%
Historical Annual Growth (2010-2020)	539	1.7%	5,661	1.6%	14,043	1.3%
Estimated Population Density (2023)	1,297	psm	1,500	psm	1,645	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	1,348		13,980		44,696	
Projected Households (2028)	1,438		14,477		46,713	
Census Households (2020)	1,250		13,811		43,420	
Census Households (2010)	1,070		12,021		38,462	
Projected Annual Growth (2023-2028)	90	1.3%	497	0.7%	2,017	0.9%
Historical Annual Change (2010-2023)	278	2.0%	1,959	1.3%	6,234	1.2%
Average Household Income						
Estimated Average Household Income (2023)	\$206,077		\$192,987		\$164,473	
Projected Average Household Income (2028)	\$209,638		\$202,538		\$170,333	
Census Average Household Income (2010)	\$125,578		\$110,668		\$101,002	
Census Average Household Income (2000)	\$102,898		\$96,362		\$90,388	
Projected Annual Change (2023-2028)	\$3,561	0.3%	\$9,551	1.0%	\$5,860	0.7%
Historical Annual Change (2000-2023)	\$103,180	4.4%	\$96,625	4.4%	\$74,085	3.6%
Median Household Income						
Estimated Median Household Income (2023)	\$139,719		\$146,485		\$131,708	
Projected Median Household Income (2028)	\$143,797		\$150,305		\$135,308	
Census Median Household Income (2010)	\$84,532		\$85,056		\$81,765	
Census Median Household Income (2000)	\$90,156		\$86,048		\$79,025	
Projected Annual Change (2023-2028)	\$4,078	0.6%	\$3,819	0.5%	\$3,600	0.5%
Historical Annual Change (2000-2023)	\$49,562	2.4%	\$60,437	3.1%	\$52,684	2.9%
Per Capita Income						
Estimated Per Capita Income (2023)	\$68,195		\$63,674		\$56,962	
Projected Per Capita Income (2028)	\$68,648		\$66,261		\$58,600	
Census Per Capita Income (2010)	\$42,442		\$37,095		\$34,612	
Census Per Capita Income (2000)	\$33,349		\$31,167		\$29,568	
Projected Annual Change (2023-2028)	\$453	0.1%	\$2,587	0.8%	\$1,639	0.6%
Historical Annual Change (2000-2023)	\$34,846	4.5%	\$32,507	4.5%	\$27,393	4.0%
Estimated Average Household Net Worth (2023)	\$1.1 M		\$1.06 M		\$920,475	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

3960 Mary Eliza Trace NW Marietta, GA 30064	1 mi radius		3 mi rad	3 mi radius		lius
Race and Ethnicity						
Total Population (2023)	4,073		42,387		129,138	
White (2023)	3,095	76.0%	30,656	72.3%	85,815	66.5%
Black or African American (2023)	567	13.9%	7,065	16.7%	26,875	20.8%
American Indian or Alaska Native (2023)	5	0.1%	64	0.1%	287	0.2%
Asian (2023)	161	3.9%	2,001	4.7%	6,052	4.7%
Hawaiian or Pacific Islander (2023)	2	-	9	-	33	-
Other Race (2023)	39	1.0%	515	1.2%	2,812	2.2%
Two or More Races (2023)	204	5.0%	2,078	4.9%	7,264	5.6%
Population < 18 (2023)	992	24.4%	9,850	23.2%	29,855	23.1%
White Not Hispanic	741	74.6%	7,016	71.2%	19,487	65.3%
Black or African American	133	13.4%	1,556	15.8%	5,793	19.4%
Asian	42	4.2%	418	4.2%	1,285	4.3%
Other Race Not Hispanic	27	2.7%	391	4.0%	1,229	4.1%
Hispanic	50	5.1%	470	4.8%	2,061	6.9%
Not Hispanic or Latino Population (2023)	3,845	94.4%	39,942	94.2%	118,957	92.1%
Not Hispanic White	3,026	78.7%	29,947	75.0%	83,213	70.0%
Not Hispanic Black or African American	555	14.4%	6,944	17.4%	26,469	22.3%
Not Hispanic American Indian or Alaska Native	2	-	26	-	91	-
Not Hispanic Asian	161	4.2%	1,992	5.0%	5,997	5.0%
Not Hispanic Hawaiian or Pacific Islander	-	-	4	-	21	-
Not Hispanic Other Race	12	0.3%	115	0.3%	361	0.3%
Not Hispanic Two or More Races	89	2.3%	913	2.3%	2,806	2.4%
Hispanic or Latino Population (2023)	228	5.6%	2,445	5.8%	10,181	7.9%
Hispanic White	69	30.3%	709	29.0%	2,602	25.6%
Hispanic Black or African American	12	5.2%	121	4.9%	406	4.0%
Hispanic American Indian or Alaska Native	3	1.1%	38	1.5%	197	1.9%
Hispanic Asian	-	-	9	0.4%	55	0.5%
Hispanic Hawaiian or Pacific Islander	2	0.7%	4	0.2%	13	0.1%
Hispanic Other Race	27	12.0%	400	16.4%	2,451	24.1%
Hispanic Two or More Races	115	50.5%	1,164	47.6%	4,458	43.8%
Not Hispanic or Latino Population (2020)	3,509	94.8%	39,347	94.8%	116,370	92.1%
Hispanic or Latino Population (2020)	192	5.2%	2,172	5.2%	9,932	7.9%
Not Hispanic or Latino Population (2010)	3,064	96.9%	34,545	96.3%	105,343	93.8%
Hispanic or Latino Population (2010)	98	3.1%	1,314	3.7%	6,917	6.2%
Not Hispanic or Latino Population (2028)	4,149	94.5%	41,690	94.2%	125,131	92.1%
Hispanic or Latino Population (2028)	242	5.5%	2,575	5.8%	10,727	7.9%
Projected Annual Growth (2023-2028)	14	1.2%	130	1.1%	545	1.1%
Historical Annual Growth (2010-2020)	94	9.6%	859	6.5%	3,015	4.4%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

3960 Mary Eliza Trace NW						
Marietta, GA 30064	1 mi radius		3 mi rad	dius 5 mi rad		lius
Total Age Distribution (2023)						_
Total Population	4,073		42,387		129,138	
Age Under 5 Years	146	3.6%	1,578	3.7%	5,350	4.1%
Age 5 to 9 Years	274	6.7%	2,577	6.1%	7,947	6.2%
Age 10 to 14 Years	346	8.5%	3,381	8.0%	9,906	7.7%
Age 15 to 19 Years	330	8.1%	3,429	8.1%	10,072	7.8%
Age 20 to 24 Years	179	4.4%	1,937	4.6%	6,820	5.3%
Age 25 to 29 Years	128	3.1%	1,464	3.5%	5,905	4.6%
Age 30 to 34 Years	169	4.2%	1,864	4.4%	6,883	5.3%
Age 35 to 39 Years	241	5.9%	2,577	6.1%	8,587	6.6%
Age 40 to 44 Years	332	8.2%	3,405	8.0%	10,428	8.1%
Age 45 to 49 Years	351	8.6%	3,630	8.6%	10,691	8.3%
Age 50 to 54 Years	357	8.8%	3,784	8.9%	10,933	8.5%
Age 55 to 59 Years	321	7.9%	3,268	7.7%	9,231	7.1%
Age 60 to 64 Years	257	6.3%	2,817	6.6%	7,850	6.1%
Age 65 to 69 Years	215	5.3%	2,401	5.7%	6,657	5.2%
Age 70 to 74 Years	187	4.6%	1,833	4.3%	5,196	4.0%
Age 75 to 79 Years	145	3.6%	1,386	3.3%	3,562	2.8%
Age 80 to 84 Years	50	1.2%	599	1.4%	1,661	1.3%
Age 85 Years or Over	42	1.0%	456	1.1%	1,458	1.1%
Median Age	42.5	1.070	42.8	1.170	40.7	1.170
Age 19 Years or Less		26.9%	10,966	25.9%		25.8%
Age 20 to 64 Years		57.3%	24,746			
Age 65 Years or Over		15.7%		15.7%		14.4%
Female Age Distribution (2023)	040	13.7 70	0,073	13.7 70	10,554	14.470
	2.050	F0 20/	21 207	F0 F0/	66,020	E1 10/
Female Population	2,050	50.3%	21,387			51.1%
Age Under 5 Years	70	3.4%	766	3.6%	2,587	3.9%
Age 5 to 9 Years	154	7.5%	1,308	6.1%	3,988	
Age 10 to 14 Years	166	8.1%	1,651	7.7%	4,882	7.4%
Age 15 to 19 Years	145	7.1%	1,720	8.0%	5,074	
Age 20 to 24 Years	89	4.3%	913	4.3%	3,346	5.1%
Age 25 to 29 Years	59	2.9%	711	3.3%	2,912	4.4%
Age 30 to 34 Years	88	4.3%	952	4.5%	3,548	5.4%
Age 35 to 39 Years	138	6.7%	1,369	6.4%	4,539	6.9%
Age 40 to 44 Years	171	8.3%	1,800	8.4%	5,541	8.4%
Age 45 to 49 Years	185	9.0%	1,875	8.8%	5,562	8.4%
Age 50 to 54 Years	173	8.5%	1,857	8.7%	5,401	8.2%
Age 55 to 59 Years	168	8.2%	1,617	7.6%	4,593	7.0%
Age 60 to 64 Years	118	5.8%	1,360	6.4%	3,904	5.9%
Age 65 to 69 Years	101	4.9%	1,147	5.4%	3,428	5.2%
Age 70 to 74 Years	99	4.8%	941	4.4%	2,786	4.2%
Age 75 to 79 Years	73	3.5%	785	3.7%	2,013	3.0%
Age 80 to 84 Years	29	1.4%	322	1.5%	939	1.4%
Age 85 Years or Over	24	1.2%	292	1.4%	989	1.5%
Female Median Age	42.6		42.9		41.1	
Age 19 Years or Less		26.1%		25.5%		25.0%
Age 20 to 64 Years	1,190	58.0%	12,455	58.2%		59.6%
Age 65 Years or Over	326	15.9%	3,487	16.3%	10,155	15.4%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

3960 Mary Eliza Trace NW						
Marietta, GA 30064	1 mi radius		3 mi rad	lius	5 mi radius	
Male Age Distribution (2023)						
	2 022	49.7%	21.000	40 E%	62 100	10.006
Male Population	76	3.8%	21,000 813	3.9%	63,108 2,763	
Age Under 5 Years	121	6.0%		6.0%	3,959	4.4% 6.3%
Age 5 to 9 Years  Age 10 to 14 Years	180	8.9%	1,268 1,730	8.2%	5,024	8.0%
Age 15 to 19 Years	186	9.2%	1,709	8.1%	4,998	7.9%
Age 20 to 24 Years	90	4.5%	1,024	4.9%	3,474	5.5%
Age 25 to 29 Years	69	3.4%	753	3.6%	2,992	4.7%
Age 30 to 34 Years	81	4.0%	912	4.3%	3,336	5.3%
Age 35 to 39 Years	103	5.1%	1,208	5.8%	4,048	6.4%
Age 40 to 44 Years	161	8.0%	1,605	7.6%	4,887	7.7%
Age 45 to 49 Years	167	8.2%	1,755	8.4%	5,128	8.1%
Age 50 to 54 Years	184	9.1%	1,755	9.2%	5,533	8.8%
Age 55 to 59 Years	153	7.6%	1,651	7.9%	4,639	7.4%
Age 60 to 64 Years	139	6.9%	1,456	6.9%		6.3%
Age 65 to 69 Years	114	5.7%	1,456	6.0%	3,947	5.1%
Age 70 to 74 Years		5.7 % 4.4 %	893	4.3%	3,229	3.8%
	88				2,410	
Age 75 to 79 Years	72	3.6%	601	2.9%	1,549	2.5%
Age 80 to 84 Years	22 17	1.1%	277	1.3%	722	1.1%
Age 85 Years or Over		0.9%	163	0.8%	469	0.7%
Male Median Age	42.5	27.00/	42.6	26.20/	40.3	26 50/
Age 19 Years or Less		27.8%		26.3%	16,744	
Age 20 to 64 Years		56.7%	12,291		37,984	
Age 65 Years or Over	314	15.5%	3,188	15.2%	8,380	13.3%
Males per 100 Females (2023)	00		00		00	
Overall Comparison	99	F2 40/	98	E4 E0/	96	F1 C0/
Age Under 5 Years		52.1%	106			51.6%
Age 5 to 9 Years		43.9%		49.2%		49.8%
Age 10 to 14 Years		51.9%	105	51.2%		50.7%
Age 15 to 19 Years		56.2%		49.8%		49.6%
Age 20 to 24 Years		50.3%		52.9%		50.9%
Age 25 to 29 Years		53.6%		51.4%		50.7%
Age 30 to 34 Years		47.9%		48.9%		48.5%
Age 35 to 39 Years		42.9%		46.9%		47.1%
Age 40 to 44 Years		48.6%		47.1%		46.9%
Age 45 to 49 Years		47.4%		48.4%		48.0%
Age 50 to 54 Years		51.4%		50.9%		50.6%
Age 55 to 59 Years		47.6%		50.5%		50.3%
Age 60 to 64 Years		53.9%		51.7%		50.3%
Age 65 to 69 Years		53.2%		52.2%		48.5%
Age 70 to 74 Years		47.1%		48.7%		46.4%
Age 75 to 79 Years		49.9%		43.4%		43.5%
Age 80 to 84 Years		42.9%		46.2%		43.4%
Age 85 Years or Over		41.6%		35.8%		32.2%
Age 19 Years or Less		51.2%		50.3%		50.3%
Age 20 to 39 Years	92	47.8%	99	49.7%	97	49.1%
Age 40 to 64 Years	98	49.6%	99	49.7%		49.1%
Age 65 Years or Over	96	49.1%	91	47.8%	83	45.2%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

3960 Mary Eliza Trace NW			3 mi rad				
Marietta, GA 30064	1 mi rad	1 mi radius		lius	5 mi rac	ni radius	
Household Type (2023)		-				-	
Total Households	1,348		13,980		44,696		
Households with Children	287	21.3%	4,831	34.6%	18,604	41.6%	
Average Household Size	3.0		3.0		2.9		
Household Density per Square Mile	429		495		569		
Population Family	3,810	93.6%	38,950	91.9%	117,239	90.8%	
Population Non-Family	263	6.4%	3,305	7.8%	11,394	8.8%	
Population Group Quarters	-	-	132	0.3%	505	0.4%	
Family Households	1,133	84.1%	11,490	82.2%	35,634	79.7%	
Married Couple Households	922	81.3%	9,398	81.8%	28,096	78.8%	
Other Family Households with Children	211	18.7%	2,093	18.2%	7,538	21.2%	
Family Households with Children	286	25.3%	4,804	41.8%	18,492	51.9%	
Married Couple with Children	193	67.3%	3,892	81.0%	14,774	79.9%	
Other Family Households with Children	94	32.7%	912	19.0%	3,719	20.1%	
Family Households No Children	846	74.7%	6,687	58.2%	17,142	48.1%	
Married Couple No Children	729	86.1%	5,506	82.3%	13,323	77.7%	
Other Family Households No Children	118	13.9%	1,181	17.7%		22.3%	
Non-Family Households		15.9%	2,490	17.8%	9,062	20.3%	
Non-Family Households with Children	-	-	27	1.1%	111	1.2%	
Non-Family Households No Children	215	99.8%	2,462	98.9%	8,951	98.8%	
Average Family Household Size	3.4		3.4		3.3		
Average Family Income	\$220,867		\$217,242		\$180,559		
Median Family Income	\$168,689		\$163,179		\$145,546		
Average Non-Family Household Size	1.2		1.3		1.3		
Marital Status (2023)							
Population Age 15 Years or Over	3,306		34,850		105,935		
Never Married	687	20.8%	7,960	22.8%	27,387	25.9%	
Currently Married	2,186	66.1%	22,313	64.0%	62,315	58.8%	
Previously Married	433	13.1%	4,577	13.1%	16,233	15.3%	
Separated	31	7.1%	475	10.4%		12.8%	
Widowed	98	22.6%	1,504	32.9%	4,353	26.8%	
Divorced	304	70.3%	2,598	56.8%	9,801	60.4%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	2,796		29,484		89,043		
Elementary (Grade Level 0 to 8)	11	0.4%	594	2.0%	1,764	2.0%	
Some High School (Grade Level 9 to 11)	22	0.8%	563	1.9%	2,556	2.9%	
High School Graduate	437	15.6%	4,430	15.0%	15,000	16.8%	
Some College	386	13.8%	4,488	15.2%	14,986	16.8%	
Associate Degree Only		11.4%	2,197	7.5%	6,133	6.9%	
Bachelor Degree Only		37.1%	10,448			34.2%	
Graduate Degree		20.9%		22.9%	18,144		
Any College (Some College or Higher)		83.2%	23,897			78.3%	
College Degree + (Bachelor Degree or Higher)		58.0%	17,213		48,604		

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

3960 Mary Eliza Trace NW						
Marietta, GA 30064	1 mi radius		3 mi rad	lius	us 5 mi rad	
Housing		_		<u> </u>		
Total Housing Units (2023)	1,398		14,392		46,087	
Total Housing Units (2020)	1,283		14,125		44,599	
Historical Annual Growth (2020-2023)	115	_	268	_	1.488	_
Housing Units Occupied (2023)	1,348	96.4%	13,980	97.1%	44,696	97.0%
Housing Units Owner-Occupied		69.4%	9,844	70.4%	31,029	
Housing Units Renter-Occupied	412	30.6%	4,136	29.6%	13,668	30.6%
Housing Units Vacant (2023)	50	3.6%	412	2.9%	1,391	3.0%
Household Size (2023)						
Total Households	1,348		13,980		44,696	
1 Person Households	178	13.2%	2,046	14.6%	7,232	16.2%
2 Person Households	343	25.4%	4,525	32.4%	13,642	30.5%
3 Person Households	263	19.5%	2,814	20.1%	9,073	20.3%
4 Person Households	338	25.1%	2,663	19.0%	8,554	19.1%
5 Person Households	152	11.3%	1,244	8.9%	4,042	9.0%
6 Person Households	60	4.5%	451	3.2%	1,467	3.3%
7 or More Person Households	15	1.1%	237	1.7%	685	1.5%
Household Income Distribution (2023)						
HH Income \$200,000 or More	429	31.8%	4,090	29.3%	10,998	24.6%
HH Income \$150,000 to \$199,999	154	11.4%	2,448	17.5%	6,863	15.4%
HH Income \$125,000 to \$149,999	104	7.8%	1,658	11.9%	4,772	10.7%
HH Income \$100,000 to \$124,999	182	13.5%	1,374	9.8%	4,628	10.4%
HH Income \$75,000 to \$99,999	146	10.8%	1,440	10.3%	5,847	13.1%
HH Income \$50,000 to \$74,999	91	6.7%	1,157	8.3%	4,845	10.8%
HH Income \$35,000 to \$49,999	86	6.4%	686	4.9%	2,285	5.1%
HH Income \$25,000 to \$34,999	104	7.7%	462	3.3%	1,841	4.1%
HH Income \$15,000 to \$24,999	14	1.1%	260	1.9%	1,185	2.7%
HH Income \$10,000 to \$14,999	35	2.6%	131	0.9%	295	0.7%
HH Income Under \$10,000	-		276	2.0%	1,135	2.5%
Household Vehicles (2023)						
Households 0 Vehicles Available	23	1.7%	517	3.7%	1,291	2.9%
Households 1 Vehicle Available	287	21.3%	2,953	21.1%	10,762	24.1%
Households 2 Vehicles Available		34.5%	- ,	42.8%	19,353	
Households 3 or More Vehicles Available		42.5%	4,528	32.4%	13,291	29.7%
Total Vehicles Available	3,083		30,243		94,291	
Average Vehicles per Household	2.3		2.2		2.1	
Owner-Occupied Household Vehicles		79.2%	24,185	80.0%	73,194	77.6%
Average Vehicles per Owner-Occupied Household	2.6		2.5		2.4	
Renter-Occupied Household Vehicles		20.8%	6,058	20.0%	21,097	22.4%
Average Vehicles per Renter-Occupied Household	1.6		1.5		1.5	
Travel Time (2023)						
Worker Base Age 16 years or Over	2,302		21,793		69,279	
Travel to Work in 14 Minutes or Less	215	9.3%		10.4%		12.0%
Travel to Work in 15 to 29 Minutes		16.9%		21.3%	13,724	
Travel to Work in 30 to 59 Minutes		17.9%		24.0%	17,638	
Travel to Work in 60 Minutes or More	117	5.1%	1,771		5,410	7.8%
Work at Home		50.8%		36.2%	24,158	34.9%
Average Minutes Travel to Work	25.3		27.6		28.2	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

3960 Mary Eliza Trace NW						
Marietta, GA 30064	1 mi radius		3 mi rad	lius	5 mi rac	dius
Transportation To Work (2023)						_
Worker Base Age 16 years or Over	2,302		21,793		69,279	
Drive to Work Alone	1,050	45.6%	12,475	57.2%	39,889	57.6%
Drive to Work in Carpool	56	2.4%	926	4.2%	3,752	5.4%
Travel to Work by Public Transportation	4	0.2%	27	0.1%	111	0.2%
Drive to Work on Motorcycle	2	-	6	-	33	-
Bicycle to Work	-	-	12	-	54	-
Walk to Work	3	0.1%	97	0.4%	294	0.4%
Other Means	17	0.7%	372	1.7%	987	1.4%
Work at Home	1,170	50.8%	7,879	36.2%	24,158	34.9%
Daytime Demographics (2023)						
Total Businesses	216		2,632		6,758	
Total Employees	1,028		11,548		33,894	
Company Headquarter Businesses	5	2.3%	41	1.6%	124	1.8%
Company Headquarter Employees	76	7.4%	524	4.5%	2,878	8.5%
Employee Population per Business	4.8	to 1	4.4	to 1	5.0	to 1
Residential Population per Business	18.8	to 1	16.1	to 1	19.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	1,943		23,535		67,518	
Labor Force						
Labor Population Age 16 Years or Over (2023)	3,230		34,051		103,690	
Labor Force Total Males (2023)	1,595	49.4%	16,775	49.3%	50,218	48.4%
Male Civilian Employed	1,247	78.2%	12,292	73.3%	36,959	73.6%
Male Civilian Unemployed	33	2.1%	414	2.5%	757	1.5%
Males in Armed Forces	13	0.8%	56	0.3%	394	0.8%
Males Not in Labor Force	303	19.0%	4,012	23.9%	12,108	24.1%
Labor Force Total Females (2023)	1,635	50.6%	17,276	50.7%	53,472	51.6%
Female Civilian Employed	1,056	64.6%	9,501	55.0%	32,328	60.5%
Female Civilian Unemployed	26	1.6%	297	1.7%	809	1.5%
Females in Armed Forces	-	-	215	1.2%	385	0.7%
Females Not in Labor Force		33.8%	,	42.0%		37.3%
Unemployment Rate	59	1.8%	711	2.1%	1,566	1.5%
Occupation (2023)						
Occupation Population Age 16 Years or Over	2,302		21,793		69,279	
Occupation Total Males	1,247	54.2%	12,292	56.4%	36,955	53.3%
Occupation Total Females	1,056	45.8%	9,501	43.6%	32,324	46.7%
Management, Business, Financial Operations	693	-	6,267	28.8%	17,162	24.8%
Professional, Related	660	28.7%	6,334	29.1%		30.2%
Service		12.0%		10.9%		11.7%
Sales, Office	519	22.5%	3,961	18.2%	13,791	19.9%
Farming, Fishing, Forestry	-	-	4	-	78	0.1%
Construction, Extraction, Maintenance	88	3.8%	1,140	5.2%	4,015	5.8%
Production, Transport, Material Moving	64	2.8%	1,707	7.8%	5,235	7.6%
White Collar Workers		81.3%		76.0%		74.9%
Blue Collar Workers	430	18.7%	5,231	24.0%	17,414	25.1%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

3960 Mary Eliza Trace NW						
Marietta, GA 30064	1 mi rac	1 mi radius		lius	5 mi rac	lius
Units In Structure (2023)						_
Total Units	1,348		13,980		44,696	
1 Detached Unit	1,183	87.8%	11,426	81.7%	34,577	77.4%
1 Attached Unit	44	3.3%	774	5.5%	2,783	6.2%
2 Units	4	0.3%	47	0.3%	193	0.4%
3 to 4 Units	9	0.6%	138	1.0%	481	1.1%
5 to 9 Units	19	1.4%	232	1.7%	963	2.2%
10 to 19 Units	36	2.7%	506	3.6%	2,146	4.8%
20 to 49 Units	28	2.1%	378	2.7%	1,413	3.2%
50 or More Units	18	1.4%	417	3.0%	1,603	3.6%
Mobile Home or Trailer	6	0.5%	62	0.4%	535	1.2%
Other Structure	-	-	-	-	2	-
Homes Built By Year (2023)		<u> </u>				<u>-</u>
Homes Built 2014 or later	33	2.4%	118	0.8%	331	0.7%
Homes Built 2010 to 2013	187	13.4%	1,485	10.3%	4,741	10.3%
Homes Built 2000 to 2009	233	16.7%	2,941	20.4%	10,430	22.6%
Homes Built 1990 to 1999	211	15.1%	3,169	22.0%	11,714	25.4%
Homes Built 1980 to 1989	305	21.8%	3,253	22.6%	9,297	20.2%
Homes Built 1970 to 1979	220	15.8%	1,598	11.1%	4,529	9.8%
Homes Built 1960 to 1969	53	3.8%	821	5.7%	2,328	5.1%
Homes Built 1950 to 1959	16	1.2%	413	2.9%	964	2.1%
Homes Built 1940 to 1949	2	0.1%	18	0.1%	87	0.2%
Homes Built Before 1939	88	6.3%	165	1.1%	275	0.6%
Median Age of Homes	36.0	yrs	33.9	yrs	32.3	yrs
Home Values (2023)						
Owner Specified Housing Units	936		9,844		31,029	
Home Values \$1,000,000 or More	35	3.7%	215	2.2%	502	1.6%
Home Values \$750,000 to \$999,999	88	9.4%	484	4.9%	1,162	3.7%
Home Values \$500,000 to \$749,999	193	20.6%	2,152	21.9%	5,288	17.0%
Home Values \$400,000 to \$499,999	161	17.2%	1,614	16.4%	4,711	15.2%
Home Values \$300,000 to \$399,999	198	21.2%	3,018	30.7%	9,171	29.6%
Home Values \$250,000 to \$299,999	104	11.1%	1,103	11.2%	3,897	12.6%
Home Values \$200,000 to \$249,999	108	11.5%	777	7.9%	2,944	
Home Values \$175,000 to \$199,999	26	2.7%	168	1.7%	1,213	3.9%
Home Values \$150,000 to \$174,999	10	1.1%	131	1.3%	794	2.6%
Home Values \$125,000 to \$149,999	2	0.2%	53	0.5%	427	1.4%
Home Values \$100,000 to \$124,999	3	0.3%	30	0.3%	192	0.6%
Home Values \$90,000 to \$99,999	-	-	9	-	44	0.1%
Home Values \$80,000 to \$89,999	4	0.4%	11	0.1%	46	0.1%
Home Values \$70,000 to \$79,999	-	-	-	-	43	0.1%
Home Values \$60,000 to \$69,999	-	-	6	-	18	-
Home Values \$50,000 to \$59,999	-	-	7	-	21	-
Home Values \$35,000 to \$49,999	2	0.2%	25	0.3%	146	0.5%
Home Values \$25,000 to \$34,999	1	0.1%	11	0.1%	186	0.6%
Home Values \$10,000 to \$24,999	-	-	15	0.2%	158	0.5%
Home Values Under \$10,000	-	-	17	0.2%	65	0.2%
Owner-Occupied Median Home Value	\$398,913		\$395,931		\$364,101	
Renter-Occupied Median Rent	\$1,326		\$1,274		\$1,301	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

3960 Mary Eliza Trace NW						
Marietta, GA 30064	1 mi rad	lius	3 mi rad	ius	5 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$166.83 M		\$1.62 B		\$4.56 B	
Total Non-Retail Expenditure	\$88.9 M		\$865.13 M		\$2.42 B	
Total Retail Expenditure	\$77.93 M		\$758.29 M		\$2.13 B	
Apparel	\$6.14 M		\$59.54 M		\$166.55 M	
Contributions	\$6.12 M		\$59.37 M		\$163.82 M	
Education	\$6.23 M		\$60.81 M		\$165.9 M	
Entertainment	\$9.85 M		\$96.12 M		\$268.35 M	
Food and Beverages	\$23.88 M		\$232.12 M		\$655.21 M	
Furnishings and Equipment	\$6.04 M		\$59.2 M		\$165.41 M	
Gifts	\$4.79 M		\$46.1 M		\$126.83 M	
Health Care	\$13.15 M		\$128.25 M		\$362.97 M	
Household Operations	\$6.81 M		\$66.24 M		\$184.88 M	
Miscellaneous Expenses	\$3.18 M		\$31.07 M		\$86.99 M	
Personal Care	\$2.23 M		\$21.74 M		\$61.07 M	
Personal Insurance	\$1.32 M		\$12.91 M		\$35.62 M	
Reading	\$368.01 K		\$3.59 M		\$10.04 M	
Shelter	\$34.95 M		\$340.34 M		\$955.91 M	
Tobacco	\$780.13 K		\$7.47 M		\$21.87 M	
Transportation	\$29.88 M		\$290.91 M		\$820.5 M	
Utilities	\$11.11 M		\$107.63 M		\$306.95 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$10,315		\$9,677		\$8,500	
Total Non-Retail Expenditure	\$5,496	53.3%	\$5,157	53.3%	\$4,520	53.2%
Total Retail Expenditures	\$4,818	46.7%	\$4,520	46.7%	\$3,979	46.8%
Apparel	\$379	3.7%	\$355	3.7%	\$311	3.7%
Contributions	\$379	3.7%	\$354	3.7%	\$305	3.6%
Education	\$385	3.7%	\$362	3.7%	\$309	3.6%
Entertainment	\$609	5.9%	\$573	5.9%	\$500	5.9%
Food and Beverages	\$1,477	14.3%	\$1,384	14.3%	\$1,222	14.4%
Furnishings and Equipment	\$373	3.6%	\$353	3.6%	\$308	3.6%
Gifts	\$296	2.9%	\$275	2.8%	\$236	2.8%
Health Care	\$813	7.9%	\$764	7.9%	\$677	8.0%
Household Operations	\$421	4.1%	\$395	4.1%	\$345	4.1%
Miscellaneous Expenses	\$197	1.9%	\$185	1.9%	\$162	1.9%
Personal Care	\$138	1.3%	\$130	1.3%	\$114	1.3%
Personal Insurance	\$81	0.8%	\$77	0.8%	\$66	0.8%
Reading	\$23	0.2%	\$21	0.2%	\$19	0.2%
Shelter	\$2,161	20.9%	\$2,029	21.0%	\$1,782	21.0%
Tobacco	\$48	0.5%	\$45	0.5%	\$41	0.5%
Transportation	\$1,847	17.9%	\$1,734	17.9%	\$1,530	18.0%
Utilities	\$687	6.7%	\$642	6.6%	\$572	6.7%