

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0898/-84.3418

12650 Crabapple Rd Alpharetta, GA 30004		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2022)	6,223		43,629		125,074		
Projected Population (2027)	6,394		45,367		129,856		
Census Population (2020)	6,477		43,757		124,098		
Census Population (2010)	4,937		37,487		108,638		
Projected Annual Growth (2022 to 2027)	171	0.6%	1,738	0.8%	4,782	0.8%	
Historical Annual Growth (2020 to 2022)	-254	-2.0%	-128	-0.1%	976	0.4%	
Historical Annual Growth (2010 to 2020)	1,540	15.6%	6,270	8.4%	15,460	7.1%	
Estimated Population Density (2022)	1,982 psm		1,544 psm		1,593 psm		
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		
Households							
Estimated Households (2022)	2,047		15,445		47,266		
Projected Households (2027)	2,113		16,141		49,401		
Census Households (2020)	2,109		15,368		46,746		
Census Households (2010)	1,637		13,498		40,924		
Estimated Households with Children (2022)	964	47.1%	6,543	42.4%	17,600	37.2%	
Estimated Average Household Size (2022)	3.04		2.82		2.63		
Average Household Income							
Estimated Average Household Income (2022)	\$194,723		\$194,318		\$166,364		
Projected Average Household Income (2027)	\$228,688		\$227,081		\$194,021		
Estimated Average Family Income (2022)	\$207,213		\$213,345		\$193,233		
Median Household Income							
Estimated Median Household Income (2022)	\$150,448		\$151,097		\$128,032		
Projected Median Household Income (2027)	\$176,544		\$174,782		\$149,982		
Estimated Median Family Income (2022)	\$165,041		\$173,032		\$153,341		
Per Capita Income							
Estimated Per Capita Income (2022)	\$64,056		\$68,815		\$62,917		
Projected Per Capita Income (2027)	\$75,558		\$80,816		\$73,857		
Estimated Per Capita Income 5 Year Growth	\$11,502	18.0%	\$12,000	17.4%	\$10,940	17.4%	
Estimated Average Household Net Worth (2022)	\$1,539,223		\$1,444,598		\$1,166,557		
Daytime Demos (2022)							
Total Businesses	526		4,325		13,424		
Total Employees	2,732		35,634		154,340		
Company Headquarter Businesses	16	3.0%	150	3.5%	502	3.7%	
Company Headquarter Employees	238	8.7%	3,868	10.9%	40,498	26.2%	
Employee Population per Business	5.2		8.2		11.5		
Residential Population per Business	11.8		10.1		9.3		

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Alpharetta, GA 30004							
Race & Ethnicity							
White (2022)		4,276	68.7%	30,926	70.9%	81,403	65.1%
Black or African American (2022)		587	9.4%	4,903	11.2%	17,879	14.3%
American Indian or Alaska Native (2022)		3	-	64	0.1%	338	0.3%
Asian (2022)		972	15.6%	4,441	10.2%	11,854	9.5%
Hawaiian or Pacific Islander (2022)		1	-	9	-	32	-
Other Race (2022)		215	3.5%	1,591	3.6%	5,124	4.1%
Two or More Races (2022)		169	2.7%	1,695	3.9%	8,444	6.8%
Not Hispanic or Latino Population (2022)		5,907	94.9%	40,692	93.3%	111,522	89.2%
Hispanic or Latino Population (2022)		316	5.1%	2,937	6.7%	13,552	10.8%
Not Hispanic or Latino Population (2027)		6,070	94.9%	42,280	93.2%	115,758	89.1%
Hispanic or Latino Population (2027)		324	5.1%	3,087	6.8%	14,099	10.9%
Not Hispanic or Latino Population (2020)		6,112	94.4%	40,390	92.3%	108,110	87.1%
Hispanic or Latino Population (2020)		365	5.6%	3,367	7.7%	15,988	12.9%
Not Hispanic or Latino Population (2010)		4,747	96.2%	34,743	92.7%	92,775	85.4%
Hispanic or Latino Population (2010)		190	3.8%	2,745	7.3%	15,863	14.6%
Projected Hispanic Annual Growth (2022 to 2027)		8	0.5%	150	1.0%	547	0.8%
Historic Hispanic Annual Growth (2010 to 2022)		126	5.5%	192	0.6%	-2,311	-1.2%
Age Distribution (2022)							
Age Under 5		308	4.9%	2,203	5.0%	6,552	5.2%
Age 5 to 9 Years		450	7.2%	2,899	6.6%	7,703	6.2%
Age 10 to 14 Years		503	8.1%	3,504	8.0%	8,971	7.2%
Age 15 to 19 Years		480	7.7%	3,135	7.2%	8,385	6.7%
Age 20 to 24 Years		214	3.4%	1,611	3.7%	5,618	4.5%
Age 25 to 29 Years		184	3.0%	1,906	4.4%	7,653	6.1%
Age 30 to 34 Years		279	4.5%	2,473	5.7%	8,761	7.0%
Age 35 to 39 Years		468	7.5%	3,140	7.2%	9,109	7.3%
Age 40 to 44 Years		532	8.5%	3,430	7.9%	9,218	7.4%
Age 45 to 49 Years		522	8.4%	3,731	8.6%	9,624	7.7%
Age 50 to 54 Years		521	8.4%	3,760	8.6%	10,181	8.1%
Age 55 to 59 Years		451	7.2%	3,166	7.3%	8,888	7.1%
Age 60 to 64 Years		352	5.7%	2,564	5.9%	7,422	5.9%
Age 65 to 74 Years		550	8.8%	3,746	8.6%	10,425	8.3%
Age 75 to 84 Years		325	5.2%	1,791	4.1%	4,871	3.9%
Age 85 Years or Over		84	1.3%	571	1.3%	1,693	1.4%
Median Age		41.7		40.7		39.7	
Gender Age Distribution (2022)							
Female Population		3,209	51.6%	22,376	51.3%	63,995	51.2%
Age 0 to 19 Years		877	27.3%	5,811	26.0%	15,378	24.0%
Age 20 to 64 Years		1,820	56.7%	13,233	59.1%	39,097	61.1%
Age 65 Years or Over		512	16.0%	3,332	14.9%	9,520	14.9%
Female Median Age		41.6		40.9		40.4	
Male Population		3,014	48.4%	21,253	48.7%	61,079	48.8%
Age 0 to 19 Years		863	28.6%	5,930	27.9%	16,232	26.6%
Age 20 to 64 Years		1,703	56.5%	12,548	59.0%	37,378	61.2%
Age 65 Years or Over		447	14.8%	2,776	13.1%	7,470	12.2%
Male Median Age		41.9		40.4		38.8	

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Household Income Distribution (2022)						
HH Income \$200,000 or More	727	35.5%	5,042	32.6%	11,881	25.1%
HH Income \$150,000 to \$199,999	267	13.1%	2,077	13.4%	5,389	11.4%
HH Income \$100,000 to \$149,999	350	17.1%	2,806	18.2%	8,882	18.8%
HH Income \$75,000 to \$99,999	200	9.8%	1,707	11.0%	6,083	12.9%
HH Income \$50,000 to \$74,999	171	8.3%	1,402	9.1%	5,638	11.9%
HH Income \$35,000 to \$49,999	166	8.1%	907	5.9%	3,375	7.1%
HH Income \$25,000 to \$34,999	60	2.9%	698	4.5%	2,450	5.2%
HH Income \$15,000 to \$24,999	37	1.8%	348	2.3%	1,647	3.5%
HH Income Under \$15,000	69	3.4%	460	3.0%	1,920	4.1%
HH Income \$35,000 or More	1,881	91.9%	13,940	90.3%	41,248	87.3%
HH Income \$75,000 or More	1,544	75.4%	11,631	75.3%	32,235	68.2%
Housing (2022)						
Total Housing Units	2,132		16,149		50,352	
Housing Units Occupied	2,047	96.0%	15,445	95.6%	47,266	93.9%
Housing Units Owner-Occupied	1,841	89.9%	13,600	88.1%	36,985	78.2%
Housing Units, Renter-Occupied	206	10.1%	1,845	11.9%	10,281	21.8%
Housing Units, Vacant	85	4.1%	704	4.6%	3,086	6.5%
Marital Status (2022)						
Never Married	905	18.2%	8,209	23.4%	27,307	26.8%
Currently Married	3,533	71.2%	22,402	64.0%	59,201	58.1%
Separated	39	0.8%	757	2.2%	2,802	2.8%
Widowed	176	3.5%	1,107	3.2%	3,303	3.2%
Divorced	309	6.2%	2,549	7.3%	9,236	9.1%
Household Type (2022)						
Population Family	5,885	94.6%	39,686	91.0%	108,002	86.4%
Population Non-Family	336	5.4%	3,825	8.8%	16,406	13.1%
Population Group Quarters	2	-	117	0.3%	667	0.5%
Family Households	1,752	85.6%	12,154	78.7%	33,842	71.6%
Non-Family Households	295	14.4%	3,291	21.3%	13,424	28.4%
Married Couple with Children	837	23.7%	5,496	24.5%	13,672	23.1%
Average Family Household Size	3.4		3.3		3.2	
Household Size (2022)						
1 Person Households	262	12.8%	2,842	18.4%	11,300	23.9%
2 Person Households	605	29.6%	4,694	30.4%	15,512	32.8%
3 Person Households	380	18.6%	2,727	17.7%	7,998	16.9%
4 Person Households	538	26.3%	3,363	21.8%	7,753	16.4%
5 Person Households	173	8.5%	1,296	8.4%	3,144	6.7%
6 or More Person Households	89	4.3%	523	3.4%	1,559	3.3%
Household Vehicles (2022)						
Households with 0 Vehicles Available	20	1.0%	539	3.5%	2,123	4.5%
Households with 1 Vehicles Available	334	16.3%	3,113	20.2%	12,818	27.1%
Households with 2 or More Vehicles Available	1,693	82.7%	11,793	76.4%	32,325	68.4%
Total Vehicles Available	4,281		32,252		92,766	
Average Vehicles Per Household	2.1		2.1		2.0	

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Labor Force (2022)							
Estimated Labor Population Age 16 Years or Over		4,843		34,277		99,890	
Estimated Civilian Employed		3,059	63.2%	22,447	65.5%	67,487	67.6%
Estimated Civilian Unemployed		63	1.3%	526	1.5%	1,465	1.5%
Estimated in Armed Forces		-	-	-	-	27	-
Estimated Not in Labor Force		1,721	35.5%	11,304	33.0%	30,911	30.9%
Unemployment Rate		1.3%		1.5%		1.5%	
Occupation (2022)							
Occupation: Population Age 16 Years or Over		3,059		22,447		67,487	
Management, Business, Financial Operations		1,227	40.1%	7,978	35.5%	21,098	31.3%
Professional, Related		870	28.5%	6,431	28.6%	18,862	27.9%
Service		178	5.8%	1,476	6.6%	5,988	8.9%
Sales, Office		550	18.0%	4,815	21.4%	13,779	20.4%
Farming, Fishing, Forestry		-	-	5	-	45	-
Construct, Extraction, Maintenance		67	2.2%	664	3.0%	2,966	4.4%
Production, Transport Material Moving		166	5.4%	1,079	4.8%	4,749	7.0%
White Collar Workers		2,647	86.5%	19,223	85.6%	53,739	79.6%
Blue Collar Workers		412	13.5%	3,224	14.4%	13,748	20.4%
Consumer Expenditure (2022)							
Total Household Expenditure		\$238.07 M		\$1.81 B		\$4.87 B	
Total Non-Retail Expenditure		\$126.97 M	53.3%	\$966.43 M	53.4%	\$2.59 B	53.2%
Total Retail Expenditure		\$111.1 M	46.7%	\$844.86 M	46.6%	\$2.28 B	46.8%
Apparel		\$8.74 M	3.7%	\$66.44 M	3.7%	\$177.04 M	3.6%
Contributions		\$8.87 M	3.7%	\$67.49 M	3.7%	\$177.01 M	3.6%
Education		\$9.04 M	3.8%	\$68.73 M	3.8%	\$176.81 M	3.6%
Entertainment		\$14.13 M	5.9%	\$107.51 M	5.9%	\$286.26 M	5.9%
Food and Beverages		\$33.91 M	14.2%	\$258.06 M	14.2%	\$697.97 M	14.3%
Furnishings and Equipment		\$8.68 M	3.6%	\$66.01 M	3.6%	\$176.26 M	3.6%
Gifts		\$6.93 M	2.9%	\$52.68 M	2.9%	\$137.5 M	2.8%
Health Care		\$18.77 M	7.9%	\$142.91 M	7.9%	\$389.43 M	8.0%
Household Operations		\$9.78 M	4.1%	\$74.41 M	4.1%	\$198.12 M	4.1%
Miscellaneous Expenses		\$4.56 M	1.9%	\$34.69 M	1.9%	\$93.07 M	1.9%
Personal Care		\$3.17 M	1.3%	\$24.17 M	1.3%	\$65.07 M	1.3%
Personal Insurance		\$1.91 M	0.8%	\$14.48 M	0.8%	\$37.95 M	0.8%
Reading		\$528.34 K	0.2%	\$4.02 M	0.2%	\$10.78 M	0.2%
Shelter		\$49.7 M	20.9%	\$378.43 M	20.9%	\$1.02 B	20.9%
Tobacco		\$1.08 M	0.5%	\$8.23 M	0.5%	\$23.54 M	0.5%
Transportation		\$42.53 M	17.9%	\$323.08 M	17.8%	\$872.13 M	17.9%
Utilities		\$15.75 M	6.6%	\$119.94 M	6.6%	\$329.08 M	6.8%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		4,269		30,278		87,846	
Elementary (Grade Level 0 to 8)		7	0.2%	290	1.0%	2,721	3.1%
Some High School (Grade Level 9 to 11)		64	1.5%	669	2.2%	2,362	2.7%
High School Graduate		291	6.8%	2,634	8.7%	10,095	11.5%
Some College		606	14.2%	3,912	12.9%	11,161	12.7%
Associate Degree Only		211	4.9%	1,768	5.8%	4,907	5.6%
Bachelor Degree Only		1,757	41.2%	12,585	41.6%	33,979	38.7%
Graduate Degree		1,333	31.2%	8,418	27.8%	22,622	25.8%

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Units In Structure (2022)							
1 Detached Unit		1,775	108.4%	12,001	88.9%	30,612	74.8%
1 Attached Unit		143	8.7%	1,832	13.6%	7,203	17.6%
2 to 4 Units		11	0.7%	208	1.5%	1,355	3.3%
5 to 9 Units		22	1.3%	375	2.8%	1,980	4.8%
10 to 19 Units		19	1.1%	274	2.0%	2,039	5.0%
20 to 49 Units		22	1.3%	194	1.4%	998	2.4%
50 or More Units		53	3.2%	499	3.7%	2,887	7.1%
Mobile Home or Trailer		3	0.2%	54	0.4%	185	0.5%
Other Structure	-	-	-	8	-	8	-
Homes Built By Year (2022)							
Homes Built 2010 or later		404	24.7%	2,344	17.4%	7,675	18.8%
Homes Built 2000 to 2009		426	26.0%	3,248	24.1%	10,428	25.5%
Homes Built 1990 to 1999		365	22.3%	3,058	22.7%	8,430	20.6%
Homes Built 1980 to 1989		346	21.1%	2,645	19.6%	8,207	20.1%
Homes Built 1970 to 1979		142	8.7%	1,273	9.4%	4,150	10.1%
Homes Built 1960 to 1969		119	7.3%	1,104	8.2%	3,177	7.8%
Homes Built 1950 to 1959		91	5.5%	620	4.6%	1,812	4.4%
Homes Built Before 1949		155	9.4%	1,154	8.5%	3,387	8.3%
Home Values (2022)							
Home Values \$1,000,000 or More		68	3.7%	746	5.5%	1,748	4.7%
Home Values \$500,000 to \$999,999		773	42.0%	4,485	33.0%	11,758	31.8%
Home Values \$400,000 to \$499,999		424	23.0%	2,187	16.1%	5,091	13.8%
Home Values \$300,000 to \$399,999		413	22.4%	3,220	23.7%	8,058	21.8%
Home Values \$200,000 to \$299,999		110	6.0%	2,336	17.2%	7,395	20.0%
Home Values \$150,000 to \$199,999		20	1.1%	302	2.2%	1,641	4.4%
Home Values \$100,000 to \$149,999		10	0.5%	114	0.8%	425	1.1%
Home Values \$70,000 to \$99,999		5	0.3%	48	0.3%	186	0.5%
Home Values \$50,000 to \$69,999	-	-	-	29	0.2%	97	0.3%
Home Values \$25,000 to \$49,999	-	-	-	16	0.1%	119	0.3%
Home Values Under \$25,000		16	0.9%	116	0.9%	468	1.3%
Owner-Occupied Median Home Value		\$487,925		\$463,301		\$442,602	
Renter-Occupied Median Rent		\$1,849		\$1,584		\$1,400	
Transportation To Work (2022)							
Drive to Work Alone		1,088	35.6%	9,100	40.5%	31,194	46.2%
Drive to Work in Carpool		65	2.1%	449	2.0%	3,187	4.7%
Travel to Work by Public Transportation		4	0.1%	34	0.2%	262	0.4%
Drive to Work on Motorcycle	-	-	-	-	-	17	-
Walk or Bicycle to Work		3	0.1%	136	0.6%	695	1.0%
Other Means		6	0.2%	257	1.1%	738	1.1%
Work at Home		1,892	61.9%	12,472	55.6%	31,394	46.5%
Travel Time (2022)							
Travel to Work in 14 Minutes or Less		223	7.3%	2,513	11.2%	8,140	12.1%
Travel to Work in 15 to 29 Minutes		447	14.6%	3,277	14.6%	13,295	19.7%
Travel to Work in 30 to 59 Minutes		360	11.8%	3,305	14.7%	11,993	17.8%
Travel to Work in 60 Minutes or More		137	4.5%	880	3.9%	2,664	3.9%
Average Minutes Travel to Work		24.5		23.7		24.1	