

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9131/-83.9709

1365 Grayson Hwy Lawrenceville, GA 30045		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)	8,509		69,782		173,831		
Projected Population (2028)	8,720		72,660		181,843		
Census Population (2020)	8,297		68,075		169,169		
Census Population (2010)	6,539		58,080		144,419		
Projected Annual Growth (2023-2028)	211	0.5%	2,878	0.8%	8,013	0.9%	
Historical Annual Growth (2020-2023)	212	-	1,707	0.8%	4,662	0.9%	
Historical Annual Growth (2010-2020)	1,758	2.7%	9,995	1.7%	24,750	1.7%	
Estimated Population Density (2023)	2,710	psm	2,468	psm	2,214	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	2,844		22,583		56,337		
Projected Households (2028)	3,036		24,500		61,330		
Census Households (2020)	2,736		21,737		54,171		
Census Households (2010)	2,179		18,770		47,137		
Projected Annual Growth (2023-2028)	193	1.4%	1,917	1.7%	4,993	1.8%	
Historical Annual Change (2010-2023)	665	2.3%	3,813	1.6%	9,200	1.5%	
Average Household Income							
Estimated Average Household Income (2023)	\$147,073		\$125,521		\$123,207		
Projected Average Household Income (2028)	\$146,267		\$122,612		\$120,280		
Census Average Household Income (2010)	\$74,431		\$76,059		\$72,610		
Census Average Household Income (2000)	\$73,199		\$73,157		\$74,564		
Projected Annual Change (2023-2028)	-\$806	-0.1%	-\$2,909	-0.5%	-\$2,927	-0.5%	
Historical Annual Change (2000-2023)	\$73,874	4.4%	\$52,364	3.1%	\$48,643	2.8%	
Median Household Income							
Estimated Median Household Income (2023)	\$91,751		\$98,591		\$91,861		
Projected Median Household Income (2028)	\$93,945		\$99,327		\$93,430		
Census Median Household Income (2010)	\$67,085		\$66,638		\$63,521		
Census Median Household Income (2000)	\$67,042		\$61,604		\$64,748		
Projected Annual Change (2023-2028)	\$2,194	0.5%	\$736	0.1%	\$1,568	0.3%	
Historical Annual Change (2000-2023)	\$24,710	1.6%	\$36,987	2.6%	\$27,113	1.8%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$49,202		\$40,648		\$40,096		
Projected Per Capita Income (2028)	\$50,983		\$41,369		\$40,725		
Census Per Capita Income (2010)	\$24,820		\$24,579		\$23,699		
Census Per Capita Income (2000)	\$24,654		\$24,376		\$24,542		
Projected Annual Change (2023-2028)	\$1,781	0.7%	\$721	0.4%	\$629	0.3%	
Historical Annual Change (2000-2023)	\$24,549	4.3%	\$16,271	2.9%	\$15,554	2.8%	
Estimated Average Household Net Worth (2023)	\$708,341		\$632,095		\$547,999		

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9131/-83.9709

1365 Grayson Hwy Lawrenceville, GA 30045		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)	8,509		69,782		173,831		
White (2023)	3,461	40.7%	25,132	36.0%	58,392	33.6%	
Black or African American (2023)	2,979	35.0%	26,300	37.7%	70,505	40.6%	
American Indian or Alaska Native (2023)	48	0.6%	408	0.6%	1,107	0.6%	
Asian (2023)	787	9.3%	6,952	10.0%	16,158	9.3%	
Hawaiian or Pacific Islander (2023)	3	-	28	-	74	-	
Other Race (2023)	545	6.4%	5,259	7.5%	13,105	7.5%	
Two or More Races (2023)	686	8.1%	5,703	8.2%	14,491	8.3%	
Population < 18 (2023)	2,187	25.7%	18,574	26.6%	45,905	26.4%	
White Not Hispanic	606	27.7%	4,220	22.7%	9,653	21.0%	
Black or African American	868	39.7%	7,840	42.2%	20,537	44.7%	
Asian	179	8.2%	1,644	8.8%	3,572	7.8%	
Other Race Not Hispanic	135	6.2%	914	4.9%	2,238	4.9%	
Hispanic	399	18.2%	3,957	21.3%	9,906	21.6%	
Not Hispanic or Latino Population (2023)	7,212	84.8%	57,737	82.7%	143,097	82.3%	
Not Hispanic White	3,260	45.2%	23,141	40.1%	53,244	37.2%	
Not Hispanic Black or African American	2,925	40.6%	25,811	44.7%	69,173	48.3%	
Not Hispanic American Indian or Alaska Native	19	0.3%	97	0.2%	185	0.1%	
Not Hispanic Asian	783	10.9%	6,912	12.0%	16,026	11.2%	
Not Hispanic Hawaiian or Pacific Islander	2	-	20	-	47	-	
Not Hispanic Other Race	24	0.3%	259	0.4%	625	0.4%	
Not Hispanic Two or More Races	199	2.8%	1,497	2.6%	3,796	2.7%	
Hispanic or Latino Population (2023)	1,297	15.2%	12,045	17.3%	30,734	17.7%	
Hispanic White	201	15.5%	1,991	16.5%	5,148	16.8%	
Hispanic Black or African American	54	4.2%	489	4.1%	1,332	4.3%	
Hispanic American Indian or Alaska Native	29	2.2%	311	2.6%	921	3.0%	
Hispanic Asian	4	0.3%	41	0.3%	132	0.4%	
Hispanic Hawaiian or Pacific Islander	-	-	9	-	26	-	
Hispanic Other Race	522	40.2%	5,000	41.5%	12,480	40.6%	
Hispanic Two or More Races	487	37.6%	4,205	34.9%	10,695	34.8%	
Not Hispanic or Latino Population (2020)	6,962	83.9%	55,395	81.4%	136,509	80.7%	
Hispanic or Latino Population (2020)	1,335	16.1%	12,680	18.6%	32,660	19.3%	
Not Hispanic or Latino Population (2010)	5,891	90.1%	49,799	85.7%	122,388	84.7%	
Hispanic or Latino Population (2010)	648	9.9%	8,281	14.3%	22,030	15.3%	
Not Hispanic or Latino Population (2028)	7,410	85.0%	60,017	82.6%	149,593	82.3%	
Hispanic or Latino Population (2028)	1,310	15.0%	12,642	17.4%	32,251	17.7%	
Projected Annual Growth (2023-2028)	13	0.2%	597	1.0%	1,517	1.0%	
Historical Annual Growth (2010-2020)	687	10.6%	4,398	5.3%	10,630	4.8%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9131/-83.9709

1365 Grayson Hwy Lawrenceville, GA 30045							
	1 mi radius		3 mi radius		5 mi radius		
Total Age Distribution (2023)							
Total Population	8,509		69,782		173,831		
Age Under 5 Years	448	5.3%	3,992	5.7%	10,067	5.8%	
Age 5 to 9 Years	626	7.4%	5,068	7.3%	12,388	7.1%	
Age 10 to 14 Years	711	8.4%	5,816	8.3%	14,262	8.2%	
Age 15 to 19 Years	600	7.0%	5,496	7.9%	14,183	8.2%	
Age 20 to 24 Years	404	4.7%	4,007	5.7%	11,354	6.5%	
Age 25 to 29 Years	391	4.6%	3,647	5.2%	10,284	5.9%	
Age 30 to 34 Years	461	5.4%	3,986	5.7%	10,703	6.2%	
Age 35 to 39 Years	583	6.9%	4,732	6.8%	11,904	6.8%	
Age 40 to 44 Years	679	8.0%	5,128	7.3%	12,689	7.3%	
Age 45 to 49 Years	671	7.9%	5,153	7.4%	12,445	7.2%	
Age 50 to 54 Years	650	7.6%	5,260	7.5%	12,493	7.2%	
Age 55 to 59 Years	634	7.4%	4,799	6.9%	11,474	6.6%	
Age 60 to 64 Years	531	6.2%	4,057	5.8%	9,745	5.6%	
Age 65 to 69 Years	427	5.0%	3,102	4.4%	7,170	4.1%	
Age 70 to 74 Years	278	3.3%	2,380	3.4%	5,596	3.2%	
Age 75 to 79 Years	200	2.4%	1,599	2.3%	3,439	2.0%	
Age 80 to 84 Years	122	1.4%	896	1.3%	2,084	1.2%	
Age 85 Years or Over	92	1.1%	665	1.0%	1,551	0.9%	
Median Age	39.2		37.3		36.1		
Age 19 Years or Less	2,385	28.0%	20,371	29.2%	50,900	29.3%	
Age 20 to 64 Years	5,004	58.8%	40,769	58.4%	103,091	59.3%	
Age 65 Years or Over	1,121	13.2%	8,642	12.4%	19,840	11.4%	
Female Age Distribution (2023)							
Female Population	4,332	50.9%	35,879	51.4%	89,291	51.4%	
Age Under 5 Years	204	4.7%	1,952	5.4%	4,922	5.5%	
Age 5 to 9 Years	307	7.1%	2,532	7.1%	6,200	6.9%	
Age 10 to 14 Years	320	7.4%	2,781	7.8%	6,954	7.8%	
Age 15 to 19 Years	303	7.0%	2,703	7.5%	6,928	7.8%	
Age 20 to 24 Years	198	4.6%	1,998	5.6%	5,553	6.2%	
Age 25 to 29 Years	203	4.7%	1,852	5.2%	5,214	5.8%	
Age 30 to 34 Years	246	5.7%	2,119	5.9%	5,579	6.2%	
Age 35 to 39 Years	304	7.0%	2,494	7.0%	6,243	7.0%	
Age 40 to 44 Years	348	8.0%	2,686	7.5%	6,696	7.5%	
Age 45 to 49 Years	350	8.1%	2,669	7.4%	6,472	7.2%	
Age 50 to 54 Years	312	7.2%	2,643	7.4%	6,340	7.1%	
Age 55 to 59 Years	330	7.6%	2,468	6.9%	5,901	6.6%	
Age 60 to 64 Years	262	6.0%	2,054	5.7%	5,021	5.6%	
Age 65 to 69 Years	225	5.2%	1,718	4.8%	3,886	4.4%	
Age 70 to 74 Years	173	4.0%	1,367	3.8%	3,209	3.6%	
Age 75 to 79 Years	102	2.4%	869	2.4%	1,902	2.1%	
Age 80 to 84 Years	83	1.9%	551	1.5%	1,283	1.4%	
Age 85 Years or Over	63	1.4%	423	1.2%	988	1.1%	
Female Median Age	40.2		38.2		37.0		
Age 19 Years or Less	1,135	26.2%	9,968	27.8%	25,003	28.0%	
Age 20 to 64 Years	2,552	58.9%	20,984	58.5%	53,020	59.4%	
Age 65 Years or Over	645	14.9%	4,927	13.7%	11,267	12.6%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9131/-83.9709

1365 Grayson Hwy Lawrenceville, GA 30045		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)							
Male Population	4,177	49.1%	33,903	48.6%	84,540	48.6%	
Age Under 5 Years	243	5.8%	2,040	6.0%	5,145	6.1%	
Age 5 to 9 Years	319	7.6%	2,536	7.5%	6,188	7.3%	
Age 10 to 14 Years	391	9.4%	3,035	9.0%	7,308	8.6%	
Age 15 to 19 Years	296	7.1%	2,793	8.2%	7,255	8.6%	
Age 20 to 24 Years	206	4.9%	2,009	5.9%	5,801	6.9%	
Age 25 to 29 Years	188	4.5%	1,795	5.3%	5,070	6.0%	
Age 30 to 34 Years	214	5.1%	1,866	5.5%	5,124	6.1%	
Age 35 to 39 Years	280	6.7%	2,238	6.6%	5,661	6.7%	
Age 40 to 44 Years	332	7.9%	2,442	7.2%	5,992	7.1%	
Age 45 to 49 Years	320	7.7%	2,484	7.3%	5,973	7.1%	
Age 50 to 54 Years	338	8.1%	2,617	7.7%	6,154	7.3%	
Age 55 to 59 Years	304	7.3%	2,331	6.9%	5,573	6.6%	
Age 60 to 64 Years	269	6.4%	2,003	5.9%	4,724	5.6%	
Age 65 to 69 Years	203	4.9%	1,384	4.1%	3,284	3.9%	
Age 70 to 74 Years	106	2.5%	1,014	3.0%	2,387	2.8%	
Age 75 to 79 Years	98	2.3%	730	2.2%	1,538	1.8%	
Age 80 to 84 Years	40	1.0%	345	1.0%	801	0.9%	
Age 85 Years or Over	29	0.7%	242	0.7%	563	0.7%	
Male Median Age	38.1		36.2		35.0		
Age 19 Years or Less	1,250	29.9%	10,403	30.7%	25,897	30.6%	
Age 20 to 64 Years	2,451	58.7%	19,785	58.4%	50,071	59.2%	
Age 65 Years or Over	476	11.4%	3,715	11.0%	8,572	10.1%	
Males per 100 Females (2023)							
Overall Comparison	96		94		95		
Age Under 5 Years	119	54.4%	104	51.1%	105	51.1%	
Age 5 to 9 Years	104	50.9%	100	50.0%	100	50.0%	
Age 10 to 14 Years	122	54.9%	109	52.2%	105	51.2%	
Age 15 to 19 Years	98	49.4%	103	50.8%	105	51.2%	
Age 20 to 24 Years	104	51.0%	101	50.1%	104	51.1%	
Age 25 to 29 Years	93	48.1%	97	49.2%	97	49.3%	
Age 30 to 34 Years	87	46.5%	88	46.8%	92	47.9%	
Age 35 to 39 Years	92	48.0%	90	47.3%	91	47.6%	
Age 40 to 44 Years	95	48.8%	91	47.6%	89	47.2%	
Age 45 to 49 Years	91	47.8%	93	48.2%	92	48.0%	
Age 50 to 54 Years	109	52.0%	99	49.7%	97	49.3%	
Age 55 to 59 Years	92	48.0%	94	48.6%	94	48.6%	
Age 60 to 64 Years	103	50.6%	98	49.4%	94	48.5%	
Age 65 to 69 Years	90	47.5%	81	44.6%	85	45.8%	
Age 70 to 74 Years	61	37.9%	74	42.6%	74	42.7%	
Age 75 to 79 Years	96	48.9%	84	45.6%	81	44.7%	
Age 80 to 84 Years	48	32.5%	63	38.5%	62	38.4%	
Age 85 Years or Over	47	31.9%	57	36.4%	57	36.3%	
Age 19 Years or Less	110	52.4%	104	51.1%	104	50.9%	
Age 20 to 39 Years	93	48.3%	93	48.3%	96	48.9%	
Age 40 to 64 Years	98	49.4%	95	48.7%	93	48.3%	
Age 65 Years or Over	74	42.5%	75	43.0%	76	43.2%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9131/-83.9709

1365 Grayson Hwy Lawrenceville, GA 30045		1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)							
Total Households	2,844		22,583		56,337		
Households with Children	1,214	42.7%	10,036	44.4%	24,973	44.3%	
Average Household Size	3.0		3.1		3.0		
Household Density per Square Mile	906		799		718		
Population Family	7,638	89.8%	63,808	91.4%	155,462	89.4%	
Population Non-Family	810	9.5%	5,778	8.3%	15,743	9.1%	
Population Group Quarters	62	0.7%	196	0.3%	2,626	1.5%	
Family Households	2,204	77.5%	18,096	80.1%	44,109	78.3%	
Married Couple Households	1,725	78.3%	13,963	77.2%	32,577	73.9%	
Other Family Households with Children	478	21.7%	4,134	22.8%	11,532	26.1%	
Family Households with Children	1,213	55.0%	10,028	55.4%	24,946	56.6%	
Married Couple with Children	888	73.2%	7,290	72.7%	17,110	68.6%	
Other Family Households with Children	325	26.8%	2,738	27.3%	7,836	31.4%	
Family Households No Children	991	45.0%	8,068	44.6%	19,163	43.4%	
Married Couple No Children	838	84.6%	6,673	82.7%	15,467	80.7%	
Other Family Households No Children	153	15.4%	1,395	17.3%	3,697	19.3%	
Non-Family Households	640	22.5%	4,487	19.9%	12,228	21.7%	
Non-Family Households with Children	-	-	8	0.2%	27	0.2%	
Non-Family Households No Children	639	99.9%	4,479	99.8%	12,202	99.8%	
Average Family Household Size	3.5		3.5		3.5		
Average Family Income	\$165,894		\$133,691		\$135,094		
Median Family Income	\$107,555		\$109,753		\$103,056		
Average Non-Family Household Size	1.3		1.3		1.3		
Marital Status (2023)							
Population Age 15 Years or Over	6,724		54,907		137,114		
Never Married	2,126	31.6%	16,245	29.6%	43,416	31.7%	
Currently Married	3,466	51.5%	28,445	51.8%	69,215	50.5%	
Previously Married	1,132	16.8%	10,217	18.6%	24,484	17.9%	
Separated	210	18.6%	2,470	24.2%	5,767	23.6%	
Widowed	222	19.6%	2,009	19.7%	4,577	18.7%	
Divorced	700	61.8%	5,738	56.2%	14,140	57.8%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	5,721		45,404		111,577		
Elementary (Grade Level 0 to 8)	372	6.5%	2,293	5.0%	5,645	5.1%	
Some High School (Grade Level 9 to 11)	547	9.6%	2,124	4.7%	5,846	5.2%	
High School Graduate	1,658	29.0%	9,784	21.5%	25,372	22.7%	
Some College	860	15.0%	8,423	18.6%	20,980	18.8%	
Associate Degree Only	591	10.3%	4,053	8.9%	9,797	8.8%	
Bachelor Degree Only	997	17.4%	11,841	26.1%	29,041	26.0%	
Graduate Degree	695	12.1%	6,887	15.2%	14,897	13.4%	
Any College (Some College or Higher)	3,144	55.0%	31,203	68.7%	74,714	67.0%	
College Degree + (Bachelor Degree or Higher)	1,692	29.6%	18,727	41.2%	43,938	39.4%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9131/-83.9709

1365 Grayson Hwy							
Lawrenceville, GA 30045							
		1 mi radius		3 mi radius		5 mi radius	
Housing							
Total Housing Units (2023)		2,898		23,475		58,684	
Total Housing Units (2020)		2,793		22,460		56,137	
Historical Annual Growth (2020-2023)		104 -		1,014 -		2,547 -	
Housing Units Occupied (2023)		2,844 98.1%		22,583 96.2%		56,337 96.0%	
Housing Units Owner-Occupied		2,132 75.0%		17,871 79.1%		42,086 74.7%	
Housing Units Renter-Occupied		712 25.0%		4,712 20.9%		14,251 25.3%	
Housing Units Vacant (2023)		54 1.9%		891 3.8%		2,347 4.0%	
Household Size (2023)							
Total Households		2,844		22,583		56,337	
1 Person Households		547 19.2%		3,745 16.6%		10,033 17.8%	
2 Person Households		857 30.1%		6,344 28.1%		15,515 27.5%	
3 Person Households		577 20.3%		4,362 19.3%		11,034 19.6%	
4 Person Households		454 16.0%		4,220 18.7%		10,402 18.5%	
5 Person Households		256 9.0%		2,259 10.0%		5,352 9.5%	
6 Person Households		93 3.3%		1,014 4.5%		2,436 4.3%	
7 or More Person Households		61 2.1%		639 2.8%		1,566 2.8%	
Household Income Distribution (2023)							
HH Income \$200,000 or More		497 17.5%		3,235 14.3%		6,509 11.6%	
HH Income \$150,000 to \$199,999		242 8.5%		2,519 11.2%		5,930 10.5%	
HH Income \$125,000 to \$149,999		304 10.7%		2,264 10.0%		5,890 10.5%	
HH Income \$100,000 to \$124,999		255 9.0%		2,652 11.7%		6,098 10.8%	
HH Income \$75,000 to \$99,999		372 13.1%		3,406 15.1%		7,798 13.8%	
HH Income \$50,000 to \$74,999		653 22.9%		3,147 13.9%		8,846 15.7%	
HH Income \$35,000 to \$49,999		245 8.6%		2,032 9.0%		5,080 9.0%	
HH Income \$25,000 to \$34,999		133 4.7%		1,278 5.7%		4,071 7.2%	
HH Income \$15,000 to \$24,999		55 1.9%		956 4.2%		2,702 4.8%	
HH Income \$10,000 to \$14,999		20 0.7%		533 2.4%		1,410 2.5%	
HH Income Under \$10,000		67 2.4%		560 2.5%		2,004 3.6%	
Household Vehicles (2023)							
Households 0 Vehicles Available		98 3.4%		1,158 5.1%		2,267 4.0%	
Households 1 Vehicle Available		767 27.0%		5,358 23.7%		14,727 26.1%	
Households 2 Vehicles Available		1,064 37.4%		9,520 42.2%		23,957 42.5%	
Households 3 or More Vehicles Available		915 32.2%		6,547 29.0%		15,386 27.3%	
Total Vehicles Available		5,976		46,235		114,729	
Average Vehicles per Household		2.1		2.0		2.0	
Owner-Occupied Household Vehicles		4,676 78.3%		38,423 83.1%		92,272 80.4%	
Average Vehicles per Owner-Occupied Household		2.2		2.1		2.2	
Renter-Occupied Household Vehicles		1,300 21.7%		7,812 16.9%		22,457 19.6%	
Average Vehicles per Renter-Occupied Household		1.8		1.7		1.6	
Travel Time (2023)							
Worker Base Age 16 years or Over		4,201		36,208		88,440	
Travel to Work in 14 Minutes or Less		332 7.9%		4,110 11.3%		10,293 11.6%	
Travel to Work in 15 to 29 Minutes		1,003 23.9%		7,754 21.4%		20,439 23.1%	
Travel to Work in 30 to 59 Minutes		1,394 33.2%		10,875 30.0%		26,176 29.6%	
Travel to Work in 60 Minutes or More		274 6.5%		3,251 9.0%		7,781 8.8%	
Work at Home		1,198 28.5%		10,218 28.2%		23,752 26.9%	
Average Minutes Travel to Work		30.1		29.6		28.7	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9131/-83.9709

1365 Grayson Hwy Lawrenceville, GA 30045							1 mi radius	3 mi radius	5 mi radius
Transportation To Work (2023)									
Worker Base Age 16 years or Over	4,201		36,208		88,440				
Drive to Work Alone	2,766	65.8%	22,527	62.2%	55,593	62.9%			
Drive to Work in Carpool	202	4.8%	2,803	7.7%	7,600	8.6%			
Travel to Work by Public Transportation	10	0.2%	242	0.7%	397	0.4%			
Drive to Work on Motorcycle	-	-	-	-	-	-			
Bicycle to Work	-	-	-	-	15	-			
Walk to Work	6	0.1%	76	0.2%	213	0.2%			
Other Means	19	0.5%	343	0.9%	870	1.0%			
Work at Home	1,198	28.5%	10,218	28.2%	23,752	26.9%			
Daytime Demographics (2023)									
Total Businesses	288		4,101		11,048				
Total Employees	1,185		22,573		61,467				
Company Headquarter Businesses	3	1.0%	65	1.6%	204	1.8%			
Company Headquarter Employees	15	1.3%	827	3.7%	3,757	6.1%			
Employee Population per Business	4.1	to 1	5.5	to 1	5.6	to 1			
Residential Population per Business	29.6	to 1	17.0	to 1	15.7	to 1			
Adj. Daytime Demographics Age 16 Years or Over	3,585		40,080		107,044				
Labor Force									
Labor Population Age 16 Years or Over (2023)	6,601		53,716		134,098				
Labor Force Total Males (2023)	3,161	47.9%	25,699	47.8%	64,357	48.0%			
Male Civilian Employed	2,140	67.7%	18,804	73.2%	45,139	70.1%			
Male Civilian Unemployed	75	2.4%	658	2.6%	1,405	2.2%			
Males in Armed Forces	-	-	-	-	77	0.1%			
Males Not in Labor Force	946	29.9%	6,237	24.3%	17,736	27.6%			
Labor Force Total Females (2023)	3,440	52.1%	28,017	52.2%	69,741	52.0%			
Female Civilian Employed	2,061	59.9%	17,405	62.1%	43,305	62.1%			
Female Civilian Unemployed	13	0.4%	778	2.8%	2,121	3.0%			
Females in Armed Forces	-	-	-	-	-	-			
Females Not in Labor Force	1,367	39.7%	9,834	35.1%	24,315	34.9%			
Unemployment Rate	88	1.3%	1,436	2.7%	3,526	2.6%			
Occupation (2023)									
Occupation Population Age 16 Years or Over	4,201		36,208		88,440				
Occupation Total Males	2,140	50.9%	18,803	51.9%	45,137	51.0%			
Occupation Total Females	2,061	49.1%	17,405	48.1%	43,304	49.0%			
Management, Business, Financial Operations	552	-	5,631	15.6%	14,114	16.0%			
Professional, Related	1,166	27.8%	9,734	26.9%	22,618	25.6%			
Service	571	13.6%	4,995	13.8%	12,993	14.7%			
Sales, Office	1,000	23.8%	8,031	22.2%	18,730	21.2%			
Farming, Fishing, Forestry	-	-	128	0.4%	191	0.2%			
Construction, Extraction, Maintenance	251	6.0%	2,816	7.8%	7,001	7.9%			
Production, Transport, Material Moving	660	15.7%	4,873	13.5%	12,794	14.5%			
White Collar Workers	2,719	64.7%	23,396	64.6%	55,462	62.7%			
Blue Collar Workers	1,482	35.3%	12,812	35.4%	32,979	37.3%			

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9131/-83.9709

1365 Grayson Hwy Lawrenceville, GA 30045								1 mi radius	3 mi radius	5 mi radius
Units In Structure (2023)										
Total Units	2,844				22,583				56,337	
1 Detached Unit	2,358	82.9%			18,556	82.2%			44,801	79.5%
1 Attached Unit	88	3.1%			1,415	6.3%			3,397	6.0%
2 Units	25	0.9%			437	1.9%			1,064	1.9%
3 to 4 Units	32	1.1%			216	1.0%			633	1.1%
5 to 9 Units	68	2.4%			289	1.3%			1,175	2.1%
10 to 19 Units	207	7.3%			837	3.7%			2,528	4.5%
20 to 49 Units	14	0.5%			193	0.9%			717	1.3%
50 or More Units	28	1.0%			325	1.4%			1,084	1.9%
Mobile Home or Trailer	22	0.8%			309	1.4%			901	1.6%
Other Structure	1	-			7	-			37	-
Homes Built By Year (2023)										
Homes Built 2020 or later	8	0.3%			140	0.6%			448	0.8%
Homes Built 2010 to 2019	518	17.9%			3,210	13.7%			7,345	12.5%
Homes Built 2000 to 2009	844	29.1%			7,625	32.5%			19,095	32.5%
Homes Built 1990 to 1999	632	21.8%			4,774	20.3%			12,290	20.9%
Homes Built 1980 to 1989	508	17.5%			4,091	17.4%			10,266	17.5%
Homes Built 1970 to 1979	256	8.8%			2,074	8.8%			4,750	8.1%
Homes Built 1960 to 1969	64	2.2%			406	1.7%			1,377	2.3%
Homes Built 1950 to 1959	7	0.2%			148	0.6%			455	0.8%
Homes Built 1940 to 1949	4	0.1%			78	0.3%			206	0.4%
Homes Built Before 1939	2	-			36	0.2%			106	0.2%
Median Age of Homes	27.8	yrs			28.3	yrs			28.6	yrs
Home Values (2023)										
Owner Specified Housing Units	2,132				17,871				42,086	
Home Values \$1,000,000 or More	21	1.0%			142	0.8%			304	0.7%
Home Values \$750,000 to \$999,999	13	0.6%			158	0.9%			550	1.3%
Home Values \$500,000 to \$749,999	106	5.0%			999	5.6%			3,038	7.2%
Home Values \$400,000 to \$499,999	236	11.1%			2,678	15.0%			5,198	12.4%
Home Values \$300,000 to \$399,999	924	43.3%			6,105	34.2%			13,068	31.0%
Home Values \$250,000 to \$299,999	435	20.4%			3,373	18.9%			7,889	18.7%
Home Values \$200,000 to \$249,999	227	10.6%			2,762	15.5%			6,906	16.4%
Home Values \$175,000 to \$199,999	63	2.9%			548	3.1%			1,526	3.6%
Home Values \$150,000 to \$174,999	46	2.2%			403	2.3%			1,283	3.0%
Home Values \$125,000 to \$149,999	27	1.3%			212	1.2%			613	1.5%
Home Values \$100,000 to \$124,999	4	0.2%			105	0.6%			366	0.9%
Home Values \$90,000 to \$99,999	1	-			19	0.1%			68	0.2%
Home Values \$80,000 to \$89,999	3	0.1%			17	-			115	0.3%
Home Values \$70,000 to \$79,999	-	-			18	0.1%			56	0.1%
Home Values \$60,000 to \$69,999	-	-			17	-			33	-
Home Values \$50,000 to \$59,999	4	0.2%			43	0.2%			195	0.5%
Home Values \$35,000 to \$49,999	-	-			22	0.1%			65	0.2%
Home Values \$25,000 to \$34,999	13	0.6%			76	0.4%			210	0.5%
Home Values \$10,000 to \$24,999	4	0.2%			80	0.4%			295	0.7%
Home Values Under \$10,000	4	0.2%			96	0.5%			309	0.7%
Owner-Occupied Median Home Value	\$321,294				\$320,834				\$313,514	
Renter-Occupied Median Rent	\$1,344				\$1,300				\$1,301	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9131/-83.9709

1365 Grayson Hwy Lawrenceville, GA 30045		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$262.36 M	\$1.87 B	\$4.6 B
Total Non-Retail Expenditure		\$138.65 M	\$986.14 M	\$2.43 B
Total Retail Expenditure		\$123.72 M	\$880.74 M	\$2.17 B
Apparel		\$9.41 M	\$67.23 M	\$165.34 M
Contributions		\$8.98 M	\$63.53 M	\$154.2 M
Education		\$8.61 M	\$61.5 M	\$148.63 M
Entertainment		\$15.16 M	\$108.14 M	\$265.2 M
Food and Beverages		\$38.2 M	\$272.41 M	\$674.26 M
Furnishings and Equipment		\$9.4 M	\$66.9 M	\$164.29 M
Gifts		\$6.95 M	\$48.16 M	\$117.01 M
Health Care		\$21.56 M	\$153.36 M	\$379.58 M
Household Operations		\$10.44 M	\$74.38 M	\$182.51 M
Miscellaneous Expenses		\$4.99 M	\$35.42 M	\$87.16 M
Personal Care		\$3.51 M	\$25.06 M	\$61.81 M
Personal Insurance		\$1.95 M	\$13.95 M	\$33.92 M
Reading		\$572.35 K	\$4.06 M	\$9.98 M
Shelter		\$54.81 M	\$390.41 M	\$964.59 M
Tobacco		\$1.41 M	\$10.05 M	\$25.5 M
Transportation		\$47.88 M	\$340.3 M	\$841.54 M
Utilities		\$18.52 M	\$132.03 M	\$328.88 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$7,689	\$6,889	\$6,811
Total Non-Retail Expenditure		\$4,063 52.8%	\$3,639 52.8%	\$3,594 52.8%
Total Retail Expenditures		\$3,626 47.2%	\$3,250 47.2%	\$3,217 47.2%
Apparel		\$276 3.6%	\$248 3.6%	\$245 3.6%
Contributions		\$263 3.4%	\$234 3.4%	\$228 3.3%
Education		\$252 3.3%	\$227 3.3%	\$220 3.2%
Entertainment		\$444 5.8%	\$399 5.8%	\$392 5.8%
Food and Beverages		\$1,119 14.6%	\$1,005 14.6%	\$997 14.6%
Furnishings and Equipment		\$276 3.6%	\$247 3.6%	\$243 3.6%
Gifts		\$204 2.6%	\$178 2.6%	\$173 2.5%
Health Care		\$632 8.2%	\$566 8.2%	\$561 8.2%
Household Operations		\$306 4.0%	\$274 4.0%	\$270 4.0%
Miscellaneous Expenses		\$146 1.9%	\$131 1.9%	\$129 1.9%
Personal Care		\$103 1.3%	\$92 1.3%	\$91 1.3%
Personal Insurance		\$57 0.7%	\$51 0.7%	\$50 0.7%
Reading		\$17 0.2%	\$15 0.2%	\$15 0.2%
Shelter		\$1,606 20.9%	\$1,441 20.9%	\$1,427 20.9%
Tobacco		\$41 0.5%	\$37 0.5%	\$38 0.6%
Transportation		\$1,403 18.2%	\$1,256 18.2%	\$1,245 18.3%
Utilities		\$543 7.1%	\$487 7.1%	\$486 7.1%