

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.8825/-83.7661

6255 Zebulon Rd Macon, GA 31210	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	4,818		19,515		54,201	
Projected Population (2027)	4,758		19,187		53,074	
Census Population (2020)	4,605		19,758		54,519	
Census Population (2010)	3,395		17,680		49,044	
Projected Annual Growth (2022 to 2027)	-60	-0.2%	-328	-0.3%	-1,127	-0.4%
Historical Annual Growth (2020 to 2022)	213	2.3%	-243	-0.6%	-317	-0.3%
Historical Annual Growth (2010 to 2020)	1,209	17.8%	2,079	5.9%	5,475	5.6%
Estimated Population Density (2022)	1,534	psm	691	psm	691	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	1,900		7,831		22,437	
Projected Households (2027)	1,817		7,432		21,309	
Census Households (2020)	1,811		7,908		22,524	
Census Households (2010)	1,327		7,065		19,854	
Estimated Households with Children (2022)	500	26.3%	2,337	29.8%	6,903	30.8%
Estimated Average Household Size (2022)	2.42		2.40		2.37	
Average Household Income						
Estimated Average Household Income (2022)	\$83,013		\$101,241		\$89,135	
Projected Average Household Income (2027)	\$101,509		\$130,824		\$111,094	
Estimated Average Family Income (2022)	\$124,033		\$132,271		\$110,630	
Median Household Income						
Estimated Median Household Income (2022)	\$70,963		\$83,680		\$69,579	
Projected Median Household Income (2027)	\$84,564		\$98,206		\$83,007	
Estimated Median Family Income (2022)	\$95,026		\$109,113		\$90,060	
Per Capita Income						
Estimated Per Capita Income (2022)	\$33,114		\$40,895		\$37,024	
Projected Per Capita Income (2027)	\$39,141		\$50,941		\$44,731	
Estimated Per Capita Income 5 Year Growth	\$6,027	18.2%	\$10,046	24.6%	\$7,707	20.8%
Estimated Average Household Net Worth (2022)	\$596,879		\$737,160		\$568,886	
Daytime Demos (2022)						
Total Businesses	329		786		2,770	
Total Employees	2,784		5,492		23,365	
Company Headquarter Businesses	9	2.9%	19	2.5%	82	3.0%
Company Headquarter Employees	186	6.7%	324	5.9%	3,867	16.6%
Employee Population per Business	8.5		7.0		8.4	
Residential Population per Business	14.6		24.8		19.6	

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Race & Ethnicity

White (2022)	2,476	51.4%	10,834	55.5%	26,508	48.9%
Black or African American (2022)	1,841	38.2%	6,742	34.5%	22,800	42.1%
American Indian or Alaska Native (2022)	13	0.3%	45	0.2%	83	0.2%
Asian (2022)	282	5.9%	1,120	5.7%	2,627	4.8%
Hawaiian or Pacific Islander (2022)	-	-	3	-	10	-
Other Race (2022)	94	1.9%	395	2.0%	1,050	1.9%
Two or More Races (2022)	112	2.3%	377	1.9%	1,124	2.1%
Not Hispanic or Latino Population (2022)	4,628	96.1%	18,729	96.0%	52,197	96.3%
Hispanic or Latino Population (2022)	190	3.9%	786	4.0%	2,004	3.7%
Not Hispanic or Latino Population (2027)	4,569	96.0%	18,395	95.9%	51,079	96.2%
Hispanic or Latino Population (2027)	189	4.0%	792	4.1%	1,995	3.8%
Not Hispanic or Latino Population (2020)	4,437	96.4%	19,023	96.3%	52,542	96.4%
Hispanic or Latino Population (2020)	168	3.6%	736	3.7%	1,976	3.6%
Not Hispanic or Latino Population (2010)	3,321	97.8%	17,310	97.9%	47,850	97.6%
Hispanic or Latino Population (2010)	75	2.2%	370	2.1%	1,193	2.4%
Projected Hispanic Annual Growth (2022 to 2027)	-2	-0.2%	6	0.2%	-9	-
Historic Hispanic Annual Growth (2010 to 2022)	115	12.9%	416	9.4%	811	5.7%

Age Distribution (2022)

Age Under 5	264	5.5%	1,034	5.3%	3,209	5.9%
Age 5 to 9 Years	318	6.6%	1,273	6.5%	3,631	6.7%
Age 10 to 14 Years	358	7.4%	1,448	7.4%	4,042	7.5%
Age 15 to 19 Years	296	6.1%	1,312	6.7%	3,515	6.5%
Age 20 to 24 Years	235	4.9%	1,036	5.3%	3,524	6.5%
Age 25 to 29 Years	307	6.4%	1,116	5.7%	3,886	7.2%
Age 30 to 34 Years	290	6.0%	1,241	6.4%	3,754	6.9%
Age 35 to 39 Years	323	6.7%	1,262	6.5%	3,503	6.5%
Age 40 to 44 Years	268	5.6%	1,155	5.9%	3,237	6.0%
Age 45 to 49 Years	265	5.5%	1,132	5.8%	3,058	5.6%
Age 50 to 54 Years	285	5.9%	1,209	6.2%	3,255	6.0%
Age 55 to 59 Years	336	7.0%	1,415	7.2%	3,563	6.6%
Age 60 to 64 Years	303	6.3%	1,280	6.6%	3,355	6.2%
Age 65 to 74 Years	480	10.0%	1,964	10.1%	5,119	9.4%
Age 75 to 84 Years	273	5.7%	1,033	5.3%	2,450	4.5%
Age 85 Years or Over	220	4.6%	606	3.1%	1,101	2.0%
Median Age	40.7		39.9		37.0	

Gender Age Distribution (2022)

Female Population	2,571	53.4%	10,499	53.8%	29,262	54.0%
Age 0 to 19 Years	629	24.5%	2,558	24.4%	7,218	24.7%
Age 20 to 64 Years	1,347	52.4%	5,848	55.7%	17,063	58.3%
Age 65 Years or Over	595	23.2%	2,094	19.9%	4,981	17.0%
Female Median Age	42.1		40.7		37.9	
Male Population	2,247	46.6%	9,016	46.2%	24,939	46.0%
Age 0 to 19 Years	606	27.0%	2,509	27.8%	7,179	28.8%
Age 20 to 64 Years	1,263	56.2%	4,997	55.4%	14,070	56.4%
Age 65 Years or Over	378	16.8%	1,509	16.7%	3,689	14.8%
Male Median Age	39.3		39.2		36.1	

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Household Income Distribution (2022)

HH Income \$200,000 or More	195	10.3%	1,092	13.9%	2,212	9.9%
HH Income \$150,000 to \$199,999	134	7.1%	582	7.4%	1,245	5.5%
HH Income \$100,000 to \$149,999	264	13.9%	1,308	16.7%	3,159	14.1%
HH Income \$75,000 to \$99,999	232	12.2%	1,099	14.0%	3,210	14.3%
HH Income \$50,000 to \$74,999	482	25.4%	1,404	17.9%	4,001	17.8%
HH Income \$35,000 to \$49,999	271	14.3%	843	10.8%	2,595	11.6%
HH Income \$25,000 to \$34,999	136	7.2%	713	9.1%	2,136	9.5%
HH Income \$15,000 to \$24,999	87	4.6%	384	4.9%	1,615	7.2%
HH Income Under \$15,000	99	5.2%	406	5.2%	2,263	10.1%
HH Income \$35,000 or More	1,578	83.1%	6,328	80.8%	16,423	73.2%
HH Income \$75,000 or More	825	43.4%	4,081	52.1%	9,826	43.8%

Housing (2022)

Total Housing Units	2,081		8,416		24,659	
Housing Units Occupied	1,900	91.3%	7,831	93.1%	22,437	91.0%
Housing Units Owner-Occupied	1,014	53.4%	5,163	65.9%	12,922	57.6%
Housing Units, Renter-Occupied	886	46.6%	2,668	34.1%	9,516	42.4%
Housing Units, Vacant	181	9.5%	584	7.5%	2,221	9.9%

Marital Status (2022)

Never Married	1,152	29.7%	4,629	29.4%	16,390	37.8%
Currently Married	1,830	47.2%	7,782	49.4%	17,937	41.4%
Separated	121	3.1%	635	4.0%	1,835	4.2%
Widowed	392	10.1%	1,317	8.4%	2,925	6.8%
Divorced	383	9.9%	1,398	8.9%	4,232	9.8%

Household Type (2022)

Population Family	3,393	70.4%	15,186	77.8%	42,856	79.1%
Population Non-Family	1,198	24.9%	3,592	18.4%	10,353	19.1%
Population Group Quarters	228	4.7%	737	3.8%	992	1.8%
Family Households	1,041	54.8%	4,979	63.6%	14,042	62.6%
Non-Family Households	859	45.2%	2,852	36.4%	8,395	37.4%
Married Couple with Children	379	20.7%	1,748	22.5%	4,350	24.3%
Average Family Household Size	3.3		3.0		3.1	

Household Size (2022)

1 Person Households	761	40.1%	2,510	32.0%	7,177	32.0%
2 Person Households	578	30.4%	2,713	34.6%	7,736	34.5%
3 Person Households	257	13.5%	1,160	14.8%	3,363	15.0%
4 Person Households	190	10.0%	898	11.5%	2,587	11.5%
5 Person Households	82	4.3%	391	5.0%	1,049	4.7%
6 or More Person Households	31	1.6%	159	2.0%	525	2.3%

Household Vehicles (2022)

Households with 0 Vehicles Available	235	12.4%	520	6.6%	1,275	5.7%
Households with 1 Vehicles Available	698	36.7%	2,607	33.3%	8,269	36.9%
Households with 2 or More Vehicles Available	967	50.9%	4,704	60.1%	12,893	57.5%
Total Vehicles Available	3,186		14,764		40,259	
Average Vehicles Per Household	1.7		1.9		1.8	

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Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	3,818		15,482		42,555	
Estimated Civilian Employed	2,222	58.2%	9,167	59.2%	25,991	61.1%
Estimated Civilian Unemployed	48	1.3%	193	1.2%	693	1.6%
Estimated in Armed Forces	-	-	19	0.1%	78	0.2%
Estimated Not in Labor Force	1,548	40.5%	6,102	39.4%	15,794	37.1%
Unemployment Rate	1.3%		1.2%		1.6%	

Occupation (2022)

Occupation: Population Age 16 Years or Over	2,222		9,167		25,991	
Management, Business, Financial Operations	572	25.7%	2,193	23.9%	5,500	21.2%
Professional, Related	557	25.1%	2,088	22.8%	5,797	22.3%
Service	307	13.8%	1,379	15.0%	4,659	17.9%
Sales, Office	463	20.8%	2,100	22.9%	5,532	21.3%
Farming, Fishing, Forestry	-	-	-	-	3	-
Construct, Extraction, Maintenance	104	4.7%	414	4.5%	1,526	5.9%
Production, Transport Material Moving	220	9.9%	994	10.8%	2,974	11.4%
White Collar Workers	1,591	71.6%	6,381	69.6%	16,830	64.8%
Blue Collar Workers	631	28.4%	2,786	30.4%	9,161	35.2%

Consumer Expenditure (2022)

Total Household Expenditure	\$116.92 M		\$552.06 M		\$1.44 B	
Total Non-Retail Expenditure	\$61.97 M	53.0%	\$292.63 M	53.0%	\$762.99 M	53.0%
Total Retail Expenditure	\$54.95 M	47.0%	\$259.43 M	47.0%	\$677.85 M	47.0%
Apparel	\$4.12 M	3.5%	\$19.59 M	3.5%	\$50.9 M	3.5%
Contributions	\$3.87 M	3.3%	\$18.85 M	3.4%	\$47.9 M	3.3%
Education	\$3.56 M	3.0%	\$17.63 M	3.2%	\$44.48 M	3.1%
Entertainment	\$6.61 M	5.6%	\$31.61 M	5.7%	\$81.6 M	5.7%
Food and Beverages	\$17.14 M	14.7%	\$80.43 M	14.6%	\$211.42 M	14.7%
Furnishings and Equipment	\$4.11 M	3.5%	\$19.6 M	3.5%	\$50.63 M	3.5%
Gifts	\$2.99 M	2.6%	\$14.46 M	2.6%	\$36.59 M	2.5%
Health Care	\$9.85 M	8.4%	\$46.03 M	8.3%	\$120.9 M	8.4%
Household Operations	\$4.6 M	3.9%	\$21.97 M	4.0%	\$56.81 M	3.9%
Miscellaneous Expenses	\$2.23 M	1.9%	\$10.52 M	1.9%	\$27.29 M	1.9%
Personal Care	\$1.57 M	1.3%	\$7.4 M	1.3%	\$19.31 M	1.3%
Personal Insurance	\$822.52 K	0.7%	\$4.02 M	0.7%	\$10.19 M	0.7%
Reading	\$257.16 K	0.2%	\$1.22 M	0.2%	\$3.16 M	0.2%
Shelter	\$24.77 M	21.2%	\$116.19 M	21.0%	\$304.71 M	21.1%
Tobacco	\$700.18 K	0.6%	\$3.12 M	0.6%	\$8.62 M	0.6%
Transportation	\$21.17 M	18.1%	\$99.88 M	18.1%	\$261.04 M	18.1%
Utilities	\$8.55 M	7.3%	\$39.56 M	7.2%	\$105.29 M	7.3%

Educational Attainment (2022)

Adult Population Age 25 Years or Over	3,348		13,412		36,281	
Elementary (Grade Level 0 to 8)	32	1.0%	186	1.4%	943	2.6%
Some High School (Grade Level 9 to 11)	110	3.3%	406	3.0%	1,470	4.1%
High School Graduate	729	21.8%	2,629	19.6%	8,362	23.0%
Some College	615	18.4%	2,647	19.7%	7,222	19.9%
Associate Degree Only	394	11.8%	1,281	9.6%	3,118	8.6%
Bachelor Degree Only	689	20.6%	3,039	22.7%	7,452	20.5%
Graduate Degree	779	23.3%	3,223	24.0%	7,713	21.3%

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Units In Structure (2022)

1 Detached Unit	1,205	90.8%	5,600	79.3%	14,593	73.5%
1 Attached Unit	14	1.0%	330	4.7%	945	4.8%
2 to 4 Units	66	5.0%	274	3.9%	1,303	6.6%
5 to 9 Units	56	4.2%	255	3.6%	1,840	9.3%
10 to 19 Units	92	6.9%	321	4.5%	1,581	8.0%
20 to 49 Units	165	12.5%	348	4.9%	699	3.5%
50 or More Units	285	21.5%	562	8.0%	1,116	5.6%
Mobile Home or Trailer	15	1.1%	134	1.9%	338	1.7%
Other Structure	1	-	8	0.1%	21	0.1%

Homes Built By Year (2022)

Homes Built 2010 or later	492	37.1%	1,678	23.7%	3,431	17.3%
Homes Built 2000 to 2009	381	28.7%	1,642	23.2%	4,732	23.8%
Homes Built 1990 to 1999	320	24.1%	1,470	20.8%	3,980	20.0%
Homes Built 1980 to 1989	342	25.7%	1,251	17.7%	3,306	16.7%
Homes Built 1970 to 1979	175	13.2%	817	11.6%	2,778	14.0%
Homes Built 1960 to 1969	90	6.8%	451	6.4%	1,967	9.9%
Homes Built 1950 to 1959	62	4.6%	326	4.6%	1,453	7.3%
Homes Built Before 1949	39	2.9%	197	2.8%	791	4.0%

Home Values (2022)

Home Values \$1,000,000 or More	6	0.6%	38	0.7%	81	0.6%
Home Values \$500,000 to \$999,999	160	15.7%	639	12.4%	1,413	10.9%
Home Values \$400,000 to \$499,999	82	8.1%	298	5.8%	859	6.6%
Home Values \$300,000 to \$399,999	96	9.5%	569	11.0%	1,344	10.4%
Home Values \$200,000 to \$299,999	186	18.4%	1,430	27.7%	3,536	27.4%
Home Values \$150,000 to \$199,999	147	14.4%	883	17.1%	2,368	18.3%
Home Values \$100,000 to \$149,999	165	16.3%	614	11.9%	1,541	11.9%
Home Values \$70,000 to \$99,999	100	9.8%	371	7.2%	795	6.2%
Home Values \$50,000 to \$69,999	21	2.0%	83	1.6%	231	1.8%
Home Values \$25,000 to \$49,999	24	2.4%	115	2.2%	359	2.8%
Home Values Under \$25,000	28	2.7%	123	2.4%	394	3.1%
Owner-Occupied Median Home Value	\$228,829		\$233,407		\$233,741	
Renter-Occupied Median Rent	\$1,519		\$1,180		\$918	

Transportation To Work (2022)

Drive to Work Alone	2,014	90.6%	7,582	82.7%	21,005	80.8%
Drive to Work in Carpool	152	6.8%	774	8.4%	2,258	8.7%
Travel to Work by Public Transportation	-	-	2	-	74	0.3%
Drive to Work on Motorcycle	-	-	-	-	5	-
Walk or Bicycle to Work	5	0.2%	229	2.5%	434	1.7%
Other Means	6	0.3%	27	0.3%	254	1.0%
Work at Home	45	2.0%	553	6.0%	1,961	7.5%

Travel Time (2022)

Travel to Work in 14 Minutes or Less	444	20.0%	1,769	19.3%	5,632	21.7%
Travel to Work in 15 to 29 Minutes	946	42.6%	4,497	49.1%	12,758	49.1%
Travel to Work in 30 to 59 Minutes	695	31.3%	1,953	21.3%	4,543	17.5%
Travel to Work in 60 Minutes or More	91	4.1%	396	4.3%	1,096	4.2%
Average Minutes Travel to Work	23.8		21.6		20.4	