2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2950 Buford Hwy							
Cumming, GA 30041	1 mi radius		3 mi rad	lius	5 mi rac	radius	
Population							
Estimated Population (2023)	3,289		50,910		128,112		
Projected Population (2028)	3,493		56,438		142,427		
Census Population (2020)	3,576		50,625		123,957		
Census Population (2010)	2,779		35,802		90,167		
Projected Annual Growth (2023-2028)	204	1.2%	5,528	2.2%	14,315	2.2%	
Historical Annual Growth (2020-2023)	-287	-	285	0.2%	4,155	1.1%	
Historical Annual Growth (2010-2020)	797	2.9%	14,822	4.1%	33,790	3.7%	
Estimated Population Density (2023)	1,047	psm	1,801	psm	1,632	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	1,227		16,527		42,793		
Projected Households (2028)	1,328		18,714		48,603		
Census Households (2020)	1,211		15,924		40,467		
Census Households (2010)	945		11,506		29,969		
Projected Annual Growth (2023-2028)	101	1.6%	2,187	2.6%	5,810	2.7%	
Historical Annual Change (2010-2023)	282	2.3%	5,020	3.4%	12,824	3.3%	
Average Household Income							
Estimated Average Household Income (2023)	\$224,082		\$191,519		\$175,281		
Projected Average Household Income (2028)	\$224,897		\$183,258		\$167,270		
Census Average Household Income (2010)	\$104,242		\$107,753		\$101,642		
Census Average Household Income (2000)	\$90,030		\$89,250		\$84,914		
Projected Annual Change (2023-2028)	\$815	-	-\$8,261	-0.9%	-\$8,010	-0.9%	
Historical Annual Change (2000-2023)	\$134,051	6.5%	\$102,269	5.0%	\$90,367	4.6%	
Median Household Income							
Estimated Median Household Income (2023)	\$207,882		\$161,176		\$144,159		
Projected Median Household Income (2028)	\$220,264		\$167,867		\$148,989		
Census Median Household Income (2010)	\$78,380		\$93,459		\$85,723		
Census Median Household Income (2000)	\$74,242		\$75,748		\$73,172		
Projected Annual Change (2023-2028)	\$12,382	1.2%	\$6,690	0.8%	\$4,831	0.7%	
Historical Annual Change (2000-2023)	\$133,640	7.8%	\$85,428	4.9%	\$70,987	4.2%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$83,598		\$62,196		\$58,602		
Projected Per Capita Income (2028)	\$85,491		\$60,787		\$57,129		
Census Per Capita Income (2010)	\$35,443		\$34,642		\$33,783		
Census Per Capita Income (2000)	\$32,266		\$31,540		\$29,734		
Projected Annual Change (2023-2028)	\$1,893	0.5%	-\$1,409	-0.5%	-\$1,473	-0.5%	
Historical Annual Change (2000-2023)	\$51,332	6.9%	\$30,656	4.2%	\$28,868	4.2%	
Estimated Average Household Net Worth (2023)	\$1.64 M		\$1.17 M		\$1.05 M		

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2950 Buford Hwy						
Cumming, GA 30041	1 mi radius		3 mi rad	3 mi radius		lius
Race and Ethnicity						-
Total Population (2023)	3,289		50,910		128,112	
White (2023)	2,215	67.4%	29,320	57.6%	72,067	56.3%
Black or African American (2023)	167	5.1%	4,064	8.0%	12,478	9.7%
American Indian or Alaska Native (2023)	7	0.2%	135	0.3%	452	0.4%
Asian (2023)	703	21.4%	13,330	26.2%	29,838	23.3%
Hawaiian or Pacific Islander (2023)	-	_	17	_	44	-
Other Race (2023)	30	0.9%	1,058	2.1%	4,582	3.6%
Two or More Races (2023)	167	5.1%	2,986	5.9%	8,652	6.8%
Population < 18 (2023)	917	27.9%	14,166	27.8%	33,822	26.4%
White Not Hispanic	616	67.2%	7,631	53.9%	17,787	52.6%
Black or African American	44	4.8%	1,124	7.9%	3,311	9.8%
Asian	186	20.3%	3,920	27.7%	8,232	24.3%
Other Race Not Hispanic	20	2.2%	396	2.8%	938	2.8%
Hispanic	51	5.5%	1,095	7.7%	3,554	10.5%
Not Hispanic or Latino Population (2023)	3,097	94.2%	46,685	91.7%	113,954	88.9%
Not Hispanic White	2,166	69.9%	28,297	60.6%	69,007	60.6%
Not Hispanic Black or African American	162	5.2%	3,980	8.5%	12,222	10.7%
Not Hispanic American Indian or Alaska Native	4	0.1%	52	0.1%	121	0.1%
Not Hispanic Asian	703	22.7%	13,308	28.5%	29,798	26.1%
Not Hispanic Hawaiian or Pacific Islander	-	_	8	_	19	_
Not Hispanic Other Race	5	0.2%	101	0.2%	291	0.3%
Not Hispanic Two or More Races	57	1.8%	939	2.0%	2,496	2.2%
Hispanic or Latino Population (2023)	192	5.8%	4,225	8.3%	14,158	11.1%
Hispanic White	49	25.5%	1,023	24.2%	3,060	21.6%
Hispanic Black or African American	5	2.6%	84	2.0%	255	1.8%
Hispanic American Indian or Alaska Native	3	1.4%	83	2.0%	331	2.3%
Hispanic Asian	-	_	23	0.5%	40	0.3%
Hispanic Hawaiian or Pacific Islander	-	_	9	0.2%	24	0.2%
Hispanic Other Race	24	12.7%	958	22.7%	4,291	30.3%
Hispanic Two or More Races	110	57.3%	2,047	48.4%	6,156	43.5%
Not Hispanic or Latino Population (2020)		94.3%	46,520	91.9%	110,309	
Hispanic or Latino Population (2020)	205	5.7%	4,104	8.1%	13,648	11.0%
Not Hispanic or Latino Population (2010)	2,632	94.7%	32,983		80,842	89.7%
Hispanic or Latino Population (2010)	147	5.3%	2,820	7.9%	9,325	10.3%
Not Hispanic or Latino Population (2028)	3,285	94.1%	51,757	91.7%	126,424	
Hispanic or Latino Population (2028)	208	5.9%	4,681	8.3%	16,003	11.2%
Projected Annual Growth (2023-2028)	16	1.7%	456	2.2%	1,845	2.6%
Historical Annual Growth (2010-2020)	58	4.0%	1,285	4.6%	4,324	4.6%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2950 Buford Hwy							
Cumming, GA 30041	1 mi radius		3 mi rad	ius	5 mi rac	adius	
Total Age Distribution (2023)					_		
Total Population	3,289		50,910		128,112		
Age Under 5 Years	139	4.2%	2,747	5.4%	6,840	5.3%	
Age 5 to 9 Years	274	8.3%	4,154	8.2%	9,744	7.6%	
Age 10 to 14 Years	351	10.7%	4,758	9.3%	10,917	8.5%	
Age 15 to 19 Years	235	7.1%	3,572	7.0%	9,193	7.2%	
Age 20 to 24 Years	198	6.0%	2,380	4.7%	6,436	5.0%	
Age 25 to 29 Years	118	3.6%	1,717	3.4%	5,279	4.1%	
Age 30 to 34 Years	135	4.1%	2,505	4.9%	6,708	5.2%	
Age 35 to 39 Years	250	7.6%	4,453	8.7%	10,289	8.0%	
Age 40 to 44 Years	351	10.7%	5,167	10.1%	11,781	9.2%	
Age 45 to 49 Years	340	10.3%	4,593	9.0%	10,970	8.6%	
Age 50 to 54 Years	237	7.2%	3,936	7.7%	9,887	7.7%	
Age 55 to 59 Years	192	5.8%	2,897	5.7%	7,812	6.1%	
Age 60 to 64 Years	157	4.8%	2,360	4.6%	6,673	5.2%	
Age 65 to 69 Years	98	3.0%	1,904	3.7%	5,296	4.1%	
Age 70 to 74 Years	95	2.9%	1,540	3.0%	4,276	3.3%	
Age 75 to 79 Years	73	2.2%	1,196	2.4%	3,081	2.4%	
Age 80 to 84 Years	29	0.9%	589	1.2%	1,617	1.3%	
Age 85 Years or Over	19	0.6%	444	0.9%	1,313	1.0%	
Median Age	37.7		38.5		38.5		
Age 19 Years or Less	999	30.4%	15,230	29.9%	36,694	28.6%	
Age 20 to 64 Years	1,977	60.1%	30,007	58.9%	75,836	59.2%	
Age 65 Years or Over	313	9.5%	5,673	11.1%	15,582	12.2%	
Female Age Distribution (2023)							
Female Population	1,615	49.1%	25,394	49.9%	64,051	50.0%	
Age Under 5 Years	69	4.3%	1,315	5.2%	3,277	5.1%	
Age 5 to 9 Years	128	7.9%	2,014	7.9%	4,717	7.4%	
Age 10 to 14 Years	187	11.6%	2,406	9.5%	5,457	8.5%	
Age 15 to 19 Years	97	6.0%	1,710	6.7%	4,440	6.9%	
Age 20 to 24 Years	98	6.1%	1,202	4.7%	3,090	4.8%	
Age 25 to 29 Years	55	3.4%	861	3.4%	2,549	4.0%	
Age 30 to 34 Years	72	4.4%	1,381	5.4%	3,628	5.7%	
Age 35 to 39 Years	151	9.3%	2,397	9.4%	5,409	8.4%	
Age 40 to 44 Years	176	10.9%	2,537	10.0%	5,885	9.2%	
Age 45 to 49 Years	151	9.3%	2,113	8.3%	5,164	8.1%	
Age 50 to 54 Years	100	6.2%	1,791	7.1%	4,611	7.2%	
Age 55 to 59 Years	97	6.0%	1,413	5.6%	3,845	6.0%	
Age 60 to 64 Years	72	4.5%	1,149	4.5%	3,402	5.3%	
Age 65 to 69 Years	49	3.0%	1,008	4.0%	2,754		
Age 70 to 74 Years	61	3.8%	851	3.4%	2,321	3.6%	
Age 75 to 79 Years	30	1.8%	634	2.5%	1,713		
Age 80 to 84 Years	9	0.6%	314	1.2%	922	1.4%	
Age 85 Years or Over	14	0.9%	298	1.2%	866	1.4%	
Female Median Age	37.4		38.3		38.8		
Age 19 Years or Less		29.8%		29.3%		27.9%	
Age 20 to 64 Years		60.2%	14,843			58.7%	
Age 65 Years or Over		10.0%		12.2%		13.4%	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2950 Buford Hwy						
Cumming, GA 30041	1 mi radius		3 mi rad	lius	5 mi rac	lius
Male Age Distribution (2023)					_	
Male Population	1,674	50.9%	25,516	50.1%	64,061	50.0%
Age Under 5 Years	70	4.2%	1,432	5.6%	3,563	5.6%
Age 5 to 9 Years	145	8.7%	2,140	8.4%	5,027	7.8%
Age 10 to 14 Years	164	9.8%	2,351	9.2%	5,460	8.5%
Age 15 to 19 Years	137	8.2%	1,862	7.3%	4,752	7.4%
Age 20 to 24 Years	99	5.9%	1,178	4.6%	3,346	5.2%
Age 25 to 29 Years	63	3.8%	856	3.4%	2,729	4.3%
Age 30 to 34 Years	63	3.8%	1,124	4.4%	3,081	4.8%
Age 35 to 39 Years	100	6.0%	2,056	8.1%	4,880	7.6%
Age 40 to 44 Years	175	10.5%	2,630	10.3%	5,896	9.2%
Age 45 to 49 Years	189	11.3%	2,480	9.7%	5,806	9.1%
Age 50 to 54 Years	136	8.1%	2,145	8.4%	5,276	8.2%
Age 55 to 59 Years	96	5.7%	1,484	5.8%	3,967	6.2%
Age 60 to 64 Years	84	5.0%	1,211	4.7%	3,271	5.1%
Age 65 to 69 Years	49	3.0%	895	3.5%	2,542	4.0%
Age 70 to 74 Years	34	2.0%	689	2.7%	1,955	3.1%
Age 75 to 79 Years	43	2.6%	562	2.2%	1,367	2.1%
Age 80 to 84 Years	19	1.2%	274	1.1%	695	1.1%
Age 85 Years or Over	5	0.3%	146	0.6%	447	0.7%
Male Median Age	37.9		38.7		38.3	
Age 19 Years or Less	517	30.9%	7,786	30.5%	18,803	29.4%
Age 20 to 64 Years	1,006	60.1%	15,164	59.4%	38,253	59.7%
Age 65 Years or Over	151	9.0%		10.1%		10.9%
Males per 100 Females (2023)						-
Overall Comparison	104		100		100	
Age Under 5 Years	102	50.6%	109	52.1%	109	52.1%
Age 5 to 9 Years	113	53.1%	106	51.5%	107	51.6%
Age 10 to 14 Years	88	46.8%	98	49.4%	100	50.0%
Age 15 to 19 Years	141	58.5%	109	52.1%	107	51.7%
Age 20 to 24 Years	101	50.2%	98	49.5%	108	52.0%
Age 25 to 29 Years	115	53.5%	99	49.9%	107	51.7%
Age 30 to 34 Years	89	47.0%	81	44.9%		45.9%
Age 35 to 39 Years		39.8%		46.2%		47.4%
Age 40 to 44 Years		49.9%	104			50.0%
Age 45 to 49 Years		55.6%		54.0%		52.9%
Age 50 to 54 Years		57.6%		54.5%		53.4%
Age 55 to 59 Years	99	49.8%		51.2%	103	50.8%
Age 60 to 64 Years		53.8%		51.3%		49.0%
Age 65 to 69 Years		50.4%		47.0%		48.0%
Age 70 to 74 Years		36.0%		44.7%		45.7%
Age 75 to 79 Years		59.4%		47.0%		44.4%
Age 80 to 84 Years		67.2%	87			43.0%
Age 85 Years or Over		24.6%		32.9%		34.0%
Age 19 Years or Less		51.8%		51.1%		51.2%
Age 20 to 39 Years		46.4%		47.2%		48.9%
Age 40 to 64 Years		53.3%	111			51.4%
Age 65 Years or Over		48.2%		45.2%		45.0%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2950 Buford Hwy	1 mi radius		3 mi radius		5 mi radius	
Cumming, GA 30041	1 mi rac	I mi radius		lius	5 mi rac	lius
Household Type (2023)	_		_			
Total Households	1,227		16,527		42,793	
Households with Children	818	66.7%	9,628	58.3%	20,490	47.9%
Average Household Size	2.7		3.1		3.0	
Household Density per Square Mile	391		585		545	
Population Family	3,055	92.9%	47,100	92.5%	115,917	90.5%
Population Non-Family	234	7.1%	3,650	7.2%	11,520	9.0%
Population Group Quarters	-	-	161	0.3%	675	0.5%
Family Households	1,011	82.4%	13,689	82.8%	34,047	79.6%
Married Couple Households	900	89.0%	11,641	85.0%		82.4%
Other Family Households with Children		11.0%	2,048	15.0%	6,007	17.6%
Family Households with Children		80.9%		70.2%		60.0%
Married Couple with Children		91.6%		88.8%		84.7%
Other Family Households with Children	68	8.4%		11.2%		15.3%
Family Households No Children	193	19.1%		29.8%		40.0%
Married Couple No Children		77.9%		76.3%		78.9%
Other Family Households No Children		22.1%		23.7%		21.1%
Non-Family Households		17.6%		17.2%		20.4%
Non-Family Households with Children		17.070	16	0.6%	66	0.8%
Non-Family Households No Children	216	100.0%		99.4%		99.2%
Average Family Household Size	3.0	100.070	3.4	33.470	3.4	33.270
Average Family Income	\$254,019		\$214,508		\$192,744	
Median Family Income	\$254,414		\$180,058		\$161,602	
Average Non-Family Household Size	3254,414		1.3		1.3	
 	1.1		1.5		1.5	
Marital Status (2023)	2.525		20.050		100.010	
Population Age 15 Years or Over	2,525		39,252		100,610	
Never Married		28.7%		24.4%		25.5%
Currently Married		63.6%	25,439			61.3%
Previously Married	196	7.7%		10.8%		13.2%
Separated	18	9.4%	937	22.1%		17.5%
Widowed		23.6%		32.9%		26.7%
Divorced	131	67.1%	1,910	45.0%	7,408	55.8%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	2,093		33,300		84,981	
Elementary (Grade Level 0 to 8)	30	1.4%	576	1.7%	2,489	2.9%
Some High School (Grade Level 9 to 11)	33	1.6%	700	2.1%	2,424	2.9%
High School Graduate	205	9.8%	4,032	12.1%	12,346	14.5%
Some College	117	5.6%	3,954	11.9%		13.1%
Associate Degree Only	89	4.2%	2,187	6.6%	6,495	7.6%
Bachelor Degree Only	943		13,095			36.4%
Graduate Degree		32.3%		26.3%		22.5%
Any College (Some College or Higher)		87.2%	27,993			79.7%
· - · · · · · · · · · · · · · · · · · ·		77.4%		65.6%	50,062	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2950 Buford Hwy						
Cumming, GA 30041	1 mi radius		3 mi rad	lius	5 mi radiu	
Cumming, C/ (500 / 1						
Housing						
Total Housing Units (2023)	1,235		16,734		43,616	
Total Housing Units (2020)	1,251		16,285		41,840	
Historical Annual Growth (2020-2023)	-17	-	449	-	1,776	-
Housing Units Occupied (2023)	1,227	99.4%	16,527	98.8%	42,793	98.1%
Housing Units Owner-Occupied	963	78.4%	13,153	79.6%	33,007	77.1%
Housing Units Renter-Occupied	264	21.6%	3,374	20.4%	9,785	22.9%
Housing Units Vacant (2023)	8	0.6%	207	1.2%	823	1.9%
Household Size (2023)						
Total Households	1,227		16,527		42,793	
1 Person Households	188	15.3%	2,354	14.2%	7,043	16.5%
2 Person Households	416	33.9%	5,233	31.7%	13,604	31.8%
3 Person Households	241	19.6%	3,087	18.7%	7,595	17.7%
4 Person Households	254	20.7%	3,551	21.5%	8,660	20.2%
5 Person Households	103	8.4%	1,510	9.1%	3,778	8.8%
6 Person Households	20	1.6%	547	3.3%	1,411	3.3%
7 or More Person Households	6	0.5%	245	1.5%	700	1.6%
Household Income Distribution (2023)						
HH Income \$200,000 or More	629	51.3%	5,466	33.1%	12,411	29.0%
HH Income \$150,000 to \$199,999	172	14.0%	3,294	19.9%		16.3%
HH Income \$125,000 to \$149,999	59	4.8%	1,470	8.9%		10.3%
HH Income \$100,000 to \$124,999	100	8.1%		11.2%		10.6%
HH Income \$75,000 to \$99,999	77	6.3%	1,512	9.1%	4,224	9.9%
HH Income \$50,000 to \$74,999	52	4.3%	1,426	8.6%	4,462	10.4%
HH Income \$35,000 to \$49,999	73	6.0%	591	3.6%	2,219	5.2%
HH Income \$25,000 to \$34,999	14	1.1%	265	1.6%	1,138	2.7%
HH Income \$15,000 to \$24,999	15	1.2%	227	1.4%	1,028	2.4%
HH Income \$10,000 to \$14,999	28	2.3%	84	0.5%	409	1.0%
HH Income Under \$10,000	7	0.5%	344	2.1%	970	2.3%
Household Vehicles (2023)						
Households 0 Vehicles Available	10	0.8%	287	1.7%	771	1.8%
Households 1 Vehicle Available	187	15.3%	3,211	19.4%	9,596	22.4%
Households 2 Vehicles Available	686	55.9%	8,725	52.8%	21,351	49.9%
Households 3 or More Vehicles Available	344	28.1%	4,303	26.0%		25.9%
Total Vehicles Available	2,794		35,383		90,074	
Average Vehicles per Household	2.3		2.1		2.1	
Owner-Occupied Household Vehicles	2,352	84.2%	29,593	83.6%	73,823	82.0%
Average Vehicles per Owner-Occupied Household	2.4		2.2		2.2	
Renter-Occupied Household Vehicles	442	15.8%		16.4%	16,251	18.0%
Average Vehicles per Renter-Occupied Household	1.7		1.7		1.7	
Travel Time (2023)			-			
Worker Base Age 16 years or Over	1,901		27,021		68,592	
Travel to Work in 14 Minutes or Less		16.7%		11.1%	·	12.4%
Travel to Work in 15 to 29 Minutes		24.5%		22.9%		25.3%
Travel to Work in 30 to 59 Minutes		15.6%		23.2%	18,005	
Travel to Work in 60 Minutes or More	108	5.7%	2,008	7.4%	4,878	7.1%
Work at Home		37.5%		35.3%	19,881	
	22.9		27.6		26.9	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2950 Buford Hwy	4 :		2 :		. .	
Cumming, GA 30041	1 mi radius		3 mi rad	lius	5 mi rac	lius
Transportation To Work (2023)						_
Worker Base Age 16 years or Over	1,901		27,021		68,592	
Drive to Work Alone	1,071	56.3%	15,686	58.1%	43,156	62.9%
Drive to Work in Carpool	109	5.7%	1,385	5.1%	4,418	6.4%
Travel to Work by Public Transportation	1	-	136	0.5%	432	0.6%
Drive to Work on Motorcycle	1	-	2	-	18	-
Bicycle to Work	-	-	6	-	30	-
Walk to Work	4	0.2%	56	0.2%	142	0.2%
Other Means	1	-	203	0.8%	515	0.8%
Work at Home	713	37.5%	9,546	35.3%	19,881	29.0%
Daytime Demographics (2023)						
Total Businesses	134		1,885		7,128	
Total Employees	425		7,912		38,427	
Company Headquarter Businesses	2	1.4%	24	1.3%	130	1.8%
Company Headquarter Employees	14	3.2%	203	2.6%	2,465	6.4%
Employee Population per Business	3.2	to 1	4.2	to 1	5.4	to 1
Residential Population per Business	24.6	to 1	27.0	to 1	18.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	1,006		19,257		68,142	
Labor Force						_
Labor Population Age 16 Years or Over (2023)	2,482		38,433		98,514	
Labor Force Total Males (2023)	1,273	51.3%	19,172	49.9%	48,953	49.7%
Male Civilian Employed	1,063	83.5%	15,262	79.6%	38,448	78.5%
Male Civilian Unemployed	14	1.1%	146	0.8%	688	1.4%
Males in Armed Forces	-	-	67	0.3%	69	0.1%
Males Not in Labor Force	196	15.4%	3,698	19.3%	9,748	19.9%
Labor Force Total Females (2023)	1,209	48.7%	19,261	50.1%	49,561	50.3%
Female Civilian Employed	838	69.3%	11,759	61.1%	30,144	60.8%
Female Civilian Unemployed	16	1.3%	449	2.3%	1,017	2.1%
Females in Armed Forces	-	-	-	-	138	0.3%
Females Not in Labor Force	355	29.3%	7,053	36.6%	18,263	36.8%
Unemployment Rate	30	1.2%	595	1.5%	1,705	1.7%
Occupation (2023)						
Occupation Population Age 16 Years or Over	1,901		27,021		68,592	
Occupation Total Males	1,063	55.9%	15,262	56.5%	38,448	56.1%
Occupation Total Females	838	44.1%	11,759	43.5%	30,144	43.9%
Management, Business, Financial Operations	790	-	7,390	27.3%	17,747	25.9%
Professional, Related	435	22.9%	9,915	36.7%	21,467	31.3%
Service	251	13.2%	2,464	9.1%	7,369	10.7%
Sales, Office	311	16.4%	4,775	17.7%	13,122	19.1%
Farming, Fishing, Forestry	-	-	6	-	31	-
Construction, Extraction, Maintenance	10	0.5%	748	2.8%	3,557	5.2%
Production, Transport, Material Moving	104	5.5%	1,724	6.4%	5,300	7.7%
White Collar Workers	1,536	80.8%	22,079	81.7%	52,335	76.3%
Blue Collar Workers	365	19.2%	4,942	18.3%	16,257	23.7%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2950 Buford Hwy							
Cumming, GA 30041	1 mi rac	1 mi radius		radius 5 mi ra		adius	
Units In Structure (2023)	_						
Total Units	1,227		16,527		42,793		
1 Detached Unit		79.2%	14,194	85.9%	35,105	82.0%	
1 Attached Unit	21	1.7%	698	4.2%	2,609	6.1%	
2 Units	2	0.2%	77	0.5%	323	0.8%	
3 to 4 Units	6	0.5%	162	1.0%	558	1.3%	
5 to 9 Units	19	1.6%	134	0.8%	549	1.3%	
10 to 19 Units	99	8.1%	474	2.9%	1,462	3.4%	
20 to 49 Units	74	6.0%	323	2.0%	734	1.7%	
50 or More Units	20	1.6%	222	1.3%	694	1.6%	
Mobile Home or Trailer	13	1.1%	238	1.4%	742	1.7%	
Other Structure	-		5		17	-	
Homes Built By Year (2023)	-						
Homes Built 2014 or later	25	2.0%	318	1.9%	715	1.6%	
Homes Built 2010 to 2013	209	16.9%	4,264	25.5%	11,080	25.4%	
Homes Built 2000 to 2009	800	64.8%	6,492	38.8%	14,432	33.1%	
Homes Built 1990 to 1999	129	10.5%	3,366	20.1%	10,332	23.7%	
Homes Built 1980 to 1989	23	1.9%	1,129	6.7%	3,322	7.6%	
Homes Built 1970 to 1979	32	2.6%	655	3.9%	1,872	4.3%	
Homes Built 1960 to 1969	6	0.5%	107	0.6%	498	1.1%	
Homes Built 1950 to 1959	2	0.1%	87	0.5%	338	0.8%	
Homes Built 1940 to 1949	-	-	62	0.4%	116	0.3%	
Homes Built Before 1939	1	0.1%	46	0.3%	87	0.2%	
Median Age of Homes	20.5	yrs	22.6	yrs	23.6	yrs	
Home Values (2023)							
Owner Specified Housing Units	963		13,153		33,007		
Home Values \$1,000,000 or More	42	4.4%	102	0.8%	749	2.3%	
Home Values \$750,000 to \$999,999	50	5.2%	327	2.5%	1,398	4.2%	
Home Values \$500,000 to \$749,999	675	70.2%	4,636	35.2%	9,665	29.3%	
Home Values \$400,000 to \$499,999	130	13.5%	3,190	24.3%	7,035	21.3%	
Home Values \$300,000 to \$399,999	45	4.6%	2,990	22.7%	7,692	23.3%	
Home Values \$250,000 to \$299,999	4	0.5%	862	6.6%	3,023	9.2%	
Home Values \$200,000 to \$249,999	2	0.2%	543	4.1%	1,550	4.7%	
Home Values \$175,000 to \$199,999	-	-	100	0.8%	393	1.2%	
Home Values \$150,000 to \$174,999	-	-	66	0.5%	430	1.3%	
Home Values \$125,000 to \$149,999	1	0.1%	42	0.3%	173	0.5%	
Home Values \$100,000 to \$124,999	-	-	22	0.2%	96	0.3%	
Home Values \$90,000 to \$99,999	10	1.0%	44	0.3%	58	0.2%	
Home Values \$80,000 to \$89,999	-	-	8	-	16	-	
Home Values \$70,000 to \$79,999	-	-	4	-	26	-	
Home Values \$60,000 to \$69,999	-	-	55	0.4%	105	0.3%	
Home Values \$50,000 to \$59,999	-	-	17	0.1%	208	0.6%	
Home Values \$35,000 to \$49,999	-	-	25	0.2%	68	0.2%	
Home Values \$25,000 to \$34,999	1	0.1%	40	0.3%	77	0.2%	
Home Values \$10,000 to \$24,999	-	-	26	0.2%	88	0.3%	
Home Values Under \$10,000	1	0.1%	55	0.4%	157	0.5%	
Owner-Occupied Median Home Value	\$602,790		\$452,306		\$436,831		
Renter-Occupied Median Rent	\$1,432		\$1,498		\$1,451		

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2950 Buford Hwy						
Cumming, GA 30041	1 mi rad	lius	3 mi rad	lius	5 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$162.22 M		\$1.9 B		\$4.59 B	
Total Non-Retail Expenditure	\$87.13 M		\$1.01 B		\$2.44 B	
Total Retail Expenditure	\$75.09 M		\$887.25 M		\$2.14 B	
Apparel	\$6.02 M		\$70.19 M		\$168.5 M	
Contributions	\$6.32 M		\$70.42 M		\$168.14 M	
Education	\$6.63 M		\$73.1 M		\$172.11 M	
Entertainment	\$9.73 M		\$113.42 M		\$272.14 M	
Food and Beverages	\$22.81 M		\$270.94 M		\$656.2 M	
Furnishings and Equipment	\$5.94 M		\$69.63 M		\$167.39 M	
Gifts	\$5.03 M		\$54.43 M		\$130.26 M	
Health Care	\$12.41 M		\$148.44 M		\$361.69 M	
Household Operations	\$6.76 M		\$78.05 M		\$187.54 M	
Miscellaneous Expenses	\$3.11 M		\$36.42 M		\$87.82 M	
Personal Care	\$2.15 M		\$25.4 M		\$61.38 M	
Personal Insurance	\$1.34 M		\$15.28 M		\$36.44 M	
Reading	\$362.45 K		\$4.21 M		\$10.14 M	
Shelter	\$34.06 M		\$398.37 M		\$961.21 M	
Tobacco	\$672.21 K		\$8.41 M		\$21.04 M	
Transportation	\$28.55 M		\$340.22 M		\$823.16 M	
Utilities	\$10.32 M		\$124.5 M		\$304.45 M	_
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$11,017		\$9,588		\$8,938	
Total Non-Retail Expenditure	\$5,918	53.7%	\$5,114	53.3%	\$4,761	53.3%
Total Retail Expenditures	\$5,100	46.3%	\$4,474	46.7%	\$4,177	46.7%
Apparel	\$409	3.7%	\$354	3.7%	\$328	3.7%
Contributions	\$429	3.9%	\$355	3.7%	\$327	3.7%
Education	\$450	4.1%	\$369	3.8%	\$335	3.8%
Entertainment	\$661	6.0%	\$572	6.0%	\$530	5.9%
Food and Beverages	\$1,549	14.1%	\$1,366	14.2%		14.3%
Furnishings and Equipment	\$404	3.7%	\$351	3.7%	\$326	3.6%
Gifts	\$341	3.1%	\$274	2.9%	\$254	2.8%
Health Care	\$843	7.6%	\$748	7.8%	\$704	7.9%
Household Operations	\$459	4.2%	\$394	4.1%	\$365	4.1%
Miscellaneous Expenses	\$211	1.9%	\$184	1.9%	\$171	1.9%
Personal Care	\$146	1.3%	\$128	1.3%	\$120	1.3%
Personal Insurance	\$91	0.8%	\$77	0.8%	\$71	0.8%
Reading	\$25	0.2%	\$21	0.2%	\$20	0.2%
Shelter	\$2,313		\$2,009			20.9%
Tobacco	\$46	0.4%	\$42	0.4%	\$41	0.5%
Transportation	\$1,939	17.6%	\$1,716			17.9%
Utilities	\$701	6.4%	\$628	6.5%	\$593	6.6%