

# EXPANDED PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4233/-84.1844

RF5

## 1381 GA-20

### McDonough, GA 30253

1 mi radius

3 mi radius

5 mi radius

#### Population

Estimated Population (2021)	5,301		37,929		73,232	
Projected Population (2026)	6,214		42,963		82,546	
Census Population (2010)	2,678		29,951		57,283	
Census Population (2000)	1,182		15,147		30,242	
Projected Annual Growth (2021 to 2026)	913	3.4%	5,035	2.7%	9,314	2.5%
Historical Annual Growth (2010 to 2021)	2,623	8.9%	7,978	2.4%	15,950	2.5%
Historical Annual Growth (2000 to 2010)	1,496	12.7%	14,804	9.8%	27,040	8.9%
Estimated Population Density (2021)	1,688	psm	1,342	psm	933	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi

#### Households

Estimated Households (2021)	1,838		13,311		25,676	
Projected Households (2026)	2,107		14,731		28,194	
Census Households (2010)	927		10,406		19,916	
Census Households (2000)	405		5,230		10,480	
Estimated Households with Children (2021)	750	40.8%	5,449	40.9%	10,398	40.5%
Estimated Average Household Size (2021)	2.86		2.79		2.82	

#### Average Household Income

Estimated Average Household Income (2021)	\$85,850		\$77,097		\$86,141	
Projected Average Household Income (2026)	\$88,174		\$82,387		\$92,674	
Estimated Average Family Income (2021)	\$93,452		\$87,547		\$97,968	

#### Median Household Income

Estimated Median Household Income (2021)	\$73,558		\$66,308		\$75,550	
Projected Median Household Income (2026)	\$85,531		\$77,559		\$87,947	
Estimated Median Family Income (2021)	\$83,199		\$76,702		\$86,192	

#### Per Capita Income

Estimated Per Capita Income (2021)	\$29,881		\$27,326		\$30,355	
Projected Per Capita Income (2026)	\$29,996		\$28,485		\$31,790	
Estimated Per Capita Income 5 Year Growth	\$115	0.4%	\$1,160	4.2%	\$1,434	4.7%
Estimated Average Household Net Worth (2021)	\$534,951		\$460,109		\$565,447	

#### Daytime Demos (2021)

Total Businesses	581		2,269		4,135	
Total Employees	4,866		18,440		33,213	
Company Headquarter Businesses	14	2.4%	48	2.1%	97	2.4%
Company Headquarter Employees	559	11.5%	2,340	12.7%	5,204	15.7%
Employee Population per Business	8.4		8.1		8.0	
Residential Population per Business	9.1		16.7		17.7	

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#### Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2021)	1,183	22.3%	8,702	22.9%	25,143	34.3%
Black or African American (2021)	3,560	67.2%	25,249	66.6%	40,339	55.1%
American Indian or Alaska Native (2021)	14	0.3%	96	0.3%	233	0.3%
Asian (2021)	213	4.0%	1,503	4.0%	2,933	4.0%
Hawaiian or Pacific Islander (2021)	5	-	33	-	58	-
Other Race (2021)	186	3.5%	1,306	3.4%	2,276	3.1%
Two or More Races (2021)	140	2.6%	1,040	2.7%	2,250	3.1%
Not Hispanic or Latino Population (2021)	4,816	90.9%	34,600	91.2%	66,618	91.0%
Hispanic or Latino Population (2021)	485	9.1%	3,329	8.8%	6,615	9.0%
Not Hispanic or Latino Population (2026)	5,647	90.9%	39,163	91.2%	75,012	90.9%
Hispanic or Latino Population (2026)	567	9.1%	3,800	8.8%	7,535	9.1%
Not Hispanic or Latino Population (2010)	2,417	90.3%	27,563	92.0%	53,539	93.5%
Hispanic or Latino Population (2010)	261	9.7%	2,388	8.0%	3,744	6.5%
Not Hispanic or Latino Population (2000)	1,143	96.7%	14,628	96.6%	29,425	97.3%
Hispanic or Latino Population (2000)	39	3.3%	519	3.4%	818	2.7%
Projected Hispanic Annual Growth (2021 to 2026)	82	3.4%	471	2.8%	920	2.8%
Historic Hispanic Annual Growth (2000 to 2021)	446	54.0%	2,810	25.8%	5,797	33.8%

#### Age Distribution (2021)

Age Under 5	299	5.6%	2,337	6.2%	4,415	6.0%
Age 5 to 9 Years	313	5.9%	2,341	6.2%	4,630	6.3%
Age 10 to 14 Years	346	6.5%	2,508	6.6%	5,114	7.0%
Age 15 to 19 Years	391	7.4%	2,726	7.2%	5,270	7.2%
Age 20 to 24 Years	486	9.2%	3,589	9.5%	5,894	8.0%
Age 25 to 29 Years	436	8.2%	3,502	9.2%	5,717	7.8%
Age 30 to 34 Years	356	6.7%	2,855	7.5%	5,016	6.8%
Age 35 to 39 Years	318	6.0%	2,439	6.4%	4,700	6.4%
Age 40 to 44 Years	338	6.4%	2,379	6.3%	4,703	6.4%
Age 45 to 49 Years	369	7.0%	2,467	6.5%	4,966	6.8%
Age 50 to 54 Years	408	7.7%	2,649	7.0%	5,190	7.1%
Age 55 to 59 Years	381	7.2%	2,426	6.4%	4,918	6.7%
Age 60 to 64 Years	312	5.9%	1,939	5.1%	4,038	5.5%
Age 65 to 74 Years	367	6.9%	2,415	6.4%	5,426	7.4%
Age 75 to 84 Years	140	2.6%	1,013	2.7%	2,499	3.4%
Age 85 Years or Over	42	0.8%	346	0.9%	735	1.0%
Median Age	34.5		32.9		35.0	

#### Gender Age Distribution (2021)

Female Population	2,788	52.6%	20,168	53.2%	38,691	52.8%
Age 0 to 19 Years	648	23.2%	4,846	24.0%	9,511	24.6%
Age 20 to 64 Years	1,812	65.0%	13,015	64.5%	24,037	62.1%
Age 65 Years or Over	328	11.8%	2,308	11.4%	5,142	13.3%
Female Median Age	36.3		34.7		36.6	
Male Population	2,513	47.4%	17,760	46.8%	34,542	47.2%
Age 0 to 19 Years	701	27.9%	5,066	28.5%	9,917	28.7%
Age 20 to 64 Years	1,592	63.3%	11,229	63.2%	21,107	61.1%
Age 65 Years or Over	220	8.8%	1,466	8.3%	3,518	10.2%
Male Median Age	32.5		31.0		33.4	

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#### Household Income Distribution (2021)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	99	5.4%	544	4.1%	1,441	5.6%
HH Income \$150,000 to \$199,999	86	4.7%	593	4.5%	1,667	6.5%
HH Income \$100,000 to \$149,999	369	20.1%	2,197	16.5%	5,032	19.6%
HH Income \$75,000 to \$99,999	335	18.2%	2,184	16.4%	4,367	17.0%
HH Income \$50,000 to \$74,999	410	22.3%	2,860	21.5%	5,046	19.7%
HH Income \$35,000 to \$49,999	201	10.9%	1,909	14.3%	3,028	11.8%
HH Income \$25,000 to \$34,999	128	7.0%	1,305	9.8%	1,986	7.7%
HH Income \$15,000 to \$24,999	113	6.1%	905	6.8%	1,423	5.5%
HH Income Under \$15,000	97	5.3%	815	6.1%	1,685	6.6%
HH Income \$35,000 or More	1,501	81.6%	10,287	77.3%	20,582	80.2%
HH Income \$75,000 or More	890	48.4%	5,518	41.5%	12,508	48.7%

#### Housing (2021)

Total Housing Units	1,931		14,077		26,995	
Housing Units Occupied	1,838	95.2%	13,311	94.6%	25,676	95.1%
Housing Units Owner-Occupied	1,356	73.8%	8,661	65.1%	19,066	74.3%
Housing Units, Renter-Occupied	482	26.2%	4,650	34.9%	6,610	25.7%
Housing Units, Vacant	93	5.0%	766	5.8%	1,319	5.1%

#### Marital Status (2021)

Never Married	1,624	37.4%	12,226	39.8%	20,477	34.7%
Currently Married	1,740	40.1%	11,188	36.4%	25,249	42.7%
Separated	200	4.6%	2,003	6.5%	3,614	6.1%
Widowed	125	2.9%	937	3.0%	2,338	4.0%
Divorced	653	15.0%	4,389	14.3%	7,396	12.5%

#### Household Type (2021)

Population Family	4,607	86.9%	32,040	84.5%	63,640	86.9%
Population Non-Family	648	12.2%	5,069	13.4%	8,679	11.9%
Population Group Quarters	47	0.9%	820	2.2%	913	1.2%
Family Households	1,329	72.3%	9,297	69.8%	18,752	73.0%
Non-Family Households	510	27.7%	4,015	30.2%	6,924	27.0%
Married Couple with Children	416	23.9%	2,840	25.4%	6,157	24.4%
Average Family Household Size	3.5		3.4		3.4	

#### Household Size (2021)

1 Person Households	406	22.1%	3,215	24.1%	5,593	21.8%
2 Person Households	507	27.6%	3,638	27.3%	7,346	28.6%
3 Person Households	358	19.5%	2,557	19.2%	4,992	19.4%
4 Person Households	288	15.7%	2,012	15.1%	4,216	16.4%
5 Person Households	157	8.5%	1,058	8.0%	2,064	8.0%
6 or More Person Households	122	6.7%	832	6.3%	1,465	5.7%

#### Household Vehicles (2021)

Households with 0 Vehicles Available	43	2.3%	291	2.2%	545	2.1%
Households with 1 Vehicles Available	554	30.2%	4,462	33.5%	7,007	27.3%
Households with 2 or More Vehicles Available	1,241	67.5%	8,559	64.3%	18,123	70.6%
Total Vehicles Available	3,731		26,234		54,395	
Average Vehicles Per Household	2.0		2.0		2.1	

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#### Labor Force (2021)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	4,265		30,192		57,985	
Estimated Civilian Employed	2,590	60.7%	18,817	62.3%	35,708	61.6%
Estimated Civilian Unemployed	148	3.5%	1,152	3.8%	2,123	3.7%
Estimated in Armed Forces	11	0.3%	116	0.4%	122	0.2%
Estimated Not in Labor Force	1,515	35.5%	10,107	33.5%	20,032	34.5%
Unemployment Rate	3.5%		3.8%		3.7%	

#### Occupation (2021)

Occupation: Population Age 16 Years or Over	2,590		18,817		35,708	
Management, Business, Financial Operations	387	15.0%	2,726	14.5%	5,678	15.9%
Professional, Related	589	22.8%	3,764	20.0%	6,880	19.3%
Service	570	22.0%	3,501	18.6%	6,214	17.4%
Sales, Office	516	19.9%	4,038	21.5%	7,793	21.8%
Farming, Fishing, Forestry	-	-	10	-	13	-
Construct, Extraction, Maintenance	172	6.6%	1,301	6.9%	2,799	7.8%
Production, Transport Material Moving	354	13.7%	3,477	18.5%	6,330	17.7%
White Collar Workers	1,493	57.6%	10,528	55.9%	20,351	57.0%
Blue Collar Workers	1,097	42.4%	8,289	44.1%	15,356	43.0%

#### Consumer Expenditure (2021)

Total Household Expenditure	\$117.29 M		\$782.8 M		\$1.63 B	
Total Non-Retail Expenditure	\$61.5 M	52.4%	\$410.87 M	52.5%	\$855.51 M	52.5%
Total Retail Expenditure	\$55.78 M	47.6%	\$371.93 M	47.5%	\$773.95 M	47.5%
Apparel	\$4.13 M	3.5%	\$27.54 M	3.5%	\$57.54 M	3.5%
Contributions	\$3.72 M	3.2%	\$24.54 M	3.1%	\$52.21 M	3.2%
Education	\$3.35 M	2.9%	\$21.95 M	2.8%	\$47.41 M	2.9%
Entertainment	\$6.62 M	5.6%	\$43.86 M	5.6%	\$92.38 M	5.7%
Food and Beverages	\$17.41 M	14.8%	\$116.48 M	14.9%	\$241.21 M	14.8%
Furnishings and Equipment	\$4.12 M	3.5%	\$27.31 M	3.5%	\$57.43 M	3.5%
Gifts	\$2.81 M	2.4%	\$18.49 M	2.4%	\$39.08 M	2.4%
Health Care	\$9.97 M	8.5%	\$66.69 M	8.5%	\$138.11 M	8.5%
Household Operations	\$4.56 M	3.9%	\$30.3 M	3.9%	\$63.55 M	3.9%
Miscellaneous Expenses	\$2.21 M	1.9%	\$14.7 M	1.9%	\$30.7 M	1.9%
Personal Care	\$1.58 M	1.3%	\$10.51 M	1.3%	\$21.89 M	1.3%
Personal Insurance	\$818.58 K	0.7%	\$5.36 M	0.7%	\$11.49 M	0.7%
Reading	\$251.62 K	0.2%	\$1.68 M	0.2%	\$3.51 M	0.2%
Shelter	\$24.53 M	20.9%	\$164.65 M	21.0%	\$341.24 M	20.9%
Tobacco	\$724.05 K	0.6%	\$4.99 M	0.6%	\$9.89 M	0.6%
Transportation	\$21.71 M	18.5%	\$144.67 M	18.5%	\$300.93 M	18.5%
Utilities	\$8.76 M	7.5%	\$59.08 M	7.5%	\$120.89 M	7.4%

#### Educational Attainment (2021)

Adult Population Age 25 Years or Over	3,466		24,429		47,910	
Elementary (Grade Level 0 to 8)	102	2.9%	648	2.7%	1,164	2.4%
Some High School (Grade Level 9 to 11)	264	7.6%	1,739	7.1%	3,156	6.6%
High School Graduate	851	24.6%	7,042	28.8%	14,157	29.5%
Some College	721	20.8%	5,359	21.9%	9,962	20.8%
Associate Degree Only	384	11.1%	2,287	9.4%	4,475	9.3%
Bachelor Degree Only	770	22.2%	4,989	20.4%	9,540	19.9%
Graduate Degree	373	10.8%	2,365	9.7%	5,457	11.4%

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#### Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,419	153.0%	9,700	93.2%	21,158	106.2%
1 Attached Unit	37	3.9%	439	4.2%	611	3.1%
2 to 4 Units	53	5.7%	801	7.7%	932	4.7%
5 to 9 Units	64	6.9%	714	6.9%	815	4.1%
10 to 19 Units	111	12.0%	660	6.3%	796	4.0%
20 to 49 Units	41	4.5%	290	2.8%	464	2.3%
50 or More Units	49	5.3%	290	2.8%	359	1.8%
Mobile Home or Trailer	64	6.9%	416	4.0%	541	2.7%
Other Structure	-	-	-	-	-	-

#### Homes Built By Year (2021)

Homes Built 2010 or later	334	36.0%	1,797	17.3%	3,425	17.2%
Homes Built 2000 to 2009	768	82.8%	5,457	52.4%	9,670	48.6%
Homes Built 1990 to 1999	427	46.0%	3,614	34.7%	7,315	36.7%
Homes Built 1980 to 1989	227	24.5%	1,336	12.8%	2,790	14.0%
Homes Built 1970 to 1979	55	6.0%	603	5.8%	1,231	6.2%
Homes Built 1960 to 1969	12	1.3%	239	2.3%	501	2.5%
Homes Built 1950 to 1959	6	0.7%	116	1.1%	201	1.0%
Homes Built Before 1949	9	0.9%	149	1.4%	543	2.7%

#### Home Values (2021)

Home Values \$1,000,000 or More	-	-	9	0.1%	120	0.6%
Home Values \$500,000 to \$999,999	4	0.3%	86	1.0%	459	2.4%
Home Values \$400,000 to \$499,999	5	0.4%	89	1.0%	612	3.2%
Home Values \$300,000 to \$399,999	139	10.3%	693	8.0%	2,143	11.2%
Home Values \$200,000 to \$299,999	313	23.1%	1,874	21.6%	4,585	24.0%
Home Values \$150,000 to \$199,999	612	45.1%	3,560	41.1%	6,990	36.7%
Home Values \$100,000 to \$149,999	172	12.7%	1,406	16.2%	2,779	14.6%
Home Values \$70,000 to \$99,999	37	2.7%	327	3.8%	566	3.0%
Home Values \$50,000 to \$69,999	20	1.5%	246	2.8%	347	1.8%
Home Values \$25,000 to \$49,999	2	0.2%	28	0.3%	64	0.3%
Home Values Under \$25,000	52	3.8%	343	4.0%	400	2.1%
Owner-Occupied Median Home Value	\$183,008		\$178,260		\$202,723	
Renter-Occupied Median Rent	\$1,034		\$968		\$981	

#### Transportation To Work (2021)

Drive to Work Alone	2,002	77.0%	14,796	80.2%	28,734	80.6%
Drive to Work in Carpool	242	9.3%	1,613	8.7%	2,886	8.1%
Travel to Work by Public Transportation	69	2.7%	355	1.9%	554	1.6%
Drive to Work on Motorcycle	-	-	3	-	34	-
Walk or Bicycle to Work	21	0.8%	129	0.7%	181	0.5%
Other Means	19	0.7%	109	0.6%	239	0.7%
Work at Home	246	9.5%	1,441	7.8%	3,008	8.4%

#### Travel Time (2021)

Travel to Work in 14 Minutes or Less	472	18.1%	3,459	18.8%	5,835	16.4%
Travel to Work in 15 to 29 Minutes	683	26.3%	5,319	28.8%	9,580	26.9%
Travel to Work in 30 to 59 Minutes	936	36.0%	6,422	34.8%	12,650	35.5%
Travel to Work in 60 Minutes or More	252	9.7%	2,157	11.7%	4,627	13.0%
Average Minutes Travel to Work	28.8		27.8		29.8	

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