

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9826/-84.1565

3735 Buford Hwy Duluth, GA 30096		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)	10,546		75,161		230,240		
Projected Population (2028)	10,673		78,306		240,793		
Census Population (2020)	10,573		74,210		225,221		
Census Population (2010)	8,854		65,467		190,024		
Projected Annual Growth (2023-2028)	127	0.2%	3,145	0.8%	10,553	0.9%	
Historical Annual Growth (2020-2023)	-27	-	951	0.4%	5,019	0.7%	
Historical Annual Growth (2010-2020)	1,719	1.9%	8,742	1.3%	35,197	1.9%	
Estimated Population Density (2023)	3,359	psm	2,660	psm	2,933	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	4,276		28,811		82,531		
Projected Households (2028)	4,508		31,104		89,126		
Census Households (2020)	4,227		28,106		79,853		
Census Households (2010)	3,570		24,999		67,229		
Projected Annual Growth (2023-2028)	232	1.1%	2,293	1.6%	6,596	1.6%	
Historical Annual Change (2010-2023)	706	1.5%	3,812	1.2%	15,302	1.8%	
Average Household Income							
Estimated Average Household Income (2023)	\$77,903		\$118,455		\$119,622		
Projected Average Household Income (2028)	\$78,965		\$116,610		\$117,803		
Census Average Household Income (2010)	\$54,965		\$73,044		\$80,121		
Census Average Household Income (2000)	\$68,130		\$73,889		\$78,995		
Projected Annual Change (2023-2028)	\$1,062	0.3%	-\$1,845	-0.3%	-\$1,819	-0.3%	
Historical Annual Change (2000-2023)	\$9,774	0.6%	\$44,566	2.6%	\$40,627	2.2%	
Median Household Income							
Estimated Median Household Income (2023)	\$72,078		\$91,255		\$97,260		
Projected Median Household Income (2028)	\$73,750		\$92,593		\$98,819		
Census Median Household Income (2010)	\$49,662		\$58,761		\$63,629		
Census Median Household Income (2000)	\$57,947		\$63,311		\$66,587		
Projected Annual Change (2023-2028)	\$1,671	0.5%	\$1,338	0.3%	\$1,559	0.3%	
Historical Annual Change (2000-2023)	\$14,131	1.1%	\$27,944	1.9%	\$30,673	2.0%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$31,587		\$45,411		\$42,896		
Projected Per Capita Income (2028)	\$33,350		\$46,323		\$43,619		
Census Per Capita Income (2010)	\$22,156		\$27,885		\$28,345		
Census Per Capita Income (2000)	\$27,575		\$28,601		\$28,583		
Projected Annual Change (2023-2028)	\$1,763	1.1%	\$912	0.4%	\$723	0.3%	
Historical Annual Change (2000-2023)	\$4,012	0.6%	\$16,810	2.6%	\$14,313	2.2%	
Estimated Average Household Net Worth (2023)	\$289,929		\$558,502		\$632,783		

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3735 Buford Hwy Duluth, GA 30096						
	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	10,546		75,161		230,240	
White (2023)	2,965	28.1%	25,954	34.5%	74,942	32.5%
Black or African American (2023)	3,232	30.7%	18,276	24.3%	57,877	25.1%
American Indian or Alaska Native (2023)	63	0.6%	417	0.6%	1,501	0.7%
Asian (2023)	2,079	19.7%	16,093	21.4%	48,282	21.0%
Hawaiian or Pacific Islander (2023)	3	-	50	-	127	-
Other Race (2023)	1,244	11.8%	8,002	10.6%	27,491	11.9%
Two or More Races (2023)	960	9.1%	6,369	8.5%	20,020	8.7%
Population < 18 (2023)	2,358	22.4%	16,948	22.5%	57,488	25.0%
White Not Hispanic	355	15.0%	3,632	21.4%	12,073	21.0%
Black or African American	810	34.4%	4,603	27.2%	15,280	26.6%
Asian	351	14.9%	2,995	17.7%	10,335	18.0%
Other Race Not Hispanic	101	4.3%	812	4.8%	2,545	4.4%
Hispanic	741	31.4%	4,906	28.9%	17,256	30.0%
Not Hispanic or Latino Population (2023)	8,151	77.3%	59,460	79.1%	177,343	77.0%
Not Hispanic White	2,672	32.8%	23,685	39.8%	67,200	37.9%
Not Hispanic Black or African American	3,154	38.7%	17,800	29.9%	56,354	31.8%
Not Hispanic American Indian or Alaska Native	10	0.1%	60	0.1%	203	0.1%
Not Hispanic Asian	2,075	25.5%	16,057	27.0%	48,143	27.1%
Not Hispanic Hawaiian or Pacific Islander	-	-	23	-	64	-
Not Hispanic Other Race	38	0.5%	272	0.5%	843	0.5%
Not Hispanic Two or More Races	201	2.5%	1,563	2.6%	4,535	2.6%
Hispanic or Latino Population (2023)	2,395	22.7%	15,701	20.9%	52,898	23.0%
Hispanic White	293	12.2%	2,269	14.5%	7,742	14.6%
Hispanic Black or African American	79	3.3%	477	3.0%	1,523	2.9%
Hispanic American Indian or Alaska Native	53	2.2%	357	2.3%	1,297	2.5%
Hispanic Asian	4	0.1%	36	0.2%	139	0.3%
Hispanic Hawaiian or Pacific Islander	2	0.1%	26	0.2%	63	0.1%
Hispanic Other Race	1,206	50.3%	7,730	49.2%	26,648	50.4%
Hispanic Two or More Races	758	31.7%	4,806	30.6%	15,485	29.3%
Not Hispanic or Latino Population (2020)	7,884	74.6%	57,176	77.0%	167,122	74.2%
Hispanic or Latino Population (2020)	2,689	25.4%	17,034	23.0%	58,099	25.8%
Not Hispanic or Latino Population (2010)	7,116	80.4%	52,294	79.9%	144,822	76.2%
Hispanic or Latino Population (2010)	1,738	19.6%	13,173	20.1%	45,203	23.8%
Not Hispanic or Latino Population (2028)	8,277	77.6%	61,938	79.1%	185,645	77.1%
Hispanic or Latino Population (2028)	2,396	22.4%	16,369	20.9%	55,148	22.9%
Projected Annual Growth (2023-2028)	1	-	668	0.9%	2,250	0.9%
Historical Annual Growth (2010-2020)	951	5.5%	3,861	2.9%	12,896	2.9%

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Total Age Distribution (2023)							
Total Population	10,546		75,161		230,240		
Age Under 5 Years	631	6.0%	4,364	5.8%	14,213	6.2%	
Age 5 to 9 Years	615	5.8%	4,450	5.9%	15,233	6.6%	
Age 10 to 14 Years	662	6.3%	4,954	6.6%	17,039	7.4%	
Age 15 to 19 Years	688	6.5%	4,860	6.5%	16,582	7.2%	
Age 20 to 24 Years	888	8.4%	5,302	7.1%	15,895	6.9%	
Age 25 to 29 Years	1,008	9.6%	5,959	7.9%	17,079	7.4%	
Age 30 to 34 Years	856	8.1%	5,499	7.3%	16,046	7.0%	
Age 35 to 39 Years	733	6.9%	5,247	7.0%	16,240	7.1%	
Age 40 to 44 Years	735	7.0%	5,118	6.8%	16,753	7.3%	
Age 45 to 49 Years	721	6.8%	5,315	7.1%	17,275	7.5%	
Age 50 to 54 Years	823	7.8%	5,819	7.7%	17,328	7.5%	
Age 55 to 59 Years	683	6.5%	5,328	7.1%	15,384	6.7%	
Age 60 to 64 Years	496	4.7%	4,441	5.9%	12,334	5.4%	
Age 65 to 69 Years	412	3.9%	3,223	4.3%	8,653	3.8%	
Age 70 to 74 Years	287	2.7%	2,425	3.2%	6,379	2.8%	
Age 75 to 79 Years	153	1.5%	1,458	1.9%	3,906	1.7%	
Age 80 to 84 Years	96	0.9%	742	1.0%	2,056	0.9%	
Age 85 Years or Over	58	0.5%	657	0.9%	1,844	0.8%	
Median Age	34.6		37.0		35.7		
Age 19 Years or Less	2,597	24.6%	18,628	24.8%	63,068	27.4%	
Age 20 to 64 Years	6,942	65.8%	48,028	63.9%	144,333	62.7%	
Age 65 Years or Over	1,007	9.5%	8,505	11.3%	22,838	9.9%	
Female Age Distribution (2023)							
Female Population	5,436	51.5%	38,330	51.0%	117,200	50.9%	
Age Under 5 Years	305	5.6%	2,120	5.5%	6,917	5.9%	
Age 5 to 9 Years	311	5.7%	2,203	5.7%	7,550	6.4%	
Age 10 to 14 Years	332	6.1%	2,485	6.5%	8,452	7.2%	
Age 15 to 19 Years	360	6.6%	2,440	6.4%	8,237	7.0%	
Age 20 to 24 Years	423	7.8%	2,654	6.9%	7,960	6.8%	
Age 25 to 29 Years	521	9.6%	2,962	7.7%	8,704	7.4%	
Age 30 to 34 Years	412	7.6%	2,701	7.0%	8,134	6.9%	
Age 35 to 39 Years	368	6.8%	2,651	6.9%	8,270	7.1%	
Age 40 to 44 Years	389	7.2%	2,624	6.8%	8,633	7.4%	
Age 45 to 49 Years	392	7.2%	2,743	7.2%	8,976	7.7%	
Age 50 to 54 Years	442	8.1%	3,043	7.9%	8,852	7.6%	
Age 55 to 59 Years	350	6.4%	2,759	7.2%	7,809	6.7%	
Age 60 to 64 Years	263	4.8%	2,313	6.0%	6,261	5.3%	
Age 65 to 69 Years	233	4.3%	1,715	4.5%	4,609	3.9%	
Age 70 to 74 Years	139	2.6%	1,238	3.2%	3,340	2.8%	
Age 75 to 79 Years	90	1.7%	836	2.2%	2,170	1.9%	
Age 80 to 84 Years	67	1.2%	442	1.2%	1,150	1.0%	
Age 85 Years or Over	37	0.7%	401	1.0%	1,176	1.0%	
Female Median Age	35.8		37.7		36.1		
Age 19 Years or Less	1,309	24.1%	9,247	24.1%	31,157	26.6%	
Age 20 to 64 Years	3,560	65.5%	24,452	63.8%	73,599	62.8%	
Age 65 Years or Over	567	10.4%	4,631	12.1%	12,445	10.6%	

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Duluth, GA 30096							
Male Age Distribution (2023)							
Male Population	5,110	48.5%	36,831	49.0%	113,040	49.1%	
Age Under 5 Years	326	6.4%	2,244	6.1%	7,296	6.5%	
Age 5 to 9 Years	304	5.9%	2,247	6.1%	7,683	6.8%	
Age 10 to 14 Years	330	6.5%	2,469	6.7%	8,587	7.6%	
Age 15 to 19 Years	329	6.4%	2,420	6.6%	8,345	7.4%	
Age 20 to 24 Years	465	9.1%	2,648	7.2%	7,935	7.0%	
Age 25 to 29 Years	487	9.5%	2,997	8.1%	8,375	7.4%	
Age 30 to 34 Years	443	8.7%	2,798	7.6%	7,911	7.0%	
Age 35 to 39 Years	365	7.1%	2,597	7.0%	7,970	7.1%	
Age 40 to 44 Years	345	6.8%	2,494	6.8%	8,120	7.2%	
Age 45 to 49 Years	329	6.4%	2,571	7.0%	8,300	7.3%	
Age 50 to 54 Years	382	7.5%	2,775	7.5%	8,476	7.5%	
Age 55 to 59 Years	333	6.5%	2,569	7.0%	7,575	6.7%	
Age 60 to 64 Years	233	4.6%	2,128	5.8%	6,073	5.4%	
Age 65 to 69 Years	179	3.5%	1,508	4.1%	4,044	3.6%	
Age 70 to 74 Years	148	2.9%	1,187	3.2%	3,040	2.7%	
Age 75 to 79 Years	63	1.2%	622	1.7%	1,736	1.5%	
Age 80 to 84 Years	29	0.6%	301	0.8%	906	0.8%	
Age 85 Years or Over	20	0.4%	256	0.7%	668	0.6%	
Male Median Age	33.4		36.2		35.2		
Age 19 Years or Less	1,289	25.2%	9,380	25.5%	31,912	28.2%	
Age 20 to 64 Years	3,382	66.2%	23,576	64.0%	70,735	62.6%	
Age 65 Years or Over	439	8.6%	3,875	10.5%	10,394	9.2%	
Males per 100 Females (2023)							
Overall Comparison	94		96		96		
Age Under 5 Years	107	51.7%	106	51.4%	105	51.3%	
Age 5 to 9 Years	98	49.4%	102	50.5%	102	50.4%	
Age 10 to 14 Years	99	49.8%	99	49.8%	102	50.4%	
Age 15 to 19 Years	91	47.7%	99	49.8%	101	50.3%	
Age 20 to 24 Years	110	52.3%	100	49.9%	100	49.9%	
Age 25 to 29 Years	93	48.3%	101	50.3%	96	49.0%	
Age 30 to 34 Years	108	51.8%	104	50.9%	97	49.3%	
Age 35 to 39 Years	99	49.8%	98	49.5%	96	49.1%	
Age 40 to 44 Years	89	47.0%	95	48.7%	94	48.5%	
Age 45 to 49 Years	84	45.6%	94	48.4%	92	48.0%	
Age 50 to 54 Years	86	46.4%	91	47.7%	96	48.9%	
Age 55 to 59 Years	95	48.7%	93	48.2%	97	49.2%	
Age 60 to 64 Years	89	47.0%	92	47.9%	97	49.2%	
Age 65 to 69 Years	77	43.4%	88	46.8%	88	46.7%	
Age 70 to 74 Years	106	51.5%	96	49.0%	91	47.6%	
Age 75 to 79 Years	70	41.2%	74	42.7%	80	44.4%	
Age 80 to 84 Years	43	30.1%	68	40.5%	79	44.1%	
Age 85 Years or Over	54	35.3%	64	39.0%	57	36.2%	
Age 19 Years or Less	98	49.6%	101	50.4%	102	50.6%	
Age 20 to 39 Years	102	50.5%	101	50.2%	97	49.3%	
Age 40 to 64 Years	88	46.9%	93	48.2%	95	48.7%	
Age 65 Years or Over	77	43.7%	84	45.6%	84	45.5%	

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Duluth, GA 30096							
Household Type (2023)							
Total Households		4,276		28,811		82,531	
Households with Children		1,469	34.3%	10,106	35.1%	33,249	40.3%
Average Household Size		2.5		2.6		2.8	
Household Density per Square Mile		1,362		1,019		1,051	
Population Family		8,451	80.1%	63,458	84.4%	198,933	86.4%
Population Non-Family		2,094	19.9%	11,657	15.5%	30,854	13.4%
Population Group Quarters		-	-	47	-	454	0.2%
Family Households		2,733	63.9%	19,806	68.7%	58,984	71.5%
Married Couple Households		1,712	62.6%	14,574	73.6%	42,481	72.0%
Other Family Households with Children		1,021	37.4%	5,232	26.4%	16,503	28.0%
Family Households with Children		1,465	53.6%	10,087	50.9%	33,183	56.3%
Married Couple with Children		868	59.3%	6,995	69.3%	22,529	67.9%
Other Family Households with Children		597	40.7%	3,092	30.7%	10,655	32.1%
Family Households No Children		1,268	46.4%	9,719	49.1%	25,800	43.7%
Married Couple No Children		844	66.5%	7,579	78.0%	19,952	77.3%
Other Family Households No Children		424	33.5%	2,140	22.0%	5,849	22.7%
Non-Family Households		1,543	36.1%	9,005	31.3%	23,547	28.5%
Non-Family Households with Children		4	0.2%	19	0.2%	65	0.3%
Non-Family Households No Children		1,539	99.8%	8,985	99.8%	23,482	99.7%
Average Family Household Size		3.1		3.2		3.4	
Average Family Income		\$92,356		\$135,987		\$135,348	
Median Family Income		\$88,311		\$106,899		\$114,132	
Average Non-Family Household Size		1.4		1.3		1.3	
Marital Status (2023)							
Population Age 15 Years or Over		8,637		61,394		183,754	
Never Married		2,700	31.3%	19,781	32.2%	60,163	32.7%
Currently Married		3,883	45.0%	30,707	50.0%	91,824	50.0%
Previously Married		2,054	23.8%	10,906	17.8%	31,767	17.3%
Separated		682	33.2%	2,690	24.7%	8,052	25.3%
Widowed		462	22.5%	2,249	20.6%	6,693	21.1%
Divorced		910	44.3%	5,967	54.7%	17,022	53.6%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		7,061		51,232		151,277	
Elementary (Grade Level 0 to 8)		304	4.3%	2,378	4.6%	9,589	6.3%
Some High School (Grade Level 9 to 11)		437	6.2%	2,797	5.5%	8,096	5.4%
High School Graduate		1,119	15.9%	8,787	17.2%	26,794	17.7%
Some College		1,153	16.3%	7,084	13.8%	22,113	14.6%
Associate Degree Only		749	10.6%	5,630	11.0%	13,827	9.1%
Bachelor Degree Only		2,107	29.8%	15,945	31.1%	43,746	28.9%
Graduate Degree		1,192	16.9%	8,611	16.8%	27,111	17.9%
Any College (Some College or Higher)		5,201	73.7%	37,270	72.7%	106,798	70.6%
College Degree + (Bachelor Degree or Higher)		3,299	46.7%	24,556	47.9%	70,857	46.8%

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Housing							
Total Housing Units (2023)		4,481		30,363		87,063	
Total Housing Units (2020)		4,432		29,468		83,744	
Historical Annual Growth (2020-2023)		49 -		895 -		3,319 -	
Housing Units Occupied (2023)		4,276 95.4%		28,811 94.9%		82,531 94.8%	
Housing Units Owner-Occupied		2,059 48.1%		18,264 63.4%		50,174 60.8%	
Housing Units Renter-Occupied		2,217 51.9%		10,546 36.6%		32,357 39.2%	
Housing Units Vacant (2023)		205 4.6%		1,552 5.1%		4,532 5.2%	
Household Size (2023)							
Total Households		4,276		28,811		82,531	
1 Person Households		1,177 27.5%		7,157 24.8%		18,630 22.6%	
2 Person Households		1,476 34.5%		9,706 33.7%		25,030 30.3%	
3 Person Households		776 18.1%		5,060 17.6%		14,955 18.1%	
4 Person Households		501 11.7%		3,837 13.3%		13,025 15.8%	
5 Person Households		200 4.7%		1,764 6.1%		6,269 7.6%	
6 Person Households		89 2.1%		799 2.8%		2,719 3.3%	
7 or More Person Households		57 1.3%		487 1.7%		1,902 2.3%	
Household Income Distribution (2023)							
HH Income \$200,000 or More		141 3.3%		3,581 12.4%		12,521 15.2%	
HH Income \$150,000 to \$199,999		247 5.8%		2,978 10.3%		8,075 9.8%	
HH Income \$125,000 to \$149,999		376 8.8%		2,232 7.7%		6,123 7.4%	
HH Income \$100,000 to \$124,999		499 11.7%		2,187 7.6%		6,450 7.8%	
HH Income \$75,000 to \$99,999		579 13.5%		3,839 13.3%		9,511 11.5%	
HH Income \$50,000 to \$74,999		923 21.6%		4,852 16.8%		13,543 16.4%	
HH Income \$35,000 to \$49,999		472 11.0%		3,077 10.7%		8,406 10.2%	
HH Income \$25,000 to \$34,999		341 8.0%		2,400 8.3%		6,873 8.3%	
HH Income \$15,000 to \$24,999		308 7.2%		1,706 5.9%		5,357 6.5%	
HH Income \$10,000 to \$14,999		52 1.2%		612 2.1%		2,026 2.5%	
HH Income Under \$10,000		338 7.9%		1,348 4.7%		3,645 4.4%	
Household Vehicles (2023)							
Households 0 Vehicles Available		129 3.0%		988 3.4%		2,263 2.7%	
Households 1 Vehicle Available		2,245 52.5%		10,634 36.9%		28,747 34.8%	
Households 2 Vehicles Available		1,335 31.2%		11,030 38.3%		33,183 40.2%	
Households 3 or More Vehicles Available		567 13.3%		6,159 21.4%		18,339 22.2%	
Total Vehicles Available		6,852		53,919		157,257	
Average Vehicles per Household		1.6		1.9		1.9	
Owner-Occupied Household Vehicles		3,571 52.1%		38,561 71.5%		109,082 69.4%	
Average Vehicles per Owner-Occupied Household		1.7		2.1		2.2	
Renter-Occupied Household Vehicles		3,281 47.9%		15,358 28.5%		48,175 30.6%	
Average Vehicles per Renter-Occupied Household		1.5		1.5		1.5	
Travel Time (2023)							
Worker Base Age 16 years or Over		6,130		41,482		122,516	
Travel to Work in 14 Minutes or Less		936 15.3%		6,737 16.2%		17,955 14.7%	
Travel to Work in 15 to 29 Minutes		1,674 27.3%		10,402 25.1%		29,578 24.1%	
Travel to Work in 30 to 59 Minutes		1,774 28.9%		11,526 27.8%		33,519 27.4%	
Travel to Work in 60 Minutes or More		331 5.4%		1,957 4.7%		6,166 5.0%	
Work at Home		1,415 23.1%		10,861 26.2%		35,298 28.8%	
Average Minutes Travel to Work		25.8		25.2		25.8	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9826/-84.1565

3735 Buford Hwy							
Duluth, GA 30096							
Transportation To Work (2023)							
Worker Base Age 16 years or Over	6,130		41,482		122,516		
Drive to Work Alone	4,007	65.4%	25,597	61.7%	73,894	60.3%	
Drive to Work in Carpool	583	9.5%	3,620	8.7%	10,558	8.6%	
Travel to Work by Public Transportation	55	0.9%	324	0.8%	764	0.6%	
Drive to Work on Motorcycle	-	-	-	-	-	-	
Bicycle to Work	-	-	5	-	62	-	
Walk to Work	60	1.0%	368	0.9%	772	0.6%	
Other Means	10	0.2%	709	1.7%	1,168	1.0%	
Work at Home	1,415	23.1%	10,861	26.2%	35,298	28.8%	
Daytime Demographics (2023)							
Total Businesses	860		7,494		20,088		
Total Employees	6,063		59,979		173,148		
Company Headquarter Businesses	18	2.1%	246	3.3%	644	3.2%	
Company Headquarter Employees	697	11.5%	10,143	16.9%	35,382	20.4%	
Employee Population per Business	7.0	to 1	8.0	to 1	8.6	to 1	
Residential Population per Business	12.3	to 1	10.0	to 1	11.5	to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,407		78,649		230,457		
Labor Force							
Labor Population Age 16 Years or Over (2023)	8,474		60,269		180,012		
Labor Force Total Males (2023)	4,064	48.0%	29,306	48.6%	87,563	48.6%	
Male Civilian Employed	3,000	73.8%	21,653	73.9%	64,937	74.2%	
Male Civilian Unemployed	62	1.5%	457	1.6%	1,942	2.2%	
Males in Armed Forces	-	-	118	0.4%	187	0.2%	
Males Not in Labor Force	1,002	24.7%	7,078	24.2%	20,497	23.4%	
Labor Force Total Females (2023)	4,410	52.0%	30,963	51.4%	92,450	51.4%	
Female Civilian Employed	3,130	71.0%	19,829	64.0%	57,579	62.3%	
Female Civilian Unemployed	83	1.9%	543	1.8%	1,462	1.6%	
Females in Armed Forces	-	-	-	-	-	-	
Females Not in Labor Force	1,196	27.1%	10,591	34.2%	33,409	36.1%	
Unemployment Rate	146	1.7%	1,000	1.7%	3,404	1.9%	
Occupation (2023)							
Occupation Population Age 16 Years or Over	6,130		41,482		122,516		
Occupation Total Males	3,000	48.9%	21,653	52.2%	64,937	53.0%	
Occupation Total Females	3,130	51.1%	19,829	47.8%	57,579	47.0%	
Management, Business, Financial Operations	938	15.3%	7,378	17.8%	22,457	18.3%	
Professional, Related	1,888	30.8%	11,729	28.3%	30,908	25.2%	
Service	942	15.4%	5,983	14.4%	18,377	15.0%	
Sales, Office	1,215	19.8%	8,239	19.9%	25,795	21.1%	
Farming, Fishing, Forestry	36	0.6%	95	0.2%	178	0.1%	
Construction, Extraction, Maintenance	344	5.6%	2,901	7.0%	10,049	8.2%	
Production, Transport, Material Moving	766	12.5%	5,158	12.4%	14,752	12.0%	
White Collar Workers	4,042	65.9%	27,345	65.9%	79,160	64.6%	
Blue Collar Workers	2,088	34.1%	14,137	34.1%	43,356	35.4%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9826/-84.1565

3735 Buford Hwy		1 mi radius		3 mi radius		5 mi radius	
Duluth, GA 30096							
Units In Structure (2023)							
Total Units	4,276			28,811		82,531	
1 Detached Unit	1,875	43.9%		18,161	63.0%	49,106	59.5%
1 Attached Unit	623	14.6%		2,295	8.0%	7,547	9.1%
2 Units	117	2.7%		415	1.4%	1,317	1.6%
3 to 4 Units	273	6.4%		815	2.8%	2,276	2.8%
5 to 9 Units	252	5.9%		1,306	4.5%	4,278	5.2%
10 to 19 Units	578	13.5%		2,893	10.0%	8,638	10.5%
20 to 49 Units	97	2.3%		754	2.6%	3,362	4.1%
50 or More Units	395	9.2%		1,688	5.9%	4,706	5.7%
Mobile Home or Trailer	62	1.4%		464	1.6%	1,181	1.4%
Other Structure	5	0.1%		19	-	121	0.1%
Homes Built By Year (2023)							
Homes Built 2020 or later	91	2.0%		343	1.1%	843	1.0%
Homes Built 2010 to 2019	786	17.6%		3,163	10.4%	10,501	12.1%
Homes Built 2000 to 2009	750	16.7%		5,766	19.0%	17,884	20.5%
Homes Built 1990 to 1999	1,255	28.0%		8,305	27.4%	23,553	27.1%
Homes Built 1980 to 1989	869	19.4%		7,410	24.4%	19,605	22.5%
Homes Built 1970 to 1979	409	9.1%		2,440	8.0%	6,052	7.0%
Homes Built 1960 to 1969	86	1.9%		947	3.1%	2,571	3.0%
Homes Built 1950 to 1959	17	0.4%		194	0.6%	575	0.7%
Homes Built 1940 to 1949	11	0.2%		114	0.4%	441	0.5%
Homes Built Before 1939	1	-		130	0.4%	508	0.6%
Median Age of Homes	28.8	yrs		31.5	yrs	30.7	yrs
Home Values (2023)							
Owner Specified Housing Units	2,059			18,264		50,174	
Home Values \$1,000,000 or More	19	0.9%		626	3.4%	1,452	2.9%
Home Values \$750,000 to \$999,999	24	1.2%		677	3.7%	1,765	3.5%
Home Values \$500,000 to \$749,999	176	8.5%		1,999	10.9%	8,030	16.0%
Home Values \$400,000 to \$499,999	185	9.0%		2,446	13.4%	8,186	16.3%
Home Values \$300,000 to \$399,999	439	21.3%		4,955	27.1%	12,716	25.3%
Home Values \$250,000 to \$299,999	308	14.9%		3,158	17.3%	6,840	13.6%
Home Values \$200,000 to \$249,999	553	26.9%		2,478	13.6%	5,415	10.8%
Home Values \$175,000 to \$199,999	116	5.6%		751	4.1%	1,886	3.8%
Home Values \$150,000 to \$174,999	106	5.2%		488	2.7%	1,211	2.4%
Home Values \$125,000 to \$149,999	43	2.1%		225	1.2%	754	1.5%
Home Values \$100,000 to \$124,999	29	1.4%		129	0.7%	462	0.9%
Home Values \$90,000 to \$99,999	5	0.2%		19	0.1%	78	0.2%
Home Values \$80,000 to \$89,999	5	0.3%		22	0.1%	131	0.3%
Home Values \$70,000 to \$79,999	3	0.2%		17	-	87	0.2%
Home Values \$60,000 to \$69,999	-	-		8	-	37	-
Home Values \$50,000 to \$59,999	17	0.8%		50	0.3%	135	0.3%
Home Values \$35,000 to \$49,999	3	0.1%		27	0.1%	156	0.3%
Home Values \$25,000 to \$34,999	8	0.4%		57	0.3%	297	0.6%
Home Values \$10,000 to \$24,999	11	0.6%		70	0.4%	253	0.5%
Home Values Under \$10,000	9	0.4%		65	0.4%	283	0.6%
Owner-Occupied Median Home Value	\$274,431			\$355,055		\$376,856	
Renter-Occupied Median Rent	\$1,333			\$1,325		\$1,308	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9826/-84.1565

3735 Buford Hwy Duluth, GA 30096		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$251.61 M	\$2.28 B	\$6.56 B
Total Non-Retail Expenditure		\$132.45 M	\$1.21 B	\$3.48 B
Total Retail Expenditure		\$119.15 M	\$1.07 B	\$3.08 B
Apparel		\$8.88 M	\$81.97 M	\$236.93 M
Contributions		\$7.88 M	\$77.97 M	\$226.12 M
Education		\$7.32 M	\$75.66 M	\$222.81 M
Entertainment		\$14.09 M	\$131.49 M	\$378.85 M
Food and Beverages		\$37.43 M	\$332.61 M	\$954.03 M
Furnishings and Equipment		\$8.79 M	\$81.41 M	\$234.05 M
Gifts		\$5.96 M	\$59.54 M	\$173.99 M
Health Care		\$21.24 M	\$187.33 M	\$532.84 M
Household Operations		\$9.76 M	\$91.05 M	\$262.44 M
Miscellaneous Expenses		\$4.74 M	\$43.36 M	\$124.52 M
Personal Care		\$3.39 M	\$30.61 M	\$87.82 M
Personal Insurance		\$1.71 M	\$16.86 M	\$48.77 M
Reading		\$540.42 K	\$4.99 M	\$14.32 M
Shelter		\$53.22 M	\$480.67 M	\$1.38 B
Tobacco		\$1.6 M	\$12.59 M	\$35.49 M
Transportation		\$46.23 M	\$413.43 M	\$1.19 B
Utilities		\$18.83 M	\$161.93 M	\$461.21 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$4,904	\$6,605	\$6,626
Total Non-Retail Expenditure		\$2,581 52.6%	\$3,500 53.0%	\$3,516 53.1%
Total Retail Expenditures		\$2,322 47.4%	\$3,104 47.0%	\$3,110 46.9%
Apparel		\$173 3.5%	\$237 3.6%	\$239 3.6%
Contributions		\$154 3.1%	\$226 3.4%	\$228 3.4%
Education		\$143 2.9%	\$219 3.3%	\$225 3.4%
Entertainment		\$275 5.6%	\$380 5.8%	\$383 5.8%
Food and Beverages		\$729 14.9%	\$962 14.6%	\$963 14.5%
Furnishings and Equipment		\$171 3.5%	\$235 3.6%	\$236 3.6%
Gifts		\$116 2.4%	\$172 2.6%	\$176 2.7%
Health Care		\$414 8.4%	\$542 8.2%	\$538 8.1%
Household Operations		\$190 3.9%	\$263 4.0%	\$265 4.0%
Miscellaneous Expenses		\$92 1.9%	\$125 1.9%	\$126 1.9%
Personal Care		\$66 1.3%	\$89 1.3%	\$89 1.3%
Personal Insurance		\$33 0.7%	\$49 0.7%	\$49 0.7%
Reading		\$11 0.2%	\$14 0.2%	\$14 0.2%
Shelter		\$1,037 21.2%	\$1,390 21.1%	\$1,396 21.1%
Tobacco		\$31 0.6%	\$36 0.6%	\$36 0.5%
Transportation		\$901 18.4%	\$1,196 18.1%	\$1,197 18.1%
Utilities		\$367 7.5%	\$468 7.1%	\$466 7.0%