

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9675/-84.6672

3960 Mary Eliza Trace NW Marietta, GA 30064							1 mi radius	3 mi radius	5 mi radius
Population									
Estimated Population (2022)	3,964		42,067		127,883				
Projected Population (2027)	4,424		44,510		134,356				
Census Population (2020)	3,701		41,520		126,302				
Census Population (2010)	3,162		35,859		112,260				
Projected Annual Growth (2022 to 2027)	460	2.3%	2,443	1.2%	6,473	1.0%			
Historical Annual Growth (2020 to 2022)	263	3.6%	547	0.7%	1,581	0.6%			
Historical Annual Growth (2010 to 2020)	539	8.5%	5,661	7.9%	14,043	6.3%			
Estimated Population Density (2022)	1,262	psm	1,489	psm	1,629	psm			
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi			
Households									
Estimated Households (2022)	1,340		14,066		44,241				
Projected Households (2027)	1,543		15,424		48,212				
Census Households (2020)	1,250		13,811		43,420				
Census Households (2010)	1,070		12,021		38,462				
Estimated Households with Children (2022)	561	41.8%	5,843	41.5%	18,041	40.8%			
Estimated Average Household Size (2022)	2.96		2.98		2.88				
Average Household Income									
Estimated Average Household Income (2022)	\$155,064		\$155,878		\$135,268				
Projected Average Household Income (2027)	\$154,496		\$169,477		\$145,741				
Estimated Average Family Income (2022)	\$160,338		\$169,778		\$149,035				
Median Household Income									
Estimated Median Household Income (2022)	\$103,763		\$125,616		\$113,227				
Projected Median Household Income (2027)	\$125,440		\$153,979		\$136,733				
Estimated Median Family Income (2022)	\$118,089		\$137,039		\$127,723				
Per Capita Income									
Estimated Per Capita Income (2022)	\$52,401		\$52,143		\$46,830				
Projected Per Capita Income (2027)	\$53,897		\$58,750		\$52,330				
Estimated Per Capita Income 5 Year Growth	\$1,496	2.9%	\$6,608	12.7%	\$5,500	11.7%			
Estimated Average Household Net Worth (2022)	\$1,076,337		\$1,188,833		\$995,779				
Daytime Demos (2022)									
Total Businesses	193		2,488		6,355				
Total Employees	2,252		13,486		35,781				
Company Headquarter Businesses	7	3.4%	52	2.1%	143	2.2%			
Company Headquarter Employees	80	3.5%	673	5.0%	2,792	7.8%			
Employee Population per Business	11.7		5.4		5.6				
Residential Population per Business	20.6		16.9		20.1				

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9675/-84.6672

3960 Mary Eliza Trace NW

Marietta, GA 30064

1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2022)	2,961	74.7%	30,590	72.7%	85,461	66.8%
Black or African American (2022)	525	13.2%	6,674	15.9%	26,218	20.5%
American Indian or Alaska Native (2022)	3	-	57	0.1%	276	0.2%
Asian (2022)	170	4.3%	1,875	4.5%	5,259	4.1%
Hawaiian or Pacific Islander (2022)	2	-	8	-	38	-
Other Race (2022)	111	2.8%	962	2.3%	3,760	2.9%
Two or More Races (2022)	192	4.9%	1,902	4.5%	6,872	5.4%
Not Hispanic or Latino Population (2022)	3,717	93.8%	39,446	93.8%	117,505	91.9%
Hispanic or Latino Population (2022)	247	6.2%	2,621	6.2%	10,379	8.1%
Not Hispanic or Latino Population (2027)	4,155	93.9%	41,727	93.7%	123,470	91.9%
Hispanic or Latino Population (2027)	269	6.1%	2,783	6.3%	10,886	8.1%
Not Hispanic or Latino Population (2020)	3,470	93.8%	38,944	93.8%	115,545	91.5%
Hispanic or Latino Population (2020)	231	6.2%	2,576	6.2%	10,758	8.5%
Not Hispanic or Latino Population (2010)	3,064	96.9%	34,545	96.3%	105,343	93.8%
Hispanic or Latino Population (2010)	98	3.1%	1,314	3.7%	6,917	6.2%
Projected Hispanic Annual Growth (2022 to 2027)	22	1.8%	162	1.2%	508	1.0%
Historic Hispanic Annual Growth (2010 to 2022)	149	12.7%	1,307	8.3%	3,461	4.2%

Age Distribution (2022)

Age Under 5	166	4.2%	1,762	4.2%	5,899	4.6%
Age 5 to 9 Years	295	7.4%	2,837	6.7%	8,657	6.8%
Age 10 to 14 Years	362	9.1%	3,700	8.8%	10,809	8.5%
Age 15 to 19 Years	329	8.3%	3,539	8.4%	10,359	8.1%
Age 20 to 24 Years	157	4.0%	1,751	4.2%	6,223	4.9%
Age 25 to 29 Years	123	3.1%	1,408	3.3%	5,726	4.5%
Age 30 to 34 Years	161	4.1%	1,795	4.3%	6,639	5.2%
Age 35 to 39 Years	223	5.6%	2,527	6.0%	8,402	6.6%
Age 40 to 44 Years	322	8.1%	3,279	7.8%	10,054	7.9%
Age 45 to 49 Years	339	8.5%	3,566	8.5%	10,537	8.2%
Age 50 to 54 Years	349	8.8%	3,666	8.7%	10,590	8.3%
Age 55 to 59 Years	307	7.7%	3,246	7.7%	9,116	7.1%
Age 60 to 64 Years	244	6.2%	2,736	6.5%	7,595	5.9%
Age 65 to 74 Years	378	9.5%	4,094	9.7%	11,419	8.9%
Age 75 to 84 Years	171	4.3%	1,763	4.2%	4,597	3.6%
Age 85 Years or Over	36	0.9%	398	0.9%	1,260	1.0%
Median Age	41.8		41.9		39.9	

Gender Age Distribution (2022)

Female Population	1,998	50.4%	21,271	50.6%	65,546	51.3%
Age 0 to 19 Years	560	28.0%	5,906	27.8%	17,864	27.3%
Age 20 to 64 Years	1,140	57.1%	12,127	57.0%	38,301	58.4%
Age 65 Years or Over	298	14.9%	3,239	15.2%	9,382	14.3%
Female Median Age	41.9		41.9		40.2	
Male Population	1,966	49.6%	20,796	49.4%	62,337	48.7%
Age 0 to 19 Years	594	30.2%	5,933	28.5%	17,861	28.7%
Age 20 to 64 Years	1,084	55.2%	11,847	57.0%	36,582	58.7%
Age 65 Years or Over	288	14.7%	3,017	14.5%	7,894	12.7%
Male Median Age	41.5		41.8		39.5	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9675/-84.6672

3960 Mary Eliza Trace NW

Marietta, GA 30064

1 mi radius

3 mi radius

5 mi radius

Household Income Distribution (2022)

HH Income \$200,000 or More	309	23.1%	3,455	24.6%	8,637	19.5%
HH Income \$150,000 to \$199,999	108	8.1%	2,150	15.3%	5,824	13.2%
HH Income \$100,000 to \$149,999	298	22.3%	3,049	21.7%	9,502	21.5%
HH Income \$75,000 to \$99,999	172	12.9%	1,823	13.0%	6,585	14.9%
HH Income \$50,000 to \$74,999	126	9.4%	1,523	10.8%	6,112	13.8%
HH Income \$35,000 to \$49,999	155	11.6%	928	6.6%	2,784	6.3%
HH Income \$25,000 to \$34,999	124	9.3%	501	3.6%	2,268	5.1%
HH Income \$15,000 to \$24,999	41	3.1%	306	2.2%	1,304	2.9%
HH Income Under \$15,000	5	0.4%	332	2.4%	1,224	2.8%
HH Income \$35,000 or More	1,169	87.3%	12,927	91.9%	39,445	89.2%
HH Income \$75,000 or More	888	66.3%	10,477	74.5%	30,549	69.1%

Housing (2022)

Total Housing Units	1,408		14,513		45,914	
Housing Units Occupied	1,340	95.2%	14,066	96.9%	44,241	96.4%
Housing Units Owner-Occupied	1,165	87.0%	12,823	91.2%	37,059	83.8%
Housing Units, Renter-Occupied	174	13.0%	1,243	8.8%	7,182	16.2%
Housing Units, Vacant	68	5.1%	447	3.2%	1,673	3.8%

Marital Status (2022)

Never Married	590	18.8%	7,778	23.0%	26,815	26.2%
Currently Married	2,032	64.7%	21,505	63.7%	59,920	58.4%
Separated	44	1.4%	494	1.5%	2,203	2.1%
Widowed	102	3.3%	1,371	4.1%	4,627	4.5%
Divorced	372	11.9%	2,619	7.8%	8,954	8.7%

Household Type (2022)

Population Family	3,724	93.9%	39,550	94.0%	116,787	91.3%
Population Non-Family	240	6.1%	2,385	5.7%	10,598	8.3%
Population Group Quarters	-	-	132	0.3%	499	0.4%
Family Households	1,135	84.8%	12,098	86.0%	35,565	80.4%
Non-Family Households	204	15.2%	1,968	14.0%	8,675	19.6%
Married Couple with Children	452	22.3%	4,922	22.9%	14,313	23.9%
Average Family Household Size	3.3		3.3		3.3	

Household Size (2022)

1 Person Households	181	13.5%	1,668	11.9%	7,251	16.4%
2 Person Households	418	31.2%	4,569	32.5%	13,957	31.5%
3 Person Households	301	22.4%	3,069	21.8%	8,804	19.9%
4 Person Households	281	21.0%	2,981	21.2%	8,700	19.7%
5 Person Households	112	8.3%	1,260	9.0%	3,808	8.6%
6 or More Person Households	47	3.5%	518	3.7%	1,721	3.9%

Household Vehicles (2022)

Households with 0 Vehicles Available	5	0.4%	251	1.8%	830	1.9%
Households with 1 Vehicles Available	235	17.5%	1,874	13.3%	8,592	19.4%
Households with 2 or More Vehicles Available	1,100	82.1%	11,941	84.9%	34,819	78.7%
Total Vehicles Available	3,167		33,206		98,672	
Average Vehicles Per Household	2.4		2.4		2.2	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9675/-84.6672

3960 Mary Eliza Trace NW

Marietta, GA 30064

1 mi radius

3 mi radius

5 mi radius

Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	3,062		32,929		100,134	
Estimated Civilian Employed	2,066	67.5%	20,536	62.4%	65,655	65.6%
Estimated Civilian Unemployed	17	0.6%	469	1.4%	1,094	1.1%
Estimated in Armed Forces	13	0.4%	249	0.8%	430	0.4%
Estimated Not in Labor Force	966	31.5%	11,674	35.5%	32,955	32.9%
Unemployment Rate	0.6%		1.4%		1.1%	

Occupation (2022)

Occupation: Population Age 16 Years or Over	2,066		20,536		65,655	
Management, Business, Financial Operations	631	30.5%	5,771	28.1%	15,606	23.8%
Professional, Related	527	25.5%	5,779	28.1%	19,162	29.2%
Service	299	14.5%	2,461	12.0%	7,988	12.2%
Sales, Office	462	22.3%	3,742	18.2%	13,524	20.6%
Farming, Fishing, Forestry	-	-	1	-	39	-
Construct, Extraction, Maintenance	85	4.1%	1,021	5.0%	3,997	6.1%
Production, Transport Material Moving	63	3.1%	1,761	8.6%	5,339	8.1%
White Collar Workers	1,619	78.4%	15,291	74.5%	48,292	73.6%
Blue Collar Workers	447	21.6%	5,245	25.5%	17,363	26.4%

Consumer Expenditure (2022)

Total Household Expenditure	\$130.13 M		\$1.37 B		\$3.87 B	
Total Non-Retail Expenditure	\$68.89 M	52.9%	\$724.66 M	53.0%	\$2.05 B	53.0%
Total Retail Expenditure	\$61.24 M	47.1%	\$641.36 M	47.0%	\$1.82 B	47.0%
Apparel	\$4.69 M	3.6%	\$49.63 M	3.6%	\$139.75 M	3.6%
Contributions	\$4.6 M	3.5%	\$49.13 M	3.6%	\$136.01 M	3.5%
Education	\$4.42 M	3.4%	\$48.85 M	3.6%	\$133.36 M	3.5%
Entertainment	\$7.59 M	5.8%	\$80.64 M	5.9%	\$226.43 M	5.9%
Food and Beverages	\$18.8 M	14.4%	\$196.23 M	14.4%	\$558.57 M	14.5%
Furnishings and Equipment	\$4.68 M	3.6%	\$49.71 M	3.6%	\$139.82 M	3.6%
Gifts	\$3.56 M	2.7%	\$37.58 M	2.8%	\$103.83 M	2.7%
Health Care	\$10.65 M	8.2%	\$110.06 M	8.1%	\$314.08 M	8.1%
Household Operations	\$5.24 M	4.0%	\$55.45 M	4.1%	\$155.66 M	4.0%
Miscellaneous Expenses	\$2.48 M	1.9%	\$26.12 M	1.9%	\$73.65 M	1.9%
Personal Care	\$1.74 M	1.3%	\$18.29 M	1.3%	\$51.8 M	1.3%
Personal Insurance	\$999.45 K	0.8%	\$10.76 M	0.8%	\$29.76 M	0.8%
Reading	\$286.38 K	0.2%	\$3.02 M	0.2%	\$8.49 M	0.2%
Shelter	\$27.07 M	20.8%	\$284.42 M	20.8%	\$806.35 M	20.9%
Tobacco	\$669.7 K	0.5%	\$6.55 M	0.5%	\$19.46 M	0.5%
Transportation	\$23.61 M	18.1%	\$247.03 M	18.1%	\$701.85 M	18.2%
Utilities	\$9.04 M	6.9%	\$92.56 M	6.8%	\$266.32 M	6.9%

Educational Attainment (2022)

Adult Population Age 25 Years or Over	2,654		28,477		85,935	
Elementary (Grade Level 0 to 8)	14	0.5%	608	2.1%	2,204	2.6%
Some High School (Grade Level 9 to 11)	29	1.1%	694	2.4%	2,568	3.0%
High School Graduate	477	18.0%	4,643	16.3%	15,515	18.1%
Some College	346	13.0%	4,225	14.8%	14,992	17.4%
Associate Degree Only	315	11.9%	2,275	8.0%	5,942	6.9%
Bachelor Degree Only	831	31.3%	9,632	33.8%	27,916	32.5%
Graduate Degree	643	24.2%	6,399	22.5%	16,799	19.5%

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9675/-84.6672

3960 Mary Eliza Trace NW

Marietta, GA 30064

1 mi radius

3 mi radius

5 mi radius

Units In Structure (2022)

1 Detached Unit	1,196	111.8%	12,269	102.1%	36,018	93.6%
1 Attached Unit	65	6.0%	1,005	8.4%	3,225	8.4%
2 to 4 Units	10	0.9%	107	0.9%	479	1.2%
5 to 9 Units	13	1.2%	115	1.0%	652	1.7%
10 to 19 Units	23	2.1%	194	1.6%	1,393	3.6%
20 to 49 Units	18	1.7%	145	1.2%	990	2.6%
50 or More Units	7	0.6%	156	1.3%	1,007	2.6%
Mobile Home or Trailer	6	0.6%	73	0.6%	472	1.2%
Other Structure	-	-	2	-	5	-

Homes Built By Year (2022)

Homes Built 2010 or later	85	7.9%	1,704	14.2%	5,079	13.2%
Homes Built 2000 to 2009	283	26.5%	3,091	25.7%	10,250	26.7%
Homes Built 1990 to 1999	254	23.8%	3,440	28.6%	11,338	29.5%
Homes Built 1980 to 1989	353	33.0%	2,895	24.1%	8,862	23.0%
Homes Built 1970 to 1979	192	17.9%	1,543	12.8%	4,642	12.1%
Homes Built 1960 to 1969	94	8.8%	926	7.7%	2,650	6.9%
Homes Built 1950 to 1959	31	2.9%	317	2.6%	1,060	2.8%
Homes Built Before 1949	47	4.4%	149	1.2%	361	0.9%

Home Values (2022)

Home Values \$1,000,000 or More	28	2.4%	211	1.6%	494	1.3%
Home Values \$500,000 to \$999,999	316	27.1%	3,186	24.8%	7,221	19.5%
Home Values \$400,000 to \$499,999	227	19.5%	2,181	17.0%	5,521	14.9%
Home Values \$300,000 to \$399,999	225	19.3%	3,779	29.5%	11,148	30.1%
Home Values \$200,000 to \$299,999	294	25.2%	2,734	21.3%	8,717	23.5%
Home Values \$150,000 to \$199,999	59	5.1%	491	3.8%	2,386	6.4%
Home Values \$100,000 to \$149,999	8	0.7%	107	0.8%	692	1.9%
Home Values \$70,000 to \$99,999	2	0.2%	22	0.2%	159	0.4%
Home Values \$50,000 to \$69,999	-	-	9	-	48	0.1%
Home Values \$25,000 to \$49,999	4	0.4%	53	0.4%	330	0.9%
Home Values Under \$25,000	2	0.2%	51	0.4%	342	0.9%
Owner-Occupied Median Home Value	\$390,013		\$384,373		\$356,118	
Renter-Occupied Median Rent	\$1,372		\$1,364		\$1,308	

Transportation To Work (2022)

Drive to Work Alone	724	35.1%	10,765	52.4%	36,620	55.8%
Drive to Work in Carpool	60	2.9%	889	4.3%	3,424	5.2%
Travel to Work by Public Transportation	2	-	18	-	121	0.2%
Drive to Work on Motorcycle	-	-	7	-	33	-
Walk or Bicycle to Work	3	0.2%	89	0.4%	281	0.4%
Other Means	17	0.8%	453	2.2%	1,090	1.7%
Work at Home	1,260	61.0%	8,314	40.5%	24,085	36.7%

Travel Time (2022)

Travel to Work in 14 Minutes or Less	154	7.5%	2,023	9.8%	7,268	11.1%
Travel to Work in 15 to 29 Minutes	246	11.9%	3,934	19.2%	12,443	19.0%
Travel to Work in 30 to 59 Minutes	295	14.3%	4,602	22.4%	16,799	25.6%
Travel to Work in 60 Minutes or More	111	5.4%	1,663	8.1%	5,060	7.7%
Average Minutes Travel to Work	28.5		28.6		28.7	