

EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7739/-84.3679

RF5

566 Ponce De Leon Ave NE

Atlanta, GA 30308

Population

	1 mi radius		3 mi radius		5 mi radius	
Estimated Population (2021)	33,323		191,345		420,212	
Projected Population (2026)	36,681		209,335		452,521	
Census Population (2010)	26,878		148,627		338,963	
Census Population (2000)	22,149		133,928		328,256	
Projected Annual Growth (2021 to 2026)	3,358	2.0%	17,990	1.9%	32,309	1.5%
Historical Annual Growth (2010 to 2021)	6,445	2.2%	42,718	2.6%	81,249	2.2%
Historical Annual Growth (2000 to 2010)	4,729	2.1%	14,699	1.1%	10,707	0.3%
Estimated Population Density (2021)	10,612	psm	6,771	psm	5,352	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Households

Estimated Households (2021)	20,672		97,162		199,413	
Projected Households (2026)	22,417		106,377		215,391	
Census Households (2010)	16,294		71,425		154,109	
Census Households (2000)	13,044		60,010		138,880	
Estimated Households with Children (2021)	1,658	8.0%	11,382	11.7%	32,845	16.5%
Estimated Average Household Size (2021)	1.56		1.73		1.93	

Average Household Income

Estimated Average Household Income (2021)	\$125,581		\$122,955		\$113,905	
Projected Average Household Income (2026)	\$137,878		\$134,551		\$125,744	
Estimated Average Family Income (2021)	\$268,934		\$241,558		\$184,711	

Median Household Income

Estimated Median Household Income (2021)	\$90,787		\$91,956		\$85,360	
Projected Median Household Income (2026)	\$103,963		\$105,103		\$97,551	
Estimated Median Family Income (2021)	\$167,959		\$162,202		\$136,577	

Per Capita Income

Estimated Per Capita Income (2021)	\$78,212		\$63,011		\$54,548	
Projected Per Capita Income (2026)	\$84,543		\$68,902		\$60,311	
Estimated Per Capita Income 5 Year Growth	\$6,331	8.1%	\$5,890	9.3%	\$5,763	10.6%
Estimated Average Household Net Worth (2021)	\$983,034		\$1,017,143		\$938,435	

Daytime Demos (2021)

Total Businesses	2,669		20,826		36,239	
Total Employees	20,949		220,328		343,108	
Company Headquarter Businesses	79	2.9%	800	3.8%	1,354	3.7%
Company Headquarter Employees	2,201	10.5%	31,965	14.5%	51,793	15.1%
Employee Population per Business	7.9		10.6		9.5	
Residential Population per Business	12.5		9.2		11.6	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2021)	20,277	60.8%	105,408	55.1%	202,284	48.1%
Black or African American (2021)	9,297	27.9%	62,341	32.6%	167,372	39.8%
American Indian or Alaska Native (2021)	80	0.2%	449	0.2%	1,045	0.2%
Asian (2021)	2,179	6.5%	14,801	7.7%	29,563	7.0%
Hawaiian or Pacific Islander (2021)	8	-	71	-	160	-
Other Race (2021)	613	1.8%	2,935	1.5%	8,894	2.1%
Two or More Races (2021)	869	2.6%	5,340	2.8%	10,894	2.6%
Not Hispanic or Latino Population (2021)	31,577	94.8%	180,496	94.3%	392,384	93.4%
Hispanic or Latino Population (2021)	1,746	5.2%	10,849	5.7%	27,829	6.6%
Not Hispanic or Latino Population (2026)	34,674	94.5%	197,117	94.2%	422,096	93.3%
Hispanic or Latino Population (2026)	2,007	5.5%	12,218	5.8%	30,425	6.7%
Not Hispanic or Latino Population (2010)	25,548	95.1%	141,602	95.3%	318,061	93.8%
Hispanic or Latino Population (2010)	1,330	4.9%	7,025	4.7%	20,902	6.2%
Not Hispanic or Latino Population (2000)	21,433	96.8%	129,051	96.4%	311,773	95.0%
Hispanic or Latino Population (2000)	716	3.2%	4,877	3.6%	16,483	5.0%
Projected Hispanic Annual Growth (2021 to 2026)	262	3.0%	1,369	2.5%	2,597	1.9%
Historic Hispanic Annual Growth (2000 to 2021)	1,030	6.8%	5,972	5.8%	11,345	3.3%

Age Distribution (2021)

Age Under 5	1,361	4.1%	8,090	4.2%	21,836	5.2%
Age 5 to 9 Years	991	3.0%	6,996	3.7%	19,308	4.6%
Age 10 to 14 Years	892	2.7%	6,324	3.3%	17,516	4.2%
Age 15 to 19 Years	1,058	3.2%	13,297	6.9%	27,502	6.5%
Age 20 to 24 Years	3,142	9.4%	23,501	12.3%	42,570	10.1%
Age 25 to 29 Years	5,083	15.3%	23,729	12.4%	45,024	10.7%
Age 30 to 34 Years	4,475	13.4%	21,422	11.2%	43,193	10.3%
Age 35 to 39 Years	3,120	9.4%	16,185	8.5%	33,901	8.1%
Age 40 to 44 Years	2,415	7.2%	12,777	6.7%	27,648	6.6%
Age 45 to 49 Years	2,075	6.2%	11,344	5.9%	25,046	6.0%
Age 50 to 54 Years	1,860	5.6%	10,464	5.5%	23,605	5.6%
Age 55 to 59 Years	1,836	5.5%	9,868	5.2%	22,280	5.3%
Age 60 to 64 Years	1,612	4.8%	8,693	4.5%	20,129	4.8%
Age 65 to 74 Years	2,064	6.2%	11,226	5.9%	29,476	7.0%
Age 75 to 84 Years	930	2.8%	4,926	2.6%	14,226	3.4%
Age 85 Years or Over	410	1.2%	2,503	1.3%	6,951	1.7%
Median Age	34.2		32.7		34.1	

Gender Age Distribution (2021)

Female Population	15,722	47.2%	91,399	47.8%	209,793	49.9%
Age 0 to 19 Years	2,170	13.8%	17,047	18.7%	42,960	20.5%
Age 20 to 64 Years	11,743	74.7%	63,916	69.9%	136,832	65.2%
Age 65 Years or Over	1,810	11.5%	10,436	11.4%	30,001	14.3%
Female Median Age	32.8		32.4		34.6	
Male Population	17,601	52.8%	99,946	52.2%	210,419	50.1%
Age 0 to 19 Years	2,131	12.1%	17,661	17.7%	43,203	20.5%
Age 20 to 64 Years	13,875	78.8%	74,067	74.1%	146,564	69.7%
Age 65 Years or Over	1,594	9.1%	8,218	8.2%	20,652	9.8%
Male Median Age	35.4		33.1		33.8	

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Household Income Distribution (2021)

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HH Income \$200,000 or More	3,410	16.5%	16,868	17.4%	31,527	15.8%
HH Income \$150,000 to \$199,999	1,494	7.2%	7,684	7.9%	14,544	7.3%
HH Income \$100,000 to \$149,999	3,818	18.5%	16,286	16.8%	29,687	14.9%
HH Income \$75,000 to \$99,999	2,846	13.8%	12,333	12.7%	24,680	12.4%
HH Income \$50,000 to \$74,999	3,570	17.3%	15,121	15.6%	31,407	15.7%
HH Income \$35,000 to \$49,999	1,431	6.9%	7,891	8.1%	17,438	8.7%
HH Income \$25,000 to \$34,999	863	4.2%	4,951	5.1%	13,183	6.6%
HH Income \$15,000 to \$24,999	951	4.6%	4,830	5.0%	12,201	6.1%
HH Income Under \$15,000	2,287	11.1%	11,197	11.5%	24,745	12.4%
HH Income \$35,000 or More	16,570	80.2%	76,184	78.4%	149,283	74.9%
HH Income \$75,000 or More	11,569	56.0%	53,172	54.7%	100,437	50.4%

Housing (2021)

Total Housing Units	22,179		106,180		218,345	
Housing Units Occupied	20,672	93.2%	97,162	91.5%	199,413	91.3%
Housing Units Owner-Occupied	6,231	30.1%	33,026	34.0%	76,627	38.4%
Housing Units, Renter-Occupied	14,441	69.9%	64,136	66.0%	122,786	61.6%
Housing Units, Vacant	1,507	7.3%	9,018	9.3%	18,933	9.5%

Marital Status (2021)

Never Married	17,207	57.2%	99,904	58.8%	197,818	54.7%
Currently Married	8,216	27.3%	45,276	26.6%	101,020	27.9%
Separated	876	2.9%	4,812	2.8%	11,958	3.3%
Widowed	702	2.3%	4,474	2.6%	14,301	4.0%
Divorced	3,079	10.2%	15,469	9.1%	36,455	10.1%

Household Type (2021)

Population Family	11,576	34.7%	77,221	40.4%	217,873	51.8%
Population Non-Family	20,669	62.0%	91,096	47.6%	166,100	39.5%
Population Group Quarters	1,078	3.2%	23,028	12.0%	36,239	8.6%
Family Households	4,307	20.8%	26,982	27.8%	71,328	35.8%
Non-Family Households	16,365	79.2%	70,180	72.2%	128,084	64.2%
Married Couple with Children	813	9.9%	6,328	14.0%	16,752	16.6%
Average Family Household Size	2.7		2.9		3.1	

Household Size (2021)

1 Person Households	12,666	61.3%	54,018	55.6%	98,899	49.6%
2 Person Households	5,902	28.6%	28,076	28.9%	57,905	29.0%
3 Person Households	1,199	5.8%	7,951	8.2%	20,353	10.2%
4 Person Households	590	2.9%	4,564	4.7%	12,779	6.4%
5 Person Households	189	0.9%	1,555	1.6%	5,264	2.6%
6 or More Person Households	126	0.6%	996	1.0%	4,212	2.1%

Household Vehicles (2021)

Households with 0 Vehicles Available	2,713	13.1%	12,345	12.7%	26,682	13.4%
Households with 1 Vehicles Available	10,989	53.2%	48,193	49.6%	95,409	47.8%
Households with 2 or More Vehicles Available	6,970	33.7%	36,623	37.7%	77,321	38.8%
Total Vehicles Available	25,949		129,503		268,944	
Average Vehicles Per Household	1.3		1.3		1.3	

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1 mi radius

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5 mi radius

Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	29,924		168,987		358,669	
Estimated Civilian Employed	22,389	74.8%	111,666	66.1%	228,527	63.7%
Estimated Civilian Unemployed	1,361	4.5%	7,047	4.2%	14,771	4.1%
Estimated in Armed Forces	83	0.3%	240	0.1%	377	0.1%
Estimated Not in Labor Force	6,090	20.4%	50,034	29.6%	114,994	32.1%
Unemployment Rate	4.5%		4.2%		4.1%	

Occupation (2021)

Occupation: Population Age 16 Years or Over	22,389		111,666		228,527	
Management, Business, Financial Operations	7,565	33.8%	33,211	29.7%	63,484	27.8%
Professional, Related	8,890	39.7%	43,052	38.6%	82,968	36.3%
Service	1,507	6.7%	10,936	9.8%	25,675	11.2%
Sales, Office	3,116	13.9%	17,112	15.3%	37,579	16.4%
Farming, Fishing, Forestry	14	-	68	-	153	-
Construct, Extraction, Maintenance	242	1.1%	1,674	1.5%	4,348	1.9%
Production, Transport Material Moving	1,057	4.7%	5,614	5.0%	14,319	6.3%
White Collar Workers	19,570	87.4%	93,375	83.6%	184,032	80.5%
Blue Collar Workers	2,819	12.6%	18,292	16.4%	44,495	19.5%

Consumer Expenditure (2021)

Total Household Expenditure	\$1.72 B		\$7.9 B		\$15.3 B	
Total Non-Retail Expenditure	\$915.61 M	53.4%	\$4.22 B	53.4%	\$8.17 B	53.4%
Total Retail Expenditure	\$799.55 M	46.6%	\$3.68 B	46.6%	\$7.13 B	46.6%
Apparel	\$61.55 M	3.6%	\$284.52 M	3.6%	\$549.65 M	3.6%
Contributions	\$58.9 M	3.4%	\$274.69 M	3.5%	\$528.97 M	3.5%
Education	\$57.76 M	3.4%	\$271.87 M	3.4%	\$520.26 M	3.4%
Entertainment	\$97.89 M	5.7%	\$453.03 M	5.7%	\$874.82 M	5.7%
Food and Beverages	\$249.52 M	14.5%	\$1.15 B	14.5%	\$2.22 B	14.5%
Furnishings and Equipment	\$60.71 M	3.5%	\$280.35 M	3.5%	\$541.31 M	3.5%
Gifts	\$46.54 M	2.7%	\$216.23 M	2.7%	\$414.57 M	2.7%
Health Care	\$138.26 M	8.1%	\$635.13 M	8.0%	\$1.24 B	8.1%
Household Operations	\$68.09 M	4.0%	\$315.4 M	4.0%	\$610.32 M	4.0%
Miscellaneous Expenses	\$32.71 M	1.9%	\$150.76 M	1.9%	\$291.5 M	1.9%
Personal Care	\$23.04 M	1.3%	\$106.01 M	1.3%	\$205.13 M	1.3%
Personal Insurance	\$12.19 M	0.7%	\$57.07 M	0.7%	\$110.18 M	0.7%
Reading	\$3.77 M	0.2%	\$17.41 M	0.2%	\$33.69 M	0.2%
Shelter	\$368.27 M	21.5%	\$1.69 B	21.4%	\$3.27 B	21.4%
Tobacco	\$9.59 M	0.6%	\$43.34 M	0.5%	\$85.36 M	0.6%
Transportation	\$306.16 M	17.9%	\$1.41 B	17.8%	\$2.73 B	17.8%
Utilities	\$120.21 M	7.0%	\$550.61 M	7.0%	\$1.08 B	7.0%

Educational Attainment (2021)

Adult Population Age 25 Years or Over	25,881		133,135		291,479	
Elementary (Grade Level 0 to 8)	384	1.5%	1,598	1.2%	5,777	2.0%
Some High School (Grade Level 9 to 11)	709	2.7%	4,423	3.3%	13,755	4.7%
High School Graduate	1,897	7.3%	13,372	10.0%	39,710	13.6%
Some College	2,532	9.8%	14,655	11.0%	36,202	12.4%
Associate Degree Only	858	3.3%	5,730	4.3%	13,017	4.5%
Bachelor Degree Only	10,445	40.4%	49,029	36.8%	99,080	34.0%
Graduate Degree	9,056	35.0%	44,328	33.3%	83,938	28.8%

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Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	3,659	22.5%	25,240	35.3%	68,189	44.2%
1 Attached Unit	1,013	6.2%	5,209	7.3%	12,378	8.0%
2 to 4 Units	2,057	12.6%	7,453	10.4%	14,172	9.2%
5 to 9 Units	1,467	9.0%	6,374	8.9%	13,286	8.6%
10 to 19 Units	1,896	11.6%	7,945	11.1%	15,954	10.4%
20 to 49 Units	1,551	9.5%	6,926	9.7%	13,310	8.6%
50 or More Units	8,798	54.0%	37,204	52.1%	60,396	39.2%
Mobile Home or Trailer	191	1.2%	610	0.9%	1,363	0.9%
Other Structure	40	0.2%	202	0.3%	364	0.2%

Homes Built By Year (2021)

Homes Built 2010 or later	3,238	19.9%	15,720	22.0%	27,471	17.8%
Homes Built 2000 to 2009	4,828	29.6%	23,349	32.7%	42,464	27.6%
Homes Built 1990 to 1999	2,530	15.5%	12,007	16.8%	24,461	15.9%
Homes Built 1980 to 1989	2,015	12.4%	8,536	12.0%	19,064	12.4%
Homes Built 1970 to 1979	1,469	9.0%	6,754	9.5%	16,829	10.9%
Homes Built 1960 to 1969	1,211	7.4%	5,919	8.3%	16,305	10.6%
Homes Built 1950 to 1959	1,098	6.7%	5,161	7.2%	16,434	10.7%
Homes Built Before 1949	4,284	26.3%	19,715	27.6%	36,384	23.6%

Home Values (2021)

Home Values \$1,000,000 or More	349	5.6%	2,714	8.2%	5,612	7.3%
Home Values \$500,000 to \$999,999	2,338	37.5%	10,695	32.4%	21,978	28.7%
Home Values \$400,000 to \$499,999	629	10.1%	3,977	12.0%	8,913	11.6%
Home Values \$300,000 to \$399,999	777	12.5%	5,013	15.2%	12,370	16.1%
Home Values \$200,000 to \$299,999	1,069	17.2%	5,909	17.9%	14,070	18.4%
Home Values \$150,000 to \$199,999	675	10.8%	2,587	7.8%	6,538	8.5%
Home Values \$100,000 to \$149,999	316	5.1%	1,496	4.5%	4,410	5.8%
Home Values \$70,000 to \$99,999	43	0.7%	307	0.9%	1,193	1.6%
Home Values \$50,000 to \$69,999	6	0.1%	60	0.2%	273	0.4%
Home Values \$25,000 to \$49,999	7	0.1%	76	0.2%	499	0.7%
Home Values Under \$25,000	20	0.3%	192	0.6%	773	1.0%
Owner-Occupied Median Home Value	\$455,110		\$467,824		\$431,363	
Renter-Occupied Median Rent	\$1,311		\$1,264		\$1,179	

Transportation To Work (2021)

Drive to Work Alone	11,839	64.1%	63,869	62.5%	142,878	64.9%
Drive to Work in Carpool	622	3.4%	4,539	4.4%	12,207	5.5%
Travel to Work by Public Transportation	1,253	6.8%	7,927	7.8%	18,794	8.5%
Drive to Work on Motorcycle	42	0.2%	169	0.2%	596	0.3%
Walk or Bicycle to Work	2,456	13.3%	11,549	11.3%	16,164	7.3%
Other Means	300	1.6%	1,551	1.5%	3,627	1.6%
Work at Home	1,947	10.5%	12,637	12.4%	26,046	11.8%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	4,832	26.2%	21,914	21.4%	39,871	18.1%
Travel to Work in 15 to 29 Minutes	8,595	46.6%	42,636	41.7%	86,708	39.4%
Travel to Work in 30 to 59 Minutes	5,787	31.3%	28,660	28.0%	62,869	28.5%
Travel to Work in 60 Minutes or More	661	3.6%	4,780	4.7%	12,560	5.7%
Average Minutes Travel to Work	21.1		21.8		23.1	

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