

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0995/-84.5189

380 Chambers St Woodstock, GA 30188		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2022)	9,966		63,693		171,455		
Projected Population (2027)	10,376		66,697		180,184		
Census Population (2020)	9,605		61,803		166,845		
Census Population (2010)	5,471		48,888		141,817		
Projected Annual Growth (2022 to 2027)	410	0.8%	3,004	0.9%	8,729	1.0%	
Historical Annual Growth (2020 to 2022)	361	1.9%	1,890	1.5%	4,610	1.4%	
Historical Annual Growth (2010 to 2020)	4,135	37.8%	12,915	13.2%	25,029	8.8%	
Estimated Population Density (2022)	3,174	psm	2,253	psm	2,184	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2022)	4,011		24,408		62,684		
Projected Households (2027)	4,375		26,742		68,776		
Census Households (2020)	3,844		23,499		60,572		
Census Households (2010)	2,091		18,111		50,782		
Estimated Households with Children (2022)	1,295	32.3%	8,528	34.9%	22,968	36.6%	
Estimated Average Household Size (2022)	2.46		2.59		2.72		
Average Household Income							
Estimated Average Household Income (2022)	\$78,647		\$94,657		\$111,294		
Projected Average Household Income (2027)	\$85,407		\$100,840		\$123,461		
Estimated Average Family Income (2022)	\$99,183		\$112,527		\$128,126		
Median Household Income							
Estimated Median Household Income (2022)	\$69,889		\$82,604		\$91,243		
Projected Median Household Income (2027)	\$83,967		\$99,254		\$109,368		
Estimated Median Family Income (2022)	\$93,977		\$101,685		\$107,408		
Per Capita Income							
Estimated Per Capita Income (2022)	\$31,735		\$36,355		\$40,731		
Projected Per Capita Income (2027)	\$36,093		\$40,509		\$47,165		
Estimated Per Capita Income 5 Year Growth	\$4,358	13.7%	\$4,154	11.4%	\$6,434	15.8%	
Estimated Average Household Net Worth (2022)	\$541,995		\$588,352		\$676,155		
Daytime Demos (2022)							
Total Businesses	920		4,143		8,423		
Total Employees	5,905		25,833		52,638		
Company Headquarter Businesses	35	3.8%	148	3.6%	245	2.9%	
Company Headquarter Employees	520	8.8%	2,470	9.6%	6,679	12.7%	
Employee Population per Business	6.4		6.2		6.2		
Residential Population per Business	10.8		15.4		20.4		

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0995/-84.5189

380 Chambers St Woodstock, GA 30188

1 mi radius

3 mi radius

5 mi radius

Race & Ethnicity

White (2022)	7,289	73.1%	46,801	73.5%	125,650	73.3%
Black or African American (2022)	1,177	11.8%	7,364	11.6%	20,256	11.8%
American Indian or Alaska Native (2022)	19	0.2%	151	0.2%	439	0.3%
Asian (2022)	324	3.3%	2,134	3.4%	6,991	4.1%
Hawaiian or Pacific Islander (2022)	2	-	24	-	54	-
Other Race (2022)	352	3.5%	2,496	3.9%	5,268	3.1%
Two or More Races (2022)	803	8.1%	4,722	7.4%	12,797	7.5%
Not Hispanic or Latino Population (2022)	8,699	87.3%	56,122	88.1%	152,553	89.0%
Hispanic or Latino Population (2022)	1,267	12.7%	7,571	11.9%	18,902	11.0%
Not Hispanic or Latino Population (2027)	9,056	87.3%	58,773	88.1%	160,334	89.0%
Hispanic or Latino Population (2027)	1,320	12.7%	7,923	11.9%	19,850	11.0%
Not Hispanic or Latino Population (2020)	8,118	84.5%	53,580	86.7%	146,549	87.8%
Hispanic or Latino Population (2020)	1,487	15.5%	8,223	13.3%	20,297	12.2%
Not Hispanic or Latino Population (2010)	4,574	83.6%	43,592	89.2%	127,942	90.2%
Hispanic or Latino Population (2010)	897	16.4%	5,295	10.8%	13,875	9.8%
Projected Hispanic Annual Growth (2022 to 2027)	53	0.8%	352	0.9%	948	1.0%
Historic Hispanic Annual Growth (2010 to 2022)	370	3.4%	2,276	3.6%	5,028	3.0%

Age Distribution (2022)

Age Under 5	604	6.1%	3,592	5.6%	8,927	5.2%
Age 5 to 9 Years	647	6.5%	3,930	6.2%	10,560	6.2%
Age 10 to 14 Years	562	5.6%	4,210	6.6%	12,370	7.2%
Age 15 to 19 Years	611	6.1%	4,426	6.9%	12,606	7.4%
Age 20 to 24 Years	757	7.6%	4,261	6.7%	10,803	6.3%
Age 25 to 29 Years	826	8.3%	4,561	7.2%	10,326	6.0%
Age 30 to 34 Years	718	7.2%	4,528	7.1%	10,931	6.4%
Age 35 to 39 Years	654	6.6%	4,352	6.8%	11,342	6.6%
Age 40 to 44 Years	625	6.3%	4,272	6.7%	11,771	6.9%
Age 45 to 49 Years	597	6.0%	4,257	6.7%	12,433	7.3%
Age 50 to 54 Years	637	6.4%	4,625	7.3%	13,294	7.8%
Age 55 to 59 Years	619	6.2%	4,281	6.7%	12,400	7.2%
Age 60 to 64 Years	575	5.8%	3,769	5.9%	10,712	6.2%
Age 65 to 74 Years	861	8.6%	5,426	8.5%	14,848	8.7%
Age 75 to 84 Years	504	5.1%	2,481	3.9%	6,426	3.7%
Age 85 Years or Over	168	1.7%	721	1.1%	1,705	1.0%
Median Age	36.1		37.0		38.3	

Gender Age Distribution (2022)

Female Population	5,203	52.2%	32,886	51.6%	87,108	50.8%
Age 0 to 19 Years	1,192	22.9%	7,949	24.2%	21,681	24.9%
Age 20 to 64 Years	3,037	58.4%	19,856	60.4%	52,566	60.3%
Age 65 Years or Over	973	18.7%	5,081	15.5%	12,862	14.8%
Female Median Age	38.2		38.5		39.3	
Male Population	4,763	47.8%	30,807	48.4%	84,347	49.2%
Age 0 to 19 Years	1,233	25.9%	8,209	26.6%	22,783	27.0%
Age 20 to 64 Years	2,970	62.3%	19,050	61.8%	51,447	61.0%
Age 65 Years or Over	561	11.8%	3,547	11.5%	10,117	12.0%
Male Median Age	34.1		35.6		37.3	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0995/-84.5189

380 Chambers St

Woodstock, GA 30188

1 mi radius

3 mi radius

5 mi radius

Household Income Distribution (2022)

HH Income \$200,000 or More	370	9.2%	2,196	9.0%	6,804	10.9%
HH Income \$150,000 to \$199,999	199	4.9%	2,197	9.0%	7,308	11.7%
HH Income \$100,000 to \$149,999	531	13.2%	4,793	19.6%	12,651	20.2%
HH Income \$75,000 to \$99,999	695	17.3%	4,162	17.1%	10,167	16.2%
HH Income \$50,000 to \$74,999	668	16.7%	4,479	18.3%	10,852	17.3%
HH Income \$35,000 to \$49,999	551	13.7%	2,410	9.9%	5,792	9.2%
HH Income \$25,000 to \$34,999	331	8.2%	1,373	5.6%	3,442	5.5%
HH Income \$15,000 to \$24,999	210	5.2%	1,047	4.3%	2,447	3.9%
HH Income Under \$15,000	458	11.4%	1,752	7.2%	3,222	5.1%
HH Income \$35,000 or More	3,013	75.1%	20,236	82.9%	53,573	85.5%
HH Income \$75,000 or More	1,794	44.7%	13,348	54.7%	36,929	58.9%

Housing (2022)

Total Housing Units	4,442		25,814		65,547	
Housing Units Occupied	4,011	90.3%	24,408	94.6%	62,684	95.6%
Housing Units Owner-Occupied	2,029	50.6%	17,620	72.2%	48,533	77.4%
Housing Units, Renter-Occupied	1,982	49.4%	6,788	27.8%	14,151	22.6%
Housing Units, Vacant	431	10.7%	1,405	5.8%	2,863	4.6%

Marital Status (2022)

Never Married	2,216	27.2%	15,465	29.8%	40,125	28.7%
Currently Married	4,261	52.3%	26,105	50.2%	73,740	52.8%
Separated	252	3.1%	1,312	2.5%	3,705	2.7%
Widowed	591	7.3%	2,917	5.6%	6,699	4.8%
Divorced	832	10.2%	6,162	11.9%	15,329	11.0%

Household Type (2022)

Population Family	7,938	79.6%	53,263	83.6%	149,085	87.0%
Population Non-Family	1,915	19.2%	9,838	15.4%	21,555	12.6%
Population Group Quarters	113	1.1%	592	0.9%	815	0.5%
Family Households	2,460	61.3%	16,684	68.4%	46,229	73.7%
Non-Family Households	1,552	38.7%	7,725	31.6%	16,455	26.3%
Married Couple with Children	787	18.5%	6,053	23.2%	17,181	23.3%
Average Family Household Size	3.2		3.2		3.2	

Household Size (2022)

1 Person Households	1,273	31.7%	6,079	24.9%	12,693	20.2%
2 Person Households	1,212	30.2%	7,705	31.6%	20,454	32.6%
3 Person Households	620	15.5%	4,430	18.2%	11,833	18.9%
4 Person Households	516	12.9%	3,749	15.4%	10,727	17.1%
5 Person Households	236	5.9%	1,614	6.6%	4,561	7.3%
6 or More Person Households	155	3.9%	831	3.4%	2,416	3.9%

Household Vehicles (2022)

Households with 0 Vehicles Available	174	4.3%	502	2.1%	1,228	2.0%
Households with 1 Vehicles Available	1,497	37.3%	7,275	29.8%	14,576	23.3%
Households with 2 or More Vehicles Available	2,341	58.3%	16,632	68.1%	46,880	74.8%
Total Vehicles Available	6,928		48,004		131,561	
Average Vehicles Per Household	1.7		2.0		2.1	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0995/-84.5189

380 Chambers St Woodstock, GA 30188

1 mi radius

3 mi radius

5 mi radius

Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	8,020		51,006		136,833	
Estimated Civilian Employed	5,499	68.6%	35,066	68.7%	93,538	68.4%
Estimated Civilian Unemployed	108	1.3%	847	1.7%	1,818	1.3%
Estimated in Armed Forces	30	0.4%	76	0.1%	173	0.1%
Estimated Not in Labor Force	2,384	29.7%	15,017	29.4%	41,305	30.2%
Unemployment Rate	1.3%		1.7%		1.3%	

Occupation (2022)

Occupation: Population Age 16 Years or Over	5,499		35,066		93,538	
Management, Business, Financial Operations	1,058	19.2%	7,613	21.7%	21,697	23.2%
Professional, Related	1,525	27.7%	8,833	25.2%	23,571	25.2%
Service	980	17.8%	5,831	16.6%	13,137	14.0%
Sales, Office	1,012	18.4%	7,192	20.5%	20,166	21.6%
Farming, Fishing, Forestry	2	-	2	-	9	-
Construct, Extraction, Maintenance	466	8.5%	2,467	7.0%	6,415	6.9%
Production, Transport Material Moving	455	8.3%	3,128	8.9%	8,543	9.1%
White Collar Workers	3,596	65.4%	23,638	67.4%	65,434	70.0%
Blue Collar Workers	1,903	34.6%	11,428	32.6%	28,104	30.0%

Consumer Expenditure (2022)

Total Household Expenditure	\$238.07 M		\$1.65 B		\$4.75 B	
Total Non-Retail Expenditure	\$125.97 M	52.9%	\$871.07 M	52.7%	\$2.5 B	52.7%
Total Retail Expenditure	\$112.1 M	47.1%	\$781.76 M	47.3%	\$2.24 B	47.3%
Apparel	\$8.42 M	3.5%	\$58.68 M	3.6%	\$169.57 M	3.6%
Contributions	\$7.78 M	3.3%	\$54.55 M	3.3%	\$159.65 M	3.4%
Education	\$7.19 M	3.0%	\$50.88 M	3.1%	\$151.39 M	3.2%
Entertainment	\$13.39 M	5.6%	\$94.53 M	5.7%	\$274.11 M	5.8%
Food and Beverages	\$35.11 M	14.7%	\$242.77 M	14.7%	\$693.62 M	14.6%
Furnishings and Equipment	\$8.31 M	3.5%	\$58.7 M	3.6%	\$169.89 M	3.6%
Gifts	\$5.95 M	2.5%	\$41.11 M	2.5%	\$119.92 M	2.5%
Health Care	\$19.96 M	8.4%	\$138.33 M	8.4%	\$394.05 M	8.3%
Household Operations	\$9.32 M	3.9%	\$65.1 M	3.9%	\$188.24 M	4.0%
Miscellaneous Expenses	\$4.48 M	1.9%	\$31.3 M	1.9%	\$90.1 M	1.9%
Personal Care	\$3.19 M	1.3%	\$22.2 M	1.3%	\$63.72 M	1.3%
Personal Insurance	\$1.66 M	0.7%	\$11.92 M	0.7%	\$35.11 M	0.7%
Reading	\$517.17 K	0.2%	\$3.59 M	0.2%	\$10.36 M	0.2%
Shelter	\$50.55 M	21.2%	\$346.68 M	21.0%	\$993.27 M	20.9%
Tobacco	\$1.47 M	0.6%	\$9.55 M	0.6%	\$26.18 M	0.6%
Transportation	\$43.22 M	18.2%	\$303.06 M	18.3%	\$869.26 M	18.3%
Utilities	\$17.56 M	7.4%	\$119.86 M	7.3%	\$338.55 M	7.1%

Educational Attainment (2022)

Adult Population Age 25 Years or Over	6,784		43,273		116,189	
Elementary (Grade Level 0 to 8)	214	3.2%	830	1.9%	2,410	2.1%
Some High School (Grade Level 9 to 11)	327	4.8%	1,882	4.4%	4,286	3.7%
High School Graduate	1,264	18.6%	8,611	19.9%	23,100	19.9%
Some College	1,515	22.3%	9,320	21.5%	23,989	20.6%
Associate Degree Only	679	10.0%	3,785	8.7%	9,288	8.0%
Bachelor Degree Only	1,915	28.2%	13,190	30.5%	36,389	31.3%
Graduate Degree	870	12.8%	5,655	13.1%	16,727	14.4%

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0995/-84.5189

380 Chambers St Woodstock, GA 30188

1 mi radius 3 mi radius 5 mi radius

Units In Structure (2022)

1 Detached Unit	1,981	94.7%	17,636	97.4%	49,506	97.5%
1 Attached Unit	291	13.9%	1,438	7.9%	3,354	6.6%
2 to 4 Units	109	5.2%	287	1.6%	986	1.9%
5 to 9 Units	249	11.9%	527	2.9%	991	2.0%
10 to 19 Units	339	16.2%	1,430	7.9%	2,361	4.6%
20 to 49 Units	385	18.4%	1,304	7.2%	2,148	4.2%
50 or More Units	522	25.0%	1,397	7.7%	2,256	4.4%
Mobile Home or Trailer	136	6.5%	390	2.2%	1,080	2.1%
Other Structure	-	-	-	-	2	-

Homes Built By Year (2022)

Homes Built 2010 or later	1,506	72.0%	5,805	32.1%	11,727	23.1%
Homes Built 2000 to 2009	1,092	52.2%	6,032	33.3%	14,059	27.7%
Homes Built 1990 to 1999	552	26.4%	5,582	30.8%	15,201	29.9%
Homes Built 1980 to 1989	374	17.9%	3,592	19.8%	12,503	24.6%
Homes Built 1970 to 1979	361	17.3%	2,531	14.0%	5,999	11.8%
Homes Built 1960 to 1969	11	0.5%	309	1.7%	1,700	3.3%
Homes Built 1950 to 1959	36	1.7%	257	1.4%	884	1.7%
Homes Built Before 1949	81	3.9%	299	1.7%	611	1.2%

Home Values (2022)

Home Values \$1,000,000 or More	23	1.1%	233	1.3%	680	1.4%
Home Values \$500,000 to \$999,999	744	36.6%	2,763	15.7%	7,993	16.5%
Home Values \$400,000 to \$499,999	439	21.6%	2,832	16.1%	7,306	15.1%
Home Values \$300,000 to \$399,999	323	15.9%	4,524	25.7%	13,920	28.7%
Home Values \$200,000 to \$299,999	319	15.7%	5,300	30.1%	13,468	27.8%
Home Values \$150,000 to \$199,999	67	3.3%	1,088	6.2%	3,067	6.3%
Home Values \$100,000 to \$149,999	32	1.6%	278	1.6%	722	1.5%
Home Values \$70,000 to \$99,999	10	0.5%	71	0.4%	200	0.4%
Home Values \$50,000 to \$69,999	4	0.2%	44	0.3%	155	0.3%
Home Values \$25,000 to \$49,999	54	2.6%	332	1.9%	643	1.3%
Home Values Under \$25,000	14	0.7%	153	0.9%	379	0.8%
Owner-Occupied Median Home Value	\$441,372		\$338,692		\$346,257	
Renter-Occupied Median Rent	\$1,107		\$1,190		\$1,227	

Transportation To Work (2022)

Drive to Work Alone	4,326	78.7%	25,943	74.0%	66,787	71.4%
Drive to Work in Carpool	563	10.2%	2,548	7.3%	6,299	6.7%
Travel to Work by Public Transportation	73	1.3%	214	0.6%	501	0.5%
Drive to Work on Motorcycle	-	-	3	-	59	-
Walk or Bicycle to Work	116	2.1%	296	0.8%	951	1.0%
Other Means	10	0.2%	358	1.0%	874	0.9%
Work at Home	412	7.5%	5,704	16.3%	18,068	19.3%

Travel Time (2022)

Travel to Work in 14 Minutes or Less	1,351	24.6%	5,845	16.7%	14,513	15.5%
Travel to Work in 15 to 29 Minutes	1,467	26.7%	9,054	25.8%	23,535	25.2%
Travel to Work in 30 to 59 Minutes	1,868	34.0%	11,826	33.7%	30,970	33.1%
Travel to Work in 60 Minutes or More	401	7.3%	2,638	7.5%	6,452	6.9%
Average Minutes Travel to Work	24.8		27.0		27.3	