

Expanded Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7178/-84.3099

2434 Gresham Rd S E							
Atlanta, GA 30316							
		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2021)		10,297		86,617		263,760	
Projected Population (2026)		10,598		90,285		278,864	
Census Population (2010)		9,225		75,027		225,078	
Census Population (2000)		9,981		86,303		234,788	
Projected Annual Growth (2021 to 2026)		301	0.6%	3,668	0.8%	15,104	1.1%
Historical Annual Growth (2010 to 2021)		1,072	1.1%	11,590	1.4%	38,682	1.6%
Historical Annual Growth (2000 to 2010)		-756	-0.8%	-11,276	-1.3%	-9,710	-0.4%
Estimated Population Density (2021)		3,279	psm	3,064	psm	3,360	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2021)		3,927		34,267		111,404	
Projected Households (2026)		4,083		35,913		118,462	
Census Households (2010)		3,508		29,387		92,304	
Census Households (2000)		3,266		29,250		87,154	
Estimated Households with Children (2021)		1,232	31.4%	9,617	28.1%	28,359	25.5%
Estimated Average Household Size (2021)		2.62		2.49		2.29	
Average Household Income							
Estimated Average Household Income (2021)		\$63,660		\$84,199		\$96,121	
Projected Average Household Income (2026)		\$70,530		\$93,570		\$106,982	
Estimated Average Family Income (2021)		\$61,154		\$97,751		\$124,222	
Median Household Income							
Estimated Median Household Income (2021)		\$49,668		\$70,081		\$77,423	
Projected Median Household Income (2026)		\$57,050		\$81,191		\$89,328	
Estimated Median Family Income (2021)		\$59,532		\$86,459		\$101,956	
Per Capita Income							
Estimated Per Capita Income (2021)		\$24,290		\$33,494		\$40,879	
Projected Per Capita Income (2026)		\$27,187		\$37,395		\$45,711	
Estimated Per Capita Income 5 Year Growth		\$2,896	11.9%	\$3,902	11.6%	\$4,833	11.8%
Estimated Average Household Net Worth (2021)		\$362,974		\$656,225		\$780,727	
Daytime Demos (2021)							
Total Businesses		315		3,451		13,837	
Total Employees		1,366		20,922		95,497	
Company Headquarter Businesses		5	1.6%	76	2.2%	351	2.5%
Company Headquarter Employees		132	9.7%	1,227	5.9%	7,138	7.5%
Employee Population per Business		4.3		6.1		6.9	
Residential Population per Business		32.7		25.1		19.1	

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Race & Ethnicity

White (2021)	1,157	11.2%	19,971	23.1%	84,719	32.1%
Black or African American (2021)	8,566	83.2%	61,155	70.6%	158,258	60.0%
American Indian or Alaska Native (2021)	22	0.2%	243	0.3%	715	0.3%
Asian (2021)	196	1.9%	2,000	2.3%	9,613	3.6%
Hawaiian or Pacific Islander (2021)	5	-	40	-	89	-
Other Race (2021)	113	1.1%	1,057	1.2%	3,586	1.4%
Two or More Races (2021)	237	2.3%	2,151	2.5%	6,781	2.6%
Not Hispanic or Latino Population (2021)	9,941	96.5%	82,189	94.9%	249,393	94.6%
Hispanic or Latino Population (2021)	356	3.5%	4,428	5.1%	14,367	5.4%
Not Hispanic or Latino Population (2026)	10,222	96.5%	85,622	94.8%	263,226	94.4%
Hispanic or Latino Population (2026)	376	3.5%	4,663	5.2%	15,638	5.6%
Not Hispanic or Latino Population (2010)	9,014	97.7%	73,005	97.3%	217,085	96.4%
Hispanic or Latino Population (2010)	211	2.3%	2,022	2.7%	7,993	3.6%
Not Hispanic or Latino Population (2000)	9,906	99.2%	84,324	97.7%	227,223	96.8%
Hispanic or Latino Population (2000)	76	0.8%	1,979	2.3%	7,565	3.2%
Projected Hispanic Annual Growth (2021 to 2026)	19	1.1%	235	1.1%	1,271	1.8%
Historic Hispanic Annual Growth (2000 to 2021)	280	17.6%	2,449	5.9%	6,802	4.3%

Age Distribution (2021)

Age Under 5	681	6.6%	5,899	6.8%	16,897	6.4%
Age 5 to 9 Years	612	5.9%	4,971	5.7%	15,387	5.8%
Age 10 to 14 Years	554	5.4%	4,634	5.3%	14,352	5.4%
Age 15 to 19 Years	536	5.2%	4,506	5.2%	14,916	5.7%
Age 20 to 24 Years	589	5.7%	4,876	5.6%	17,846	6.8%
Age 25 to 29 Years	831	8.1%	6,746	7.8%	23,122	8.8%
Age 30 to 34 Years	869	8.4%	8,018	9.3%	25,128	9.5%
Age 35 to 39 Years	735	7.1%	6,902	8.0%	20,979	8.0%
Age 40 to 44 Years	609	5.9%	5,650	6.5%	17,787	6.7%
Age 45 to 49 Years	568	5.5%	5,038	5.8%	15,993	6.1%
Age 50 to 54 Years	576	5.6%	4,961	5.7%	15,573	5.9%
Age 55 to 59 Years	640	6.2%	5,273	6.1%	15,784	6.0%
Age 60 to 64 Years	734	7.1%	5,405	6.2%	14,971	5.7%
Age 65 to 74 Years	1,210	11.7%	8,878	10.2%	22,115	8.4%
Age 75 to 84 Years	436	4.2%	3,665	4.2%	9,313	3.5%
Age 85 Years or Over	116	1.1%	1,194	1.4%	3,599	1.4%
Median Age	37.8		37.1		35.6	

Gender Age Distribution (2021)

Female Population	5,545	53.9%	45,757	52.8%	137,672	52.2%
Age 0 to 19 Years	1,146	20.7%	9,761	21.3%	30,144	21.9%
Age 20 to 64 Years	3,325	60.0%	27,661	60.5%	86,369	62.7%
Age 65 Years or Over	1,074	19.4%	8,336	18.2%	21,159	15.4%
Female Median Age	40.3		38.9		36.9	
Male Population	4,752	46.1%	40,860	47.2%	126,088	47.8%
Age 0 to 19 Years	1,237	26.0%	10,250	25.1%	31,407	24.9%
Age 20 to 64 Years	2,826	59.5%	25,209	61.7%	80,813	64.1%
Age 65 Years or Over	688	14.5%	5,402	13.2%	13,868	11.0%
Male Median Age	35.1		35.3		34.3	

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Household Income Distribution (2021)

HH Income \$200,000 or More	112	2.9%	3,018	8.8%	13,205	11.9%
HH Income \$150,000 to \$199,999	132	3.4%	2,262	6.6%	7,728	6.9%
HH Income \$100,000 to \$149,999	512	13.0%	5,078	14.8%	16,603	14.9%
HH Income \$75,000 to \$99,999	454	11.6%	3,967	11.6%	13,969	12.5%
HH Income \$50,000 to \$74,999	730	18.6%	5,629	16.4%	17,492	15.7%
HH Income \$35,000 to \$49,999	477	12.1%	3,859	11.3%	11,920	10.7%
HH Income \$25,000 to \$34,999	447	11.4%	3,262	9.5%	8,830	7.9%
HH Income \$15,000 to \$24,999	337	8.6%	2,937	8.6%	8,303	7.5%
HH Income Under \$15,000	726	18.5%	4,254	12.4%	13,354	12.0%
HH Income \$35,000 or More	2,417	61.5%	23,814	69.5%	80,917	72.6%
HH Income \$75,000 or More	1,210	30.8%	14,326	41.8%	51,505	46.2%

Housing (2021)

Total Housing Units	4,226		37,314		120,926	
Housing Units Occupied	3,927	92.9%	34,267	91.8%	111,404	92.1%
Housing Units Owner-Occupied	2,305	58.7%	20,144	58.8%	58,179	52.2%
Housing Units, Renter-Occupied	1,622	41.3%	14,123	41.2%	53,224	47.8%
Housing Units, Vacant	299	7.6%	3,046	8.9%	9,522	8.5%

Marital Status (2021)

Never Married	4,155	49.2%	33,381	46.9%	104,295	48.0%
Currently Married	2,147	25.4%	20,577	28.9%	65,654	30.2%
Separated	529	6.3%	3,587	5.0%	9,731	4.5%
Widowed	523	6.2%	4,974	7.0%	11,721	5.4%
Divorced	1,095	13.0%	8,593	12.1%	25,724	11.8%

Household Type (2021)

Population Family	8,479	82.3%	66,574	76.9%	183,907	69.7%
Population Non-Family	1,806	17.5%	18,622	21.5%	70,991	26.9%
Population Group Quarters	13	0.1%	1,422	1.6%	8,862	3.4%
Family Households	2,555	65.1%	20,317	59.3%	56,972	51.1%
Non-Family Households	1,372	34.9%	13,951	40.7%	54,432	48.9%
Married Couple with Children	407	18.9%	3,862	18.8%	12,522	19.1%
Average Family Household Size	3.3		3.3		3.2	

Household Size (2021)

1 Person Households	1,040	26.5%	10,346	30.2%	41,389	37.2%
2 Person Households	1,210	30.8%	10,729	31.3%	33,707	30.3%
3 Person Households	735	18.7%	5,924	17.3%	16,292	14.6%
4 Person Households	477	12.1%	3,719	10.9%	10,712	9.6%
5 Person Households	242	6.2%	1,827	5.3%	5,001	4.5%
6 or More Person Households	224	5.7%	1,722	5.0%	4,302	3.9%

Household Vehicles (2021)

Households with 0 Vehicles Available	445	11.3%	3,895	11.4%	14,284	12.8%
Households with 1 Vehicles Available	1,694	43.1%	13,682	39.9%	45,957	41.3%
Households with 2 or More Vehicles Available	1,787	45.5%	16,691	48.7%	51,163	45.9%
Total Vehicles Available	6,070		53,331		165,535	
Average Vehicles Per Household	1.5		1.6		1.5	

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Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	8,350		70,304		214,680	
Estimated Civilian Employed	4,926	59.0%	43,232	61.5%	134,746	62.8%
Estimated Civilian Unemployed	352	4.2%	2,927	4.2%	8,869	4.1%
Estimated in Armed Forces	-	-	69	-	192	-
Estimated Not in Labor Force	3,071	36.8%	24,077	34.2%	70,874	33.0%
Unemployment Rate	4.2%		4.2%		4.1%	

Occupation (2021)

Occupation: Population Age 16 Years or Over	4,926		43,232		134,746	
Management, Business, Financial Operations	817	16.6%	8,632	20.0%	29,831	22.1%
Professional, Related	1,251	25.4%	11,681	27.0%	42,238	31.3%
Service	1,034	21.0%	7,612	17.6%	20,174	15.0%
Sales, Office	1,060	21.5%	8,069	18.7%	24,338	18.1%
Farming, Fishing, Forestry	2	-	31	-	199	0.1%
Construct, Extraction, Maintenance	195	4.0%	1,598	3.7%	4,014	3.0%
Production, Transport Material Moving	567	11.5%	5,609	13.0%	13,950	10.4%
White Collar Workers	3,129	63.5%	28,382	65.7%	96,408	71.5%
Blue Collar Workers	1,797	36.5%	14,850	34.3%	38,338	28.5%

Consumer Expenditure (2021)

Total Household Expenditure	\$202.02 M		\$2.12 B		\$7.55 B	
Total Non-Retail Expenditure	\$106.59 M	52.8%	\$1.12 B	53.0%	\$4.01 B	53.1%
Total Retail Expenditure	\$95.43 M	47.2%	\$995.41 M	47.0%	\$3.54 B	46.9%
Apparel	\$7.06 M	3.5%	\$75.05 M	3.5%	\$269.39 M	3.6%
Contributions	\$6.23 M	3.1%	\$69.58 M	3.3%	\$253.48 M	3.4%
Education	\$5.71 M	2.8%	\$65.71 M	3.1%	\$244.05 M	3.2%
Entertainment	\$11.15 M	5.5%	\$119.64 M	5.7%	\$429.12 M	5.7%
Food and Beverages	\$30.23 M	15.0%	\$311.69 M	14.7%	\$1.11 B	14.6%
Furnishings and Equipment	\$6.94 M	3.4%	\$74.25 M	3.5%	\$265.99 M	3.5%
Gifts	\$4.69 M	2.3%	\$52.9 M	2.5%	\$195.32 M	2.6%
Health Care	\$17.37 M	8.6%	\$177.43 M	8.4%	\$622.63 M	8.2%
Household Operations	\$7.82 M	3.9%	\$83.44 M	3.9%	\$298.87 M	4.0%
Miscellaneous Expenses	\$3.79 M	1.9%	\$40.09 M	1.9%	\$143.3 M	1.9%
Personal Care	\$2.71 M	1.3%	\$28.42 M	1.3%	\$101.27 M	1.3%
Personal Insurance	\$1.34 M	0.7%	\$14.9 M	0.7%	\$53.73 M	0.7%
Reading	\$434.5 K	0.2%	\$4.62 M	0.2%	\$16.51 M	0.2%
Shelter	\$42.91 M	21.2%	\$448.44 M	21.2%	\$1.61 B	21.3%
Tobacco	\$1.37 M	0.7%	\$12.79 M	0.6%	\$43.95 M	0.6%
Transportation	\$36.69 M	18.2%	\$382.31 M	18.1%	\$1.36 B	18.0%
Utilities	\$15.57 M	7.7%	\$155.56 M	7.3%	\$543.64 M	7.2%

Educational Attainment (2021)

Adult Population Age 25 Years or Over	7,324		61,731		184,363	
Elementary (Grade Level 0 to 8)	215	2.9%	1,955	3.2%	4,542	2.5%
Some High School (Grade Level 9 to 11)	740	10.1%	5,307	8.6%	12,278	6.7%
High School Graduate	2,289	31.3%	15,825	25.6%	38,778	21.0%
Some College	1,476	20.2%	10,428	16.9%	29,765	16.1%
Associate Degree Only	538	7.3%	3,922	6.4%	10,830	5.9%
Bachelor Degree Only	1,132	15.5%	13,693	22.2%	48,278	26.2%
Graduate Degree	934	12.8%	10,601	17.2%	39,893	21.6%

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Units In Structure (2021)

1 Detached Unit	2,638	75.2%	23,918	81.4%	61,516	66.6%
1 Attached Unit	469	13.4%	2,394	8.1%	8,599	9.3%
2 to 4 Units	128	3.6%	1,864	6.3%	7,823	8.5%
5 to 9 Units	254	7.2%	2,249	7.7%	7,306	7.9%
10 to 19 Units	296	8.4%	1,765	6.0%	7,080	7.7%
20 to 49 Units	76	2.2%	736	2.5%	3,566	3.9%
50 or More Units	30	0.8%	1,027	3.5%	14,452	15.7%
Mobile Home or Trailer	36	1.0%	311	1.1%	939	1.0%
Other Structure	-	-	2	-	123	0.1%

Homes Built By Year (2021)

Homes Built 2010 or later	257	7.3%	2,193	7.5%	10,262	11.1%
Homes Built 2000 to 2009	733	20.9%	5,363	18.2%	20,973	22.7%
Homes Built 1990 to 1999	290	8.3%	2,864	9.7%	11,169	12.1%
Homes Built 1980 to 1989	256	7.3%	2,604	8.9%	9,046	9.8%
Homes Built 1970 to 1979	545	15.5%	4,680	15.9%	13,767	14.9%
Homes Built 1960 to 1969	672	19.1%	5,534	18.8%	13,606	14.7%
Homes Built 1950 to 1959	946	27.0%	5,674	19.3%	13,128	14.2%
Homes Built Before 1949	228	6.5%	5,355	18.2%	19,452	21.1%

Home Values (2021)

Home Values \$1,000,000 or More	31	1.4%	266	1.3%	1,791	3.1%
Home Values \$500,000 to \$999,999	165	7.1%	2,834	14.1%	12,132	20.9%
Home Values \$400,000 to \$499,999	112	4.9%	1,674	8.3%	5,600	9.6%
Home Values \$300,000 to \$399,999	390	16.9%	3,728	18.5%	8,655	14.9%
Home Values \$200,000 to \$299,999	580	25.1%	4,825	24.0%	11,660	20.0%
Home Values \$150,000 to \$199,999	353	15.3%	2,579	12.8%	7,402	12.7%
Home Values \$100,000 to \$149,999	361	15.7%	2,383	11.8%	6,451	11.1%
Home Values \$70,000 to \$99,999	163	7.1%	923	4.6%	2,264	3.9%
Home Values \$50,000 to \$69,999	18	0.8%	162	0.8%	441	0.8%
Home Values \$25,000 to \$49,999	79	3.4%	418	2.1%	966	1.7%
Home Values Under \$25,000	53	2.3%	353	1.8%	818	1.4%
Owner-Occupied Median Home Value	\$219,663		\$275,789		\$322,214	
Renter-Occupied Median Rent	\$926		\$961		\$1,041	

Transportation To Work (2021)

Drive to Work Alone	3,762	72.7%	31,171	70.6%	93,549	68.8%
Drive to Work in Carpool	473	9.1%	3,837	8.7%	10,047	7.4%
Travel to Work by Public Transportation	415	8.0%	3,670	8.3%	10,902	8.0%
Drive to Work on Motorcycle	33	0.6%	232	0.5%	371	0.3%
Walk or Bicycle to Work	80	1.5%	780	1.8%	4,773	3.5%
Other Means	72	1.4%	638	1.4%	2,129	1.6%
Work at Home	339	6.6%	3,838	8.7%	14,213	10.5%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	482	9.3%	4,417	10.0%	16,162	11.9%
Travel to Work in 15 to 29 Minutes	1,867	36.1%	14,031	31.8%	45,779	33.7%
Travel to Work in 30 to 59 Minutes	1,689	32.6%	15,525	35.1%	44,800	32.9%
Travel to Work in 60 Minutes or More	546	10.6%	5,314	12.0%	13,444	9.9%
Average Minutes Travel to Work	28.2		29.2		27.3	

