

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0394/-84.6899

3450 Cobb Pkwy N Acworth, GA 30101		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2022)	3,559		42,786		127,314		
Projected Population (2027)	3,666		46,115		134,986		
Census Population (2020)	3,664		41,548		124,690		
Census Population (2010)	2,853		36,748		109,749		
Projected Annual Growth (2022 to 2027)	107	0.6%	3,329	1.6%	7,672	1.2%	
Historical Annual Growth (2020 to 2022)	-105	-1.4%	1,238	1.5%	2,624	1.1%	
Historical Annual Growth (2010 to 2020)	811	14.2%	4,800	6.5%	14,942	6.8%	
Estimated Population Density (2022)	1,133	psm	1,514	psm	1,622	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2022)	1,244		15,130		44,234		
Projected Households (2027)	1,320		16,910		48,802		
Census Households (2020)	1,277		14,729		43,172		
Census Households (2010)	994		12,867		37,590		
Estimated Households with Children (2022)	488	39.3%	6,049	40.0%	18,433	41.7%	
Estimated Average Household Size (2022)	2.86		2.82		2.88		
Average Household Income							
Estimated Average Household Income (2022)	\$146,039		\$104,175		\$114,696		
Projected Average Household Income (2027)	\$173,065		\$108,066		\$122,385		
Estimated Average Family Income (2022)	\$168,008		\$118,755		\$127,961		
Median Household Income							
Estimated Median Household Income (2022)	\$114,745		\$94,119		\$98,248		
Projected Median Household Income (2027)	\$141,144		\$112,348		\$118,312		
Estimated Median Family Income (2022)	\$128,574		\$108,554		\$112,018		
Per Capita Income							
Estimated Per Capita Income (2022)	\$51,034		\$36,857		\$39,859		
Projected Per Capita Income (2027)	\$62,325		\$39,643		\$44,255		
Estimated Per Capita Income 5 Year Growth	\$11,291	22.1%	\$2,786	7.6%	\$4,396	11.0%	
Estimated Average Household Net Worth (2022)	\$905,150		\$732,257		\$781,012		
Daytime Demos (2022)							
Total Businesses	463		2,263		6,215		
Total Employees	2,975		14,020		37,335		
Company Headquarter Businesses	13	2.8%	61	2.7%	160	2.6%	
Company Headquarter Employees	74	2.5%	464	3.3%	2,527	6.8%	
Employee Population per Business	6.4		6.2		6.0		
Residential Population per Business	7.7		18.9		20.5		

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0394/-84.6899

3450 Cobb Pkwy N Acworth, GA 30101

1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2022)	2,575	72.4%	27,391	64.0%	82,756	65.0%
Black or African American (2022)	575	16.2%	8,934	20.9%	25,935	20.4%
American Indian or Alaska Native (2022)	7	0.2%	154	0.4%	389	0.3%
Asian (2022)	113	3.2%	1,766	4.1%	5,487	4.3%
Hawaiian or Pacific Islander (2022)	3	-	16	-	47	-
Other Race (2022)	120	3.4%	1,652	3.9%	4,446	3.5%
Two or More Races (2022)	167	4.7%	2,873	6.7%	8,253	6.5%
Not Hispanic or Latino Population (2022)	3,277	92.1%	38,067	89.0%	114,264	89.7%
Hispanic or Latino Population (2022)	282	7.9%	4,719	11.0%	13,050	10.3%
Not Hispanic or Latino Population (2027)	3,366	91.8%	40,882	88.7%	121,023	89.7%
Hispanic or Latino Population (2027)	300	8.2%	5,233	11.3%	13,963	10.3%
Not Hispanic or Latino Population (2020)	3,355	91.6%	36,798	88.6%	111,097	89.1%
Hispanic or Latino Population (2020)	308	8.4%	4,750	11.4%	13,593	10.9%
Not Hispanic or Latino Population (2010)	2,645	92.7%	33,603	91.4%	100,601	91.7%
Hispanic or Latino Population (2010)	208	7.3%	3,145	8.6%	9,148	8.3%
Projected Hispanic Annual Growth (2022 to 2027)	18	1.3%	515	2.2%	912	1.4%
Historic Hispanic Annual Growth (2010 to 2022)	74	3.0%	1,574	4.2%	3,902	3.6%

Age Distribution (2022)

Age Under 5	170	4.8%	2,191	5.1%	6,665	5.2%
Age 5 to 9 Years	198	5.6%	2,934	6.9%	8,963	7.0%
Age 10 to 14 Years	280	7.9%	3,497	8.2%	10,490	8.2%
Age 15 to 19 Years	272	7.7%	3,195	7.5%	9,612	7.5%
Age 20 to 24 Years	182	5.1%	2,214	5.2%	6,848	5.4%
Age 25 to 29 Years	153	4.3%	2,293	5.4%	7,021	5.5%
Age 30 to 34 Years	185	5.2%	2,746	6.4%	8,126	6.4%
Age 35 to 39 Years	239	6.7%	3,194	7.5%	9,447	7.4%
Age 40 to 44 Years	282	7.9%	3,432	8.0%	10,163	8.0%
Age 45 to 49 Years	286	8.0%	3,300	7.7%	10,093	7.9%
Age 50 to 54 Years	274	7.7%	3,077	7.2%	9,503	7.5%
Age 55 to 59 Years	260	7.3%	2,633	6.2%	8,093	6.4%
Age 60 to 64 Years	225	6.3%	2,304	5.4%	6,766	5.3%
Age 65 to 74 Years	367	10.3%	3,771	8.8%	10,268	8.1%
Age 75 to 84 Years	143	4.0%	1,582	3.7%	4,276	3.4%
Age 85 Years or Over	44	1.2%	424	1.0%	979	0.8%
Median Age	40.8		37.8		37.4	

Gender Age Distribution (2022)

Female Population	1,772	49.8%	21,904	51.2%	64,774	50.9%
Age 0 to 19 Years	437	24.7%	5,861	26.8%	17,677	27.3%
Age 20 to 64 Years	1,045	59.0%	12,866	58.7%	38,519	59.5%
Age 65 Years or Over	289	16.3%	3,177	14.5%	8,579	13.2%
Female Median Age	41.4		38.4		38.0	
Male Population	1,787	50.2%	20,882	48.8%	62,540	49.1%
Age 0 to 19 Years	484	27.1%	5,957	28.5%	18,054	28.9%
Age 20 to 64 Years	1,040	58.2%	12,325	59.0%	37,542	60.0%
Age 65 Years or Over	264	14.8%	2,600	12.4%	6,944	11.1%
Male Median Age	40.1		37.2		36.9	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0394/-84.6899

3450 Cobb Pkwy N Acworth, GA 30101

1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2022)

HH Income \$200,000 or More	204	16.4%	1,903	12.6%	6,160	13.9%
HH Income \$150,000 to \$199,999	209	16.8%	1,722	11.4%	5,169	11.7%
HH Income \$100,000 to \$149,999	210	16.8%	2,987	19.7%	8,869	20.0%
HH Income \$75,000 to \$99,999	189	15.2%	2,480	16.4%	6,553	14.8%
HH Income \$50,000 to \$74,999	190	15.3%	2,445	16.2%	7,297	16.5%
HH Income \$35,000 to \$49,999	68	5.5%	1,228	8.1%	3,611	8.2%
HH Income \$25,000 to \$34,999	87	7.0%	766	5.1%	2,290	5.2%
HH Income \$15,000 to \$24,999	45	3.6%	698	4.6%	1,765	4.0%
HH Income Under \$15,000	42	3.4%	901	6.0%	2,520	5.7%
HH Income \$35,000 or More	1,069	86.0%	12,765	84.4%	37,659	85.1%
HH Income \$75,000 or More	811	65.2%	9,092	60.1%	26,751	60.5%

Housing (2022)

Total Housing Units	1,296		16,099		46,580	
Housing Units Occupied	1,244	96.0%	15,130	94.0%	44,234	95.0%
Housing Units Owner-Occupied	994	79.9%	11,498	76.0%	35,158	79.5%
Housing Units, Renter-Occupied	250	20.1%	3,632	24.0%	9,076	20.5%
Housing Units, Vacant	52	4.2%	969	6.4%	2,345	5.3%

Marital Status (2022)

Never Married	836	28.7%	10,062	29.5%	29,732	29.4%
Currently Married	1,721	59.1%	18,531	54.2%	56,155	55.5%
Separated	54	1.8%	663	1.9%	1,945	1.9%
Widowed	143	4.9%	1,720	5.0%	4,034	4.0%
Divorced	157	5.4%	3,187	9.3%	9,330	9.2%

Household Type (2022)

Population Family	3,239	91.0%	37,974	88.8%	114,473	89.9%
Population Non-Family	320	9.0%	4,721	11.0%	12,710	10.0%
Population Group Quarters	-	-	91	0.2%	131	0.1%
Family Households	999	80.3%	11,451	75.7%	34,424	77.8%
Non-Family Households	245	19.7%	3,679	24.3%	9,810	22.2%
Married Couple with Children	379	22.0%	4,467	24.1%	14,024	25.0%
Average Family Household Size	3.2		3.3		3.3	

Household Size (2022)

1 Person Households	193	15.5%	2,974	19.7%	7,791	17.6%
2 Person Households	432	34.7%	4,738	31.3%	13,728	31.0%
3 Person Households	232	18.6%	2,890	19.1%	8,722	19.7%
4 Person Households	223	18.0%	2,726	18.0%	8,368	18.9%
5 Person Households	117	9.4%	1,222	8.1%	3,876	8.8%
6 or More Person Households	47	3.8%	580	3.8%	1,749	4.0%

Household Vehicles (2022)

Households with 0 Vehicles Available	22	1.8%	509	3.4%	994	2.2%
Households with 1 Vehicles Available	282	22.7%	3,640	24.1%	10,058	22.7%
Households with 2 or More Vehicles Available	939	75.5%	10,981	72.6%	33,182	75.0%
Total Vehicles Available	2,754		31,847		96,352	
Average Vehicles Per Household	2.2		2.1		2.2	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0394/-84.6899

3450 Cobb Pkwy N Acworth, GA 30101

1 mi radius

3 mi radius

5 mi radius

Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	2,855		33,480		99,075	
Estimated Civilian Employed	1,785	62.5%	22,125	66.1%	65,933	66.5%
Estimated Civilian Unemployed	11	0.4%	382	1.1%	1,323	1.3%
Estimated in Armed Forces	-	-	84	0.3%	403	0.4%
Estimated Not in Labor Force	1,059	37.1%	10,889	32.5%	31,416	31.7%
Unemployment Rate	0.4%		1.1%		1.3%	

Occupation (2022)

Occupation: Population Age 16 Years or Over	1,785		22,125		65,933	
Management, Business, Financial Operations	453	25.4%	4,663	21.1%	15,243	23.1%
Professional, Related	425	23.8%	5,881	26.6%	17,339	26.3%
Service	275	15.4%	3,307	14.9%	9,434	14.3%
Sales, Office	386	21.6%	4,476	20.2%	13,530	20.5%
Farming, Fishing, Forestry	-	-	23	0.1%	37	-
Construct, Extraction, Maintenance	109	6.1%	1,599	7.2%	4,224	6.4%
Production, Transport Material Moving	138	7.7%	2,176	9.8%	6,127	9.3%
White Collar Workers	1,264	70.8%	15,020	67.9%	46,112	69.9%
Blue Collar Workers	521	29.2%	7,105	32.1%	19,821	30.1%

Consumer Expenditure (2022)

Total Household Expenditure	\$115.87 M		\$1.09 B		\$3.41 B	
Total Non-Retail Expenditure	\$61.55 M	53.1%	\$576.18 M	52.8%	\$1.8 B	52.8%
Total Retail Expenditure	\$54.32 M	46.9%	\$514.58 M	47.2%	\$1.61 B	47.2%
Apparel	\$4.22 M	3.6%	\$39.15 M	3.6%	\$122.75 M	3.6%
Contributions	\$4.14 M	3.6%	\$37.02 M	3.4%	\$116.61 M	3.4%
Education	\$4.15 M	3.6%	\$35.6 M	3.3%	\$113.03 M	3.3%
Entertainment	\$6.83 M	5.9%	\$63.13 M	5.8%	\$198.08 M	5.8%
Food and Beverages	\$16.67 M	14.4%	\$159.13 M	14.6%	\$496.76 M	14.6%
Furnishings and Equipment	\$4.21 M	3.6%	\$39.06 M	3.6%	\$122.47 M	3.6%
Gifts	\$3.13 M	2.7%	\$27.97 M	2.6%	\$88.3 M	2.6%
Health Care	\$9.33 M	8.1%	\$89.88 M	8.2%	\$279.83 M	8.2%
Household Operations	\$4.71 M	4.1%	\$43.41 M	4.0%	\$136.14 M	4.0%
Miscellaneous Expenses	\$2.21 M	1.9%	\$20.69 M	1.9%	\$64.77 M	1.9%
Personal Care	\$1.55 M	1.3%	\$14.63 M	1.3%	\$45.73 M	1.3%
Personal Insurance	\$905.92 K	0.8%	\$8.11 M	0.7%	\$25.57 M	0.7%
Reading	\$256.36 K	0.2%	\$2.38 M	0.2%	\$7.44 M	0.2%
Shelter	\$24.24 M	20.9%	\$228.45 M	20.9%	\$713.55 M	20.9%
Tobacco	\$564.94 K	0.5%	\$5.92 M	0.5%	\$18.2 M	0.5%
Transportation	\$20.88 M	18.0%	\$198.99 M	18.2%	\$622.28 M	18.2%
Utilities	\$7.89 M	6.8%	\$77.25 M	7.1%	\$240.13 M	7.0%

Educational Attainment (2022)

Adult Population Age 25 Years or Over	2,457		28,754		84,736	
Elementary (Grade Level 0 to 8)	89	3.6%	1,116	3.9%	2,538	3.0%
Some High School (Grade Level 9 to 11)	63	2.6%	958	3.3%	3,119	3.7%
High School Graduate	373	15.2%	5,662	19.7%	16,648	19.6%
Some College	635	25.8%	6,085	21.2%	16,892	19.9%
Associate Degree Only	260	10.6%	2,407	8.4%	7,248	8.6%
Bachelor Degree Only	734	29.9%	8,478	29.5%	24,992	29.5%
Graduate Degree	303	12.3%	4,049	14.1%	13,299	15.7%

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0394/-84.6899

3450 Cobb Pkwy N Acworth, GA 30101

1 mi radius

3 mi radius

5 mi radius

Units In Structure (2022)

1 Detached Unit	1,051	105.7%	11,687	90.8%	35,837	95.3%
1 Attached Unit	45	4.5%	1,074	8.3%	2,799	7.4%
2 to 4 Units	19	1.9%	323	2.5%	692	1.8%
5 to 9 Units	20	2.0%	313	2.4%	660	1.8%
10 to 19 Units	37	3.8%	554	4.3%	1,164	3.1%
20 to 49 Units	27	2.7%	392	3.0%	894	2.4%
50 or More Units	36	3.7%	561	4.4%	1,063	2.8%
Mobile Home or Trailer	7	0.7%	225	1.8%	1,118	3.0%
Other Structure	-	-	2	-	7	-

Homes Built By Year (2022)

Homes Built 2010 or later	219	22.0%	1,816	14.1%	6,277	16.7%
Homes Built 2000 to 2009	266	26.8%	3,354	26.1%	10,242	27.2%
Homes Built 1990 to 1999	260	26.2%	3,812	29.6%	11,135	29.6%
Homes Built 1980 to 1989	208	20.9%	2,930	22.8%	8,275	22.0%
Homes Built 1970 to 1979	116	11.6%	1,454	11.3%	4,099	10.9%
Homes Built 1960 to 1969	102	10.3%	1,099	8.5%	2,654	7.1%
Homes Built 1950 to 1959	58	5.8%	449	3.5%	1,089	2.9%
Homes Built Before 1949	15	1.5%	216	1.7%	462	1.2%

Home Values (2022)

Home Values \$1,000,000 or More	8	0.8%	148	1.3%	484	1.4%
Home Values \$500,000 to \$999,999	391	39.3%	1,807	15.7%	5,420	15.4%
Home Values \$400,000 to \$499,999	79	8.0%	1,321	11.5%	4,694	13.4%
Home Values \$300,000 to \$399,999	176	17.7%	2,767	24.1%	8,782	25.0%
Home Values \$200,000 to \$299,999	214	21.5%	3,591	31.2%	10,272	29.2%
Home Values \$150,000 to \$199,999	91	9.1%	1,154	10.0%	3,168	9.0%
Home Values \$100,000 to \$149,999	13	1.3%	264	2.3%	948	2.7%
Home Values \$70,000 to \$99,999	4	0.4%	69	0.6%	286	0.8%
Home Values \$50,000 to \$69,999	2	0.2%	24	0.2%	101	0.3%
Home Values \$25,000 to \$49,999	3	0.3%	76	0.7%	471	1.3%
Home Values Under \$25,000	13	1.4%	278	2.4%	533	1.5%
Owner-Occupied Median Home Value	\$435,693		\$318,464		\$322,984	
Renter-Occupied Median Rent	\$1,357		\$1,327		\$1,276	

Transportation To Work (2022)

Drive to Work Alone	969	54.3%	13,614	61.5%	40,932	62.1%
Drive to Work in Carpool	122	6.8%	1,497	6.8%	4,435	6.7%
Travel to Work by Public Transportation	4	0.2%	40	0.2%	243	0.4%
Drive to Work on Motorcycle	-	-	13	-	45	-
Walk or Bicycle to Work	11	0.6%	154	0.7%	526	0.8%
Other Means	8	0.5%	290	1.3%	879	1.3%
Work at Home	671	37.6%	6,516	29.4%	18,873	28.6%

Travel Time (2022)

Travel to Work in 14 Minutes or Less	323	18.1%	3,248	14.7%	9,024	13.7%
Travel to Work in 15 to 29 Minutes	263	14.7%	4,605	20.8%	14,725	22.3%
Travel to Work in 30 to 59 Minutes	427	23.9%	6,114	27.6%	17,178	26.1%
Travel to Work in 60 Minutes or More	102	5.7%	1,643	7.4%	6,134	9.3%
Average Minutes Travel to Work	27.8		27.8		28.3	