

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.54/-84.5761

8026 Senoia Rd Fairburn, GA 30213								1 mi radius		3 mi radius		5 mi radius	
Population													
Estimated Population (2022)								7,385		28,286		73,524	
Projected Population (2027)								7,655		29,360		77,545	
Census Population (2020)								7,290		28,022		72,778	
Census Population (2010)								5,264		21,942		56,535	
Projected Annual Growth (2022 to 2027)								270	0.7%	1,074	0.8%	4,021	1.1%
Historical Annual Growth (2020 to 2022)								95	0.7%	264	0.5%	746	0.5%
Historical Annual Growth (2010 to 2020)								2,026	19.3%	6,080	13.9%	16,242	14.4%
Estimated Population Density (2022)								2,352	psm	1,001	psm	936	psm
Trade Area Size								3.1	sq mi	28.3	sq mi	78.5	sq mi
Households													
Estimated Households (2022)								3,009		10,389		27,151	
Projected Households (2027)								3,136		10,849		28,846	
Census Households (2020)								2,954		10,299		26,813	
Census Households (2010)								2,042		7,924		20,732	
Estimated Households with Children (2022)								1,141	37.9%	4,173	40.2%	10,779	39.7%
Estimated Average Household Size (2022)								2.45		2.71		2.69	
Average Household Income													
Estimated Average Household Income (2022)								\$57,263		\$60,433		\$63,614	
Projected Average Household Income (2027)								\$65,077		\$69,527		\$70,325	
Estimated Average Family Income (2022)								\$77,415		\$73,034		\$74,013	
Median Household Income													
Estimated Median Household Income (2022)								\$65,200		\$62,386		\$64,145	
Projected Median Household Income (2027)								\$79,589		\$74,652		\$76,434	
Estimated Median Family Income (2022)								\$91,233		\$79,324		\$79,107	
Per Capita Income													
Estimated Per Capita Income (2022)								\$23,329		\$22,220		\$23,539	
Projected Per Capita Income (2027)								\$26,662		\$25,715		\$26,205	
Estimated Per Capita Income 5 Year Growth								\$3,333	14.3%	\$3,495	15.7%	\$2,667	11.3%
Estimated Average Household Net Worth (2022)								\$435,387		\$347,134		\$363,553	
Daytime Demos (2022)													
Total Businesses								344		1,861		4,253	
Total Employees								1,884		11,232		24,802	
Company Headquarter Businesses								7	2.1%	44	2.4%	80	1.9%
Company Headquarter Employees								215	11.4%	791	7.0%	1,751	7.1%
Employee Population per Business								5.5		6.0		5.8	
Residential Population per Business								21.5		15.2		17.3	

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.54/-84.5761

### 8026 Senoia Rd

Fairburn, GA 30213

1 mi radius

3 mi radius

5 mi radius

#### Race & Ethnicity

White (2022)	828	11.2%	4,013	14.2%	12,131	16.5%
Black or African American (2022)	5,935	80.4%	21,014	74.3%	54,990	74.8%
American Indian or Alaska Native (2022)	12	0.2%	68	0.2%	160	0.2%
Asian (2022)	158	2.1%	462	1.6%	1,050	1.4%
Hawaiian or Pacific Islander (2022)	-	-	7	-	21	-
Other Race (2022)	253	3.4%	1,033	3.7%	1,885	2.6%
Two or More Races (2022)	198	2.7%	1,689	6.0%	3,288	4.5%
Not Hispanic or Latino Population (2022)	6,879	93.1%	25,333	89.6%	68,058	92.6%
Hispanic or Latino Population (2022)	506	6.9%	2,953	10.4%	5,466	7.4%
Not Hispanic or Latino Population (2027)	7,129	93.1%	26,307	89.6%	71,794	92.6%
Hispanic or Latino Population (2027)	526	6.9%	3,053	10.4%	5,751	7.4%
Not Hispanic or Latino Population (2020)	6,693	91.8%	24,590	87.8%	66,630	91.6%
Hispanic or Latino Population (2020)	597	8.2%	3,432	12.2%	6,148	8.4%
Not Hispanic or Latino Population (2010)	4,791	91.0%	18,606	84.8%	51,306	90.7%
Hispanic or Latino Population (2010)	472	9.0%	3,336	15.2%	5,230	9.3%
Projected Hispanic Annual Growth (2022 to 2027)	20	0.8%	99	0.7%	285	1.0%
Historic Hispanic Annual Growth (2010 to 2022)	34	0.6%	-383	-1.0%	236	0.4%

#### Age Distribution (2022)

Age Under 5	488	6.6%	1,776	6.3%	4,493	6.1%
Age 5 to 9 Years	542	7.3%	2,082	7.4%	5,211	7.1%
Age 10 to 14 Years	613	8.3%	2,271	8.0%	5,848	8.0%
Age 15 to 19 Years	517	7.0%	1,997	7.1%	5,210	7.1%
Age 20 to 24 Years	471	6.4%	1,696	6.0%	4,248	5.8%
Age 25 to 29 Years	697	9.4%	2,231	7.9%	5,382	7.3%
Age 30 to 34 Years	858	11.6%	2,675	9.5%	6,500	8.8%
Age 35 to 39 Years	638	8.6%	2,331	8.2%	5,901	8.0%
Age 40 to 44 Years	583	7.9%	2,142	7.6%	5,429	7.4%
Age 45 to 49 Years	450	6.1%	1,765	6.2%	4,655	6.3%
Age 50 to 54 Years	416	5.6%	1,719	6.1%	4,494	6.1%
Age 55 to 59 Years	352	4.8%	1,496	5.3%	4,227	5.7%
Age 60 to 64 Years	266	3.6%	1,254	4.4%	3,652	5.0%
Age 65 to 74 Years	372	5.0%	1,888	6.7%	5,217	7.1%
Age 75 to 84 Years	100	1.4%	741	2.6%	2,253	3.1%
Age 85 Years or Over	21	0.3%	223	0.8%	802	1.1%
Median Age	31.2		33.4		35.0	

#### Gender Age Distribution (2022)

Female Population	4,106	55.6%	15,403	54.5%	40,150	54.6%
Age 0 to 19 Years	1,072	26.1%	4,010	26.0%	10,256	25.5%
Age 20 to 64 Years	2,754	67.1%	9,721	63.1%	25,036	62.4%
Age 65 Years or Over	280	6.8%	1,672	10.9%	4,857	12.1%
Female Median Age	32.0		34.5		36.3	
Male Population	3,279	44.4%	12,883	45.5%	33,374	45.4%
Age 0 to 19 Years	1,087	33.2%	4,115	31.9%	10,507	31.5%
Age 20 to 64 Years	1,977	60.3%	7,587	58.9%	19,453	58.3%
Age 65 Years or Over	214	6.5%	1,181	9.2%	3,414	10.2%
Male Median Age	29.9		31.7		33.1	

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.54/-84.5761

### 8026 Senoia Rd

Fairburn, GA 30213

1 mi radius

3 mi radius

5 mi radius

#### Household Income Distribution (2022)

HH Income \$200,000 or More	146	4.8%	345	3.3%	1,113	4.1%
HH Income \$150,000 to \$199,999	361	12.0%	755	7.3%	1,535	5.7%
HH Income \$100,000 to \$149,999	323	10.7%	1,202	11.6%	3,768	13.9%
HH Income \$75,000 to \$99,999	452	15.0%	1,879	18.1%	4,099	15.1%
HH Income \$50,000 to \$74,999	312	10.4%	1,545	14.9%	5,158	19.0%
HH Income \$35,000 to \$49,999	638	21.2%	1,426	13.7%	3,630	13.4%
HH Income \$25,000 to \$34,999	346	11.5%	1,278	12.3%	3,027	11.1%
HH Income \$15,000 to \$24,999	269	8.9%	1,126	10.8%	2,533	9.3%
HH Income Under \$15,000	162	5.4%	833	8.0%	2,290	8.4%
HH Income \$35,000 or More	2,232	74.2%	7,152	68.8%	19,301	71.1%
HH Income \$75,000 or More	1,282	42.6%	4,182	40.2%	10,514	38.7%

#### Housing (2022)

Total Housing Units	3,212		11,551		29,662	
Housing Units Occupied	3,009	93.7%	10,389	89.9%	27,151	91.5%
Housing Units Owner-Occupied	1,142	37.9%	5,950	57.3%	15,806	58.2%
Housing Units, Renter-Occupied	1,867	62.1%	4,439	42.7%	11,346	41.8%
Housing Units, Vacant	203	6.8%	1,162	11.2%	2,511	9.2%

#### Marital Status (2022)

Never Married	2,721	47.4%	9,822	44.3%	23,949	41.3%
Currently Married	2,026	35.3%	7,285	32.9%	21,013	36.2%
Separated	15	0.3%	651	2.9%	2,097	3.6%
Widowed	53	0.9%	983	4.4%	2,367	4.1%
Divorced	927	16.2%	3,416	15.4%	8,545	14.7%

#### Household Type (2022)

Population Family	5,849	79.2%	23,786	84.1%	62,272	84.7%
Population Non-Family	1,536	20.8%	4,406	15.6%	10,838	14.7%
Population Group Quarters	-	-	93	0.3%	415	0.6%
Family Households	1,743	57.9%	6,851	65.9%	18,215	67.1%
Non-Family Households	1,266	42.1%	3,538	34.1%	8,937	32.9%
Married Couple with Children	425	21.0%	1,994	27.4%	4,927	23.4%
Average Family Household Size	3.4		3.5		3.4	

#### Household Size (2022)

1 Person Households	1,134	37.7%	3,104	29.9%	7,791	28.7%
2 Person Households	834	27.7%	2,999	28.9%	7,471	27.5%
3 Person Households	454	15.1%	1,706	16.4%	4,780	17.6%
4 Person Households	348	11.6%	1,319	12.7%	3,660	13.5%
5 Person Households	128	4.3%	716	6.9%	2,001	7.4%
6 or More Person Households	112	3.7%	545	5.2%	1,448	5.3%

#### Household Vehicles (2022)

Households with 0 Vehicles Available	279	9.3%	673	6.5%	1,944	7.2%
Households with 1 Vehicles Available	1,431	47.6%	4,010	38.6%	10,655	39.2%
Households with 2 or More Vehicles Available	1,299	43.2%	5,706	54.9%	14,552	53.6%
Total Vehicles Available	4,786		17,839		46,480	
Average Vehicles Per Household	1.6		1.7		1.7	

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.54/-84.5761

### 8026 Senoia Rd

Fairburn, GA 30213

1 mi radius

3 mi radius

5 mi radius

#### Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	5,622		21,706		56,784	
Estimated Civilian Employed	3,924	69.8%	15,183	69.9%	37,467	66.0%
Estimated Civilian Unemployed	83	1.5%	336	1.5%	1,280	2.3%
Estimated in Armed Forces	-	-	-	-	306	0.5%
Estimated Not in Labor Force	1,615	28.7%	6,187	28.5%	17,732	31.2%
Unemployment Rate	1.5%		1.5%		2.3%	

#### Occupation (2022)

Occupation: Population Age 16 Years or Over	3,924		15,183		37,467	
Management, Business, Financial Operations	871	22.2%	2,234	14.7%	6,201	16.6%
Professional, Related	862	22.0%	3,691	24.3%	9,566	25.5%
Service	275	7.0%	2,526	16.6%	5,927	15.8%
Sales, Office	942	24.0%	2,992	19.7%	7,374	19.7%
Farming, Fishing, Forestry	-	-	4	-	4	-
Construct, Extraction, Maintenance	397	10.1%	845	5.6%	2,066	5.5%
Production, Transport Material Moving	576	14.7%	2,890	19.0%	6,326	16.9%
White Collar Workers	2,676	68.2%	8,918	58.7%	23,142	61.8%
Blue Collar Workers	1,248	31.8%	6,266	41.3%	14,325	38.2%

#### Consumer Expenditure (2022)

Total Household Expenditure	\$143.77 M		\$512.45 M		\$1.38 B	
Total Non-Retail Expenditure	\$76.18 M	53.0%	\$270.06 M	52.7%	\$728.51 M	52.7%
Total Retail Expenditure	\$67.59 M	47.0%	\$242.39 M	47.3%	\$654.21 M	47.3%
Apparel	\$5.14 M	3.6%	\$18.12 M	3.5%	\$48.83 M	3.5%
Contributions	\$4.57 M	3.2%	\$16.06 M	3.1%	\$43.53 M	3.1%
Education	\$4.36 M	3.0%	\$14.66 M	2.9%	\$39.79 M	2.9%
Entertainment	\$8.06 M	5.6%	\$28.64 M	5.6%	\$77.39 M	5.6%
Food and Beverages	\$21.28 M	14.8%	\$76.29 M	14.9%	\$205.65 M	14.9%
Furnishings and Equipment	\$5.02 M	3.5%	\$17.81 M	3.5%	\$48.08 M	3.5%
Gifts	\$3.42 M	2.4%	\$11.87 M	2.3%	\$32.48 M	2.3%
Health Care	\$11.9 M	8.3%	\$43.44 M	8.5%	\$117.29 M	8.5%
Household Operations	\$5.6 M	3.9%	\$19.88 M	3.9%	\$53.74 M	3.9%
Miscellaneous Expenses	\$2.72 M	1.9%	\$9.61 M	1.9%	\$26 M	1.9%
Personal Care	\$1.94 M	1.3%	\$6.89 M	1.3%	\$18.57 M	1.3%
Personal Insurance	\$984.68 K	0.7%	\$3.48 M	0.7%	\$9.41 M	0.7%
Reading	\$309.86 K	0.2%	\$1.1 M	0.2%	\$2.97 M	0.2%
Shelter	\$30.89 M	21.5%	\$108.88 M	21.2%	\$292.83 M	21.2%
Tobacco	\$893.94 K	0.6%	\$3.3 M	0.6%	\$8.84 M	0.6%
Transportation	\$26.08 M	18.1%	\$93.71 M	18.3%	\$253.1 M	18.3%
Utilities	\$10.6 M	7.4%	\$38.68 M	7.5%	\$104.21 M	7.5%

#### Educational Attainment (2022)

Adult Population Age 25 Years or Over	4,754		18,465		48,513	
Elementary (Grade Level 0 to 8)	16	0.3%	452	2.4%	1,120	2.3%
Some High School (Grade Level 9 to 11)	539	11.3%	1,491	8.1%	3,254	6.7%
High School Graduate	914	19.2%	4,843	26.2%	12,802	26.4%
Some College	826	17.4%	3,549	19.2%	10,016	20.6%
Associate Degree Only	647	13.6%	2,426	13.1%	4,923	10.1%
Bachelor Degree Only	1,458	30.7%	3,583	19.4%	9,935	20.5%
Graduate Degree	354	7.4%	2,122	11.5%	6,464	13.3%

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.54/-84.5761

### 8026 Senoia Rd

Fairburn, GA 30213

1 mi radius

3 mi radius

5 mi radius

#### Units In Structure (2022)

1 Detached Unit	1,399	68.5%	6,157	77.7%	16,990	82.0%
1 Attached Unit	254	12.5%	630	7.9%	1,564	7.5%
2 to 4 Units	70	3.4%	303	3.8%	1,085	5.2%
5 to 9 Units	241	11.8%	995	12.6%	2,359	11.4%
10 to 19 Units	471	23.1%	780	9.8%	1,695	8.2%
20 to 49 Units	244	11.9%	412	5.2%	750	3.6%
50 or More Units	316	15.5%	837	10.6%	2,138	10.3%
Mobile Home or Trailer	13	0.6%	275	3.5%	569	2.7%
Other Structure	-	-	-	-	-	-

#### Homes Built By Year (2022)

Homes Built 2010 or later	601	29.4%	1,952	24.6%	4,687	22.6%
Homes Built 2000 to 2009	896	43.9%	3,042	38.4%	7,562	36.5%
Homes Built 1990 to 1999	430	21.1%	1,434	18.1%	3,590	17.3%
Homes Built 1980 to 1989	363	17.8%	1,275	16.1%	4,052	19.5%
Homes Built 1970 to 1979	219	10.7%	947	12.0%	2,704	13.0%
Homes Built 1960 to 1969	176	8.6%	682	8.6%	1,760	8.5%
Homes Built 1950 to 1959	102	5.0%	388	4.9%	994	4.8%
Homes Built Before 1949	220	10.8%	668	8.4%	1,801	8.7%

#### Home Values (2022)

Home Values \$1,000,000 or More	55	4.8%	228	3.8%	589	3.7%
Home Values \$500,000 to \$999,999	202	17.7%	916	15.4%	2,327	14.7%
Home Values \$400,000 to \$499,999	81	7.1%	495	8.3%	1,449	9.2%
Home Values \$300,000 to \$399,999	236	20.7%	855	14.4%	2,426	15.3%
Home Values \$200,000 to \$299,999	129	11.3%	1,409	23.7%	4,212	26.6%
Home Values \$150,000 to \$199,999	273	23.9%	1,057	17.8%	2,452	15.5%
Home Values \$100,000 to \$149,999	117	10.3%	422	7.1%	992	6.3%
Home Values \$70,000 to \$99,999	15	1.3%	126	2.1%	421	2.7%
Home Values \$50,000 to \$69,999	5	0.4%	100	1.7%	242	1.5%
Home Values \$25,000 to \$49,999	16	1.4%	93	1.6%	164	1.0%
Home Values Under \$25,000	12	1.0%	250	4.2%	533	3.4%
Owner-Occupied Median Home Value	\$255,383		\$253,017		\$268,004	
Renter-Occupied Median Rent	\$1,290		\$1,224		\$1,209	

#### Transportation To Work (2022)

Drive to Work Alone	1,958	49.9%	8,610	56.7%	23,017	61.4%
Drive to Work in Carpool	380	9.7%	1,310	8.6%	2,960	7.9%
Travel to Work by Public Transportation	18	0.5%	117	0.8%	479	1.3%
Drive to Work on Motorcycle	-	-	-	-	5	-
Walk or Bicycle to Work	8	0.2%	55	0.4%	262	0.7%
Other Means	163	4.2%	298	2.0%	482	1.3%
Work at Home	1,396	35.6%	4,793	31.6%	10,262	27.4%

#### Travel Time (2022)

Travel to Work in 14 Minutes or Less	971	24.7%	2,310	15.2%	5,388	14.4%
Travel to Work in 15 to 29 Minutes	1,033	26.3%	4,292	28.3%	10,312	27.5%
Travel to Work in 30 to 59 Minutes	414	10.6%	3,036	20.0%	9,328	24.9%
Travel to Work in 60 Minutes or More	109	2.8%	752	5.0%	2,177	5.8%
Average Minutes Travel to Work	18.1		22.1		24.2	