

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.8352/-83.6361

860 Forsyth St Macon, GA 31201	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	9,073		43,998		86,596	
Projected Population (2028)	9,142		44,103		86,094	
Census Population (2020)	8,916		43,633		87,016	
Census Population (2010)	8,546		45,655		89,983	
Projected Annual Growth (2023-2028)	69	0.2%	105	-	-502	-0.1%
Historical Annual Growth (2020-2023)	157	-	365	0.3%	-420	-0.2%
Historical Annual Growth (2010-2020)	369	0.4%	-2,022	-0.4%	-2,968	-0.3%
Estimated Population Density (2023)	2,889	psm	1,556	psm	1,103	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	3,597		18,309		35,367	
Projected Households (2028)	3,478		17,635		33,867	
Census Households (2020)	3,548		18,001		35,162	
Census Households (2010)	3,134		18,210		35,176	
Projected Annual Growth (2023-2028)	-119	-0.7%	-674	-0.7%	-1,500	-0.8%
Historical Annual Change (2010-2023)	463	1.1%	98	-	190	-
Average Household Income						
Estimated Average Household Income (2023)	\$53,376		\$48,117		\$56,667	
Projected Average Household Income (2028)	\$58,905		\$53,516		\$63,656	
Census Average Household Income (2010)	\$30,872		\$34,665		\$40,948	
Census Average Household Income (2000)	\$24,411		\$34,355		\$39,583	
Projected Annual Change (2023-2028)	\$5,529	2.1%	\$5,400	2.2%	\$6,989	2.5%
Historical Annual Change (2000-2023)	\$28,965	5.2%	\$13,762	1.7%	\$17,084	1.9%
Median Household Income						
Estimated Median Household Income (2023)	\$40,089		\$36,629		\$41,391	
Projected Median Household Income (2028)	\$40,254		\$37,140		\$41,994	
Census Median Household Income (2010)	\$22,514		\$25,512		\$30,830	
Census Median Household Income (2000)	\$14,818		\$23,620		\$29,011	
Projected Annual Change (2023-2028)	\$166	-	\$511	0.3%	\$603	0.3%
Historical Annual Change (2000-2023)	\$25,271	7.4%	\$13,010	2.4%	\$12,381	1.9%
Per Capita Income						
Estimated Per Capita Income (2023)	\$23,459		\$20,664		\$23,534	
Projected Per Capita Income (2028)	\$24,692		\$22,038		\$25,433	
Census Per Capita Income (2010)	\$11,324		\$13,832		\$16,015	
Census Per Capita Income (2000)	\$9,529		\$13,819		\$15,574	
Projected Annual Change (2023-2028)	\$1,234	1.1%	\$1,374	1.3%	\$1,899	1.6%
Historical Annual Change (2000-2023)	\$13,930	6.4%	\$6,845	2.2%	\$7,961	2.2%
Estimated Average Household Net Worth (2023)	\$394,202		\$244,546		\$253,941	

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860 Forsyth St Macon, GA 31201						
	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	9,073		43,998		86,596	
White (2023)	2,662	29.3%	10,922	24.8%	22,697	26.2%
Black or African American (2023)	4,273	47.1%	29,310	66.6%	57,837	66.8%
American Indian or Alaska Native (2023)	8	-	71	0.2%	118	0.1%
Asian (2023)	1,717	18.9%	2,133	4.8%	2,641	3.1%
Hawaiian or Pacific Islander (2023)	-	-	16	-	22	-
Other Race (2023)	137	1.5%	479	1.1%	1,101	1.3%
Two or More Races (2023)	275	3.0%	1,066	2.4%	2,180	2.5%
Population < 18 (2023)	1,019	11.2%	9,486	21.6%	20,572	23.8%
White Not Hispanic	233	22.9%	1,420	15.0%	3,378	16.4%
Black or African American	733	72.0%	7,550	79.6%	15,872	77.2%
Asian	10	0.9%	69	0.7%	135	0.7%
Other Race Not Hispanic	20	2.0%	246	2.6%	541	2.6%
Hispanic	23	2.2%	201	2.1%	645	3.1%
Not Hispanic or Latino Population (2023)	8,660	95.4%	42,653	96.9%	83,630	96.6%
Not Hispanic White	2,587	29.9%	10,698	25.1%	22,215	26.6%
Not Hispanic Black or African American	4,241	49.0%	29,129	68.3%	57,455	68.7%
Not Hispanic American Indian or Alaska Native	3	-	43	0.1%	66	-
Not Hispanic Asian	1,713	19.8%	2,123	5.0%	2,588	3.1%
Not Hispanic Hawaiian or Pacific Islander	-	-	12	-	15	-
Not Hispanic Other Race	14	0.2%	59	0.1%	111	0.1%
Not Hispanic Two or More Races	102	1.2%	590	1.4%	1,180	1.4%
Hispanic or Latino Population (2023)	413	4.6%	1,345	3.1%	2,966	3.4%
Hispanic White	75	18.2%	224	16.7%	482	16.2%
Hispanic Black or African American	33	7.9%	181	13.4%	382	12.9%
Hispanic American Indian or Alaska Native	5	1.3%	29	2.1%	51	1.7%
Hispanic Asian	4	0.9%	11	0.8%	53	1.8%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.3%	7	0.2%
Hispanic Other Race	123	29.8%	420	31.2%	990	33.4%
Hispanic Two or More Races	174	42.0%	476	35.4%	1,000	33.7%
Not Hispanic or Latino Population (2020)	8,090	90.7%	41,787	95.8%	83,533	96.0%
Hispanic or Latino Population (2020)	826	9.3%	1,846	4.2%	3,483	4.0%
Not Hispanic or Latino Population (2010)	8,221	96.2%	44,602	97.7%	87,876	97.7%
Hispanic or Latino Population (2010)	326	3.8%	1,053	2.3%	2,107	2.3%
Not Hispanic or Latino Population (2028)	8,729	95.5%	42,759	97.0%	83,141	96.6%
Hispanic or Latino Population (2028)	413	4.5%	1,344	3.0%	2,954	3.4%
Projected Annual Growth (2023-2028)	-	-	-1	-	-12	-
Historical Annual Growth (2010-2020)	500	15.4%	793	7.5%	1,375	6.5%

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Total Age Distribution (2023)							
Total Population	9,073		43,998		86,596		
Age Under 5 Years	305	3.4%	2,746	6.2%	5,709	6.6%	
Age 5 to 9 Years	257	2.8%	2,617	5.9%	5,706	6.6%	
Age 10 to 14 Years	218	2.4%	2,567	5.8%	5,774	6.7%	
Age 15 to 19 Years	1,147	12.6%	3,483	7.9%	6,520	7.5%	
Age 20 to 24 Years	1,806	19.9%	4,270	9.7%	7,235	8.4%	
Age 25 to 29 Years	766	8.4%	3,282	7.5%	6,358	7.3%	
Age 30 to 34 Years	578	6.4%	2,927	6.7%	5,874	6.8%	
Age 35 to 39 Years	454	5.0%	2,345	5.3%	4,821	5.6%	
Age 40 to 44 Years	354	3.9%	2,174	4.9%	4,508	5.2%	
Age 45 to 49 Years	497	5.5%	2,340	5.3%	4,537	5.2%	
Age 50 to 54 Years	441	4.9%	2,389	5.4%	4,641	5.4%	
Age 55 to 59 Years	458	5.0%	2,571	5.8%	5,084	5.9%	
Age 60 to 64 Years	502	5.5%	2,675	6.1%	5,363	6.2%	
Age 65 to 69 Years	406	4.5%	2,407	5.5%	4,631	5.3%	
Age 70 to 74 Years	375	4.1%	2,092	4.8%	3,988	4.6%	
Age 75 to 79 Years	247	2.7%	1,334	3.0%	2,605	3.0%	
Age 80 to 84 Years	135	1.5%	874	2.0%	1,678	1.9%	
Age 85 Years or Over	126	1.4%	905	2.1%	1,565	1.8%	
Median Age	34.9		36.1		35.4		
Age 19 Years or Less	1,928	21.2%	11,413	25.9%	23,708	27.4%	
Age 20 to 64 Years	5,855	64.5%	24,973	56.8%	48,421	55.9%	
Age 65 Years or Over	1,290	14.2%	7,611	17.3%	14,467	16.7%	
Female Age Distribution (2023)							
Female Population	4,246	46.8%	23,344	53.1%	46,553	53.8%	
Age Under 5 Years	152	3.6%	1,358	5.8%	2,798	6.0%	
Age 5 to 9 Years	118	2.8%	1,277	5.5%	2,844	6.1%	
Age 10 to 14 Years	99	2.3%	1,223	5.2%	2,804	6.0%	
Age 15 to 19 Years	563	13.3%	1,790	7.7%	3,334	7.2%	
Age 20 to 24 Years	879	20.7%	2,236	9.6%	3,803	8.2%	
Age 25 to 29 Years	320	7.5%	1,679	7.2%	3,371	7.2%	
Age 30 to 34 Years	231	5.4%	1,471	6.3%	3,136	6.7%	
Age 35 to 39 Years	177	4.2%	1,214	5.2%	2,618	5.6%	
Age 40 to 44 Years	124	2.9%	1,122	4.8%	2,424	5.2%	
Age 45 to 49 Years	170	4.0%	1,169	5.0%	2,431	5.2%	
Age 50 to 54 Years	181	4.3%	1,223	5.2%	2,494	5.4%	
Age 55 to 59 Years	199	4.7%	1,361	5.8%	2,780	6.0%	
Age 60 to 64 Years	237	5.6%	1,465	6.3%	3,002	6.4%	
Age 65 to 69 Years	230	5.4%	1,394	6.0%	2,619	5.6%	
Age 70 to 74 Years	213	5.0%	1,225	5.2%	2,304	4.9%	
Age 75 to 79 Years	159	3.7%	870	3.7%	1,599	3.4%	
Age 80 to 84 Years	98	2.3%	613	2.6%	1,097	2.4%	
Age 85 Years or Over	96	2.3%	653	2.8%	1,095	2.4%	
Female Median Age	36.7		38.5		37.6		
Age 19 Years or Less	932	21.9%	5,648	24.2%	11,780	25.3%	
Age 20 to 64 Years	2,518	59.3%	12,940	55.4%	26,060	56.0%	
Age 65 Years or Over	796	18.8%	4,756	20.4%	8,713	18.7%	

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Macon, GA 31201							
		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)							
Male Population		4,827	53.2%	20,654	46.9%	40,043	46.2%
Age Under 5 Years		154	3.2%	1,388	6.7%	2,911	7.3%
Age 5 to 9 Years		139	2.9%	1,340	6.5%	2,862	7.1%
Age 10 to 14 Years		119	2.5%	1,345	6.5%	2,970	7.4%
Age 15 to 19 Years		585	12.1%	1,692	8.2%	3,185	8.0%
Age 20 to 24 Years		927	19.2%	2,034	9.8%	3,432	8.6%
Age 25 to 29 Years		447	9.3%	1,603	7.8%	2,987	7.5%
Age 30 to 34 Years		347	7.2%	1,456	7.1%	2,739	6.8%
Age 35 to 39 Years		276	5.7%	1,131	5.5%	2,203	5.5%
Age 40 to 44 Years		230	4.8%	1,053	5.1%	2,084	5.2%
Age 45 to 49 Years		327	6.8%	1,171	5.7%	2,106	5.3%
Age 50 to 54 Years		260	5.4%	1,165	5.6%	2,148	5.4%
Age 55 to 59 Years		258	5.3%	1,210	5.9%	2,303	5.8%
Age 60 to 64 Years		265	5.5%	1,210	5.9%	2,360	5.9%
Age 65 to 69 Years		176	3.6%	1,013	4.9%	2,013	5.0%
Age 70 to 74 Years		162	3.4%	867	4.2%	1,684	4.2%
Age 75 to 79 Years		88	1.8%	464	2.2%	1,006	2.5%
Age 80 to 84 Years		37	0.8%	261	1.3%	581	1.5%
Age 85 Years or Over		30	0.6%	251	1.2%	470	1.2%
Male Median Age		33.2		33.5		33.0	
Age 19 Years or Less		996	20.6%	5,765	27.9%	11,928	29.8%
Age 20 to 64 Years		3,338	69.1%	12,033	58.3%	22,361	55.8%
Age 65 Years or Over		493	10.2%	2,856	13.8%	5,753	14.4%
Males per 100 Females (2023)							
Overall Comparison		114		88		86	
Age Under 5 Years		101	50.4%	102	50.5%	104	51.0%
Age 5 to 9 Years		118	54.1%	105	51.2%	101	50.2%
Age 10 to 14 Years		120	54.5%	110	52.4%	106	51.4%
Age 15 to 19 Years		104	51.0%	95	48.6%	96	48.9%
Age 20 to 24 Years		106	51.4%	91	47.6%	90	47.4%
Age 25 to 29 Years		140	58.3%	95	48.8%	89	47.0%
Age 30 to 34 Years		150	60.1%	99	49.8%	87	46.6%
Age 35 to 39 Years		156	60.9%	93	48.2%	84	45.7%
Age 40 to 44 Years		185	64.9%	94	48.4%	86	46.2%
Age 45 to 49 Years		193	65.8%	100	50.0%	87	46.4%
Age 50 to 54 Years		143	58.9%	95	48.8%	86	46.3%
Age 55 to 59 Years		129	56.4%	89	47.1%	83	45.3%
Age 60 to 64 Years		112	52.8%	83	45.2%	79	44.0%
Age 65 to 69 Years		76	43.3%	73	42.1%	77	43.5%
Age 70 to 74 Years		76	43.3%	71	41.4%	73	42.2%
Age 75 to 79 Years		55	35.6%	53	34.8%	63	38.6%
Age 80 to 84 Years		38	27.3%	43	29.9%	53	34.6%
Age 85 Years or Over		32	24.1%	38	27.8%	43	30.0%
Age 19 Years or Less		107	51.7%	102	50.5%	101	50.3%
Age 20 to 39 Years		124	55.4%	94	48.5%	88	46.8%
Age 40 to 64 Years		147	59.5%	92	47.8%	84	45.6%
Age 65 Years or Over		62	38.3%	60	37.5%	66	39.8%

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860 Forsyth St							
Macon, GA 31201							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2023)							
Total Households	3,597		18,309		35,367		
Households with Children	528	14.7%	4,432	24.2%	10,221	28.9%	
Average Household Size	1.8		2.2		2.3		
Household Density per Square Mile	1,145		648		450		
Population Family	3,613	39.8%	29,480	67.0%	64,008	73.9%	
Population Non-Family	2,765	30.5%	10,988	25.0%	18,444	21.3%	
Population Group Quarters	2,695	29.7%	3,530	8.0%	4,144	4.8%	
Family Households	1,213	33.7%	9,233	50.4%	20,161	57.0%	
Married Couple Households	462	38.1%	3,257	35.3%	8,292	41.1%	
Other Family Households with Children	750	61.9%	5,976	64.7%	11,869	58.9%	
Family Households with Children	527	43.4%	4,429	48.0%	10,217	50.7%	
Married Couple with Children	158	30.1%	1,338	30.2%	3,457	33.8%	
Other Family Households with Children	368	69.9%	3,091	69.8%	6,760	66.2%	
Family Households No Children	686	56.6%	4,804	52.0%	9,944	49.3%	
Married Couple No Children	304	44.3%	1,919	39.9%	4,835	48.6%	
Other Family Households No Children	382	55.7%	2,885	60.1%	5,108	51.4%	
Non-Family Households	2,384	66.3%	9,076	49.6%	15,206	43.0%	
Non-Family Households with Children	1	-	3	-	4	-	
Non-Family Households No Children	2,383	100.0%	9,073	100.0%	15,202	100.0%	
Average Family Household Size	3.0		3.2		3.2		
Average Family Income	\$84,796		\$57,879		\$68,604		
Median Family Income	\$81,307		\$52,875		\$55,812		
Average Non-Family Household Size	1.2		1.2		1.2		
Marital Status (2023)							
Population Age 15 Years or Over	8,293		36,068		69,408		
Never Married	5,668	68.4%	20,147	55.9%	35,228	50.8%	
Currently Married	800	9.6%	5,417	15.0%	14,079	20.3%	
Previously Married	1,825	22.0%	10,504	29.1%	20,100	29.0%	
Separated	422	23.1%	2,570	24.5%	5,046	25.1%	
Widowed	550	30.2%	3,015	28.7%	5,573	27.7%	
Divorced	853	46.7%	4,920	46.8%	9,480	47.2%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	5,339		28,315		55,653		
Elementary (Grade Level 0 to 8)	231	4.3%	1,482	5.2%	2,825	5.1%	
Some High School (Grade Level 9 to 11)	662	12.4%	3,686	13.0%	6,540	11.8%	
High School Graduate	1,362	25.5%	9,313	32.9%	19,141	34.4%	
Some College	877	16.4%	5,821	20.6%	11,920	21.4%	
Associate Degree Only	255	4.8%	1,404	5.0%	3,605	6.5%	
Bachelor Degree Only	903	16.9%	3,394	12.0%	6,197	11.1%	
Graduate Degree	1,049	19.6%	3,215	11.4%	5,424	9.7%	
Any College (Some College or Higher)	3,084	57.8%	13,834	48.9%	27,147	48.8%	
College Degree + (Bachelor Degree or Higher)	1,952	36.6%	6,609	23.3%	11,621	20.9%	

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Housing							
Total Housing Units (2023)		4,366		22,443		42,058	
Total Housing Units (2020)		4,328		22,225		41,975	
Historical Annual Growth (2020-2023)		38      -		218      -		83      -	
Housing Units Occupied (2023)		3,597    82.4%		18,309   81.6%		35,367   84.1%	
Housing Units Owner-Occupied		950    26.4%		7,099   38.8%		15,861   44.8%	
Housing Units Renter-Occupied		2,647   73.6%		11,209   61.2%		19,506   55.2%	
Housing Units Vacant (2023)		769    17.6%		4,134   18.4%		6,691   15.9%	
Household Size (2023)							
Total Households		3,597		18,309		35,367	
1 Person Households		2,186   60.8%		8,107   44.3%		13,441   38.0%	
2 Person Households		787    21.9%		5,082   27.8%		10,746   30.4%	
3 Person Households		301    8.4%		2,338   12.8%		5,065    14.3%	
4 Person Households		201    5.6%		1,494    8.2%		3,311    9.4%	
5 Person Households		58     1.6%		721     3.9%		1,641    4.6%	
6 Person Households		40     1.1%		355     1.9%		751     2.1%	
7 or More Person Households		23     0.6%		212     1.2%		412     1.2%	
Household Income Distribution (2023)							
HH Income \$200,000 or More		319    8.9%		642    3.5%		1,308    3.7%	
HH Income \$150,000 to \$199,999		121    3.4%		757    4.1%		1,337    3.8%	
HH Income \$125,000 to \$149,999		124    3.5%		473    2.6%		1,048    3.0%	
HH Income \$100,000 to \$124,999		96     2.7%		658    3.6%		1,559    4.4%	
HH Income \$75,000 to \$99,999		302    8.4%		1,314   7.2%		3,165    8.9%	
HH Income \$50,000 to \$74,999		346    9.6%		2,249   12.3%		5,179   14.6%	
HH Income \$35,000 to \$49,999		284    7.9%		2,113   11.5%		4,300   12.2%	
HH Income \$25,000 to \$34,999		392   10.9%		2,096   11.4%		4,015   11.4%	
HH Income \$15,000 to \$24,999		282    7.8%		2,254   12.3%		4,227   12.0%	
HH Income \$10,000 to \$14,999		429   11.9%		2,050   11.2%		3,084    8.7%	
HH Income Under \$10,000		901   25.1%		3,703   20.2%		6,145   17.4%	
Household Vehicles (2023)							
Households 0 Vehicles Available		845   23.5%		3,344   18.3%		4,993   14.1%	
Households 1 Vehicle Available		1,709   47.5%		8,003   43.7%		14,711   41.6%	
Households 2 Vehicles Available		735    20.4%		4,840   26.4%		10,626   30.0%	
Households 3 or More Vehicles Available		308    8.6%		2,122   11.6%		5,037   14.2%	
Total Vehicles Available		4,199		24,790		52,750	
Average Vehicles per Household		1.2		1.4		1.5	
Owner-Occupied Household Vehicles		1,582   37.7%		12,749   51.4%		30,265   57.4%	
Average Vehicles per Owner-Occupied Household		1.7		1.8		1.9	
Renter-Occupied Household Vehicles		2,617   62.3%		12,041   48.6%		22,485   42.6%	
Average Vehicles per Renter-Occupied Household		-		1.1		1.2	
Travel Time (2023)							
Worker Base Age 16 years or Over		3,532		15,439		32,925	
Travel to Work in 14 Minutes or Less		1,630   46.1%		5,699   36.9%		10,046   30.5%	
Travel to Work in 15 to 29 Minutes		1,150   32.6%		6,434   41.7%		14,884   45.2%	
Travel to Work in 30 to 59 Minutes		285    8.1%		1,807   11.7%		4,711    14.3%	
Travel to Work in 60 Minutes or More		93     2.6%		626    4.1%		1,422    4.3%	
Work at Home		374   10.6%		873    5.7%		1,863    5.7%	
Average Minutes Travel to Work		14.3		16.7		18.2	

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.8352/-83.6361

860 Forsyth St Macon, GA 31201								1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)													
Worker Base Age 16 years or Over				3,532				15,439				32,925	
Drive to Work Alone				2,287		64.8%		11,907		77.1%		26,321 79.9%	
Drive to Work in Carpool				165		4.7%		1,199		7.8%		2,503 7.6%	
Travel to Work by Public Transportation				34		1.0%		263		1.7%		597 1.8%	
Drive to Work on Motorcycle				-		-		-		-		24 -	
Bicycle to Work				4		0.1%		13		-		15 -	
Walk to Work				656		18.6%		1,027		6.7%		1,246 3.8%	
Other Means				12		0.3%		155		1.0%		357 1.1%	
Work at Home				374		10.6%		873		5.7%		1,863 5.7%	
Daytime Demographics (2023)													
Total Businesses				1,557				3,608				5,872	
Total Employees				13,922				30,047				45,891	
Company Headquarter Businesses				58		3.7%		106		2.9%		165 2.8%	
Company Headquarter Employees				2,132		15.3%		3,937		13.1%		5,178 11.3%	
Employee Population per Business				8.9		to 1		8.3		to 1		7.8 to 1	
Residential Population per Business				5.8		to 1		12.2		to 1		14.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over				18,588				50,040				81,074	
Labor Force													
Labor Population Age 16 Years or Over (2023)				8,249				35,585				68,323	
Labor Force Total Males (2023)				4,392		53.2%		16,339		45.9%		30,744 45.0%	
Male Civilian Employed				1,660		37.8%		6,686		40.9%		14,388 46.8%	
Male Civilian Unemployed				80		1.8%		424		2.6%		747 2.4%	
Males in Armed Forces				37		0.8%		76		0.5%		116 0.4%	
Males Not in Labor Force				2,615		59.5%		9,153		56.0%		15,493 50.4%	
Labor Force Total Females (2023)				3,857		46.8%		19,246		54.1%		37,579 55.0%	
Female Civilian Employed				1,886		48.9%		8,769		45.6%		18,553 49.4%	
Female Civilian Unemployed				81		2.1%		556		2.9%		976 2.6%	
Females in Armed Forces				-		-		61		0.3%		83 0.2%	
Females Not in Labor Force				1,890		49.0%		9,860		51.2%		17,966 47.8%	
Unemployment Rate				161		1.9%		980		2.8%		1,724 2.5%	
Occupation (2023)													
Occupation Population Age 16 Years or Over				3,532				15,439				32,925	
Occupation Total Males				1,654		46.8%		6,679		43.3%		14,381 43.7%	
Occupation Total Females				1,878		53.2%		8,760		56.7%		18,544 56.3%	
Management, Business, Financial Operations				686		-		2,085		13.5%		4,560 13.8%	
Professional, Related				1,035		29.3%		2,760		17.9%		5,180 15.7%	
Service				689		19.5%		4,129		26.7%		8,936 27.1%	
Sales, Office				578		16.4%		3,042		19.7%		6,317 19.2%	
Farming, Fishing, Forestry				-		-		1		-		3 -	
Construction, Extraction, Maintenance				147		4.2%		938		6.1%		2,307 7.0%	
Production, Transport, Material Moving				397		11.2%		2,484		16.1%		5,622 17.1%	
White Collar Workers				2,299		65.1%		7,887		51.1%		16,057 48.8%	
Blue Collar Workers				1,233		34.9%		7,553		48.9%		16,868 51.2%	



## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.8352/-83.6361

860 Forsyth St Macon, GA 31201		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
Total Units	3,597		18,309		35,367		
1 Detached Unit	1,343	37.3%	11,211	61.2%	23,452	66.3%	
1 Attached Unit	70	1.9%	378	2.1%	914	2.6%	
2 Units	283	7.9%	1,736	9.5%	2,541	7.2%	
3 to 4 Units	159	4.4%	649	3.5%	1,399	4.0%	
5 to 9 Units	317	8.8%	1,303	7.1%	2,383	6.7%	
10 to 19 Units	143	4.0%	481	2.6%	1,288	3.6%	
20 to 49 Units	169	4.7%	314	1.7%	429	1.2%	
50 or More Units	1,088	30.2%	2,015	11.0%	2,349	6.6%	
Mobile Home or Trailer	23	0.6%	154	0.8%	508	1.4%	
Other Structure	1	-	69	0.4%	104	0.3%	
Homes Built By Year (2023)							
Homes Built 2020 or later	83	1.9%	210	0.9%	386	0.9%	
Homes Built 2010 to 2019	579	13.3%	1,193	5.3%	1,812	4.3%	
Homes Built 2000 to 2009	390	8.9%	1,711	7.6%	3,547	8.4%	
Homes Built 1990 to 1999	246	5.6%	1,277	5.7%	3,091	7.3%	
Homes Built 1980 to 1989	204	4.7%	1,356	6.0%	3,364	8.0%	
Homes Built 1970 to 1979	485	11.1%	2,239	10.0%	5,403	12.8%	
Homes Built 1960 to 1969	288	6.6%	2,940	13.1%	6,422	15.3%	
Homes Built 1950 to 1959	266	6.1%	3,307	14.7%	6,088	14.5%	
Homes Built 1940 to 1949	116	2.7%	1,326	5.9%	1,930	4.6%	
Homes Built Before 1939	941	21.5%	2,751	12.3%	3,324	7.9%	
Median Age of Homes	51.0	yrs	55.3	yrs	52.4	yrs	
Home Values (2023)							
Owner Specified Housing Units	950		7,099		15,861		
Home Values \$1,000,000 or More	2	0.2%	54	0.8%	137	0.9%	
Home Values \$750,000 to \$999,999	16	1.7%	83	1.2%	211	1.3%	
Home Values \$500,000 to \$749,999	31	3.2%	223	3.1%	454	2.9%	
Home Values \$400,000 to \$499,999	14	1.5%	226	3.2%	588	3.7%	
Home Values \$300,000 to \$399,999	211	22.2%	438	6.2%	849	5.4%	
Home Values \$250,000 to \$299,999	147	15.5%	598	8.4%	1,164	7.3%	
Home Values \$200,000 to \$249,999	82	8.6%	569	8.0%	1,280	8.1%	
Home Values \$175,000 to \$199,999	55	5.8%	422	5.9%	1,021	6.4%	
Home Values \$150,000 to \$174,999	73	7.7%	660	9.3%	1,619	10.2%	
Home Values \$125,000 to \$149,999	53	5.5%	387	5.5%	1,039	6.5%	
Home Values \$100,000 to \$124,999	29	3.1%	483	6.8%	1,289	8.1%	
Home Values \$90,000 to \$99,999	22	2.3%	177	2.5%	464	2.9%	
Home Values \$80,000 to \$89,999	29	3.0%	354	5.0%	984	6.2%	
Home Values \$70,000 to \$79,999	15	1.6%	282	4.0%	703	4.4%	
Home Values \$60,000 to \$69,999	20	2.1%	185	2.6%	547	3.5%	
Home Values \$50,000 to \$59,999	11	1.2%	189	2.7%	437	2.8%	
Home Values \$35,000 to \$49,999	49	5.1%	463	6.5%	865	5.5%	
Home Values \$25,000 to \$34,999	46	4.9%	509	7.2%	909	5.7%	
Home Values \$10,000 to \$24,999	31	3.3%	608	8.6%	952	6.0%	
Home Values Under \$10,000	14	1.5%	188	2.6%	350	2.2%	
Owner-Occupied Median Home Value	\$207,134		\$122,809		\$139,676		
Renter-Occupied Median Rent	\$807		\$635		\$652		



## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.8352/-83.6361

860 Forsyth St Macon, GA 31201		1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)							
Total Household Expenditure		\$162.25 M		\$768.97 M		\$1.65 B	
Total Non-Retail Expenditure		\$87.23 M		\$410.15 M		\$878.39 M	
Total Retail Expenditure		\$75.02 M		\$358.83 M		\$775.06 M	
Apparel		\$5.73 M		\$26.91 M		\$57.81 M	
Contributions		\$5.28 M		\$24.16 M		\$52.08 M	
Education		\$5.34 M		\$23.25 M		\$48.9 M	
Entertainment		\$8.91 M		\$42.12 M		\$91.06 M	
Food and Beverages		\$24 M		\$114.59 M		\$246.15 M	
Furnishings and Equipment		\$5.52 M		\$26.12 M		\$56.52 M	
Gifts		\$4.12 M		\$18.22 M		\$39.24 M	
Health Care		\$13.39 M		\$65.17 M		\$140.72 M	
Household Operations		\$6.35 M		\$29.85 M		\$64.2 M	
Miscellaneous Expenses		\$3.07 M		\$14.46 M		\$31.08 M	
Personal Care		\$2.17 M		\$10.3 M		\$22.14 M	
Personal Insurance		\$1.07 M		\$5.01 M		\$10.92 M	
Reading		\$354.79 K		\$1.67 M		\$3.59 M	
Shelter		\$35.62 M		\$167.03 M		\$355.96 M	
Tobacco		\$1.08 M		\$5.31 M		\$11.21 M	
Transportation		\$28.14 M		\$135.9 M		\$295.53 M	
Utilities		\$12.1 M		\$58.91 M		\$126.33 M	
Monthly Household Consumer Expenditure (2023)							
Total Household Expenditure		\$3,759		\$3,500		\$3,896	
Total Non-Retail Expenditure		\$2,021	53.8%	\$1,867	53.3%	\$2,070	53.1%
Total Retail Expenditures		\$1,738	46.2%	\$1,633	46.7%	\$1,826	46.9%
Apparel		\$133	3.5%	\$122	3.5%	\$136	3.5%
Contributions		\$122	3.3%	\$110	3.1%	\$123	3.1%
Education		\$124	3.3%	\$106	3.0%	\$115	3.0%
Entertainment		\$207	5.5%	\$192	5.5%	\$215	5.5%
Food and Beverages		\$556	14.8%	\$522	14.9%	\$580	14.9%
Furnishings and Equipment		\$128	3.4%	\$119	3.4%	\$133	3.4%
Gifts		\$96	2.5%	\$83	2.4%	\$92	2.4%
Health Care		\$310	8.3%	\$297	8.5%	\$332	8.5%
Household Operations		\$147	3.9%	\$136	3.9%	\$151	3.9%
Miscellaneous Expenses		\$71	1.9%	\$66	1.9%	\$73	1.9%
Personal Care		\$50	1.3%	\$47	1.3%	\$52	1.3%
Personal Insurance		\$25	0.7%	\$23	0.7%	\$26	0.7%
Reading		\$8	0.2%	\$8	0.2%	\$8	0.2%
Shelter		\$825	22.0%	\$760	21.7%	\$839	21.5%
Tobacco		\$25	0.7%	\$24	0.7%	\$26	0.7%
Transportation		\$652	17.3%	\$619	17.7%	\$696	17.9%
Utilities		\$280	7.5%	\$268	7.7%	\$298	7.6%