

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9662/-84.4152

4719 Lower Roswell Rd							
Marietta, GA 30068							
		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2022)		8,029		64,026		217,603	
Projected Population (2027)		8,346		65,327		225,495	
Census Population (2020)		7,905		64,244		217,384	
Census Population (2010)		7,082		60,279		196,592	
Projected Annual Growth (2022 to 2027)		317	0.8%	1,301	0.4%	7,892	0.7%
Historical Annual Growth (2020 to 2022)		124	0.8%	-218	-0.2%	219	-
Historical Annual Growth (2010 to 2020)		823	5.8%	3,965	3.3%	20,792	5.3%
Estimated Population Density (2022)		2,557	psm	2,266	psm	2,772	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2022)		3,034		24,755		91,580	
Projected Households (2027)		3,218		25,628		96,158	
Census Households (2020)		2,997		24,837		91,287	
Census Households (2010)		2,691		23,388		81,844	
Estimated Households with Children (2022)		1,089	35.9%	8,540	34.5%	26,994	29.5%
Estimated Average Household Size (2022)		2.62		2.58		2.37	
Average Household Income							
Estimated Average Household Income (2022)		\$163,867		\$177,232		\$142,594	
Projected Average Household Income (2027)		\$183,648		\$208,176		\$163,567	
Estimated Average Family Income (2022)		\$184,523		\$211,485		\$178,064	
Median Household Income							
Estimated Median Household Income (2022)		\$115,895		\$130,691		\$110,254	
Projected Median Household Income (2027)		\$142,260		\$159,043		\$131,611	
Estimated Median Family Income (2022)		\$146,297		\$157,884		\$143,978	
Per Capita Income							
Estimated Per Capita Income (2022)		\$62,014		\$68,562		\$60,055	
Projected Per Capita Income (2027)		\$70,892		\$81,704		\$69,791	
Estimated Per Capita Income 5 Year Growth		\$8,878	14.3%	\$13,142	19.2%	\$9,737	16.2%
Estimated Average Household Net Worth (2022)		\$1,316,031		\$1,308,597		\$1,030,818	
Daytime Demos (2022)							
Total Businesses		1,137		4,470		18,323	
Total Employees		7,744		22,531		156,694	
Company Headquarter Businesses		40	3.6%	121	2.7%	697	3.8%
Company Headquarter Employees		601	7.8%	1,393	6.2%	47,576	30.4%
Employee Population per Business		6.8		5.0		8.6	
Residential Population per Business		7.1		14.3		11.9	

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Race & Ethnicity

White (2022)	5,786	72.1%	43,982	68.7%	130,993	60.2%
Black or African American (2022)	317	3.9%	5,893	9.2%	32,307	14.8%
American Indian or Alaska Native (2022)	16	0.2%	119	0.2%	688	0.3%
Asian (2022)	1,170	14.6%	7,574	11.8%	24,043	11.0%
Hawaiian or Pacific Islander (2022)	3	-	16	-	109	-
Other Race (2022)	161	2.0%	1,726	2.7%	9,322	4.3%
Two or More Races (2022)	575	7.2%	4,716	7.4%	20,141	9.3%
Not Hispanic or Latino Population (2022)	7,568	94.3%	59,832	93.4%	195,119	89.7%
Hispanic or Latino Population (2022)	461	5.7%	4,194	6.6%	22,484	10.3%
Not Hispanic or Latino Population (2027)	7,869	94.3%	61,009	93.4%	202,012	89.6%
Hispanic or Latino Population (2027)	476	5.7%	4,318	6.6%	23,484	10.4%
Not Hispanic or Latino Population (2020)	7,505	94.9%	60,232	93.8%	195,717	90.0%
Hispanic or Latino Population (2020)	401	5.1%	4,012	6.2%	21,668	10.0%
Not Hispanic or Latino Population (2010)	6,866	97.0%	57,172	94.8%	179,559	91.3%
Hispanic or Latino Population (2010)	216	3.0%	3,107	5.2%	17,033	8.7%
Projected Hispanic Annual Growth (2022 to 2027)	16	0.7%	124	0.6%	1,000	0.9%
Historic Hispanic Annual Growth (2010 to 2022)	245	9.4%	1,087	2.9%	5,451	2.7%

Age Distribution (2022)

Age Under 5	331	4.1%	3,062	4.8%	11,559	5.3%
Age 5 to 9 Years	500	6.2%	4,247	6.6%	13,118	6.0%
Age 10 to 14 Years	660	8.2%	4,643	7.3%	13,048	6.0%
Age 15 to 19 Years	541	6.7%	3,971	6.2%	11,442	5.3%
Age 20 to 24 Years	241	3.0%	2,522	3.9%	11,332	5.2%
Age 25 to 29 Years	198	2.5%	2,806	4.4%	15,051	6.9%
Age 30 to 34 Years	259	3.2%	3,299	5.2%	16,399	7.5%
Age 35 to 39 Years	470	5.9%	4,314	6.7%	16,826	7.7%
Age 40 to 44 Years	576	7.2%	4,727	7.4%	15,794	7.3%
Age 45 to 49 Years	561	7.0%	4,491	7.0%	14,082	6.5%
Age 50 to 54 Years	668	8.3%	4,719	7.4%	14,671	6.7%
Age 55 to 59 Years	702	8.7%	5,072	7.9%	15,204	7.0%
Age 60 to 64 Years	791	9.9%	5,503	8.6%	16,043	7.4%
Age 65 to 74 Years	988	12.3%	7,229	11.3%	21,439	9.9%
Age 75 to 84 Years	402	5.0%	2,603	4.1%	8,520	3.9%
Age 85 Years or Over	140	1.7%	819	1.3%	3,076	1.4%
Median Age	46.1		42.8		40.0	

Gender Age Distribution (2022)

Female Population	4,146	51.6%	32,629	51.0%	110,701	50.9%
Age 0 to 19 Years	1,002	24.2%	7,763	23.8%	23,955	21.6%
Age 20 to 64 Years	2,346	56.6%	19,381	59.4%	69,096	62.4%
Age 65 Years or Over	798	19.2%	5,485	16.8%	17,650	15.9%
Female Median Age	46.7		43.2		40.6	
Male Population	3,883	48.4%	31,397	49.0%	106,902	49.1%
Age 0 to 19 Years	1,029	26.5%	8,159	26.0%	25,211	23.6%
Age 20 to 64 Years	2,121	54.6%	18,072	57.6%	66,305	62.0%
Age 65 Years or Over	732	18.9%	5,166	16.5%	15,386	14.4%
Male Median Age	45.5		42.4		39.4	

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Household Income Distribution (2022)

HH Income \$200,000 or More	893	29.4%	7,028	28.4%	19,453	21.2%
HH Income \$150,000 to \$199,999	309	10.2%	3,001	12.1%	8,559	9.3%
HH Income \$100,000 to \$149,999	454	15.0%	4,123	16.7%	16,064	17.5%
HH Income \$75,000 to \$99,999	350	11.5%	3,253	13.1%	12,482	13.6%
HH Income \$50,000 to \$74,999	322	10.6%	3,424	13.8%	14,712	16.1%
HH Income \$35,000 to \$49,999	206	6.8%	1,451	5.9%	7,708	8.4%
HH Income \$25,000 to \$34,999	139	4.6%	884	3.6%	4,491	4.9%
HH Income \$15,000 to \$24,999	101	3.3%	721	2.9%	3,365	3.7%
HH Income Under \$15,000	261	8.6%	870	3.5%	4,745	5.2%
HH Income \$35,000 or More	2,533	83.5%	22,280	90.0%	78,978	86.2%
HH Income \$75,000 or More	2,005	66.1%	17,405	70.3%	56,558	61.8%

Housing (2022)

Total Housing Units	3,100		25,430		96,921	
Housing Units Occupied	3,034	97.9%	24,755	97.3%	91,580	94.5%
Housing Units Owner-Occupied	2,775	91.4%	21,161	85.5%	63,975	69.9%
Housing Units, Renter-Occupied	260	8.6%	3,594	14.5%	27,605	30.1%
Housing Units, Vacant	66	2.2%	675	2.7%	5,341	5.8%

Marital Status (2022)

Never Married	985	15.1%	12,121	23.3%	54,283	30.2%
Currently Married	4,306	65.9%	32,372	62.2%	93,915	52.2%
Separated	74	1.1%	897	1.7%	6,172	3.4%
Widowed	323	4.9%	1,756	3.4%	6,982	3.9%
Divorced	849	13.0%	4,929	9.5%	18,526	10.3%

Household Type (2022)

Population Family	7,174	89.4%	55,843	87.2%	174,931	80.4%
Population Non-Family	782	9.7%	7,937	12.4%	41,801	19.2%
Population Group Quarters	72	0.9%	246	0.4%	870	0.4%
Family Households	2,333	76.9%	18,290	73.9%	57,902	63.2%
Non-Family Households	702	23.1%	6,465	26.1%	33,678	36.8%
Married Couple with Children	906	21.0%	7,015	21.7%	20,634	22.0%
Average Family Household Size	3.1		3.1		3.0	

Household Size (2022)

1 Person Households	640	21.1%	5,388	21.8%	27,699	30.2%
2 Person Households	1,024	33.8%	8,997	36.3%	32,058	35.0%
3 Person Households	544	17.9%	4,161	16.8%	13,789	15.1%
4 Person Households	579	19.1%	4,268	17.2%	11,896	13.0%
5 Person Households	192	6.3%	1,466	5.9%	4,346	4.7%
6 or More Person Households	55	1.8%	475	1.9%	1,792	2.0%

Household Vehicles (2022)

Households with 0 Vehicles Available	112	3.7%	532	2.1%	4,465	4.9%
Households with 1 Vehicles Available	630	20.8%	5,922	23.9%	30,593	33.4%
Households with 2 or More Vehicles Available	2,292	75.5%	18,301	73.9%	56,521	61.7%
Total Vehicles Available	6,086		50,344		166,194	
Average Vehicles Per Household	2.0		2.0		1.8	

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Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	6,411		51,147		177,299	
Estimated Civilian Employed	3,412	53.2%	32,132	62.8%	118,996	67.1%
Estimated Civilian Unemployed	119	1.9%	694	1.4%	3,189	1.8%
Estimated in Armed Forces	-	-	23	-	136	-
Estimated Not in Labor Force	2,879	44.9%	18,298	35.8%	54,978	31.0%
Unemployment Rate	1.9%		1.4%		1.8%	

Occupation (2022)

Occupation: Population Age 16 Years or Over	3,412		32,132		118,996	
Management, Business, Financial Operations	1,027	30.1%	10,162	31.6%	35,536	29.9%
Professional, Related	1,060	31.1%	9,932	30.9%	36,733	30.9%
Service	282	8.3%	3,015	9.4%	13,401	11.3%
Sales, Office	688	20.2%	6,349	19.8%	22,162	18.6%
Farming, Fishing, Forestry	-	-	9	-	23	-
Construct, Extraction, Maintenance	108	3.2%	1,049	3.3%	4,579	3.8%
Production, Transport Material Moving	246	7.2%	1,616	5.0%	6,561	5.5%
White Collar Workers	2,775	81.3%	26,442	82.3%	94,432	79.4%
Blue Collar Workers	637	18.7%	5,690	17.7%	24,564	20.6%

Consumer Expenditure (2022)

Total Household Expenditure	\$304.02 M		\$2.67 B		\$8.31 B	
Total Non-Retail Expenditure	\$161.95 M	53.3%	\$1.42 B	53.2%	\$4.42 B	53.2%
Total Retail Expenditure	\$142.06 M	46.7%	\$1.25 B	46.8%	\$3.89 B	46.8%
Apparel	\$10.97 M	3.6%	\$96.66 M	3.6%	\$299.24 M	3.6%
Contributions	\$11.1 M	3.7%	\$97.9 M	3.7%	\$296.38 M	3.6%
Education	\$10.96 M	3.6%	\$97.04 M	3.6%	\$289.49 M	3.5%
Entertainment	\$17.84 M	5.9%	\$157.28 M	5.9%	\$484.23 M	5.8%
Food and Beverages	\$43.57 M	14.3%	\$381.2 M	14.3%	\$1.2 B	14.4%
Furnishings and Equipment	\$10.98 M	3.6%	\$96.91 M	3.6%	\$299.13 M	3.6%
Gifts	\$8.59 M	2.8%	\$75.95 M	2.8%	\$229.97 M	2.8%
Health Care	\$24.63 M	8.1%	\$214.4 M	8.0%	\$673.87 M	8.1%
Household Operations	\$12.4 M	4.1%	\$108.91 M	4.1%	\$335.6 M	4.0%
Miscellaneous Expenses	\$5.82 M	1.9%	\$51.07 M	1.9%	\$158.73 M	1.9%
Personal Care	\$4.06 M	1.3%	\$35.64 M	1.3%	\$111.19 M	1.3%
Personal Insurance	\$2.38 M	0.8%	\$21.01 M	0.8%	\$63.29 M	0.8%
Reading	\$677.03 K	0.2%	\$5.94 M	0.2%	\$18.41 M	0.2%
Shelter	\$63.49 M	20.9%	\$556.55 M	20.9%	\$1.74 B	21.0%
Tobacco	\$1.5 M	0.5%	\$12.7 M	0.5%	\$42.35 M	0.5%
Transportation	\$54.3 M	17.9%	\$477.98 M	17.9%	\$1.49 B	18.0%
Utilities	\$20.77 M	6.8%	\$179.74 M	6.7%	\$571.95 M	6.9%

Educational Attainment (2022)

Adult Population Age 25 Years or Over	5,756		45,582		157,105	
Elementary (Grade Level 0 to 8)	136	2.4%	541	1.2%	3,097	2.0%
Some High School (Grade Level 9 to 11)	40	0.7%	591	1.3%	2,596	1.7%
High School Graduate	386	6.7%	3,639	8.0%	17,537	11.2%
Some College	657	11.4%	5,429	11.9%	20,381	13.0%
Associate Degree Only	262	4.6%	1,978	4.3%	8,072	5.1%
Bachelor Degree Only	2,285	39.7%	18,950	41.6%	63,716	40.6%
Graduate Degree	1,989	34.5%	14,455	31.7%	41,705	26.5%

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Units In Structure (2022)

1 Detached Unit	2,469	91.8%	18,638	79.7%	54,442	66.5%
1 Attached Unit	329	12.2%	2,150	9.2%	8,151	10.0%
2 to 4 Units	29	1.1%	325	1.4%	2,504	3.1%
5 to 9 Units	50	1.8%	886	3.8%	5,504	6.7%
10 to 19 Units	52	1.9%	1,270	5.4%	8,435	10.3%
20 to 49 Units	33	1.2%	414	1.8%	3,738	4.6%
50 or More Units	55	2.0%	860	3.7%	7,953	9.7%
Mobile Home or Trailer	18	0.7%	203	0.9%	797	1.0%
Other Structure	-	-	10	-	57	-

Homes Built By Year (2022)

Homes Built 2010 or later	214	7.9%	1,491	6.4%	7,314	8.9%
Homes Built 2000 to 2009	254	9.4%	2,015	8.6%	11,304	13.8%
Homes Built 1990 to 1999	551	20.5%	3,442	14.7%	13,839	16.9%
Homes Built 1980 to 1989	1,082	40.2%	7,683	32.8%	25,595	31.3%
Homes Built 1970 to 1979	708	26.3%	6,557	28.0%	21,119	25.8%
Homes Built 1960 to 1969	151	5.6%	2,479	10.6%	7,750	9.5%
Homes Built 1950 to 1959	50	1.9%	726	3.1%	3,086	3.8%
Homes Built Before 1949	24	0.9%	362	1.5%	1,572	1.9%

Home Values (2022)

Home Values \$1,000,000 or More	155	5.6%	1,040	4.9%	2,556	4.0%
Home Values \$500,000 to \$999,999	1,106	39.9%	7,383	34.9%	19,176	30.0%
Home Values \$400,000 to \$499,999	521	18.8%	4,487	21.2%	11,676	18.3%
Home Values \$300,000 to \$399,999	459	16.5%	3,809	18.0%	12,268	19.2%
Home Values \$200,000 to \$299,999	318	11.5%	2,012	9.5%	9,259	14.5%
Home Values \$150,000 to \$199,999	157	5.6%	1,433	6.8%	4,647	7.3%
Home Values \$100,000 to \$149,999	40	1.4%	831	3.9%	3,033	4.7%
Home Values \$70,000 to \$99,999	10	0.3%	74	0.4%	607	0.9%
Home Values \$50,000 to \$69,999	-	-	6	-	60	-
Home Values \$25,000 to \$49,999	7	0.2%	38	0.2%	201	0.3%
Home Values Under \$25,000	3	0.1%	48	0.2%	491	0.8%
Owner-Occupied Median Home Value	\$461,047		\$452,105		\$422,587	
Renter-Occupied Median Rent	\$1,404		\$1,259		\$1,231	

Transportation To Work (2022)

Drive to Work Alone	2,666	78.1%	24,674	76.8%	87,877	73.8%
Drive to Work in Carpool	149	4.4%	1,147	3.6%	6,222	5.2%
Travel to Work by Public Transportation	26	0.8%	1,010	3.1%	6,136	5.2%
Drive to Work on Motorcycle	2	-	10	-	117	-
Walk or Bicycle to Work	10	0.3%	232	0.7%	1,941	1.6%
Other Means	30	0.9%	217	0.7%	1,546	1.3%
Work at Home	530	15.5%	4,842	15.1%	15,157	12.7%

Travel Time (2022)

Travel to Work in 14 Minutes or Less	439	12.9%	4,099	12.8%	17,158	14.4%
Travel to Work in 15 to 29 Minutes	941	27.6%	9,205	28.6%	37,158	31.2%
Travel to Work in 30 to 59 Minutes	1,294	37.9%	12,136	37.8%	42,320	35.6%
Travel to Work in 60 Minutes or More	208	6.1%	1,849	5.8%	7,203	6.1%
Average Minutes Travel to Work	29.2		28.5		27.2	