

## Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1452/-84.1737

666 Peachtree Pkwy Cumming, GA 30041		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2022)	4,119		53,485		150,401		
Projected Population (2027)	5,240		65,789		179,311		
Census Population (2020)	3,886		52,413		144,686		
Census Population (2010)	2,186		30,938		95,905		
Projected Annual Growth (2022 to 2027)	1,121	5.4%	12,304	4.6%	28,910	3.8%	
Historical Annual Growth (2020 to 2022)	233	3.0%	1,072	1.0%	5,715	2.0%	
Historical Annual Growth (2010 to 2020)	1,699	38.9%	21,475	34.7%	48,781	25.4%	
Estimated Population Density (2022)	1,312	psm	1,893	psm	1,916	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2022)	1,692		17,710		48,894		
Projected Households (2027)	2,185		21,934		58,762		
Census Households (2020)	1,600		17,289		46,896		
Census Households (2010)	851		10,399		31,532		
Estimated Households with Children (2022)	609	36.0%	8,521	48.1%	23,082	47.2%	
Estimated Average Household Size (2022)	2.41		3.01		3.06		
Average Household Income							
Estimated Average Household Income (2022)	\$121,286		\$142,821		\$153,281		
Projected Average Household Income (2027)	\$110,326		\$137,615		\$152,066		
Estimated Average Family Income (2022)	\$142,821		\$152,012		\$164,358		
Median Household Income							
Estimated Median Household Income (2022)	\$111,078		\$131,215		\$138,706		
Projected Median Household Income (2027)	\$127,142		\$158,293		\$163,899		
Estimated Median Family Income (2022)	\$132,951		\$146,682		\$154,431		
Per Capita Income							
Estimated Per Capita Income (2022)	\$49,920		\$47,311		\$49,896		
Projected Per Capita Income (2027)	\$46,084		\$45,897		\$49,889		
Estimated Per Capita Income 5 Year Growth	-\$3,836	-7.7%	-\$1,415	-3.0%	-\$8	-	
Estimated Average Household Net Worth (2022)	\$889,972		\$1,232,219		\$1,307,729		
Daytime Demos (2022)							
Total Businesses	403		3,036		9,845		
Total Employees	3,005		23,204		79,501		
Company Headquarter Businesses	9	2.2%	97	3.2%	331	3.4%	
Company Headquarter Employees	87	2.9%	2,908	12.5%	12,648	15.9%	
Employee Population per Business	7.5		7.6		8.1		
Residential Population per Business	10.2		17.6		15.3		

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1 mi radius

3 mi radius

5 mi radius

#### Race & Ethnicity

White (2022)	2,498	60.7%	27,600	51.6%	84,908	56.5%
Black or African American (2022)	100	2.4%	2,200	4.1%	8,267	5.5%
American Indian or Alaska Native (2022)	16	0.4%	190	0.4%	500	0.3%
Asian (2022)	1,109	26.9%	18,002	33.7%	40,087	26.7%
Hawaiian or Pacific Islander (2022)	5	0.1%	16	-	49	-
Other Race (2022)	204	5.0%	1,919	3.6%	5,112	3.4%
Two or More Races (2022)	185	4.5%	3,558	6.7%	11,477	7.6%
Not Hispanic or Latino Population (2022)	3,836	93.1%	49,080	91.8%	137,235	91.2%
Hispanic or Latino Population (2022)	283	6.9%	4,406	8.2%	13,166	8.8%
Not Hispanic or Latino Population (2027)	4,891	93.3%	60,482	91.9%	163,811	91.4%
Hispanic or Latino Population (2027)	349	6.7%	5,307	8.1%	15,500	8.6%
Not Hispanic or Latino Population (2020)	3,651	94.0%	48,150	91.9%	132,130	91.3%
Hispanic or Latino Population (2020)	234	6.0%	4,263	8.1%	12,556	8.7%
Not Hispanic or Latino Population (2010)	2,070	94.7%	28,015	90.6%	87,354	91.1%
Hispanic or Latino Population (2010)	116	5.3%	2,923	9.4%	8,551	8.9%
Projected Hispanic Annual Growth (2022 to 2027)	66	4.7%	901	4.1%	2,334	3.5%
Historic Hispanic Annual Growth (2010 to 2022)	167	12.0%	1,483	4.2%	4,615	4.5%

#### Age Distribution (2022)

Age Under 5	205	5.0%	4,362	8.2%	11,441	7.6%
Age 5 to 9 Years	241	5.9%	5,330	10.0%	14,652	9.7%
Age 10 to 14 Years	204	4.9%	4,085	7.6%	12,730	8.5%
Age 15 to 19 Years	168	4.1%	2,508	4.7%	7,925	5.3%
Age 20 to 24 Years	138	3.4%	1,733	3.2%	5,036	3.3%
Age 25 to 29 Years	201	4.9%	2,570	4.8%	6,988	4.6%
Age 30 to 34 Years	259	6.3%	4,367	8.2%	11,254	7.5%
Age 35 to 39 Years	378	9.2%	5,676	10.6%	14,940	9.9%
Age 40 to 44 Years	293	7.1%	4,786	8.9%	14,137	9.4%
Age 45 to 49 Years	271	6.6%	3,455	6.5%	10,372	6.9%
Age 50 to 54 Years	267	6.5%	2,863	5.4%	8,540	5.7%
Age 55 to 59 Years	259	6.3%	2,627	4.9%	7,543	5.0%
Age 60 to 64 Years	340	8.3%	2,763	5.2%	7,597	5.1%
Age 65 to 74 Years	579	14.1%	4,352	8.1%	11,608	7.7%
Age 75 to 84 Years	247	6.0%	1,543	2.9%	4,258	2.8%
Age 85 Years or Over	68	1.7%	464	0.9%	1,379	0.9%
Median Age	43.7		36.0		36.2	

#### Gender Age Distribution (2022)

Female Population	2,151	52.2%	27,077	50.6%	76,114	50.6%
Age 0 to 19 Years	406	18.9%	7,873	29.1%	22,909	30.1%
Age 20 to 64 Years	1,254	58.3%	15,792	58.3%	43,894	57.7%
Age 65 Years or Over	490	22.8%	3,412	12.6%	9,311	12.2%
Female Median Age	44.8		36.3		36.5	
Male Population	1,968	47.8%	26,408	49.4%	74,287	49.4%
Age 0 to 19 Years	411	20.9%	8,412	31.9%	23,839	32.1%
Age 20 to 64 Years	1,152	58.6%	15,049	57.0%	42,513	57.2%
Age 65 Years or Over	404	20.5%	2,947	11.2%	7,934	10.7%
Male Median Age	42.7		35.8		36.0	

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#### Household Income Distribution (2022)

HH Income \$200,000 or More	269	15.9%	4,445	25.1%	13,317	27.2%
HH Income \$150,000 to \$199,999	200	11.8%	2,633	14.9%	7,400	15.1%
HH Income \$100,000 to \$149,999	425	25.1%	4,002	22.6%	10,569	21.6%
HH Income \$75,000 to \$99,999	223	13.2%	1,935	10.9%	5,119	10.5%
HH Income \$50,000 to \$74,999	306	18.1%	2,144	12.1%	5,377	11.0%
HH Income \$35,000 to \$49,999	63	3.7%	1,122	6.3%	2,769	5.7%
HH Income \$25,000 to \$34,999	41	2.4%	454	2.6%	1,355	2.8%
HH Income \$15,000 to \$24,999	55	3.3%	351	2.0%	1,195	2.4%
HH Income Under \$15,000	110	6.5%	624	3.5%	1,793	3.7%
HH Income \$35,000 or More	1,486	87.8%	16,281	91.9%	44,551	91.1%
HH Income \$75,000 or More	1,117	66.0%	13,015	73.5%	36,406	74.5%

#### Housing (2022)

Total Housing Units	1,839		18,208		50,635	
Housing Units Occupied	1,692	92.0%	17,710	97.3%	48,894	96.6%
Housing Units Owner-Occupied	1,549	91.5%	15,646	88.3%	42,024	85.9%
Housing Units, Renter-Occupied	143	8.5%	2,063	11.7%	6,870	14.1%
Housing Units, Vacant	147	8.7%	498	2.8%	1,742	3.6%

#### Marital Status (2022)

Never Married	708	20.4%	8,610	21.7%	25,810	23.1%
Currently Married	2,271	65.5%	25,998	65.5%	71,053	63.7%
Separated	60	1.7%	968	2.4%	3,248	2.9%
Widowed	253	7.3%	1,406	3.5%	3,699	3.3%
Divorced	177	5.1%	2,727	6.9%	7,767	7.0%

#### Household Type (2022)

Population Family	3,590	87.2%	49,210	92.0%	138,342	92.0%
Population Non-Family	495	12.0%	4,142	7.7%	11,105	7.4%
Population Group Quarters	34	0.8%	133	0.2%	953	0.6%
Family Households	1,269	75.0%	14,469	81.7%	40,331	82.5%
Non-Family Households	423	25.0%	3,241	18.3%	8,563	17.5%
Married Couple with Children	513	22.6%	7,274	28.0%	19,654	27.7%
Average Family Household Size	2.8		3.4		3.4	

#### Household Size (2022)

1 Person Households	361	21.3%	2,646	14.9%	6,938	14.2%
2 Person Households	759	44.8%	5,279	29.8%	13,940	28.5%
3 Person Households	224	13.2%	3,383	19.1%	9,911	20.3%
4 Person Households	227	13.4%	4,139	23.4%	11,584	23.7%
5 Person Households	85	5.0%	1,548	8.7%	4,524	9.3%
6 or More Person Households	37	2.2%	715	4.0%	1,996	4.1%

#### Household Vehicles (2022)

Households with 0 Vehicles Available	14	0.8%	178	1.0%	640	1.3%
Households with 1 Vehicles Available	395	23.3%	3,644	20.6%	9,721	19.9%
Households with 2 or More Vehicles Available	1,283	75.8%	13,889	78.4%	38,533	78.8%
Total Vehicles Available	3,507		37,164		104,271	
Average Vehicles Per Household	2.1		2.1		2.1	

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#### Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	3,435		39,067		109,515	
Estimated Civilian Employed	1,740	50.6%	25,955	66.4%	74,253	67.8%
Estimated Civilian Unemployed	10	0.3%	438	1.1%	1,668	1.5%
Estimated in Armed Forces	-	-	2	-	60	-
Estimated Not in Labor Force	1,685	49.1%	12,672	32.4%	33,533	30.6%
Unemployment Rate	0.3%		1.1%		1.5%	

#### Occupation (2022)

Occupation: Population Age 16 Years or Over	1,740		25,955		74,253	
Management, Business, Financial Operations	389	22.4%	6,870	26.5%	20,655	27.8%
Professional, Related	789	45.4%	9,309	35.9%	23,454	31.6%
Service	86	4.9%	2,492	9.6%	7,930	10.7%
Sales, Office	355	20.4%	5,120	19.7%	16,305	22.0%
Farming, Fishing, Forestry	-	-	90	0.3%	198	0.3%
Construct, Extraction, Maintenance	31	1.8%	705	2.7%	2,102	2.8%
Production, Transport Material Moving	90	5.2%	1,369	5.3%	3,608	4.9%
White Collar Workers	1,533	88.1%	21,300	82.1%	60,414	81.4%
Blue Collar Workers	206	11.9%	4,656	17.9%	13,838	18.6%

#### Consumer Expenditure (2022)

Total Household Expenditure	\$138.41 M		\$1.62 B		\$4.7 B	
Total Non-Retail Expenditure	\$73.08 M	52.8%	\$862.09 M	53.1%	\$2.5 B	53.1%
Total Retail Expenditure	\$65.33 M	47.2%	\$762.28 M	46.9%	\$2.2 B	46.9%
Apparel	\$4.92 M	3.6%	\$59.36 M	3.7%	\$172.3 M	3.7%
Contributions	\$4.81 M	3.5%	\$58.22 M	3.6%	\$169.89 M	3.6%
Education	\$4.5 M	3.3%	\$58.61 M	3.6%	\$172.6 M	3.7%
Entertainment	\$8.07 M	5.8%	\$95.95 M	5.9%	\$278.13 M	5.9%
Food and Beverages	\$20.07 M	14.5%	\$233.6 M	14.4%	\$674.68 M	14.4%
Furnishings and Equipment	\$5.01 M	3.6%	\$59.11 M	3.6%	\$171.19 M	3.6%
Gifts	\$3.64 M	2.6%	\$44.8 M	2.8%	\$131.62 M	2.8%
Health Care	\$11.54 M	8.3%	\$129.54 M	8.0%	\$372.67 M	7.9%
Household Operations	\$5.55 M	4.0%	\$66.01 M	4.1%	\$191.49 M	4.1%
Miscellaneous Expenses	\$2.64 M	1.9%	\$31.02 M	1.9%	\$89.79 M	1.9%
Personal Care	\$1.86 M	1.3%	\$21.75 M	1.3%	\$62.9 M	1.3%
Personal Insurance	\$1.05 M	0.8%	\$12.71 M	0.8%	\$37.01 M	0.8%
Reading	\$307.11 K	0.2%	\$3.57 M	0.2%	\$10.34 M	0.2%
Shelter	\$28.76 M	20.8%	\$339.21 M	20.9%	\$982.48 M	20.9%
Tobacco	\$724.06 K	0.5%	\$7.71 M	0.5%	\$21.99 M	0.5%
Transportation	\$25.24 M	18.2%	\$293.61 M	18.1%	\$847.3 M	18.0%
Utilities	\$9.72 M	7.0%	\$109.58 M	6.7%	\$315.02 M	6.7%

#### Educational Attainment (2022)

Adult Population Age 25 Years or Over	3,163		35,467		98,617	
Elementary (Grade Level 0 to 8)	8	0.2%	956	2.7%	2,435	2.5%
Some High School (Grade Level 9 to 11)	35	1.1%	1,077	3.0%	2,703	2.7%
High School Graduate	397	12.6%	3,834	10.8%	10,748	10.9%
Some College	435	13.8%	4,573	12.9%	12,898	13.1%
Associate Degree Only	146	4.6%	2,300	6.5%	5,890	6.0%
Bachelor Degree Only	1,477	46.7%	13,818	39.0%	39,797	40.4%
Graduate Degree	664	21.0%	8,908	25.1%	24,146	24.5%

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#### Units In Structure (2022)

1 Detached Unit	1,301	152.9%	15,066	144.9%	40,574	128.7%
1 Attached Unit	298	35.0%	1,289	12.4%	3,602	11.4%
2 to 4 Units	6	0.7%	65	0.6%	396	1.3%
5 to 9 Units	1	0.1%	91	0.9%	418	1.3%
10 to 19 Units	23	2.7%	243	2.3%	964	3.1%
20 to 49 Units	3	0.4%	122	1.2%	416	1.3%
50 or More Units	47	5.5%	320	3.1%	1,369	4.3%
Mobile Home or Trailer	12	1.4%	461	4.4%	1,082	3.4%
Other Structure	-	-	53	0.5%	73	0.2%

#### Homes Built By Year (2022)

Homes Built 2010 or later	789	92.7%	5,582	53.7%	12,862	40.8%
Homes Built 2000 to 2009	637	74.9%	7,334	70.5%	17,249	54.7%
Homes Built 1990 to 1999	144	16.9%	3,712	35.7%	14,134	44.8%
Homes Built 1980 to 1989	99	11.7%	649	6.2%	2,719	8.6%
Homes Built 1970 to 1979	8	1.0%	269	2.6%	1,238	3.9%
Homes Built 1960 to 1969	12	1.5%	80	0.8%	337	1.1%
Homes Built 1950 to 1959	-	-	40	0.4%	155	0.5%
Homes Built Before 1949	-	-	43	0.4%	200	0.6%

#### Home Values (2022)

Home Values \$1,000,000 or More	8	0.5%	73	0.5%	436	1.0%
Home Values \$500,000 to \$999,999	212	13.7%	2,956	18.9%	10,107	24.0%
Home Values \$400,000 to \$499,999	386	24.9%	4,310	27.5%	10,548	25.1%
Home Values \$300,000 to \$399,999	743	48.0%	5,202	33.2%	12,872	30.6%
Home Values \$200,000 to \$299,999	169	10.9%	2,397	15.3%	6,092	14.5%
Home Values \$150,000 to \$199,999	24	1.6%	359	2.3%	897	2.1%
Home Values \$100,000 to \$149,999	-	-	70	0.4%	310	0.7%
Home Values \$70,000 to \$99,999	1	-	83	0.5%	162	0.4%
Home Values \$50,000 to \$69,999	-	-	9	-	51	0.1%
Home Values \$25,000 to \$49,999	6	0.4%	22	0.1%	82	0.2%
Home Values Under \$25,000	-	-	166	1.1%	467	1.1%
Owner-Occupied Median Home Value	\$377,742		\$398,578		\$414,820	
Renter-Occupied Median Rent	\$1,376		\$1,405		\$1,376	

#### Transportation To Work (2022)

Drive to Work Alone	1,374	79.0%	19,919	76.7%	56,173	75.7%
Drive to Work in Carpool	71	4.1%	2,044	7.9%	5,739	7.7%
Travel to Work by Public Transportation	3	0.2%	177	0.7%	781	1.1%
Drive to Work on Motorcycle	-	-	8	-	57	-
Walk or Bicycle to Work	6	0.4%	81	0.3%	441	0.6%
Other Means	2	-	221	0.9%	490	0.7%
Work at Home	283	16.3%	3,506	13.5%	10,572	14.2%

#### Travel Time (2022)

Travel to Work in 14 Minutes or Less	372	21.4%	3,915	15.1%	12,008	16.2%
Travel to Work in 15 to 29 Minutes	498	28.6%	7,482	28.8%	21,592	29.1%
Travel to Work in 30 to 59 Minutes	428	24.6%	7,528	29.0%	20,638	27.8%
Travel to Work in 60 Minutes or More	159	9.1%	3,524	13.6%	9,442	12.7%
Average Minutes Travel to Work	20.8		26.7		26.3	



