

EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



RF5

Lat/Lon: 33.9025/-84.4986

2075 Airport Industrial Park Dr SE

Marietta, GA 30060

1 mi radius

3 mi radius

5 mi radius

Population

Estimated Population (2019)	6,848		107,845		240,867	
Projected Population (2024)	7,088		111,625		249,410	
Census Population (2010)	5,890		91,251		209,113	
Census Population (2000)	5,967		90,667		203,083	
Projected Annual Growth (2019 to 2024)	240	0.7%	3,780	0.7%	8,543	0.7%
Historical Annual Growth (2010 to 2019)	958	1.6%	16,594	1.7%	31,754	1.5%
Historical Annual Growth (2000 to 2010)	-78	-0.1%	584	-	6,030	0.3%
Estimated Population Density (2019)	2,181	psm	3,816	psm	3,068	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

Households

Estimated Households (2019)	3,826		50,304		105,388	
Projected Households (2024)	4,020		52,975		110,845	
Census Households (2010)	3,218		41,752		89,401	
Census Households (2000)	2,978		40,896		85,850	
Estimated Households with Children (2019)	700	18.3%	12,392	24.6%	27,832	26.4%
Estimated Average Household Size (2019)	1.79		2.13		2.25	

Average Household Income

Estimated Average Household Income (2019)	\$59,603		\$78,519		\$96,717	
Projected Average Household Income (2024)	\$66,340		\$88,635		\$110,129	
Estimated Average Family Income (2019)	\$77,390		\$104,069		\$130,235	

Median Household Income

Estimated Median Household Income (2019)	\$49,648		\$64,880		\$76,509	
Projected Median Household Income (2024)	\$57,757		\$75,135		\$88,493	
Estimated Median Family Income (2019)	\$67,541		\$81,852		\$97,924	

Per Capita Income

Estimated Per Capita Income (2019)	\$33,299		\$36,667		\$42,499	
Projected Per Capita Income (2024)	\$37,621		\$42,105		\$49,120	
Estimated Per Capita Income 5 Year Growth	\$4,322	13.0%	\$5,438	14.8%	\$6,621	15.6%
Estimated Average Household Net Worth (2019)	\$358,783		\$518,946		\$672,383	

Daytime Demos (2019)

Total Businesses	828		7,799		13,638	
Total Employees	10,043		115,389		173,337	
Company Headquarter Businesses	11	1.3%	126	1.6%	177	1.3%
Company Headquarter Employees	1,297	12.9%	32,555	28.2%	38,258	22.1%
Employee Population per Business	12.1		14.8		12.7	
Residential Population per Business	8.3		13.8		17.7	

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2019)	2,403	35.1%	46,311	42.9%	120,166	49.9%
Black or African American (2019)	3,156	46.1%	39,303	36.4%	76,591	31.8%
American Indian or Alaska Native (2019)	47	0.7%	446	0.4%	933	0.4%
Asian (2019)	448	6.5%	7,889	7.3%	15,665	6.5%
Hawaiian or Pacific Islander (2019)	4	-	71	-	159	-
Other Race (2019)	558	8.2%	10,016	9.3%	19,473	8.1%
Two or More Races (2019)	231	3.4%	3,809	3.5%	7,882	3.3%
Not Hispanic or Latino Population (2019)	5,871	85.7%	85,628	79.4%	194,563	80.8%
Hispanic or Latino Population (2019)	977	14.3%	22,216	20.6%	46,304	19.2%
Not Hispanic or Latino Population (2024)	6,057	85.5%	88,625	79.4%	201,209	80.7%
Hispanic or Latino Population (2024)	1,031	14.5%	23,000	20.6%	48,201	19.3%
Not Hispanic or Latino Population (2010)	4,976	84.5%	72,422	79.4%	169,835	81.2%
Hispanic or Latino Population (2010)	914	15.5%	18,829	20.6%	39,278	18.8%
Not Hispanic or Latino Population (2000)	4,891	82.0%	76,138	84.0%	175,310	86.3%
Hispanic or Latino Population (2000)	1,077	18.0%	14,528	16.0%	27,773	13.7%
Projected Hispanic Annual Growth (2019 to 2024)	54	1.1%	784	0.7%	1,897	0.8%
Historic Hispanic Annual Growth (2000 to 2019)	-99	-0.5%	7,688	2.8%	18,531	3.5%

Age Distribution (2019)

Age Under 5	449	6.6%	7,994	7.4%	16,473	6.8%
Age 5 to 9 Years	320	4.7%	6,290	5.8%	14,188	5.9%
Age 10 to 14 Years	314	4.6%	5,682	5.3%	13,382	5.6%
Age 15 to 19 Years	296	4.3%	5,539	5.1%	13,031	5.4%
Age 20 to 24 Years	735	10.7%	9,701	9.0%	18,800	7.8%
Age 25 to 29 Years	1,016	14.8%	13,946	12.9%	25,766	10.7%
Age 30 to 34 Years	772	11.3%	11,649	10.8%	22,226	9.2%
Age 35 to 39 Years	562	8.2%	9,003	8.3%	18,660	7.7%
Age 40 to 44 Years	437	6.4%	7,037	6.5%	15,733	6.5%
Age 45 to 49 Years	405	5.9%	6,417	6.0%	15,093	6.3%
Age 50 to 54 Years	396	5.8%	5,852	5.4%	14,221	5.9%
Age 55 to 59 Years	300	4.4%	5,227	4.8%	13,700	5.7%
Age 60 to 64 Years	300	4.4%	4,365	4.0%	11,873	4.9%
Age 65 to 74 Years	363	5.3%	5,659	5.2%	16,837	7.0%
Age 75 to 84 Years	147	2.2%	2,615	2.4%	7,984	3.3%
Age 85 Years or Over	35	0.5%	868	0.8%	2,899	1.2%
Median Age	31.3		31.5		34.4	

Gender Age Distribution (2019)

Female Population	3,533	51.6%	54,693	50.7%	122,443	50.8%
Age 0 to 19 Years	676	19.1%	12,328	22.5%	27,576	22.5%
Age 20 to 64 Years	2,532	71.6%	37,121	67.9%	79,160	64.7%
Age 65 Years or Over	325	9.2%	5,244	9.6%	15,707	12.8%
Female Median Age	31.9		32.2		35.4	
Male Population	3,315	48.4%	53,152	49.3%	118,425	49.2%
Age 0 to 19 Years	704	21.2%	13,178	24.8%	29,497	24.9%
Age 20 to 64 Years	2,391	72.1%	36,076	67.9%	76,913	64.9%
Age 65 Years or Over	220	6.6%	3,898	7.3%	12,014	10.1%
Male Median Age	30.8		30.9		33.6	

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Household Income Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	75	2.0%	2,748	5.5%	8,859	8.4%
HH Income \$150,000 to \$199,999	199	5.2%	2,921	5.8%	8,200	7.8%
HH Income \$100,000 to \$149,999	439	11.5%	6,484	12.9%	15,455	14.7%
HH Income \$75,000 to \$99,999	435	11.4%	7,861	15.6%	15,458	14.7%
HH Income \$50,000 to \$74,999	700	18.3%	10,159	20.2%	19,400	18.4%
HH Income \$35,000 to \$49,999	708	18.5%	7,043	14.0%	13,577	12.9%
HH Income \$25,000 to \$34,999	477	12.5%	4,696	9.3%	8,857	8.4%
HH Income \$15,000 to \$24,999	355	9.3%	4,002	8.0%	7,390	7.0%
HH Income Under \$15,000	439	11.5%	4,390	8.7%	8,193	7.8%
HH Income \$35,000 or More	2,555	66.8%	37,216	74.0%	80,949	76.8%
HH Income \$75,000 or More	1,148	30.0%	20,014	39.8%	47,972	45.5%

Housing (2019)

Total Housing Units	3,909		52,052		109,106	
Housing Units Occupied	3,826	97.9%	50,304	96.6%	105,388	96.6%
Housing Units Owner-Occupied	735	19.2%	15,970	31.7%	46,424	44.1%
Housing Units, Renter-Occupied	3,090	80.8%	34,334	68.3%	58,965	55.9%
Housing Units, Vacant	83	2.2%	1,749	3.5%	3,718	3.5%

Marital Status (2019)

Never Married	3,131	54.3%	39,627	45.1%	79,332	40.3%
Currently Married	1,413	24.5%	30,909	35.2%	77,358	39.3%
Separated	282	4.9%	4,800	5.5%	10,282	5.2%
Widowed	173	3.0%	2,488	2.8%	7,364	3.7%
Divorced	766	13.3%	10,054	11.4%	22,488	11.4%

Household Type (2019)

Population Family	3,921	57.3%	73,008	67.7%	174,007	72.2%
Population Non-Family	2,926	42.7%	33,900	31.4%	62,623	26.0%
Population Group Quarters	-	-	937	0.9%	4,237	1.8%
Family Households	1,319	34.5%	23,089	45.9%	55,121	52.3%
Non-Family Households	2,507	65.5%	27,214	54.1%	50,267	47.7%
Married Couple with Children	346	24.5%	6,425	20.8%	16,212	21.0%
Average Family Household Size	3.0		3.2		3.2	

Household Size (2019)

1 Person Households	2,094	54.7%	21,748	43.2%	40,490	38.4%
2 Person Households	976	25.5%	14,265	28.4%	31,959	30.3%
3 Person Households	392	10.3%	6,398	12.7%	14,110	13.4%
4 Person Households	213	5.6%	4,230	8.4%	10,214	9.7%
5 Person Households	87	2.3%	1,991	4.0%	4,716	4.5%
6 or More Person Households	65	1.7%	1,672	3.3%	3,900	3.7%

Household Vehicles (2019)

Households with 0 Vehicles Available	163	4.3%	2,578	5.1%	5,050	4.8%
Households with 1 Vehicles Available	2,050	53.6%	24,648	49.0%	44,196	41.9%
Households with 2 or More Vehicles Available	1,613	42.2%	23,077	45.9%	56,143	53.3%
Total Vehicles Available	5,669		77,349		175,761	
Average Vehicles Per Household	1.5		1.5		1.7	

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Labor Force (2019)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	5,719		86,903		194,428	
Estimated Civilian Employed	4,644	81.2%	64,280	74.0%	137,198	70.6%
Estimated Civilian Unemployed	159	2.8%	1,928	2.2%	3,966	2.0%
Estimated in Armed Forces	5	-	166	0.2%	247	0.1%
Estimated Not in Labor Force	911	15.9%	20,530	23.6%	53,017	27.3%
Unemployment Rate	2.8%		2.2%		2.0%	

Occupation (2019)

Occupation: Population Age 16 Years or Over	4,644		64,280		137,198	
Management, Business, Financial Operations	842	18.1%	13,610	21.2%	31,724	23.1%
Professional, Related	1,275	27.5%	15,104	23.5%	32,213	23.5%
Service	843	18.2%	10,474	16.3%	20,292	14.8%
Sales, Office	1,104	23.8%	13,820	21.5%	29,744	21.7%
Farming, Fishing, Forestry	-	-	20	-	212	0.2%
Construct, Extraction, Maintenance	186	4.0%	6,287	9.8%	12,957	9.4%
Production, Transport Material Moving	394	8.5%	4,965	7.7%	10,056	7.3%
White Collar Workers	3,221	69.4%	42,535	66.2%	93,681	68.3%
Blue Collar Workers	1,423	30.6%	21,746	33.8%	43,517	31.7%

Consumer Expenditure (2019)

Total Household Expenditure	\$188.43 M		\$2.97 B		\$7.19 B	
Total Non-Retail Expenditure	\$99.91 M	53.0%	\$1.57 B	52.9%	\$3.81 B	53.0%
Total Retail Expenditure	\$88.53 M	47.0%	\$1.4 B	47.1%	\$3.38 B	47.0%
Apparel	\$6.59 M	3.5%	\$104.95 M	3.5%	\$255.56 M	3.6%
Contributions	\$5.75 M	3.1%	\$94.52 M	3.2%	\$237.98 M	3.3%
Education	\$5.22 M	2.8%	\$87.58 M	3.0%	\$224.1 M	3.1%
Entertainment	\$10.25 M	5.4%	\$165.44 M	5.6%	\$407.35 M	5.7%
Food and Beverages	\$28.15 M	14.9%	\$439.26 M	14.8%	\$1.05 B	14.7%
Furnishings and Equipment	\$6.39 M	3.4%	\$102.95 M	3.5%	\$252.88 M	3.5%
Gifts	\$4.4 M	2.3%	\$72.66 M	2.4%	\$182.26 M	2.5%
Health Care	\$15.87 M	8.4%	\$247.36 M	8.3%	\$595.24 M	8.3%
Household Operations	\$7.2 M	3.8%	\$115.14 M	3.9%	\$282.75 M	3.9%
Miscellaneous Expenses	\$3.54 M	1.9%	\$55.86 M	1.9%	\$136.04 M	1.9%
Personal Care	\$2.53 M	1.3%	\$39.82 M	1.3%	\$96.42 M	1.3%
Personal Insurance	\$1.18 M	0.6%	\$19.91 M	0.7%	\$50.67 M	0.7%
Reading	\$403.41 K	0.2%	\$6.4 M	0.2%	\$15.66 M	0.2%
Shelter	\$41.01 M	21.8%	\$636.18 M	21.4%	\$1.53 B	21.3%
Tobacco	\$1.32 M	0.7%	\$18.85 M	0.6%	\$42.49 M	0.6%
Transportation	\$34.18 M	18.1%	\$539.5 M	18.2%	\$1.3 B	18.1%
Utilities	\$14.45 M	7.7%	\$220.21 M	7.4%	\$520.46 M	7.2%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	4,733		72,638		164,994	
Elementary (Grade Level 0 to 8)	126	2.7%	4,412	6.1%	9,652	5.9%
Some High School (Grade Level 9 to 11)	221	4.7%	4,030	5.5%	8,778	5.3%
High School Graduate	690	14.6%	13,225	18.2%	29,497	17.9%
Some College	1,164	24.6%	12,948	17.8%	27,943	16.9%
Associate Degree Only	316	6.7%	4,711	6.5%	10,335	6.3%
Bachelor Degree Only	1,461	30.9%	21,221	29.2%	48,692	29.5%
Graduate Degree	755	16.0%	12,091	16.6%	30,097	18.2%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	586	18.2%	16,299	39.0%	47,621	53.3%
1 Attached Unit	373	11.6%	6,121	14.7%	12,823	14.3%
2 to 4 Units	364	11.3%	3,546	8.5%	5,846	6.5%
5 to 9 Units	834	25.9%	6,888	16.5%	10,752	12.0%
10 to 19 Units	828	25.7%	8,484	20.3%	13,561	15.2%
20 to 49 Units	592	18.4%	5,671	13.6%	8,485	9.5%
50 or More Units	224	6.9%	3,071	7.4%	5,478	6.1%
Mobile Home or Trailer	25	0.8%	225	0.5%	823	0.9%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2019)

Homes Built 2010 or later	221	6.9%	3,381	8.1%	6,015	6.7%
Homes Built 2000 to 2009	310	9.6%	5,851	14.0%	14,860	16.6%
Homes Built 1990 to 1999	1,023	31.8%	9,060	21.7%	19,432	21.7%
Homes Built 1980 to 1989	1,385	43.0%	13,148	31.5%	25,344	28.3%
Homes Built 1970 to 1979	588	18.3%	9,250	22.2%	18,559	20.8%
Homes Built 1960 to 1969	118	3.7%	4,362	10.4%	10,094	11.3%
Homes Built 1950 to 1959	126	3.9%	4,070	9.7%	7,848	8.8%
Homes Built Before 1949	55	1.7%	1,181	2.8%	3,236	3.6%

Home Values (2019)

Home Values \$1,000,000 or More	5	0.8%	232	1.7%	1,185	2.9%
Home Values \$500,000 to \$999,999	36	6.0%	1,535	11.2%	6,025	14.8%
Home Values \$400,000 to \$499,999	55	9.0%	1,531	11.2%	4,750	11.7%
Home Values \$300,000 to \$399,999	68	11.2%	2,517	18.4%	7,796	19.2%
Home Values \$200,000 to \$299,999	212	35.0%	4,003	29.3%	11,036	27.2%
Home Values \$150,000 to \$199,999	115	19.0%	2,409	17.6%	6,261	15.4%
Home Values \$100,000 to \$149,999	166	27.3%	2,046	15.0%	4,804	11.8%
Home Values \$70,000 to \$99,999	46	7.5%	926	6.8%	1,731	4.3%
Home Values \$50,000 to \$69,999	15	2.5%	248	1.8%	551	1.4%
Home Values \$25,000 to \$49,999	8	1.3%	284	2.1%	676	1.7%
Home Values Under \$25,000	6	1.0%	148	1.1%	576	1.4%
Owner-Occupied Median Home Value	\$205,656		\$248,158		\$308,285	
Renter-Occupied Median Rent	\$891		\$958		\$976	

Transportation To Work (2019)

Drive to Work Alone	3,024	80.1%	45,035	75.8%	100,330	76.1%
Drive to Work in Carpool	257	6.8%	5,426	9.1%	12,219	9.3%
Travel to Work by Public Transportation	74	2.0%	1,333	2.2%	3,139	2.4%
Drive to Work on Motorcycle	-	-	26	-	91	-
Walk or Bicycle to Work	90	2.4%	1,439	2.4%	2,376	1.8%
Other Means	57	1.5%	2,085	3.5%	3,666	2.8%
Work at Home	273	7.2%	4,082	6.9%	10,088	7.6%

Travel Time (2019)

Travel to Work in 14 Minutes or Less	933	24.7%	11,481	19.3%	21,123	16.0%
Travel to Work in 15 to 29 Minutes	1,670	44.2%	20,400	34.3%	43,432	32.9%
Travel to Work in 30 to 59 Minutes	1,356	35.9%	23,159	39.0%	50,380	38.2%
Travel to Work in 60 Minutes or More	330	8.7%	4,722	7.9%	11,729	8.9%
Average Minutes Travel to Work	24.3		26.1		27.2	

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