

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.8543/-83.6192

1034 Gray Hwy Macon, GA 31211	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	6,239		34,718		76,498	
Projected Population (2027)	6,198		34,653		76,130	
Census Population (2020)	6,141		34,660		76,883	
Census Population (2010)	6,663		35,456		79,350	
Projected Annual Growth (2022 to 2027)	-41	-0.1%	-65	-	-368	-
Historical Annual Growth (2020 to 2022)	98	0.8%	58	-	-385	-0.3%
Historical Annual Growth (2010 to 2020)	-522	-3.9%	-797	-1.1%	-2,467	-1.6%
Estimated Population Density (2022)	1,987	psm	1,228	psm	974	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	2,730		14,445		31,219	
Projected Households (2027)	2,630		13,973		30,228	
Census Households (2020)	2,692		14,443		31,367	
Census Households (2010)	2,837		14,244		31,301	
Estimated Households with Children (2022)	741	27.1%	3,671	25.4%	8,585	27.5%
Estimated Average Household Size (2022)	2.24		2.18		2.32	
Average Household Income						
Estimated Average Household Income (2022)	\$28,486		\$40,510		\$46,910	
Projected Average Household Income (2027)	\$33,587		\$47,917		\$62,493	
Estimated Average Family Income (2022)	\$34,214		\$48,956		\$57,125	
Median Household Income						
Estimated Median Household Income (2022)	\$23,992		\$31,514		\$38,485	
Projected Median Household Income (2027)	\$28,384		\$37,543		\$46,214	
Estimated Median Family Income (2022)	\$28,135		\$47,311		\$51,034	
Per Capita Income						
Estimated Per Capita Income (2022)	\$12,631		\$17,569		\$19,556	
Projected Per Capita Income (2027)	\$14,416		\$20,038		\$25,228	
Estimated Per Capita Income 5 Year Growth	\$1,785	14.1%	\$2,469	14.1%	\$5,671	29.0%
Estimated Average Household Net Worth (2022)	\$159,478		\$241,451		\$249,041	
Daytime Demos (2022)						
Total Businesses	386		2,954		4,850	
Total Employees	4,033		30,837		44,739	
Company Headquarter Businesses	10	2.5%	119	4.0%	180	3.7%
Company Headquarter Employees	558	13.8%	5,709	18.5%	7,336	16.4%
Employee Population per Business	10.5		10.4		9.2	
Residential Population per Business	16.2		11.8		15.8	

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Race & Ethnicity

White (2022)	1,417	22.7%	9,617	27.7%	22,234	29.1%
Black or African American (2022)	4,559	73.1%	21,766	62.7%	48,971	64.0%
American Indian or Alaska Native (2022)	16	0.3%	47	0.1%	106	0.1%
Asian (2022)	37	0.6%	2,077	6.0%	2,460	3.2%
Hawaiian or Pacific Islander (2022)	6	-	14	-	23	-
Other Race (2022)	74	1.2%	564	1.6%	1,262	1.7%
Two or More Races (2022)	130	2.1%	634	1.8%	1,442	1.9%
Not Hispanic or Latino Population (2022)	6,080	97.5%	33,679	97.0%	74,190	97.0%
Hispanic or Latino Population (2022)	159	2.5%	1,039	3.0%	2,308	3.0%
Not Hispanic or Latino Population (2027)	6,039	97.4%	33,609	97.0%	73,832	97.0%
Hispanic or Latino Population (2027)	159	2.6%	1,043	3.0%	2,298	3.0%
Not Hispanic or Latino Population (2020)	6,000	97.7%	33,147	95.6%	74,122	96.4%
Hispanic or Latino Population (2020)	141	2.3%	1,512	4.4%	2,761	3.6%
Not Hispanic or Latino Population (2010)	6,545	98.2%	34,534	97.4%	77,587	97.8%
Hispanic or Latino Population (2010)	119	1.8%	922	2.6%	1,763	2.2%
Projected Hispanic Annual Growth (2022 to 2027)	-	-	4	-	-10	-
Historic Hispanic Annual Growth (2010 to 2022)	40	2.8%	117	1.1%	545	2.6%

Age Distribution (2022)

Age Under 5	426	6.8%	1,971	5.7%	4,790	6.3%
Age 5 to 9 Years	429	6.9%	1,901	5.5%	4,807	6.3%
Age 10 to 14 Years	404	6.5%	1,904	5.5%	4,996	6.5%
Age 15 to 19 Years	363	5.8%	2,818	8.1%	5,718	7.5%
Age 20 to 24 Years	443	7.1%	3,675	10.6%	6,374	8.3%
Age 25 to 29 Years	532	8.5%	2,690	7.7%	5,543	7.2%
Age 30 to 34 Years	451	7.2%	2,342	6.7%	5,075	6.6%
Age 35 to 39 Years	311	5.0%	1,824	5.3%	4,179	5.5%
Age 40 to 44 Years	397	6.4%	1,732	5.0%	3,911	5.1%
Age 45 to 49 Years	312	5.0%	1,841	5.3%	4,029	5.3%
Age 50 to 54 Years	346	5.5%	1,869	5.4%	4,189	5.5%
Age 55 to 59 Years	371	6.0%	2,006	5.8%	4,578	6.0%
Age 60 to 64 Years	374	6.0%	2,134	6.1%	4,916	6.4%
Age 65 to 74 Years	618	9.9%	3,564	10.3%	7,982	10.4%
Age 75 to 84 Years	311	5.0%	1,772	5.1%	3,945	5.2%
Age 85 Years or Over	152	2.4%	675	1.9%	1,466	1.9%
Median Age	35.8		36.4		36.3	

Gender Age Distribution (2022)

Female Population	3,311	53.1%	18,196	52.4%	40,844	53.4%
Age 0 to 19 Years	779	23.5%	4,266	23.4%	10,048	24.6%
Age 20 to 64 Years	1,877	56.7%	10,257	56.4%	22,729	55.6%
Age 65 Years or Over	656	19.8%	3,673	20.2%	8,067	19.8%
Female Median Age	37.8		38.5		38.6	
Male Population	2,928	46.9%	16,522	47.6%	35,654	46.6%
Age 0 to 19 Years	843	28.8%	4,328	26.2%	10,262	28.8%
Age 20 to 64 Years	1,660	56.7%	9,856	59.7%	20,066	56.3%
Age 65 Years or Over	424	14.5%	2,337	14.1%	5,326	14.9%
Male Median Age	33.9		34.3		33.8	

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Household Income Distribution (2022)

HH Income \$200,000 or More	26	1.0%	370	2.6%	774	2.5%
HH Income \$150,000 to \$199,999	14	0.5%	291	2.0%	731	2.3%
HH Income \$100,000 to \$149,999	110	4.0%	819	5.7%	2,220	7.1%
HH Income \$75,000 to \$99,999	118	4.3%	1,183	8.2%	3,082	9.9%
HH Income \$50,000 to \$74,999	225	8.3%	1,774	12.3%	4,770	15.3%
HH Income \$35,000 to \$49,999	357	13.1%	1,811	12.5%	3,899	12.5%
HH Income \$25,000 to \$34,999	295	10.8%	1,689	11.7%	3,606	11.6%
HH Income \$15,000 to \$24,999	589	21.6%	1,914	13.3%	3,789	12.1%
HH Income Under \$15,000	995	36.5%	4,593	31.8%	8,346	26.7%
HH Income \$35,000 or More	851	31.1%	6,249	43.3%	15,477	49.6%
HH Income \$75,000 or More	268	9.8%	2,664	18.4%	6,808	21.8%

Housing (2022)

Total Housing Units	3,400		17,642		37,531	
Housing Units Occupied	2,730	80.3%	14,445	81.9%	31,219	83.2%
Housing Units Owner-Occupied	881	32.3%	5,845	40.5%	14,632	46.9%
Housing Units, Renter-Occupied	1,849	67.7%	8,601	59.5%	16,587	53.1%
Housing Units, Vacant	669	24.5%	3,197	22.1%	6,312	20.2%

Marital Status (2022)

Never Married	2,653	53.3%	15,593	53.9%	29,908	48.3%
Currently Married	683	13.7%	5,236	18.1%	13,878	22.4%
Separated	571	11.5%	1,865	6.4%	4,299	6.9%
Widowed	475	9.5%	2,352	8.1%	5,099	8.2%
Divorced	597	12.0%	3,896	13.5%	8,722	14.1%

Household Type (2022)

Population Family	4,452	71.4%	22,888	65.9%	56,066	73.3%
Population Non-Family	1,668	26.7%	8,585	24.7%	16,506	21.6%
Population Group Quarters	120	1.9%	3,245	9.3%	3,926	5.1%
Family Households	1,364	50.0%	7,355	50.9%	17,649	56.5%
Non-Family Households	1,366	50.0%	7,090	49.1%	13,570	43.5%
Married Couple with Children	206	30.2%	1,243	23.7%	3,126	22.5%
Average Family Household Size	3.3		3.1		3.2	

Household Size (2022)

1 Person Households	1,190	43.6%	6,261	43.3%	11,991	38.4%
2 Person Households	746	27.3%	4,204	29.1%	9,423	30.2%
3 Person Households	349	12.8%	1,875	13.0%	4,479	14.3%
4 Person Households	227	8.3%	1,217	8.4%	2,972	9.5%
5 Person Households	126	4.6%	521	3.6%	1,371	4.4%
6 or More Person Households	93	3.4%	367	2.5%	982	3.1%

Household Vehicles (2022)

Households with 0 Vehicles Available	538	19.7%	2,970	20.6%	5,211	16.7%
Households with 1 Vehicles Available	1,280	46.9%	5,946	41.2%	12,780	40.9%
Households with 2 or More Vehicles Available	913	33.4%	5,530	38.3%	13,227	42.4%
Total Vehicles Available	3,369		19,651		45,686	
Average Vehicles Per Household	1.2		1.4		1.5	

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Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	4,905		28,550		60,939	
Estimated Civilian Employed	2,067	42.1%	13,499	47.3%	30,149	49.5%
Estimated Civilian Unemployed	59	1.2%	625	2.2%	1,487	2.4%
Estimated in Armed Forces	31	0.6%	122	0.4%	178	0.3%
Estimated Not in Labor Force	2,748	56.0%	14,305	50.1%	29,124	47.8%
Unemployment Rate	1.2%		2.2%		2.4%	

Occupation (2022)

Occupation: Population Age 16 Years or Over	2,067		13,499		30,149	
Management, Business, Financial Operations	247	12.0%	2,067	15.3%	4,242	14.1%
Professional, Related	232	11.2%	2,445	18.1%	4,979	16.5%
Service	614	29.7%	3,412	25.3%	7,495	24.9%
Sales, Office	494	23.9%	2,624	19.4%	5,922	19.6%
Farming, Fishing, Forestry	-	-	2	-	10	-
Construct, Extraction, Maintenance	95	4.6%	820	6.1%	2,057	6.8%
Production, Transport Material Moving	385	18.6%	2,130	15.8%	5,444	18.1%
White Collar Workers	974	47.1%	7,136	52.9%	15,143	50.2%
Blue Collar Workers	1,093	52.9%	6,363	47.1%	15,006	49.8%

Consumer Expenditure (2022)

Total Household Expenditure	\$84.57 M		\$548.66 M		\$1.29 B	
Total Non-Retail Expenditure	\$45.18 M	53.4%	\$292.37 M	53.3%	\$686.13 M	53.1%
Total Retail Expenditure	\$39.39 M	46.6%	\$256.29 M	46.7%	\$606.91 M	46.9%
Apparel	\$2.92 M	3.5%	\$19.04 M	3.5%	\$44.93 M	3.5%
Contributions	\$2.5 M	3.0%	\$16.84 M	3.1%	\$39.99 M	3.1%
Education	\$2.38 M	2.8%	\$15.83 M	2.9%	\$36.79 M	2.8%
Entertainment	\$4.48 M	5.3%	\$29.7 M	5.4%	\$70.69 M	5.5%
Food and Beverages	\$12.81 M	15.1%	\$82.28 M	15.0%	\$193.44 M	15.0%
Furnishings and Equipment	\$2.78 M	3.3%	\$18.44 M	3.4%	\$43.92 M	3.4%
Gifts	\$1.87 M	2.2%	\$12.65 M	2.3%	\$29.91 M	2.3%
Health Care	\$7.3 M	8.6%	\$47.16 M	8.6%	\$111.37 M	8.6%
Household Operations	\$3.23 M	3.8%	\$21.12 M	3.8%	\$49.91 M	3.9%
Miscellaneous Expenses	\$1.57 M	1.9%	\$10.29 M	1.9%	\$24.27 M	1.9%
Personal Care	\$1.13 M	1.3%	\$7.35 M	1.3%	\$17.32 M	1.3%
Personal Insurance	\$507.03 K	0.6%	\$3.47 M	0.6%	\$8.37 M	0.6%
Reading	\$180.56 K	0.2%	\$1.19 M	0.2%	\$2.8 M	0.2%
Shelter	\$18.65 M	22.1%	\$119.44 M	21.8%	\$278.52 M	21.5%
Tobacco	\$659 K	0.8%	\$3.98 M	0.7%	\$9.07 M	0.7%
Transportation	\$14.79 M	17.5%	\$96.91 M	17.7%	\$231.32 M	17.9%
Utilities	\$6.82 M	8.1%	\$42.96 M	7.8%	\$100.41 M	7.8%

Educational Attainment (2022)

Adult Population Age 25 Years or Over	4,174		22,449		49,814	
Elementary (Grade Level 0 to 8)	308	7.4%	1,122	5.0%	2,551	5.1%
Some High School (Grade Level 9 to 11)	605	14.5%	2,495	11.1%	5,099	10.2%
High School Graduate	1,498	35.9%	7,409	33.0%	17,408	34.9%
Some College	881	21.1%	4,686	20.9%	10,944	22.0%
Associate Degree Only	140	3.3%	1,176	5.2%	3,023	6.1%
Bachelor Degree Only	406	9.7%	2,935	13.1%	5,969	12.0%
Graduate Degree	335	8.0%	2,626	11.7%	4,819	9.7%

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Units In Structure (2022)

1 Detached Unit	1,342	47.3%	8,293	58.2%	20,696	66.1%
1 Attached Unit	63	2.2%	289	2.0%	861	2.8%
2 to 4 Units	389	13.7%	1,677	11.8%	3,169	10.1%
5 to 9 Units	340	12.0%	1,223	8.6%	2,038	6.5%
10 to 19 Units	112	3.9%	529	3.7%	908	2.9%
20 to 49 Units	8	0.3%	251	1.8%	375	1.2%
50 or More Units	367	12.9%	1,823	12.8%	2,174	6.9%
Mobile Home or Trailer	18	0.6%	259	1.8%	885	2.8%
Other Structure	91	3.2%	101	0.7%	114	0.4%

Homes Built By Year (2022)

Homes Built 2010 or later	185	6.5%	804	5.6%	1,440	4.6%
Homes Built 2000 to 2009	230	8.1%	1,468	10.3%	3,298	10.5%
Homes Built 1990 to 1999	201	7.1%	1,156	8.1%	3,021	9.7%
Homes Built 1980 to 1989	197	6.9%	1,299	9.1%	3,214	10.3%
Homes Built 1970 to 1979	438	15.4%	2,149	15.1%	4,503	14.4%
Homes Built 1960 to 1969	527	18.6%	2,384	16.7%	5,728	18.3%
Homes Built 1950 to 1959	482	17.0%	2,261	15.9%	5,264	16.8%
Homes Built Before 1949	471	16.6%	2,924	20.5%	4,750	15.2%

Home Values (2022)

Home Values \$1,000,000 or More	4	0.4%	52	0.9%	145	1.0%
Home Values \$500,000 to \$999,999	43	4.9%	325	5.6%	710	4.9%
Home Values \$400,000 to \$499,999	22	2.5%	201	3.4%	558	3.8%
Home Values \$300,000 to \$399,999	43	4.9%	384	6.6%	865	5.9%
Home Values \$200,000 to \$299,999	143	16.3%	1,133	19.4%	2,631	18.0%
Home Values \$150,000 to \$199,999	102	11.6%	909	15.5%	2,498	17.1%
Home Values \$100,000 to \$149,999	137	15.5%	818	14.0%	2,073	14.2%
Home Values \$70,000 to \$99,999	111	12.6%	632	10.8%	1,626	11.1%
Home Values \$50,000 to \$69,999	45	5.2%	289	5.0%	777	5.3%
Home Values \$25,000 to \$49,999	88	10.0%	572	9.8%	1,480	10.1%
Home Values Under \$25,000	143	16.2%	529	9.1%	1,269	8.7%
Owner-Occupied Median Home Value	\$103,195		\$143,099		\$145,014	
Renter-Occupied Median Rent	\$638		\$695		\$681	

Transportation To Work (2022)

Drive to Work Alone	1,794	86.8%	10,279	76.1%	23,761	78.8%
Drive to Work in Carpool	147	7.1%	1,016	7.5%	2,733	9.1%
Travel to Work by Public Transportation	38	1.8%	248	1.8%	405	1.3%
Drive to Work on Motorcycle	-	-	22	0.2%	25	-
Walk or Bicycle to Work	45	2.2%	1,071	7.9%	1,356	4.5%
Other Means	22	1.1%	90	0.7%	367	1.2%
Work at Home	22	1.1%	772	5.7%	1,502	5.0%

Travel Time (2022)

Travel to Work in 14 Minutes or Less	696	33.7%	4,901	36.3%	9,580	31.8%
Travel to Work in 15 to 29 Minutes	933	45.1%	5,472	40.5%	13,422	44.5%
Travel to Work in 30 to 59 Minutes	332	16.1%	1,860	13.8%	4,439	14.7%
Travel to Work in 60 Minutes or More	84	4.1%	493	3.7%	1,207	4.0%
Average Minutes Travel to Work	17.6		17.0		18.1	