

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4119/-84.1996

RF5

GA-20

McDonough, GA 30253

Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2021)	5,810		30,432		68,956	
Projected Population (2026)	6,915		34,874		78,160	
Census Population (2010)	3,397		22,322		52,957	
Census Population (2000)	1,007		10,210		27,150	
Projected Annual Growth (2021 to 2026)	1,105	3.8%	4,441	2.9%	9,204	2.7%
Historical Annual Growth (2010 to 2021)	2,413	6.5%	8,111	3.3%	15,999	2.7%
Historical Annual Growth (2000 to 2010)	2,390	23.7%	12,112	11.9%	25,807	9.5%
Estimated Population Density (2021)	1,850 psm		1,077 psm		878 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	

Households

Estimated Households (2021)	1,994		10,578		24,049	
Projected Households (2026)	2,320		11,847		26,566	
Census Households (2010)	1,159		7,663		18,302	
Census Households (2000)	329		3,521		9,389	
Estimated Households with Children (2021)	819	41.1%	4,381	41.4%	9,791	40.7%
Estimated Average Household Size (2021)	2.91		2.83		2.83	

Average Household Income

Estimated Average Household Income (2021)	\$88,588		\$77,827		\$81,297	
Projected Average Household Income (2026)	\$89,815		\$81,798		\$86,703	
Estimated Average Family Income (2021)	\$94,941		\$86,188		\$91,707	

Median Household Income

Estimated Median Household Income (2021)	\$78,346		\$68,452		\$73,232	
Projected Median Household Income (2026)	\$91,138		\$80,029		\$85,500	
Estimated Median Family Income (2021)	\$86,281		\$78,498		\$83,251	

Per Capita Income

Estimated Per Capita Income (2021)	\$30,403		\$27,255		\$28,516	
Projected Per Capita Income (2026)	\$30,140		\$27,966		\$29,613	
Estimated Per Capita Income 5 Year Growth	-\$263	-0.9%	\$710	2.6%	\$1,098	3.8%
Estimated Average Household Net Worth (2021)	\$589,648		\$481,195		\$527,315	

Daytime Demos (2021)

Total Businesses	417		1,705		3,846	
Total Employees	3,548		14,025		31,836	
Company Headquarter Businesses	10	2.3%	38	2.2%	85	2.2%
Company Headquarter Employees	544	15.3%	1,540	11.0%	4,985	15.7%
Employee Population per Business	8.5		8.2		8.3	
Residential Population per Business	13.9		17.8		17.9	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2021)	1,298	22.3%	7,317	24.0%	23,553	34.2%
Black or African American (2021)	3,960	68.2%	19,695	64.7%	37,836	54.9%
American Indian or Alaska Native (2021)	14	0.2%	90	0.3%	228	0.3%
Asian (2021)	216	3.7%	1,239	4.1%	2,716	3.9%
Hawaiian or Pacific Islander (2021)	7	0.1%	27	-	53	-
Other Race (2021)	161	2.8%	1,164	3.8%	2,327	3.4%
Two or More Races (2021)	155	2.7%	900	3.0%	2,241	3.3%
Not Hispanic or Latino Population (2021)	5,317	91.5%	27,415	90.1%	61,940	89.8%
Hispanic or Latino Population (2021)	493	8.5%	3,018	9.9%	7,016	10.2%
Not Hispanic or Latino Population (2026)	6,328	91.5%	31,411	90.1%	70,149	89.7%
Hispanic or Latino Population (2026)	587	8.5%	3,463	9.9%	8,011	10.3%
Not Hispanic or Latino Population (2010)	3,150	92.7%	20,459	91.7%	49,370	93.2%
Hispanic or Latino Population (2010)	247	7.3%	1,863	8.3%	3,587	6.8%
Not Hispanic or Latino Population (2000)	993	98.6%	9,860	96.6%	26,419	97.3%
Hispanic or Latino Population (2000)	14	1.4%	349	3.4%	731	2.7%
Projected Hispanic Annual Growth (2021 to 2026)	94	3.8%	446	3.0%	996	2.8%
Historic Hispanic Annual Growth (2000 to 2021)	479	165.7%	2,668	36.4%	6,284	40.9%

Age Distribution (2021)

Age Under 5	313	5.4%	1,857	6.1%	4,274	6.2%
Age 5 to 9 Years	342	5.9%	1,872	6.2%	4,349	6.3%
Age 10 to 14 Years	387	6.7%	2,012	6.6%	4,673	6.8%
Age 15 to 19 Years	437	7.5%	2,198	7.2%	4,924	7.1%
Age 20 to 24 Years	514	8.8%	2,847	9.4%	5,722	8.3%
Age 25 to 29 Years	447	7.7%	2,706	8.9%	5,581	8.1%
Age 30 to 34 Years	373	6.4%	2,234	7.3%	4,905	7.1%
Age 35 to 39 Years	341	5.9%	1,957	6.4%	4,515	6.5%
Age 40 to 44 Years	376	6.5%	1,940	6.4%	4,407	6.4%
Age 45 to 49 Years	418	7.2%	2,036	6.7%	4,597	6.7%
Age 50 to 54 Years	461	7.9%	2,172	7.1%	4,800	7.0%
Age 55 to 59 Years	439	7.6%	1,971	6.5%	4,517	6.6%
Age 60 to 64 Years	363	6.2%	1,608	5.3%	3,754	5.4%
Age 65 to 74 Years	411	7.1%	1,976	6.5%	5,026	7.3%
Age 75 to 84 Years	146	2.5%	792	2.6%	2,240	3.2%
Age 85 Years or Over	41	0.7%	255	0.8%	672	1.0%
Median Age	35.3		33.3		34.5	

Gender Age Distribution (2021)

Female Population	3,056	52.6%	16,097	52.9%	36,289	52.6%
Age 0 to 19 Years	719	23.5%	3,861	24.0%	8,897	24.5%
Age 20 to 64 Years	1,987	65.0%	10,400	64.6%	22,696	62.5%
Age 65 Years or Over	349	11.4%	1,837	11.4%	4,697	12.9%
Female Median Age	36.9		35.0		36.1	
Male Population	2,754	47.4%	14,335	47.1%	32,667	47.4%
Age 0 to 19 Years	761	27.6%	4,078	28.4%	9,323	28.5%
Age 20 to 64 Years	1,745	63.3%	9,071	63.3%	20,102	61.5%
Age 65 Years or Over	249	9.0%	1,186	8.3%	3,241	9.9%
Male Median Age	33.4		31.4		32.8	

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Household Income Distribution (2021)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	124	6.2%	469	4.4%	1,162	4.8%
HH Income \$150,000 to \$199,999	108	5.4%	482	4.6%	1,467	6.1%
HH Income \$100,000 to \$149,999	445	22.3%	1,821	17.2%	4,438	18.5%
HH Income \$75,000 to \$99,999	369	18.5%	1,911	18.1%	4,387	18.2%
HH Income \$50,000 to \$74,999	444	22.2%	2,134	20.2%	4,870	20.3%
HH Income \$35,000 to \$49,999	181	9.1%	1,418	13.4%	2,876	12.0%
HH Income \$25,000 to \$34,999	101	5.1%	964	9.1%	1,862	7.7%
HH Income \$15,000 to \$24,999	101	5.1%	750	7.1%	1,424	5.9%
HH Income Under \$15,000	121	6.1%	630	6.0%	1,561	6.5%
HH Income \$35,000 or More	1,671	83.8%	8,235	77.9%	19,202	79.8%
HH Income \$75,000 or More	1,046	52.5%	4,683	44.3%	11,455	47.6%

Housing (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units	2,074		11,172		25,320	
Housing Units Occupied	1,994	96.1%	10,578	94.7%	24,049	95.0%
Housing Units Owner-Occupied	1,517	76.1%	7,206	68.1%	17,673	73.5%
Housing Units, Renter-Occupied	477	23.9%	3,372	31.9%	6,376	26.5%
Housing Units, Vacant	80	4.0%	594	5.6%	1,271	5.3%

Marital Status (2021)

	1 mi radius		3 mi radius		5 mi radius	
Never Married	1,673	35.1%	9,521	38.6%	19,515	35.1%
Currently Married	2,080	43.6%	9,449	38.3%	23,462	42.2%
Separated	170	3.6%	1,405	5.7%	3,466	6.2%
Widowed	126	2.6%	769	3.1%	2,076	3.7%
Divorced	718	15.1%	3,547	14.4%	7,141	12.8%

Household Type (2021)

	1 mi radius		3 mi radius		5 mi radius	
Population Family	5,149	88.6%	26,043	85.6%	59,775	86.7%
Population Non-Family	661	11.4%	3,890	12.8%	8,272	12.0%
Population Group Quarters	-	-	499	1.6%	909	1.3%
Family Households	1,476	74.0%	7,528	71.2%	17,528	72.9%
Non-Family Households	518	26.0%	3,051	28.8%	6,520	27.1%
Married Couple with Children	470	22.6%	2,358	25.0%	5,744	24.5%
Average Family Household Size	3.5		3.5		3.4	

Household Size (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Person Households	411	20.6%	2,415	22.8%	5,206	21.6%
2 Person Households	534	26.8%	2,910	27.5%	6,787	28.2%
3 Person Households	403	20.2%	2,066	19.5%	4,788	19.9%
4 Person Households	332	16.7%	1,643	15.5%	3,930	16.3%
5 Person Households	179	9.0%	860	8.1%	1,927	8.0%
6 or More Person Households	135	6.8%	684	6.5%	1,411	5.9%

Household Vehicles (2021)

	1 mi radius		3 mi radius		5 mi radius	
Households with 0 Vehicles Available	49	2.4%	247	2.3%	488	2.0%
Households with 1 Vehicles Available	512	25.7%	3,460	32.7%	6,562	27.3%
Households with 2 or More Vehicles Available	1,433	71.9%	6,871	65.0%	16,998	70.7%
Total Vehicles Available	4,205		20,861		50,649	
Average Vehicles Per Household	2.1		2.0		2.1	

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Labor Force (2021)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	4,679		24,243		54,636	
Estimated Civilian Employed	2,838	60.7%	15,192	62.7%	33,876	62.0%
Estimated Civilian Unemployed	155	3.3%	909	3.7%	2,024	3.7%
Estimated in Armed Forces	6	0.1%	98	0.4%	116	0.2%
Estimated Not in Labor Force	1,679	35.9%	8,045	33.2%	18,620	34.1%
Unemployment Rate	3.3%		3.7%		3.7%	

Occupation (2021)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	2,838		15,192		33,876	
Management, Business, Financial Operations	452	15.9%	2,183	14.4%	5,031	14.9%
Professional, Related	666	23.5%	3,133	20.6%	6,270	18.5%
Service	667	23.5%	2,956	19.5%	6,208	18.3%
Sales, Office	585	20.6%	3,179	20.9%	7,207	21.3%
Farming, Fishing, Forestry	-	-	7	-	12	-
Construct, Extraction, Maintenance	166	5.8%	1,119	7.4%	2,876	8.5%
Production, Transport Material Moving	303	10.7%	2,615	17.2%	6,272	18.5%
White Collar Workers	1,702	60.0%	8,495	55.9%	18,508	54.6%
Blue Collar Workers	1,136	40.0%	6,696	44.1%	15,368	45.4%

Consumer Expenditure (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$130.25 M		\$627.31 M		\$1.47 B	
Total Non-Retail Expenditure	\$68.3 M	52.4%	\$329.15 M	52.5%	\$771.15 M	52.5%
Total Retail Expenditure	\$61.96 M	47.6%	\$298.16 M	47.5%	\$698.58 M	47.5%
Apparel	\$4.61 M	3.5%	\$22.09 M	3.5%	\$51.81 M	3.5%
Contributions	\$4.16 M	3.2%	\$19.73 M	3.1%	\$46.68 M	3.2%
Education	\$3.8 M	2.9%	\$17.69 M	2.8%	\$42.08 M	2.9%
Entertainment	\$7.39 M	5.7%	\$35.23 M	5.6%	\$83.06 M	5.7%
Food and Beverages	\$19.3 M	14.8%	\$93.3 M	14.9%	\$218 M	14.8%
Furnishings and Equipment	\$4.6 M	3.5%	\$21.94 M	3.5%	\$51.67 M	3.5%
Gifts	\$3.15 M	2.4%	\$14.86 M	2.4%	\$34.9 M	2.4%
Health Care	\$11.01 M	8.5%	\$53.42 M	8.5%	\$124.96 M	8.5%
Household Operations	\$5.07 M	3.9%	\$24.31 M	3.9%	\$57.15 M	3.9%
Miscellaneous Expenses	\$2.45 M	1.9%	\$11.78 M	1.9%	\$27.64 M	1.9%
Personal Care	\$1.75 M	1.3%	\$8.43 M	1.3%	\$19.74 M	1.3%
Personal Insurance	\$920.03 K	0.7%	\$4.32 M	0.7%	\$10.27 M	0.7%
Reading	\$279.31 K	0.2%	\$1.34 M	0.2%	\$3.16 M	0.2%
Shelter	\$27.22 M	20.9%	\$131.71 M	21.0%	\$308.01 M	21.0%
Tobacco	\$786.48 K	0.6%	\$3.96 M	0.6%	\$9.06 M	0.6%
Transportation	\$24.12 M	18.5%	\$115.97 M	18.5%	\$271.81 M	18.5%
Utilities	\$9.64 M	7.4%	\$47.22 M	7.5%	\$109.71 M	7.5%

Educational Attainment (2021)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	3,816		19,647		45,014	
Elementary (Grade Level 0 to 8)	110	2.9%	531	2.7%	1,068	2.4%
Some High School (Grade Level 9 to 11)	243	6.4%	1,434	7.3%	2,916	6.5%
High School Graduate	901	23.6%	5,372	27.3%	13,960	31.0%
Some College	751	19.7%	4,314	22.0%	9,355	20.8%
Associate Degree Only	445	11.7%	1,975	10.1%	4,212	9.4%
Bachelor Degree Only	917	24.0%	4,175	21.3%	8,924	19.8%
Graduate Degree	448	11.7%	1,845	9.4%	4,580	10.2%

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Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,638	141.3%	7,783	101.6%	19,584	107.0%
1 Attached Unit	16	1.3%	332	4.3%	607	3.3%
2 to 4 Units	19	1.7%	566	7.4%	942	5.1%
5 to 9 Units	65	5.6%	531	6.9%	800	4.4%
10 to 19 Units	135	11.7%	536	7.0%	784	4.3%
20 to 49 Units	41	3.5%	216	2.8%	441	2.4%
50 or More Units	63	5.4%	225	2.9%	348	1.9%
Mobile Home or Trailer	18	1.5%	388	5.1%	541	3.0%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2021)

Homes Built 2010 or later	413	35.6%	1,690	22.1%	3,501	19.1%
Homes Built 2000 to 2009	899	77.5%	4,209	54.9%	9,351	51.1%
Homes Built 1990 to 1999	412	35.5%	2,736	35.7%	6,341	34.6%
Homes Built 1980 to 1989	214	18.5%	1,154	15.1%	2,561	14.0%
Homes Built 1970 to 1979	35	3.1%	480	6.3%	1,153	6.3%
Homes Built 1960 to 1969	9	0.8%	164	2.1%	436	2.4%
Homes Built 1950 to 1959	3	0.3%	62	0.8%	228	1.2%
Homes Built Before 1949	8	0.7%	82	1.1%	477	2.6%

Home Values (2021)

Home Values \$1,000,000 or More	-	-	11	0.2%	73	0.4%
Home Values \$500,000 to \$999,999	2	0.1%	61	0.8%	342	1.9%
Home Values \$400,000 to \$499,999	2	0.1%	91	1.3%	459	2.6%
Home Values \$300,000 to \$399,999	162	10.7%	676	9.4%	1,902	10.8%
Home Values \$200,000 to \$299,999	387	25.5%	1,688	23.4%	4,145	23.5%
Home Values \$150,000 to \$199,999	730	48.2%	2,893	40.2%	6,640	37.6%
Home Values \$100,000 to \$149,999	190	12.5%	1,012	14.0%	2,817	15.9%
Home Values \$70,000 to \$99,999	11	0.7%	254	3.5%	544	3.1%
Home Values \$50,000 to \$69,999	9	0.6%	198	2.8%	320	1.8%
Home Values \$25,000 to \$49,999	-	-	19	0.3%	46	0.3%
Home Values Under \$25,000	22	1.5%	302	4.2%	386	2.2%
Owner-Occupied Median Home Value	\$188,635		\$183,579		\$194,825	
Renter-Occupied Median Rent	\$1,077		\$974		\$989	

Transportation To Work (2021)

Drive to Work Alone	2,159	75.6%	11,787	79.4%	26,984	80.4%
Drive to Work in Carpool	290	10.2%	1,302	8.8%	2,825	8.4%
Travel to Work by Public Transportation	82	2.9%	303	2.0%	535	1.6%
Drive to Work on Motorcycle	-	-	3	-	31	-
Walk or Bicycle to Work	25	0.9%	114	0.8%	205	0.6%
Other Means	19	0.7%	89	0.6%	224	0.7%
Work at Home	279	9.8%	1,245	8.4%	2,743	8.2%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	495	17.3%	2,805	18.9%	5,476	16.3%
Travel to Work in 15 to 29 Minutes	711	24.9%	4,170	28.1%	9,531	28.4%
Travel to Work in 30 to 59 Minutes	1,063	37.2%	5,361	36.1%	11,968	35.7%
Travel to Work in 60 Minutes or More	289	10.1%	1,582	10.7%	4,128	12.3%
Average Minutes Travel to Work	30.4		28.0		29.2	

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5 mi radius

3 mi radius

1 mi radius

