2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2310 Peachtree Pkwy						
Cumming, GA 30041	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius
Population						
Estimated Population (2023)	6,568		65,119		177,343	
Projected Population (2028)	6,972		68,647		189,281	
Census Population (2020)	6,573		65,427		178,302	
Census Population (2010)	4,266		46,411		130,847	
Projected Annual Growth (2023-2028)	403	1.2%	3,528	1.1%	11,938	1.3%
Historical Annual Growth (2020-2023)	-5	_	-308	-0.2%	-960	-0.2%
Historical Annual Growth (2010-2020)	2,307	5.4%	19,016	4.1%	47,455	3.6%
Estimated Population Density (2023)	2,092	psm	2,303	psm	2,259	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,084		20,359		59,430	
Projected Households (2028)	2,267		21,939		64,303	
Census Households (2020)	2,101		20,308		58,976	
Census Households (2010)	1,362		14,624		43,874	
Projected Annual Growth (2023-2028)	183	1.8%	1,580	1.6%	4,872	1.6%
Historical Annual Change (2010-2023)	722	4.1%	5,735	3.0%	15,557	2.7%
Average Household Income						
Estimated Average Household Income (2023)	\$238,897		\$239,030		\$201,716	
Projected Average Household Income (2028)	\$240,248		\$241,843		\$202,729	
Census Average Household Income (2010)	\$115,074		\$133,645		\$115,777	
Census Average Household Income (2000)	\$115,064		\$116,906		\$113,154	
Projected Annual Change (2023-2028)	\$1,352	0.1%	\$2,814	0.2%	\$1,012	0.1%
Historical Annual Change (2000-2023)	\$123,833	4.7%	\$122,124	4.5%	\$88,562	3.4%
Median Household Income						
Estimated Median Household Income (2023)	\$161,554		\$186,168		\$163,236	
Projected Median Household Income (2028)	\$166,557		\$193,734		\$169,466	
Census Median Household Income (2010)	\$96,353		\$110,593		\$96,660	
Census Median Household Income (2000)	\$99,109		\$99,304		\$94,611	
Projected Annual Change (2023-2028)	\$5,002	0.6%	\$7,567	0.8%	\$6,230	0.8%
Historical Annual Change (2000-2023)	\$62,445	2.7%	\$86,864	3.8%	\$68,625	3.2%
Per Capita Income						
Estimated Per Capita Income (2023)	\$75,811		\$74,767		\$67,624	
Projected Per Capita Income (2028)	\$78,122		\$77,326		\$68,895	
Census Per Capita Income (2010)	\$36,733		\$42,104		\$38,803	
Census Per Capita Income (2000)	\$38,681		\$38,707		\$38,508	
Projected Annual Change (2023-2028)	\$2,311	0.6%	\$2,560	0.7%	\$1,271	0.4%
Historical Annual Change (2000-2023)	\$37,129	4.2%	\$36,060	4.1%	\$29,116	3.3%
Estimated Average Household Net Worth (2023)	\$1.22 M		\$1.45 M		\$1.23 M	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2310 Peachtree Pkwy						
Cumming, GA 30041	1 mi rac	1 mi radius		lius	5 mi rac	lius
Race and Ethnicity		-		-		-
Total Population (2023)	6,568		65,119		177,343	
White (2023)	3,576	54.4%	35,876	55.1%	89,157	50.3%
Black or African American (2023)	285	4.3%	5,211	8.0%	18,564	10.5%
American Indian or Alaska Native (2023)	12	0.2%	106	0.2%	377	0.2%
Asian (2023)	2,313	35.2%	20,213	31.0%	56,612	31.9%
Hawaiian or Pacific Islander (2023)	1	_	19	-	46	-
Other Race (2023)	80	1.2%	723	1.1%	3,669	2.1%
Two or More Races (2023)	302	4.6%	2,971	4.6%	8,918	5.0%
Population < 18 (2023)	1,823	27.8%	17,300	26.6%	46,438	26.2%
White Not Hispanic	966	53.0%	9,221	53.3%	22,397	48.2%
Black or African American	85	4.7%	1,396	8.1%	4,663	10.0%
Asian	642	35.2%	5,457	31.5%	15,067	32.4%
Other Race Not Hispanic	37	2.0%	386	2.2%	1,173	2.5%
Hispanic	94	5.1%	841	4.9%	3,137	6.8%
Not Hispanic or Latino Population (2023)	6,180	94.1%	61,437	94.3%	164,527	92.8%
Not Hispanic White	3,470	56.1%	34,966	56.9%	86,457	52.5%
Not Hispanic Black or African American	283	4.6%	5,107	8.3%		11.0%
Not Hispanic American Indian or Alaska Native	8	0.1%	53	_	140	_
Not Hispanic Asian	2,311	37.4%	20,188	32.9%	56,538	34.4%
Not Hispanic Hawaiian or Pacific Islander	-	_	9	_	24	_
Not Hispanic Other Race	8	0.1%	111	0.2%	404	0.2%
Not Hispanic Two or More Races	100	1.6%	1,003	1.6%	2,904	1.8%
Hispanic or Latino Population (2023)	388	5.9%	3,682	5.7%	12,816	7.2%
Hispanic White	106	27.3%	910	24.7%	2,700	21.1%
Hispanic Black or African American	1		103	2.8%	504	3.9%
Hispanic American Indian or Alaska Native	4	1.1%	53	1.4%	237	1.9%
Hispanic Asian	2		25	0.7%	73	0.6%
Hispanic Hawaiian or Pacific Islander	1	0.3%	9	0.3%	22	0.2%
Hispanic Other Race	71		612	16.6%	3,265	25.5%
Hispanic Two or More Races	202	52.1%	1,969			46.9%
Not Hispanic or Latino Population (2020)	6,200	94.3%	61,902	94.6%	164,541	
Hispanic or Latino Population (2020)	373	5.7%	3,525	5.4%	13,762	7.7%
Not Hispanic or Latino Population (2010)	4,061		44,253		121,414	
Hispanic or Latino Population (2010)	204	4.8%	2,158	4.6%	9,433	7.2%
Not Hispanic or Latino Population (2028)	6,555		64,756		175,405	
Hispanic or Latino Population (2028)	416	6.0%	3,892	5.7%	13,876	7.3%
Projected Annual Growth (2023-2028)	28	1.5%	210	1.1%	1,060	1.7%
Historical Annual Growth (2010-2020)	169	8.3%	1,367	6.3%	4,329	4.6%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2310 Peachtree Pkwy	1 mi radius		3 mi radius		5 mi radius	
Cumming, GA 30041			2		2	
Total Age Distribution (2023)		-				-
Total Population	6,568		65,119		177,343	
Age Under 5 Years	373	5.7%	3,160	4.9%	9,137	5.2%
Age 5 to 9 Years	561	8.5%	5,080	7.8%	13,127	7.4%
Age 10 to 14 Years	577	8.8%	5,860	9.0%	15,399	8.7%
Age 15 to 19 Years	423	6.4%	4,495	6.9%	12,455	7.0%
Age 20 to 24 Years	262	4.0%	2,516	3.9%	7,707	4.3%
Age 25 to 29 Years	167	2.5%	1,871	2.9%	7,509	4.2%
Age 30 to 34 Years	376	5.7%	3,113	4.8%	10,199	5.8%
Age 35 to 39 Years	656	10.0%	5,911	9.1%	15,480	8.7%
Age 40 to 44 Years	724	11.0%	7,183	11.0%	18,207	10.3%
Age 45 to 49 Years	578	8.8%	6,605	10.1%	17,196	9.7%
Age 50 to 54 Years	496	7.6%	5,549	8.5%	15,073	8.5%
Age 55 to 59 Years	382	5.8%	3,992	6.1%	10,687	6.0%
Age 60 to 64 Years	322	4.9%	2,989	4.6%	8,021	4.5%
Age 65 to 69 Years	208	3.2%	2,220	3.4%	5,798	3.3%
Age 70 to 74 Years	199	3.0%	1,820	2.8%	4,649	2.6%
Age 75 to 79 Years	141	2.1%	1,361	2.1%	3,474	2.0%
Age 80 to 84 Years	80	1.2%	742	1.1%	1,757	1.0%
Age 85 Years or Over	42	0.6%	653	1.0%	1,468	0.8%
Median Age	38.2		39.6		38.4	
Age 19 Years or Less	1,934	29.4%	18,596	28.6%	50,118	28.3%
Age 20 to 64 Years	3,963	60.3%	39,727	61.0%	110,079	62.1%
Age 65 Years or Over	671	10.2%	6,796	10.4%	17,146	9.7%
Female Age Distribution (2023)	-			_		-
Female Population	3,236	49.3%	32,344	49.7%	88,513	49.9%
Age Under 5 Years	175	5.4%	1,519	4.7%	4,450	5.0%
Age 5 to 9 Years	281	8.7%	2,490	7.7%	6,476	7.3%
Age 10 to 14 Years	281	8.7%	2,869	8.9%	7,480	8.5%
Age 15 to 19 Years	209	6.5%	2,230	6.9%	6,049	6.8%
Age 20 to 24 Years	130	4.0%	1,189	3.7%	3,781	4.3%
Age 25 to 29 Years	83	2.6%	945	2.9%	3,804	4.3%
Age 30 to 34 Years	211	6.5%	1,763	5.5%	5,525	6.2%
Age 35 to 39 Years	333	10.3%	3,142	9.7%	8,207	9.3%
Age 40 to 44 Years	348	10.7%	3,580	11.1%	9,125	10.3%
Age 45 to 49 Years	244	7.5%	3,044	9.4%	8,199	9.3%
Age 50 to 54 Years	237	7.3%	2,616	8.1%	7,045	8.0%
Age 55 to 59 Years	178	5.5%	1,839	5.7%	5,083	5.7%
Age 60 to 64 Years	166	5.1%	1,451	4.5%	3,931	4.4%
Age 65 to 69 Years	117	3.6%	1,133	3.5%	3,043	3.4%
Age 70 to 74 Years	106	3.3%	969	3.0%	2,474	2.8%
Age 75 to 79 Years	64	2.0%	728	2.3%	1,883	2.1%
Age 80 to 84 Years	47	1.5%	412	1.3%	991	1.1%
Age 85 Years or Over	24	0.7%	426	1.3%	970	1.1%
Female Median Age	37.8		39.3		38.2	
Age 19 Years or Less		29.3%		28.2%	24,454	27.6%
Age 20 to 64 Years		59.7%	19,568		54,699	61.8%
Age 65 Years or Over		11.1%		11.3%		10.6%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2310 Peachtree Pkwy						
Cumming, GA 30041	1 mi radius		3 mi radius		5 mi rac	lius
Male Age Distribution (2023)					_	_
Male Population	3,332	50.7%	32,775	50.3%	88,830	50.1%
Age Under 5 Years	197	5.9%	1,641	5.0%	4,688	5.3%
Age 5 to 9 Years	280	8.4%	2,590	7.9%	6,651	7.5%
Age 10 to 14 Years	296	8.9%	2,991	9.1%	7,920	8.9%
Age 15 to 19 Years	214	6.4%	2,266	6.9%	6,405	7.2%
Age 20 to 24 Years	132	4.0%	1,327	4.0%	3,926	4.4%
Age 25 to 29 Years	85	2.5%	926	2.8%	3,705	4.2%
Age 30 to 34 Years	165	4.9%	1,350	4.1%	4,674	5.3%
Age 35 to 39 Years	323	9.7%	2,769	8.4%	7,273	8.2%
Age 40 to 44 Years	376	11.3%	3,602	11.0%	9,082	10.2%
Age 45 to 49 Years	334	10.0%	3,561	10.9%	8,997	10.1%
Age 50 to 54 Years	259	7.8%	2,933	8.9%	8,028	9.0%
Age 55 to 59 Years	204	6.1%	2,153	6.6%	5,605	6.3%
Age 60 to 64 Years	155	4.7%	1,538	4.7%	4,090	4.6%
Age 65 to 69 Years	91	2.7%	1,086	3.3%	2,756	3.1%
Age 70 to 74 Years	94	2.8%	851	2.6%	2,175	2.4%
Age 75 to 79 Years	77	2.3%	633	1.9%	1,592	1.8%
Age 80 to 84 Years	33	1.0%	331	1.0%	766	0.9%
Age 85 Years or Over	18	0.5%	227	0.7%	498	0.6%
Male Median Age	38.7		39.8		38.6	
Age 19 Years or Less	987	29.6%	9,488	28.9%	25,664	28.9%
Age 20 to 64 Years	2,033	61.0%	20,159	61.5%	55,380	62.3%
Age 65 Years or Over	313	9.4%	3,128	9.5%	7,786	8.8%
Males per 100 Females (2023)						i
Overall Comparison	103		101		100	
Age Under 5 Years	112	52.9%	108	51.9%	105	51.3%
Age 5 to 9 Years	99	49.8%	104	51.0%	103	50.7%
Age 10 to 14 Years	105	51.2%	104	51.0%	106	51.4%
Age 15 to 19 Years	102	50.5%	102	50.4%	106	51.4%
Age 20 to 24 Years	102	50.5%	112	52.7%	104	50.9%
Age 25 to 29 Years	103	50.6%	98	49.5%	97	49.3%
Age 30 to 34 Years	78	43.8%	77	43.4%	85	45.8%
Age 35 to 39 Years	97	49.2%	88	46.9%	89	47.0%
Age 40 to 44 Years	108	52.0%	101	50.2%	100	49.9%
Age 45 to 49 Years	137	57.8%	117	53.9%	110	52.3%
Age 50 to 54 Years	109	52.2%	112	52.9%	114	53.3%
Age 55 to 59 Years	114	53.3%	117	53.9%	110	52.4%
Age 60 to 64 Years	94	48.4%	106	51.4%	104	51.0%
Age 65 to 69 Years	78	43.7%	96	48.9%	91	47.5%
Age 70 to 74 Years	89	47.0%	88	46.8%	88	46.8%
Age 75 to 79 Years	122	54.9%	87	46.5%	85	45.8%
Age 80 to 84 Years	70	41.0%	80	44.5%	77	43.6%
Age 85 Years or Over	75	42.7%	53	34.8%		33.9%
Age 19 Years or Less	104	51.0%	104	51.0%		51.2%
Age 20 to 39 Years		48.2%		47.5%		47.9%
Age 40 to 64 Years		53.1%		52.4%		51.7%
Age 65 Years or Over		46.6%		46.0%		45.4%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2310 Peachtree Pkwy	4	r .	3 mi rad	•	F of all	ı <b>.</b>
Cumming, GA 30041	1 mi rac	I IIII Taulus		ius	5 mi rac	iius
Household Type (2023)						
Total Households	2,084		20,359		59,430	
Households with Children	749	36.0%	10,754	52.8%	31,282	52.6%
Average Household Size	3.1		3.2		3.0	
Household Density per Square Mile	664		720		757	
Population Family	6,097	92.8%	60,858	93.5%	161,398	91.0%
Population Non-Family	467	7.1%	4,032	6.2%	15,439	8.7%
Population Group Quarters	4	-	228	0.4%	506	0.3%
Family Households	1,751	84.0%	17,175	84.4%	47,105	79.3%
Married Couple Households	1,507	86.1%	14,949	87.0%	39,227	83.3%
Other Family Households with Children	243	13.9%	2,225	13.0%	7,878	16.7%
Family Households with Children	749	42.8%	10,741	62.5%	31,192	66.2%
Married Couple with Children	641	85.6%	9,473	88.2%	26,620	85.3%
Other Family Households with Children	108	14.4%	1,268	11.8%	4,571	14.7%
Family Households No Children	1,001	57.2%	6,434	37.5%	15,914	33.8%
Married Couple No Children	866	86.5%	5,477	85.1%		79.2%
Other Family Households No Children	135	13.5%	957	14.9%		20.8%
Non-Family Households	333	16.0%	3,184	15.6%	12,325	20.7%
Non-Family Households with Children	-	-	13	0.4%	90	0.7%
Non-Family Households No Children	333	99.9%	3,171	99.6%	12,235	99.3%
Average Family Household Size	3.5		3.5		3.4	
Average Family Income	\$205,471		\$247,130		\$221,236	
Median Family Income	\$171,364		\$201,885		\$181,480	
Average Non-Family Household Size	1.4		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	5,057		51,018		139,679	
Never Married	880	17.4%	11,958	23.4%	33,258	23.8%
Currently Married	3,230	63.9%	33,161	65.0%	88,945	63.7%
Previously Married	947	18.7%	5,900	11.6%	17,477	12.5%
Separated		14.2%		16.2%		16.9%
Widowed	190	20.1%	1,472	24.9%	4,337	24.8%
Divorced	622	65.7%	3,474	58.9%	10,180	58.2%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	4,372		44,007		119,517	
Elementary (Grade Level 0 to 8)	68	1.6%	554	1.3%	2,731	2.3%
Some High School (Grade Level 9 to 11)	102	2.3%	692	1.6%	2,185	1.8%
High School Graduate	225	5.1%	3,009	6.8%	9,809	8.2%
Some College	655	15.0%	5,028	11.4%	13,359	11.2%
Associate Degree Only	310	7.1%	2,397	5.4%	6,243	5.2%
Bachelor Degree Only	1,791	41.0%	19,257	43.8%		41.0%
Graduate Degree		27.9%	13,068		36,148	30.2%
Any College (Some College or Higher)		91.0%	39,751		104,793	
College Degree + (Bachelor Degree or Higher)		68.9%	32,326			71.3%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2310 Peachtree Pkwy						
Cumming, GA 30041	1 mi rad	1 mi radius		lius	5 mi radius	
Cullilling, GA 30041						
Housing	-					
Total Housing Units (2023)	2,088		20,760		61,670	
Total Housing Units (2020)	2,134		20,984		61,129	
Historical Annual Growth (2020-2023)	-46	-	-225	-	541	-
Housing Units Occupied (2023)	2,084	99.8%	20,359	98.1%	59,430	96.4%
Housing Units Owner-Occupied	1,680	80.6%	15,488	76.1%	41,636	70.1%
Housing Units Renter-Occupied	404	19.4%	4,871	23.9%	17,794	29.9%
Housing Units Vacant (2023)	4	0.2%	401	1.9%	2,239	3.6%
Household Size (2023)	-					
Total Households	2,084		20,359		59,430	
1 Person Households	255	12.2%	2,621	12.9%	10,061	16.9%
2 Person Households	553	26.5%	5,187	25.5%	16,528	27.8%
3 Person Households	432	20.7%	3,974	19.5%	11,421	19.2%
4 Person Households	555	26.6%	5,542	27.2%	13,801	23.2%
5 Person Households	208	10.0%	2,231	11.0%	5,324	9.0%
6 Person Households	64	3.0%	633	3.1%	1,705	2.9%
7 or More Person Households	18	0.9%	171	0.8%	589	1.0%
Household Income Distribution (2023)						
HH Income \$200,000 or More	726	34.8%	8,892	43.7%	21,156	35.6%
HH Income \$150,000 to \$199,999	407	19.5%	3,533	17.4%	9,909	16.7%
HH Income \$125,000 to \$149,999	183	8.8%	1,861	9.1%	5,602	9.4%
HH Income \$100,000 to \$124,999	200	9.6%	1,834	9.0%	5,681	9.6%
HH Income \$75,000 to \$99,999	157	7.5%	1,356	6.7%	5,770	9.7%
HH Income \$50,000 to \$74,999	182	8.7%	1,273	6.3%	4,511	7.6%
HH Income \$35,000 to \$49,999	120	5.8%	588	2.9%	2,713	4.6%
HH Income \$25,000 to \$34,999	31	1.5%	272	1.3%	1,120	1.9%
HH Income \$15,000 to \$24,999	13	0.6%	248	1.2%	1,068	1.8%
HH Income \$10,000 to \$14,999	-	-	144	0.7%	626	1.1%
HH Income Under \$10,000	66	3.2%	358	1.8%	1,272	2.1%
Household Vehicles (2023)						
Households 0 Vehicles Available	37	1.8%	467	2.3%	1,857	3.1%
Households 1 Vehicle Available	360	17.3%	4,010	19.7%	15,698	26.4%
Households 2 Vehicles Available	1,005	48.2%	10,202	50.1%	28,087	
Households 3 or More Vehicles Available	682	32.7%	5,679	27.9%	13,788	23.2%
Total Vehicles Available	4,612		43,721		118,499	
Average Vehicles per Household	2.2		2.1		2.0	
Owner-Occupied Household Vehicles	3,968	86.0%	35,527	81.3%	91,686	77.4%
Average Vehicles per Owner-Occupied Household	2.4		2.3		2.2	
Renter-Occupied Household Vehicles	644	14.0%	8,194	18.7%	26,813	22.6%
Average Vehicles per Renter-Occupied Household	1.6		1.7		1.5	
Travel Time (2023)						
Worker Base Age 16 years or Over	3,273		34,744		96,137	
Travel to Work in 14 Minutes or Less		15.0%		14.1%	12,681	
Travel to Work in 15 to 29 Minutes		22.5%		22.8%	20,842	
Travel to Work in 30 to 59 Minutes		28.2%		20.9%	20,193	
Travel to Work in 60 Minutes or More	251	7.7%	2,335	6.7%	6,082	6.3%
Work at Home		26.7%	12,314	35.4%	36,339	37.8%
Average Minutes Travel to Work	27.2		24.7		25.2	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

2310 Peachtree Pkwy	4 :		a :	ı.	5 mi rac	
Cumming, GA 30041	1 mi radius		3 mi rad	3 mi radius		lius
Transportation To Work (2023)						_
Worker Base Age 16 years or Over	3,273		34,744		96,137	
Drive to Work Alone	2,117	64.7%	20,194	58.1%	52,622	54.7%
Drive to Work in Carpool	191	5.8%	1,519	4.4%	4,983	5.2%
Travel to Work by Public Transportation	43	1.3%	229	0.7%	695	0.7%
Drive to Work on Motorcycle	4	0.1%	13	-	26	-
Bicycle to Work	-	-	31	-	92	-
Walk to Work	8	0.2%	167	0.5%	676	0.7%
Other Means	35	1.1%	277	0.8%	704	0.7%
Work at Home	874	26.7%	12,314	35.4%	36,339	37.8%
Daytime Demographics (2023)						<u>.</u>
Total Businesses	239		4,383		12,775	
Total Employees	1,465		31,480		101,005	
Company Headquarter Businesses	4	1.6%	124	2.8%	373	2.9%
Company Headquarter Employees	52	3.6%	5,126	16.3%	19,956	19.8%
Employee Population per Business	6.1	to 1	7.2	to 1	7.9	to 1
Residential Population per Business	27.5	to 1	14.9	to 1	13.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,139		46,618		141,410	
Labor Force						_
Labor Population Age 16 Years or Over (2023)	4,947		49,929		136,693	
Labor Force Total Males (2023)	2,502	50.6%	25,001	50.1%	68,046	49.8%
Male Civilian Employed	1,884	75.3%	19,665	78.7%	53,768	79.0%
Male Civilian Unemployed	83	3.3%	397	1.6%	1,006	1.5%
Males in Armed Forces	-	-	47	0.2%	151	0.2%
Males Not in Labor Force	535	21.4%	4,892	19.6%	13,122	19.3%
Labor Force Total Females (2023)	2,445	49.4%	24,928	49.9%	68,647	50.2%
Female Civilian Employed	1,389	56.8%	15,079	60.5%	42,369	61.7%
Female Civilian Unemployed	21	0.9%	379	1.5%	1,154	1.7%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,034	42.3%	9,469	38.0%	25,123	36.6%
Unemployment Rate	104	2.1%	776	1.6%	2,160	1.6%
Occupation (2023)						_
Occupation Population Age 16 Years or Over	3,273		34,744		96,137	
Occupation Total Males	1,884	57.6%	19,665	56.6%	53,768	55.9%
Occupation Total Females	1,389	42.4%	15,079	43.4%	42,369	44.1%
Management, Business, Financial Operations	1,066	-	10,876	31.3%	29,318	30.5%
Professional, Related	1,110	33.9%	12,185	35.1%	34,822	36.2%
Service	187	5.7%	2,450	7.1%	7,351	7.6%
Sales, Office	635	19.4%	6,808	19.6%	17,299	18.0%
Farming, Fishing, Forestry	-	-	6	-	12	-
Construction, Extraction, Maintenance	154	4.7%	997	2.9%	2,611	2.7%
Production, Transport, Material Moving	120	3.7%	1,421	4.1%	4,726	4.9%
White Collar Workers	2,812	85.9%	29,869	86.0%	81,438	84.7%
Blue Collar Workers	461	14.1%	4,875	14.0%	14,699	15.3%

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2310 Peachtree Pkwy						
Cumming, GA 30041	1 mi radius		3 mi rad	lius	5 mi rac	lius
Units In Structure (2023)				_		
Total Units	2,084		20,359		59,430	
1 Detached Unit	1,795	86.1%	15,907	78.1%	41,498	69.8%
1 Attached Unit	160	7.7%	1,099	5.4%	4,681	7.9%
2 Units	6	0.3%	106	0.5%	406	0.7%
3 to 4 Units	10	0.5%	406	2.0%	999	1.7%
5 to 9 Units	8	0.4%	358	1.8%	2,024	3.4%
10 to 19 Units	20	1.0%	792	3.9%	3,192	5.4%
20 to 49 Units	35	1.7%	546	2.7%	1,859	3.1%
50 or More Units	34	1.6%	964	4.7%	4,030	6.8%
Mobile Home or Trailer	16	0.8%	174	0.9%	697	1.2%
Other Structure	-	-	6	-	44	-
Homes Built By Year (2023)						
Homes Built 2014 or later	10	0.5%	211	1.0%	880	1.4%
Homes Built 2010 to 2013	822	39.4%	6,511	31.4%	16,869	27.4%
Homes Built 2000 to 2009	581	27.8%		26.8%	16,257	26.4%
Homes Built 1990 to 1999	589	28.2%	6,043	29.1%	16,594	26.9%
Homes Built 1980 to 1989	52	2.5%	1,284	6.2%	5,283	8.6%
Homes Built 1970 to 1979	18	0.8%	397	1.9%	2,147	3.5%
Homes Built 1960 to 1969	7	0.3%	142	0.7%	592	1.0%
Homes Built 1950 to 1959	2	0.1%	73	0.4%	201	0.3%
Homes Built 1940 to 1949	-	-	38	0.2%	128	0.2%
Homes Built Before 1939	2	0.1%	99	0.5%	480	0.8%
Median Age of Homes	19.8	yrs	22.3	yrs	23.8	yrs
Home Values (2023)						
Owner Specified Housing Units	1,680		15,488		41,636	
Home Values \$1,000,000 or More	103	6.1%	488	3.1%	1,092	2.6%
Home Values \$750,000 to \$999,999	36	2.1%	887	5.7%	2,110	5.1%
Home Values \$500,000 to \$749,999	471	28.1%	5,913	38.2%	14,409	34.6%
Home Values \$400,000 to \$499,999	546	32.5%	4,140	26.7%	10,324	24.8%
Home Values \$300,000 to \$399,999	405	24.1%	3,001	19.4%	8,761	21.0%
Home Values \$250,000 to \$299,999	73	4.4%	541	3.5%	2,134	5.1%
Home Values \$200,000 to \$249,999	12	0.7%	166	1.1%	1,092	2.6%
Home Values \$175,000 to \$199,999	3	0.2%	53	0.3%	346	0.8%
Home Values \$150,000 to \$174,999	4	0.3%	50	0.3%	298	0.7%
Home Values \$125,000 to \$149,999	2	0.1%	39	0.3%	180	0.4%
Home Values \$100,000 to \$124,999	2	0.1%	17	0.1%	75	0.2%
Home Values \$90,000 to \$99,999	2	0.1%	10	-	37	-
Home Values \$80,000 to \$89,999	-	-	7	-	71	0.2%
Home Values \$70,000 to \$79,999	-	-	6	-	25	-
Home Values \$60,000 to \$69,999	3	0.1%	21	0.1%	123	0.3%
Home Values \$50,000 to \$59,999	-	-	30	0.2%	90	0.2%
Home Values \$35,000 to \$49,999	-	-	23	0.1%	71	0.2%
Home Values \$25,000 to \$34,999	1	-	8	-	97	0.2%
Home Values \$10,000 to \$24,999	-	-	9	-	109	0.3%
Home Values Under \$10,000	16	0.9%	79	0.5%	193	0.5%
Owner-Occupied Median Home Value	\$468,069		\$502,164		\$475,482	
Renter-Occupied Median Rent	\$1,691		\$1,619		\$1,535	

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2310 Peachtree Pkwy						
Cumming, GA 30041	1 mi rad	lius	3 mi rad	lius	5 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$287.64 M		\$2.84 B		\$7.17 B	
Total Non-Retail Expenditure	\$153.58 M		\$1.52 B		\$3.83 B	
Total Retail Expenditure	\$134.06 M		\$1.32 B		\$3.34 B	
Apparel	\$10.65 M		\$105.73 M		\$265.76 M	
Contributions	\$10.73 M		\$108.18 M		\$267.66 M	
Education	\$11.22 M		\$114.72 M		\$280.59 M	
Entertainment	\$17.18 M		\$170.08 M		\$426.92 M	
Food and Beverages	\$40.9 M		\$401.34 M		\$1.02 B	
Furnishings and Equipment	\$10.54 M		\$104.08 M		\$261.96 M	
Gifts	\$8.34 M		\$85.47 M		\$210.45 M	
Health Care	\$22.33 M		\$217.05 M		\$554.91 M	
Household Operations	\$11.84 M		\$117.57 M		\$294.91 M	
Miscellaneous Expenses	\$5.52 M		\$54.41 M		\$137.31 M	
Personal Care	\$3.84 M		\$37.8 M		\$95.76 M	
Personal Insurance	\$2.32 M		\$23.21 M		\$57.56 M	
Reading	\$636.69 K		\$6.29 M		\$15.85 M	
Shelter	\$60.27 M		\$595.19 M		\$1.51 B	
Tobacco	\$1.25 M		\$11.82 M		\$31.57 M	
Transportation	\$51.35 M		\$502.78 M		\$1.28 B	
Utilities	\$18.72 M		\$181.43 M		\$466.95 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$11,502		\$11,613		\$10,057	
Total Non-Retail Expenditure	\$6,141	53.4%	\$6,221	53.6%	\$5,376	53.5%
Total Retail Expenditures	\$5,360	46.6%	\$5,393	46.4%	\$4,680	46.5%
Apparel	\$426	3.7%	\$433	3.7%	\$373	3.7%
Contributions	\$429	3.7%	\$443	3.8%	\$375	3.7%
Education	\$449	3.9%	\$470	4.0%	\$393	3.9%
Entertainment	\$687	6.0%	\$696	6.0%	\$599	6.0%
Food and Beverages	\$1,636	14.2%	\$1,643	14.1%	\$1,431	14.2%
Furnishings and Equipment	\$421	3.7%	\$426	3.7%	\$367	3.7%
Gifts	\$333	2.9%	\$350	3.0%	\$295	2.9%
Health Care	\$893	7.8%	\$888	7.7%	\$778	7.7%
Household Operations	\$473	4.1%	\$481	4.1%	\$414	4.1%
Miscellaneous Expenses	\$221	1.9%	\$223	1.9%	\$193	1.9%
Personal Care	\$153	1.3%	\$155	1.3%	\$134	1.3%
Personal Insurance	\$93	0.8%	\$95	0.8%	\$81	0.8%
Reading	\$25	0.2%	\$26	0.2%	\$22	0.2%
Shelter	\$2,410	21.0%	\$2,436	21.0%	\$2,113	21.0%
Tobacco	\$50	0.4%	\$48	0.4%	\$44	0.4%
Transportation	\$2,053	17.9%	\$2,058	17.7%	\$1,790	17.8%
Utilities	\$748	6.5%	\$743	6.4%	\$655	6.5%