

Expanded Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9257/-84.1738

1740 Indian Trail Lilburn Rd NW Norcross, GA 30093	1 mi radius	3 mi radius	5 mi radius	10 min drivetime
Population				
Estimated Population (2021)	7,294	104,851	265,946	119,720
Projected Population (2026)	7,299	104,893	269,043	119,737
Census Population (2010)	6,422	95,731	240,190	108,763
Census Population (2000)	6,363	88,328	215,407	100,010
Projected Annual Growth (2021 to 2026)	5 -	42 -	3,097 0.2%	17 -
Historical Annual Growth (2010 to 2021)	872 1.2%	9,120 0.9%	25,755 1.0%	10,957 0.9%
Historical Annual Growth (2000 to 2010)	59 -	7,403 0.8%	24,784 1.2%	8,753 0.9%
Estimated Population Density (2021)	2,323 psm	3,710 psm	3,387 psm	3,647 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	32.8 sq mi
Households				
Estimated Households (2021)	2,146	32,205	89,836	38,072
Projected Households (2026)	2,169	32,490	91,641	38,428
Census Households (2010)	1,950	30,328	83,355	35,486
Census Households (2000)	2,056	30,249	79,610	34,865
Estimated Households with Children (2021)	1,031 48.0%	14,122 43.9%	35,530 39.6%	16,126 42.4%
Estimated Average Household Size (2021)	3.40	3.25	2.95	3.14
Average Household Income				
Estimated Average Household Income (2021)	\$62,141	\$69,476	\$77,762	\$65,140
Projected Average Household Income (2026)	\$77,805	\$80,899	\$89,647	\$75,773
Estimated Average Family Income (2021)	\$61,916	\$72,343	\$84,229	\$67,007
Median Household Income				
Estimated Median Household Income (2021)	\$50,640	\$53,807	\$61,481	\$51,898
Projected Median Household Income (2026)	\$58,627	\$61,624	\$70,886	\$59,570
Estimated Median Family Income (2021)	\$63,915	\$59,215	\$70,556	\$56,741
Per Capita Income				
Estimated Per Capita Income (2021)	\$18,281	\$21,349	\$26,282	\$20,724
Projected Per Capita Income (2026)	\$23,119	\$25,068	\$30,549	\$24,327
Estimated Per Capita Income 5 Year Growth	\$4,838 26.5%	\$3,719 17.4%	\$4,267 16.2%	\$3,604 17.4%
Estimated Average Household Net Worth (2021)	\$266,634	\$335,452	\$441,488	\$309,906
Daytime Demos (2021)				
Total Businesses	841	7,391	18,616	9,783
Total Employees	6,722	59,384	178,446	91,820
Company Headquarter Businesses	31 3.7%	309 4.2%	827 4.4%	438 4.5%
Company Headquarter Employees	428 6.4%	9,669 16.3%	38,423 21.5%	17,327 18.9%
Employee Population per Business	8.0	8.0	9.6	9.4
Residential Population per Business	8.7	14.2	14.3	12.2

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Race & Ethnicity

White (2021)	1,825	25.0%	32,234	30.7%	90,685	34.1%	35,217	29.4%
Black or African American (2021)	2,334	32.0%	27,992	26.7%	75,464	28.4%	34,166	28.5%
American Indian or Alaska Native (2021)	107	1.5%	1,023	1.0%	2,278	0.9%	1,187	1.0%
Asian (2021)	808	11.1%	14,561	13.9%	40,463	15.2%	16,503	13.8%
Hawaiian or Pacific Islander (2021)	11	0.2%	98	-	242	-	100	-
Other Race (2021)	1,883	25.8%	24,536	23.4%	46,502	17.5%	27,625	23.1%
Two or More Races (2021)	326	4.5%	4,407	4.2%	10,312	3.9%	4,923	4.1%
Not Hispanic or Latino Population (2021)	3,677	50.4%	54,129	51.6%	165,657	62.3%	62,948	52.6%
Hispanic or Latino Population (2021)	3,617	49.6%	50,722	48.4%	100,289	37.7%	56,773	47.4%
Not Hispanic or Latino Population (2026)	3,639	49.9%	53,539	51.0%	166,473	61.9%	62,451	52.2%
Hispanic or Latino Population (2026)	3,660	50.1%	51,354	49.0%	102,570	38.1%	57,286	47.8%
Not Hispanic or Latino Population (2010)	3,283	51.1%	50,162	52.4%	150,823	62.8%	55,792	51.3%
Hispanic or Latino Population (2010)	3,139	48.9%	45,569	47.6%	89,368	37.2%	52,972	48.7%
Not Hispanic or Latino Population (2000)	4,486	70.5%	64,017	72.5%	171,360	79.6%	71,414	71.4%
Hispanic or Latino Population (2000)	1,878	29.5%	24,311	27.5%	44,047	20.4%	28,596	28.6%
Projected Hispanic Annual Growth (2021 to 2026)	43	0.2%	632	0.2%	2,281	0.5%	513	0.2%
Historic Hispanic Annual Growth (2000 to 2021)	1,740	4.4%	26,411	5.2%	56,242	6.1%	28,177	4.7%

Age Distribution (2021)

Age Under 5	579	7.9%	8,185	7.8%	19,564	7.4%	9,608	8.0%
Age 5 to 9 Years	579	7.9%	7,846	7.5%	18,853	7.1%	8,948	7.5%
Age 10 to 14 Years	619	8.5%	7,937	7.6%	18,970	7.1%	8,860	7.4%
Age 15 to 19 Years	582	8.0%	7,801	7.4%	18,380	6.9%	8,747	7.3%
Age 20 to 24 Years	623	8.5%	8,928	8.5%	21,585	8.1%	10,509	8.8%
Age 25 to 29 Years	583	8.0%	9,233	8.8%	23,276	8.8%	11,189	9.3%
Age 30 to 34 Years	561	7.7%	8,225	7.8%	20,826	7.8%	9,850	8.2%
Age 35 to 39 Years	534	7.3%	7,803	7.4%	19,392	7.3%	9,091	7.6%
Age 40 to 44 Years	517	7.1%	7,389	7.0%	18,249	6.9%	8,416	7.0%
Age 45 to 49 Years	486	6.7%	7,125	6.8%	17,862	6.7%	7,967	6.7%
Age 50 to 54 Years	463	6.3%	6,741	6.4%	17,413	6.5%	7,531	6.3%
Age 55 to 59 Years	393	5.4%	5,775	5.5%	15,528	5.8%	6,248	5.2%
Age 60 to 64 Years	285	3.9%	4,342	4.1%	12,461	4.7%	4,728	3.9%
Age 65 to 74 Years	334	4.6%	5,084	4.8%	15,548	5.8%	5,395	4.5%
Age 75 to 84 Years	119	1.6%	1,916	1.8%	6,083	2.3%	2,041	1.7%
Age 85 Years or Over	38	0.5%	521	0.5%	1,955	0.7%	591	0.5%
Median Age	29.8		30.9		32.7		30.4	

Gender Age Distribution (2021)

Female Population	3,667	50.3%	51,575	49.2%	133,147	50.1%	58,691	49.0%
Age 0 to 19 Years	1,140	31.1%	15,531	30.1%	36,903	27.7%	17,664	30.1%
Age 20 to 64 Years	2,266	61.8%	31,915	61.9%	82,985	62.3%	36,557	62.3%
Age 65 Years or Over	260	7.1%	4,129	8.0%	13,259	10.0%	4,471	7.6%
Female Median Age	30.9		31.5		33.5		30.8	
Male Population	3,627	49.7%	53,276	50.8%	132,799	49.9%	61,029	51.0%
Age 0 to 19 Years	1,219	33.6%	16,238	30.5%	38,863	29.3%	18,500	30.3%
Age 20 to 64 Years	2,178	60.0%	33,645	63.2%	83,609	63.0%	38,972	63.9%
Age 65 Years or Over	231	6.4%	3,393	6.4%	10,327	7.8%	3,556	5.8%
Male Median Age	28.6		30.3		31.9		29.9	

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Household Income Distribution (2021)

HH Income \$200,000 or More	14	0.6%	799	2.5%	3,944	4.4%	803	2.1%
HH Income \$150,000 to \$199,999	70	3.3%	946	2.9%	3,848	4.3%	1,006	2.6%
HH Income \$100,000 to \$149,999	212	9.9%	3,284	10.2%	10,884	12.1%	3,444	9.0%
HH Income \$75,000 to \$99,999	284	13.2%	4,147	12.9%	11,802	13.1%	4,662	12.2%
HH Income \$50,000 to \$74,999	532	24.8%	7,910	24.6%	20,614	22.9%	9,411	24.7%
HH Income \$35,000 to \$49,999	328	15.3%	5,320	16.5%	13,833	15.4%	6,607	17.4%
HH Income \$25,000 to \$34,999	196	9.2%	3,816	11.8%	10,123	11.3%	4,923	12.9%
HH Income \$15,000 to \$24,999	197	9.2%	3,010	9.3%	7,324	8.2%	3,799	10.0%
HH Income Under \$15,000	313	14.6%	2,973	9.2%	7,463	8.3%	3,417	9.0%
HH Income \$35,000 or More	1,440	67.1%	22,407	69.6%	64,925	72.3%	25,933	68.1%
HH Income \$75,000 or More	580	27.0%	9,177	28.5%	30,478	33.9%	9,915	26.0%

Housing (2021)

Total Housing Units	2,314		34,041		94,090		40,112	
Housing Units Occupied	2,146	92.8%	32,205	94.6%	89,836	95.5%	38,072	94.9%
Housing Units Owner-Occupied	882	41.1%	14,981	46.5%	42,205	47.0%	14,569	38.3%
Housing Units, Renter-Occupied	1,264	58.9%	17,223	53.5%	47,630	53.0%	23,503	61.7%
Housing Units, Vacant	168	7.8%	1,836	5.7%	4,254	4.7%	2,040	5.4%

Marital Status (2021)

Never Married	2,025	36.7%	33,710	41.7%	83,061	39.8%	40,311	43.7%
Currently Married	2,376	43.1%	32,908	40.7%	86,701	41.6%	35,519	38.5%
Separated	374	6.8%	4,584	5.7%	11,640	5.6%	5,498	6.0%
Widowed	341	6.2%	2,671	3.3%	8,291	4.0%	2,957	3.2%
Divorced	400	7.2%	7,011	8.7%	18,866	9.0%	8,018	8.7%

Household Type (2021)

Population Family	6,527	89.5%	90,994	86.8%	225,561	84.8%	101,838	85.1%
Population Non-Family	767	10.5%	13,704	13.1%	39,847	15.0%	17,728	14.8%
Population Group Quarters	-	-	153	0.1%	538	0.2%	155	0.1%
Family Households	1,611	75.1%	22,861	71.0%	60,941	67.8%	25,891	68.0%
Non-Family Households	535	24.9%	9,344	29.0%	28,895	32.2%	12,181	32.0%
Married Couple with Children	538	22.6%	8,192	24.9%	20,929	24.1%	9,030	25.4%
Average Family Household Size	4.1		4.0		3.7		3.9	

Household Size (2021)

1 Person Households	394	18.4%	6,614	20.5%	21,377	23.8%	8,632	22.7%
2 Person Households	457	21.3%	7,069	22.0%	22,430	25.0%	8,451	22.2%
3 Person Households	354	16.5%	5,319	16.5%	15,410	17.2%	6,239	16.4%
4 Person Households	350	16.3%	5,212	16.2%	13,916	15.5%	6,009	15.8%
5 Person Households	258	12.0%	3,744	11.6%	8,413	9.4%	4,134	10.9%
6 or More Person Households	333	15.5%	4,247	13.2%	8,289	9.2%	4,606	12.1%

Household Vehicles (2021)

Households with 0 Vehicles Available	176	8.2%	1,669	5.2%	4,845	5.4%	2,363	6.2%
Households with 1 Vehicles Available	785	36.6%	11,740	36.5%	34,959	38.9%	15,457	40.6%
Households with 2 or More Vehicles Available	1,185	55.2%	18,796	58.4%	50,032	55.7%	20,252	53.2%
Total Vehicles Available	3,637		58,984		158,065		65,320	
Average Vehicles Per Household	1.7		1.8		1.8		1.7	

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Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	5,393		79,288		204,806		90,593	
Estimated Civilian Employed	3,379	62.7%	50,735	64.0%	134,640	65.7%	59,367	65.5%
Estimated Civilian Unemployed	167	3.1%	2,557	3.2%	6,764	3.3%	3,058	3.4%
Estimated in Armed Forces	-	-	72	-	138	-	106	0.1%
Estimated Not in Labor Force	1,847	34.3%	25,925	32.7%	63,265	30.9%	28,063	31.0%
Unemployment Rate	3.1%		3.2%		3.3%		3.4%	

Occupation (2021)

Occupation: Population Age 16 Years or Over	3,379		50,735		134,640		59,367	
Management, Business, Financial Operations	289	8.5%	4,500	8.9%	17,104	12.7%	5,488	9.2%
Professional, Related	296	8.8%	6,990	13.8%	23,930	17.8%	8,070	13.6%
Service	861	25.5%	10,744	21.2%	25,003	18.6%	12,628	21.3%
Sales, Office	669	19.8%	9,272	18.3%	26,342	19.6%	11,364	19.1%
Farming, Fishing, Forestry	-	-	67	0.1%	153	0.1%	99	0.2%
Construct, Extraction, Maintenance	716	21.2%	11,146	22.0%	22,328	16.6%	12,139	20.4%
Production, Transport Material Moving	549	16.3%	8,015	15.8%	19,779	14.7%	9,578	16.1%
White Collar Workers	1,254	37.1%	20,762	40.9%	67,377	50.0%	24,922	42.0%
Blue Collar Workers	2,125	62.9%	29,973	59.1%	67,263	50.0%	34,445	58.0%

Consumer Expenditure (2021)

Total Household Expenditure	\$108.79 M		\$1.76 B		\$5.28 B		\$1.99 B	
Total Non-Retail Expenditure	\$57.15 M	52.5%	\$924.15 M	52.5%	\$2.78 B	52.7%	\$1.05 B	52.6%
Total Retail Expenditure	\$51.64 M	47.5%	\$834.81 M	47.5%	\$2.5 B	47.3%	\$942.26 M	47.4%
Apparel	\$3.86 M	3.5%	\$62.2 M	3.5%	\$187 M	3.5%	\$70.27 M	3.5%
Contributions	\$3.18 M	2.9%	\$52.91 M	3.0%	\$164.29 M	3.1%	\$59.3 M	3.0%
Education	\$2.97 M	2.7%	\$48.08 M	2.7%	\$151.12 M	2.9%	\$53.88 M	2.7%
Entertainment	\$5.95 M	5.5%	\$96.77 M	5.5%	\$293.73 M	5.6%	\$108.75 M	5.5%
Food and Beverages	\$16.47 M	15.1%	\$264.57 M	15.0%	\$787.29 M	14.9%	\$299.46 M	15.1%
Furnishings and Equipment	\$3.7 M	3.4%	\$60.09 M	3.4%	\$182.44 M	3.5%	\$67.55 M	3.4%
Gifts	\$2.38 M	2.2%	\$39.82 M	2.3%	\$124.48 M	2.4%	\$44.83 M	2.3%
Health Care	\$9.19 M	8.5%	\$149.07 M	8.5%	\$444.95 M	8.4%	\$168.42 M	8.5%
Household Operations	\$4.13 M	3.8%	\$67.23 M	3.8%	\$203.98 M	3.9%	\$75.77 M	3.8%
Miscellaneous Expenses	\$2.01 M	1.8%	\$32.63 M	1.9%	\$98.72 M	1.9%	\$36.83 M	1.9%
Personal Care	\$1.45 M	1.3%	\$23.47 M	1.3%	\$70.63 M	1.3%	\$26.52 M	1.3%
Personal Insurance	\$691.28 K	0.6%	\$11.42 M	0.6%	\$35.43 M	0.7%	\$12.71 M	0.6%
Reading	\$226.54 K	0.2%	\$3.7 M	0.2%	\$11.24 M	0.2%	\$4.17 M	0.2%
Shelter	\$23.3 M	21.4%	\$374.63 M	21.3%	\$1.12 B	21.2%	\$425.31 M	21.4%
Tobacco	\$765.84 K	0.7%	\$12.04 M	0.7%	\$34.34 M	0.7%	\$13.84 M	0.7%
Transportation	\$20.02 M	18.4%	\$324.18 M	18.4%	\$968.88 M	18.4%	\$365.68 M	18.4%
Utilities	\$8.5 M	7.8%	\$136.16 M	7.7%	\$399.7 M	7.6%	\$154.57 M	7.8%

Educational Attainment (2021)

Adult Population Age 25 Years or Over	4,312		64,155		168,594		73,047	
Elementary (Grade Level 0 to 8)	863	20.0%	10,677	16.6%	20,038	11.9%	11,443	15.7%
Some High School (Grade Level 9 to 11)	422	9.8%	6,589	10.3%	14,495	8.6%	7,141	9.8%
High School Graduate	1,323	30.7%	17,565	27.4%	40,237	23.9%	19,915	27.3%
Some College	677	15.7%	9,118	14.2%	25,743	15.3%	10,937	15.0%
Associate Degree Only	417	9.7%	5,723	8.9%	15,129	9.0%	6,819	9.3%
Bachelor Degree Only	474	11.0%	10,263	16.0%	35,104	20.8%	11,588	15.9%
Graduate Degree	136	3.2%	4,221	6.6%	17,848	10.6%	5,205	7.1%

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Units In Structure (2021)

1 Detached Unit	966	49.5%	17,125	56.5%	45,451	54.5%	16,928	47.7%
1 Attached Unit	139	7.1%	2,975	9.8%	8,009	9.6%	3,422	9.6%
2 to 4 Units	150	7.7%	1,962	6.5%	5,015	6.0%	2,181	6.1%
5 to 9 Units	190	9.7%	2,506	8.3%	8,033	9.6%	3,756	10.6%
10 to 19 Units	249	12.8%	3,764	12.4%	11,159	13.4%	5,710	16.1%
20 to 49 Units	48	2.5%	1,396	4.6%	4,613	5.5%	2,554	7.2%
50 or More Units	141	7.2%	1,567	5.2%	5,563	6.7%	2,596	7.3%
Mobile Home or Trailer	186	9.5%	811	2.7%	1,759	2.1%	821	2.3%
Other Structure	78	4.0%	100	0.3%	235	0.3%	104	0.3%

Homes Built By Year (2021)

Homes Built 2010 or later	58	3.0%	1,753	5.8%	4,860	5.8%	2,080	5.9%
Homes Built 2000 to 2009	320	16.4%	3,737	12.3%	11,386	13.7%	4,668	13.2%
Homes Built 1990 to 1999	472	24.2%	7,959	26.2%	23,135	27.8%	10,123	28.5%
Homes Built 1980 to 1989	862	44.2%	12,027	39.7%	28,675	34.4%	12,887	36.3%
Homes Built 1970 to 1979	318	16.3%	4,071	13.4%	13,712	16.4%	4,977	14.0%
Homes Built 1960 to 1969	32	1.7%	1,461	4.8%	4,671	5.6%	1,841	5.2%
Homes Built 1950 to 1959	64	3.3%	560	1.8%	1,952	2.3%	851	2.4%
Homes Built Before 1949	20	1.0%	636	2.1%	1,445	1.7%	644	1.8%

Home Values (2021)

Home Values \$1,000,000 or More	7	0.8%	226	1.5%	409	1.0%	202	1.4%
Home Values \$500,000 to \$999,999	25	2.8%	495	3.3%	1,801	4.3%	505	3.5%
Home Values \$400,000 to \$499,999	42	4.8%	675	4.5%	2,487	5.9%	672	4.6%
Home Values \$300,000 to \$399,999	94	10.7%	1,908	12.7%	7,702	18.2%	1,858	12.8%
Home Values \$200,000 to \$299,999	207	23.5%	5,075	33.9%	14,927	35.4%	4,833	33.2%
Home Values \$150,000 to \$199,999	234	26.6%	3,599	24.0%	8,313	19.7%	3,430	23.5%
Home Values \$100,000 to \$149,999	128	14.5%	1,737	11.6%	3,831	9.1%	1,773	12.2%
Home Values \$70,000 to \$99,999	49	5.5%	539	3.6%	1,113	2.6%	561	3.9%
Home Values \$50,000 to \$69,999	4	0.4%	159	1.1%	448	1.1%	246	1.7%
Home Values \$25,000 to \$49,999	23	2.6%	187	1.2%	414	1.0%	159	1.1%
Home Values Under \$25,000	68	7.7%	382	2.6%	761	1.8%	330	2.3%
Owner-Occupied Median Home Value	\$163,451		\$201,721		\$226,150		\$200,856	
Renter-Occupied Median Rent	\$989		\$1,087		\$1,084		\$1,076	

Transportation To Work (2021)

Drive to Work Alone	2,730	77.5%	37,232	72.6%	96,577	73.6%	42,271	71.7%
Drive to Work in Carpool	628	17.8%	9,859	19.2%	21,053	16.0%	10,909	18.5%
Travel to Work by Public Transportation	64	1.8%	1,111	2.2%	3,099	2.4%	1,697	2.9%
Drive to Work on Motorcycle	2	-	16	-	94	-	43	-
Walk or Bicycle to Work	6	0.2%	684	1.3%	1,685	1.3%	898	1.5%
Other Means	4	0.1%	375	0.7%	947	0.7%	492	0.8%
Work at Home	86	2.4%	2,003	3.9%	7,767	5.9%	2,610	4.4%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	380	10.8%	7,214	14.1%	18,313	14.0%	8,074	13.7%
Travel to Work in 15 to 29 Minutes	959	27.2%	13,250	25.8%	37,383	28.5%	16,270	27.6%
Travel to Work in 30 to 59 Minutes	1,481	42.1%	22,396	43.7%	56,276	42.9%	25,707	43.6%
Travel to Work in 60 Minutes or More	474	13.5%	5,889	11.5%	14,603	11.1%	6,646	11.3%
Average Minutes Travel to Work	33.7		31.0		30.4		30.7	