Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0858/-84.5527

8265 Hwy 92 Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	6,043		78,465		185,240	
Projected Population (2028)	6,256		82,334		195,191	
Census Population (2020)	5,640		76,285		180,371	
Census Population (2010)	4,291		65,158		151,717	
Projected Annual Growth (2023 to 2028)	213	0.7%	3,869	1.0%	9,951	1.1%
Historical Annual Growth (2020 to 2023)	403	2.4%	2,180	1.0%	4,869	0.9%
Historical Annual Growth (2010 to 2020)	1,349	10.5%	11,127	5.7%	28,654	6.3%
Estimated Population Density (2023)	1,925	psm	2,776	psm	2,359	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,280		28,868		68,091	
Projected Households (2028)	2,476		31,594		74,803	
Census Households (2020)	2,100		27,714		65,425	
Census Households (2010)	1,589		23,168		54,320	
Estimated Households with Children (2023)	783	34.3%	10,502	36.4%	24,094	35.4%
Estimated Average Household Size (2023)	2.65		2.70		2.66	
Average Household Income						
Estimated Average Household Income (2023)	$95,823		$115,884		$120,515	
Projected Average Household Income (2028)	$89,145		$109,956		$114,189	
Estimated Average Family Income (2023)	$107,787		$133,592		$138,133	
Median Household Income						
Estimated Median Household Income (2023)	$88,223		$95,069		$98,083	
Projected Median Household Income (2028)	$83,400		$91,555		$94,986	
Estimated Median Family Income (2023)	$100,474		$114,832		$116,551	
Per Capita Income						
Estimated Per Capita Income (2023)	$36,153		$42,682		$44,403	
Projected Per Capita Income (2028)	$35,280		$42,240		$43,860	
Estimated Per Capita Income 5 Year Growth	-$873	-2.4%	-$443	-1.0%	-$543	-1.2%
Estimated Average Household Net Worth (2023)	$344,033		$577,414		$587,301	
Daytime Demos (2023)						
Total Businesses	488		4,829		10,633	
Total Employees	3,815		31,845		77,899	
Company Headquarter Businesses	13	2.7%	121	2.5%	258	2.4%
Company Headquarter Employees	385	10.1%	5,148	16.2%	12,244	15.7%
Employee Population per Business	7.8		6.6		7.3	
Residential Population per Business	12.4		16.2		17.4	

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8265 Hwy 92 Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	4,370	72.3%	55,313	70.5%	125,167	67.6%
Black or African American (2023)	681	11.3%	11,083	14.1%	28,751	15.5%
American Indian or Alaska Native (2023)	20	0.3%	216	0.3%	457	0.2%
Asian (2023)	160	2.6%	2,723	3.5%	11,351	6.1%
Hawaiian or Pacific Islander (2023)	2	-	22	-	59	-
Other Race (2023)	274	4.5%	3,151	4.0%	6,212	3.4%
Two or More Races (2023)	537	8.9%	5,957	7.6%	13,242	7.1%
Not Hispanic or Latino Population (2023)	5,130	84.9%	68,707	87.6%	164,913	89.0%
Hispanic or Latino Population (2023)	913	15.1%	9,758	12.4%	20,327	11.0%
Not Hispanic or Latino Population (2028)	5,303	84.8%	72,094	87.6%	173,784	89.0%
Hispanic or Latino Population (2028)	954	15.2%	10,241	12.4%	21,407	11.0%
Not Hispanic or Latino Population (2020)	4,512	80.0%	65,113	85.4%	157,979	87.6%
Hispanic or Latino Population (2020)	1,128	20.0%	11,173	14.6%	22,392	12.4%
Not Hispanic or Latino Population (2010)	3,517	81.9%	57,155	87.7%	136,366	89.9%
Hispanic or Latino Population (2010)	775	18.1%	8,003	12.3%	15,351	10.1%
Projected Hispanic Annual Growth (2023 to 2028)	40	0.9%	483	1.0%	1,079	1.1%
Historic Hispanic Annual Growth (2010 to 2023)	139	1.4%	1,755	1.7%	4,976	2.5%
Age Distribution (2023)						
Age Under 5	339	5.6%	4,055	5.2%	9,545	5.2%
Age 5 to 9 Years	314	5.2%	4,807	6.1%	11,058	6.0%
Age 10 to 14 Years	389	6.4%	5,679	7.2%	12,718	6.9%
Age 15 to 19 Years	453	7.5%	6,053	7.7%	14,801	8.0%
Age 20 to 24 Years	517	8.6%	5,963	7.6%	14,630	7.9%
Age 25 to 29 Years	439	7.3%	5,177	6.6%	12,366	6.7%
Age 30 to 34 Years	389	6.4%	4,976	6.3%	12,337	6.7%
Age 35 to 39 Years	345	5.7%	4,929	6.3%	12,126	6.5%
Age 40 to 44 Years	385	6.4%	5,212	6.6%	12,395	6.7%
Age 45 to 49 Years	406	6.7%	5,608	7.1%	12,888	7.0%
Age 50 to 54 Years	461	7.6%	5,907	7.5%	13,359	7.2%
Age 55 to 59 Years	403	6.7%	5,242	6.7%	12,357	6.7%
Age 60 to 64 Years	409	6.8%	4,593	5.9%	10,631	5.7%
Age 65 to 74 Years	548	9.1%	6,554	8.4%	15,410	8.3%
Age 75 to 84 Years	202	3.3%	2,897	3.7%	6,802	3.7%
Age 85 Years or Over	47	0.8%	813	1.0%	1,817	1.0%
Median Age	36.6		36.8		36.8	
Gender Age Distribution (2023)						
Female Population	3,068	50.8%	39,967	50.9%	94,683	51.1%
Age 0 to 19 Years	728	23.7%	10,090	25.2%	23,759	25.1%
Age 20 to 64 Years	1,891	61.6%	23,965	60.0%	57,310	60.5%
Age 65 Years or Over	449	14.6%	5,912	14.8%	13,614	14.4%
Female Median Age	38.0		38.0		37.8	
Male Population	2,975	49.2%	38,498	49.1%	90,557	48.9%
Age 0 to 19 Years	768	25.8%	10,503	27.3%	24,363	26.9%
Age 20 to 64 Years	1,860	62.5%	23,642	61.4%	55,779	61.6%
Age 65 Years or Over	347	11.7%	4,352	11.3%	10,415	11.5%
Male Median Age	35.2		35.7		35.8	

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Household Income Distribution (2023)						
HH Income $200,000 or More	93	4.1%	3,570	12.4%	8,540	12.5%
HH Income $150,000 to $199,999	201	8.8%	3,321	11.5%	8,508	12.5%
HH Income $100,000 to $149,999	627	27.5%	6,303	21.8%	14,910	21.9%
HH Income $75,000 to $99,999	487	21.4%	4,223	14.6%	9,629	14.1%
HH Income $50,000 to $74,999	248	10.9%	4,203	14.6%	10,334	15.2%
HH Income $35,000 to $49,999	272	11.9%	2,209	7.7%	5,359	7.9%
HH Income $25,000 to $34,999	130	5.7%	1,790	6.2%	3,739	5.5%
HH Income $15,000 to $24,999	73	3.2%	1,404	4.9%	3,231	4.7%
HH Income Under $15,000	149	6.5%	1,844	6.4%	3,843	5.6%
HH Income $35,000 or More	1,928	84.6%	23,830	82.5%	57,279	84.1%
HH Income $75,000 or More	1,409	61.8%	17,418	60.3%	41,587	61.1%
Housing (2023)						
Total Housing Units	2,400		30,335		71,373	
Housing Units Occupied	2,280	95.0%	28,868	95.2%	68,091	95.4%
Housing Units Owner-Occupied	1,425	62.5%	20,571	71.3%	49,383	72.5%
Housing Units, Renter-Occupied	855	37.5%	8,297	28.7%	18,708	27.5%
Housing Units, Vacant	120	5.3%	1,467	5.1%	3,282	4.8%
Marital Status (2023)						
Never Married	1,776	35.5%	20,694	32.4%	49,868	32.8%
Currently Married	2,482	49.6%	31,440	49.2%	75,005	49.4%
Separated	168	3.4%	1,772	2.8%	3,769	2.5%
Widowed	125	2.5%	2,978	4.7%	6,548	4.3%
Divorced	450	9.0%	7,041	11.0%	16,730	11.0%
Household Type (2023)						
Population Family	5,053	83.6%	66,530	84.8%	154,255	83.3%
Population Non-Family	990	16.4%	11,497	14.7%	26,906	14.5%
Population Group Quarters	-	-	438	0.6%	4,079	2.2%
Family Households	1,551	68.0%	20,335	70.4%	48,046	70.6%
Non-Family Households	729	32.0%	8,532	29.6%	20,045	29.4%
Married Couple with Children	532	21.4%	7,475	23.8%	17,473	23.3%
Average Family Household Size	3.3		3.3		3.2	
Household Size (2023)						
1 Person Households	540	23.7%	6,463	22.4%	15,126	22.2%
2 Person Households	751	32.9%	9,210	31.9%	22,751	33.4%
3 Person Households	402	17.6%	5,233	18.1%	12,534	18.4%
4 Person Households	333	14.6%	4,670	16.2%	10,695	15.7%
5 Person Households	151	6.6%	2,096	7.3%	4,529	6.7%
6 or More Person Households	103	4.5%	1,195	4.1%	2,456	3.6%
Household Vehicles (2023)						
Households with 0 Vehicles Available	27	1.2%	610	2.1%	1,301	1.9%
Households with 1 Vehicles Available	561	24.6%	7,615	26.4%	18,161	26.7%
Households with 2 or More Vehicles Available	1,692	74.2%	20,643	71.5%	48,629	71.4%
Total Vehicles Available	4,627		59,594		140,289	
Average Vehicles Per Household	2.0		2.1		2.1	

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Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	4,908		62,594		149,144	
Estimated Civilian Employed	3,691	75.2%	42,947	68.6%	105,127	70.5%
Estimated Civilian Unemployed	37	0.7%	944	1.5%	2,804	1.9%
Estimated in Armed Forces	-	-	73	0.1%	526	0.4%
Estimated Not in Labor Force	1,180	24.0%	18,630	29.8%	40,687	27.3%
Unemployment Rate	0.7%		1.5%		1.9%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	3,691		42,947		105,127	
Management, Business, Financial Operations	544	14.7%	8,662	20.2%	22,753	21.6%
Professional, Related	718	19.5%	10,716	25.0%	27,223	25.9%
Service	929	25.2%	6,702	15.6%	15,281	14.5%
Sales, Office	770	20.9%	9,535	22.2%	22,430	21.3%
Farming, Fishing, Forestry	-	-	8	-	23	-
Construct, Extraction, Maintenance	313	8.5%	3,409	7.9%	7,320	7.0%
Production, Transport Material Moving	416	11.3%	3,916	9.1%	10,097	9.6%
White Collar Workers	2,032	55.1%	28,912	67.3%	72,406	68.9%
Blue Collar Workers	1,659	44.9%	14,035	32.7%	32,721	31.1%
Consumer Expenditure (2023)						
Total Household Expenditure	$157.24 M		$2.26 B		$5.47 B	
Total Non-Retail Expenditure	$82.52 M	52.5%	$1.19 B	52.8%	$2.89 B	52.8%
Total Retail Expenditure	$74.72 M	47.5%	$1.06 B	47.2%	$2.58 B	47.2%
Apparel	$5.56 M	3.5%	$80.79 M	3.6%	$196.04 M	3.6%
Contributions	$5.03 M	3.2%	$76.22 M	3.4%	$185.5 M	3.4%
Education	$4.57 M	2.9%	$73.2 M	3.2%	$178.42 M	3.3%
Entertainment	$8.94 M	5.7%	$130.25 M	5.8%	$316.51 M	5.8%
Food and Beverages	$23.27 M	14.8%	$329.38 M	14.6%	$797.83 M	14.6%
Furnishings and Equipment	$5.56 M	3.5%	$80.67 M	3.6%	$196.05 M	3.6%
Gifts	$3.74 M	2.4%	$57.54 M	2.6%	$139.95 M	2.6%
Health Care	$13.28 M	8.4%	$186.07 M	8.2%	$450.82 M	8.2%
Household Operations	$6.11 M	3.9%	$89.58 M	4.0%	$217.59 M	4.0%
Miscellaneous Expenses	$2.96 M	1.9%	$42.79 M	1.9%	$103.93 M	1.9%
Personal Care	$2.12 M	1.3%	$30.3 M	1.3%	$73.5 M	1.3%
Personal Insurance	$1.11 M	0.7%	$16.68 M	0.7%	$40.63 M	0.7%
Reading	$339.31 K	0.2%	$4.92 M	0.2%	$11.95 M	0.2%
Shelter	$33.04 M	21.0%	$473.31 M	21.0%	$1.15 B	21.0%
Tobacco	$939.41 K	0.6%	$12.36 M	0.5%	$29.69 M	0.5%
Transportation	$29.12 M	18.5%	$411.65 M	18.2%	$998.3 M	18.2%
Utilities	$11.54 M	7.3%	$160.07 M	7.1%	$386.83 M	7.1%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	4,031		51,909		122,489	
Elementary (Grade Level 0 to 8)	178	4.4%	1,520	2.9%	2,993	2.4%
Some High School (Grade Level 9 to 11)	507	12.6%	2,150	4.1%	4,254	3.5%
High School Graduate	911	22.6%	10,924	21.0%	23,978	19.6%
Some College	771	19.1%	11,280	21.7%	26,059	21.3%
Associate Degree Only	300	7.4%	3,943	7.6%	9,741	8.0%
Bachelor Degree Only	1,004	24.9%	15,538	29.9%	38,722	31.6%
Graduate Degree	359	8.9%	6,554	12.6%	16,742	13.7%

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Units In Structure (2023)						
1 Detached Unit	1,467	92.3%	21,080	91.0%	50,993	93.9%
1 Attached Unit	93	5.9%	1,384	6.0%	4,212	7.8%
2 to 4 Units	24	1.5%	417	1.8%	959	1.8%
5 to 9 Units	33	2.1%	694	3.0%	1,402	2.6%
10 to 19 Units	157	9.9%	1,608	6.9%	3,499	6.4%
20 to 49 Units	190	11.9%	1,362	5.9%	2,895	5.3%
50 or More Units	237	14.9%	1,662	7.2%	3,095	5.7%
Mobile Home or Trailer	80	5.0%	660	2.8%	1,032	1.9%
Other Structure	-	-	-	-	5	-
Homes Built By Year (2023)						
Homes Built 2010 or later	443	27.9%	4,525	19.5%	11,271	20.7%
Homes Built 2000 to 2009	459	28.9%	4,966	21.4%	12,994	23.9%
Homes Built 1990 to 1999	452	28.5%	8,674	37.4%	18,811	34.6%
Homes Built 1980 to 1989	431	27.2%	6,298	27.2%	14,317	26.4%
Homes Built 1970 to 1979	427	26.9%	3,180	13.7%	6,976	12.8%
Homes Built 1960 to 1969	16	1.0%	611	2.6%	2,259	4.2%
Homes Built 1950 to 1959	18	1.1%	341	1.5%	913	1.7%
Homes Built Before 1949	33	2.1%	274	1.2%	550	1.0%
Home Values (2023)						
Home Values $1,000,000 or More	19	1.4%	199	1.0%	562	1.1%
Home Values $500,000 to $999,999	158	11.1%	2,663	12.9%	6,488	13.1%
Home Values $400,000 to $499,999	155	10.9%	2,585	12.6%	6,364	12.9%
Home Values $300,000 to $399,999	374	26.2%	5,959	29.0%	13,983	28.3%
Home Values $200,000 to $299,999	499	35.0%	6,392	31.1%	15,848	32.1%
Home Values $150,000 to $199,999	110	7.7%	1,562	7.6%	3,868	7.8%
Home Values $100,000 to $149,999	40	2.8%	403	2.0%	930	1.9%
Home Values $70,000 to $99,999	11	0.7%	75	0.4%	189	0.4%
Home Values $50,000 to $69,999	6	0.4%	33	0.2%	85	0.2%
Home Values $25,000 to $49,999	32	2.2%	379	1.8%	566	1.1%
Home Values Under $25,000	23	1.6%	322	1.6%	501	1.0%
Owner-Occupied Median Home Value	$303,863		$321,845		$323,195	
Renter-Occupied Median Rent	$1,173		$1,254		$1,291	
Transportation To Work (2023)						
Drive to Work Alone	2,875	77.9%	30,816	71.8%	73,201	69.6%
Drive to Work in Carpool	302	8.2%	2,821	6.6%	6,598	6.3%
Travel to Work by Public Transportation	34	0.9%	220	0.5%	413	0.4%
Drive to Work on Motorcycle	-	-	34	-	123	0.1%
Walk or Bicycle to Work	51	1.4%	521	1.2%	1,241	1.2%
Other Means	9	0.2%	423	1.0%	1,141	1.1%
Work at Home	420	11.4%	8,112	18.9%	22,410	21.3%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	698	18.9%	7,791	18.1%	18,141	17.3%
Travel to Work in 15 to 29 Minutes	774	21.0%	10,914	25.4%	27,222	25.9%
Travel to Work in 30 to 59 Minutes	1,588	43.0%	13,502	31.4%	30,608	29.1%
Travel to Work in 60 Minutes or More	210	5.7%	2,628	6.1%	6,746	6.4%
Average Minutes Travel to Work	26.8		25.7		25.5	