

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8842/-84.5156

1260 W Spring St Smyrna, GA 30080	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	12,208		104,229		240,088	
Projected Population (2029)	12,510		106,644		247,402	
Census Population (2020)	12,124		100,172		232,070	
Census Population (2010)	9,806		87,675		207,490	
Projected Annual Growth (2024-2029)	302	0.5%	2,415	0.5%	7,314	0.6%
Historical Annual Growth (2020-2024)	84	-	4,057	1.0%	8,018	0.9%
Historical Annual Growth (2010-2020)	2,319	2.4%	12,497	1.4%	24,580	1.2%
Estimated Population Density (2024)	3,888 <i>psm</i>		3,687 <i>psm</i>		3,058 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2024)	5,686		47,291		106,843	
Projected Households (2029)	5,881		48,978		111,557	
Census Households (2020)	5,244		43,952		99,338	
Census Households (2010)	4,383		38,322		87,376	
Projected Annual Growth (2024-2029)	194	0.7%	1,687	0.7%	4,713	0.9%
Historical Annual Change (2010-2024)	1,303	2.1%	8,970	1.7%	19,467	1.6%
Average Household Income						
Estimated Average Household Income (2024)	\$125,595		\$119,793		\$122,770	
Projected Average Household Income (2029)	\$127,189		\$121,220		\$123,233	
Census Average Household Income (2010)	\$58,841		\$63,998		\$70,971	
Census Average Household Income (2000)	\$49,282		\$57,775		\$61,624	
Projected Annual Change (2024-2029)	\$1,594	0.3%	\$1,428	0.2%	\$463	-
Historical Annual Change (2000-2024)	\$76,313	6.5%	\$62,018	4.5%	\$61,147	4.1%
Median Household Income						
Estimated Median Household Income (2024)	\$114,582		\$94,363		\$100,154	
Projected Median Household Income (2029)	\$116,232		\$96,069		\$101,940	
Census Median Household Income (2010)	\$46,585		\$51,619		\$55,198	
Census Median Household Income (2000)	\$41,576		\$47,839		\$49,773	
Projected Annual Change (2024-2029)	\$1,650	0.3%	\$1,706	0.4%	\$1,786	0.4%
Historical Annual Change (2000-2024)	\$73,007	7.3%	\$46,525	4.1%	\$50,380	4.2%
Per Capita Income						
Estimated Per Capita Income (2024)	\$58,500		\$54,388		\$54,712	
Projected Per Capita Income (2029)	\$59,787		\$55,707		\$55,642	
Census Per Capita Income (2010)	\$26,317		\$27,976		\$29,881	
Census Per Capita Income (2000)	\$21,495		\$24,727		\$25,823	
Projected Annual Change (2024-2029)	\$1,287	0.4%	\$1,319	0.5%	\$930	0.3%
Historical Annual Change (2000-2024)	\$37,004	7.2%	\$29,660	5.0%	\$28,889	4.7%
Estimated Average Household Net Worth (2024)	\$1.03 M		\$831,843		\$902,149	

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1260 W Spring St Smyrna, GA 30080	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2024)	12,208		104,229		240,088	
White (2024)	6,293	51.5%	55,249	53.0%	122,426	51.0%
Black or African American (2024)	3,668	30.0%	31,149	29.9%	76,036	31.7%
American Indian or Alaska Native (2024)	54	0.4%	370	0.4%	917	0.4%
Asian (2024)	663	5.4%	5,366	5.1%	13,182	5.5%
Hawaiian or Pacific Islander (2024)	4	-	26	-	80	-
Other Race (2024)	609	5.0%	4,819	4.6%	11,427	4.8%
Two or More Races (2024)	918	7.5%	7,251	7.0%	16,021	6.7%
Population < 18 (2024)	2,953 24.2%		24,037 23.1%		53,690 22.4%	
White Not Hispanic	1,271	43.1%	9,812	40.8%	21,066	39.2%
Black or African American	905	30.6%	8,000	33.3%	18,265	34.0%
Asian	184	6.2%	993	4.1%	2,627	4.9%
Other Race Not Hispanic	121	4.1%	1,203	5.0%	2,633	4.9%
Hispanic	471	16.0%	4,030	16.8%	9,099	16.9%
Not Hispanic or Latino Population (2024)	10,621 87.0%		90,404 86.7%		209,040 87.1%	
Not Hispanic White	5,943	56.0%	52,349	57.9%	116,086	55.5%
Not Hispanic Black or African American	3,575	33.7%	29,900	33.1%	73,611	35.2%
Not Hispanic American Indian or Alaska Native	13	0.1%	105	0.1%	227	0.1%
Not Hispanic Asian	654	6.2%	5,150	5.7%	12,901	6.2%
Not Hispanic Hawaiian or Pacific Islander	3	-	17	-	46	-
Not Hispanic Other Race	110	1.0%	558	0.6%	1,287	0.6%
Not Hispanic Two or More Races	323	3.0%	2,325	2.6%	4,883	2.3%
Hispanic or Latino Population (2024)	1,587 13.0%		13,825 13.3%		31,048 12.9%	
Hispanic White	350	22.0%	2,900	21.0%	6,340	20.4%
Hispanic Black or African American	93	5.9%	1,248	9.0%	2,425	7.8%
Hispanic American Indian or Alaska Native	40	2.5%	265	1.9%	690	2.2%
Hispanic Asian	9	0.6%	217	1.6%	281	0.9%
Hispanic Hawaiian or Pacific Islander	-	-	8	-	35	0.1%
Hispanic Other Race	498	31.4%	4,261	30.8%	10,139	32.7%
Hispanic Two or More Races	596	37.5%	4,926	35.6%	11,139	35.9%
Not Hispanic or Latino Population (2020)	9,383 77.4%		76,373 76.2%		182,235 78.5%	
Hispanic or Latino Population (2020)	2,741 22.6%		23,799 23.8%		49,835 21.5%	
Not Hispanic or Latino Population (2010)	7,743 79.0%		68,632 78.3%		167,051 80.5%	
Hispanic or Latino Population (2010)	2,062 21.0%		19,044 21.7%		40,440 19.5%	
Not Hispanic or Latino Population (2029)	10,774 86.1%		91,394 85.7%		213,020 86.1%	
Hispanic or Latino Population (2029)	1,737 13.9%		15,250 14.3%		34,382 13.9%	
Projected Annual Growth (2024-2029)	149	1.9%	1,426	2.1%	3,335	2.1%
Historical Annual Growth (2010-2020)	679	3.3%	4,756	2.5%	9,395	2.3%

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Total Age Distribution (2024)							
Total Population		12,208		104,229		240,088	
Age Under 5 Years		975	8.0%	7,783	7.5%	16,471	6.9%
Age 5 to 9 Years		830	6.8%	6,839	6.6%	14,928	6.2%
Age 10 to 14 Years		746	6.1%	6,047	5.8%	14,031	5.8%
Age 15 to 19 Years		578	4.7%	5,190	5.0%	13,293	5.5%
Age 20 to 24 Years		552	4.5%	6,201	5.9%	15,971	6.7%
Age 25 to 29 Years		1,229	10.1%	11,035	10.6%	24,409	10.2%
Age 30 to 34 Years		1,406	11.5%	11,365	10.9%	24,572	10.2%
Age 35 to 39 Years		1,083	8.9%	9,176	8.8%	19,935	8.3%
Age 40 to 44 Years		924	7.6%	7,497	7.2%	16,867	7.0%
Age 45 to 49 Years		747	6.1%	6,138	5.9%	14,519	6.0%
Age 50 to 54 Years		737	6.0%	5,850	5.6%	14,217	5.9%
Age 55 to 59 Years		611	5.0%	5,034	4.8%	12,316	5.1%
Age 60 to 64 Years		581	4.8%	4,713	4.5%	11,513	4.8%
Age 65 to 69 Years		424	3.5%	3,827	3.7%	9,303	3.9%
Age 70 to 74 Years		313	2.6%	3,036	2.9%	7,201	3.0%
Age 75 to 79 Years		225	1.8%	2,113	2.0%	5,107	2.1%
Age 80 to 84 Years		141	1.2%	1,213	1.2%	2,937	1.2%
Age 85 Years or Over		103	0.8%	1,171	1.1%	2,498	1.0%
Median Age		33.3		33.7		34.3	
Age 19 Years or Less		3,130	25.6%	25,860	24.8%	58,724	24.5%
Age 20 to 64 Years		7,872	64.5%	67,009	64.3%	154,319	64.3%
Age 65 Years or Over		1,206	9.9%	11,361	10.9%	27,046	11.3%
Female Age Distribution (2024)							
Female Population		6,371	52.2%	53,756	51.6%	121,607	50.7%
Age Under 5 Years		486	7.6%	3,776	7.0%	7,987	6.6%
Age 5 to 9 Years		409	6.4%	3,413	6.3%	7,479	6.2%
Age 10 to 14 Years		339	5.3%	2,997	5.6%	6,921	5.7%
Age 15 to 19 Years		298	4.7%	2,661	5.0%	6,293	5.2%
Age 20 to 24 Years		292	4.6%	3,176	5.9%	7,320	6.0%
Age 25 to 29 Years		647	10.2%	5,646	10.5%	12,241	10.1%
Age 30 to 34 Years		704	11.1%	5,823	10.8%	12,363	10.2%
Age 35 to 39 Years		561	8.8%	4,589	8.5%	9,854	8.1%
Age 40 to 44 Years		469	7.4%	3,805	7.1%	8,619	7.1%
Age 45 to 49 Years		418	6.6%	3,263	6.1%	7,573	6.2%
Age 50 to 54 Years		367	5.8%	3,044	5.7%	7,267	6.0%
Age 55 to 59 Years		328	5.1%	2,581	4.8%	6,416	5.3%
Age 60 to 64 Years		366	5.7%	2,574	4.8%	6,170	5.1%
Age 65 to 69 Years		208	3.3%	2,065	3.8%	4,967	4.1%
Age 70 to 74 Years		188	3.0%	1,747	3.2%	4,107	3.4%
Age 75 to 79 Years		134	2.1%	1,216	2.3%	2,882	2.4%
Age 80 to 84 Years		82	1.3%	662	1.2%	1,656	1.4%
Age 85 Years or Over		75	1.2%	717	1.3%	1,491	1.2%
Female Median Age		34.2		34.2		35.1	
Age 19 Years or Less		1,532	24.1%	12,847	23.9%	28,681	23.6%
Age 20 to 64 Years		4,152	65.2%	34,502	64.2%	77,823	64.0%
Age 65 Years or Over		687	10.8%	6,407	11.9%	15,104	12.4%

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Male Age Distribution (2024)							
Male Population	5,837	47.8%	50,473	48.4%	118,481	49.3%	
Age Under 5 Years	489	8.4%	4,007	7.9%	8,483	7.2%	
Age 5 to 9 Years	421	7.2%	3,426	6.8%	7,449	6.3%	
Age 10 to 14 Years	408	7.0%	3,051	6.0%	7,110	6.0%	
Age 15 to 19 Years	280	4.8%	2,529	5.0%	7,000	5.9%	
Age 20 to 24 Years	260	4.5%	3,025	6.0%	8,651	7.3%	
Age 25 to 29 Years	582	10.0%	5,389	10.7%	12,168	10.3%	
Age 30 to 34 Years	702	12.0%	5,542	11.0%	12,209	10.3%	
Age 35 to 39 Years	522	8.9%	4,587	9.1%	10,081	8.5%	
Age 40 to 44 Years	455	7.8%	3,692	7.3%	8,248	7.0%	
Age 45 to 49 Years	329	5.6%	2,875	5.7%	6,945	5.9%	
Age 50 to 54 Years	370	6.3%	2,806	5.6%	6,950	5.9%	
Age 55 to 59 Years	283	4.9%	2,453	4.9%	5,900	5.0%	
Age 60 to 64 Years	216	3.7%	2,138	4.2%	5,343	4.5%	
Age 65 to 69 Years	217	3.7%	1,762	3.5%	4,336	3.7%	
Age 70 to 74 Years	125	2.1%	1,289	2.6%	3,094	2.6%	
Age 75 to 79 Years	91	1.6%	897	1.8%	2,225	1.9%	
Age 80 to 84 Years	59	1.0%	552	1.1%	1,281	1.1%	
Age 85 Years or Over	28	0.5%	455	0.9%	1,006	0.8%	
Male Median Age	32.6		33.1		33.5		
Age 19 Years or Less	1,598	27.4%	13,013	25.8%	30,043	25.4%	
Age 20 to 64 Years	3,720	63.7%	32,507	64.4%	76,496	64.6%	
Age 65 Years or Over	520	8.9%	4,954	9.8%	11,942	10.1%	
Males per 100 Females (2024)							
Overall Comparison	92		94		97		
Age Under 5 Years	101	50.1%	106	51.5%	106	51.5%	
Age 5 to 9 Years	103	50.7%	100	50.1%	100	49.9%	
Age 10 to 14 Years	120	54.6%	102	50.4%	103	50.7%	
Age 15 to 19 Years	94	48.4%	95	48.7%	111	52.7%	
Age 20 to 24 Years	89	47.1%	95	48.8%	118	54.2%	
Age 25 to 29 Years	90	47.3%	95	48.8%	99	49.9%	
Age 30 to 34 Years	100	49.9%	95	48.8%	99	49.7%	
Age 35 to 39 Years	93	48.2%	100	50.0%	102	50.6%	
Age 40 to 44 Years	97	49.2%	97	49.2%	96	48.9%	
Age 45 to 49 Years	79	44.1%	88	46.8%	92	47.8%	
Age 50 to 54 Years	101	50.2%	92	48.0%	96	48.9%	
Age 55 to 59 Years	86	46.3%	95	48.7%	92	47.9%	
Age 60 to 64 Years	59	37.1%	83	45.4%	87	46.4%	
Age 65 to 69 Years	104	51.0%	85	46.0%	87	46.6%	
Age 70 to 74 Years	66	39.8%	74	42.5%	75	43.0%	
Age 75 to 79 Years	68	40.6%	74	42.4%	77	43.6%	
Age 80 to 84 Years	72	41.8%	83	45.5%	77	43.6%	
Age 85 Years or Over	37	27.0%	63	38.8%	67	40.3%	
Age 19 Years or Less	104	51.0%	101	50.3%	105	51.2%	
Age 20 to 39 Years	94	48.4%	96	49.1%	103	50.8%	
Age 40 to 64 Years	85	45.9%	91	47.8%	93	48.1%	
Age 65 Years or Over	76	43.1%	77	43.6%	79	44.2%	

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Household Type (2024)							
Total Households		5,686		47,291		106,843	
Households with Children		1,097	19.3%	11,200	23.7%	25,358	23.7%
Average Household Size		2.1		2.2		2.2	
Household Density per Square Mile		1,811		1,673		1,361	
Population Family		7,300	59.8%	70,238	67.4%	161,459	67.2%
Population Non-Family		4,899	40.1%	33,654	32.3%	74,471	31.0%
Population Group Quarters		9	-	338	0.3%	4,158	1.7%
Family Households		2,145	37.7%	21,609	45.7%	50,234	47.0%
Married Couple Households		1,511	70.4%	13,620	63.0%	31,999	63.7%
Other Family Households with Children		634	29.6%	7,989	37.0%	18,236	36.3%
Family Households with Children		1,096	51.1%	11,178	51.7%	25,307	50.4%
Married Couple with Children		802	73.2%	7,018	62.8%	16,037	63.4%
Other Family Households with Children		294	26.8%	4,160	37.2%	9,270	36.6%
Family Households No Children		1,049	48.9%	10,430	48.3%	24,927	49.6%
Married Couple No Children		709	67.6%	6,601	63.3%	15,962	64.0%
Other Family Households No Children		340	32.4%	3,829	36.7%	8,965	36.0%
Non-Family Households		3,541	62.3%	25,683	54.3%	56,609	53.0%
Non-Family Households with Children		-	-	22	-	51	-
Non-Family Households No Children		3,540	100.0%	25,661	99.9%	56,558	99.9%
Average Family Household Size		3.4		3.3		3.2	
Average Family Income		\$229,061		\$167,587		\$172,230	
Median Family Income		\$167,590		\$123,115		\$125,694	
Average Non-Family Household Size		1.4		1.3		1.3	
Marital Status (2024)							
Population Age 15 Years or Over		9,656		83,559		194,658	
Never Married		3,587	37.2%	34,315	41.1%	83,251	42.8%
Currently Married		4,294	44.5%	31,827	38.1%	73,477	37.7%
Previously Married		1,775	18.4%	17,418	20.8%	37,930	19.5%
Separated		251	14.1%	3,202	18.4%	7,000	18.5%
Widowed		493	27.8%	3,268	18.8%	7,012	18.5%
Divorced		1,031	58.1%	10,947	62.9%	23,918	63.1%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		8,526		72,169		165,393	
Elementary (Grade Level 0 to 8)		238	2.8%	3,470	4.8%	8,341	5.0%
Some High School (Grade Level 9 to 11)		204	2.4%	2,140	3.0%	5,275	3.2%
High School Graduate		1,113	13.1%	12,301	17.0%	27,964	16.9%
Some College		1,820	21.3%	13,323	18.5%	28,946	17.5%
Associate Degree Only		485	5.7%	4,832	6.7%	11,502	7.0%
Bachelor Degree Only		2,848	33.4%	22,475	31.1%	52,351	31.7%
Graduate Degree		1,818	21.3%	13,628	18.9%	31,014	18.8%
Any College (Some College or Higher)		6,971	81.8%	54,258	75.2%	123,813	74.9%
College Degree + (Bachelor Degree or Higher)		4,666	54.7%	36,103	50.0%	83,365	50.4%

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Housing						
Total Housing Units (2024)	5,948		49,388		111,513	
Total Housing Units (2020)	5,841		48,280		108,338	
Historical Annual Growth (2020-2024)	107	-	1,107	-	3,175	-
Housing Units Occupied (2024)	5,686	95.6%	47,291	95.8%	106,843	95.8%
Housing Units Owner-Occupied	3,281	57.7%	20,767	43.9%	48,687	45.6%
Housing Units Renter-Occupied	2,405	42.3%	26,525	56.1%	58,157	54.4%
Housing Units Vacant (2024)	262	4.4%	2,096	4.2%	4,670	4.2%
Household Size (2024)						
Total Households	5,686		47,291		106,843	
1 Person Households	3,084	54.2%	21,254	44.9%	46,661	43.7%
2 Person Households	1,509	26.5%	13,868	29.3%	32,653	30.6%
3 Person Households	570	10.0%	5,820	12.3%	13,099	12.3%
4 Person Households	331	5.8%	3,698	7.8%	8,289	7.8%
5 Person Households	128	2.3%	1,632	3.5%	3,719	3.5%
6 Person Households	45	0.8%	644	1.4%	1,570	1.5%
7 or More Person Households	20	0.3%	375	0.8%	854	0.8%
Household Income Distribution (2024)						
HH Income \$200,000 or More	1,050	18.5%	6,900	14.6%	16,779	15.7%
HH Income \$150,000 to \$199,999	772	13.6%	4,515	9.5%	10,769	10.1%
HH Income \$125,000 to \$149,999	715	12.6%	3,927	8.3%	8,714	8.2%
HH Income \$100,000 to \$124,999	370	6.5%	4,974	10.5%	11,120	10.4%
HH Income \$75,000 to \$99,999	644	11.3%	6,600	14.0%	14,771	13.8%
HH Income \$50,000 to \$74,999	904	15.9%	8,546	18.1%	18,767	17.6%
HH Income \$35,000 to \$49,999	392	6.9%	4,843	10.2%	9,948	9.3%
HH Income \$25,000 to \$34,999	401	7.1%	2,954	6.2%	6,098	5.7%
HH Income \$15,000 to \$24,999	134	2.4%	1,757	3.7%	4,105	3.8%
HH Income \$10,000 to \$14,999	65	1.1%	830	1.8%	1,960	1.8%
HH Income Under \$10,000	237	4.2%	1,444	3.1%	3,811	3.6%
Household Vehicles (2024)						
Households 0 Vehicles Available	215	3.8%	2,638	5.6%	5,835	5.5%
Households 1 Vehicle Available	2,487	43.7%	21,326	45.1%	45,965	43.0%
Households 2 Vehicles Available	2,242	39.4%	16,424	34.7%	39,209	36.7%
Households 3 or More Vehicles Available	742	13.1%	6,903	14.6%	15,835	14.8%
Total Vehicles Available	9,433		76,933		176,568	
Average Vehicles per Household	1.7		1.6		1.7	
Owner-Occupied Household Vehicles	5,886	62.4%	40,453	52.6%	95,000	53.8%
Average Vehicles per Owner-Occupied Household	1.8		1.9		2.0	
Renter-Occupied Household Vehicles	3,547	37.6%	36,481	47.4%	81,568	46.2%
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.4	
Travel Time (2024)						
Worker Base Age 16 years or Over	7,477		63,138		140,345	
Travel to Work in 14 Minutes or Less	866	11.6%	8,941	14.2%	19,791	14.1%
Travel to Work in 15 to 29 Minutes	2,113	28.3%	16,568	26.2%	36,485	26.0%
Travel to Work in 30 to 59 Minutes	2,103	28.1%	16,719	26.5%	38,583	27.5%
Travel to Work in 60 Minutes or More	417	5.6%	2,797	4.4%	6,597	4.7%
Work at Home	1,977		18,112		38,890	
Average Minutes Travel to Work	26.6		25.5		25.8	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8842/-84.5156

1260 W Spring St Smyrna, GA 30080	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2024)						
Worker Base Age 16 years or Over	7,477		63,138		140,345	
Drive to Work Alone	4,355	58.3%	35,587	56.4%	79,989	57.0%
Drive to Work in Carpool	838	11.2%	6,188	9.8%	13,230	9.4%
Travel to Work by Public Transportation	116	1.5%	1,324	2.1%	3,486	2.5%
Drive to Work on Motorcycle	-	-	6	-	27	-
Bicycle to Work	-	-	5	-	35	-
Walk to Work	97	1.3%	926	1.5%	2,308	1.6%
Other Means	93	1.2%	989	1.6%	2,381	1.7%
Work at Home	1,977	26.4%	18,112	28.7%	38,890	27.7%
Daytime Demographics (2024)						
Total Businesses	873		9,697		21,815	
Total Employees	4,414		87,978		208,630	
Company Headquarter Businesses	16	1.8%	302	3.1%	686	3.1%
Company Headquarter Employees	273	6.2%	30,023	34.1%	63,066	30.2%
Employee Population per Business	5.1 to 1		9.1 to 1		9.6 to 1	
Residential Population per Business	14.0 to 1		10.7 to 1		11.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,448		107,016		259,736	
Labor Force						
Labor Population Age 16 Years or Over (2024)	9,519		82,437		191,910	
Labor Force Total Males (2024)	4,463	46.9%	39,442	47.8%	94,068	49.0%
Male Civilian Employed	3,667	82.2%	31,874	80.8%	72,509	77.1%
Male Civilian Unemployed	86	1.9%	585	1.5%	1,477	1.6%
Males in Armed Forces	8	0.2%	174	0.4%	281	0.3%
Males Not in Labor Force	701	15.7%	6,809	17.3%	19,802	21.1%
Labor Force Total Females (2024)	5,056	53.1%	42,994	52.2%	97,842	51.0%
Female Civilian Employed	3,809	75.3%	31,264	72.7%	67,849	69.3%
Female Civilian Unemployed	43	0.9%	934	2.2%	1,918	2.0%
Females in Armed Forces	-	-	87	0.2%	165	0.2%
Females Not in Labor Force	1,203	23.8%	10,709	24.9%	27,910	28.5%
Unemployment Rate	130	1.4%	1,519	1.8%	3,395	1.8%
Occupation (2024)						
Occupation Population Age 16 Years or Over	7,477		63,138		140,345	
Occupation Total Males	3,667	49.1%	31,874	50.5%	72,496	51.7%
Occupation Total Females	3,809	50.9%	31,264	49.5%	67,849	48.3%
Management, Business, Financial Operations	2,068	-	14,696	23.3%	33,693	24.0%
Professional, Related	1,948	26.1%	15,679	24.8%	34,914	24.9%
Service	917	12.3%	8,138	12.9%	18,889	13.5%
Sales, Office	1,449	19.4%	13,198	20.9%	28,166	20.1%
Farming, Fishing, Forestry	-	-	40	-	58	-
Construction, Extraction, Maintenance	390	5.2%	5,216	8.3%	11,590	8.3%
Production, Transport, Material Moving	705	9.4%	6,172	9.8%	13,035	9.3%
White Collar Workers	5,465	73.1%	43,572	69.0%	96,774	69.0%
Blue Collar Workers	2,012	26.9%	19,565	31.0%	43,571	31.0%

Complete Profile

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1260 W Spring St Smyrna, GA 30080		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2024)							
Total Units		5,686		47,291		106,843	
1 Detached Unit		3,053	53.7%	20,475	43.3%	47,244	44.2%
1 Attached Unit		773	13.6%	5,760	12.2%	13,356	12.5%
2 Units		45	0.8%	532	1.1%	1,118	1.0%
3 to 4 Units		209	3.7%	1,946	4.1%	4,012	3.8%
5 to 9 Units		401	7.0%	4,610	9.7%	9,552	8.9%
10 to 19 Units		487	8.6%	6,006	12.7%	13,174	12.3%
20 to 49 Units		267	4.7%	3,272	6.9%	7,914	7.4%
50 or More Units		403	7.1%	4,136	8.7%	9,199	8.6%
Mobile Home or Trailer		48	0.8%	511	1.1%	1,217	1.1%
Other Structure		-	-	44	-	57	-
Homes Built By Year (2024)							
Homes Built 2020 or later		80	1.3%	846	1.7%	1,916	1.7%
Homes Built 2010 to 2019		1,144	19.2%	7,086	14.3%	14,264	12.8%
Homes Built 2000 to 2009		1,039	17.5%	7,174	14.5%	19,458	17.4%
Homes Built 1990 to 1999		506	8.5%	6,253	12.7%	13,841	12.4%
Homes Built 1980 to 1989		781	13.1%	10,582	21.4%	23,154	20.8%
Homes Built 1970 to 1979		624	10.5%	6,150	12.5%	15,610	14.0%
Homes Built 1960 to 1969		384	6.5%	4,004	8.1%	8,418	7.5%
Homes Built 1950 to 1959		1,018	17.1%	4,236	8.6%	7,595	6.8%
Homes Built 1940 to 1949		64	1.1%	540	1.1%	1,480	1.3%
Homes Built Before 1939		45	0.8%	420	0.8%	1,108	1.0%
Median Age of Homes		37.6 yrs		37.1 yrs		36.6 yrs	
Home Values (2024)							
Owner Specified Housing Units		3,281		20,767		48,687	
Home Values \$1,000,000 or More		60	1.8%	471	2.3%	2,142	4.4%
Home Values \$750,000 to \$999,999		385	11.7%	1,638	7.9%	3,653	7.5%
Home Values \$500,000 to \$749,999		593	18.1%	4,718	22.7%	10,179	20.9%
Home Values \$400,000 to \$499,999		851	25.9%	3,895	18.8%	8,266	17.0%
Home Values \$300,000 to \$399,999		814	24.8%	5,101	24.6%	12,448	25.6%
Home Values \$250,000 to \$299,999		192	5.8%	1,683	8.1%	4,135	8.5%
Home Values \$200,000 to \$249,999		235	7.2%	1,456	7.0%	3,517	7.2%
Home Values \$175,000 to \$199,999		48	1.5%	443	2.1%	1,090	2.2%
Home Values \$150,000 to \$174,999		10	0.3%	328	1.6%	767	1.6%
Home Values \$125,000 to \$149,999		9	0.3%	108	0.5%	257	0.5%
Home Values \$100,000 to \$124,999		19	0.6%	251	1.2%	542	1.1%
Home Values \$90,000 to \$99,999		4	0.1%	24	0.1%	49	0.1%
Home Values \$80,000 to \$89,999		12	0.4%	85	0.4%	145	0.3%
Home Values \$70,000 to \$79,999		2	-	28	0.1%	147	0.3%
Home Values \$60,000 to \$69,999		2	-	12	-	70	0.1%
Home Values \$50,000 to \$59,999		-	-	6	-	43	-
Home Values \$35,000 to \$49,999		3	0.1%	51	0.2%	94	0.2%
Home Values \$25,000 to \$34,999		16	0.5%	173	0.8%	296	0.6%
Home Values \$10,000 to \$24,999		13	0.4%	131	0.6%	288	0.6%
Home Values Under \$10,000		11	0.3%	165	0.8%	558	1.1%
Owner-Occupied Median Home Value		\$428,680		\$420,159		\$440,635	
Renter-Occupied Median Rent		\$1,514		\$1,477		\$1,477	

Complete Profile

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Lat/Lon: 33.8842/-84.5156

1260 W Spring St Smyrna, GA 30080	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2024)			
Total Household Expenditure	\$471.17 M	\$3.78 B	\$8.69 B
Total Non-Retail Expenditure	\$250.98 M	\$2.01 B	\$4.63 B
Total Retail Expenditure	\$220.19 M	\$1.77 B	\$4.07 B
Apparel	\$16.95 M	\$135.43 M	\$312.38 M
Contributions	\$16.57 M	\$129.73 M	\$302.34 M
Education	\$16.21 M	\$124.89 M	\$293.27 M
Entertainment	\$27.28 M	\$216.74 M	\$501.13 M
Food and Beverages	\$68 M	\$548.76 M	\$1.26 B
Furnishings and Equipment	\$16.91 M	\$134.27 M	\$310.16 M
Gifts	\$12.88 M	\$100.72 M	\$234.8 M
Health Care	\$38.02 M	\$307.17 M	\$704.66 M
Household Operations	\$18.94 M	\$150.34 M	\$347.49 M
Miscellaneous Expenses	\$9.05 M	\$72.01 M	\$165.94 M
Personal Care	\$6.33 M	\$50.67 M	\$116.59 M
Personal Insurance	\$3.51 M	\$27.4 M	\$63.86 M
Reading	\$1.04 M	\$8.3 M	\$19.17 M
Shelter	\$99.92 M	\$802.04 M	\$1.85 B
Tobacco	\$2.46 M	\$20.74 M	\$46.76 M
Transportation	\$84.56 M	\$680.68 M	\$1.56 B
Utilities	\$32.54 M	\$265.3 M	\$605.92 M
Monthly Household Consumer Expenditure (2024)			
Total Household Expenditure	\$6,905	\$6,652	\$6,780
Total Non-Retail Expenditure	\$3,678 53.3%	\$3,537 53.2%	\$3,608 53.2%
Total Retail Expenditures	\$3,227 46.7%	\$3,116 46.8%	\$3,172 46.8%
Apparel	\$248 3.6%	\$239 3.6%	\$244 3.6%
Contributions	\$243 3.5%	\$229 3.4%	\$236 3.5%
Education	\$238 3.4%	\$220 3.3%	\$229 3.4%
Entertainment	\$400 5.8%	\$382 5.7%	\$391 5.8%
Food and Beverages	\$997 14.4%	\$967 14.5%	\$983 14.5%
Furnishings and Equipment	\$248 3.6%	\$237 3.6%	\$242 3.6%
Gifts	\$189 2.7%	\$177 2.7%	\$183 2.7%
Health Care	\$557 8.1%	\$541 8.1%	\$550 8.1%
Household Operations	\$278 4.0%	\$265 4.0%	\$271 4.0%
Miscellaneous Expenses	\$133 1.9%	\$127 1.9%	\$129 1.9%
Personal Care	\$93 1.3%	\$89 1.3%	\$91 1.3%
Personal Insurance	\$51 0.7%	\$48 0.7%	\$50 0.7%
Reading	\$15 0.2%	\$15 0.2%	\$15 0.2%
Shelter	\$1,464 21.2%	\$1,413 21.2%	\$1,439 21.2%
Tobacco	\$36 0.5%	\$37 0.5%	\$36 0.5%
Transportation	\$1,239 17.9%	\$1,199 18.0%	\$1,220 18.0%
Utilities	\$477 6.9%	\$467 7.0%	\$473 7.0%