

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0914/-84.2036

5354 McGinnis Ferry Rd							
Alpharetta, GA 30005							
		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2022)		9,983		74,912		196,728	
Projected Population (2027)		10,669		83,386		216,902	
Census Population (2020)		9,762		71,817		190,711	
Census Population (2010)		9,221		55,732		149,604	
Projected Annual Growth (2022 to 2027)		686	1.4%	8,474	2.3%	20,174	2.1%
Historical Annual Growth (2020 to 2022)		221	1.1%	3,095	2.2%	6,017	1.6%
Historical Annual Growth (2010 to 2020)		542	2.9%	16,085	14.4%	41,106	13.7%
Estimated Population Density (2022)		3,179	psm	2,650	psm	2,506	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2022)		3,078		24,949		67,271	
Projected Households (2027)		3,356		28,479		75,619	
Census Households (2020)		2,986		23,810		64,998	
Census Households (2010)		2,880		18,619		51,989	
Estimated Households with Children (2022)		1,726	56.1%	12,871	51.6%	32,147	47.8%
Estimated Average Household Size (2022)		3.24		2.99		2.91	
Average Household Income							
Estimated Average Household Income (2022)		\$223,407		\$171,174		\$163,253	
Projected Average Household Income (2027)		\$246,162		\$182,189		\$174,947	
Estimated Average Family Income (2022)		\$225,473		\$173,918		\$175,966	
Median Household Income							
Estimated Median Household Income (2022)		\$188,452		\$144,680		\$139,250	
Projected Median Household Income (2027)		\$218,086		\$170,756		\$165,213	
Estimated Median Family Income (2022)		\$198,833		\$160,061		\$156,387	
Per Capita Income							
Estimated Per Capita Income (2022)		\$68,873		\$57,042		\$55,856	
Projected Per Capita Income (2027)		\$77,429		\$62,253		\$61,022	
Estimated Per Capita Income 5 Year Growth		\$8,556	12.4%	\$5,211	9.1%	\$5,165	9.2%
Estimated Average Household Net Worth (2022)		\$1,852,851		\$1,339,903		\$1,274,005	
Daytime Demos (2022)							
Total Businesses		795		5,882		14,087	
Total Employees		6,042		67,260		149,336	
Company Headquarter Businesses		27	3.4%	249	4.2%	512	3.6%
Company Headquarter Employees		1,263	20.9%	18,658	27.7%	37,496	25.1%
Employee Population per Business		7.6		11.4		10.6	
Residential Population per Business		12.6		12.7		14.0	

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5 mi radius

Race & Ethnicity

White (2022)	5,500	55.1%	38,576	51.5%	99,960	50.8%
Black or African American (2022)	1,253	12.6%	8,863	11.8%	22,619	11.5%
American Indian or Alaska Native (2022)	14	0.1%	121	0.2%	367	0.2%
Asian (2022)	2,464	24.7%	21,377	28.5%	58,301	29.6%
Hawaiian or Pacific Islander (2022)	3	-	19	-	50	-
Other Race (2022)	261	2.6%	2,404	3.2%	6,935	3.5%
Two or More Races (2022)	487	4.9%	3,553	4.7%	8,497	4.3%
Not Hispanic or Latino Population (2022)	9,333	93.5%	69,458	92.7%	182,378	92.7%
Hispanic or Latino Population (2022)	650	6.5%	5,454	7.3%	14,350	7.3%
Not Hispanic or Latino Population (2027)	9,972	93.5%	77,307	92.7%	201,050	92.7%
Hispanic or Latino Population (2027)	696	6.5%	6,080	7.3%	15,853	7.3%
Not Hispanic or Latino Population (2020)	9,057	92.8%	66,180	92.2%	175,536	92.0%
Hispanic or Latino Population (2020)	705	7.2%	5,637	7.8%	15,175	8.0%
Not Hispanic or Latino Population (2010)	8,796	95.4%	52,207	93.7%	138,931	92.9%
Hispanic or Latino Population (2010)	425	4.6%	3,525	6.3%	10,673	7.1%
Projected Hispanic Annual Growth (2022 to 2027)	46	1.4%	626	2.3%	1,503	2.1%
Historic Hispanic Annual Growth (2010 to 2022)	225	4.4%	1,928	4.6%	3,677	2.9%

Age Distribution (2022)

Age Under 5	516	5.2%	4,240	5.7%	10,483	5.3%
Age 5 to 9 Years	829	8.3%	5,824	7.8%	14,326	7.3%
Age 10 to 14 Years	976	9.8%	6,852	9.1%	17,175	8.7%
Age 15 to 19 Years	797	8.0%	5,445	7.3%	14,381	7.3%
Age 20 to 24 Years	357	3.6%	2,957	3.9%	8,190	4.2%
Age 25 to 29 Years	336	3.4%	3,549	4.7%	9,495	4.8%
Age 30 to 34 Years	512	5.1%	4,711	6.3%	12,316	6.3%
Age 35 to 39 Years	843	8.4%	6,635	8.9%	16,789	8.5%
Age 40 to 44 Years	1,006	10.1%	7,418	9.9%	18,869	9.6%
Age 45 to 49 Years	1,002	10.0%	7,108	9.5%	18,568	9.4%
Age 50 to 54 Years	924	9.3%	6,233	8.3%	16,543	8.4%
Age 55 to 59 Years	653	6.5%	4,502	6.0%	12,344	6.3%
Age 60 to 64 Years	455	4.6%	3,246	4.3%	9,009	4.6%
Age 65 to 74 Years	525	5.3%	3,913	5.2%	11,488	5.8%
Age 75 to 84 Years	199	2.0%	1,739	2.3%	5,188	2.6%
Age 85 Years or Over	52	0.5%	538	0.7%	1,563	0.8%
Median Age	38.2		37.3		37.9	

Gender Age Distribution (2022)

Female Population	5,003	50.1%	37,664	50.3%	99,330	50.5%
Age 0 to 19 Years	1,515	30.3%	10,996	29.2%	27,749	27.9%
Age 20 to 64 Years	3,064	61.2%	23,300	61.9%	61,567	62.0%
Age 65 Years or Over	424	8.5%	3,368	8.9%	10,014	10.1%
Female Median Age	38.1		37.1		38.0	
Male Population	4,980	49.9%	37,248	49.7%	97,398	49.5%
Age 0 to 19 Years	1,602	32.2%	11,366	30.5%	28,616	29.4%
Age 20 to 64 Years	3,025	60.7%	23,060	61.9%	60,557	62.2%
Age 65 Years or Over	353	7.1%	2,822	7.6%	8,225	8.4%
Male Median Age	38.2		37.4		37.8	

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1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2022)

HH Income \$200,000 or More	1,346	43.7%	7,359	29.5%	18,560	27.6%
HH Income \$150,000 to \$199,999	469	15.2%	3,399	13.6%	9,125	13.6%
HH Income \$100,000 to \$149,999	638	20.7%	4,883	19.6%	13,569	20.2%
HH Income \$75,000 to \$99,999	224	7.3%	2,632	10.5%	7,483	11.1%
HH Income \$50,000 to \$74,999	112	3.6%	2,909	11.7%	7,703	11.5%
HH Income \$35,000 to \$49,999	80	2.6%	1,504	6.0%	3,743	5.6%
HH Income \$25,000 to \$34,999	33	1.1%	762	3.1%	2,234	3.3%
HH Income \$15,000 to \$24,999	25	0.8%	601	2.4%	2,042	3.0%
HH Income Under \$15,000	150	4.9%	901	3.6%	2,812	4.2%
HH Income \$35,000 or More	2,869	93.2%	22,685	90.9%	60,183	89.5%
HH Income \$75,000 or More	2,677	87.0%	18,272	73.2%	48,737	72.4%

Housing (2022)

Total Housing Units	3,154		26,508		70,948	
Housing Units Occupied	3,078	97.6%	24,949	94.1%	67,271	94.8%
Housing Units Owner-Occupied	2,753	89.5%	20,378	81.7%	54,491	81.0%
Housing Units, Renter-Occupied	324	10.5%	4,571	18.3%	12,779	19.0%
Housing Units, Vacant	77	2.5%	1,559	6.2%	3,677	5.5%

Marital Status (2022)

Never Married	1,579	20.6%	14,071	24.3%	37,330	24.1%
Currently Married	5,427	70.8%	36,345	62.7%	96,799	62.6%
Separated	187	2.4%	1,395	2.4%	3,674	2.4%
Widowed	60	0.8%	1,220	2.1%	4,297	2.8%
Divorced	409	5.3%	4,963	8.6%	12,643	8.2%

Household Type (2022)

Population Family	9,528	95.4%	69,078	92.2%	178,870	90.9%
Population Non-Family	455	4.6%	5,547	7.4%	17,101	8.7%
Population Group Quarters	-	-	288	0.4%	757	0.4%
Family Households	2,727	88.6%	20,544	82.3%	53,640	79.7%
Non-Family Households	350	11.4%	4,405	17.7%	13,630	20.3%
Married Couple with Children	1,510	27.8%	10,916	30.0%	26,754	27.6%
Average Family Household Size	3.5		3.4		3.3	

Household Size (2022)

1 Person Households	275	8.9%	3,638	14.6%	11,336	16.9%
2 Person Households	708	23.0%	6,924	27.8%	19,644	29.2%
3 Person Households	767	24.9%	5,516	22.1%	14,083	20.9%
4 Person Households	888	28.9%	5,913	23.7%	14,760	21.9%
5 Person Households	340	11.0%	2,136	8.6%	5,343	7.9%
6 or More Person Households	101	3.3%	822	3.3%	2,105	3.1%

Household Vehicles (2022)

Households with 0 Vehicles Available	31	1.0%	347	1.4%	1,479	2.2%
Households with 1 Vehicles Available	371	12.0%	5,956	23.9%	16,914	25.1%
Households with 2 or More Vehicles Available	2,676	86.9%	18,646	74.7%	48,877	72.7%
Total Vehicles Available	6,909		51,184		135,923	
Average Vehicles Per Household	2.2		2.1		2.0	

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Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	7,454		56,713		151,335	
Estimated Civilian Employed	5,576	74.8%	39,541	69.7%	104,463	69.0%
Estimated Civilian Unemployed	162	2.2%	915	1.6%	2,507	1.7%
Estimated in Armed Forces	-	-	23	-	54	-
Estimated Not in Labor Force	1,716	23.0%	16,234	28.6%	44,311	29.3%
Unemployment Rate	2.2%		1.6%		1.7%	

Occupation (2022)

Occupation: Population Age 16 Years or Over	5,576		39,541		104,463	
Management, Business, Financial Operations	2,018	36.2%	12,522	31.7%	32,391	31.0%
Professional, Related	1,671	30.0%	13,871	35.1%	36,958	35.4%
Service	394	7.1%	2,938	7.4%	7,787	7.5%
Sales, Office	1,092	19.6%	7,452	18.8%	19,219	18.4%
Farming, Fishing, Forestry	-	-	1	-	6	-
Construct, Extraction, Maintenance	147	2.6%	964	2.4%	2,864	2.7%
Production, Transport Material Moving	254	4.6%	1,794	4.5%	5,237	5.0%
White Collar Workers	4,781	85.7%	33,845	85.6%	88,569	84.8%
Blue Collar Workers	795	14.3%	5,696	14.4%	15,895	15.2%

Consumer Expenditure (2022)

Total Household Expenditure	\$403.63 M		\$2.63 B		\$6.83 B	
Total Non-Retail Expenditure	\$215.63 M	53.4%	\$1.4 B	53.2%	\$3.63 B	53.2%
Total Retail Expenditure	\$188 M	46.6%	\$1.23 B	46.8%	\$3.2 B	46.8%
Apparel	\$14.99 M	3.7%	\$96.56 M	3.7%	\$250.15 M	3.7%
Contributions	\$15.26 M	3.8%	\$95.67 M	3.6%	\$247.65 M	3.6%
Education	\$16.11 M	4.0%	\$98.11 M	3.7%	\$252.48 M	3.7%
Entertainment	\$24.17 M	6.0%	\$155.52 M	5.9%	\$403.16 M	5.9%
Food and Beverages	\$57.24 M	14.2%	\$376.73 M	14.3%	\$979.55 M	14.3%
Furnishings and Equipment	\$14.8 M	3.7%	\$95.64 M	3.6%	\$248.09 M	3.6%
Gifts	\$12.08 M	3.0%	\$74.73 M	2.8%	\$192.97 M	2.8%
Health Care	\$31.08 M	7.7%	\$207.29 M	7.9%	\$540.74 M	7.9%
Household Operations	\$16.67 M	4.1%	\$107.25 M	4.1%	\$278.16 M	4.1%
Miscellaneous Expenses	\$7.73 M	1.9%	\$50.25 M	1.9%	\$130.51 M	1.9%
Personal Care	\$5.38 M	1.3%	\$35.14 M	1.3%	\$91.3 M	1.3%
Personal Insurance	\$3.3 M	0.8%	\$20.74 M	0.8%	\$53.6 M	0.8%
Reading	\$890.15 K	0.2%	\$5.78 M	0.2%	\$15.02 M	0.2%
Shelter	\$84.31 M	20.9%	\$550.05 M	20.9%	\$1.43 B	20.9%
Tobacco	\$1.71 M	0.4%	\$12.27 M	0.5%	\$32.32 M	0.5%
Transportation	\$71.88 M	17.8%	\$472.55 M	18.0%	\$1.23 B	18.0%
Utilities	\$26.02 M	6.4%	\$175.52 M	6.7%	\$458.14 M	6.7%

Educational Attainment (2022)

Adult Population Age 25 Years or Over	6,509		49,594		132,172	
Elementary (Grade Level 0 to 8)	56	0.9%	960	1.9%	3,189	2.4%
Some High School (Grade Level 9 to 11)	105	1.6%	739	1.5%	2,414	1.8%
High School Graduate	493	7.6%	4,176	8.4%	11,335	8.6%
Some College	585	9.0%	5,750	11.6%	15,208	11.5%
Associate Degree Only	307	4.7%	2,321	4.7%	6,611	5.0%
Bachelor Degree Only	3,024	46.5%	20,396	41.1%	52,723	39.9%
Graduate Degree	1,939	29.8%	15,252	30.8%	40,692	30.8%

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Units In Structure (2022)

1 Detached Unit	2,713	94.2%	19,367	104.0%	49,396	95.0%
1 Attached Unit	160	5.5%	1,971	10.6%	7,562	14.5%
2 to 4 Units	19	0.7%	381	2.0%	1,329	2.6%
5 to 9 Units	26	0.9%	483	2.6%	1,730	3.3%
10 to 19 Units	44	1.5%	820	4.4%	2,502	4.8%
20 to 49 Units	28	1.0%	598	3.2%	1,300	2.5%
50 or More Units	60	2.1%	1,109	6.0%	2,886	5.6%
Mobile Home or Trailer	28	1.0%	218	1.2%	560	1.1%
Other Structure	-	-	1	-	6	-

Homes Built By Year (2022)

Homes Built 2010 or later	580	20.1%	6,042	32.5%	17,361	33.4%
Homes Built 2000 to 2009	715	24.8%	5,745	30.9%	16,180	31.1%
Homes Built 1990 to 1999	978	33.9%	6,328	34.0%	15,419	29.7%
Homes Built 1980 to 1989	305	10.6%	2,875	15.4%	7,555	14.5%
Homes Built 1970 to 1979	140	4.9%	1,190	6.4%	3,226	6.2%
Homes Built 1960 to 1969	123	4.3%	999	5.4%	2,732	5.3%
Homes Built 1950 to 1959	84	2.9%	632	3.4%	1,666	3.2%
Homes Built Before 1949	153	5.3%	1,138	6.1%	3,131	6.0%

Home Values (2022)

Home Values \$1,000,000 or More	117	4.3%	622	3.1%	1,325	2.4%
Home Values \$500,000 to \$999,999	1,178	42.8%	6,775	33.2%	20,098	36.9%
Home Values \$400,000 to \$499,999	669	24.3%	4,977	24.4%	11,415	20.9%
Home Values \$300,000 to \$399,999	433	15.7%	5,037	24.7%	11,928	21.9%
Home Values \$200,000 to \$299,999	294	10.7%	1,923	9.4%	6,712	12.3%
Home Values \$150,000 to \$199,999	27	1.0%	411	2.0%	1,430	2.6%
Home Values \$100,000 to \$149,999	12	0.4%	131	0.6%	430	0.8%
Home Values \$70,000 to \$99,999	3	-	85	0.4%	234	0.4%
Home Values \$50,000 to \$69,999	6	0.2%	272	1.3%	384	0.7%
Home Values \$25,000 to \$49,999	6	0.2%	25	0.1%	120	0.2%
Home Values Under \$25,000	7	0.3%	122	0.6%	416	0.8%
Owner-Occupied Median Home Value	\$500,072		\$455,790		\$456,939	
Renter-Occupied Median Rent	\$1,950		\$1,571		\$1,477	

Transportation To Work (2022)

Drive to Work Alone	2,440	43.8%	20,334	51.4%	55,782	53.4%
Drive to Work in Carpool	117	2.1%	2,040	5.2%	5,123	4.9%
Travel to Work by Public Transportation	11	0.2%	254	0.6%	606	0.6%
Drive to Work on Motorcycle	-	-	6	-	11	-
Walk or Bicycle to Work	25	0.5%	219	0.6%	668	0.6%
Other Means	5	-	217	0.5%	576	0.6%
Work at Home	2,977	53.4%	16,471	41.7%	41,697	39.9%

Travel Time (2022)

Travel to Work in 14 Minutes or Less	640	11.5%	5,492	13.9%	14,162	13.6%
Travel to Work in 15 to 29 Minutes	1,054	18.9%	8,364	21.2%	22,505	21.5%
Travel to Work in 30 to 59 Minutes	634	11.4%	7,195	18.2%	20,196	19.3%
Travel to Work in 60 Minutes or More	271	4.9%	2,018	5.1%	5,902	5.7%
Average Minutes Travel to Work	24.1		23.1		23.9	