

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7869/-84.6194

639 Thornton Rd							
Lithia Springs, GA 30122							
1 mi radius		3 mi radius		5 mi radius			
Population							
Estimated Population (2022)		7,349		43,479		107,064	
Projected Population (2027)		7,501		45,596		112,902	
Census Population (2020)		7,258		43,219		106,406	
Census Population (2010)		6,879		41,177		98,830	
Projected Annual Growth (2022 to 2027)		152 0.4%		2,117 1.0%		5,838 1.1%	
Historical Annual Growth (2020 to 2022)		91 0.6%		259 0.3%		658 0.3%	
Historical Annual Growth (2010 to 2020)		379 2.8%		2,042 2.5%		7,576 3.8%	
Estimated Population Density (2022)		2,340 psm		1,539 psm		1,364 psm	
Trade Area Size		3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households							
Estimated Households (2022)		3,117		16,812		39,844	
Projected Households (2027)		3,323		18,139		43,042	
Census Households (2020)		3,094		16,704		39,562	
Census Households (2010)		2,862		15,642		36,340	
Estimated Households with Children (2022)		1,079 34.6%		6,471 38.5%		15,782 39.6%	
Estimated Average Household Size (2022)		2.36		2.58		2.68	
Average Household Income							
Estimated Average Household Income (2022)		\$59,121		\$74,983		\$77,833	
Projected Average Household Income (2027)		\$64,091		\$84,053		\$87,249	
Estimated Average Family Income (2022)		\$64,618		\$86,485		\$89,701	
Median Household Income							
Estimated Median Household Income (2022)		\$45,024		\$58,041		\$64,353	
Projected Median Household Income (2027)		\$54,157		\$70,656		\$78,180	
Estimated Median Family Income (2022)		\$58,363		\$69,158		\$76,008	
Per Capita Income							
Estimated Per Capita Income (2022)		\$25,075		\$29,005		\$28,986	
Projected Per Capita Income (2027)		\$28,391		\$33,449		\$33,281	
Estimated Per Capita Income 5 Year Growth		\$3,317 13.2%		\$4,444 15.3%		\$4,295 14.8%	
Estimated Average Household Net Worth (2022)		\$211,861		\$306,868		\$371,344	
Daytime Demos (2022)							
Total Businesses		816		2,930		7,047	
Total Employees		7,639		21,720		55,254	
Company Headquarter Businesses		21 2.6%		72 2.4%		174 2.5%	
Company Headquarter Employees		881 11.5%		2,501 11.5%		7,484 13.5%	
Employee Population per Business		9.4		7.4		7.8	
Residential Population per Business		9.0		14.8		15.2	

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Race & Ethnicity						
White (2022)	1,237	16.8%	9,716	22.3%	27,212	25.4%
Black or African American (2022)	4,634	63.1%	23,879	54.9%	56,488	52.8%
American Indian or Alaska Native (2022)	50	0.7%	328	0.8%	756	0.7%
Asian (2022)	109	1.5%	508	1.2%	1,572	1.5%
Hawaiian or Pacific Islander (2022)	7	-	24	-	73	-
Other Race (2022)	711	9.7%	5,382	12.4%	12,132	11.3%
Two or More Races (2022)	601	8.2%	3,642	8.4%	8,831	8.2%
Not Hispanic or Latino Population (2022)	6,028	82.0%	34,132	78.5%	85,865	80.2%
Hispanic or Latino Population (2022)	1,321	18.0%	9,347	21.5%	21,199	19.8%
Not Hispanic or Latino Population (2027)	6,189	82.5%	35,979	78.9%	90,891	80.5%
Hispanic or Latino Population (2027)	1,312	17.5%	9,617	21.1%	22,011	19.5%
Not Hispanic or Latino Population (2020)	5,955	82.0%	33,879	78.4%	85,156	80.0%
Hispanic or Latino Population (2020)	1,303	18.0%	9,341	21.6%	21,250	20.0%
Not Hispanic or Latino Population (2010)	5,734	83.3%	34,859	84.7%	83,198	84.2%
Hispanic or Latino Population (2010)	1,146	16.7%	6,318	15.3%	15,632	15.8%
Projected Hispanic Annual Growth (2022 to 2027)	-9	-0.1%	270	0.6%	812	0.8%
Historic Hispanic Annual Growth (2010 to 2022)	175	1.3%	3,029	4.0%	5,567	3.0%
Age Distribution (2022)						
Age Under 5	545	7.4%	2,882	6.6%	7,366	6.9%
Age 5 to 9 Years	534	7.3%	2,962	6.8%	7,490	7.0%
Age 10 to 14 Years	546	7.4%	3,108	7.1%	7,493	7.0%
Age 15 to 19 Years	449	6.1%	2,789	6.4%	6,857	6.4%
Age 20 to 24 Years	564	7.7%	2,899	6.7%	6,711	6.3%
Age 25 to 29 Years	761	10.4%	3,567	8.2%	7,965	7.4%
Age 30 to 34 Years	734	10.0%	4,021	9.2%	9,741	9.1%
Age 35 to 39 Years	645	8.8%	3,809	8.8%	9,543	8.9%
Age 40 to 44 Years	599	8.1%	3,217	7.4%	8,187	7.6%
Age 45 to 49 Years	447	6.1%	2,698	6.2%	6,676	6.2%
Age 50 to 54 Years	398	5.4%	2,592	6.0%	6,434	6.0%
Age 55 to 59 Years	358	4.9%	2,296	5.3%	5,814	5.4%
Age 60 to 64 Years	268	3.6%	2,033	4.7%	5,123	4.8%
Age 65 to 74 Years	347	4.7%	2,977	6.8%	7,611	7.1%
Age 75 to 84 Years	121	1.6%	1,286	3.0%	3,180	3.0%
Age 85 Years or Over	32	0.4%	346	0.8%	874	0.8%
Median Age	31.1		33.6		34.2	
Gender Age Distribution (2022)						
Female Population	3,841	52.3%	22,674	52.1%	55,951	52.3%
Age 0 to 19 Years	1,036	27.0%	5,841	25.8%	14,443	25.8%
Age 20 to 64 Years	2,528	65.8%	14,220	62.7%	34,868	62.3%
Age 65 Years or Over	277	7.2%	2,614	11.5%	6,640	11.9%
Female Median Age	31.4		34.3		35.0	
Male Population	3,508	47.7%	20,805	47.9%	51,113	47.7%
Age 0 to 19 Years	1,038	29.6%	5,900	28.4%	14,763	28.9%
Age 20 to 64 Years	2,246	64.0%	12,910	62.1%	31,326	61.3%
Age 65 Years or Over	224	6.4%	1,995	9.6%	5,025	9.8%
Male Median Age	30.7		32.9		33.3	

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3 mi radius

5 mi radius

Household Income Distribution (2022)

HH Income \$200,000 or More	26	0.8%	459	2.7%	1,637	4.1%
HH Income \$150,000 to \$199,999	79	2.5%	631	3.8%	1,935	4.9%
HH Income \$100,000 to \$149,999	309	9.9%	2,238	13.3%	5,606	14.1%
HH Income \$75,000 to \$99,999	351	11.3%	2,260	13.4%	6,226	15.6%
HH Income \$50,000 to \$74,999	620	19.9%	3,643	21.7%	8,278	20.8%
HH Income \$35,000 to \$49,999	687	22.0%	3,068	18.2%	6,330	15.9%
HH Income \$25,000 to \$34,999	225	7.2%	1,761	10.5%	3,870	9.7%
HH Income \$15,000 to \$24,999	352	11.3%	1,388	8.3%	2,457	6.2%
HH Income Under \$15,000	470	15.1%	1,365	8.1%	3,504	8.8%
HH Income \$35,000 or More	2,071	66.4%	12,298	73.1%	30,013	75.3%
HH Income \$75,000 or More	765	24.5%	5,587	33.2%	15,404	38.7%

Housing (2022)

Total Housing Units	3,466		18,460		43,580	
Housing Units Occupied	3,117	89.9%	16,812	91.1%	39,844	91.4%
Housing Units Owner-Occupied	925	29.7%	9,632	57.3%	24,210	60.8%
Housing Units, Renter-Occupied	2,192	70.3%	7,180	42.7%	15,634	39.2%
Housing Units, Vacant	349	11.2%	1,648	9.8%	3,736	9.4%

Marital Status (2022)

Never Married	2,648	46.3%	13,609	39.4%	31,628	37.3%
Currently Married	1,669	29.2%	12,959	37.5%	33,792	39.9%
Separated	375	6.5%	2,374	6.9%	5,611	6.6%
Widowed	140	2.4%	1,208	3.5%	2,815	3.3%
Divorced	893	15.6%	4,376	12.7%	10,870	12.8%

Household Type (2022)

Population Family	5,637	76.7%	36,054	82.9%	90,582	84.6%
Population Non-Family	1,712	23.3%	7,383	17.0%	16,237	15.2%
Population Group Quarters	-	-	42	-	245	0.2%
Family Households	1,684	54.0%	10,901	64.8%	27,020	67.8%
Non-Family Households	1,433	46.0%	5,911	35.2%	12,824	32.2%
Married Couple with Children	446	26.7%	3,318	25.6%	8,454	25.0%
Average Family Household Size	3.3		3.3		3.4	

Household Size (2022)

1 Person Households	1,216	39.0%	4,942	29.4%	10,664	26.8%
2 Person Households	745	23.9%	5,082	30.2%	12,269	30.8%
3 Person Households	519	16.7%	2,823	16.8%	6,824	17.1%
4 Person Households	359	11.5%	2,089	12.4%	5,310	13.3%
5 Person Households	172	5.5%	1,053	6.3%	2,775	7.0%
6 or More Person Households	106	3.4%	823	4.9%	2,002	5.0%

Household Vehicles (2022)

Households with 0 Vehicles Available	162	5.2%	840	5.0%	1,750	4.4%
Households with 1 Vehicles Available	1,546	49.6%	5,859	34.9%	13,244	33.2%
Households with 2 or More Vehicles Available	1,409	45.2%	10,113	60.2%	24,850	62.4%
Total Vehicles Available	4,704		30,816		74,640	
Average Vehicles Per Household	1.5		1.8		1.9	

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Labor Force (2022)						
Estimated Labor Population Age 16 Years or Over	5,629		33,902		83,195	
Estimated Civilian Employed	4,275	75.9%	23,879	70.4%	56,872	68.4%
Estimated Civilian Unemployed	80	1.4%	898	2.6%	2,322	2.8%
Estimated in Armed Forces	-	-	16	-	118	0.1%
Estimated Not in Labor Force	1,275	22.6%	9,110	26.9%	23,883	28.7%
Unemployment Rate	1.4%		2.6%		2.8%	
Occupation (2022)						
Occupation: Population Age 16 Years or Over	4,275		23,879		56,872	
Management, Business, Financial Operations	348	8.2%	2,655	11.1%	7,626	13.4%
Professional, Related	835	19.5%	5,015	21.0%	11,820	20.8%
Service	731	17.1%	3,806	15.9%	9,592	16.9%
Sales, Office	992	23.2%	5,301	22.2%	12,113	21.3%
Farming, Fishing, Forestry	1	-	6	-	14	-
Construct, Extraction, Maintenance	392	9.2%	2,599	10.9%	5,897	10.4%
Production, Transport Material Moving	975	22.8%	4,496	18.8%	9,810	17.2%
White Collar Workers	2,176	50.9%	12,971	54.3%	31,559	55.5%
Blue Collar Workers	2,099	49.1%	10,908	45.7%	25,313	44.5%
Consumer Expenditure (2022)						
Total Household Expenditure	\$152.44 M		\$960.32 M		\$2.34 B	
Total Non-Retail Expenditure	\$80.5 M	52.8%	\$505.06 M	52.6%	\$1.23 B	52.6%
Total Retail Expenditure	\$71.94 M	47.2%	\$455.26 M	47.4%	\$1.11 B	47.4%
Apparel	\$5.34 M	3.5%	\$33.63 M	3.5%	\$82.2 M	3.5%
Contributions	\$4.49 M	2.9%	\$29.72 M	3.1%	\$73.29 M	3.1%
Education	\$4.11 M	2.7%	\$26.35 M	2.7%	\$65.96 M	2.8%
Entertainment	\$8.25 M	5.4%	\$53.3 M	5.6%	\$130.71 M	5.6%
Food and Beverages	\$22.99 M	15.1%	\$143.23 M	14.9%	\$347.4 M	14.9%
Furnishings and Equipment	\$5.14 M	3.4%	\$33.21 M	3.5%	\$81.31 M	3.5%
Gifts	\$3.42 M	2.2%	\$22.41 M	2.3%	\$55.07 M	2.4%
Health Care	\$12.91 M	8.5%	\$82.12 M	8.6%	\$198.49 M	8.5%
Household Operations	\$5.78 M	3.8%	\$37 M	3.9%	\$90.41 M	3.9%
Miscellaneous Expenses	\$2.85 M	1.9%	\$18.04 M	1.9%	\$43.86 M	1.9%
Personal Care	\$2.04 M	1.3%	\$12.87 M	1.3%	\$31.31 M	1.3%
Personal Insurance	\$942.83 K	0.6%	\$6.4 M	0.7%	\$15.87 M	0.7%
Reading	\$321.14 K	0.2%	\$2.06 M	0.2%	\$5.01 M	0.2%
Shelter	\$33.03 M	21.7%	\$203.7 M	21.2%	\$494.01 M	21.2%
Tobacco	\$1.1 M	0.7%	\$6.35 M	0.7%	\$14.99 M	0.6%
Transportation	\$27.8 M	18.2%	\$176.62 M	18.4%	\$429.65 M	18.4%
Utilities	\$11.92 M	7.8%	\$73.3 M	7.6%	\$176.16 M	7.5%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	4,711		28,839		71,148	
Elementary (Grade Level 0 to 8)	229	4.9%	1,686	5.8%	4,198	5.9%
Some High School (Grade Level 9 to 11)	225	4.8%	2,513	8.7%	5,804	8.2%
High School Graduate	1,295	27.5%	7,758	26.9%	19,725	27.7%
Some College	1,321	28.1%	6,411	22.2%	14,901	20.9%
Associate Degree Only	592	12.6%	2,593	9.0%	5,556	7.8%
Bachelor Degree Only	616	13.1%	4,844	16.8%	13,361	18.8%
Graduate Degree	432	9.2%	3,034	10.5%	7,603	10.7%

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Units In Structure (2022)

1 Detached Unit	1,381	48.2%	10,648	68.1%	26,578	73.1%
1 Attached Unit	84	2.9%	1,146	7.3%	2,809	7.7%
2 to 4 Units	164	5.7%	572	3.7%	1,113	3.1%
5 to 9 Units	645	22.5%	1,280	8.2%	2,550	7.0%
10 to 19 Units	470	16.4%	1,381	8.8%	2,862	7.9%
20 to 49 Units	192	6.7%	745	4.8%	1,621	4.5%
50 or More Units	94	3.3%	578	3.7%	1,148	3.2%
Mobile Home or Trailer	86	3.0%	460	2.9%	1,161	3.2%
Other Structure	1	-	1	-	2	-

Homes Built By Year (2022)

Homes Built 2010 or later	136	4.7%	790	5.1%	2,073	5.7%
Homes Built 2000 to 2009	935	32.7%	3,787	24.2%	8,675	23.9%
Homes Built 1990 to 1999	810	28.3%	3,038	19.4%	7,349	20.2%
Homes Built 1980 to 1989	528	18.5%	3,204	20.5%	7,059	19.4%
Homes Built 1970 to 1979	351	12.3%	2,776	17.7%	6,690	18.4%
Homes Built 1960 to 1969	193	6.8%	1,879	12.0%	5,020	13.8%
Homes Built 1950 to 1959	148	5.2%	994	6.4%	2,061	5.7%
Homes Built Before 1949	16	0.6%	343	2.2%	916	2.5%

Home Values (2022)

Home Values \$1,000,000 or More	3	0.3%	68	0.7%	226	0.9%
Home Values \$500,000 to \$999,999	27	2.9%	272	2.8%	762	3.1%
Home Values \$400,000 to \$499,999	21	2.3%	167	1.7%	609	2.5%
Home Values \$300,000 to \$399,999	45	4.9%	964	10.0%	2,915	12.0%
Home Values \$200,000 to \$299,999	256	27.7%	2,276	23.6%	6,283	26.0%
Home Values \$150,000 to \$199,999	274	29.6%	2,487	25.8%	6,119	25.3%
Home Values \$100,000 to \$149,999	146	15.8%	1,886	19.6%	4,218	17.4%
Home Values \$70,000 to \$99,999	32	3.5%	699	7.3%	1,449	6.0%
Home Values \$50,000 to \$69,999	4	0.4%	318	3.3%	521	2.2%
Home Values \$25,000 to \$49,999	15	1.6%	144	1.5%	383	1.6%
Home Values Under \$25,000	102	11.0%	351	3.6%	724	3.0%
Owner-Occupied Median Home Value	\$185,196		\$184,959		\$198,190	
Renter-Occupied Median Rent	\$956		\$980		\$1,003	

Transportation To Work (2022)

Drive to Work Alone	3,547	83.0%	19,172	80.3%	45,853	80.6%
Drive to Work in Carpool	416	9.7%	2,361	9.9%	5,206	9.2%
Travel to Work by Public Transportation	39	0.9%	454	1.9%	1,020	1.8%
Drive to Work on Motorcycle	2	-	52	0.2%	71	0.1%
Walk or Bicycle to Work	36	0.8%	174	0.7%	425	0.7%
Other Means	46	1.1%	371	1.6%	937	1.6%
Work at Home	189	4.4%	1,295	5.4%	3,359	5.9%

Travel Time (2022)

Travel to Work in 14 Minutes or Less	760	17.8%	3,615	15.1%	7,731	13.6%
Travel to Work in 15 to 29 Minutes	1,494	35.0%	7,017	29.4%	16,479	29.0%
Travel to Work in 30 to 59 Minutes	1,476	34.5%	9,567	40.1%	23,421	41.2%
Travel to Work in 60 Minutes or More	355	8.3%	2,385	10.0%	5,882	10.3%
Average Minutes Travel to Work	25.3		28.8		29.5	