## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7256/-84.7676

## 7424 Douglas Blvd

## Douglasville, GA 30135

| Population |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Estimated Population (2023) | 5,355 |  | 37,436 |  | 84,998 |  |
| Projected Population (2028) | 5,436 |  | 39,040 |  | 89,114 |  |
| Census Population (2020) | 5,140 |  | 36,755 |  | 83,197 |  |
| Census Population (2010) | 4,578 |  | 33,986 |  | 75,031 |  |
| Projected Annual Growth (2023-2028) | 81 | 0.3\% | 1,604 | 0.9\% | 4,116 | 1.0\% |
| Historical Annual Growth (2020-2023) | 215 | - | 681 | 0.6\% | 1,801 | 0.7\% |
| Historical Annual Growth (2010-2020) | 561 | 1.2\% | 2,769 | 0.8\% | 8,166 | 1.1\% |
| Estimated Population Density (2023) | 1,705 | psm | 1,325 | psm | 1,083 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi |
| Households |  |  |  |  |  |  |
| Estimated Households (2023) | 2,255 |  | 13,781 |  | 29,682 |  |
| Projected Households (2028) | 2,404 |  | 15,020 |  | 32,606 |  |
| Census Households (2020) | 2,129 |  | 13,351 |  | 28,683 |  |
| Census Households (2010) | 1,787 |  | 12,186 |  | 25,880 |  |
| Projected Annual Growth (2023-2028) | 149 | 1.3\% | 1,239 | 1.8\% | 2,924 | 2.0\% |
| Historical Annual Change (2010-2023) | 469 | 2.0\% | 1,596 | 1.0\% | 3,801 | 1.1\% |

## Average Household Income

| Estimated Average Household Income (2023) | \$65,933 |  | \$86,616 |  | \$90,956 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Projected Average Household Income (2028) | \$66,208 |  | \$84,572 |  | \$88,519 |  |
| Census Average Household Income (2010) | \$50,696 |  | \$64,785 |  | \$65,353 |  |
| Census Average Household Income (2000) | \$61,343 |  | \$61,490 |  | \$60,442 |  |
| Projected Annual Change (2023-2028) | \$274 | - | -\$2,043 | -0.5\% | -\$2,437 | -0.5\% |
| Historical Annual Change (2000-2023) | \$4,590 | 0.3\% | \$25,125 | 1.8\% | \$30,513 | 2.2\% |
| Median Household Income |  |  |  |  |  |  |
| Estimated Median Household Income (2023) | \$58,544 |  | \$69,387 |  | \$78,747 |  |
| Projected Median Household Income (2028) | \$60,384 |  | \$70,092 |  | \$80,296 |  |
| Census Median Household Income (2010) | \$45,919 |  | \$54,580 |  | \$55,918 |  |
| Census Median Household Income (2000) | \$49,855 |  | \$52,350 |  | \$52,174 |  |
| Projected Annual Change (2023-2028) | \$1,840 | 0.6\% | \$705 | 0.2\% | \$1,550 | 0.4\% |
| Historical Annual Change (2000-2023) | \$8,689 | 0.8\% | \$17,036 | 1.4\% | \$26,572 | 2.2\% |
| Per Capita Income |  |  |  |  |  |  |
| Estimated Per Capita Income (2023) | \$27,799 |  | \$32,061 |  | \$31,880 |  |
| Projected Per Capita Income (2028) | \$29,315 |  | \$32,706 |  | \$32,500 |  |
| Census Per Capita Income (2010) | \$19,774 |  | \$23,231 |  | \$22,542 |  |
| Census Per Capita Income (2000) | \$23,016 |  | \$21,750 |  | \$20,933 |  |
| Projected Annual Change (2023-2028) | \$1,516 | 1.1\% | \$645 | 0.4\% | \$620 | 0.4\% |
| Historical Annual Change (2000-2023) | \$4,783 | 0.9\% | \$10,311 | 2.1\% | \$10,948 | 2.3\% |
| Estimated Average Household Net Worth (2023) | \$195,971 |  | \$368,765 |  | \$394,106 |  |

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## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7256/-84.7676

## 7424 Douglas Blvd

## Douglasville, GA 30135

| Race and Ethnicity |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Population (2023) | 5,355 |  | 37,436 |  | 84,998 |  |
| White (2023) | 1,838 | 34.3\% | 13,550 | 36.2\% | 30,746 | 36.2\% |
| Black or African American (2023) | 2,876 | 53.7\% | 19,395 | 51.8\% | 44,238 | 52.0\% |
| American Indian or Alaska Native (2023) | 27 | 0.5\% | 148 | 0.4\% | 298 | 0.4\% |
| Asian (2023) | 138 | 2.6\% | 774 | 2.1\% | 1,478 | 1.7\% |
| Hawaiian or Pacific Islander (2023) | - |  | 15 |  | 48 |  |
| Other Race (2023) | 172 | 3.2\% | 1,450 | 3.9\% | 3,407 | 4.0\% |
| Two or More Races (2023) | 303 | 5.7\% | 2,104 | 5.6\% | 4,782 | 5.6\% |
| Population < 18 (2023) | 1,226 | 22.9\% | 8,730 | 23.3\% | 21,499 | 25.3\% |
| White Not Hispanic | 279 | 22.7\% | 2,028 | 23.2\% | 5,316 | 24.7\% |
| Black or African American | 696 | 56.8\% | 4,859 | 55.7\% | 11,915 | 55.4\% |
| Asian | 34 | 2.7\% | 168 | 1.9\% | 306 | 1.4\% |
| Other Race Not Hispanic | 65 | 5.3\% | 546 | 6.3\% | 1,247 | 5.8\% |
| Hispanic | 153 | 12.4\% | 1,128 | 12.9\% | 2,716 | 12.6\% |
| Not Hispanic or Latino Population (2023) | 4,847 | 90.5\% | 33,749 | 90.2\% | 76,615 | 90.1\% |
| Not Hispanic White | 1,750 | 36.1\% | 12,844 | 38.1\% | 29,183 | 38.1\% |
| Not Hispanic Black or African American | 2,806 | 57.9\% | 19,020 | 56.4\% | 43,470 | 56.7\% |
| Not Hispanic American Indian or Alaska Native | 14 | 0.3\% | 60 | 0.2\% | 116 | 0.2\% |
| Not Hispanic Asian | 137 | 2.8\% | 759 | 2.2\% | 1,452 | 1.9\% |
| Not Hispanic Hawaiian or Pacific Islander | - | - | 11 | - | 34 |  |
| Not Hispanic Other Race | 31 | 0.6\% | 145 | 0.4\% | 278 | 0.4\% |
| Not Hispanic Two or More Races | 109 | 2.3\% | 910 | 2.7\% | 2,082 | 2.7\% |
| Hispanic or Latino Population (2023) | 508 | 9.5\% | 3,687 | 9.8\% | 8,383 | 9.9\% |
| Hispanic White | 88 | 17.4\% | 706 | 19.1\% | 1,563 | 18.6\% |
| Hispanic Black or African American | 70 | 13.9\% | 375 | 10.2\% | 768 | 9.2\% |
| Hispanic American Indian or Alaska Native | 13 | 2.6\% | 88 | 2.4\% | 182 | 2.2\% |
| Hispanic Asian | - | - | 15 | 0.4\% | 27 | 0.3\% |
| Hispanic Hawaiian or Pacific Islander | - | - | 5 | 0.1\% | 14 | 0.2\% |
| Hispanic Other Race | 141 | 27.8\% | 1,304 | 35.4\% | 3,130 | 37.3\% |
| Hispanic Two or More Races | 194 | 38.2\% | 1,195 | 32.4\% | 2,699 | 32.2\% |
| Not Hispanic or Latino Population (2020) | 4,634 | 90.2\% | 32,890 | 89.5\% | 74,402 | 89.4\% |
| Hispanic or Latino Population (2020) | 506 | 9.8\% | 3,865 | 10.5\% | 8,796 | 10.6\% |
| Not Hispanic or Latino Population (2010) | 4,295 | 93.8\% | 31,639 | 93.1\% | 69,716 | 92.9\% |
| Hispanic or Latino Population (2010) | 283 | 6.2\% | 2,347 | 6.9\% | 5,315 | 7.1\% |
| Not Hispanic or Latino Population (2028) | 4,916 | 90.4\% | 35,215 | 90.2\% | 80,336 | 90.2\% |
| Hispanic or Latino Population (2028) | 520 | 9.6\% | 3,825 | 9.8\% | 8,778 | 9.8\% |
| Projected Annual Growth (2023-2028) | 12 | 0.5\% | 138 | 0.7\% | 394 | 0.9\% |
| Historical Annual Growth (2010-2020) | 223 | 7.9\% | 1,518 | 6.5\% | 3,481 | 6.5\% |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7256/-84.7676

## 7424 Douglas Blvd

## Douglasville, GA 30135

## Total Age Distribution (2023)

| Total Population | 5,355 |  | 37,436 | 84,998 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 310 | 5.8\% | 2,049 | 5.5\% | 4,888 | 5.8\% |
| Age 5 to 9 Years | 318 | 5.9\% | 2,286 | 6.1\% | 5,703 | 6.7\% |
| Age 10 to 14 Years | 353 | 6.6\% | 2,679 | 7.2\% | 6,646 | 7.8\% |
| Age 15 to 19 Years | 382 | 7.1\% | 2,725 | 7.3\% | 6,659 | 7.8\% |
| Age 20 to 24 Years | 459 | 8.6\% | 2,775 | 7.4\% | 5,753 | 6.8\% |
| Age 25 to 29 Years | 501 | 9.3\% | 2,584 | 6.9\% | 5,435 | 6.4\% |
| Age 30 to 34 Years | 380 | 7.1\% | 2,259 | 6.0\% | 5,220 | 6.1\% |
| Age 35 to 39 Years | 337 | 6.3\% | 2,197 | 5.9\% | 5,360 | 6.3\% |
| Age 40 to 44 Years | 365 | 6.8\% | 2,448 | 6.5\% | 5,873 | 6.9\% |
| Age 45 to 49 Years | 357 | 6.7\% | 2,477 | 6.6\% | 5,829 | 6.9\% |
| Age 50 to 54 Years | 347 | 6.5\% | 2,844 | 7.6\% | 6,401 | 7.5\% |
| Age 55 to 59 Years | 359 | 6.7\% | 2,723 | 7.3\% | 5,944 | 7.0\% |
| Age 60 to 64 Years | 275 | 5.1\% | 2,286 | 6.1\% | 4,887 | 5.7\% |
| Age 65 to 69 Years | 224 | 4.2\% | 1,829 | 4.9\% | 3,836 | 4.5\% |
| Age 70 to 74 Years | 180 | 3.4\% | 1,423 | 3.8\% | 2,964 | 3.5\% |
| Age 75 to 79 Years | 91 | 1.7\% | 872 | 2.3\% | 1,729 | 2.0\% |
| Age 80 to 84 Years | 73 | 1.4\% | 569 | 1.5\% | 1,107 | 1.3\% |
| Age 85 Years or Over | 44 | 0.8\% | 410 | 1.1\% | 764 | 0.9\% |
| Median Age | 33.8 |  | 37.3 |  | 36.3 |  |
| Age 19 Years or Less | 1,363 | 25.4\% | 9,739 | 26.0\% | 23,897 | 28.1\% |
| Age 20 to 64 Years | 3,380 | 63.1\% | 22,593 | 60.4\% | 50,701 | 59.7\% |
| Age 65 Years or Over | 613 | 11.4\% | 5,104 | 13.6\% | 10,400 | 12.2\% |


| Female Age Distribution (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Female Population | 2,962 | 55.3\% | 19,926 | 53.2\% | 44,945 | 52.9\% |
| Age Under 5 Years | 145 | 4.9\% | 983 | 4.9\% | 2,439 | 5.4\% |
| Age 5 to 9 Years | 170 | 5.8\% | 1,159 | 5.8\% | 2,870 | 6.4\% |
| Age 10 to 14 Years | 183 | 6.2\% | 1,329 | 6.7\% | 3,272 | 7.3\% |
| Age 15 to 19 Years | 210 | 7.1\% | 1,368 | 6.9\% | 3,289 | 7.3\% |
| Age 20 to 24 Years | 239 | 8.1\% | 1,371 | 6.9\% | 2,863 | 6.4\% |
| Age 25 to 29 Years | 265 | 8.9\% | 1,346 | 6.8\% | 2,835 | 6.3\% |
| Age 30 to 34 Years | 217 | 7.3\% | 1,206 | 6.1\% | 2,771 | 6.2\% |
| Age 35 to 39 Years | 189 | 6.4\% | 1,189 | 6.0\% | 2,926 | 6.5\% |
| Age 40 to 44 Years | 205 | 6.9\% | 1,346 | 6.8\% | 3,209 | 7.1\% |
| Age 45 to 49 Years | 219 | 7.4\% | 1,428 | 7.2\% | 3,266 | 7.3\% |
| Age 50 to 54 Years | 210 | 7.1\% | 1,516 | 7.6\% | 3,398 | 7.6\% |
| Age 55 to 59 Years | 200 | 6.8\% | 1,485 | 7.5\% | 3,191 | 7.1\% |
| Age 60 to 64 Years | 134 | 4.5\% | 1,186 | 6.0\% | 2,548 | 5.7\% |
| Age 65 to 69 Years | 137 | 4.6\% | 1,054 | 5.3\% | 2,153 | 4.8\% |
| Age 70 to 74 Years | 113 | 3.8\% | 820 | 4.1\% | 1,696 | 3.8\% |
| Age 75 to 79 Years | 55 | 1.9\% | 527 | 2.6\% | 1,032 | 2.3\% |
| Age 80 to 84 Years | 45 | 1.5\% | 349 | 1.8\% | 667 | 1.5\% |
| Age 85 Years or Over | 24 | 0.8\% | 266 | 1.3\% | 518 | 1.2\% |
| Female Median Age | 35.5 |  | 39.2 |  | 37.9 |  |
| Age 19 Years or Less | 708 | 23.9\% | 4,839 | 24.3\% | 11,871 | 26.4\% |
| Age 20 to 64 Years | 1,878 | 63.4\% | 12,073 | 60.6\% | 27,007 | 60.1\% |
| Age 65 Years or Over | 376 | 12.7\% | 3,015 | 15.1\% | 6,067 | 13.5\% |

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Lat/Lon: 33.7256/-84.7676

## 7424 Douglas Blvd

## Douglasville, GA 30135

Male Age Distribution (2023)

| Male Population | 2,393 | 44.7\% | 17,510 | 46.8\% | 40,053 | 47.1\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 164 | 6.9\% | 1,065 | 6.1\% | 2,449 | 6.1\% |
| Age 5 to 9 Years | 147 | 6.2\% | 1,127 | 6.4\% | 2,833 | 7.1\% |
| Age 10 to 14 Years | 170 | 7.1\% | 1,350 | 7.7\% | 3,374 | 8.4\% |
| Age 15 to 19 Years | 173 | 7.2\% | 1,358 | 7.8\% | 3,370 | 8.4\% |
| Age 20 to 24 Years | 220 | 9.2\% | 1,404 | 8.0\% | 2,890 | 7.2\% |
| Age 25 to 29 Years | 236 | 9.9\% | 1,238 | 7.1\% | 2,600 | 6.5\% |
| Age 30 to 34 Years | 163 | 6.8\% | 1,053 | 6.0\% | 2,449 | 6.1\% |
| Age 35 to 39 Years | 148 | 6.2\% | 1,008 | 5.8\% | 2,434 | 6.1\% |
| Age 40 to 44 Years | 160 | 6.7\% | 1,102 | 6.3\% | 2,664 | 6.7\% |
| Age 45 to 49 Years | 138 | 5.8\% | 1,049 | 6.0\% | 2,563 | 6.4\% |
| Age 50 to 54 Years | 137 | 5.7\% | 1,328 | 7.6\% | 3,003 | 7.5\% |
| Age 55 to 59 Years | 159 | 6.6\% | 1,239 | 7.1\% | 2,752 | 6.9\% |
| Age 60 to 64 Years | 141 | 5.9\% | 1,099 | 6.3\% | 2,339 | 5.8\% |
| Age 65 to 69 Years | 87 | 3.6\% | 775 | 4.4\% | 1,682 | 4.2\% |
| Age 70 to 74 Years | 67 | 2.8\% | 603 | 3.4\% | 1,267 | 3.2\% |
| Age 75 to 79 Years | 36 | 1.5\% | 346 | 2.0\% | 697 | 1.7\% |
| Age 80 to 84 Years | 28 | 1.2\% | 221 | 1.3\% | 440 | 1.1\% |
| Age 85 Years or Over | 19 | 0.8\% | 144 | 0.8\% | 246 | 0.6\% |
| Male Median Age | 31.8 |  | 35.2 |  | 34.5 |  |
| Age 19 Years or Less | 655 | 27.4\% | 4,900 | 28.0\% | 12,026 | 30.0\% |
| Age 20 to 64 Years | 1,501 | 62.7\% | 10,521 | 60.1\% | 23,694 | 59.2\% |
| Age 65 Years or Over | 237 | 9.9\% | 2,089 | 11.9\% | 4,333 | 10.8\% |

Males per 100 Females (2023)

| Overall Comparison | 81 | 88 |  | 89 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Age Under 5 Years | 113 | $53.0 \%$ | 108 | $52.0 \%$ | 100 | $50.1 \%$ |
| Age 5 to 9 Years | 86 | $46.4 \%$ | 97 | $49.3 \%$ | 99 | $49.7 \%$ |
| Age 10 to 14 Years | 93 | $48.2 \%$ | 102 | $50.4 \%$ | 103 | $50.8 \%$ |
| Age 15 to 19 Years | 83 | $45.2 \%$ | 99 | $49.8 \%$ | 102 | $50.6 \%$ |
| Age 20 to 24 Years | 92 | $47.9 \%$ | 102 | $50.6 \%$ | 101 | $50.2 \%$ |
| Age 25 to 29 Years | 89 | $47.1 \%$ | 92 | $47.9 \%$ | 92 | $47.8 \%$ |
| Age 30 to 34 Years | 75 | $42.9 \%$ | 87 | $46.6 \%$ | 88 | $46.9 \%$ |
| Age 35 to 39 Years | 78 | $43.9 \%$ | 85 | $45.9 \%$ | 83 | $45.4 \%$ |
| Age 40 to 44 Years | 78 | $43.9 \%$ | 82 | $45.0 \%$ | 83 | $45.4 \%$ |
| Age 45 to 49 Years | 63 | $38.7 \%$ | 73 | $42.3 \%$ | 78 | $44.0 \%$ |
| Age 50 to 54 Years | 65 | $39.5 \%$ | 88 | $46.7 \%$ | 88 | $46.9 \%$ |
| Age 55 to 59 Years | 79 | $44.2 \%$ | 83 | $45.5 \%$ | 86 | $46.3 \%$ |
| Age 60 to 64 Years | 105 | $51.1 \%$ | 93 | $48.1 \%$ | 92 | $47.9 \%$ |
| Age 65 to 69 Years | 63 | $38.7 \%$ | 74 | $42.4 \%$ | 78 | $43.9 \%$ |
| Age 70 to 74 Years | 60 | $37.3 \%$ | 74 | $42.4 \%$ | 75 | $42.8 \%$ |
| Age 75 to 79 Years | 65 | $39.6 \%$ | 66 | $39.6 \%$ | 68 | $40.3 \%$ |
| Age 80 to 84 Years | 61 | $37.8 \%$ | 63 | $38.7 \%$ | 66 | $39.7 \%$ |
| Age 85 Years or Over | 79 | $44.1 \%$ | 54 | $35.2 \%$ | 48 | $32.2 \%$ |
| Age 19 Years Less | 92 | $48.0 \%$ | 101 | $50.3 \%$ | 101 | $50.3 \%$ |
| Age 20 to 39 Years | 84 | $45.7 \%$ | 92 | $47.9 \%$ | 91 | $47.7 \%$ |
| Age 40 to 64 Years | 76 | $43.1 \%$ | 84 | $45.5 \%$ | 85 | $46.0 \%$ |
| Age 65 Years or Over | 63 | $38.7 \%$ | 69 | $40.9 \%$ | 71 | $41.7 \%$ |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7256/-84.7676

## 7424 Douglas Blvd

## Douglasville, GA 30135

| Household Type (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Households | 2,255 |  | 13,781 |  | 29,682 |  |
| Households with Children | 750 | 33.3\% | 5,137 | 37.3\% | 12,084 | 40.7\% |
| Average Household Size | 2.4 |  | 2.7 |  | 2.8 |  |
| Household Density per Square Mile | 718 |  | 488 |  | 378 |  |
| Population Family | 4,361 | 81.4\% | 31,874 | 85.1\% | 74,794 | 88.0\% |
| Population Non-Family | 980 | 18.3\% | 5,002 | 13.4\% | 9,375 | 11.0\% |
| Population Group Quarters | 13 | 0.3\% | 559 | 1.5\% | 829 | 1.0\% |
| Family Households | 1,437 | 63.7\% | 9,847 | 71.4\% | 22,336 | 75.3\% |
| Married Couple Households | 1,011 | 70.3\% | 6,639 | 67.4\% | 15,261 | 68.3\% |
| Other Family Households with Children | 426 | 29.7\% | 3,207 | 32.6\% | 7,076 | 31.7\% |
| Family Households with Children | 749 | 52.1\% | 5,124 | 52.0\% | 12,061 | 54.0\% |
| Married Couple with Children | 467 | 62.4\% | 3,030 | 59.1\% | 7,351 | 60.9\% |
| Other Family Households with Children | 282 | 37.6\% | 2,094 | 40.9\% | 4,710 | 39.1\% |
| Family Households No Children | 688 | 47.9\% | 4,723 | 48.0\% | 10,276 | 46.0\% |
| Married Couple No Children | 543 | 78.9\% | 3,610 | 76.4\% | 7,910 | 77.0\% |
| Other Family Households No Children | 145 | 21.1\% | 1,113 | 23.6\% | 2,366 | 23.0\% |
| Non-Family Households | 818 | 36.3\% | 3,935 | 28.6\% | 7,345 | 24.7\% |
| Non-Family Households with Children | 1 | 0.2\% | 14 | 0.3\% | 23 | 0.3\% |
| Non-Family Households No Children | 817 | 99.8\% | 3,921 | 99.7\% | 7,322 | 99.7\% |
| Average Family Household Size | 3.0 |  | 3.2 |  | 3.3 |  |
| Average Family Income | \$70,875 |  | \$99,352 |  | \$100,088 |  |
| Median Family Income | \$71,275 |  | \$82,737 |  | \$91,073 |  |
| Average Non-Family Household Size | 1.2 |  | 1.3 |  | 1.3 |  |
| Marital Status (2023) |  |  |  |  |  |  |
| Population Age 15 Years or Over | 4,375 |  | 30,423 |  | 67,760 |  |
| Never Married | 1,423 | 32.5\% | 10,682 | 35.1\% | 23,139 | 34.1\% |
| Currently Married | 1,046 | 23.9\% | 12,045 | 39.6\% | 28,799 | 42.5\% |
| Previously Married | 1,905 | 43.6\% | 7,695 | 25.3\% | 15,822 | 23.4\% |
| Separated | 655 | 34.4\% | 2,310 | 30.0\% | 5,038 | 31.8\% |
| Widowed | 131 | 6.9\% | 1,474 | 19.2\% | 3,092 | 19.5\% |
| Divorced | 1,119 58.7\% 3,911 50.8\% $\quad 7,692 \quad 48.6 \%$ |  |  |  |  |  |
| Educational Attainment (2023) |  |  |  |  |  |  |
| Adult Population Age 25 Years or Over | 3,533 |  | 24,922 |  | 55,348 |  |
| Elementary (Grade Level 0 to 8) | 138 | 3.9\% | 1,125 | 4.5\% | 2,146 | 3.9\% |
| Some High School (Grade Level 9 to 11) | 229 | 6.5\% | 1,923 | 7.7\% | 4,265 | 7.7\% |
| High School Graduate | 1,089 | 30.8\% | 7,215 | 28.9\% | 16,073 | 29.0\% |
| Some College | 829 | 23.5\% | 5,268 | 21.1\% | 11,411 | 20.6\% |
| Associate Degree Only | 418 | 11.8\% | 2,103 | 8.4\% | 4,410 | 8.0\% |
| Bachelor Degree Only | 491 | 13.9\% | 4,266 | 17.1\% | 10,576 | 19.1\% |
| Graduate Degree | 339 | 9.6\% | 3,023 | 12.1\% | 6,467 | 11.7\% |
| Any College (Some College or Higher) | 2,077 | 58.8\% | 14,660 | 58.8\% | 32,864 | 59.4\% |
| College Degree + (Bachelor Degree or Higher) | 830 | 23.5\% | 7,289 | 29.2\% | 17,043 | 30.8\% |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7256/-84.7676

## 7424 Douglas Blvd

Douglasville, GA 30135

| Housing |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Housing Units (2023) | 2,307 |  | 14,445 |  | 31,395 |  |
| Total Housing Units (2020) | 2,181 |  | 13,957 |  | 30,185 |  |
| Historical Annual Growth (2020-2023) | 126 | - | 488 | - | 1,210 |  |
| Housing Units Occupied (2023) | 2,255 | 97.7\% | 13,781 | 95.4\% | 29,682 | 94.5\% |
| Housing Units Owner-Occupied | 1,397 | 62.0\% | 9,295 | 67.4\% | 21,178 | 71.3\% |
| Housing Units Renter-Occupied | 858 | 38.0\% | 4,487 | 32.6\% | 8,504 | 28.7\% |
| Housing Units Vacant (2023) | 52 | 2.3\% | 663 | 4.6\% | 1,713 | 5.5\% |
| Household Size (2023) |  |  |  |  |  |  |
| Total Households | 2,255 |  | 13,781 |  | 29,682 |  |
| 1 Person Households | 706 | 31.3\% | 3,267 | 23.7\% | 6,040 | 20.3\% |
| 2 Person Households | 809 | 35.9\% | 4,566 | 33.1\% | 9,091 | 30.6\% |
| 3 Person Households | 333 | 14.8\% | 2,483 | 18.0\% | 5,818 | 19.6\% |
| 4 Person Households | 252 | 11.2\% | 1,968 | 14.3\% | 4,801 | 16.2\% |
| 5 Person Households | 99 | 4.4\% | 935 | 6.8\% | 2,433 | 8.2\% |
| 6 Person Households | 43 | 1.9\% | 363 | 2.6\% | 965 | 3.3\% |
| 7 or More Person Households | 14 | 0.6\% | 200 | 1.4\% | 534 | 1.8\% |
| Household Income Distribution (2023) |  |  |  |  |  |  |
| HH Income \$200,000 or More | 16 | 0.7\% | 894 | 6.5\% | 1,979 | 6.7\% |
| HH Income \$ 150,000 to \$199,999 | 124 | 5.5\% | 911 | 6.6\% | 2,706 | 9.1\% |
| HH Income \$ 125,000 to \$149,999 | 160 | 7.1\% | 1,114 | 8.1\% | 2,319 | 7.8\% |
| HH Income \$ 100,000 to \$124,999 | 104 | 4.6\% | 783 | 5.7\% | 2,975 | 10.0\% |
| HH Income \$75,000 to \$99,999 | 369 | 16.4\% | 1,861 | 13.5\% | 3,929 | 13.2\% |
| HH Income \$ 50,000 to \$74,999 | 552 | 24.5\% | 2,954 | 21.4\% | 5,823 | 19.6\% |
| HH Income \$ 35,000 to \$49,999 | 437 | 19.4\% | 1,722 | 12.5\% | 3,021 | 10.2\% |
| HH Income \$ 25,000 to \$34,999 | 176 | 7.8\% | 1,146 | 8.3\% | 2,151 | 7.2\% |
| HH Income \$ 15,000 to \$24,999 | 147 | 6.5\% | 959 | 7.0\% | 1,994 | 6.7\% |
| HH Income \$ 10,000 to \$14,999 | 45 | 2.0\% | 573 | 4.2\% | 1,140 | 3.8\% |
| HH Income Under \$10,000 | 126 | 5.6\% | 866 | 6.3\% | 1,645 | 5.5\% |
| Household Vehicles (2023) |  |  |  |  |  |  |
| Households 0 Vehicles Available | 150 | 6.6\% | 680 | 4.9\% | 1,276 | 4.3\% |
| Households 1 Vehicle Available | 762 | 33.8\% | 4,337 | 31.5\% | 8,469 | 28.5\% |
| Households 2 Vehicles Available | 924 | 41.0\% | 5,629 | 40.8\% | 11,768 | 39.6\% |
| Households 3 or More Vehicles Available | 420 | 18.6\% | 3,135 | 22.8\% | 8,168 | 27.5\% |
| Total Vehicles Available | 3,950 |  | 25,952 |  | 60,141 |  |
| Average Vehicles per Household | 1.8 |  | 1.9 |  | 2.0 |  |
| Owner-Occupied Household Vehicles | 2,934 | 74.3\% | 19,671 | 75.8\% | 47,529 | 79.0\% |
| Average Vehicles per Owner-Occupied Household | 2.1 |  | 2.1 |  | 2.2 |  |
| Renter-Occupied Household Vehicles | 1,016 | 25.7\% | 6,281 | 24.2\% | 12,612 | 21.0\% |
| Average Vehicles per Renter-Occupied Household | 1.2 |  | 1.4 |  | 1.5 |  |
| Travel Time (2023) |  |  |  |  |  |  |
| Worker Base Age 16 years or Over | 2,797 |  | 17,900 |  | 40,880 |  |
| Travel to Work in 14 Minutes or Less | 938 | 33.5\% | 4,995 | 27.9\% | 9,506 | 23.3\% |
| Travel to Work in 15 to 29 Minutes | 599 | 21.4\% | 3,935 | 22.0\% | 9,634 | 23.6\% |
| Travel to Work in 30 to 59 Minutes | 774 | 27.7\% | 5,218 | 29.1\% | 12,992 | 31.8\% |
| Travel to Work in 60 Minutes or More | 302 | 10.8\% | 1,917 | 10.7\% | 4,051 | 9.9\% |
| Work at Home | 185 | 6.6\% | 1,836 | 10.3\% | 4,698 | 11.5\% |
| Average Minutes Travel to Work | 23.7 |  | 24.7 |  | 26.1 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7256/-84.7676

## 7424 Douglas Blvd

## Douglasville, GA 30135

## Transportation To Work (2023)

| Worker Base Age 16 years or Over | 2,797 | 17,900 |  | 40,880 |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Drive to Work Alone | 2,317 | $82.8 \%$ | 13,898 | $77.6 \%$ | 31,683 |
| Drive to Work in Carpool | 217 | $7.8 \%$ | 1,635 | $9.1 \%$ | 3,380 |
| Travel to Work by Public Transportation | 20 | $0.7 \%$ | 86 | $0.5 \%$ | 200 |
| Drive to Work on Motorcycle | - | - | 3 | - | 37 |
| Bicycle to Work | - | - | - | - | 3 |
| Walk to Work | 15 | $0.5 \%$ | 131 | $0.7 \%$ | 283 |
| Other Means | 43 | $1.6 \%$ | 313 | $1.7 \%$ | 596 |
| Work at Home | 185 | $6.6 \%$ | 1,836 | $10.3 \%$ | 4,698 |


| Daytime Demographics (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Businesses | 661 |  | 2,998 |  | 5,120 |  |
| Total Employees | 3,826 |  | 18,263 |  | 28,007 |  |
| Company Headquarter Businesses | 9 | 1.4\% | 47 | 1.6\% | 72 | 1.4\% |
| Company Headquarter Employees | 124 | 3.2\% | 609 | 3.3\% | 830 | 3.0\% |
| Employee Population per Business |  | to 1 | 6.1 | to 1 | 5.5 |  |
| Residential Population per Business | 8.1 | to 1 | 12.5 | to 1 | 16.6 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 5,307 |  | 30,166 |  | 53,327 |  |


| Labor Force |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Labor Population Age 16 Years or Over (2023) | 4,289 | 29,842 |  | 66,278 |  |  |
| Labor Force Total Males (2023) | 1,873 | $43.7 \%$ | 13,686 | $45.9 \%$ | 30,672 | $46.3 \%$ |
| Male Civilian Employed | 1,223 | $65.3 \%$ | 8,546 | $62.4 \%$ | 20,076 | $65.5 \%$ |
| Male Civilian Unemployed | 12 | $0.6 \%$ | 396 | $2.9 \%$ | 809 | $2.6 \%$ |
| Males in Armed Forces | 10 | $0.5 \%$ | 34 | $0.2 \%$ | 41 | $0.1 \%$ |
| Males Not in Labor Force | 628 | $33.5 \%$ | 4,709 | $34.4 \%$ | 9,745 | $31.8 \%$ |
| Labor Force Total Females (2023) | 2,416 | $56.3 \%$ | 16,156 | $54.1 \%$ | 35,606 | $53.7 \%$ |
| Female Civilian Employed | 1,575 | $65.2 \%$ | 9,354 | $57.9 \%$ | 20,804 | $58.4 \%$ |
| Female Civilian Unemployed | 43 | $1.8 \%$ | 330 | $2.0 \%$ | 868 | $2.4 \%$ |
| Females in Armed Forces | - | - | 4 | - | 37 | $0.1 \%$ |
| Females Not in Labor Force | 798 | $33.0 \%$ | 6,467 | $40.0 \%$ | 13,897 | $39.0 \%$ |
| Unemployment Rate | 55 | $1.3 \%$ | 727 | $2.4 \%$ | 1,678 | $2.5 \%$ |
| Occupation (2023) |  |  |  |  |  |  |
| Occupation Population Age 16 Years or Over | 2,797 |  | 17,900 |  | 40,880 |  |
| Occupation Total Males | 1,223 | $43.7 \%$ | 8,546 | $47.7 \%$ | 20,076 | $49.1 \%$ |
| Occupation Total Females | 1,575 | $56.3 \%$ | 9,354 | $52.3 \%$ | 20,804 | $50.9 \%$ |
| Management, Business, Financial Operations | 588 | - | 3,512 | $19.6 \%$ | 7,452 | $18.2 \%$ |
| Professional, Related | 516 | $18.5 \%$ | 3,775 | $21.1 \%$ | 8,428 | $20.6 \%$ |
| Service | 415 | $14.8 \%$ | 1,977 | $11.0 \%$ | 5,621 | $13.7 \%$ |
| Sales, Office | 542 | $19.4 \%$ | 4,125 | $23.0 \%$ | 9,543 | $23.3 \%$ |
| Farming, Fishing, Forestry | - | - | 2 | - | 11 | - |
| Construction, Extraction, Maintenance | 108 | $3.9 \%$ | 854 | $4.8 \%$ | 2,379 | $5.8 \%$ |
| Production, Transport, Material Moving | 628 | $22.5 \%$ | 3,654 | $20.4 \%$ | 7,447 | $18.2 \%$ |
| White Collar Workers | 1,646 | $58.9 \%$ | 11,413 | $63.8 \%$ | 25,423 | $62.2 \%$ |
| Blue Collar Workers | 1,151 | $41.1 \%$ | 6,487 | $36.2 \%$ | 15,457 | $37.8 \%$ |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7256/-84.7676

## 7424 Douglas Blvd

Douglasville, GA 30135
1 mi radius

Units In Structure (2023)

| Total Units | 2,255 |  | 13,781 |  | 29,682 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Detached Unit | 1,432 | 63.5\% | 10,658 | 77.3\% | 24,316 | 81.9\% |
| 1 Attached Unit | 45 | 2.0\% | 295 | 2.1\% | 500 | 1.7\% |
| 2 Units | 40 | 1.8\% | 337 | 2.4\% | 472 | 1.6\% |
| 3 to 4 Units | 36 | 1.6\% | 338 | 2.5\% | 511 | 1.7\% |
| 5 to 9 Units | 158 | 7.0\% | 472 | 3.4\% | 720 | 2.4\% |
| 10 to 19 Units | 174 | 7.7\% | 524 | 3.8\% | 744 | 2.5\% |
| 20 to 49 Units | 34 | 1.5\% | 237 | 1.7\% | 436 | 1.5\% |
| 50 or More Units | 287 | 12.7\% | 621 | 4.5\% | 767 | 2.6\% |
| Mobile Home or Trailer | 50 | 2.2\% | 298 | 2.2\% | 1,210 | 4.1\% |
| Other Structure | - | - | 2 | - | 4 | - |

Homes Built By Year (2023)

| Homes Built 2020 or later | - | - | 5 | - | 12 | - |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Homes Built 2010 to 2019 | 90 | 3.9\% | 955 | 6.6\% | 2,593 | 8.3\% |
| Homes Built 2000 to 2009 | 709 | 30.7\% | 3,318 | 23.0\% | 8,873 | 28.3\% |
| Homes Built 1990 to 1999 | 533 | 23.1\% | 2,741 | 19.0\% | 5,842 | 18.6\% |
| Homes Built 1980 to 1989 | 341 | 14.8\% | 2,566 | 17.8\% | 4,729 | 15.1\% |
| Homes Built 1970 to 1979 | 455 | 19.7\% | 3,009 | 20.8\% | 4,979 | 15.9\% |
| Homes Built 1960 to 1969 | 94 | 4.1\% | 773 | 5.3\% | 1,600 | 5.1\% |
| Homes Built 1950 to 1959 | 20 | 0.9\% | 139 | 1.0\% | 368 | 1.2\% |
| Homes Built 1940 to 1949 | 2 | - | 48 | 0.3\% | 106 | 0.3\% |
| Homes Built Before 1939 | 10 | 0.4\% | 228 | 1.6\% | 579 | 1.8\% |
| Median Age of Homes | 33.5 | yrs | 35.7 | yrs | 33.7 | yrs |


| Home Values (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Owner Specified Housing Units | 1,397 |  | 9,295 |  | 21,178 |  |
| Home Values \$1,000,000 or More | 1 | 0.1\% | 25 | 0.3\% | 69 | 0.3\% |
| Home Values \$750,000 to \$999,999 | 16 | 1.1\% | 150 | 1.6\% | 296 | 1.4\% |
| Home Values \$500,000 to \$749,999 | 5 | 0.3\% | 104 | 1.1\% | 418 | 2.0\% |
| Home Values \$400,000 to \$499,999 | 56 | 4.0\% | 430 | 4.6\% | 835 | 3.9\% |
| Home Values \$300,000 to \$399,999 | 51 | 3.7\% | 869 | 9.3\% | 2,321 | 11.0\% |
| Home Values \$250,000 to \$299,999 | 77 | 5.5\% | 667 | 7.2\% | 2,139 | 10.1\% |
| Home Values \$200,000 to \$249,999 | 205 | 14.7\% | 1,332 | 14.3\% | 3,011 | 14.2\% |
| Home Values \$175,000 to \$199,999 | 332 | 23.8\% | 1,227 | 13.2\% | 2,431 | 11.5\% |
| Home Values \$150,000 to \$174,999 | 357 | 25.6\% | 1,550 | 16.7\% | 3,695 | 17.4\% |
| Home Values \$ 125,000 to \$149,999 | 115 | 8.2\% | 951 | 10.2\% | 1,754 | 8.3\% |
| Home Values \$100,000 to \$124,999 | 142 | 10.2\% | 1,101 | 11.8\% | 1,967 | 9.3\% |
| Home Values \$90,000 to \$99,999 | 7 | 0.5\% | 102 | 1.1\% | 268 | 1.3\% |
| Home Values \$80,000 to \$89,999 | 2 | 0.1\% | 284 | 3.1\% | 545 | 2.6\% |
| Home Values \$70,000 to \$79,999 | 5 | 0.3\% | 76 | 0.8\% | 176 | 0.8\% |
| Home Values \$60,000 to \$69,999 | 13 | 0.9\% | 106 | 1.1\% | 250 | 1.2\% |
| Home Values \$50,000 to \$59,999 | 1 | - | 14 | 0.2\% | 55 | 0.3\% |
| Home Values \$35,000 to \$49,999 | 3 | 0.2\% | 110 | 1.2\% | 314 | 1.5\% |
| Home Values \$25,000 to \$34,999 | 2 | 0.1\% | 14 | 0.2\% | 122 | 0.6\% |
| Home Values \$10,000 to \$24,999 | 4 | 0.3\% | 87 | 0.9\% | 294 | 1.4\% |
| Home Values Under \$10,000 | 3 | 0.2\% | 96 | 1.0\% | 221 | 1.0\% |
| Owner-Occupied Median Home Value | \$179,266 |  | \$194,427 |  | 202,078 |  |
| Renter-Occupied Median Rent | \$1,017 |  | \$962 |  | \$979 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7256/-84.7676

## 7424 Douglas Blvd

## Douglasville, GA 30135

## 1 mi radius

## 3 mi radius

5 mi radius

| Total Annual Consumer Expenditure (2023) |  |  |  |
| :---: | :---: | :---: | :---: |
| Total Household Expenditure | \$118.44 M | \$869.6 M | \$1.94 B |
| Total Non-Retail Expenditure | \$62.24 M | \$458.57 M | \$1.02 B |
| Total Retail Expenditure | \$56.2 M | \$411.03 M | \$917.58 M |
| Apparel | \$4.11 M | \$30.66 M | \$68.84 M |
| Contributions | \$3.67 M | \$28.15 M | \$62.99 M |
| Education | \$3.18 M | \$25.99 M | \$59.18 M |
| Entertainment | \$6.58 M | \$49.11 M | \$110.44 M |
| Food and Beverages | \$17.64 M | \$128.32 M | \$285.89 M |
| Furnishings and Equipment | \$4.12 M | \$30.55 M | \$68.54 M |
| Gifts | \$2.74 M | \$21.37 M | \$47.17 M |
| Health Care | \$10.27 M | \$73.56 M | \$162.74 M |
| Household Operations | \$4.56 M | \$34.05 M | \$76.12 M |
| Miscellaneous Expenses | \$2.24 M | \$16.42 M | \$36.63 M |
| Personal Care | \$1.59 M | \$11.66 M | \$26.02 M |
| Personal Insurance | \$795.16 K | \$6.12 M | \$13.85 M |
| Reading | \$256.15 K | \$1.88 M | \$4.19 M |
| Shelter | \$25.01 M | \$183.05 M | \$407.25 M |
| Tobacco | \$783.33 K | \$5.32 M | \$11.49 M |
| Transportation | \$21.84 M | \$158.91 M | \$355.41 M |
| Utilities | \$9.07 M | \$64.46 M | \$142.17 M |

## Monthly Household Consumer Expenditure (2023)

| Total Household Expenditure | $\$ 4,376$ |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total Non-Retail Expenditure | $\$ 2,300$ | $52.5 \%$ | $\$ 2,773$ | $52.7 \%$ | $\$ 2,868$ | $52.7 \%$ |
| Total Retail Expenditures | $\$ 2,077$ | $47.5 \%$ | $\$ 2,485$ | $47.3 \%$ | $\$ 2,576$ | $47.3 \%$ |
| Apparel | $\$ 152$ | $3.5 \%$ | $\$ 185$ | $3.5 \%$ | $\$ 193$ | $3.6 \%$ |
| Contributions | $\$ 136$ | $3.1 \%$ | $\$ 170$ | $3.2 \%$ | $\$ 177$ | $3.2 \%$ |
| Education | $\$ 117$ | $2.7 \%$ | $\$ 157$ | $3.0 \%$ | $\$ 166$ | $3.1 \%$ |
| Entertainment | $\$ 243$ | $5.6 \%$ | $\$ 297$ | $5.6 \%$ | $\$ 310$ | $5.7 \%$ |
| Food and Beverages | $\$ 652$ | $14.9 \%$ | $\$ 776$ | $14.8 \%$ | $\$ 803$ | $14.7 \%$ |
| Furnishings and Equipment | $\$ 152$ | $3.5 \%$ | $\$ 185$ | $3.5 \%$ | $\$ 192$ | $3.5 \%$ |
| Gifts | $\$ 101$ | $2.3 \%$ | $\$ 129$ | $2.5 \%$ | $\$ 132$ | $2.4 \%$ |
| Health Care | $\$ 379$ | $8.7 \%$ | $\$ 445$ | $8.5 \%$ | $\$ 457$ | $8.4 \%$ |
| Household Operations | $\$ 169$ | $3.9 \%$ | $\$ 206$ | $3.9 \%$ | $\$ 214$ | $3.9 \%$ |
| Miscellaneous Expenses | $\$ 83$ | $1.9 \%$ | $\$ 99$ | $1.9 \%$ | $\$ 103$ | $1.9 \%$ |
| Personal Care | $\$ 59$ | $1.3 \%$ | $\$ 71$ | $1.3 \%$ | $\$ 73$ | $1.3 \%$ |
| Personal Insurance | $\$ 29$ | $0.7 \%$ | $\$ 37$ | $0.7 \%$ | $\$ 39$ | $0.7 \%$ |
| Reading | $\$ 9$ | $0.2 \%$ | $\$ 11$ | $0.2 \%$ | $\$ 12$ | $0.2 \%$ |
| Shelter | $\$ 924$ | $21.1 \%$ | $\$ 1,107$ | $21.1 \%$ | $\$ 1,143$ | $21.0 \%$ |
| Tobacco | $\$ 29$ | $0.7 \%$ | $\$ 32$ | $0.6 \%$ | $\$ 32$ | $0.6 \%$ |
| Transportation | $\$ 807$ | $18.4 \%$ | $\$ 961$ | $18.3 \%$ | $\$ 998$ | $18.3 \%$ |
| Utilities | $\$ 335$ | $7.7 \%$ | $\$ 390$ | $7.4 \%$ | $\$ 399$ | $7.3 \%$ |

