2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8071/-84.0438

3425 Centerville Hwy	a		<b>.</b>			
Snellville, GA 30039	1 mi radius		3 mi rac	lius	5 mi radius	
Population						
Estimated Population (2023)	8,244		60,336		135,971	
Projected Population (2028)	8,441		61,777		140,509	
Census Population (2020)	8,020		58,804		133,367	
Census Population (2010)	6,566		51,668		118,708	
Projected Annual Growth (2023-2028)	197	0.5%	1,441	0.5%	4,538	0.7%
Historical Annual Growth (2020-2023)	224	-	1,532	0.9%	2,604	0.7%
Historical Annual Growth (2010-2020)	1,454	2.2%	7,136	1.4%	14,659	1.2%
Estimated Population Density (2023)	2,625	psm	2,134	psm	1,732	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,662		20,128		46,026	
Projected Households (2028)	2,840		21,423		49,262	
Census Households (2020)	2,557		19,362		44,577	
Census Households (2010)	2,056		17,091		40,395	
Projected Annual Growth (2023-2028)	177	1.3%	1,295	1.3%	3,236	1.4%
Historical Annual Change (2010-2023)	606	2.3%	3,037	1.4%	5,631	1.1%
Average Household Income						
Estimated Average Household Income (2023)	\$121,505		\$107,798		\$110,608	
Projected Average Household Income (2028)	\$116,324		\$102,231		\$104,959	
Census Average Household Income (2010)	\$74,248		\$72,711		\$74,662	
Census Average Household Income (2000)	\$77,726		\$72,037		\$74,322	
Projected Annual Change (2023-2028)	-\$5,181	-0.9%	-\$5,567	-1.0%	-\$5,649	-1.0%
Historical Annual Change (2000-2023)	\$43,779	2.4%	\$35,760	2.2%	\$36,286	2.1%
Median Household Income						
Estimated Median Household Income (2023)	\$92,450		\$86,572		\$89,756	
Projected Median Household Income (2028)	\$87,853		\$82,113		\$85,040	
Census Median Household Income (2010)	\$65,419		\$64,388		\$64,850	
Census Median Household Income (2000)	\$70,002		\$64,789		\$66,860	
Projected Annual Change (2023-2028)	-\$4,598	-1.0%	-\$4,459	-1.0%	-\$4,716	-1.1%
Historical Annual Change (2000-2023)	\$22,448	1.4%	\$21,783	1.5%	\$22,895	1.5%
Per Capita Income						
Estimated Per Capita Income (2023)	\$39,241		\$35,975		\$37,477	
Projected Per Capita Income (2028)	\$39,136		\$35,464		\$36,834	
Census Per Capita Income (2010)	\$23,181		\$24,047		\$25,406	
Census Per Capita Income (2000)	\$24,312		\$23,751		\$24,765	
Projected Annual Change (2023-2028)	-\$104	-	-\$511	-0.3%	-\$644	-0.3%
Historical Annual Change (2000-2023)	\$14,929	2.7%	\$12,224	2.2%	\$12,712	2.2%
Estimated Average Household Net Worth (2023)	\$501,275		\$437,544		\$471,484	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8071/-84.0438

3425 Centerville Hwy						
Snellville, GA 30039	1 mi rad	lus	3 mi rad	lius	5 mi rac	lius
Race and Ethnicity						-
Total Population (2023)	8,244		60,336		135,971	
White (2023)	1,703	20.7%	13,063	21.7%	36,250	26.7%
Black or African American (2023)	4,997	60.6%	37,026	61.4%	76,321	56.1%
American Indian or Alaska Native (2023)	39	0.5%	258	0.4%	542	0.4%
Asian (2023)	567	6.9%	2,897	4.8%	8,761	6.4%
Hawaiian or Pacific Islander (2023)	5	-	37	-	61	-
Other Race (2023)	406	4.9%	3,158	5.2%	5,873	4.3%
Two or More Races (2023)	527	6.4%	3,897	6.5%	8,163	6.0%
Population < 18 (2023)	2,203	26.7%	15,818	26.2%	34,519	25.4%
White Not Hispanic	235	10.7%	1,701	10.8%	5,081	14.7%
Black or African American	1,429	64.9%	10,349	65.4%	21,282	61.7%
Asian	119	5.4%	588	3.7%	1,914	5.5%
Other Race Not Hispanic	85	3.9%	694	4.4%	1,621	4.7%
Hispanic	335	15.2%	2,486	15.7%	4,621	13.4%
Not Hispanic or Latino Population (2023)	7,261	88.1%	52,649	87.3%	121,247	89.2%
Not Hispanic White	1,570	21.6%	11,820	22.5%	33,772	27.9%
Not Hispanic Black or African American	4,913	67.7%	36,341	69.0%	75,118	62.0%
Not Hispanic American Indian or Alaska Native	13	0.2%	69	0.1%	140	0.1%
Not Hispanic Asian	567	7.8%	2,883	5.5%	8,709	7.2%
Not Hispanic Hawaiian or Pacific Islander	3	-	19	-	32	-
Not Hispanic Other Race	25	0.3%	179	0.3%	461	0.4%
Not Hispanic Two or More Races	171	2.4%	1,339	2.5%	3,014	2.5%
Hispanic or Latino Population (2023)	983	11.9%	7,687	12.7%	14,724	10.8%
Hispanic White	133	13.6%	1,243	16.2%	2,478	16.8%
Hispanic Black or African American	84	8.5%	685	8.9%	1,203	8.2%
Hispanic American Indian or Alaska Native	26	2.7%	189	2.5%	402	2.7%
Hispanic Asian	-	-	15	0.2%	52	0.4%
Hispanic Hawaiian or Pacific Islander	2	0.2%	18	0.2%	29	0.2%
Hispanic Other Race	381	38.8%	2,979	38.7%	5,412	36.8%
Hispanic Two or More Races	356	36.3%	2,558	33.3%	5,148	35.0%
Not Hispanic or Latino Population (2020)	7,024	87.6%	50,865	86.5%	118,479	88.8%
Hispanic or Latino Population (2020)	996	12.4%	7,939	13.5%	14,888	11.2%
Not Hispanic or Latino Population (2010)	6,021	91.7%	46,407	89.8%	109,417	92.2%
Hispanic or Latino Population (2010)	546	8.3%	5,261	10.2%	9,290	7.8%
Not Hispanic or Latino Population (2028)	7,434	88.1%	53,892	87.2%	125,261	89.1%
Hispanic or Latino Population (2028)	1,006	11.9%	7,885	12.8%	15,249	10.9%
Projected Annual Growth (2023-2028)	23	0.5%	198	0.5%	524	0.7%
Historical Annual Growth (2010-2020)	451	8.3%	2,677	5.1%	5,598	6.0%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8071/-84.0438

3425 Centerville Hwy						
Snellville, GA 30039	1 mi rac	1 mi radius		3 mi radius		lius
Total Age Distribution (2023)						_
Total Population	8,244		60,336		135,971	
Age Under 5 Years	475	5.8%	3,577	5.9%	7,488	5.5%
Age 5 to 9 Years	583	7.1%	4,162	6.9%	9,011	6.6%
Age 10 to 14 Years	688	8.3%	4,886	8.1%	10,931	8.0%
Age 15 to 19 Years	683	8.3%	4,779	7.9%	10,584	7.8%
Age 20 to 24 Years	521	6.3%	3,798	6.3%	8,020	5.9%
Age 25 to 29 Years	493	6.0%	3,507	5.8%	7,307	5.4%
Age 30 to 34 Years	494	6.0%	3,804	6.3%	8,127	6.0%
Age 35 to 39 Years	599	7.3%	4,107	6.8%	8,915	6.6%
Age 40 to 44 Years	619	7.5%	4,320	7.2%	9,498	7.0%
Age 45 to 49 Years	576	7.0%	4,269	7.1%	9,671	7.1%
Age 50 to 54 Years	639	7.8%	4,689	7.8%	10,413	7.7%
Age 55 to 59 Years	612	7.4%	4,503	7.5%	10,146	7.5%
Age 60 to 64 Years	484	5.9%	3,596	6.0%	8,574	6.3%
Age 65 to 69 Years	354	4.3%	2,545	4.2%	6,342	4.7%
Age 70 to 74 Years	175	2.1%	1,762	2.9%	4,790	3.5%
Age 75 to 79 Years	127	1.5%	1,004	1.7%	2,868	2.1%
Age 80 to 84 Years	70	0.9%	596	1.0%	1,813	1.3%
Age 85 Years or Over	52	0.6%	432	0.7%	1,473	1.1%
Median Age	35.6		36.3		38.1	
Age 19 Years or Less	2,429	29.5%	17,404	28.8%	38,015	28.0%
Age 20 to 64 Years	5,037	61.1%	36,593	60.6%	80,671	59.3%
Age 65 Years or Over	779	9.4%	6,339	10.5%	17,285	12.7%
Female Age Distribution (2023)						
Female Population	4,324	52.4%	31,443	52.1%	70,906	52.1%
Age Under 5 Years	241	5.6%	1,715	5.5%	3,686	5.2%
Age 5 to 9 Years	293	6.8%	2,025	6.4%	4,389	6.2%
Age 10 to 14 Years	365	8.4%	2,438	7.8%	5,419	7.6%
Age 15 to 19 Years	342	7.9%	2,347	7.5%	5,107	7.2%
Age 20 to 24 Years	265	6.1%	1,913	6.1%	3,973	5.6%
Age 25 to 29 Years	267	6.2%	1,897	6.0%	3,863	5.4%
Age 30 to 34 Years	259	6.0%	2,017	6.4%	4,337	6.1%
Age 35 to 39 Years	302	7.0%	2,184	6.9%	4,830	6.8%
Age 40 to 44 Years	342	7.9%	2,376	7.6%	5,173	7.3%
Age 45 to 49 Years	307	7.1%	2,280	7.3%	5,245	7.4%
Age 50 to 54 Years	342	7.9%	2,524	8.0%	5,573	7.9%
Age 55 to 59 Years	326	7.5%	2,329	7.4%	5,218	7.4%
Age 60 to 64 Years	235	5.4%	1,866	5.9%	4,456	6.3%
Age 65 to 69 Years	189	4.4%	1,352	4.3%	3,380	4.8%
Age 70 to 74 Years	103	2.4%	1,019	3.2%	2,676	3.8%
Age 75 to 79 Years	72	1.7%	550	1.8%	1,615	2.3%
Age 80 to 84 Years	43	1.0%	350	1.1%	1,073	1.5%
Age 85 Years or Over	29	0.7%	261	0.8%	895	1.3%
Female Median Age	36.2		37.3		39.2	2.0 /
Age 19 Years or Less		28.7%		27.1%	18,601	26.2%
Age 20 to 64 Years		61.2%	19,386		42,667	
	2,040	52.270	20,000	/0	12,007	/

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8071/-84.0438

3425 Centerville Hwy					5 mi radius	
Snellville, GA 30039	1 mi rad	1 mi radius		3 mi radius		lius
Male Age Distribution (2023)						
Male Population	3,920	47.6%	28,893	47.9%	65,065	47.9%
Age Under 5 Years	234	6.0%	1,862	6.4%	3,803	5.8%
Age 5 to 9 Years	290	7.4%	2,137	7.4%	4,622	7.1%
Age 10 to 14 Years	323	8.3%	2,448	8.5%	5,512	8.5%
Age 15 to 19 Years	341	8.7%	2,432	8.4%	5,477	8.4%
Age 20 to 24 Years	256	6.5%	1,885	6.5%	4,047	6.2%
Age 25 to 29 Years	226	5.8%	1,610	5.6%	3,444	5.3%
Age 30 to 34 Years	235	6.0%	1,787	6.2%	3,790	5.8%
Age 35 to 39 Years	298	7.6%	1,923	6.7%	4,086	6.3%
Age 40 to 44 Years	277	7.1%	1,944	6.7%	4,325	6.6%
Age 45 to 49 Years	269	6.9%	1,989	6.9%	4,426	6.8%
Age 50 to 54 Years	297	7.6%	2,165	7.5%	4,840	7.4%
Age 55 to 59 Years	286	7.3%	2,173	7.5%	4,928	7.6%
Age 60 to 64 Years	249	6.3%	1,730	6.0%	4,118	6.3%
Age 65 to 69 Years	165	4.2%	1,194	4.1%	2,962	4.6%
Age 70 to 74 Years	73	1.9%	743	2.6%	2,114	3.2%
Age 75 to 79 Years	55	1.4%	454	1.6%	1,252	1.9%
Age 80 to 84 Years	27	0.7%	246	0.9%	740	1.1%
Age 85 Years or Over	22	0.6%	170	0.6%	578	0.9%
Male Median Age	34.9		35.1		36.8	
Age 19 Years or Less	1,188	30.3%	8,880	30.7%	19,414	29.8%
Age 20 to 64 Years	2,391	61.0%	17,207	59.6%	38,004	58.4%
Age 65 Years or Over	342	8.7%	2,807	9.7%	7,647	11.8%
Males per 100 Females (2023)	-					
Overall Comparison	91		92		92	
Age Under 5 Years	97	49.3%	109	52.1%	103	50.8%
Age 5 to 9 Years	99	49.7%	106	51.4%	105	51.3%
Age 10 to 14 Years	89	47.0%	100	50.1%	102	50.4%
Age 15 to 19 Years	100	49.9%	104	50.9%	107	51.8%
Age 20 to 24 Years	97	49.1%	99	49.6%	102	50.5%
Age 25 to 29 Years	84	45.8%	85	45.9%	89	47.1%
Age 30 to 34 Years	90	47.5%	89	47.0%	87	46.6%
Age 35 to 39 Years	99	49.7%	88	46.8%	85	45.8%
Age 40 to 44 Years	81	44.7%	82	45.0%	84	45.5%
Age 45 to 49 Years	88	46.7%	87	46.6%	84	45.8%
Age 50 to 54 Years	87	46.4%	86	46.2%	87	46.5%
Age 55 to 59 Years	88	46.7%	93	48.3%	94	48.6%
Age 60 to 64 Years	106	51.4%	93	48.1%	92	48.0%
Age 65 to 69 Years	87	46.6%	88	46.9%	88	46.7%
Age 70 to 74 Years	71	41.4%	73	42.2%	79	44.1%
Age 75 to 79 Years	75	43.0%	82	45.2%	78	43.7%
Age 80 to 84 Years	62	38.2%	70	41.3%	69	40.8%
Age 85 Years or Over	76	43.2%	65	39.5%	65	39.2%
Age 19 Years or Less	96	48.9%	104	51.0%	104	51.1%
Age 20 to 39 Years	93	48.1%	90	47.4%	90	47.5%
Age 40 to 64 Years	89	47.0%	88	46.8%	88	46.9%
Age 65 Years or Over	78	43.9%	79	44.3%	79	44.2%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8071/-84.0438

3425 Centerville Hwy		at wat is the state					
Snellville, GA 30039	1 mi radius		3 mi rad	lius	5 mi radius		
Household Type (2023)							
Total Households	2,662		20,128		46,026		
Households with Children	1,251	47.0%	8,919	44.3%	19,337	42.0%	
Average Household Size	3.1		3.0		2.9		
Household Density per Square Mile	848		712		586		
Population Family	7,599	92.2%	54,560	90.4%	122,591	90.2%	
Population Non-Family	644	7.8%	5,712	9.5%	12,852	9.5%	
Population Group Quarters	-	-	63	0.1%	527	0.4%	
Family Households	2,174	81.7%	15,772	78.4%	35,874	77.9%	
Married Couple Households	1,529	70.3%	10,797	68.5%	25,244	70.4%	
Other Family Households with Children	645	29.7%	4,975	31.5%	10,630	29.6%	
Family Households with Children	1,251	57.5%	8,904	56.5%	19,311	53.8%	
Married Couple with Children	817	65.3%	5,508	61.9%	12,228	63.3%	
Other Family Households with Children	434	34.7%	3,395	38.1%	7,083	36.7%	
Family Households No Children	923	42.5%	6,869	43.5%	16,563	46.2%	
Married Couple No Children	712	77.1%	5,289	77.0%	13,016	78.6%	
Other Family Households No Children	211	22.9%	1,580	23.0%	3,548	21.4%	
Non-Family Households	488	18.3%	4,356	21.6%	10,152	22.1%	
Non-Family Households with Children	-	-	15	0.3%	26	0.3%	
Non-Family Households No Children	488	100.0%	4,341	99.7%	10,126	99.7%	
Average Family Household Size	3.5		3.5		3.4		
Average Family Income	\$119,052		\$112,391		\$117,921		
Median Family Income	\$95,580		\$94,259		\$99,753		
Average Non-Family Household Size	1.3		1.3		1.3		
Marital Status (2023)							
Population Age 15 Years or Over	6,498		47,711		108,540		
Never Married	2,234	34.4%	17,466	36.6%	37,268	34.3%	
Currently Married	2,510	38.6%	19,476	40.8%	48,399	44.6%	
Previously Married	1,754	27.0%	10,769	22.6%	22,873	21.1%	
Separated	378	21.5%	2,342	21.7%	5,147	22.5%	
Widowed	287	16.4%	1,864	17.3%	4,262	18.6%	
Divorced	1,090	62.1%	6,563	60.9%	13,465	58.9%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	5,294		39,134		89,936		
Elementary (Grade Level 0 to 8)	334	6.3%	1,416	3.6%	2,777	3.1%	
Some High School (Grade Level 9 to 11)	251	4.7%	1,649	4.2%	3,877	4.3%	
High School Graduate	1,178	22.3%	9,262	23.7%	19,882	22.1%	
Some College	1,078	20.4%	8,371	21.4%		20.0%	
Associate Degree Only	572	10.8%	3,935	10.1%	8,765	9.7%	
Bachelor Degree Only	1,274	24.1%	8,608	22.0%	22,749	25.3%	
Graduate Degree	608	11.5%		15.1%	13,932	15.5%	
Any College (Some College or Higher)		66.7%	26,807		63,400	70.5%	
College Degree + (Bachelor Degree or Higher)	1,881	35.5%	14,500	37.1%	36,681	40.8%	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8071/-84.0438

Snellville, GA 30039 Housing Total Housing Units (2023) Total Housing Units (2020) Historical Annual Growth (2020-2023)	2,791 2,690 101 2,662	ius	3 mi rad	lius	5 mi rad	ius
Total Housing Units (2023) Total Housing Units (2020)	2,690 101					
Total Housing Units (2020)	2,690 101					
Total Housing Units (2020)	101		21,080		47,966	
Historical Annual Growth (2020-2023)			20,292		46,322	
	2.662	-	788	-	1,644	_
Housing Units Occupied (2023)		95.4%	20,128	95.5%	46,026	96.0%
Housing Units Owner-Occupied	2,227	83.6%	15,809		36,847	
Housing Units Renter-Occupied	436	16.4%	4,319	21.5%		19.9%
Housing Units Vacant (2023)	129	4.6%	952	4.5%	1,940	4.0%
Household Size (2023)						
Total Households	2,662		20,128		46,026	
1 Person Households		14.1%		17.0%		18.1%
2 Person Households		28.2%		29.0%	13,813	
3 Person Households		21.1%		20.1%		19.7%
4 Person Households		18.2%		17.6%		17.1%
5 Person Households		10.4%	1,949	9.7%	4,222	9.2%
6 Person Households	126	4.7%	761	3.8%	1.641	3.6%
7 or More Person Households	88	3.3%	551	2.7%	1,103	2.4%
Household Income Distribution (2023)					· · · ·	
HH Income \$200.000 or More	255	9.6%	1,507	7.5%	3,951	8.6%
HH Income \$150.000 to \$199.999		11.4%	1,987	9.9%		10.9%
HH Income \$125,000 to \$149,999		10.2%		10.3%		10.6%
HH Income \$100,000 to \$124,999		14.7%		14.2%		13.4%
HH Income \$75,000 to \$99,999		12.3%		14.4%		14.1%
HH Income \$50,000 to \$74,999		12.7%		18.3%		17.8%
HH Income \$35,000 to \$49,999		10.6%	1,915	9.5%	4,188	9.1%
HH Income \$25,000 to \$34,999	231	8.7%	1,232	6.1%	2,573	5.6%
HH Income \$15,000 to \$24,999	122	4.6%	936	4.7%	2,127	4.6%
HH Income \$10,000 to \$14,999	53	2.0%	466	2.3%	1,012	2.2%
HH Income Under \$10.000	87	3.3%	585	2.9%	1,477	3.2%
Household Vehicles (2023)						
Households 0 Vehicles Available	20	0.7%	381	1.9%	919	2.0%
Households 1 Vehicle Available		25.0%		27.9%	12,662	
Households 2 Vehicles Available		40.0%		38.0%	18,315	
Households 3 or More Vehicles Available		34.2%		32.3%	14,130	
Total Vehicles Available	5,928		43,663		98,158	
Average Vehicles per Household	2.2		2.2		2.1	
Owner-Occupied Household Vehicles		86.5%	36,667	84.0%	83,305	84.9%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.3	
Renter-Occupied Household Vehicles		13.5%		16.0%	14,853	15.1%
Average Vehicles per Renter-Occupied Household	1.8		1.6		1.6	
Travel Time (2023)						
Worker Base Age 16 years or Over	4,305		30,920		68,694	
Travel to Work in 14 Minutes or Less	406	9.4%	2,726	8.8%	6,112	8.9%
Travel to Work in 15 to 29 Minutes		20.4%		18.5%	13,442	
Travel to Work in 30 to 59 Minutes	1,127		10,275		23,964	
Travel to Work in 60 Minutes or More		10.9%	2,961	9.6%	6,632	9.7%
Work at Home		33.1%		29.9%	18,543	
Average Minutes Travel to Work	30.2		32.9		32.6	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8071/-84.0438

3425 Centerville Hwy							
Snellville, GA 30039	1 mi radius		adius 3 mi radius 5 mi ra		5 mi rac	radius	
Transportation To Work (2023)							
Worker Base Age 16 years or Over	4,305		30,920		68,694		
Drive to Work Alone	2,575	59.8%	18,886	61.1%	44,085	64.2%	
Drive to Work in Carpool	240	5.6%	2,207	7.1%	4,712	6.9%	
Travel to Work by Public Transportation	20	0.5%	135	0.4%	310	0.5%	
Drive to Work on Motorcycle	-	-	-	-	6	-	
Bicycle to Work	-	-	1	-	4	-	
Walk to Work	40	0.9%	122	0.4%	340	0.5%	
Other Means	4	0.1%	326	1.1%	695	1.0%	
Work at Home	1,425	33.1%	9,242	29.9%	18,543	27.0%	
Daytime Demographics (2023)							
Total Businesses	530		3,561		8,641		
Total Employees	1,935		14,100		37,098		
Company Headquarter Businesses	3	0.5%	29	0.8%	116	1.3%	
Company Headquarter Employees	3	0.1%	277	2.0%	1,750	4.7%	
Employee Population per Business		to 1		to 1	4.3	to 1	
Residential Population per Business	15.5	to 1	16.9	to 1	15.7	to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,973		29,736		74,473		
Labor Force							
Labor Population Age 16 Years or Over (2023)	6,344		46,600		106,139		
Labor Force Total Males (2023)	2,985	47.1%	21,885	47.0%	49,885	47.0%	
Male Civilian Employed	2,017	67.5%	15,052	68.8%	34,198	68.6%	
Male Civilian Unemployed	35	1.2%	469	2.1%	1,043	2.1%	
Males in Armed Forces	-	-	45	0.2%	70	0.1%	
Males Not in Labor Force	934	31.3%	6,319	28.9%	14,574	29.2%	
Labor Force Total Females (2023)		52.9%	24,715	53.0%	56,254	53.0%	
Female Civilian Employed	2,288	68.1%	15,867	64.2%	34,496	61.3%	
Female Civilian Unemployed	47	1.4%	468	1.9%	930	1.7%	
Females in Armed Forces	-	-	-	-	-	-	
Females Not in Labor Force		30.4%		33.9%		37.0%	
Unemployment Rate	82	1.3%	937	2.0%	1,973	1.9%	
Occupation (2023)							
Occupation Population Age 16 Years or Over	4,305		30,920		68,694		
Occupation Total Males	2,017	46.8%	15,052	48.7%	34,198	49.8%	
Occupation Total Females	2,288	53.2%	15,867	51.3%	34,496	50.2%	
Management, Business, Financial Operations	519	-	4,392	14.2%	10,506	15.3%	
Professional, Related		22.5%		25.2%		27.0%	
Service		20.1%	4,832	15.6%		14.2%	
Sales, Office	1,000	23.2%		21.2%		21.3%	
Farming, Fishing, Forestry	-	-	219	0.7%	234	0.3%	
Construction, Extraction, Maintenance	395	9.2%	2,696	8.7%	4,996	7.3%	
Production, Transport, Material Moving		12.9%	4,434	14.3%		14.6%	
White Collar Workers		57.8%	18,739	60.6%		63.6%	
Blue Collar Workers	1,817	42.2%	12,180	39.4%	25,022	36.4%	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8071/-84.0438

3425 Centerville Hwy						
Snellville, GA 30039	1 mi radius		3 mi rac	lius	5 mi radius	
Units In Structure (2023)						
Total Units	2,662		20,128		46,026	
1 Detached Unit	2,369	89.0%	16,853	83.7%	39,159	85.1%
1 Attached Unit	86	3.2%	814	4.0%	1,930	4.2%
2 Units	11	0.4%	282	1.4%	451	1.0%
3 to 4 Units	13	0.5%	407	2.0%	629	1.4%
5 to 9 Units	20	0.8%	263	1.3%	615	1.3%
10 to 19 Units	80	3.0%	564	2.8%	1,297	2.8%
20 to 49 Units	22	0.8%	172	0.9%	437	0.9%
50 or More Units	13	0.5%	223	1.1%	571	1.2%
Mobile Home or Trailer	48	1.8%	535	2.7%	914	2.0%
Other Structure	-		15	-	22	-
Homes Built By Year (2023)						
Homes Built 2020 or later	9	0.3%	119	0.6%	228	0.5%
Homes Built 2010 to 2019	613	22.0%	2,308	11.0%	4,671	9.7%
Homes Built 2000 to 2009	472	16.9%	5,034	23.9%	11,745	24.5%
Homes Built 1990 to 1999	256	9.2%	3,739	17.7%	9,319	19.4%
Homes Built 1980 to 1989	882	31.6%	6,008	28.5%	11,765	24.5%
Homes Built 1970 to 1979	366	13.1%	2,116	10.0%	5,825	12.1%
Homes Built 1960 to 1969	43	1.5%	525	2.5%	1,573	3.3%
Homes Built 1950 to 1959	19	0.7%	177	0.8%	553	1.2%
Homes Built 1940 to 1949	4	0.2%	62	0.3%	127	0.3%
Homes Built Before 1939	-	-	40	0.2%	221	0.5%
Median Age of Homes	30.4	yrs	31.5	yrs	32.3	yrs
Home Values (2023)					_	
Owner Specified Housing Units	2,227		15,809		36,847	
Home Values \$1,000,000 or More	13	0.6%	115	0.7%	335	0.9%
Home Values \$750,000 to \$999,999	22	1.0%	217	1.4%	493	1.3%
Home Values \$500,000 to \$749,999	117	5.2%	889	5.6%	2,150	5.8%
Home Values \$400,000 to \$499,999	263	11.8%	1,595	10.1%	3,347	9.1%
Home Values \$300,000 to \$399,999	792	35.6%	3,902	24.7%	8,395	22.8%
Home Values \$250,000 to \$299,999	271	12.1%	3,114	19.7%	7,359	20.0%
Home Values \$200,000 to \$249,999	320	14.4%	3,061	19.4%	7,718	20.9%
Home Values \$175,000 to \$199,999	135	6.1%	939	5.9%	2,261	6.1%
Home Values \$150,000 to \$174,999	84	3.8%	613	3.9%	1,772	4.8%
Home Values \$125,000 to \$149,999	58	2.6%	271	1.7%	798	2.2%
Home Values \$100,000 to \$124,999	35	1.6%	263	1.7%	551	1.5%
Home Values \$90,000 to \$99,999	10	0.4%	56	0.4%	108	0.3%
Home Values \$80,000 to \$89,999	5	0.2%	26	0.2%	77	0.2%
Home Values \$70,000 to \$79,999	6	0.3%	23	0.1%	67	0.2%
Home Values \$60,000 to \$69,999	-	-	24	0.1%	87	0.2%
Home Values \$50,000 to \$59,999	35	1.6%	162	1.0%	237	0.6%
Home Values \$35,000 to \$49,999	3	0.2%	89	0.6%	130	0.4%
Home Values \$25,000 to \$34,999	8	0.4%	107	0.7%	270	0.7%
Home Values \$10,000 to \$24,999	31	1.4%	149	0.9%	352	1.0%
Home Values Under \$10,000	19	0.8%	196	1.2%	341	0.9%
Owner-Occupied Median Home Value	\$311,634		\$284,545		\$277,681	
Renter-Occupied Median Rent	\$1,245		\$1,260		\$1,270	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8071/-84.0438

3425 Centerville Hwy			- · ·			
Snellville, GA 30039	1 mi rad	lus	3 mi rad	ius	5 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$217.48 M		\$1.5 B		\$3.5 B	
Total Non-Retail Expenditure	\$114.31 M		\$789.3 M		\$1.84 B	
Total Retail Expenditure	\$103.17 M		\$713.22 M		\$1.66 B	
Apparel	\$7.8 M		\$53.58 M		\$124.64 M	
Contributions	\$7.16 M		\$49 M		\$115.19 M	
Education	\$6.83 M		\$46.09 M		\$108.66 M	
Entertainment	\$12.52 M		\$86.2 M		\$200.98 M	
Food and Beverages	\$31.98 M		\$221.42 M		\$513.69 M	
Furnishings and Equipment	\$7.76 M		\$53.5 M		\$124.73 M	
Gifts	\$5.33 M		\$36.58 M		\$86.13 M	
Health Care	\$18.06 M		\$125.55 M		\$291.8 M	
Household Operations	\$8.58 M		\$59.05 M		\$137.88 M	
Miscellaneous Expenses	\$4.11 M		\$28.41 M		\$66.22 M	
Personal Care	\$2.93 M		\$20.2 M		\$47.01 M	
Personal Insurance	\$1.59 M		\$10.88 M		\$25.52 M	
Reading	\$468.77 K		\$3.24 M		\$7.57 M	
Shelter	\$45.36 M		\$313.62 M		\$729.36 M	
Tobacco	\$1.23 M		\$8.63 M		\$19.77 M	
Transportation	\$40.07 M		\$277.4 M		\$643.54 M	
Utilities	\$15.7 M		\$109.18 M		\$252.56 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$6,807		\$6,221		\$6,328	
Total Non-Retail Expenditure	\$3,578	52.6%	\$3,268	52.5%	\$3,328	52.6%
Total Retail Expenditures	\$3,229	47.4%	\$2,953	47.5%	\$3,000	47.4%
Apparel	\$244	3.6%	\$222	3.6%	\$226	3.6%
Contributions	\$224	3.3%	\$203	3.3%	\$209	3.3%
Education	\$214	3.1%	\$191	3.1%	\$197	3.1%
Entertainment	\$392	5.8%	\$357	5.7%	\$364	5.7%
Food and Beverages	\$1,001	14.7%	\$917	14.7%	\$930	14.7%
Furnishings and Equipment	\$243	3.6%	\$221	3.6%	\$226	3.6%
Gifts	\$167	2.4%	\$151	2.4%	\$156	2.5%
Health Care	\$565	8.3%	\$520	8.4%	\$528	8.3%
Household Operations	\$269	3.9%	\$244	3.9%	\$250	3.9%
Miscellaneous Expenses	\$129	1.9%	\$118	1.9%	\$120	1.9%
Personal Care	\$92	1.3%	\$84	1.3%	\$85	1.3%
Personal Insurance	\$50	0.7%	\$45	0.7%	\$46	0.7%
Reading	\$15	0.2%	\$13	0.2%	\$14	0.2%
Shelter	\$1,420	20.9%	\$1,298			20.9%
Tobacco	\$38	0.6%	\$36	0.6%	\$36	0.6%
Transportation	\$1,254	18.4%	\$1,148	18.5%	\$1,165	
Utilities	\$491	7.2%	\$452	7.3%	\$457	7.2%

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