

## Expanded Profile

2000-2010 Census, 2021 Estimates with 2026 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.8908/-82.4033

3281 N Pleasantburg Dr Greenville, SC 29609							1 mi radius	3 mi radius	5 mi radius
Population									
Estimated Population (2021)	6,610		58,460		144,895				
Projected Population (2026)	7,146		61,518		152,351				
Census Population (2010)	6,452		54,110		134,253				
Census Population (2000)	6,305		52,369		130,519				
Projected Annual Growth (2021 to 2026)	536	1.6%	3,058	1.0%	7,457	1.0%			
Historical Annual Growth (2010 to 2021)	158	0.2%	4,350	0.7%	10,642	0.7%			
Historical Annual Growth (2000 to 2010)	147	0.2%	1,741	0.3%	3,734	0.3%			
Estimated Population Density (2021)	2,105	psm	2,069	psm	1,846	psm			
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi			
Households									
Estimated Households (2021)	2,864		23,873		61,173				
Projected Households (2026)	3,039		24,814		63,401				
Census Households (2010)	2,727		21,103		54,669				
Census Households (2000)	2,665		20,847		53,885				
Estimated Households with Children (2021)	868	30.3%	6,347	26.6%	15,913	26.0%			
Estimated Average Household Size (2021)	2.30		2.29		2.25				
Average Household Income									
Estimated Average Household Income (2021)	\$72,347		\$74,839		\$78,947				
Projected Average Household Income (2026)	\$78,385		\$85,260		\$89,495				
Estimated Average Family Income (2021)	\$85,893		\$92,000		\$98,042				
Median Household Income									
Estimated Median Household Income (2021)	\$42,711		\$53,094		\$56,763				
Projected Median Household Income (2026)	\$48,519		\$60,002		\$64,183				
Estimated Median Family Income (2021)	\$64,099		\$70,302		\$75,278				
Per Capita Income									
Estimated Per Capita Income (2021)	\$31,395		\$31,054		\$33,687				
Projected Per Capita Income (2026)	\$33,378		\$34,860		\$37,583				
Estimated Per Capita Income 5 Year Growth	\$1,983	6.3%	\$3,805	12.3%	\$3,895	11.6%			
Estimated Average Household Net Worth (2021)	\$464,938		\$476,485		\$510,807				
Daytime Demos (2021)									
Total Businesses	352		3,213		7,557				
Total Employees	3,325		35,345		85,138				
Company Headquarter Businesses	13	3.8%	137	4.2%	353	4.7%			
Company Headquarter Employees	263	7.9%	4,839	13.7%	12,784	15.0%			
Employee Population per Business	9.4		11.0		11.3				
Residential Population per Business	18.8		18.2		19.2				

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### 3281 N Pleasantburg Dr

Greenville, SC 29609

1 mi radius

3 mi radius

5 mi radius

#### Race & Ethnicity

White (2021)	3,634	55.0%	38,270	65.5%	93,236	64.3%
Black or African American (2021)	2,062	31.2%	11,708	20.0%	33,438	23.1%
American Indian or Alaska Native (2021)	40	0.6%	327	0.6%	621	0.4%
Asian (2021)	109	1.6%	1,166	2.0%	3,004	2.1%
Hawaiian or Pacific Islander (2021)	6	-	58	-	122	-
Other Race (2021)	561	8.5%	5,522	9.4%	10,835	7.5%
Two or More Races (2021)	197	3.0%	1,409	2.4%	3,639	2.5%
Not Hispanic or Latino Population (2021)	5,666	85.7%	48,649	83.2%	124,824	86.1%
Hispanic or Latino Population (2021)	944	14.3%	9,810	16.8%	20,070	13.9%
Not Hispanic or Latino Population (2026)	6,096	85.3%	51,170	83.2%	131,018	86.0%
Hispanic or Latino Population (2026)	1,049	14.7%	10,347	16.8%	21,333	14.0%
Not Hispanic or Latino Population (2010)	5,690	88.2%	46,455	85.9%	118,344	88.2%
Hispanic or Latino Population (2010)	762	11.8%	7,655	14.1%	15,909	11.8%
Not Hispanic or Latino Population (2000)	5,871	93.1%	49,374	94.3%	123,111	94.3%
Hispanic or Latino Population (2000)	434	6.9%	2,995	5.7%	7,408	5.7%
Projected Hispanic Annual Growth (2021 to 2026)	105	2.2%	537	1.1%	1,263	1.3%
Historic Hispanic Annual Growth (2000 to 2021)	511	5.6%	6,815	10.8%	12,663	8.1%

#### Age Distribution (2021)

Age Under 5	508	7.7%	3,578	6.1%	8,416	5.8%
Age 5 to 9 Years	428	6.5%	3,359	5.7%	8,106	5.6%
Age 10 to 14 Years	416	6.3%	3,213	5.5%	7,950	5.5%
Age 15 to 19 Years	376	5.7%	3,946	6.7%	9,351	6.5%
Age 20 to 24 Years	504	7.6%	5,416	9.3%	12,626	8.7%
Age 25 to 29 Years	580	8.8%	4,637	7.9%	11,201	7.7%
Age 30 to 34 Years	477	7.2%	4,335	7.4%	10,452	7.2%
Age 35 to 39 Years	355	5.4%	3,660	6.3%	8,738	6.0%
Age 40 to 44 Years	392	5.9%	3,432	5.9%	8,207	5.7%
Age 45 to 49 Years	383	5.8%	3,187	5.5%	7,988	5.5%
Age 50 to 54 Years	377	5.7%	3,367	5.8%	8,675	6.0%
Age 55 to 59 Years	403	6.1%	3,465	5.9%	9,001	6.2%
Age 60 to 64 Years	359	5.4%	3,156	5.4%	8,375	5.8%
Age 65 to 74 Years	602	9.1%	5,135	8.8%	13,979	9.6%
Age 75 to 84 Years	327	4.9%	3,204	5.5%	8,410	5.8%
Age 85 Years or Over	123	1.9%	1,371	2.3%	3,419	2.4%
Median Age	34.5		36.1		37.6	

#### Gender Age Distribution (2021)

Female Population	3,481	52.7%	30,020	51.4%	74,909	51.7%
Age 0 to 19 Years	872	25.0%	6,958	23.2%	16,676	22.3%
Age 20 to 64 Years	1,998	57.4%	17,368	57.9%	43,176	57.6%
Age 65 Years or Over	611	17.6%	5,694	19.0%	15,057	20.1%
Female Median Age	35.5		37.4		39.1	
Male Population	3,129	47.3%	28,440	48.6%	69,986	48.3%
Age 0 to 19 Years	856	27.3%	7,138	25.1%	17,148	24.5%
Age 20 to 64 Years	1,832	58.6%	17,286	60.8%	42,087	60.1%
Age 65 Years or Over	441	14.1%	4,016	14.1%	10,751	15.4%
Male Median Age	33.4		34.8		36.1	

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### 3281 N Pleasantburg Dr Greenville, SC 29609

1 mi radius      3 mi radius      5 mi radius

Household Income Distribution (2021)						
HH Income \$200,000 or More	182	6.3%	1,368	5.7%	3,955	6.5%
HH Income \$150,000 to \$199,999	96	3.3%	1,002	4.2%	2,649	4.3%
HH Income \$100,000 to \$149,999	248	8.6%	2,634	11.0%	7,154	11.7%
HH Income \$75,000 to \$99,999	251	8.7%	2,686	11.3%	6,768	11.1%
HH Income \$50,000 to \$74,999	452	15.8%	4,009	16.8%	11,111	18.2%
HH Income \$35,000 to \$49,999	462	16.1%	3,625	15.2%	8,946	14.6%
HH Income \$25,000 to \$34,999	326	11.4%	2,799	11.7%	6,874	11.2%
HH Income \$15,000 to \$24,999	242	8.5%	2,204	9.2%	5,369	8.8%
HH Income Under \$15,000	607	21.2%	3,546	14.9%	8,347	13.6%
HH Income \$35,000 or More	1,689	59.0%	15,324	64.2%	40,583	66.3%
HH Income \$75,000 or More	776	27.1%	7,690	32.2%	20,526	33.6%
Housing (2021)						
Total Housing Units	3,103		25,747		65,715	
Housing Units Occupied	2,864	92.3%	23,873	92.7%	61,173	93.1%
Housing Units Owner-Occupied	1,332	46.5%	12,664	53.0%	33,148	54.2%
Housing Units, Renter-Occupied	1,532	53.5%	11,209	47.0%	28,024	45.8%
Housing Units, Vacant	238	8.3%	1,874	7.8%	4,543	7.4%
Marital Status (2021)						
Never Married	2,063	39.2%	19,126	39.6%	45,434	37.7%
Currently Married	1,840	35.0%	17,729	36.7%	45,964	38.2%
Separated	296	5.6%	2,665	5.5%	6,285	5.2%
Widowed	245	4.7%	2,581	5.3%	7,768	6.5%
Divorced	814	15.5%	6,208	12.9%	14,971	12.4%
Household Type (2021)						
Population Family	5,185	78.4%	42,176	72.1%	106,304	73.4%
Population Non-Family	1,403	21.2%	12,560	21.5%	31,522	21.8%
Population Group Quarters	22	0.3%	3,723	6.4%	7,069	4.9%
Family Households	1,691	59.0%	13,626	57.1%	35,055	57.3%
Non-Family Households	1,174	41.0%	10,247	42.9%	26,117	42.7%
Married Couple with Children	370	20.1%	3,433	19.4%	8,552	18.6%
Average Family Household Size	3.1		3.1		3.0	
Household Size (2021)						
1 Person Households	981	34.2%	8,528	35.7%	21,968	35.9%
2 Person Households	929	32.4%	7,594	31.8%	19,853	32.5%
3 Person Households	434	15.1%	3,413	14.3%	8,724	14.3%
4 Person Households	289	10.1%	2,328	9.8%	5,959	9.7%
5 Person Households	145	5.1%	1,156	4.8%	2,816	4.6%
6 or More Person Households	86	3.0%	855	3.6%	1,854	3.0%
Household Vehicles (2021)						
Households with 0 Vehicles Available	256	8.9%	2,106	8.8%	5,317	8.7%
Households with 1 Vehicles Available	1,171	40.9%	9,444	39.6%	23,654	38.7%
Households with 2 or More Vehicles Available	1,437	50.2%	12,323	51.6%	32,201	52.6%
Total Vehicles Available	4,779		39,621		102,009	
Average Vehicles Per Household	1.7		1.7		1.7	

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#### Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	5,189		47,792		119,132	
Estimated Civilian Employed	2,965	57.1%	27,964	58.5%	70,856	59.5%
Estimated Civilian Unemployed	216	4.2%	1,546	3.2%	3,789	3.2%
Estimated in Armed Forces	-	-	44	-	185	0.2%
Estimated Not in Labor Force	2,008	38.7%	18,237	38.2%	44,302	37.2%
Unemployment Rate	4.2%		3.2%		3.2%	

#### Occupation (2021)

Occupation: Population Age 16 Years or Over	2,965		27,964		70,856	
Management, Business, Financial Operations	406	13.7%	4,524	16.2%	11,834	16.7%
Professional, Related	579	19.5%	6,594	23.6%	16,161	22.8%
Service	768	25.9%	5,327	19.0%	13,140	18.5%
Sales, Office	561	18.9%	5,157	18.4%	13,595	19.2%
Farming, Fishing, Forestry	2	-	19	-	45	-
Construct, Extraction, Maintenance	298	10.0%	2,838	10.1%	6,778	9.6%
Production, Transport Material Moving	352	11.9%	3,505	12.5%	9,304	13.1%
White Collar Workers	1,545	52.1%	16,276	58.2%	41,589	58.7%
Blue Collar Workers	1,420	47.9%	11,689	41.8%	29,267	41.3%

#### Consumer Expenditure (2021)

Total Household Expenditure	\$160.31 M		\$1.36 B		\$3.61 B	
Total Non-Retail Expenditure	\$85.15 M	53.1%	\$718.95 M	53.0%	\$1.91 B	53.0%
Total Retail Expenditure	\$75.15 M	46.9%	\$638.25 M	47.0%	\$1.7 B	47.0%
Apparel	\$5.63 M	3.5%	\$47.54 M	3.5%	\$126.59 M	3.5%
Contributions	\$5.1 M	3.2%	\$43.55 M	3.2%	\$117.25 M	3.2%
Education	\$4.81 M	3.0%	\$39.72 M	2.9%	\$106.96 M	3.0%
Entertainment	\$8.86 M	5.5%	\$75.48 M	5.6%	\$201.69 M	5.6%
Food and Beverages	\$23.81 M	14.9%	\$201 M	14.8%	\$533.5 M	14.8%
Furnishings and Equipment	\$5.49 M	3.4%	\$46.89 M	3.5%	\$125.26 M	3.5%
Gifts	\$3.87 M	2.4%	\$32.88 M	2.4%	\$88.91 M	2.5%
Health Care	\$13.54 M	8.4%	\$115.53 M	8.5%	\$307.03 M	8.5%
Household Operations	\$6.24 M	3.9%	\$52.96 M	3.9%	\$141.43 M	3.9%
Miscellaneous Expenses	\$3.02 M	1.9%	\$25.63 M	1.9%	\$68.34 M	1.9%
Personal Care	\$2.14 M	1.3%	\$18.18 M	1.3%	\$48.39 M	1.3%
Personal Insurance	\$1.07 M	0.7%	\$9.18 M	0.7%	\$24.7 M	0.7%
Reading	\$347.48 K	0.2%	\$2.96 M	0.2%	\$7.9 M	0.2%
Shelter	\$34.45 M	21.5%	\$289.48 M	21.3%	\$769.11 M	21.3%
Tobacco	\$1.07 M	0.7%	\$8.82 M	0.6%	\$23.03 M	0.6%
Transportation	\$28.7 M	17.9%	\$245.02 M	18.1%	\$652.2 M	18.1%
Utilities	\$12.16 M	7.6%	\$102.38 M	7.5%	\$270.62 M	7.5%

#### Educational Attainment (2021)

Adult Population Age 25 Years or Over	4,378		38,948		98,446	
Elementary (Grade Level 0 to 8)	201	4.6%	2,934	7.5%	5,604	5.7%
Some High School (Grade Level 9 to 11)	490	11.2%	4,348	11.2%	9,678	9.8%
High School Graduate	1,048	23.9%	8,279	21.3%	22,470	22.8%
Some College	835	19.1%	6,675	17.1%	17,511	17.8%
Associate Degree Only	461	10.5%	3,232	8.3%	8,274	8.4%
Bachelor Degree Only	767	17.5%	8,067	20.7%	21,299	21.6%
Graduate Degree	577	13.2%	5,414	13.9%	13,610	13.8%

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1 mi radius

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5 mi radius

#### Units In Structure (2021)

1 Detached Unit	1,678	61.5%	15,034	71.2%	37,625	68.8%
1 Attached Unit	74	2.7%	695	3.3%	2,112	3.9%
2 to 4 Units	350	12.8%	2,137	10.1%	4,674	8.5%
5 to 9 Units	246	9.0%	1,109	5.3%	3,495	6.4%
10 to 19 Units	139	5.1%	757	3.6%	2,849	5.2%
20 to 49 Units	105	3.8%	713	3.4%	2,117	3.9%
50 or More Units	122	4.5%	1,794	8.5%	4,575	8.4%
Mobile Home or Trailer	149	5.5%	1,629	7.7%	3,717	6.8%
Other Structure	1	-	6	-	8	-

#### Homes Built By Year (2021)

Homes Built 2010 or later	297	10.9%	2,185	10.4%	5,785	10.6%
Homes Built 2000 to 2009	414	15.2%	2,855	13.5%	7,668	14.0%
Homes Built 1990 to 1999	222	8.1%	2,730	12.9%	7,486	13.7%
Homes Built 1980 to 1989	283	10.4%	2,320	11.0%	6,514	11.9%
Homes Built 1970 to 1979	441	16.2%	2,844	13.5%	8,360	15.3%
Homes Built 1960 to 1969	378	13.9%	3,848	18.2%	9,826	18.0%
Homes Built 1950 to 1959	504	18.5%	3,675	17.4%	8,255	15.1%
Homes Built Before 1949	326	11.9%	3,416	16.2%	7,279	13.3%

#### Home Values (2021)

Home Values \$1,000,000 or More	58	4.3%	194	1.5%	648	2.0%
Home Values \$500,000 to \$999,999	189	14.2%	1,034	8.2%	2,937	8.9%
Home Values \$400,000 to \$499,999	42	3.2%	658	5.2%	1,936	5.8%
Home Values \$300,000 to \$399,999	85	6.4%	1,343	10.6%	3,902	11.8%
Home Values \$200,000 to \$299,999	277	20.8%	2,944	23.2%	7,517	22.7%
Home Values \$150,000 to \$199,999	241	18.1%	2,150	17.0%	5,528	16.7%
Home Values \$100,000 to \$149,999	179	13.5%	2,288	18.1%	5,602	16.9%
Home Values \$70,000 to \$99,999	140	10.5%	1,064	8.4%	2,472	7.5%
Home Values \$50,000 to \$69,999	61	4.6%	405	3.2%	1,040	3.1%
Home Values \$25,000 to \$49,999	32	2.4%	317	2.5%	769	2.3%
Home Values Under \$25,000	27	2.0%	266	2.1%	797	2.4%
Owner-Occupied Median Home Value	\$245,403		\$213,428		\$226,560	
Renter-Occupied Median Rent	\$691		\$738		\$777	

#### Transportation To Work (2021)

Drive to Work Alone	2,515	78.2%	21,034	73.0%	53,671	75.5%
Drive to Work in Carpool	325	10.1%	3,584	12.4%	8,160	11.5%
Travel to Work by Public Transportation	15	0.5%	198	0.7%	725	1.0%
Drive to Work on Motorcycle	-	-	5	-	8	-
Walk or Bicycle to Work	97	3.0%	1,438	5.0%	2,777	3.9%
Other Means	102	3.2%	715	2.5%	1,295	1.8%
Work at Home	161	5.0%	1,826	6.3%	4,427	6.2%

#### Travel Time (2021)

Travel to Work in 14 Minutes or Less	661	20.6%	7,049	24.5%	18,201	25.6%
Travel to Work in 15 to 29 Minutes	1,516	47.2%	11,533	40.0%	29,765	41.9%
Travel to Work in 30 to 59 Minutes	564	17.5%	6,346	22.0%	15,298	21.5%
Travel to Work in 60 Minutes or More	71	2.2%	1,212	4.2%	3,141	4.4%
Average Minutes Travel to Work	20.1		20.3		20.0	



