

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.3242/-84.0624

6365 GA-400		1 mi radius		3 mi radius		5 mi radius	
Cumming, GA 30028							
Population							
Estimated Population (2022)		3,332		20,867		42,557	
Projected Population (2027)		3,890		23,947		48,763	
Census Population (2020)		3,184		19,408		40,239	
Census Population (2010)		2,266		13,707		28,897	
Projected Annual Growth (2022 to 2027)		558	3.4%	3,080	3.0%	6,206	2.9%
Historical Annual Growth (2020 to 2022)		148	2.3%	1,459	3.8%	2,318	2.9%
Historical Annual Growth (2010 to 2020)		918	20.3%	5,701	20.8%	11,342	19.6%
Estimated Population Density (2022)		1,061	psm	738	psm	542	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2022)		1,167		7,346		14,873	
Projected Households (2027)		1,367		8,520		17,202	
Census Households (2020)		1,107		6,809		14,038	
Census Households (2010)		806		4,859		10,173	
Estimated Households with Children (2022)		471	40.4%	2,869	39.1%	5,821	39.1%
Estimated Average Household Size (2022)		2.83		2.82		2.85	
Average Household Income							
Estimated Average Household Income (2022)		\$117,845		\$103,098		\$96,838	
Projected Average Household Income (2027)		\$121,407		\$106,629		\$99,805	
Estimated Average Family Income (2022)		\$119,586		\$111,431		\$105,585	
Median Household Income							
Estimated Median Household Income (2022)		\$104,627		\$93,245		\$91,492	
Projected Median Household Income (2027)		\$126,794		\$112,498		\$110,550	
Estimated Median Family Income (2022)		\$114,193		\$103,842		\$102,935	
Per Capita Income							
Estimated Per Capita Income (2022)		\$41,357		\$36,370		\$33,889	
Projected Per Capita Income (2027)		\$42,749		\$38,002		\$35,246	
Estimated Per Capita Income 5 Year Growth		\$1,391	3.4%	\$1,633	4.5%	\$1,358	4.0%
Estimated Average Household Net Worth (2022)		\$718,061		\$665,241		\$709,135	
Daytime Demos (2022)							
Total Businesses		61		818		1,794	
Total Employees		336		5,172		10,981	
Company Headquarter Businesses		-	-	16	2.0%	42	2.4%
Company Headquarter Employees		-	-	294	5.7%	548	5.0%
Employee Population per Business		5.5		6.3		6.1	
Residential Population per Business		54.5		25.5		23.7	

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Race & Ethnicity							
White (2022)		2,717	81.6%	17,180	82.3%	34,465	81.0%
Black or African American (2022)		124	3.7%	763	3.7%	1,530	3.6%
American Indian or Alaska Native (2022)		18	0.5%	81	0.4%	188	0.4%
Asian (2022)		87	2.6%	522	2.5%	1,208	2.8%
Hawaiian or Pacific Islander (2022)		-	-	3	-	14	-
Other Race (2022)		56	1.7%	660	3.2%	1,303	3.1%
Two or More Races (2022)		329	9.9%	1,657	7.9%	3,850	9.0%
Not Hispanic or Latino Population (2022)		2,986	89.6%	18,859	90.4%	38,097	89.5%
Hispanic or Latino Population (2022)		346	10.4%	2,008	9.6%	4,460	10.5%
Not Hispanic or Latino Population (2027)		3,494	89.8%	21,623	90.3%	43,637	89.5%
Hispanic or Latino Population (2027)		396	10.2%	2,323	9.7%	5,126	10.5%
Not Hispanic or Latino Population (2020)		2,878	90.4%	17,532	90.3%	36,012	89.5%
Hispanic or Latino Population (2020)		306	9.6%	1,876	9.7%	4,227	10.5%
Not Hispanic or Latino Population (2010)		2,100	92.7%	12,814	93.5%	26,739	92.5%
Hispanic or Latino Population (2010)		166	7.3%	893	6.5%	2,159	7.5%
Projected Hispanic Annual Growth (2022 to 2027)		50	2.9%	315	3.1%	666	3.0%
Historic Hispanic Annual Growth (2010 to 2022)		180	9.0%	1,116	10.4%	2,301	8.9%
Age Distribution (2022)							
Age Under 5		230	6.9%	1,289	6.2%	2,535	6.0%
Age 5 to 9 Years		254	7.6%	1,498	7.2%	3,011	7.1%
Age 10 to 14 Years		250	7.5%	1,496	7.2%	3,104	7.3%
Age 15 to 19 Years		189	5.7%	1,234	5.9%	2,558	6.0%
Age 20 to 24 Years		147	4.4%	998	4.8%	2,121	5.0%
Age 25 to 29 Years		204	6.1%	1,259	6.0%	2,542	6.0%
Age 30 to 34 Years		253	7.6%	1,524	7.3%	3,035	7.1%
Age 35 to 39 Years		319	9.6%	1,774	8.5%	3,474	8.2%
Age 40 to 44 Years		264	7.9%	1,698	8.1%	3,396	8.0%
Age 45 to 49 Years		216	6.5%	1,343	6.4%	2,858	6.7%
Age 50 to 54 Years		173	5.2%	1,154	5.5%	2,471	5.8%
Age 55 to 59 Years		191	5.7%	1,196	5.7%	2,533	6.0%
Age 60 to 64 Years		173	5.2%	1,282	6.1%	2,668	6.3%
Age 65 to 74 Years		292	8.8%	2,122	10.2%	4,290	10.1%
Age 75 to 84 Years		139	4.2%	803	3.9%	1,591	3.7%
Age 85 Years or Over		38	1.1%	198	0.9%	371	0.9%
Median Age		36.4		37.5		37.8	
Gender Age Distribution (2022)							
Female Population		1,671	50.1%	10,452	50.1%	21,220	49.9%
Age 0 to 19 Years		435	26.0%	2,638	25.2%	5,333	25.1%
Age 20 to 64 Years		983	58.8%	6,144	58.8%	12,552	59.2%
Age 65 Years or Over		253	15.1%	1,670	16.0%	3,334	15.7%
Female Median Age		37.1		38.1		38.4	
Male Population		1,661	49.9%	10,415	49.9%	21,337	50.1%
Age 0 to 19 Years		488	29.4%	2,878	27.6%	5,874	27.5%
Age 20 to 64 Years		957	57.6%	6,083	58.4%	12,545	58.8%
Age 65 Years or Over		216	13.0%	1,453	14.0%	2,918	13.7%
Male Median Age		35.7		37.0		37.2	

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Household Income Distribution (2022)								
HH Income \$200,000 or More	123	10.6%	738	10.1%	1,718	11.5%		
HH Income \$150,000 to \$199,999	139	11.9%	716	9.7%	1,423	9.6%		
HH Income \$100,000 to \$149,999	383	32.9%	1,995	27.2%	3,683	24.8%		
HH Income \$75,000 to \$99,999	152	13.1%	996	13.6%	1,952	13.1%		
HH Income \$50,000 to \$74,999	139	12.0%	1,071	14.6%	2,210	14.9%		
HH Income \$35,000 to \$49,999	95	8.1%	814	11.1%	1,558	10.5%		
HH Income \$25,000 to \$34,999	52	4.4%	318	4.3%	747	5.0%		
HH Income \$15,000 to \$24,999	47	4.0%	303	4.1%	653	4.4%		
HH Income Under \$15,000	36	3.1%	395	5.4%	931	6.3%		
HH Income \$35,000 or More	1,032	88.5%	6,329	86.2%	12,543	84.3%		
HH Income \$75,000 or More	798	68.4%	4,445	60.5%	8,775	59.0%		
Housing (2022)								
Total Housing Units	1,252		7,897		16,220			
Housing Units Occupied	1,167	93.2%	7,346	93.0%	14,873	91.7%		
Housing Units Owner-Occupied	915	78.4%	6,029	82.1%	12,515	84.1%		
Housing Units, Renter-Occupied	252	21.6%	1,317	17.9%	2,358	15.9%		
Housing Units, Vacant	85	7.3%	551	7.5%	1,346	9.1%		
Marital Status (2022)								
Never Married	624	24.0%	4,269	25.7%	9,003	26.6%		
Currently Married	1,231	47.4%	8,901	53.7%	18,623	54.9%		
Separated	102	3.9%	532	3.2%	1,148	3.4%		
Widowed	126	4.8%	797	4.8%	1,556	4.6%		
Divorced	514	19.8%	2,085	12.6%	3,577	10.6%		
Household Type (2022)								
Population Family	2,926	87.8%	18,619	89.2%	38,294	90.0%		
Population Non-Family	377	11.3%	2,130	10.2%	4,121	9.7%		
Population Group Quarters	29	0.9%	118	0.6%	142	0.3%		
Family Households	881	75.5%	5,694	77.5%	11,687	78.6%		
Non-Family Households	286	24.5%	1,652	22.5%	3,187	21.4%		
Married Couple with Children	354	28.8%	2,224	25.0%	4,523	24.3%		
Average Family Household Size	3.3		3.3		3.3			
Household Size (2022)								
1 Person Households	224	19.2%	1,321	18.0%	2,526	17.0%		
2 Person Households	402	34.5%	2,559	34.8%	5,116	34.4%		
3 Person Households	210	18.0%	1,331	18.1%	2,774	18.7%		
4 Person Households	197	16.9%	1,281	17.4%	2,644	17.8%		
5 Person Households	85	7.3%	569	7.7%	1,212	8.2%		
6 or More Person Households	48	4.1%	286	3.9%	602	4.0%		
Household Vehicles (2022)								
Households with 0 Vehicles Available	21	1.8%	120	1.6%	315	2.1%		
Households with 1 Vehicles Available	201	17.3%	1,660	22.6%	3,007	20.2%		
Households with 2 or More Vehicles Available	944	80.9%	5,566	75.8%	11,551	77.7%		
Total Vehicles Available	2,522		15,896		33,394			
Average Vehicles Per Household	2.2		2.2		2.2			

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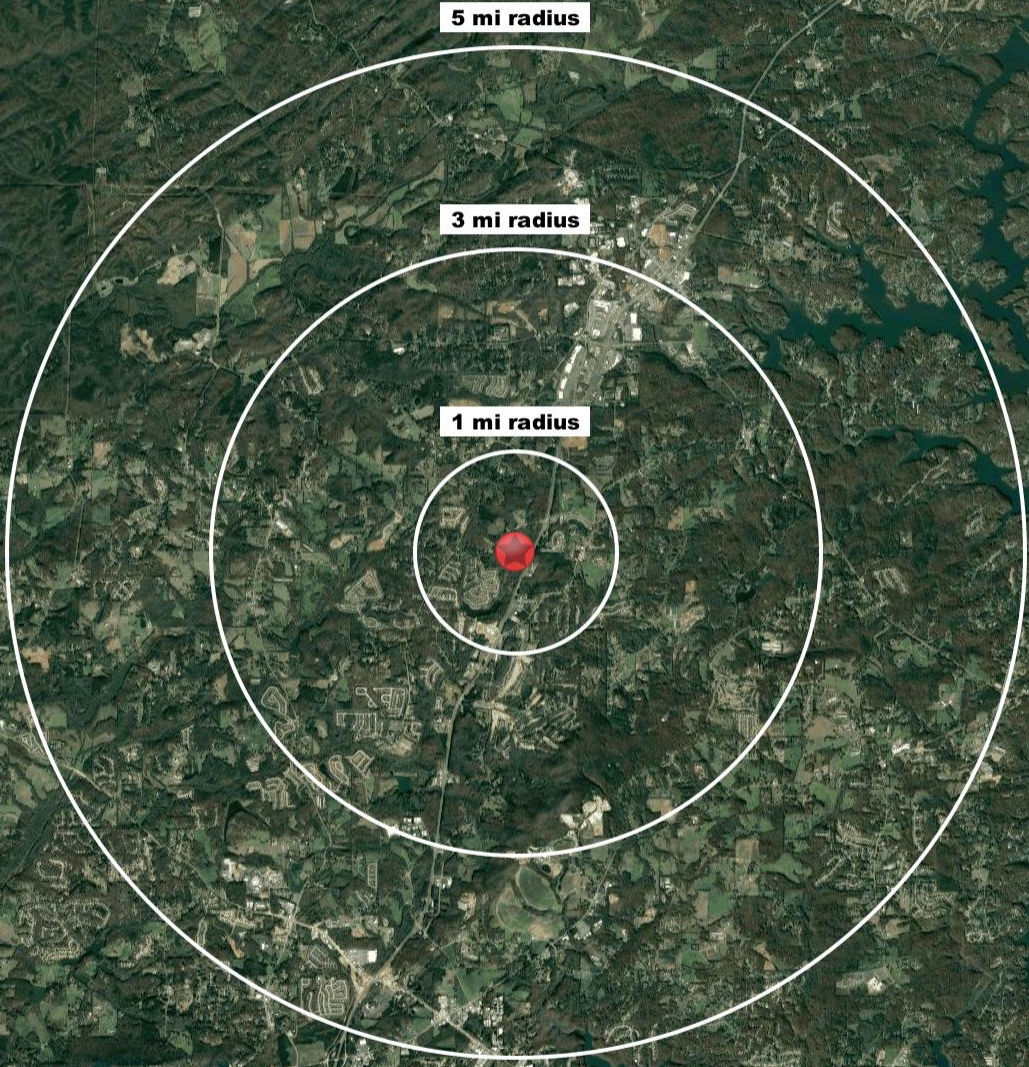
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Cumming, GA 30028							
Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		2,549		16,249		33,267	
Estimated Civilian Employed		1,980	77.7%	11,924	73.4%	23,334	70.1%
Estimated Civilian Unemployed		68	2.7%	315	1.9%	599	1.8%
Estimated in Armed Forces		4	0.1%	64	0.4%	83	0.3%
Estimated Not in Labor Force		497	19.5%	3,946	24.3%	9,251	27.8%
Unemployment Rate		2.7%		1.9%		1.8%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		1,980		11,924		23,334	
Management, Business, Financial Operations		448	22.6%	2,148	18.0%	4,255	18.2%
Professional, Related		434	21.9%	2,771	23.2%	5,775	24.7%
Service		314	15.8%	1,881	15.8%	3,297	14.1%
Sales, Office		575	29.0%	3,210	26.9%	5,967	25.6%
Farming, Fishing, Forestry		1	-	14	0.1%	51	0.2%
Construct, Extraction, Maintenance		79	4.0%	745	6.3%	1,634	7.0%
Production, Transport Material Moving		129	6.5%	1,154	9.7%	2,354	10.1%
White Collar Workers		1,457	73.6%	8,129	68.2%	15,997	68.6%
Blue Collar Workers		523	26.4%	3,795	31.8%	7,336	31.4%
Consumer Expenditure (2022)							
Total Household Expenditure		\$92.75 M		\$529.2 M		\$1.03 B	
Total Non-Retail Expenditure		\$48.84 M	52.7%	\$278.43 M	52.6%	\$540.69 M	52.7%
Total Retail Expenditure		\$43.91 M	47.3%	\$250.77 M	47.4%	\$485.98 M	47.3%
Apparel		\$3.32 M	3.6%	\$18.86 M	3.6%	\$36.6 M	3.6%
Contributions		\$3.13 M	3.4%	\$17.66 M	3.3%	\$34.42 M	3.4%
Education		\$2.96 M	3.2%	\$16.51 M	3.1%	\$32.32 M	3.1%
Entertainment		\$5.39 M	5.8%	\$30.55 M	5.8%	\$59.26 M	5.8%
Food and Beverages		\$13.55 M	14.6%	\$77.56 M	14.7%	\$150.3 M	14.6%
Furnishings and Equipment		\$3.34 M	3.6%	\$18.95 M	3.6%	\$36.72 M	3.6%
Gifts		\$2.35 M	2.5%	\$13.23 M	2.5%	\$25.86 M	2.5%
Health Care		\$7.67 M	8.3%	\$44.15 M	8.3%	\$85.57 M	8.3%
Household Operations		\$3.68 M	4.0%	\$20.95 M	4.0%	\$40.7 M	4.0%
Miscellaneous Expenses		\$1.76 M	1.9%	\$10.05 M	1.9%	\$19.48 M	1.9%
Personal Care		\$1.25 M	1.3%	\$7.12 M	1.3%	\$13.79 M	1.3%
Personal Insurance		\$690.68 K	0.7%	\$3.89 M	0.7%	\$7.57 M	0.7%
Reading		\$202.14 K	0.2%	\$1.15 M	0.2%	\$2.24 M	0.2%
Shelter		\$19.37 M	20.9%	\$110.37 M	20.9%	\$214.25 M	20.9%
Tobacco		\$496.27 K	0.5%	\$2.93 M	0.6%	\$5.69 M	0.6%
Transportation		\$17.05 M	18.4%	\$97.36 M	18.4%	\$188.35 M	18.3%
Utilities		\$6.54 M	7.1%	\$37.91 M	7.2%	\$73.54 M	7.2%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		2,262		14,352		29,228	
Elementary (Grade Level 0 to 8)		58	2.5%	514	3.6%	1,108	3.8%
Some High School (Grade Level 9 to 11)		166	7.4%	1,083	7.5%	2,277	7.8%
High School Graduate		424	18.7%	2,895	20.2%	6,294	21.5%
Some College		495	21.9%	3,335	23.2%	6,288	21.5%
Associate Degree Only		143	6.3%	988	6.9%	2,039	7.0%
Bachelor Degree Only		753	33.3%	4,167	29.0%	8,159	27.9%
Graduate Degree		223	9.8%	1,372	9.6%	3,063	10.5%

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Units In Structure (2022)							
1 Detached Unit		972	120.6%	6,122	126.0%	12,645	124.3%
1 Attached Unit		54	6.7%	235	4.8%	365	3.6%
2 to 4 Units		16	2.0%	177	3.6%	304	3.0%
5 to 9 Units		6	0.8%	41	0.8%	81	0.8%
10 to 19 Units		22	2.7%	134	2.8%	211	2.1%
20 to 49 Units		8	1.0%	54	1.1%	88	0.9%
50 or More Units		21	2.6%	135	2.8%	212	2.1%
Mobile Home or Trailer		67	8.3%	447	9.2%	959	9.4%
Other Structure	-	-	-	3	-	10	-
Homes Built By Year (2022)							
Homes Built 2010 or later		183	22.6%	1,517	31.2%	3,003	29.5%
Homes Built 2000 to 2009		563	69.8%	2,835	58.3%	5,441	53.5%
Homes Built 1990 to 1999		292	36.2%	1,796	37.0%	3,605	35.4%
Homes Built 1980 to 1989		60	7.4%	606	12.5%	1,371	13.5%
Homes Built 1970 to 1979		28	3.5%	268	5.5%	699	6.9%
Homes Built 1960 to 1969		8	1.0%	142	2.9%	344	3.4%
Homes Built 1950 to 1959		10	1.2%	70	1.4%	208	2.0%
Homes Built Before 1949		24	2.9%	112	2.3%	203	2.0%
Home Values (2022)							
Home Values \$1,000,000 or More		3	0.4%	97	1.6%	177	1.4%
Home Values \$500,000 to \$999,999		123	13.5%	494	8.2%	1,217	9.7%
Home Values \$400,000 to \$499,999		26	2.8%	430	7.1%	1,265	10.1%
Home Values \$300,000 to \$399,999		286	31.3%	1,581	26.2%	3,138	25.1%
Home Values \$200,000 to \$299,999		311	34.0%	1,969	32.7%	3,648	29.2%
Home Values \$150,000 to \$199,999		101	11.0%	762	12.6%	1,421	11.4%
Home Values \$100,000 to \$149,999		30	3.3%	293	4.9%	689	5.5%
Home Values \$70,000 to \$99,999		11	1.2%	171	2.8%	288	2.3%
Home Values \$50,000 to \$69,999		7	0.8%	50	0.8%	91	0.7%
Home Values \$25,000 to \$49,999		6	0.7%	31	0.5%	87	0.7%
Home Values Under \$25,000		10	1.1%	152	2.5%	494	3.9%
Owner-Occupied Median Home Value		\$300,175		\$281,480		\$292,910	
Renter-Occupied Median Rent		\$1,272		\$1,194		\$1,160	
Transportation To Work (2022)							
Drive to Work Alone		1,516	76.6%	9,449	79.2%	18,243	78.2%
Drive to Work in Carpool		173	8.7%	1,078	9.0%	2,387	10.2%
Travel to Work by Public Transportation		8	0.4%	85	0.7%	115	0.5%
Drive to Work on Motorcycle		35	1.8%	102	0.9%	121	0.5%
Walk or Bicycle to Work		6	0.3%	70	0.6%	139	0.6%
Other Means		47	2.4%	203	1.7%	295	1.3%
Work at Home		196	9.9%	937	7.9%	2,033	8.7%
Travel Time (2022)							
Travel to Work in 14 Minutes or Less		258	13.0%	2,144	18.0%	4,280	18.3%
Travel to Work in 15 to 29 Minutes		665	33.6%	3,398	28.5%	6,363	27.3%
Travel to Work in 30 to 59 Minutes		500	25.3%	3,398	28.5%	7,074	30.3%
Travel to Work in 60 Minutes or More		362	18.3%	2,047	17.2%	3,584	15.4%
Average Minutes Travel to Work		28.1		28.0		27.7	



5 mi radius

3 mi radius

1 mi radius