

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.4183/-86.6525

421 Mary Esther Blvd Mary Esther, FL 32569		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)	8,828		45,530		70,319		
Projected Population (2028)	10,322		48,136		74,027		
Census Population (2020)	8,026		44,235		68,684		
Census Population (2010)	7,709		40,815		62,701		
Projected Annual Growth (2023-2028)	1,494	3.4%	2,606	1.1%	3,708	1.1%	
Historical Annual Growth (2020-2023)	802	-	1,295	1.0%	1,635	0.8%	
Historical Annual Growth (2010-2020)	317	0.4%	3,420	0.8%	5,983	1.0%	
Estimated Population Density (2023)	2,811	psm	1,611	psm	896	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	3,774		19,566		30,340		
Projected Households (2028)	4,377		20,584		31,816		
Census Households (2020)	3,434		18,872		29,363		
Census Households (2010)	3,255		17,293		26,682		
Projected Annual Growth (2023-2028)	602	3.2%	1,018	1.0%	1,476	1.0%	
Historical Annual Change (2010-2023)	519	1.2%	2,273	1.0%	3,658	1.1%	
Average Household Income							
Estimated Average Household Income (2023)	\$89,982		\$86,535		\$94,316		
Projected Average Household Income (2028)	\$82,601		\$87,610		\$95,682		
Census Average Household Income (2010)	\$53,430		\$53,794		\$57,403		
Census Average Household Income (2000)	\$47,305		\$46,809		\$49,187		
Projected Annual Change (2023-2028)	-\$7,380	-1.6%	\$1,075	0.2%	\$1,366	0.3%	
Historical Annual Change (2000-2023)	\$42,677	3.9%	\$39,725	3.7%	\$45,129	4.0%	
Median Household Income							
Estimated Median Household Income (2023)	\$64,226		\$61,826		\$66,741		
Projected Median Household Income (2028)	\$67,683		\$64,065		\$68,805		
Census Median Household Income (2010)	\$45,408		\$46,049		\$47,819		
Census Median Household Income (2000)	\$40,802		\$39,253		\$41,361		
Projected Annual Change (2023-2028)	\$3,457	1.1%	\$2,239	0.7%	\$2,064	0.6%	
Historical Annual Change (2000-2023)	\$23,425	2.5%	\$22,572	2.5%	\$25,380	2.7%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$38,545		\$37,360		\$40,906		
Projected Per Capita Income (2028)	\$35,088		\$37,628		\$41,324		
Census Per Capita Income (2010)	\$22,561		\$22,793		\$24,428		
Census Per Capita Income (2000)	\$19,776		\$19,588		\$20,654		
Projected Annual Change (2023-2028)	-\$3,457	-1.8%	\$267	0.1%	\$419	0.2%	
Historical Annual Change (2000-2023)	\$18,769	4.1%	\$17,773	3.9%	\$20,252	4.3%	
Estimated Average Household Net Worth (2023)	\$354,184		\$345,490		\$391,648		

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Mary Esther, FL 32569						
	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	8,828		45,530		70,319	
White (2023)	5,821	65.9%	30,285	66.5%	48,291	68.7%
Black or African American (2023)	1,412	16.0%	6,373	14.0%	8,865	12.6%
American Indian or Alaska Native (2023)	28	0.3%	227	0.5%	330	0.5%
Asian (2023)	396	4.5%	2,016	4.4%	2,923	4.2%
Hawaiian or Pacific Islander (2023)	14	0.2%	68	0.1%	127	0.2%
Other Race (2023)	392	4.4%	2,404	5.3%	3,273	4.7%
Two or More Races (2023)	765	8.7%	4,157	9.1%	6,510	9.3%
Population < 18 (2023)	1,858	21.0%	9,748	21.4%	14,789	21.0%
White Not Hispanic	970	52.2%	4,922	50.5%	7,958	53.8%
Black or African American	366	19.7%	1,709	17.5%	2,265	15.3%
Asian	51	2.7%	341	3.5%	484	3.3%
Other Race Not Hispanic	161	8.7%	870	8.9%	1,332	9.0%
Hispanic	310	16.7%	1,906	19.6%	2,750	18.6%
Not Hispanic or Latino Population (2023)	7,770	88.0%	39,232	86.2%	61,210	87.0%
Not Hispanic White	5,590	72.0%	28,938	73.8%	46,218	75.5%
Not Hispanic Black or African American	1,365	17.6%	6,118	15.6%	8,518	13.9%
Not Hispanic American Indian or Alaska Native	16	0.2%	84	0.2%	145	0.2%
Not Hispanic Asian	386	5.0%	1,960	5.0%	2,838	4.6%
Not Hispanic Hawaiian or Pacific Islander	12	0.2%	52	0.1%	101	0.2%
Not Hispanic Other Race	9	0.1%	120	0.3%	205	0.3%
Not Hispanic Two or More Races	391	5.0%	1,960	5.0%	3,184	5.2%
Hispanic or Latino Population (2023)	1,058	12.0%	6,298	13.8%	9,109	13.0%
Hispanic White	230	21.8%	1,347	21.4%	2,073	22.8%
Hispanic Black or African American	46	4.4%	256	4.1%	347	3.8%
Hispanic American Indian or Alaska Native	12	1.2%	143	2.3%	185	2.0%
Hispanic Asian	9	0.9%	56	0.9%	85	0.9%
Hispanic Hawaiian or Pacific Islander	2	0.2%	16	0.3%	25	0.3%
Hispanic Other Race	383	36.2%	2,283	36.3%	3,068	33.7%
Hispanic Two or More Races	374	35.4%	2,197	34.9%	3,326	36.5%
Not Hispanic or Latino Population (2020)	6,926	86.3%	37,294	84.3%	58,684	85.4%
Hispanic or Latino Population (2020)	1,100	13.7%	6,941	15.7%	10,000	14.6%
Not Hispanic or Latino Population (2010)	7,008	90.9%	36,673	89.9%	56,746	90.5%
Hispanic or Latino Population (2010)	701	9.1%	4,142	10.1%	5,955	9.5%
Not Hispanic or Latino Population (2028)	9,100	88.2%	41,544	86.3%	64,517	87.2%
Hispanic or Latino Population (2028)	1,221	11.8%	6,591	13.7%	9,510	12.8%
Projected Annual Growth (2023-2028)	163	3.1%	293	0.9%	401	0.9%
Historical Annual Growth (2010-2020)	399	5.7%	2,799	6.8%	4,045	6.8%

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Mary Esther, FL 32569							
Total Age Distribution (2023)							
Total Population	8,828			45,530		70,319	
Age Under 5 Years	509	5.8%		2,962	6.5%	4,421	6.3%
Age 5 to 9 Years	544	6.2%		2,702	5.9%	4,081	5.8%
Age 10 to 14 Years	501	5.7%		2,599	5.7%	3,995	5.7%
Age 15 to 19 Years	468	5.3%		2,379	5.2%	3,681	5.2%
Age 20 to 24 Years	633	7.2%		3,469	7.6%	5,445	7.7%
Age 25 to 29 Years	708	8.0%		3,925	8.6%	6,115	8.7%
Age 30 to 34 Years	651	7.4%		3,575	7.9%	5,469	7.8%
Age 35 to 39 Years	612	6.9%		3,167	7.0%	4,744	6.7%
Age 40 to 44 Years	492	5.6%		2,543	5.6%	3,978	5.7%
Age 45 to 49 Years	436	4.9%		2,198	4.8%	3,439	4.9%
Age 50 to 54 Years	496	5.6%		2,370	5.2%	3,693	5.3%
Age 55 to 59 Years	581	6.6%		2,848	6.3%	4,551	6.5%
Age 60 to 64 Years	614	7.0%		2,807	6.2%	4,441	6.3%
Age 65 to 69 Years	527	6.0%		2,338	5.1%	3,674	5.2%
Age 70 to 74 Years	481	5.4%		2,204	4.8%	3,296	4.7%
Age 75 to 79 Years	315	3.6%		1,510	3.3%	2,325	3.3%
Age 80 to 84 Years	153	1.7%		962	2.1%	1,509	2.1%
Age 85 Years or Over	108	1.2%		973	2.1%	1,461	2.1%
Median Age	37.4			37.1		37.5	
Age 19 Years or Less	2,022	22.9%		10,641	23.4%	16,178	23.0%
Age 20 to 64 Years	5,223	59.2%		26,902	59.1%	41,876	59.6%
Age 65 Years or Over	1,583	17.9%		7,986	17.5%	12,266	17.4%
Female Age Distribution (2023)							
Female Population	4,360	49.4%		22,486	49.4%	34,538	49.1%
Age Under 5 Years	258	5.9%		1,468	6.5%	2,165	6.3%
Age 5 to 9 Years	261	6.0%		1,322	5.9%	2,009	5.8%
Age 10 to 14 Years	245	5.6%		1,303	5.8%	1,985	5.7%
Age 15 to 19 Years	235	5.4%		1,094	4.9%	1,707	4.9%
Age 20 to 24 Years	289	6.6%		1,549	6.9%	2,365	6.8%
Age 25 to 29 Years	312	7.2%		1,783	7.9%	2,727	7.9%
Age 30 to 34 Years	309	7.1%		1,631	7.3%	2,481	7.2%
Age 35 to 39 Years	279	6.4%		1,449	6.4%	2,190	6.3%
Age 40 to 44 Years	243	5.6%		1,197	5.3%	1,879	5.4%
Age 45 to 49 Years	226	5.2%		1,096	4.9%	1,719	5.0%
Age 50 to 54 Years	243	5.6%		1,218	5.4%	1,869	5.4%
Age 55 to 59 Years	294	6.7%		1,432	6.4%	2,297	6.7%
Age 60 to 64 Years	309	7.1%		1,446	6.4%	2,284	6.6%
Age 65 to 69 Years	275	6.3%		1,268	5.6%	1,959	5.7%
Age 70 to 74 Years	262	6.0%		1,220	5.4%	1,804	5.2%
Age 75 to 79 Years	176	4.0%		835	3.7%	1,297	3.8%
Age 80 to 84 Years	83	1.9%		561	2.5%	885	2.6%
Age 85 Years or Over	61	1.4%		613	2.7%	914	2.6%
Female Median Age	39.0			39.1		39.6	
Age 19 Years or Less	999	22.9%		5,188	23.1%	7,867	22.8%
Age 20 to 64 Years	2,505	57.5%		12,801	56.9%	19,812	57.4%
Age 65 Years or Over	857	19.6%		4,498	20.0%	6,859	19.9%

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Mary Esther, FL 32569							
Male Age Distribution (2023)							
Male Population	4,468	50.6%	23,044	50.6%	35,781	50.9%	
Age Under 5 Years	251	5.6%	1,494	6.5%	2,256	6.3%	
Age 5 to 9 Years	284	6.3%	1,380	6.0%	2,072	5.8%	
Age 10 to 14 Years	255	5.7%	1,296	5.6%	2,010	5.6%	
Age 15 to 19 Years	234	5.2%	1,285	5.6%	1,974	5.5%	
Age 20 to 24 Years	344	7.7%	1,920	8.3%	3,081	8.6%	
Age 25 to 29 Years	395	8.9%	2,143	9.3%	3,388	9.5%	
Age 30 to 34 Years	342	7.7%	1,944	8.4%	2,987	8.3%	
Age 35 to 39 Years	332	7.4%	1,718	7.5%	2,554	7.1%	
Age 40 to 44 Years	250	5.6%	1,345	5.8%	2,099	5.9%	
Age 45 to 49 Years	210	4.7%	1,102	4.8%	1,720	4.8%	
Age 50 to 54 Years	253	5.7%	1,152	5.0%	1,824	5.1%	
Age 55 to 59 Years	287	6.4%	1,416	6.1%	2,254	6.3%	
Age 60 to 64 Years	304	6.8%	1,361	5.9%	2,157	6.0%	
Age 65 to 69 Years	252	5.6%	1,071	4.6%	1,715	4.8%	
Age 70 to 74 Years	218	4.9%	983	4.3%	1,492	4.2%	
Age 75 to 79 Years	139	3.1%	675	2.9%	1,028	2.9%	
Age 80 to 84 Years	70	1.6%	400	1.7%	624	1.7%	
Age 85 Years or Over	47	1.1%	359	1.6%	548	1.5%	
Male Median Age	36.1		35.3		35.6		
Age 19 Years or Less	1,024	22.9%	5,454	23.7%	8,311	23.2%	
Age 20 to 64 Years	2,718	60.8%	14,101	61.2%	22,063	61.7%	
Age 65 Years or Over	726	16.3%	3,489	15.1%	5,407	15.1%	
Males per 100 Females (2023)							
Overall Comparison	102		102		104		
Age Under 5 Years	97	49.3%	102	50.4%	104	51.0%	
Age 5 to 9 Years	109	52.1%	104	51.1%	103	50.8%	
Age 10 to 14 Years	104	51.0%	99	49.9%	101	50.3%	
Age 15 to 19 Years	99	49.9%	117	54.0%	116	53.6%	
Age 20 to 24 Years	119	54.4%	124	55.3%	130	56.6%	
Age 25 to 29 Years	127	55.9%	120	54.6%	124	55.4%	
Age 30 to 34 Years	111	52.5%	119	54.4%	120	54.6%	
Age 35 to 39 Years	119	54.3%	119	54.3%	117	53.8%	
Age 40 to 44 Years	103	50.7%	112	52.9%	112	52.8%	
Age 45 to 49 Years	93	48.1%	101	50.1%	100	50.0%	
Age 50 to 54 Years	104	51.0%	95	48.6%	98	49.4%	
Age 55 to 59 Years	98	49.4%	99	49.7%	98	49.5%	
Age 60 to 64 Years	98	49.6%	94	48.5%	94	48.6%	
Age 65 to 69 Years	91	47.8%	84	45.8%	88	46.7%	
Age 70 to 74 Years	83	45.4%	81	44.6%	83	45.3%	
Age 75 to 79 Years	79	44.2%	81	44.7%	79	44.2%	
Age 80 to 84 Years	84	45.7%	71	41.6%	71	41.4%	
Age 85 Years or Over	78	43.9%	59	36.9%	60	37.5%	
Age 19 Years or Less	103	50.6%	105	51.3%	106	51.4%	
Age 20 to 39 Years	119	54.3%	120	54.6%	123	55.2%	
Age 40 to 64 Years	99	49.8%	100	49.9%	100	50.0%	
Age 65 Years or Over	85	45.9%	78	43.7%	79	44.1%	

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Mary Esther, FL 32569							
Household Type (2023)							
Total Households	3,774		19,566		30,340		
Households with Children	1,008	26.7%	5,368	27.4%	8,262	27.2%	
Average Household Size	2.3		2.3		2.3		
Household Density per Square Mile	1,202		692		386		
Population Family	6,911	78.3%	34,671	76.1%	53,663	76.3%	
Population Non-Family	1,882	21.3%	10,224	22.5%	15,675	22.3%	
Population Group Quarters	35	0.4%	635	1.4%	980	1.4%	
Family Households	2,336	61.9%	11,718	59.9%	18,215	60.0%	
Married Couple Households	1,565	67.0%	8,057	68.8%	12,772	70.1%	
Other Family Households with Children	772	33.0%	3,661	31.2%	5,444	29.9%	
Family Households with Children	1,005	43.0%	5,346	45.6%	8,229	45.2%	
Married Couple with Children	540	53.8%	3,079	57.6%	4,860	59.1%	
Other Family Households with Children	464	46.2%	2,267	42.4%	3,368	40.9%	
Family Households No Children	1,332	57.0%	6,372	54.4%	9,987	54.8%	
Married Couple No Children	1,024	76.9%	4,978	78.1%	7,912	79.2%	
Other Family Households No Children	307	23.1%	1,394	21.9%	2,075	20.8%	
Non-Family Households	1,438	38.1%	7,848	40.1%	12,124	40.0%	
Non-Family Households with Children	4	0.3%	22	0.3%	34	0.3%	
Non-Family Households No Children	1,435	99.7%	7,826	99.7%	12,090	99.7%	
Average Family Household Size	3.0		3.0		2.9		
Average Family Income	\$102,364		\$93,958		\$107,285		
Median Family Income	\$78,241		\$79,090		\$87,267		
Average Non-Family Household Size	1.3		1.3		1.3		
Marital Status (2023)							
Population Age 15 Years or Over	7,274		37,268		57,822		
Never Married	2,372	32.6%	11,171	30.0%	16,645	28.8%	
Currently Married	3,333	45.8%	16,204	43.5%	26,198	45.3%	
Previously Married	1,569	21.6%	9,892	26.5%	14,980	25.9%	
Separated	353	22.5%	2,068	20.9%	3,179	21.2%	
Widowed	252	16.1%	2,041	20.6%	3,137	20.9%	
Divorced	964	61.5%	5,783	58.5%	8,664	57.8%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	6,173		31,420		48,696		
Elementary (Grade Level 0 to 8)	168	2.7%	1,066	3.4%	1,602	3.3%	
Some High School (Grade Level 9 to 11)	261	4.2%	1,552	4.9%	2,068	4.2%	
High School Graduate	2,042	33.1%	8,499	27.0%	11,938	24.5%	
Some College	1,459	23.6%	7,768	24.7%	11,547	23.7%	
Associate Degree Only	488	7.9%	3,175	10.1%	5,361	11.0%	
Bachelor Degree Only	1,145	18.6%	5,962	19.0%	10,269	21.1%	
Graduate Degree	609	9.9%	3,397	10.8%	5,911	12.1%	
Any College (Some College or Higher)	3,702	60.0%	20,302	64.6%	33,088	67.9%	
College Degree + (Bachelor Degree or Higher)	1,754	28.4%	9,359	29.8%	16,180	33.2%	

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Housing												
Total Housing Units (2023)							4,237		23,129		36,457	
Total Housing Units (2020)							3,724		21,749		34,855	
Historical Annual Growth (2020-2023)							513		-		1,602	
Housing Units Occupied (2023)							3,774		89.1%		30,340	
Housing Units Owner-Occupied							2,111		55.9%		17,402	
Housing Units Renter-Occupied							1,663		44.1%		12,938	
Housing Units Vacant (2023)							463		10.9%		6,117	
Household Size (2023)												
Total Households							3,774		19,566		30,340	
1 Person Households							1,146		30.4%		9,604	
2 Person Households							1,406		37.2%		11,269	
3 Person Households							644		17.1%		4,825	
4 Person Households							347		9.2%		2,841	
5 Person Households							153		4.0%		1,197	
6 Person Households							53		1.4%		412	
7 or More Person Households							26		0.7%		193	
Household Income Distribution (2023)												
HH Income \$200,000 or More							231		6.1%		2,172	
HH Income \$150,000 to \$199,999							251		6.7%		2,085	
HH Income \$125,000 to \$149,999							93		2.5%		1,781	
HH Income \$100,000 to \$124,999							367		9.7%		2,866	
HH Income \$75,000 to \$99,999							442		11.7%		3,958	
HH Income \$50,000 to \$74,999							815		21.6%		5,966	
HH Income \$35,000 to \$49,999							420		11.1%		3,574	
HH Income \$25,000 to \$34,999							508		13.5%		3,457	
HH Income \$15,000 to \$24,999							296		7.8%		2,172	
HH Income \$10,000 to \$14,999							109		2.9%		896	
HH Income Under \$10,000							241		6.4%		1,412	
Household Vehicles (2023)												
Households 0 Vehicles Available							131		3.5%		1,489	
Households 1 Vehicle Available							1,566		41.5%		11,851	
Households 2 Vehicles Available							1,310		34.7%		11,552	
Households 3 or More Vehicles Available							767		20.3%		5,448	
Total Vehicles Available							6,741		33,725		52,860	
Average Vehicles per Household							1.8		1.7		1.7	
Owner-Occupied Household Vehicles							4,372		64.8%		34,813	
Average Vehicles per Owner-Occupied Household							2.1		2.0		2.0	
Renter-Occupied Household Vehicles							2,370		35.2%		18,047	
Average Vehicles per Renter-Occupied Household							1.4		1.4		1.4	
Travel Time (2023)												
Worker Base Age 16 years or Over							4,308		20,815		32,648	
Travel to Work in 14 Minutes or Less							1,612		37.4%		11,140	
Travel to Work in 15 to 29 Minutes							1,210		28.1%		12,240	
Travel to Work in 30 to 59 Minutes							885		20.5%		5,196	
Travel to Work in 60 Minutes or More							425		9.9%		2,424	
Work at Home							176		4.1%		1,649	
Average Minutes Travel to Work							19.6		17.5		18.0	

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.4183/-86.6525

421 Mary Esther Blvd		1 mi radius		3 mi radius		5 mi radius	
Mary Esther, FL 32569							
Transportation To Work (2023)							
Worker Base Age 16 years or Over	4,308		20,815		32,648		
Drive to Work Alone	3,313	76.9%	16,244	78.0%	25,560	78.3%	
Drive to Work in Carpool	652	15.1%	2,665	12.8%	3,927	12.0%	
Travel to Work by Public Transportation	21	0.5%	136	0.7%	165	0.5%	
Drive to Work on Motorcycle	-	-	46	0.2%	55	0.2%	
Bicycle to Work	45	1.0%	350	1.7%	411	1.3%	
Walk to Work	85	2.0%	402	1.9%	565	1.7%	
Other Means	14	0.3%	136	0.7%	318	1.0%	
Work at Home	176	4.1%	836	4.0%	1,649	5.0%	
Daytime Demographics (2023)							
Total Businesses	785		3,357		5,127		
Total Employees	6,356		25,850		40,933		
Company Headquarter Businesses	23	2.9%	100	3.0%	159	3.1%	
Company Headquarter Employees	360	5.7%	1,681	6.5%	2,610	6.4%	
Employee Population per Business	8.1 to 1		7.7 to 1		8.0 to 1		
Residential Population per Business	11.2 to 1		13.6 to 1		13.7 to 1		
Adj. Daytime Demographics Age 16 Years or Over	8,658		38,157		60,089		
Labor Force							
Labor Population Age 16 Years or Over (2023)	7,169		36,752		57,028		
Labor Force Total Males (2023)	3,624	50.5%	18,604	50.6%	29,041	50.9%	
Male Civilian Employed	2,103	58.0%	10,689	57.5%	17,044	58.7%	
Male Civilian Unemployed	89	2.5%	260	1.4%	431	1.5%	
Males in Armed Forces	485	13.4%	3,100	16.7%	4,465	15.4%	
Males Not in Labor Force	947	26.1%	4,555	24.5%	7,101	24.5%	
Labor Force Total Females (2023)	3,545	49.5%	18,147	49.4%	27,987	49.1%	
Female Civilian Employed	2,205	62.2%	10,126	55.8%	15,604	55.8%	
Female Civilian Unemployed	30	0.8%	211	1.2%	349	1.2%	
Females in Armed Forces	74	2.1%	530	2.9%	758	2.7%	
Females Not in Labor Force	1,237	34.9%	7,280	40.1%	11,276	40.3%	
Unemployment Rate	119	1.7%	472	1.3%	779	1.4%	
Occupation (2023)							
Occupation Population Age 16 Years or Over	4,308		20,815		32,648		
Occupation Total Males	2,103	48.8%	10,689	51.4%	17,044	52.2%	
Occupation Total Females	2,205	51.2%	10,126	48.6%	15,604	47.8%	
Management, Business, Financial Operations	579	13.4%	2,656	12.8%	4,358	13.3%	
Professional, Related	800	18.6%	4,477	21.5%	7,835	24.0%	
Service	1,318	30.6%	5,426	26.1%	7,726	23.7%	
Sales, Office	562	13.0%	3,636	17.5%	5,478	16.8%	
Farming, Fishing, Forestry	3	-	36	0.2%	54	0.2%	
Construction, Extraction, Maintenance	387	9.0%	1,988	9.6%	3,297	10.1%	
Production, Transport, Material Moving	659	15.3%	2,595	12.5%	3,901	11.9%	
White Collar Workers	1,941	45.0%	10,770	51.7%	17,671	54.1%	
Blue Collar Workers	2,367	55.0%	10,046	48.3%	14,977	45.9%	



## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.4183/-86.6525

421 Mary Esther Blvd		1 mi radius		3 mi radius		5 mi radius	
Mary Esther, FL 32569							
Units In Structure (2023)							
Total Units	3,774			19,566		30,340	
1 Detached Unit	2,427	64.3%		11,152	57.0%	17,746	58.5%
1 Attached Unit	227	6.0%		1,824	9.3%	3,010	9.9%
2 Units	47	1.2%		242	1.2%	357	1.2%
3 to 4 Units	90	2.4%		705	3.6%	1,102	3.6%
5 to 9 Units	348	9.2%		1,414	7.2%	2,073	6.8%
10 to 19 Units	182	4.8%		804	4.1%	1,218	4.0%
20 to 49 Units	105	2.8%		567	2.9%	813	2.7%
50 or More Units	252	6.7%		1,724	8.8%	2,335	7.7%
Mobile Home or Trailer	87	2.3%		1,073	5.5%	1,587	5.2%
Other Structure	10	0.3%		62	0.3%	98	0.3%
Homes Built By Year (2023)							
Homes Built 2020 or later	32	0.8%		178	0.8%	325	0.9%
Homes Built 2010 to 2019	255	6.0%		2,023	8.7%	3,317	9.1%
Homes Built 2000 to 2009	520	12.3%		2,623	11.3%	3,878	10.6%
Homes Built 1990 to 1999	413	9.8%		2,463	10.6%	4,133	11.3%
Homes Built 1980 to 1989	631	14.9%		3,321	14.4%	5,273	14.5%
Homes Built 1970 to 1979	968	22.8%		4,080	17.6%	5,724	15.7%
Homes Built 1960 to 1969	688	16.2%		3,054	13.2%	4,394	12.1%
Homes Built 1950 to 1959	204	4.8%		1,383	6.0%	2,489	6.8%
Homes Built 1940 to 1949	56	1.3%		337	1.5%	651	1.8%
Homes Built Before 1939	7	0.2%		102	0.4%	157	0.4%
Median Age of Homes	42.3	yrs		40.9	yrs	40.8	yrs
Home Values (2023)							
Owner Specified Housing Units	2,111			10,974		17,402	
Home Values \$1,000,000 or More	90	4.2%		457	4.2%	826	4.7%
Home Values \$750,000 to \$999,999	38	1.8%		246	2.2%	398	2.3%
Home Values \$500,000 to \$749,999	115	5.5%		757	6.9%	1,468	8.4%
Home Values \$400,000 to \$499,999	103	4.9%		847	7.7%	1,534	8.8%
Home Values \$300,000 to \$399,999	416	19.7%		1,920	17.5%	3,228	18.5%
Home Values \$250,000 to \$299,999	346	16.4%		1,817	16.6%	2,765	15.9%
Home Values \$200,000 to \$249,999	258	12.2%		1,224	11.2%	1,975	11.4%
Home Values \$175,000 to \$199,999	181	8.6%		1,025	9.3%	1,547	8.9%
Home Values \$150,000 to \$174,999	88	4.2%		575	5.2%	799	4.6%
Home Values \$125,000 to \$149,999	83	3.9%		345	3.1%	466	2.7%
Home Values \$100,000 to \$124,999	59	2.8%		367	3.3%	495	2.8%
Home Values \$90,000 to \$99,999	47	2.2%		130	1.2%	177	1.0%
Home Values \$80,000 to \$89,999	91	4.3%		247	2.2%	286	1.6%
Home Values \$70,000 to \$79,999	12	0.6%		61	0.6%	83	0.5%
Home Values \$60,000 to \$69,999	3	0.2%		69	0.6%	81	0.5%
Home Values \$50,000 to \$59,999	4	0.2%		37	0.3%	57	0.3%
Home Values \$35,000 to \$49,999	8	0.4%		139	1.3%	154	0.9%
Home Values \$25,000 to \$34,999	30	1.4%		197	1.8%	380	2.2%
Home Values \$10,000 to \$24,999	35	1.7%		138	1.3%	188	1.1%
Home Values Under \$10,000	106	5.0%		376	3.4%	495	2.8%
Owner-Occupied Median Home Value	\$249,810			\$263,099		\$281,039	
Renter-Occupied Median Rent	\$1,006			\$1,068		\$1,090	



## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 30.4183/-86.6525

421 Mary Esther Blvd		1 mi radius		3 mi radius		5 mi radius	
Mary Esther, FL 32569							
Total Annual Consumer Expenditure (2023)							
Total Household Expenditure		\$242.9 M		\$1.24 B		\$2.05 B	
Total Non-Retail Expenditure		\$128.4 M		\$654.1 M		\$1.08 B	
Total Retail Expenditure		\$114.5 M		\$583.51 M		\$964.59 M	
Apparel		\$8.51 M		\$43.35 M		\$71.88 M	
Contributions		\$7.88 M		\$40.1 M		\$66.96 M	
Education		\$7.11 M		\$36.16 M		\$60.88 M	
Entertainment		\$13.63 M		\$69.44 M		\$115.36 M	
Food and Beverages		\$35.83 M		\$182.65 M		\$301.16 M	
Furnishings and Equipment		\$8.46 M		\$43.16 M		\$71.72 M	
Gifts		\$5.9 M		\$30.14 M		\$50.63 M	
Health Care		\$20.71 M		\$105.5 M		\$173.46 M	
Household Operations		\$9.52 M		\$48.45 M		\$80.33 M	
Miscellaneous Expenses		\$4.59 M		\$23.38 M		\$38.72 M	
Personal Care		\$3.25 M		\$16.6 M		\$27.46 M	
Personal Insurance		\$1.67 M		\$8.53 M		\$14.28 M	
Reading		\$531.74 K		\$2.71 M		\$4.48 M	
Shelter		\$51.43 M		\$262.13 M		\$432.62 M	
Tobacco		\$1.53 M		\$7.76 M		\$12.51 M	
Transportation		\$44.2 M		\$225.2 M		\$372.51 M	
Utilities		\$18.15 M		\$92.35 M		\$151.16 M	
Monthly Household Consumer Expenditure (2023)							
Total Household Expenditure		\$5,363		\$5,271		\$5,620	
Total Non-Retail Expenditure		\$2,835	52.9%	\$2,786	52.9%	\$2,971	52.9%
Total Retail Expenditures		\$2,528	47.1%	\$2,485	47.1%	\$2,649	47.1%
Apparel		\$188	3.5%	\$185	3.5%	\$197	3.5%
Contributions		\$174	3.2%	\$171	3.2%	\$184	3.3%
Education		\$157	2.9%	\$154	2.9%	\$167	3.0%
Entertainment		\$301	5.6%	\$296	5.6%	\$317	5.6%
Food and Beverages		\$791	14.8%	\$778	14.8%	\$827	14.7%
Furnishings and Equipment		\$187	3.5%	\$184	3.5%	\$197	3.5%
Gifts		\$130	2.4%	\$128	2.4%	\$139	2.5%
Health Care		\$457	8.5%	\$449	8.5%	\$476	8.5%
Household Operations		\$210	3.9%	\$206	3.9%	\$221	3.9%
Miscellaneous Expenses		\$101	1.9%	\$100	1.9%	\$106	1.9%
Personal Care		\$72	1.3%	\$71	1.3%	\$75	1.3%
Personal Insurance		\$37	0.7%	\$36	0.7%	\$39	0.7%
Reading		\$12	0.2%	\$12	0.2%	\$12	0.2%
Shelter		\$1,136	21.2%	\$1,116	21.2%	\$1,188	21.1%
Tobacco		\$34	0.6%	\$33	0.6%	\$34	0.6%
Transportation		\$976	18.2%	\$959	18.2%	\$1,023	18.2%
Utilities		\$401	7.5%	\$393	7.5%	\$415	7.4%