

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1373/-84.103

2950 Buford Hwy Cumming, GA 30041							1 mi radius	3 mi radius	5 mi radius
Population									
Estimated Population (2022)							3,818	53,115	129,616
Projected Population (2027)							4,455	59,679	143,954
Census Population (2020)							3,576	50,625	123,957
Census Population (2010)							2,779	35,802	90,167
Projected Annual Growth (2022 to 2027)							6373.3%	6,5642.5%	14,3382.2%
Historical Annual Growth (2020 to 2022)							2423.4%	2,4902.5%	5,6592.3%
Historical Annual Growth (2010 to 2020)							79714.3%	14,82220.7%	33,79018.7%
Estimated Population Density (2022)							1,216psm	1,880psm	1,651psm
Trade Area Size							3.1sq mi	28.3sq mi	78.5sq mi
Households									
Estimated Households (2022)							1,300	16,850	42,693
Projected Households (2027)							1,582	19,765	49,524
Census Households (2020)							1,211	15,924	40,467
Census Households (2010)							945	11,506	29,969
Estimated Households with Children (2022)							13110.1%	7,58845.0%	18,45043.2%
Estimated Average Household Size (2022)							2.94	3.14	3.02
Average Household Income									
Estimated Average Household Income (2022)							\$162,339	\$152,261	\$140,306
Projected Average Household Income (2027)							\$156,855	\$155,120	\$144,308
Estimated Average Family Income (2022)							\$165,990	\$164,185	\$151,369
Median Household Income									
Estimated Median Household Income (2022)							\$170,023	\$140,693	\$125,706
Projected Median Household Income (2027)							\$196,132	\$168,539	\$150,557
Estimated Median Family Income (2022)							\$184,777	\$154,093	\$141,101
Per Capita Income									
Estimated Per Capita Income (2022)							\$55,286	\$48,324	\$46,268
Projected Per Capita Income (2027)							\$55,722	\$51,393	\$49,694
Estimated Per Capita Income 5 Year Growth							\$4360.8%	\$3,0686.3%	\$3,4267.4%
Estimated Average Household Net Worth (2022)							\$1,738,247	\$1,276,241	\$1,114,012
Daytime Demos (2022)									
Total Businesses							113	1,712	6,702
Total Employees							364	8,972	40,989
Company Headquarter Businesses							32.5%	271.6%	1512.3%
Company Headquarter Employees							154.2%	2012.2%	2,6396.4%
Employee Population per Business							3.2	5.2	6.1
Residential Population per Business							33.8	31.0	19.3

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Race & Ethnicity

White (2022)	2,782	72.9%	31,421	59.2%	75,606	58.3%
Black or African American (2022)	196	5.1%	3,851	7.3%	11,170	8.6%
American Indian or Alaska Native (2022)	8	0.2%	132	0.2%	400	0.3%
Asian (2022)	599	15.7%	13,511	25.4%	29,729	22.9%
Hawaiian or Pacific Islander (2022)	-	-	18	-	46	-
Other Race (2022)	141	3.7%	2,095	3.9%	5,460	4.2%
Two or More Races (2022)	92	2.4%	2,088	3.9%	7,206	5.6%
Not Hispanic or Latino Population (2022)	3,595	94.2%	49,070	92.4%	116,685	90.0%
Hispanic or Latino Population (2022)	223	5.8%	4,045	7.6%	12,931	10.0%
Not Hispanic or Latino Population (2027)	4,186	94.0%	55,185	92.5%	129,788	90.2%
Hispanic or Latino Population (2027)	269	6.0%	4,494	7.5%	14,166	9.8%
Not Hispanic or Latino Population (2020)	3,368	94.2%	46,792	92.4%	111,183	89.7%
Hispanic or Latino Population (2020)	208	5.8%	3,833	7.6%	12,774	10.3%
Not Hispanic or Latino Population (2010)	2,632	94.7%	32,983	92.1%	80,842	89.7%
Hispanic or Latino Population (2010)	147	5.3%	2,820	7.9%	9,325	10.3%
Projected Hispanic Annual Growth (2022 to 2027)	46	4.1%	450	2.2%	1,236	1.9%
Historic Hispanic Annual Growth (2010 to 2022)	76	4.3%	1,225	3.6%	3,606	3.2%

Age Distribution (2022)

Age Under 5	188	4.9%	3,091	5.8%	7,234	5.6%
Age 5 to 9 Years	342	9.0%	4,623	8.7%	10,360	8.0%
Age 10 to 14 Years	440	11.5%	5,269	9.9%	11,654	9.0%
Age 15 to 19 Years	308	8.1%	3,935	7.4%	9,536	7.4%
Age 20 to 24 Years	227	6.0%	2,255	4.2%	5,907	4.6%
Age 25 to 29 Years	141	3.7%	1,772	3.3%	5,234	4.0%
Age 30 to 34 Years	158	4.1%	2,584	4.9%	6,734	5.2%
Age 35 to 39 Years	278	7.3%	4,621	8.7%	10,471	8.1%
Age 40 to 44 Years	376	9.8%	5,207	9.8%	11,683	9.0%
Age 45 to 49 Years	369	9.7%	4,805	9.0%	11,191	8.6%
Age 50 to 54 Years	256	6.7%	4,026	7.6%	9,850	7.6%
Age 55 to 59 Years	219	5.7%	2,986	5.6%	7,915	6.1%
Age 60 to 64 Years	176	4.6%	2,402	4.5%	6,662	5.1%
Age 65 to 74 Years	225	5.9%	3,470	6.5%	9,641	7.4%
Age 75 to 84 Years	99	2.6%	1,667	3.1%	4,365	3.4%
Age 85 Years or Over	19	0.5%	403	0.8%	1,181	0.9%
Median Age	35.9		37.8		38.2	

Gender Age Distribution (2022)

Female Population	1,891	49.5%	26,611	50.1%	65,187	50.3%
Age 0 to 19 Years	617	32.6%	8,285	31.1%	19,083	29.3%
Age 20 to 64 Years	1,094	57.8%	15,293	57.5%	37,809	58.0%
Age 65 Years or Over	180	9.5%	3,033	11.4%	8,296	12.7%
Female Median Age	36.1		37.7		38.4	
Male Population	1,927	50.5%	26,504	49.9%	64,429	49.7%
Age 0 to 19 Years	660	34.2%	8,633	32.6%	19,701	30.6%
Age 20 to 64 Years	1,105	57.4%	15,364	58.0%	37,837	58.7%
Age 65 Years or Over	162	8.4%	2,508	9.5%	6,891	10.7%
Male Median Age	35.3		37.9		38.1	

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Household Income Distribution (2022)						
HH Income \$200,000 or More	534	41.1%	4,487	26.6%	9,749	22.8%
HH Income \$150,000 to \$199,999	197	15.1%	2,840	16.9%	5,903	13.8%
HH Income \$100,000 to \$149,999	162	12.5%	3,821	22.7%	8,950	21.0%
HH Income \$75,000 to \$99,999	112	8.6%	1,823	10.8%	5,221	12.2%
HH Income \$50,000 to \$74,999	122	9.4%	2,054	12.2%	5,815	13.6%
HH Income \$35,000 to \$49,999	103	8.0%	611	3.6%	2,801	6.6%
HH Income \$25,000 to \$34,999	25	1.9%	387	2.3%	1,367	3.2%
HH Income \$15,000 to \$24,999	27	2.1%	245	1.5%	1,114	2.6%
HH Income Under \$15,000	19	1.5%	582	3.5%	1,773	4.2%
HH Income \$35,000 or More	1,230	94.6%	15,636	92.8%	38,439	90.0%
HH Income \$75,000 or More	1,005	77.3%	12,971	77.0%	29,823	69.9%
Housing (2022)						
Total Housing Units	1,365		17,360		44,400	
Housing Units Occupied	1,300	95.2%	16,850	97.1%	42,693	96.2%
Housing Units Owner-Occupied	1,258	96.8%	15,581	92.5%	36,683	85.9%
Housing Units, Renter-Occupied	42	3.2%	1,270	7.5%	6,010	14.1%
Housing Units, Vacant	65	5.0%	510	3.0%	1,707	4.0%
Marital Status (2022)						
Never Married	727	25.5%	9,624	24.0%	25,780	25.7%
Currently Married	1,831	64.3%	26,435	65.9%	61,704	61.5%
Separated	28	1.0%	775	1.9%	2,012	2.0%
Widowed	35	1.2%	1,382	3.4%	3,435	3.4%
Divorced	228	8.0%	1,917	4.8%	7,437	7.4%
Household Type (2022)						
Population Family	3,677	96.3%	50,021	94.2%	118,834	91.7%
Population Non-Family	141	3.7%	2,933	5.5%	10,097	7.8%
Population Group Quarters	-	-	161	0.3%	684	0.5%
Family Households	1,174	90.3%	14,492	86.0%	34,895	81.7%
Non-Family Households	126	9.7%	2,358	14.0%	7,798	18.3%
Married Couple with Children	115	6.3%	6,548	24.8%	15,277	24.8%
Average Family Household Size	3.1		3.5		3.4	
Household Size (2022)						
1 Person Households	114	8.8%	1,946	11.5%	6,278	14.7%
2 Person Households	509	39.1%	4,686	27.8%	12,801	30.0%
3 Person Households	295	22.7%	3,386	20.1%	8,237	19.3%
4 Person Households	240	18.5%	4,335	25.7%	9,536	22.3%
5 Person Households	105	8.1%	1,717	10.2%	3,913	9.2%
6 or More Person Households	37	2.9%	781	4.6%	1,928	4.5%
Household Vehicles (2022)						
Households with 0 Vehicles Available	10	0.7%	202	1.2%	662	1.5%
Households with 1 Vehicles Available	109	8.4%	2,573	15.3%	8,658	20.3%
Households with 2 or More Vehicles Available	1,182	90.9%	14,075	83.5%	33,373	78.2%
Total Vehicles Available	3,118		37,378		91,142	
Average Vehicles Per Household	2.4		2.2		2.1	

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Labor Force (2022)						
Estimated Labor Population Age 16 Years or Over	2,784		39,225		98,173	
Estimated Civilian Employed	2,122	76.2%	26,563	67.7%	65,296	66.5%
Estimated Civilian Unemployed	23	0.8%	495	1.3%	1,424	1.5%
Estimated in Armed Forces	-	-	44	0.1%	79	-
Estimated Not in Labor Force	639	22.9%	12,123	30.9%	31,374	32.0%
Unemployment Rate	0.8%		1.3%		1.5%	
Occupation (2022)						
Occupation: Population Age 16 Years or Over	2,122		26,563		65,296	
Management, Business, Financial Operations	755	35.6%	7,420	27.9%	17,547	26.9%
Professional, Related	610	28.8%	9,478	35.7%	20,206	30.9%
Service	229	10.8%	2,117	8.0%	6,531	10.0%
Sales, Office	392	18.5%	5,001	18.8%	12,454	19.1%
Farming, Fishing, Forestry	-	-	3	-	23	-
Construct, Extraction, Maintenance	20	1.0%	931	3.5%	3,675	5.6%
Production, Transport Material Moving	116	5.4%	1,613	6.1%	4,860	7.4%
White Collar Workers	1,757	82.8%	21,899	82.4%	50,207	76.9%
Blue Collar Workers	365	17.2%	4,664	17.6%	15,089	23.1%
Consumer Expenditure (2022)						
Total Household Expenditure	\$126.55 M		\$1.61 B		\$3.82 B	
Total Non-Retail Expenditure	\$67.6 M	53.4%	\$854.43 M	53.1%	\$2.03 B	53.0%
Total Retail Expenditure	\$58.95 M	46.6%	\$755.45 M	46.9%	\$1.8 B	47.0%
Apparel	\$4.65 M	3.7%	\$58.96 M	3.7%	\$139.12 M	3.6%
Contributions	\$4.79 M	3.8%	\$57.99 M	3.6%	\$135.99 M	3.6%
Education	\$4.89 M	3.9%	\$58.96 M	3.7%	\$135.76 M	3.5%
Entertainment	\$7.55 M	6.0%	\$95.43 M	5.9%	\$224.92 M	5.9%
Food and Beverages	\$17.92 M	14.2%	\$231.15 M	14.4%	\$551.21 M	14.4%
Furnishings and Equipment	\$4.64 M	3.7%	\$58.75 M	3.6%	\$138.71 M	3.6%
Gifts	\$3.76 M	3.0%	\$44.62 M	2.8%	\$104.58 M	2.7%
Health Care	\$9.93 M	7.8%	\$127.92 M	7.9%	\$307.28 M	8.0%
Household Operations	\$5.22 M	4.1%	\$65.51 M	4.1%	\$154.75 M	4.0%
Miscellaneous Expenses	\$2.43 M	1.9%	\$30.76 M	1.9%	\$72.98 M	1.9%
Personal Care	\$1.68 M	1.3%	\$21.54 M	1.3%	\$51.19 M	1.3%
Personal Insurance	\$1.03 M	0.8%	\$12.72 M	0.8%	\$29.71 M	0.8%
Reading	\$281.9 K	0.2%	\$3.54 M	0.2%	\$8.4 M	0.2%
Shelter	\$26.41 M	20.9%	\$335.57 M	20.8%	\$798.24 M	20.9%
Tobacco	\$555.07 K	0.4%	\$7.5 M	0.5%	\$18.71 M	0.5%
Transportation	\$22.55 M	17.8%	\$290.96 M	18.1%	\$692.23 M	18.1%
Utilities	\$8.27 M	6.5%	\$108 M	6.7%	\$260.7 M	6.8%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	2,314		33,943		84,925	
Elementary (Grade Level 0 to 8)	4	0.2%	565	1.7%	2,339	2.8%
Some High School (Grade Level 9 to 11)	58	2.5%	820	2.4%	2,460	2.9%
High School Graduate	280	12.1%	4,314	12.7%	12,557	14.8%
Some College	172	7.4%	3,954	11.7%	11,375	13.4%
Associate Degree Only	80	3.5%	2,155	6.4%	6,271	7.4%
Bachelor Degree Only	1,002	43.3%	13,426	39.6%	31,020	36.5%
Graduate Degree	718	31.0%	8,707	25.7%	18,903	22.3%

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Units In Structure (2022)							
1 Detached Unit	1,255	132.8%	15,617	135.7%	36,977	123.4%	
1 Attached Unit	13	1.3%	673	5.9%	2,514	8.4%	
2 to 4 Units	1	0.1%	105	0.9%	664	2.2%	
5 to 9 Units	2	0.3%	32	0.3%	286	1.0%	
10 to 19 Units	10	1.1%	119	1.0%	732	2.4%	
20 to 49 Units	12	1.2%	106	0.9%	393	1.3%	
50 or More Units	2	0.3%	68	0.6%	320	1.1%	
Mobile Home or Trailer	4	0.4%	128	1.1%	799	2.7%	
Other Structure	1	0.1%	2	-	8	-	
Homes Built By Year (2022)							
Homes Built 2010 or later	558	59.0%	5,842	50.8%	12,965	43.3%	
Homes Built 2000 to 2009	605	64.0%	5,784	50.3%	13,747	45.9%	
Homes Built 1990 to 1999	94	9.9%	3,331	28.9%	9,590	32.0%	
Homes Built 1980 to 1989	26	2.8%	1,095	9.5%	3,663	12.2%	
Homes Built 1970 to 1979	7	0.8%	509	4.4%	1,685	5.6%	
Homes Built 1960 to 1969	4	0.4%	136	1.2%	548	1.8%	
Homes Built 1950 to 1959	4	0.4%	78	0.7%	304	1.0%	
Homes Built Before 1949	3	0.3%	75	0.6%	190	0.6%	
Home Values (2022)							
Home Values \$1,000,000 or More	28	2.2%	126	0.8%	775	2.1%	
Home Values \$500,000 to \$999,999	992	78.9%	5,362	34.4%	11,876	32.4%	
Home Values \$400,000 to \$499,999	148	11.7%	3,880	24.9%	7,947	21.7%	
Home Values \$300,000 to \$399,999	65	5.2%	3,738	24.0%	8,992	24.5%	
Home Values \$200,000 to \$299,999	11	0.8%	1,971	12.6%	5,270	14.4%	
Home Values \$150,000 to \$199,999	-	-	227	1.5%	923	2.5%	
Home Values \$100,000 to \$149,999	-	-	71	0.5%	290	0.8%	
Home Values \$70,000 to \$99,999	1	-	36	0.2%	73	0.2%	
Home Values \$50,000 to \$69,999	-	-	23	0.1%	93	0.3%	
Home Values \$25,000 to \$49,999	-	-	50	0.3%	142	0.4%	
Home Values Under \$25,000	11	0.8%	98	0.6%	302	0.8%	
Owner-Occupied Median Home Value	\$605,482		\$442,311		\$433,432		
Renter-Occupied Median Rent	\$1,458		\$1,464		\$1,404		
Transportation To Work (2022)							
Drive to Work Alone	1,350	63.6%	16,133	60.7%	42,113	64.5%	
Drive to Work in Carpool	149	7.0%	1,534	5.8%	4,095	6.3%	
Travel to Work by Public Transportation	2	0.1%	161	0.6%	397	0.6%	
Drive to Work on Motorcycle	-	-	1	-	15	-	
Walk or Bicycle to Work	4	0.2%	41	0.2%	200	0.3%	
Other Means	5	0.2%	181	0.7%	453	0.7%	
Work at Home	611	28.8%	8,513	32.0%	18,022	27.6%	
Travel Time (2022)							
Travel to Work in 14 Minutes or Less	395	18.6%	2,927	11.0%	7,977	12.2%	
Travel to Work in 15 to 29 Minutes	586	27.6%	6,103	23.0%	16,710	25.6%	
Travel to Work in 30 to 59 Minutes	358	16.9%	6,913	26.0%	17,743	27.2%	
Travel to Work in 60 Minutes or More	172	8.1%	2,108	7.9%	4,843	7.4%	
Average Minutes Travel to Work	23.3		28.2		27.2		