

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4202/-84.1885

1563 GA-20 McDonough, GA 30253							1 mi radius		3 mi radius		5 mi radius	
Population												
Estimated Population (2022)			4,418				36,714				76,407	
Projected Population (2027)			5,561				42,696				87,056	
Census Population (2020)			4,381				35,839				74,133	
Census Population (2010)			2,596				27,032				56,922	
Projected Annual Growth (2022 to 2027)			1,143	5.2%			5,982	3.3%			10,649	2.8%
Historical Annual Growth (2020 to 2022)			37	0.4%			875	1.2%			2,274	1.5%
Historical Annual Growth (2010 to 2020)			1,784	34.4%			8,806	16.3%			17,211	15.1%
Estimated Population Density (2022)			1,407	psm			1,299	psm			973	psm
Trade Area Size			3.1	sq mi			28.3	sq mi			78.5	sq mi
Households												
Estimated Households (2022)			1,706				12,936				26,668	
Projected Households (2027)			2,273				15,910				32,021	
Census Households (2020)			1,701				12,594				25,812	
Census Households (2010)			886				9,381				19,779	
Estimated Households with Children (2022)			771	45.2%			5,767	44.6%			11,710	43.9%
Estimated Average Household Size (2022)			2.59				2.80				2.85	
Average Household Income												
Estimated Average Household Income (2022)			\$83,994				\$69,456				\$79,765	
Projected Average Household Income (2027)			\$73,075				\$65,862				\$77,762	
Estimated Average Family Income (2022)			\$92,063				\$76,182				\$86,509	
Median Household Income												
Estimated Median Household Income (2022)			\$80,213				\$68,916				\$76,881	
Projected Median Household Income (2027)			\$93,221				\$83,310				\$93,402	
Estimated Median Family Income (2022)			\$90,909				\$78,162				\$86,956	
Per Capita Income												
Estimated Per Capita Income (2022)			\$32,449				\$24,632				\$27,923	
Projected Per Capita Income (2027)			\$29,877				\$24,680				\$28,675	
Estimated Per Capita Income 5 Year Growth			-\$2,573	-7.9%			\$47	0.2%			\$752	2.7%
Estimated Average Household Net Worth (2022)			\$478,088				\$374,277				\$453,679	
Daytime Demos (2022)												
Total Businesses			540				2,616				5,123	
Total Employees			3,934				19,129				36,227	
Company Headquarter Businesses			6	1.2%			46	1.8%			94	1.8%
Company Headquarter Employees			490	12.5%			1,785	9.3%			2,459	6.8%
Employee Population per Business			7.3				7.3				7.1	
Residential Population per Business			8.2				14.0				14.9	

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#### McDonough, GA 30253

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##### Race & Ethnicity

White (2022)	756	17.1%	7,447	20.3%	21,656	28.3%
Black or African American (2022)	3,043	68.9%	24,198	65.9%	44,275	57.9%
American Indian or Alaska Native (2022)	10	0.2%	114	0.3%	216	0.3%
Asian (2022)	162	3.7%	888	2.4%	2,386	3.1%
Hawaiian or Pacific Islander (2022)	12	0.3%	37	0.1%	57	-
Other Race (2022)	266	6.0%	1,435	3.9%	3,300	4.3%
Two or More Races (2022)	168	3.8%	2,596	7.1%	4,518	5.9%
Not Hispanic or Latino Population (2022)	4,101	92.8%	33,455	91.1%	70,247	91.9%
Hispanic or Latino Population (2022)	317	7.2%	3,259	8.9%	6,160	8.1%
Not Hispanic or Latino Population (2027)	5,174	93.0%	38,948	91.2%	80,146	92.1%
Hispanic or Latino Population (2027)	387	7.0%	3,748	8.8%	6,911	7.9%
Not Hispanic or Latino Population (2020)	4,067	92.8%	32,697	91.2%	68,221	92.0%
Hispanic or Latino Population (2020)	313	7.2%	3,142	8.8%	5,912	8.0%
Not Hispanic or Latino Population (2010)	2,407	92.7%	24,792	91.7%	53,187	93.4%
Hispanic or Latino Population (2010)	189	7.3%	2,240	8.3%	3,735	6.6%
Projected Hispanic Annual Growth (2022 to 2027)	71	4.5%	489	3.0%	751	2.4%
Historic Hispanic Annual Growth (2010 to 2022)	128	5.6%	1,019	3.8%	2,425	5.4%

##### Age Distribution (2022)

Age Under 5	271	6.1%	2,372	6.5%	4,466	5.8%
Age 5 to 9 Years	320	7.2%	2,740	7.5%	5,446	7.1%
Age 10 to 14 Years	370	8.4%	2,898	7.9%	6,114	8.0%
Age 15 to 19 Years	331	7.5%	2,663	7.3%	5,601	7.3%
Age 20 to 24 Years	281	6.4%	2,496	6.8%	4,578	6.0%
Age 25 to 29 Years	293	6.6%	2,642	7.2%	4,813	6.3%
Age 30 to 34 Years	381	8.6%	3,254	8.9%	6,047	7.9%
Age 35 to 39 Years	463	10.5%	3,375	9.2%	6,793	8.9%
Age 40 to 44 Years	375	8.5%	2,829	7.7%	6,029	7.9%
Age 45 to 49 Years	267	6.0%	2,167	5.9%	4,908	6.4%
Age 50 to 54 Years	212	4.8%	1,964	5.3%	4,428	5.8%
Age 55 to 59 Years	215	4.9%	1,763	4.8%	4,105	5.4%
Age 60 to 64 Years	239	5.4%	1,719	4.7%	3,990	5.2%
Age 65 to 74 Years	276	6.2%	2,510	6.8%	5,947	7.8%
Age 75 to 84 Years	101	2.3%	1,006	2.7%	2,434	3.2%
Age 85 Years or Over	23	0.5%	317	0.9%	709	0.9%
Median Age	33.6		33.4		35.3	

##### Gender Age Distribution (2022)

Female Population	2,398	54.3%	19,746	53.8%	40,823	53.4%
Age 0 to 19 Years	648	27.0%	5,316	26.9%	10,841	26.6%
Age 20 to 64 Years	1,522	63.5%	12,145	61.5%	24,685	60.5%
Age 65 Years or Over	228	9.5%	2,285	11.6%	5,298	13.0%
Female Median Age	34.2		34.7		36.2	
Male Population	2,020	45.7%	16,968	46.2%	35,584	46.6%
Age 0 to 19 Years	644	31.9%	5,356	31.6%	10,786	30.3%
Age 20 to 64 Years	1,203	59.6%	10,064	59.3%	21,007	59.0%
Age 65 Years or Over	173	8.5%	1,548	9.1%	3,791	10.7%
Male Median Age	32.7		32.1		34.3	

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#### Household Income Distribution (2022)

HH Income \$200,000 or More	98	5.7%	497	3.8%	1,417	5.3%
HH Income \$150,000 to \$199,999	119	7.0%	561	4.3%	1,683	6.3%
HH Income \$100,000 to \$149,999	329	19.3%	2,190	16.9%	5,386	20.2%
HH Income \$75,000 to \$99,999	386	22.6%	2,447	18.9%	4,872	18.3%
HH Income \$50,000 to \$74,999	390	22.9%	2,968	22.9%	5,631	21.1%
HH Income \$35,000 to \$49,999	150	8.8%	1,589	12.3%	2,610	9.8%
HH Income \$25,000 to \$34,999	67	3.9%	1,035	8.0%	1,866	7.0%
HH Income \$15,000 to \$24,999	102	6.0%	885	6.8%	1,387	5.2%
HH Income Under \$15,000	64	3.7%	763	5.9%	1,817	6.8%
HH Income \$35,000 or More	1,473	86.3%	10,253	79.3%	21,598	81.0%
HH Income \$75,000 or More	932	54.6%	5,696	44.0%	13,357	50.1%

#### Housing (2022)

Total Housing Units	1,918		14,122		28,600	
Housing Units Occupied	1,706	88.9%	12,936	91.6%	26,668	93.2%
Housing Units Owner-Occupied	1,461	85.6%	8,163	63.1%	19,435	72.9%
Housing Units, Renter-Occupied	245	14.4%	4,773	36.9%	7,233	27.1%
Housing Units, Vacant	212	12.4%	1,187	9.2%	1,932	7.2%

#### Marital Status (2022)

Never Married	1,444	41.8%	11,163	38.9%	20,835	34.5%
Currently Married	1,434	41.5%	10,572	36.8%	26,085	43.2%
Separated	98	2.8%	2,328	8.1%	4,004	6.6%
Widowed	78	2.3%	878	3.1%	2,281	3.8%
Divorced	403	11.6%	3,764	13.1%	7,177	11.9%

#### Household Type (2022)

Population Family	3,882	87.9%	31,882	86.8%	67,880	88.8%
Population Non-Family	531	12.0%	4,356	11.9%	7,998	10.5%
Population Group Quarters	5	0.1%	476	1.3%	529	0.7%
Family Households	1,236	72.5%	9,399	72.7%	20,179	75.7%
Non-Family Households	470	27.5%	3,537	27.3%	6,489	24.3%
Married Couple with Children	513	35.8%	3,198	30.3%	7,290	27.9%
Average Family Household Size	3.1		3.4		3.4	

#### Household Size (2022)

1 Person Households	422	24.7%	2,962	22.9%	5,463	20.5%
2 Person Households	555	32.5%	3,777	29.2%	8,053	30.2%
3 Person Households	321	18.8%	2,545	19.7%	5,288	19.8%
4 Person Households	240	14.1%	1,951	15.1%	4,397	16.5%
5 Person Households	114	6.7%	1,009	7.8%	2,150	8.1%
6 or More Person Households	55	3.2%	691	5.3%	1,317	4.9%

#### Household Vehicles (2022)

Households with 0 Vehicles Available	12	0.7%	245	1.9%	616	2.3%
Households with 1 Vehicles Available	436	25.6%	4,789	37.0%	7,867	29.5%
Households with 2 or More Vehicles Available	1,258	73.7%	7,902	61.1%	18,185	68.2%
Total Vehicles Available	3,996		25,531		56,223	
Average Vehicles Per Household	2.3		2.0		2.1	

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#### Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	3,391		28,130		59,164	
Estimated Civilian Employed	2,460	72.5%	18,013	64.0%	37,570	63.5%
Estimated Civilian Unemployed	113	3.3%	930	3.3%	1,582	2.7%
Estimated in Armed Forces	5	0.1%	145	0.5%	168	0.3%
Estimated Not in Labor Force	813	24.0%	9,043	32.1%	19,844	33.5%
Unemployment Rate	3.3%		3.3%		2.7%	

#### Occupation (2022)

Occupation: Population Age 16 Years or Over	2,460		18,013		37,570	
Management, Business, Financial Operations	348	14.2%	2,190	12.2%	5,744	15.3%
Professional, Related	544	22.1%	3,736	20.7%	7,571	20.2%
Service	552	22.4%	3,487	19.4%	6,674	17.8%
Sales, Office	532	21.6%	4,399	24.4%	8,622	22.9%
Farming, Fishing, Forestry	-	-	6	-	13	-
Construct, Extraction, Maintenance	126	5.1%	1,152	6.4%	2,737	7.3%
Production, Transport Material Moving	359	14.6%	3,043	16.9%	6,209	16.5%
White Collar Workers	1,424	57.9%	10,326	57.3%	21,937	58.4%
Blue Collar Workers	1,036	42.1%	7,687	42.7%	15,632	41.6%

#### Consumer Expenditure (2022)

Total Household Expenditure	\$106.74 M		\$700.93 M		\$1.59 B	
Total Non-Retail Expenditure	\$55.94 M	52.4%	\$367.58 M	52.4%	\$835.42 M	52.5%
Total Retail Expenditure	\$50.8 M	47.6%	\$333.35 M	47.6%	\$756.64 M	47.5%
Apparel	\$3.77 M	3.5%	\$24.72 M	3.5%	\$56.35 M	3.5%
Contributions	\$3.43 M	3.2%	\$21.89 M	3.1%	\$50.82 M	3.2%
Education	\$3.07 M	2.9%	\$19.6 M	2.8%	\$46.39 M	2.9%
Entertainment	\$6.09 M	5.7%	\$39.34 M	5.6%	\$90.38 M	5.7%
Food and Beverages	\$15.79 M	14.8%	\$104.39 M	14.9%	\$235.84 M	14.8%
Furnishings and Equipment	\$3.79 M	3.6%	\$24.51 M	3.5%	\$56.21 M	3.5%
Gifts	\$2.57 M	2.4%	\$16.62 M	2.4%	\$38.3 M	2.4%
Health Care	\$9.06 M	8.5%	\$59.55 M	8.5%	\$134.5 M	8.4%
Household Operations	\$4.17 M	3.9%	\$27.11 M	3.9%	\$62.07 M	3.9%
Miscellaneous Expenses	\$2.01 M	1.9%	\$13.12 M	1.9%	\$29.93 M	1.9%
Personal Care	\$1.44 M	1.3%	\$9.43 M	1.3%	\$21.41 M	1.3%
Personal Insurance	\$757.48 K	0.7%	\$4.79 M	0.7%	\$11.2 M	0.7%
Reading	\$230.4 K	0.2%	\$1.5 M	0.2%	\$3.42 M	0.2%
Shelter	\$22.28 M	20.9%	\$147.38 M	21.0%	\$333.47 M	20.9%
Tobacco	\$637.12 K	0.6%	\$4.43 M	0.6%	\$9.59 M	0.6%
Transportation	\$19.78 M	18.5%	\$129.85 M	18.5%	\$294.47 M	18.5%
Utilities	\$7.87 M	7.4%	\$52.7 M	7.5%	\$117.73 M	7.4%

#### Educational Attainment (2022)

Adult Population Age 25 Years or Over	2,844		23,546		50,202	
Elementary (Grade Level 0 to 8)	27	0.9%	430	1.8%	954	1.9%
Some High School (Grade Level 9 to 11)	65	2.3%	2,069	8.8%	3,231	6.4%
High School Graduate	592	20.8%	6,597	28.0%	14,521	28.9%
Some College	740	26.0%	5,489	23.3%	11,253	22.4%
Associate Degree Only	369	13.0%	2,495	10.6%	5,289	10.5%
Bachelor Degree Only	737	25.9%	4,480	19.0%	9,505	18.9%
Graduate Degree	315	11.1%	1,985	8.4%	5,450	10.9%

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Units In Structure (2022)							
1 Detached Unit	1,481	167.2%	9,518	101.5%	21,978	111.1%	
1 Attached Unit	12	1.3%	428	4.6%	587	3.0%	
2 to 4 Units	28	3.2%	612	6.5%	822	4.2%	
5 to 9 Units	32	3.6%	528	5.6%	658	3.3%	
10 to 19 Units	64	7.2%	734	7.8%	958	4.8%	
20 to 49 Units	23	2.6%	397	4.2%	563	2.8%	
50 or More Units	36	4.1%	337	3.6%	430	2.2%	
Mobile Home or Trailer	31	3.5%	382	4.1%	671	3.4%	
Other Structure	-	-	-	-	-	-	
Homes Built By Year (2022)							
Homes Built 2010 or later	523	59.0%	1,752	18.7%	3,764	19.0%	
Homes Built 2000 to 2009	753	85.1%	5,285	56.3%	9,804	49.6%	
Homes Built 1990 to 1999	241	27.2%	3,509	37.4%	7,522	38.0%	
Homes Built 1980 to 1989	105	11.8%	1,166	12.4%	2,766	14.0%	
Homes Built 1970 to 1979	56	6.3%	729	7.8%	1,515	7.7%	
Homes Built 1960 to 1969	11	1.2%	170	1.8%	490	2.5%	
Homes Built 1950 to 1959	6	0.6%	108	1.2%	163	0.8%	
Homes Built Before 1949	12	1.4%	216	2.3%	644	3.3%	
Home Values (2022)							
Home Values \$1,000,000 or More	1	-	21	0.3%	137	0.7%	
Home Values \$500,000 to \$999,999	2	0.1%	77	0.9%	418	2.1%	
Home Values \$400,000 to \$499,999	4	0.3%	89	1.1%	713	3.7%	
Home Values \$300,000 to \$399,999	89	6.1%	572	7.0%	2,018	10.4%	
Home Values \$200,000 to \$299,999	456	31.2%	2,109	25.8%	4,736	24.4%	
Home Values \$150,000 to \$199,999	797	54.5%	3,220	39.5%	6,937	35.7%	
Home Values \$100,000 to \$149,999	77	5.3%	1,113	13.6%	2,972	15.3%	
Home Values \$70,000 to \$99,999	4	0.3%	339	4.2%	607	3.1%	
Home Values \$50,000 to \$69,999	7	0.5%	247	3.0%	389	2.0%	
Home Values \$25,000 to \$49,999	3	0.2%	31	0.4%	86	0.4%	
Home Values Under \$25,000	20	1.4%	344	4.2%	425	2.2%	
Owner-Occupied Median Home Value	\$191,291		\$182,641		\$204,716		
Renter-Occupied Median Rent	\$1,117		\$999		\$1,013		
Transportation To Work (2022)							
Drive to Work Alone	1,916	77.9%	14,712	81.7%	30,584	81.4%	
Drive to Work in Carpool	348	14.2%	1,671	9.3%	3,013	8.0%	
Travel to Work by Public Transportation	5	0.2%	294	1.6%	729	1.9%	
Drive to Work on Motorcycle	1	-	8	-	30	-	
Walk or Bicycle to Work	24	1.0%	109	0.6%	168	0.4%	
Other Means	2	-	60	0.3%	172	0.5%	
Work at Home	163	6.6%	1,159	6.4%	2,874	7.7%	
Travel Time (2022)							
Travel to Work in 14 Minutes or Less	624	25.4%	3,207	17.8%	6,462	17.2%	
Travel to Work in 15 to 29 Minutes	668	27.2%	5,391	29.9%	10,024	26.7%	
Travel to Work in 30 to 59 Minutes	861	35.0%	6,460	35.9%	13,714	36.5%	
Travel to Work in 60 Minutes or More	143	5.8%	1,796	10.0%	4,496	12.0%	
Average Minutes Travel to Work	21.3		26.4		29.2		