

## Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1083/-84.5523

2035 Towne Lake Pkwy Woodstock, GA 30189		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2021)	9,487		66,615		167,659		
Projected Population (2026)	10,206		72,696		179,819		
Census Population (2020)	9,744		65,275		165,681		
Census Population (2010)	8,177		53,710		139,494		
Projected Annual Growth (2021 to 2026)	719	1.5%	6,081	1.8%	12,160	1.5%	
Historical Annual Growth (2020 to 2021)	-257	-2.6%	1,340	2.1%	1,978	1.2%	
Historical Annual Growth (2010 to 2020)	1,567	19.2%	11,565	21.5%	26,187	18.8%	
Estimated Population Density (2021)	3,021	psm	2,357	psm	2,135	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2021)	3,345		23,996		61,079		
Projected Households (2026)	3,587		26,228		65,525		
Census Households (2020)	3,456		23,423		60,049		
Census Households (2010)	2,865		18,842		49,710		
Estimated Households with Children (2021)	1,377	41.2%	9,042	37.7%	21,750	35.6%	
Estimated Average Household Size (2021)	2.82		2.76		2.72		
Average Household Income							
Estimated Average Household Income (2021)	\$105,822		\$102,635		\$102,578		
Projected Average Household Income (2026)	\$120,543		\$115,391		\$115,346		
Estimated Average Family Income (2021)	\$114,502		\$117,405		\$118,162		
Median Household Income							
Estimated Median Household Income (2021)	\$82,629		\$82,236		\$87,901		
Projected Median Household Income (2026)	\$94,910		\$94,559		\$101,751		
Estimated Median Family Income (2021)	\$96,227		\$97,989		\$103,690		
Per Capita Income							
Estimated Per Capita Income (2021)	\$37,358		\$37,013		\$37,419		
Projected Per Capita Income (2026)	\$42,401		\$41,670		\$42,077		
Estimated Per Capita Income 5 Year Growth	\$5,043	13.5%	\$4,657	12.6%	\$4,658	12.4%	
Estimated Average Household Net Worth (2021)	\$644,197		\$639,166		\$636,357		
Daytime Demos (2021)							
Total Businesses	486		3,454		7,672		
Total Employees	3,402		21,952		52,738		
Company Headquarter Businesses	12	2.4%	106	3.1%	243	3.2%	
Company Headquarter Employees	144	4.2%	1,586	7.2%	8,332	15.8%	
Employee Population per Business	7.0		6.4		6.9		
Residential Population per Business	19.5		19.3		21.9		

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1 mi radius

3 mi radius

5 mi radius

#### Race & Ethnicity

White (2021)	6,670	70.3%	46,486	69.8%	115,172	68.7%
Black or African American (2021)	958	10.1%	6,829	10.3%	19,526	11.6%
American Indian or Alaska Native (2021)	40	0.4%	254	0.4%	622	0.4%
Asian (2021)	270	2.8%	1,651	2.5%	7,101	4.2%
Hawaiian or Pacific Islander (2021)	5	-	22	-	74	-
Other Race (2021)	505	5.3%	3,882	5.8%	8,087	4.8%
Two or More Races (2021)	1,039	10.9%	7,490	11.2%	17,078	10.2%
Not Hispanic or Latino Population (2021)	8,318	87.7%	56,615	85.0%	146,133	87.2%
Hispanic or Latino Population (2021)	1,169	12.3%	10,000	15.0%	21,526	12.8%
Not Hispanic or Latino Population (2026)	8,902	87.2%	61,438	84.5%	155,998	86.8%
Hispanic or Latino Population (2026)	1,304	12.8%	11,257	15.5%	23,821	13.2%
Not Hispanic or Latino Population (2020)	8,646	88.7%	55,784	85.5%	144,872	87.4%
Hispanic or Latino Population (2020)	1,098	11.3%	9,490	14.5%	20,809	12.6%
Not Hispanic or Latino Population (2010)	7,484	91.5%	47,090	87.7%	125,634	90.1%
Hispanic or Latino Population (2010)	693	8.5%	6,620	12.3%	13,860	9.9%
Projected Hispanic Annual Growth (2021 to 2026)	135	2.3%	1,258	2.5%	2,296	2.1%
Historic Hispanic Annual Growth (2010 to 2021)	475	6.2%	3,380	4.6%	7,666	5.0%

#### Age Distribution (2021)

Age Under 5	515	5.4%	3,791	5.7%	9,376	5.6%
Age 5 to 9 Years	676	7.1%	4,380	6.6%	10,502	6.3%
Age 10 to 14 Years	796	8.4%	5,082	7.6%	11,891	7.1%
Age 15 to 19 Years	779	8.2%	5,081	7.6%	12,479	7.4%
Age 20 to 24 Years	755	8.0%	4,867	7.3%	12,757	7.6%
Age 25 to 29 Years	565	6.0%	4,291	6.4%	11,096	6.6%
Age 30 to 34 Years	562	5.9%	4,043	6.1%	10,861	6.5%
Age 35 to 39 Years	629	6.6%	4,158	6.2%	10,735	6.4%
Age 40 to 44 Years	755	8.0%	4,595	6.9%	11,289	6.7%
Age 45 to 49 Years	746	7.9%	4,865	7.3%	12,008	7.2%
Age 50 to 54 Years	701	7.4%	4,845	7.3%	12,130	7.2%
Age 55 to 59 Years	546	5.8%	4,372	6.6%	11,362	6.8%
Age 60 to 64 Years	497	5.2%	3,783	5.7%	9,595	5.7%
Age 65 to 74 Years	625	6.6%	5,291	7.9%	13,577	8.1%
Age 75 to 84 Years	278	2.9%	2,429	3.6%	6,162	3.7%
Age 85 Years or Over	61	0.6%	743	1.1%	1,837	1.1%
Median Age	34.9		36.3		36.6	

#### Gender Age Distribution (2021)

Female Population	4,836	51.0%	34,004	51.0%	85,683	51.1%
Age 0 to 19 Years	1,361	28.1%	9,042	26.6%	21,758	25.4%
Age 20 to 64 Years	2,939	60.8%	20,139	59.2%	51,848	60.5%
Age 65 Years or Over	536	11.1%	4,824	14.2%	12,077	14.1%
Female Median Age	35.7		37.4		37.6	
Male Population	4,651	49.0%	32,611	49.0%	81,976	48.9%
Age 0 to 19 Years	1,405	30.2%	9,292	28.5%	22,491	27.4%
Age 20 to 64 Years	2,817	60.6%	19,679	60.3%	49,986	61.0%
Age 65 Years or Over	429	9.2%	3,640	11.2%	9,499	11.6%
Male Median Age	34.1		35.3		35.6	

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#### Household Income Distribution (2021)

HH Income \$200,000 or More	298	8.9%	2,179	9.1%	5,095	8.3%
HH Income \$150,000 to \$199,999	322	9.6%	2,158	9.0%	6,502	10.6%
HH Income \$100,000 to \$149,999	654	19.5%	4,491	18.7%	13,043	21.4%
HH Income \$75,000 to \$99,999	581	17.4%	4,002	16.7%	10,026	16.4%
HH Income \$50,000 to \$74,999	553	16.5%	4,113	17.1%	10,793	17.7%
HH Income \$35,000 to \$49,999	249	7.4%	2,384	9.9%	5,393	8.8%
HH Income \$25,000 to \$34,999	321	9.6%	1,908	8.0%	3,767	6.2%
HH Income \$15,000 to \$24,999	185	5.5%	1,334	5.6%	3,138	5.1%
HH Income Under \$15,000	182	5.4%	1,427	5.9%	3,322	5.4%
HH Income \$35,000 or More	2,658	79.4%	19,327	80.5%	50,852	83.3%
HH Income \$75,000 or More	1,856	55.5%	12,830	53.5%	34,666	56.8%

#### Housing (2021)

Total Housing Units	3,360		25,054		63,188	
Housing Units Occupied	3,345	99.6%	23,996	95.8%	61,079	96.7%
Housing Units Owner-Occupied	2,217	66.3%	17,335	72.2%	45,975	75.3%
Housing Units, Renter-Occupied	1,128	33.7%	6,661	27.8%	15,104	24.7%
Housing Units, Vacant	15	0.4%	1,057	4.4%	2,109	3.5%

#### Marital Status (2021)

Never Married	2,250	30.0%	15,058	28.2%	39,517	29.1%
Currently Married	3,800	50.7%	27,661	51.8%	69,651	51.3%
Separated	286	3.8%	2,702	5.1%	6,212	4.6%
Widowed	282	3.8%	2,437	4.6%	5,597	4.1%
Divorced	881	11.7%	5,504	10.3%	14,913	11.0%

#### Household Type (2021)

Population Family	8,332	87.8%	57,679	86.6%	143,405	85.5%
Population Non-Family	1,113	11.7%	8,580	12.9%	22,660	13.5%
Population Group Quarters	41	0.4%	356	0.5%	1,594	1.0%
Family Households	2,506	74.9%	17,395	72.5%	43,838	71.8%
Non-Family Households	839	25.1%	6,601	27.5%	17,241	28.2%
Married Couple with Children	996	26.2%	6,429	23.2%	15,866	22.8%
Average Family Household Size	3.3		3.3		3.3	

#### Household Size (2021)

1 Person Households	620	18.5%	5,141	21.4%	13,234	21.7%
2 Person Households	990	29.6%	7,308	30.5%	19,239	31.5%
3 Person Households	659	19.7%	4,360	18.2%	11,209	18.4%
4 Person Households	671	20.1%	4,198	17.5%	10,297	16.9%
5 Person Households	294	8.8%	1,883	7.8%	4,486	7.3%
6 or More Person Households	111	3.3%	1,107	4.6%	2,613	4.3%

#### Household Vehicles (2021)

Households with 0 Vehicles Available	35	1.0%	547	2.3%	1,215	2.0%
Households with 1 Vehicles Available	1,043	31.2%	6,836	28.5%	16,126	26.4%
Households with 2 or More Vehicles Available	2,268	67.8%	16,614	69.2%	43,738	71.6%
Total Vehicles Available	6,543		48,324		127,856	
Average Vehicles Per Household	2.0		2.0		2.1	

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#### Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	7,324		52,237		133,397	
Estimated Civilian Employed	5,037	68.8%	34,476	66.0%	88,644	66.5%
Estimated Civilian Unemployed	171	2.3%	1,275	2.4%	3,390	2.5%
Estimated in Armed Forces	-	-	32	-	152	0.1%
Estimated Not in Labor Force	2,115	28.9%	16,455	31.5%	41,211	30.9%
Unemployment Rate	2.3%		2.4%		2.5%	

#### Occupation (2021)

Occupation: Population Age 16 Years or Over	5,037		34,476		88,644	
Management, Business, Financial Operations	1,111	22.1%	7,027	20.4%	18,942	21.4%
Professional, Related	1,347	26.7%	7,300	21.2%	20,145	22.7%
Service	750	14.9%	5,195	15.1%	12,903	14.6%
Sales, Office	1,120	22.2%	8,481	24.6%	19,950	22.5%
Farming, Fishing, Forestry	1	-	16	-	37	-
Construct, Extraction, Maintenance	300	6.0%	3,052	8.9%	7,542	8.5%
Production, Transport Material Moving	408	8.1%	3,405	9.9%	9,124	10.3%
White Collar Workers	3,578	71.0%	22,808	66.2%	59,038	66.6%
Blue Collar Workers	1,459	29.0%	11,667	33.8%	29,606	33.4%

#### Consumer Expenditure (2021)

Total Household Expenditure	\$242.35 M		\$1.71 B		\$4.37 B	
Total Non-Retail Expenditure	\$127.72 M	52.7%	\$901.2 M	52.7%	\$2.3 B	52.6%
Total Retail Expenditure	\$114.64 M	47.3%	\$808.83 M	47.3%	\$2.07 B	47.4%
Apparel	\$8.66 M	3.6%	\$60.89 M	3.6%	\$155.68 M	3.6%
Contributions	\$7.98 M	3.3%	\$56.59 M	3.3%	\$144.49 M	3.3%
Education	\$7.57 M	3.1%	\$53.06 M	3.1%	\$135.48 M	3.1%
Entertainment	\$13.87 M	5.7%	\$97.92 M	5.7%	\$251.19 M	5.7%
Food and Beverages	\$35.63 M	14.7%	\$251.14 M	14.7%	\$642.15 M	14.7%
Furnishings and Equipment	\$8.6 M	3.5%	\$60.7 M	3.5%	\$155.89 M	3.6%
Gifts	\$6.02 M	2.5%	\$42.52 M	2.5%	\$108.14 M	2.5%
Health Care	\$20.15 M	8.3%	\$142.91 M	8.4%	\$365.68 M	8.4%
Household Operations	\$9.55 M	3.9%	\$67.47 M	3.9%	\$172.5 M	3.9%
Miscellaneous Expenses	\$4.57 M	1.9%	\$32.32 M	1.9%	\$82.82 M	1.9%
Personal Care	\$3.26 M	1.3%	\$22.96 M	1.3%	\$58.8 M	1.3%
Personal Insurance	\$1.75 M	0.7%	\$12.39 M	0.7%	\$31.84 M	0.7%
Reading	\$523.62 K	0.2%	\$3.71 M	0.2%	\$9.5 M	0.2%
Shelter	\$50.86 M	21.0%	\$358.33 M	21.0%	\$915.24 M	20.9%
Tobacco	\$1.39 M	0.6%	\$9.83 M	0.6%	\$24.86 M	0.6%
Transportation	\$44.44 M	18.3%	\$313.36 M	18.3%	\$803.67 M	18.4%
Utilities	\$17.53 M	7.2%	\$123.93 M	7.2%	\$315.91 M	7.2%

#### Educational Attainment (2021)

Adult Population Age 25 Years or Over	5,966		43,414		110,654	
Elementary (Grade Level 0 to 8)	129	2.2%	1,273	2.9%	2,625	2.4%
Some High School (Grade Level 9 to 11)	182	3.0%	1,752	4.0%	4,393	4.0%
High School Graduate	1,114	18.7%	9,360	21.6%	22,879	20.7%
Some College	1,381	23.2%	10,110	23.3%	25,166	22.7%
Associate Degree Only	349	5.9%	3,338	7.7%	9,502	8.6%
Bachelor Degree Only	1,866	31.3%	12,196	28.1%	32,161	29.1%
Graduate Degree	944	15.8%	5,385	12.4%	13,929	12.6%

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Units In Structure (2021)							
1 Detached Unit	2,457	85.8%	17,582	93.3%	47,480	95.5%	
1 Attached Unit	37	1.3%	1,552	8.2%	3,870	7.8%	
2 to 4 Units	36	1.3%	439	2.3%	802	1.6%	
5 to 9 Units	99	3.5%	616	3.3%	1,329	2.7%	
10 to 19 Units	394	13.8%	1,240	6.6%	2,744	5.5%	
20 to 49 Units	185	6.5%	964	5.1%	2,032	4.1%	
50 or More Units	86	3.0%	625	3.3%	1,217	2.4%	
Mobile Home or Trailer	51	1.8%	978	5.2%	1,605	3.2%	
Other Structure	-	-	-	-	-	-	
Homes Built By Year (2021)							
Homes Built 2010 or later	336	11.7%	4,115	21.8%	9,296	18.7%	
Homes Built 2000 to 2009	727	25.4%	4,807	25.5%	11,965	24.1%	
Homes Built 1990 to 1999	1,747	61.0%	7,730	41.0%	16,218	32.6%	
Homes Built 1980 to 1989	290	10.1%	4,251	22.6%	14,486	29.1%	
Homes Built 1970 to 1979	189	6.6%	2,291	12.2%	6,335	12.7%	
Homes Built 1960 to 1969	14	0.5%	483	2.6%	1,665	3.4%	
Homes Built 1950 to 1959	13	0.4%	147	0.8%	591	1.2%	
Homes Built Before 1949	30	1.1%	173	0.9%	523	1.1%	
Home Values (2021)							
Home Values \$1,000,000 or More	4	0.2%	54	0.3%	194	0.4%	
Home Values \$500,000 to \$999,999	50	2.2%	1,372	7.9%	3,008	6.5%	
Home Values \$400,000 to \$499,999	258	11.6%	1,806	10.4%	3,768	8.2%	
Home Values \$300,000 to \$399,999	523	23.6%	3,897	22.5%	9,814	21.3%	
Home Values \$200,000 to \$299,999	1,087	49.0%	6,087	35.1%	17,018	37.0%	
Home Values \$150,000 to \$199,999	206	9.3%	2,507	14.5%	8,229	17.9%	
Home Values \$100,000 to \$149,999	39	1.8%	838	4.8%	2,606	5.7%	
Home Values \$70,000 to \$99,999	18	0.8%	197	1.1%	410	0.9%	
Home Values \$50,000 to \$69,999	1	-	45	0.3%	96	0.2%	
Home Values \$25,000 to \$49,999	9	0.4%	292	1.7%	391	0.9%	
Home Values Under \$25,000	22	1.0%	240	1.4%	441	1.0%	
Owner-Occupied Median Home Value	\$276,474		\$277,816		\$267,302		
Renter-Occupied Median Rent	\$1,187		\$1,069		\$1,118		
Transportation To Work (2021)							
Drive to Work Alone	3,995	79.3%	27,683	80.3%	71,791	81.0%	
Drive to Work in Carpool	335	6.6%	2,965	8.6%	6,119	6.9%	
Travel to Work by Public Transportation	57	1.1%	270	0.8%	694	0.8%	
Drive to Work on Motorcycle	-	-	4	-	105	0.1%	
Walk or Bicycle to Work	37	0.7%	286	0.8%	817	0.9%	
Other Means	92	1.8%	284	0.8%	818	0.9%	
Work at Home	522	10.4%	2,984	8.7%	8,300	9.4%	
Travel Time (2021)							
Travel to Work in 14 Minutes or Less	514	10.2%	4,877	14.1%	12,190	13.8%	
Travel to Work in 15 to 29 Minutes	1,752	34.8%	10,974	31.8%	26,928	30.4%	
Travel to Work in 30 to 59 Minutes	1,419	28.2%	10,164	29.5%	27,403	30.9%	
Travel to Work in 60 Minutes or More	830	16.5%	5,477	15.9%	13,822	15.6%	
Average Minutes Travel to Work	29.3		28.2		28.8		



