

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0828/-84.3553

12315 Crabapple Rd		1 mi radius		3 mi radius		5 mi radius	
Alpharetta, GA 30004							
Population							
Estimated Population (2022)	8,748		45,111		127,835		
Projected Population (2027)	8,903		46,693		132,639		
Census Population (2020)	8,852		45,041		126,706		
Census Population (2010)	7,327		39,685		112,194		
Projected Annual Growth (2022 to 2027)	155	0.4%	1,582	0.7%	4,804	0.8%	
Historical Annual Growth (2020 to 2022)	-104	-0.6%	70	-	1,129	0.4%	
Historical Annual Growth (2010 to 2020)	1,525	10.4%	5,356	6.7%	14,512	6.5%	
Estimated Population Density (2022)	2,786	psm	1,596	psm	1,628	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2022)	3,067		16,699		47,677		
Projected Households (2027)	3,131		17,363		49,966		
Census Households (2020)	3,077		16,564		47,042		
Census Households (2010)	2,524		14,728		41,626		
Estimated Households with Children (2022)	1,354	44.1%	6,552	39.2%	17,665	37.1%	
Estimated Average Household Size (2022)	2.85		2.69		2.67		
Average Household Income							
Estimated Average Household Income (2022)	\$180,659		\$187,531		\$165,714		
Projected Average Household Income (2027)	\$220,329		\$220,633		\$193,778		
Estimated Average Family Income (2022)	\$202,848		\$208,019		\$192,071		
Median Household Income							
Estimated Median Household Income (2022)	\$145,313		\$142,598		\$127,982		
Projected Median Household Income (2027)	\$170,427		\$164,781		\$150,199		
Estimated Median Family Income (2022)	\$165,077		\$167,132		\$152,625		
Per Capita Income							
Estimated Per Capita Income (2022)	\$63,331		\$69,447		\$61,845		
Projected Per Capita Income (2027)	\$77,493		\$82,068		\$73,037		
Estimated Per Capita Income 5 Year Growth	\$14,162	22.4%	\$12,621	18.2%	\$11,192	18.1%	
Estimated Average Household Net Worth (2022)	\$1,266,506		\$1,379,697		\$1,186,642		
Daytime Demos (2022)							
Total Businesses	648		4,390		12,731		
Total Employees	2,984		35,001		130,571		
Company Headquarter Businesses	17	2.7%	149	3.4%	459	3.6%	
Company Headquarter Employees	197	6.6%	3,644	10.4%	33,848	25.9%	
Employee Population per Business	4.6		8.0		10.3		
Residential Population per Business	13.5		10.3		10.0		

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Race & Ethnicity

White (2022)	6,436	73.6%	32,765	72.6%	86,595	67.7%
Black or African American (2022)	753	8.6%	4,906	10.9%	17,064	13.3%
American Indian or Alaska Native (2022)	3	-	59	0.1%	334	0.3%
Asian (2022)	1,023	11.7%	4,044	9.0%	9,927	7.8%
Hawaiian or Pacific Islander (2022)	-	-	12	-	35	-
Other Race (2022)	299	3.4%	1,496	3.3%	4,882	3.8%
Two or More Races (2022)	233	2.7%	1,828	4.1%	8,998	7.0%
Not Hispanic or Latino Population (2022)	8,314	95.0%	42,168	93.5%	113,954	89.1%
Hispanic or Latino Population (2022)	434	5.0%	2,943	6.5%	13,881	10.9%
Not Hispanic or Latino Population (2027)	8,465	95.1%	43,612	93.4%	118,199	89.1%
Hispanic or Latino Population (2027)	438	4.9%	3,081	6.6%	14,441	10.9%
Not Hispanic or Latino Population (2020)	8,365	94.5%	41,749	92.7%	110,461	87.2%
Hispanic or Latino Population (2020)	487	5.5%	3,293	7.3%	16,245	12.8%
Not Hispanic or Latino Population (2010)	7,063	96.4%	37,011	93.3%	96,171	85.7%
Hispanic or Latino Population (2010)	264	3.6%	2,674	6.7%	16,022	14.3%
Projected Hispanic Annual Growth (2022 to 2027)	4	0.2%	139	0.9%	560	0.8%
Historic Hispanic Annual Growth (2010 to 2022)	170	5.3%	268	0.8%	-2,142	-1.1%

Age Distribution (2022)

Age Under 5	434	5.0%	2,179	4.8%	6,635	5.2%
Age 5 to 9 Years	575	6.6%	2,873	6.4%	7,894	6.2%
Age 10 to 14 Years	722	8.3%	3,413	7.6%	9,253	7.2%
Age 15 to 19 Years	654	7.5%	3,175	7.0%	8,621	6.7%
Age 20 to 24 Years	277	3.2%	1,612	3.6%	5,611	4.4%
Age 25 to 29 Years	298	3.4%	1,891	4.2%	7,225	5.7%
Age 30 to 34 Years	404	4.6%	2,457	5.4%	8,450	6.6%
Age 35 to 39 Years	634	7.2%	3,101	6.9%	9,014	7.1%
Age 40 to 44 Years	696	8.0%	3,426	7.6%	9,233	7.2%
Age 45 to 49 Years	741	8.5%	3,737	8.3%	9,785	7.7%
Age 50 to 54 Years	784	9.0%	3,927	8.7%	10,616	8.3%
Age 55 to 59 Years	628	7.2%	3,436	7.6%	9,541	7.5%
Age 60 to 64 Years	470	5.4%	2,802	6.2%	8,090	6.3%
Age 65 to 74 Years	821	9.4%	4,185	9.3%	11,047	8.6%
Age 75 to 84 Years	478	5.5%	2,134	4.7%	5,069	4.0%
Age 85 Years or Over	133	1.5%	764	1.7%	1,752	1.4%
Median Age	42.2		42.1		40.3	

Gender Age Distribution (2022)

Female Population	4,511	51.6%	23,295	51.6%	65,317	51.1%
Age 0 to 19 Years	1,194	26.5%	5,806	24.9%	15,878	24.3%
Age 20 to 64 Years	2,543	56.4%	13,589	58.3%	39,544	60.5%
Age 65 Years or Over	773	17.1%	3,900	16.7%	9,894	15.1%
Female Median Age	42.3		42.5		41.0	
Male Population	4,237	48.4%	21,816	48.4%	62,518	48.9%
Age 0 to 19 Years	1,191	28.1%	5,834	26.7%	16,524	26.4%
Age 20 to 64 Years	2,389	56.4%	12,799	58.7%	38,020	60.8%
Age 65 Years or Over	658	15.5%	3,183	14.6%	7,975	12.8%
Male Median Age	42.1		41.7		39.6	

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1 mi radius 3 mi radius 5 mi radius

Household Income Distribution (2022)

HH Income \$200,000 or More	824	26.9%	5,205	31.2%	12,223	25.6%
HH Income \$150,000 to \$199,999	475	15.5%	1,977	11.8%	5,624	11.8%
HH Income \$100,000 to \$149,999	646	21.1%	2,974	17.8%	8,778	18.4%
HH Income \$75,000 to \$99,999	316	10.3%	1,953	11.7%	5,988	12.6%
HH Income \$50,000 to \$74,999	269	8.8%	1,651	9.9%	5,861	12.3%
HH Income \$35,000 to \$49,999	162	5.3%	1,052	6.3%	3,431	7.2%
HH Income \$25,000 to \$34,999	126	4.1%	868	5.2%	2,502	5.2%
HH Income \$15,000 to \$24,999	98	3.2%	443	2.7%	1,587	3.3%
HH Income Under \$15,000	151	4.9%	576	3.5%	1,683	3.5%
HH Income \$35,000 or More	2,692	87.8%	14,812	88.7%	41,905	87.9%
HH Income \$75,000 or More	2,261	73.7%	12,109	72.5%	32,613	68.4%

Housing (2022)

Total Housing Units	3,168		17,466		50,545	
Housing Units Occupied	3,067	96.8%	16,699	95.6%	47,677	94.3%
Housing Units Owner-Occupied	2,829	92.3%	14,611	87.5%	38,482	80.7%
Housing Units, Renter-Occupied	237	7.7%	2,088	12.5%	9,195	19.3%
Housing Units, Vacant	102	3.3%	767	4.6%	2,868	6.0%

Marital Status (2022)

Never Married	1,474	21.0%	8,774	23.9%	27,218	26.2%
Currently Married	4,915	70.0%	23,016	62.8%	61,376	59.0%
Separated	118	1.7%	821	2.2%	2,731	2.6%
Widowed	194	2.8%	1,327	3.6%	3,562	3.4%
Divorced	316	4.5%	2,707	7.4%	9,167	8.8%

Household Type (2022)

Population Family	8,110	92.7%	40,394	89.5%	111,516	87.2%
Population Non-Family	638	7.3%	4,607	10.2%	15,718	12.3%
Population Group Quarters	-	-	110	0.2%	601	0.5%
Family Households	2,495	81.4%	12,641	75.7%	34,829	73.1%
Non-Family Households	571	18.6%	4,058	24.3%	12,848	26.9%
Married Couple with Children	1,176	23.9%	5,500	23.9%	13,965	22.8%
Average Family Household Size	3.2		3.2		3.2	

Household Size (2022)

1 Person Households	510	16.6%	3,569	21.4%	10,835	22.7%
2 Person Households	955	31.1%	5,315	31.8%	15,650	32.8%
3 Person Households	523	17.1%	2,748	16.5%	8,130	17.1%
4 Person Households	737	24.0%	3,279	19.6%	8,161	17.1%
5 Person Households	243	7.9%	1,271	7.6%	3,270	6.9%
6 or More Person Households	98	3.2%	517	3.1%	1,631	3.4%

Household Vehicles (2022)

Households with 0 Vehicles Available	71	2.3%	630	3.8%	2,071	4.3%
Households with 1 Vehicles Available	539	17.6%	3,809	22.8%	11,582	24.3%
Households with 2 or More Vehicles Available	2,457	80.1%	12,260	73.4%	34,023	71.4%
Total Vehicles Available	6,321		33,825		95,682	
Average Vehicles Per Household	2.1		2.0		2.0	

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Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	6,853		35,898		102,008	
Estimated Civilian Employed	4,172	60.9%	22,801	63.5%	68,162	66.8%
Estimated Civilian Unemployed	146	2.1%	477	1.3%	1,476	1.4%
Estimated in Armed Forces	-	-	-	-	26	-
Estimated Not in Labor Force	2,535	37.0%	12,620	35.2%	32,345	31.7%
Unemployment Rate	2.1%		1.3%		1.4%	

Occupation (2022)

Occupation: Population Age 16 Years or Over	4,172		22,801		68,162	
Management, Business, Financial Operations	1,482	35.5%	8,017	35.2%	21,587	31.7%
Professional, Related	1,216	29.1%	6,470	28.4%	19,171	28.1%
Service	246	5.9%	1,420	6.2%	6,287	9.2%
Sales, Office	882	21.1%	4,901	21.5%	13,671	20.1%
Farming, Fishing, Forestry	-	-	11	-	44	-
Construct, Extraction, Maintenance	99	2.4%	741	3.2%	2,915	4.3%
Production, Transport Material Moving	247	5.9%	1,241	5.4%	4,486	6.6%
White Collar Workers	3,580	85.8%	19,388	85.0%	54,430	79.9%
Blue Collar Workers	592	14.2%	3,413	15.0%	13,732	20.1%

Consumer Expenditure (2022)

Total Household Expenditure	\$335.81 M		\$1.89 B		\$4.89 B	
Total Non-Retail Expenditure	\$178.62 M	53.2%	\$1.01 B	53.3%	\$2.6 B	53.2%
Total Retail Expenditure	\$157.19 M	46.8%	\$884.19 M	46.7%	\$2.29 B	46.8%
Apparel	\$12.26 M	3.7%	\$69.13 M	3.6%	\$177.8 M	3.6%
Contributions	\$12.25 M	3.6%	\$70.23 M	3.7%	\$178.07 M	3.6%
Education	\$12.36 M	3.7%	\$70.59 M	3.7%	\$177.64 M	3.6%
Entertainment	\$19.88 M	5.9%	\$112.02 M	5.9%	\$287.85 M	5.9%
Food and Beverages	\$48.09 M	14.3%	\$270.36 M	14.3%	\$700.85 M	14.3%
Furnishings and Equipment	\$12.23 M	3.6%	\$68.87 M	3.6%	\$177.23 M	3.6%
Gifts	\$9.4 M	2.8%	\$54.74 M	2.9%	\$138.11 M	2.8%
Health Care	\$26.81 M	8.0%	\$150.78 M	8.0%	\$391.68 M	8.0%
Household Operations	\$13.72 M	4.1%	\$77.67 M	4.1%	\$199.15 M	4.1%
Miscellaneous Expenses	\$6.43 M	1.9%	\$36.3 M	1.9%	\$93.56 M	1.9%
Personal Care	\$4.49 M	1.3%	\$25.3 M	1.3%	\$65.36 M	1.3%
Personal Insurance	\$2.66 M	0.8%	\$15.02 M	0.8%	\$38.23 M	0.8%
Reading	\$743.96 K	0.2%	\$4.22 M	0.2%	\$10.84 M	0.2%
Shelter	\$70.08 M	20.9%	\$395.7 M	20.9%	\$1.02 B	20.9%
Tobacco	\$1.57 M	0.5%	\$8.83 M	0.5%	\$23.57 M	0.5%
Transportation	\$60.3 M	18.0%	\$338.12 M	17.8%	\$876.56 M	17.9%
Utilities	\$22.53 M	6.7%	\$126.63 M	6.7%	\$330.48 M	6.8%

Educational Attainment (2022)

Adult Population Age 25 Years or Over	6,086		31,859		89,822	
Elementary (Grade Level 0 to 8)	46	0.8%	294	0.9%	2,602	2.9%
Some High School (Grade Level 9 to 11)	92	1.5%	629	2.0%	2,490	2.8%
High School Graduate	403	6.6%	2,931	9.2%	10,310	11.5%
Some College	689	11.3%	3,956	12.4%	11,480	12.8%
Associate Degree Only	390	6.4%	1,872	5.9%	5,238	5.8%
Bachelor Degree Only	2,578	42.4%	13,198	41.4%	35,358	39.4%
Graduate Degree	1,889	31.0%	8,979	28.2%	22,344	24.9%

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Units In Structure (2022)

1 Detached Unit	2,493	98.8%	12,671	86.0%	33,005	79.3%
1 Attached Unit	427	16.9%	2,215	15.0%	6,102	14.7%
2 to 4 Units	12	0.5%	244	1.7%	1,328	3.2%
5 to 9 Units	21	0.8%	348	2.4%	1,782	4.3%
10 to 19 Units	18	0.7%	274	1.9%	1,694	4.1%
20 to 49 Units	28	1.1%	190	1.3%	945	2.3%
50 or More Units	59	2.4%	685	4.6%	2,598	6.2%
Mobile Home or Trailer	8	0.3%	65	0.4%	214	0.5%
Other Structure	-	-	7	-	8	-

Homes Built By Year (2022)

Homes Built 2010 or later	425	16.9%	2,391	16.2%	7,468	17.9%
Homes Built 2000 to 2009	693	27.4%	3,801	25.8%	10,111	24.3%
Homes Built 1990 to 1999	639	25.3%	3,263	22.2%	8,625	20.7%
Homes Built 1980 to 1989	431	17.1%	2,757	18.7%	8,947	21.5%
Homes Built 1970 to 1979	250	9.9%	1,397	9.5%	4,370	10.5%
Homes Built 1960 to 1969	240	9.5%	1,160	7.9%	3,160	7.6%
Homes Built 1950 to 1959	119	4.7%	662	4.5%	1,776	4.3%
Homes Built Before 1949	270	10.7%	1,269	8.6%	3,219	7.7%

Home Values (2022)

Home Values \$1,000,000 or More	100	3.5%	731	5.0%	1,695	4.4%
Home Values \$500,000 to \$999,999	1,078	38.1%	4,771	32.7%	12,262	31.9%
Home Values \$400,000 to \$499,999	553	19.5%	2,356	16.1%	6,139	16.0%
Home Values \$300,000 to \$399,999	698	24.7%	3,430	23.5%	8,784	22.8%
Home Values \$200,000 to \$299,999	314	11.1%	2,586	17.7%	6,825	17.7%
Home Values \$150,000 to \$199,999	54	1.9%	375	2.6%	1,443	3.7%
Home Values \$100,000 to \$149,999	9	0.3%	134	0.9%	420	1.1%
Home Values \$70,000 to \$99,999	9	0.3%	55	0.4%	181	0.5%
Home Values \$50,000 to \$69,999	4	0.1%	33	0.2%	119	0.3%
Home Values \$25,000 to \$49,999	-	-	15	0.1%	144	0.4%
Home Values Under \$25,000	11	0.4%	125	0.9%	470	1.2%
Owner-Occupied Median Home Value	\$471,438		\$456,511		\$442,046	
Renter-Occupied Median Rent	\$1,925		\$1,573		\$1,396	

Transportation To Work (2022)

Drive to Work Alone	1,536	36.8%	9,146	40.1%	30,700	45.0%
Drive to Work in Carpool	71	1.7%	544	2.4%	3,343	4.9%
Travel to Work by Public Transportation	5	0.1%	39	0.2%	268	0.4%
Drive to Work on Motorcycle	-	-	-	-	31	-
Walk or Bicycle to Work	14	0.3%	116	0.5%	755	1.1%
Other Means	11	0.3%	240	1.1%	807	1.2%
Work at Home	2,535	60.8%	12,717	55.8%	32,257	47.3%

Travel Time (2022)

Travel to Work in 14 Minutes or Less	290	6.9%	2,357	10.3%	7,424	10.9%
Travel to Work in 15 to 29 Minutes	606	14.5%	3,256	14.3%	12,787	18.8%
Travel to Work in 30 to 59 Minutes	603	14.4%	3,582	15.7%	13,140	19.3%
Travel to Work in 60 Minutes or More	139	3.3%	890	3.9%	2,554	3.7%
Average Minutes Travel to Work	26.6		24.8		25.2	