

Expanded Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0881/-84.4682

300 Village Center Dr Woodstock, GA 30188		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2021)	8,885		59,483		151,340		
Projected Population (2026)	9,650		63,918		161,226		
Census Population (2020)	8,602		58,799		149,606		
Census Population (2010)	7,123		48,508		126,243		
Projected Annual Growth (2021 to 2026)	765	1.7%	4,435	1.5%	9,885	1.3%	
Historical Annual Growth (2020 to 2021)	283	3.3%	684	1.2%	1,734	1.2%	
Historical Annual Growth (2010 to 2020)	1,478	20.8%	10,291	21.2%	23,363	18.5%	
Estimated Population Density (2021)	2,830	psm	2,104	psm	1,927	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2021)	3,466		22,149		55,279		
Projected Households (2026)	3,729		23,764		58,935		
Census Households (2020)	3,381		21,905		54,575		
Census Households (2010)	2,815		17,935		45,540		
Estimated Households with Children (2021)	1,197	34.5%	7,710	34.8%	19,924	36.0%	
Estimated Average Household Size (2021)	2.51		2.67		2.72		
Average Household Income							
Estimated Average Household Income (2021)	\$120,830		\$128,545		\$129,836		
Projected Average Household Income (2026)	\$134,257		\$145,844		\$148,892		
Estimated Average Family Income (2021)	\$141,956		\$154,285		\$151,381		
Median Household Income							
Estimated Median Household Income (2021)	\$97,399		\$103,810		\$104,679		
Projected Median Household Income (2026)	\$114,091		\$120,924		\$121,339		
Estimated Median Family Income (2021)	\$117,966		\$123,108		\$123,463		
Per Capita Income							
Estimated Per Capita Income (2021)	\$47,345		\$47,926		\$47,465		
Projected Per Capita Income (2026)	\$52,068		\$54,280		\$54,464		
Estimated Per Capita Income 5 Year Growth	\$4,723	10.0%	\$6,354	13.3%	\$7,000	14.7%	
Estimated Average Household Net Worth (2021)	\$762,913		\$958,909		\$947,521		
Daytime Demos (2021)							
Total Businesses	437		1,997		7,268		
Total Employees	2,553		10,788		41,589		
Company Headquarter Businesses	10	2.3%	57	2.9%	211	2.9%	
Company Headquarter Employees	296	11.6%	1,237	11.5%	3,314	8.0%	
Employee Population per Business	5.8		5.4		5.7		
Residential Population per Business	20.3		29.8		20.8		

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Race & Ethnicity

White (2021)	5,932	66.8%	42,770	71.9%	109,821	72.6%
Black or African American (2021)	757	8.5%	4,978	8.4%	13,649	9.0%
American Indian or Alaska Native (2021)	13	0.2%	186	0.3%	489	0.3%
Asian (2021)	559	6.3%	2,695	4.5%	6,943	4.6%
Hawaiian or Pacific Islander (2021)	12	0.1%	28	-	68	-
Other Race (2021)	490	5.5%	2,624	4.4%	5,836	3.9%
Two or More Races (2021)	1,120	12.6%	6,203	10.4%	14,534	9.6%
Not Hispanic or Latino Population (2021)	7,603	85.6%	52,187	87.7%	135,251	89.4%
Hispanic or Latino Population (2021)	1,282	14.4%	7,296	12.3%	16,089	10.6%
Not Hispanic or Latino Population (2026)	8,246	85.4%	55,794	87.3%	143,402	88.9%
Hispanic or Latino Population (2026)	1,404	14.6%	8,124	12.7%	17,824	11.1%
Not Hispanic or Latino Population (2020)	7,582	88.1%	52,137	88.7%	134,206	89.7%
Hispanic or Latino Population (2020)	1,020	11.9%	6,662	11.3%	15,400	10.3%
Not Hispanic or Latino Population (2010)	6,375	89.5%	44,045	90.8%	116,215	92.1%
Hispanic or Latino Population (2010)	749	10.5%	4,463	9.2%	10,028	7.9%
Projected Hispanic Annual Growth (2021 to 2026)	122	1.9%	829	2.3%	1,735	2.2%
Historic Hispanic Annual Growth (2010 to 2021)	533	6.5%	2,833	5.8%	6,061	5.5%

Age Distribution (2021)

Age Under 5	677	7.6%	3,371	5.7%	8,134	5.4%
Age 5 to 9 Years	524	5.9%	3,593	6.0%	9,601	6.3%
Age 10 to 14 Years	500	5.6%	3,981	6.7%	10,682	7.1%
Age 15 to 19 Years	478	5.4%	3,865	6.5%	10,414	6.9%
Age 20 to 24 Years	386	4.3%	3,226	5.4%	8,281	5.5%
Age 25 to 29 Years	666	7.5%	3,606	6.1%	8,274	5.5%
Age 30 to 34 Years	861	9.7%	3,947	6.6%	8,999	5.9%
Age 35 to 39 Years	746	8.4%	4,041	6.8%	10,011	6.6%
Age 40 to 44 Years	581	6.5%	3,954	6.6%	10,370	6.9%
Age 45 to 49 Years	517	5.8%	4,140	7.0%	10,882	7.2%
Age 50 to 54 Years	589	6.6%	4,630	7.8%	11,773	7.8%
Age 55 to 59 Years	554	6.2%	4,730	8.0%	11,899	7.9%
Age 60 to 64 Years	547	6.2%	4,102	6.9%	10,594	7.0%
Age 65 to 74 Years	779	8.8%	5,213	8.8%	13,774	9.1%
Age 75 to 84 Years	368	4.1%	2,341	3.9%	5,829	3.9%
Age 85 Years or Over	111	1.2%	743	1.2%	1,824	1.2%
Median Age	36.7		39.3		39.7	

Gender Age Distribution (2021)

Female Population	4,680	52.7%	30,708	51.6%	77,559	51.2%
Age 0 to 19 Years	1,093	23.4%	7,356	24.0%	19,098	24.6%
Age 20 to 64 Years	2,872	61.4%	18,705	60.9%	46,686	60.2%
Age 65 Years or Over	716	15.3%	4,647	15.1%	11,775	15.2%
Female Median Age	37.7		40.2		40.6	
Male Population	4,205	47.3%	28,775	48.4%	73,781	48.8%
Age 0 to 19 Years	1,086	25.8%	7,453	25.9%	19,733	26.7%
Age 20 to 64 Years	2,576	61.3%	17,671	61.4%	44,396	60.2%
Age 65 Years or Over	542	12.9%	3,650	12.7%	9,652	13.1%
Male Median Age	35.7		38.5		38.7	

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Household Income Distribution (2021)

HH Income \$200,000 or More	363	10.5%	3,668	16.6%	8,943	16.2%
HH Income \$150,000 to \$199,999	517	14.9%	2,668	12.0%	6,747	12.2%
HH Income \$100,000 to \$149,999	800	23.1%	4,275	19.3%	11,304	20.4%
HH Income \$75,000 to \$99,999	507	14.6%	3,285	14.8%	8,063	14.6%
HH Income \$50,000 to \$74,999	616	17.8%	3,947	17.8%	8,704	15.7%
HH Income \$35,000 to \$49,999	288	8.3%	1,812	8.2%	4,498	8.1%
HH Income \$25,000 to \$34,999	46	1.3%	743	3.4%	2,545	4.6%
HH Income \$15,000 to \$24,999	188	5.4%	792	3.6%	2,194	4.0%
HH Income Under \$15,000	143	4.1%	958	4.3%	2,281	4.1%
HH Income \$35,000 or More	3,089	89.1%	19,656	88.7%	48,259	87.3%
HH Income \$75,000 or More	2,186	63.1%	13,897	62.7%	35,057	63.4%

Housing (2021)

Total Housing Units	3,521		22,738		56,555	
Housing Units Occupied	3,466	98.4%	22,149	97.4%	55,279	97.7%
Housing Units Owner-Occupied	3,013	86.9%	18,494	83.5%	45,250	81.9%
Housing Units, Renter-Occupied	453	13.1%	3,655	16.5%	10,029	18.1%
Housing Units, Vacant	55	1.6%	589	2.7%	1,275	2.3%

Marital Status (2021)

Never Married	1,697	23.6%	11,188	23.1%	29,156	23.7%
Currently Married	3,998	55.7%	28,557	58.8%	72,983	59.4%
Separated	168	2.3%	1,731	3.6%	4,060	3.3%
Widowed	408	5.7%	2,195	4.5%	5,025	4.1%
Divorced	914	12.7%	4,868	10.0%	11,699	9.5%

Household Type (2021)

Population Family	7,386	83.1%	51,693	86.9%	133,377	88.1%
Population Non-Family	1,300	14.6%	7,342	12.3%	17,228	11.4%
Population Group Quarters	200	2.2%	449	0.8%	736	0.5%
Family Households	2,400	69.2%	16,222	73.2%	41,637	75.3%
Non-Family Households	1,066	30.8%	5,927	26.8%	13,643	24.7%
Married Couple with Children	934	23.4%	5,943	20.8%	15,308	21.0%
Average Family Household Size	3.1		3.2		3.2	

Household Size (2021)

1 Person Households	871	25.1%	4,798	21.7%	10,880	19.7%
2 Person Households	1,160	33.5%	7,232	32.7%	18,269	33.0%
3 Person Households	639	18.4%	4,173	18.8%	10,381	18.8%
4 Person Households	535	15.4%	3,673	16.6%	9,794	17.7%
5 Person Households	174	5.0%	1,482	6.7%	3,910	7.1%
6 or More Person Households	88	2.6%	792	3.6%	2,045	3.7%

Household Vehicles (2021)

Households with 0 Vehicles Available	21	0.6%	268	1.2%	835	1.5%
Households with 1 Vehicles Available	1,055	30.4%	5,314	24.0%	12,797	23.1%
Households with 2 or More Vehicles Available	2,391	69.0%	16,566	74.8%	41,647	75.3%
Total Vehicles Available	6,619		46,484		116,775	
Average Vehicles Per Household	1.9		2.1		2.1	

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Labor Force (2021)

Estimated Labor Population Age 16 Years or Over	7,110		47,749		120,678	
Estimated Civilian Employed	4,974	70.0%	31,740	66.5%	77,834	64.5%
Estimated Civilian Unemployed	154	2.2%	1,142	2.4%	3,004	2.5%
Estimated in Armed Forces	-	-	64	0.1%	92	-
Estimated Not in Labor Force	1,982	27.9%	14,803	31.0%	39,748	32.9%
Unemployment Rate	2.2%		2.4%		2.5%	

Occupation (2021)

Occupation: Population Age 16 Years or Over	4,974		31,740		77,834	
Management, Business, Financial Operations	1,429	28.7%	7,722	24.3%	19,814	25.5%
Professional, Related	1,222	24.6%	8,201	25.8%	19,758	25.4%
Service	548	11.0%	3,937	12.4%	9,922	12.7%
Sales, Office	1,123	22.6%	6,809	21.5%	16,573	21.3%
Farming, Fishing, Forestry	-	-	9	-	14	-
Construct, Extraction, Maintenance	315	6.3%	2,383	7.5%	5,473	7.0%
Production, Transport Material Moving	337	6.8%	2,679	8.4%	6,280	8.1%
White Collar Workers	3,774	75.9%	22,732	71.6%	56,145	72.1%
Blue Collar Workers	1,200	24.1%	9,007	28.4%	21,688	27.9%

Consumer Expenditure (2021)

Total Household Expenditure	\$278.35 M		\$1.87 B		\$4.7 B	
Total Non-Retail Expenditure	\$146.81 M	52.7%	\$988.62 M	52.9%	\$2.49 B	52.9%
Total Retail Expenditure	\$131.54 M	47.3%	\$879.96 M	47.1%	\$2.21 B	47.1%
Apparel	\$9.93 M	3.6%	\$67.07 M	3.6%	\$168.92 M	3.6%
Contributions	\$9.43 M	3.4%	\$64.96 M	3.5%	\$163.42 M	3.5%
Education	\$8.92 M	3.2%	\$62.6 M	3.4%	\$157.98 M	3.4%
Entertainment	\$16.16 M	5.8%	\$108.82 M	5.8%	\$273.83 M	5.8%
Food and Beverages	\$40.57 M	14.6%	\$270.81 M	14.5%	\$681.17 M	14.5%
Furnishings and Equipment	\$10.03 M	3.6%	\$67.32 M	3.6%	\$169.34 M	3.6%
Gifts	\$7.03 M	2.5%	\$49.44 M	2.6%	\$124.23 M	2.6%
Health Care	\$23.14 M	8.3%	\$153.35 M	8.2%	\$385.25 M	8.2%
Household Operations	\$11.1 M	4.0%	\$74.92 M	4.0%	\$188.48 M	4.0%
Miscellaneous Expenses	\$5.32 M	1.9%	\$35.63 M	1.9%	\$89.53 M	1.9%
Personal Care	\$3.75 M	1.3%	\$25.03 M	1.3%	\$63.01 M	1.3%
Personal Insurance	\$2.08 M	0.7%	\$14.16 M	0.8%	\$35.69 M	0.8%
Reading	\$611.71 K	0.2%	\$4.11 M	0.2%	\$10.33 M	0.2%
Shelter	\$58.06 M	20.9%	\$390.08 M	20.9%	\$981.15 M	20.9%
Tobacco	\$1.5 M	0.5%	\$9.76 M	0.5%	\$24.45 M	0.5%
Transportation	\$50.98 M	18.3%	\$339.92 M	18.2%	\$854.79 M	18.2%
Utilities	\$19.74 M	7.1%	\$130.59 M	7.0%	\$327.9 M	7.0%

Educational Attainment (2021)

Adult Population Age 25 Years or Over	6,319		41,448		104,228	
Elementary (Grade Level 0 to 8)	49	0.8%	528	1.3%	1,569	1.5%
Some High School (Grade Level 9 to 11)	169	2.7%	1,263	3.0%	3,064	2.9%
High School Graduate	814	12.9%	6,178	14.9%	16,123	15.5%
Some College	1,316	20.8%	8,547	20.6%	21,442	20.6%
Associate Degree Only	429	6.8%	3,316	8.0%	7,809	7.5%
Bachelor Degree Only	2,621	41.5%	14,552	35.1%	36,164	34.7%
Graduate Degree	922	14.6%	7,066	17.0%	18,057	17.3%

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Units In Structure (2021)

1 Detached Unit	2,516	89.4%	18,648	104.0%	46,087	101.2%
1 Attached Unit	810	28.8%	1,682	9.4%	3,651	8.0%
2 to 4 Units	68	2.4%	230	1.3%	628	1.4%
5 to 9 Units	8	0.3%	246	1.4%	665	1.5%
10 to 19 Units	15	0.5%	434	2.4%	1,305	2.9%
20 to 49 Units	8	0.3%	281	1.6%	988	2.2%
50 or More Units	8	0.3%	108	0.6%	905	2.0%
Mobile Home or Trailer	34	1.2%	521	2.9%	1,049	2.3%
Other Structure	-	-	-	-	1	-

Homes Built By Year (2021)

Homes Built 2010 or later	513	18.2%	3,823	21.3%	7,786	17.1%
Homes Built 2000 to 2009	1,646	58.5%	4,588	25.6%	11,073	24.3%
Homes Built 1990 to 1999	393	14.0%	3,857	21.5%	10,823	23.8%
Homes Built 1980 to 1989	604	21.5%	6,692	37.3%	15,245	33.5%
Homes Built 1970 to 1979	228	8.1%	2,133	11.9%	7,301	16.0%
Homes Built 1960 to 1969	27	1.0%	616	3.4%	1,809	4.0%
Homes Built 1950 to 1959	8	0.3%	192	1.1%	598	1.3%
Homes Built Before 1949	47	1.7%	247	1.4%	645	1.4%

Home Values (2021)

Home Values \$1,000,000 or More	5	0.2%	161	0.9%	547	1.2%
Home Values \$500,000 to \$999,999	97	3.2%	2,281	12.3%	6,017	13.3%
Home Values \$400,000 to \$499,999	243	8.1%	2,435	13.2%	6,417	14.2%
Home Values \$300,000 to \$399,999	744	24.7%	3,740	20.2%	9,735	21.5%
Home Values \$200,000 to \$299,999	1,313	43.6%	6,012	32.5%	13,912	30.7%
Home Values \$150,000 to \$199,999	488	16.2%	2,637	14.3%	5,824	12.9%
Home Values \$100,000 to \$149,999	97	3.2%	680	3.7%	1,747	3.9%
Home Values \$70,000 to \$99,999	7	0.2%	138	0.7%	284	0.6%
Home Values \$50,000 to \$69,999	5	0.2%	79	0.4%	139	0.3%
Home Values \$25,000 to \$49,999	8	0.3%	118	0.6%	217	0.5%
Home Values Under \$25,000	5	0.2%	213	1.2%	410	0.9%
Owner-Occupied Median Home Value	\$272,361		\$298,950		\$316,590	
Renter-Occupied Median Rent	\$1,285		\$1,159		\$1,205	

Transportation To Work (2021)

Drive to Work Alone	4,056	81.5%	24,780	78.1%	60,321	77.5%
Drive to Work in Carpool	205	4.1%	2,069	6.5%	4,945	6.4%
Travel to Work by Public Transportation	78	1.6%	337	1.1%	752	1.0%
Drive to Work on Motorcycle	28	0.6%	47	0.1%	75	-
Walk or Bicycle to Work	2	-	197	0.6%	606	0.8%
Other Means	106	2.1%	442	1.4%	874	1.1%
Work at Home	498	10.0%	3,867	12.2%	10,261	13.2%

Travel Time (2021)

Travel to Work in 14 Minutes or Less	405	8.1%	3,386	10.7%	8,530	11.0%
Travel to Work in 15 to 29 Minutes	1,476	29.7%	8,491	26.8%	20,372	26.2%
Travel to Work in 30 to 59 Minutes	1,715	34.5%	11,018	34.7%	26,899	34.6%
Travel to Work in 60 Minutes or More	880	17.7%	4,978	15.7%	11,770	15.1%
Average Minutes Travel to Work	31.8		31.5		31.4	