2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3817/-84.4141

1661 Hwy 92						
Fayetteville, GA 30215	3 mi radius		5 mi radius		10 mi radiu	
Population						
Estimated Population (2023)	10,870		36,406		203,553	
Projected Population (2028)	11,517		38,592		214,390	
Census Population (2020)	10,549		35,432		198,905	
Census Population (2010)	9,616		31,342		173,390	
Projected Annual Growth (2023-2028)	647	1.2%	2,186	1.2%	10,837	1.1%
Historical Annual Growth (2020-2023)	321	-	974	0.9%	4,648	0.8%
Historical Annual Growth (2010-2020)	933	1.0%	4,090	1.3%	25,515	1.5%
Estimated Population Density (2023)	385	psm	464	psm	648	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households						
Estimated Households (2023)	3,739		12,973		72,254	
Projected Households (2028)	4,020		13,982		77,822	
Census Households (2020)	3,579		12,458		69,678	
Census Households (2010)	3,290		11,009		59,684	
Projected Annual Growth (2023-2028)	281	1.5%	1,009	1.6%	5,568	1.5%
Historical Annual Change (2010-2023)	450	1.1%	1,964	1.4%	12,570	1.6%
Average Household Income						
Estimated Average Household Income (2023)	\$174,239		\$142,546		\$115,000	
Projected Average Household Income (2028)	\$172,321		\$140,720		\$114,004	
Census Average Household Income (2010)	\$81,609		\$78,503		\$71,978	
Census Average Household Income (2000)	\$87,068		\$81,006		\$70,222	
Projected Annual Change (2023-2028)	-\$1,918	-0.2%	-\$1,826	-0.3%	-\$995	-0.2%
Historical Annual Change (2000-2023)	\$87,171	4.4%	\$61,540	3.3%	\$44,777	2.8%
Median Household Income						
Estimated Median Household Income (2023)	\$121,777		\$109,574		\$91,183	
Projected Median Household Income (2028)	\$124,614		\$109,767		\$92,966	_
Census Median Household Income (2010)	\$73,784		\$69,022		\$62,185	
Census Median Household Income (2000)	\$75,788		\$68,246		\$60,695	
Projected Annual Change (2023-2028)	\$2,837	0.5%	\$194	-	\$1,783	0.4%
Historical Annual Change (2000-2023)	\$45,989	2.6%	\$41,328	2.6%	\$30,488	2.2%
Per Capita Income						
Estimated Per Capita Income (2023)	\$59,961		\$50,851		\$40,953	
Projected Per Capita Income (2028)	\$60,168		\$51,038		\$41,508	
Census Per Capita Income (2010)	\$27,926		\$27,576		\$24,770	
Census Per Capita Income (2000)	\$27,352		\$27,308		\$23,906	
Projected Annual Change (2023-2028)	\$207	-	\$187	-	\$555	0.3%
Historical Annual Change (2000-2023)	\$32,609	5.2%	\$23,544	3.7%	\$17,047	3.1%
Estimated Average Household Net Worth (2023)	\$740,898		\$702,392		\$551,031	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3817/-84.4141

1661 Hwy 92					10	
Fayetteville, GA 30215	3 mi radius		5 mi rad	lius 10 mi ra		dius
Race and Ethnicity						
Total Population (2023)	10,870		36,406		203,553	
White (2023)	6,388	58.8%	17,590	48.3%	82,777	40.7%
Black or African American (2023)	3,527	32.4%	15,193	41.7%	98,069	48.2%
American Indian or Alaska Native (2023)	27	0.2%	74	0.2%	537	0.3%
Asian (2023)	281	2.6%	1,289	3.5%	6,428	3.2%
Hawaiian or Pacific Islander (2023)	4	-	8	-	74	-
Other Race (2023)	166	1.5%	630	1.7%	6,037	3.0%
Two or More Races (2023)	479	4.4%	1,621	4.5%	9,631	4.7%
Population < 18 (2023)	2,512	23.1%	8,370	23.0%	50,957	25.0%
White Not Hispanic	1,279	50.9%	3,341	39.9%	15,921	31.2%
Black or African American	838	33.4%	3,697	44.2%	26,248	51.5%
Asian	56	2.2%	266	3.2%	1,404	2.8%
Other Race Not Hispanic	133	5.3%	424	5.1%	2,370	4.7%
Hispanic	205	8.2%	643	7.7%	5,013	9.8%
Not Hispanic or Latino Population (2023)	10,259	94.4%	34,327	94.3%	187,869	92.3%
Not Hispanic White	6,227	60.7%	17,138	49.9%	79,905	42.5%
Not Hispanic Black or African American	3,479	33.9%	15,017	43.7%	96,661	51.5%
Not Hispanic American Indian or Alaska Native	10	-	33	-	203	0.1%
Not Hispanic Asian	280	2.7%	1,286	3.7%	6,343	3.4%
Not Hispanic Hawaiian or Pacific Islander	1	-	3	-	49	-
Not Hispanic Other Race	36	0.3%	130	0.4%	588	0.3%
Not Hispanic Two or More Races	226	2.2%	719	2.1%	4,121	2.2%
Hispanic or Latino Population (2023)	611	5.6%	2,079	5.7%	15,684	7.7%
Hispanic White	161	26.3%	452	21.8%	2,873	18.3%
Hispanic Black or African American	48	7.9%	176	8.4%	1,408	9.0%
Hispanic American Indian or Alaska Native	17	2.7%	41	2.0%	334	2.1%
Hispanic Asian	-	-	3	0.2%	85	0.5%
Hispanic Hawaiian or Pacific Islander	3	0.4%	5	0.3%	25	0.2%
Hispanic Other Race	130		500	24.0%	5,448	34.7%
Hispanic Two or More Races	253	41.4%	902	43.4%	5,510	35.1%
Not Hispanic or Latino Population (2020)	9,938	94.2%	33,330		182,203	91.6%
Hispanic or Latino Population (2020)	611	5.8%	2,102	5.9%	16,702	8.4%
Not Hispanic or Latino Population (2010)	9,220	95.9%	29,921		161,207	
Hispanic or Latino Population (2010)	396	4.1%	1,421	4.5%	12,183	7.0%
Not Hispanic or Latino Population (2028)	10,865	94.3%	36,374		197,810	
Hispanic or Latino Population (2028)	652	5.7%	2,218	5.7%	16,580	7.7%
Projected Annual Growth (2023-2028)	41	1.3%	138	1.3%	897	1.1%
Historical Annual Growth (2010-2020)	215	5.4%	680	4.8%	4,519	3.7%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3817/-84.4141

1661 Hwy 92						
Fayetteville, GA 30215	3 mi radius		5 mi radius		10 mi ra	dius
Total Age Distribution (2023)	<u>.</u>					-
Total Population	10,870		36,406		203,553	
Age Under 5 Years	453	4.2%	1,664	4.6%	10,730	5.3%
Age 5 to 9 Years	619	5.7%	2,082	5.7%	13,579	6.7%
Age 10 to 14 Years	851	7.8%	2,739	7.5%	16,223	8.0%
Age 15 to 19 Years	897	8.2%	2,878	7.9%	15,910	7.8%
Age 20 to 24 Years	612	5.6%	2,117	5.8%	12,049	5.9%
Age 25 to 29 Years	456	4.2%	1,661	4.6%	11,316	5.6%
Age 30 to 34 Years	458	4.2%	1,674	4.6%	12,325	6.1%
Age 35 to 39 Years	548	5.0%	2,088	5.7%	12,769	6.3%
Age 40 to 44 Years	648	6.0%	2,296	6.3%	12,954	6.4%
Age 45 to 49 Years	714	6.6%	2,422	6.7%	13,336	6.6%
Age 50 to 54 Years	868	8.0%	2,753	7.6%	14,364	7.1%
Age 55 to 59 Years	905	8.3%	2,779	7.6%	14,067	6.9%
Age 60 to 64 Years	835	7.7%	2,605	7.2%	12,730	6.3%
Age 65 to 69 Years	730	6.7%	2,300	6.3%	10,814	5.3%
Age 70 to 74 Years	617	5.7%	2,006	5.5%	9,128	4.5%
Age 75 to 79 Years	364	3.3%	1,185	3.3%	5,728	2.8%
Age 80 to 84 Years	177	1.6%	660	1.8%	3,127	1.5%
Age 85 Years or Over	119	1.1%	497	1.4%	2,404	1.2%
Median Age	43.4		42.2		38.5	
Age 19 Years or Less	2,820	25.9%	9,364	25.7%	56,443	27.7%
Age 20 to 64 Years	6,043	55.6%	20,394	56.0%	115,911	56.9%
Age 65 Years or Over	2,007	18.5%	6,648	18.3%	31,200	15.3%
Female Age Distribution (2023)						
Female Population	5,553	51.1%	19,014	52.2%	106,677	52.4%
Age Under 5 Years	225	4.0%	828	4.4%	5,169	4.8%
Age 5 to 9 Years	317	5.7%	1,031	5.4%	6,627	6.2%
Age 10 to 14 Years	429	7.7%	1,390	7.3%	8,120	7.6%
Age 15 to 19 Years	434	7.8%	1,459	7.7%	7,879	7.4%
Age 20 to 24 Years	296	5.3%	1,044	5.5%	5,882	5.5%
Age 25 to 29 Years	220	4.0%	842	4.4%	5,815	5.5%
Age 30 to 34 Years	249	4.5%	909	4.8%	6,636	6.2%
Age 35 to 39 Years	288	5.2%	1,146	6.0%	6,963	6.5%
Age 40 to 44 Years	348	6.3%	1,259	6.6%	7,107	6.7%
Age 45 to 49 Years	376	6.8%	1,288	6.8%	7,224	6.8%
Age 50 to 54 Years	448	8.1%	1,428	7.5%	7,660	7.2%
Age 55 to 59 Years	443	8.0%	1,419	7.5%	7,416	7.0%
Age 60 to 64 Years	425	7.6%	1,396	7.3%	6,821	6.4%
Age 65 to 69 Years	376	6.8%	1,201	6.3%	5,810	5.4%
Age 70 to 74 Years	299	5.4%	1,042	5.5%	5,075	4.8%
		3.7%	628	3.3%	3,154	3.0%
5	203	J./ /0				
Age 75 to 79 Years			378	2.0%	1.752	1.6%
Age 75 to 79 Years Age 80 to 84 Years	95	1.7%	378 326	2.0% 1.7%	1,752 1.569	
Age 75 to 79 Years Age 80 to 84 Years Age 85 Years or Over	95 82		326	2.0% 1.7%	1,569	1.6% 1.5%
Age 75 to 79 Years Age 80 to 84 Years Age 85 Years or Over Female Median Age	95 82 43.8	1.7% 1.5%	326 42.8	1.7%	1,569 39.8	
Age 75 to 79 Years Age 80 to 84 Years Age 85 Years or Over	95 82 43.8 1,406	1.7%	326 42.8	1.7% 24.8%	1,569 39.8	1.5% 26.1%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3817/-84.4141

1661 Hwy 92					10 mi radius		
Fayetteville, GA 30215	3 mi rad	3 mi radius		5 mi radius		dius	
Male Age Distribution (2023)							
Male Population	5,316	48.9%	17,392	47.8%	96,876	47.6%	
Age Under 5 Years	228	4.3%	836	4.8%	5,561	5.7%	
Age 5 to 9 Years	302	5.7%	1,051	6.0%	6,952	7.2%	
Age 10 to 14 Years	422	7.9%	1,349	7.8%	8,103	8.4%	
Age 15 to 19 Years	462	8.7%	1,420	8.2%	8,032	8.3%	
Age 20 to 24 Years	316	5.9%	1,073	6.2%	6,167	6.4%	
Age 25 to 29 Years	236	4.4%	819	4.7%	5,501	5.7%	
Age 30 to 34 Years	209	3.9%	765	4.4%	5,689	5.9%	
Age 35 to 39 Years	260	4.9%	942	5.4%	5,807	6.0%	
Age 40 to 44 Years	300	5.6%	1,037	6.0%	5,847	6.0%	
Age 45 to 49 Years	338	6.3%	1,134	6.5%	6,112	6.3%	
Age 50 to 54 Years	420	7.9%	1,324	7.6%	6,703	6.9%	
Age 55 to 59 Years	462	8.7%	1,360	7.8%	6,652	6.9%	
Age 60 to 64 Years	410	7.7%	1,209	7.0%	5,909	6.1%	
Age 65 to 69 Years	354	6.7%	1,100	6.3%	5,004	5.2%	
Age 70 to 74 Years	317	6.0%	964	5.5%	4,053	4.2%	
Age 75 to 79 Years	161	3.0%	556	3.2%	2,574	2.7%	
Age 80 to 84 Years	83	1.6%	282	1.6%	1,375	1.4%	
Age 85 Years or Over	37	0.7%	171	1.0%	835	0.9%	
Male Median Age	42.9		41.4		36.9		
Age 19 Years or Less	1,414	26.6%	4,656	26.8%	28,648	29.6%	
Age 20 to 64 Years	2,951	55.5%	9,663	55.6%	54,387	56.1%	
Age 65 Years or Over	952	17.9%	3,073	17.7%	13,841	14.3%	
Males per 100 Females (2023)							
Overall Comparison	96		91		91		
Age Under 5 Years	101	50.3%	101	50.2%	108	51.8%	
Age 5 to 9 Years	95	48.8%	102	50.5%	105	51.2%	
Age 10 to 14 Years	98	49.5%		49.3%		49.9%	
Age 15 to 19 Years	106	51.5%	97	49.3%	102	50.5%	
Age 20 to 24 Years	107	51.7%	103	50.7%	105	51.2%	
Age 25 to 29 Years	107	51.8%	97	49.3%	95	48.6%	
Age 30 to 34 Years	84	45.7%	84	45.7%	86	46.2%	
Age 35 to 39 Years	90	47.4%	82	45.1%	83	45.5%	
Age 40 to 44 Years		46.2%		45.2%		45.1%	
Age 45 to 49 Years		47.3%		46.8%		45.8%	
Age 50 to 54 Years		48.4%		48.1%		46.7%	
Age 55 to 59 Years		51.1%		48.9%		47.3%	
		49.1%		46.4%		46.4%	
Age 60 to 64 Years	57					46.3%	
Age 60 to 64 Years Age 65 to 69 Years		48.5%	92	47.8%	86		
-	94	48.5% 51.4%		47.8% 48.0%		44.4%	
Age 65 to 69 Years	94 106		92		80		
Age 65 to 69 Years Age 70 to 74 Years	94 106 79	51.4%	92 88	48.0%	80 82	44.4%	
Age 65 to 69 Years Age 70 to 74 Years Age 75 to 79 Years	94 106 79 87	51.4% 44.1% 46.5%	92 88 75	48.0% 46.9% 42.8%	80 82 78	44.4% 44.9% 44.0%	
Age 65 to 69 YearsAge 70 to 74 YearsAge 75 to 79 YearsAge 80 to 84 YearsAge 85 Years or Over	94 106 79 87 46	51.4% 44.1% 46.5% 31.4%	92 88 75 53	48.0% 46.9% 42.8% 34.5%	80 82 78 53	44.4% 44.9% 44.0% 34.7%	
Age 65 to 69 Years Age 70 to 74 Years Age 75 to 79 Years Age 80 to 84 Years	94 106 79 87 46 101	51.4% 44.1% 46.5% 31.4% 50.1%	92 88 75 53 99	48.0% 46.9% 42.8% 34.5% 49.7%	80 82 78 53 103	44.4% 44.9% 44.0% 34.7% 50.8%	
Age 65 to 69 YearsAge 70 to 74 YearsAge 75 to 79 YearsAge 80 to 84 YearsAge 85 Years or OverAge 19 Years or Less	94 106 79 87 46 101	51.4% 44.1% 46.5% 31.4% 50.1% 49.2%	92 88 75 53 99 91	48.0% 46.9% 42.8% 34.5%	80 82 78 53 103 92	44.4% 44.9% 44.0% 34.7%	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3817/-84.4141

1661 Hwy 92			E uni un dive		10 mi radius	
Fayetteville, GA 30215	3 mi radius		5 mi rad	5 mi radius		dius
Household Type (2023)						
Total Households	3,739		12,973		72,254	
Households with Children	1,286	34.4%	4,563	35.2%	27,976	38.7%
Average Household Size	2.9		2.8		2.8	
Household Density per Square Mile	132		165		230	
Population Family	10,097	92.9%	33,072	90.8%	181,247	89.0%
Population Non-Family	752	6.9%	3,183	8.7%	20,213	9.9%
Population Group Quarters	21	0.2%	151	0.4%	2,093	1.0%
Family Households	3,139	83.9%	10,261	79.1%	55,541	76.9%
Married Couple Households	2,679	85.4%	8,325	81.1%	40,171	72.3%
Other Family Households with Children	459	14.6%	1,936	18.9%	15,369	27.7%
Family Households with Children	1,285	41.0%	4,561	44.4%	27,950	50.3%
Married Couple with Children	1,017	79.1%	3,330	73.0%	17,857	63.9%
Other Family Households with Children	268	20.9%	1,231	27.0%	10,093	36.1%
Family Households No Children	1,853	59.0%	5,701	55.6%	27,590	49.7%
Married Couple No Children	1,662	89.7%	4,995	87.6%	22,314	80.9%
Other Family Households No Children	191	10.3%	706	12.4%	5,276	19.1%
Non-Family Households	600	16.1%	2,712	20.9%	16,713	23.1%
Non-Family Households with Children	-	-	2	-	26	0.2%
Non-Family Households No Children	599	99.8%	2,709	99.9%	16,688	99.8%
Average Family Household Size	3.2		3.2		3.3	
Average Family Income	\$194,128		\$164,934		\$130,758	
Median Family Income	\$131,960		\$124,173		\$106,342	
Average Non-Family Household Size	1.3		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	8,947		29,921		163,021	
Never Married	2,177	24.3%	8,067	27.0%	53,135	32.6%
Currently Married	5,461	61.0%	17,012	56.9%	79,788	48.9%
Previously Married	1,308	14.6%	4,842	16.2%	30,098	18.5%
Separated	259	19.8%	978	20.2%	5,537	18.4%
Widowed	545	41.6%	1,586	32.8%	7,463	24.8%
Divorced	505	38.6%	2,277	47.0%	17,098	56.8%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	7,439		24,926		135,061	
Elementary (Grade Level 0 to 8)	183	2.5%	633	2.5%	3,791	2.8%
Some High School (Grade Level 9 to 11)	377	5.1%	1,042	4.2%	6,977	
High School Graduate	1,786	24.0%	5,642	22.6%	35,809	
Some College		21.8%	5,059	20.3%		20.7%
Associate Degree Only	625	8.4%	2,394	9.6%	12,919	9.6%
Bachelor Degree Only	1,855	24.9%	6,455	25.9%		22.4%
Graduate Degree	988	13.3%	3,700	14.8%	17,379	12.9%
Any College (Some College or Higher)		68.5%		70.6%		65.5%
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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3817/-84.4141

1661 Hwy 92						
Fayetteville, GA 30215	3 mi rad	3 mi radius		5 mi radius		dius
Housing						_
Total Housing Units (2023)	3,841		13,586		76,838	
Total Housing Units (2020)	3,658		12,970		73,505	
Historical Annual Growth (2020-2023)	183	-	616	-	3,333	-
Housing Units Occupied (2023)	3,739	97.3%	12,973	95.5%	72,254	94.0%
Housing Units Owner-Occupied	3,482	93.1%	11,180	86.2%	56,411	78.1%
Housing Units Renter-Occupied	257	6.9%		13.8%	15,843	21.9%
Housing Units Vacant (2023)	102	2.7%	613	4.5%	4,584	6.0%
Household Size (2023)						
Total Households	3,739		12,973		72,254	
1 Person Households	504	13.5%		18.5%	14,400	19.9%
2 Person Households	1,447	38.7%		35.2%	24,288	
3 Person Households	709	19.0%		17.9%	13,640	
4 Person Households	602	16.1%	2,046	15.8%	11,134	
5 Person Households	288	7.7%	1,014	7.8%	5,353	7.4%
6 Person Households	117	3.1%	393	3.0%	2,266	3.1%
7 or More Person Households	72	1.9%	231	1.8%	1,174	1.6%
Household Income Distribution (2023)						
HH Income \$200,000 or More	646	17.3%	2.125	16.4%	8.749	12.1%
HH Income \$150,000 to \$199,999	453	12.1%	1,581	12.2%	6,246	8.6%
HH Income \$125,000 to \$149,999	676	18.1%	1,634	12.6%	6,090	8.4%
HH Income \$100,000 to \$124,999	508	13.6%		12.9%	7,484	10.4%
HH Income \$75,000 to \$99,999	457	12.2%	1,579	12.2%	10,506	14.5%
HH Income \$50,000 to \$74,999	510	13.7%	1,912	14.7%	13,090	18.1%
HH Income \$35,000 to \$49,999	173	4.6%	916	7.1%	6,114	8.5%
HH Income \$25,000 to \$34,999	86	2.3%	487	3.8%	4,858	6.7%
HH Income \$15,000 to \$24,999	172	4.6%	523	4.0%	4,600	6.4%
HH Income \$10,000 to \$14,999	11	0.3%	366	2.8%	1,702	2.4%
HH Income Under \$10,000	47	1.3%	172	1.3%	2,816	3.9%
Household Vehicles (2023)						
Households 0 Vehicles Available	16	0.4%	319	2.5%	2,544	3.5%
Households 1 Vehicle Available	446	11.9%	2,623	20.2%	18,791	26.0%
Households 2 Vehicles Available	1,540	41.2%	4,949	38.1%	28,246	39.1%
Households 3 or More Vehicles Available	1,737	46.5%	5,081	39.2%	22,673	31.4%
Total Vehicles Available	9,573		30,282		154,470	
Average Vehicles per Household	2.6		2.3		2.1	
Owner-Occupied Household Vehicles	8,914	93.1%	27,101	89.5%	129,096	83.6%
Average Vehicles per Owner-Occupied Household	2.6		2.4		2.3	
Renter-Occupied Household Vehicles	660	6.9%	3,181	10.5%	25,374	16.4%
Average Vehicles per Renter-Occupied Household	2.6		1.8		1.6	
Travel Time (2023)						
Worker Base Age 16 years or Over	4,914		17,299		96,071	
Travel to Work in 14 Minutes or Less	805	16.4%	2,905	16.8%	15,415	16.0%
Travel to Work in 15 to 29 Minutes	1,315	26.8%	4,217	24.4%	24,597	25.6%
Travel to Work in 30 to 59 Minutes	1,539	31.3%	5,698	32.9%	34,342	35.7%
Travel to Work in 60 Minutes or More	464	9.4%	1,917	11.1%	9,952	10.4%
Work at Home	790	16.1%	2,562	14.8%	11,766	12.2%
Average Minutes Travel to Work	26.2		27.1		27.9	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3817/-84.4141

1661 Hwy 92						
Fayetteville, GA 30215	3 mi radius		5 mi radius 10 mi ra		dius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	4,914		17,299		96,071	
Drive to Work Alone	3,519	71.6%	13,057	75.5%	72,519	75.5%
Drive to Work in Carpool	398	8.1%	1,239	7.2%	8,717	9.1%
Travel to Work by Public Transportation	49	1.0%	131	0.8%	1,016	1.1%
Drive to Work on Motorcycle	9	0.2%	10	-	42	-
Bicycle to Work	-	-	2	-	44	-
Walk to Work	7	0.1%	29	0.2%	471	0.5%
Other Means	142	2.9%	268	1.6%	1,496	1.6%
Work at Home	790	16.1%	2,562	14.8%	11,766	12.2%
Daytime Demographics (2023)						
Total Businesses	394		1,803		12,023	
Total Employees	1,134		6,631		58,434	
Company Headquarter Businesses	4	1.1%	28	1.5%	222	1.8%
Company Headquarter Employees	8	0.7%	246	3.7%	5,130	8.8%
Employee Population per Business		to 1		to 1		to 1
Residential Population per Business	27.6	to 1	20.2	to 1	16.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,944		18,497		121,343	
Labor Force						
Labor Population Age 16 Years or Over (2023)	8,766		29,302		159,552	
Labor Force Total Males (2023)	4,270	48.7%	13,842	47.2%	74,497	
Male Civilian Employed	2,373	55.6%	8,435	60.9%		63.9%
Male Civilian Unemployed	40	0.9%	174	1.3%	1,329	1.8%
Males in Armed Forces	42	1.0%	136	1.0%	462	
Males Not in Labor Force	1,816			36.8%	25,103	
Labor Force Total Females (2023)		51.3%		52.8%	85,055	
Female Civilian Employed		56.5%		57.3%	48,469	
Female Civilian Unemployed	40	0.9%	341	2.2%	2,072	
Females in Armed Forces	-	-	-	-	108	0.1%
Females Not in Labor Force		42.6% 0.9%		40.5%		40.5%
Unemployment Rate	80	0.9%	515	1.8%	3,402	2.1%
Occupation (2023)			. =			
Occupation Population Age 16 Years or Over	4,914	10.001	17,299	10.551	96,071	10
Occupation Total Males		48.3%		48.8%		49.5%
Occupation Total Females		51.7%		51.2%		50.5%
Management, Business, Financial Operations	1,050	-		18.9%		16.9%
Professional, Related		20.4%		24.6%		22.8%
Service Sales, Office		19.6% 21.4%		16.9% 20.5%		16.4% 19.1%
Farming, Fishing, Forestry	1,052	21.4%	3,539	20.5%	18,385	19.1%
Construction, Extraction, Maintenance	293	- 6.0%	889	- 5.1%	7,005	- 7.3%
Production, Transport, Material Moving		11.2%		5.1% 14.0%		17.4%
White Collar Workers		63.2%		63.9%		58.8%
Blue Collar Workers		36.8%		36.1%		41.2%
	1,007	50.070	0,240	JU.170	53,015	71.270

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3817/-84.4141

1661 Hwy 92						
Fayetteville, GA 30215	3 mi radius		5 mi rac	lius	10 mi radius	
Units In Structure (2023)						
Total Units	3,739		12,973		72,254	
1 Detached Unit		98.3%	11,890	91.7%	61,555	85.2%
1 Attached Unit	10	0.3%	262	2.0%	1,943	2.7%
2 Units	-	-	27	0.2%	520	0.7%
3 to 4 Units	6	0.2%	180	1.4%	1,061	1.5%
5 to 9 Units	13	0.3%	255	2.0%	1,760	2.4%
10 to 19 Units	13	0.4%	107	0.8%	1,609	2.2%
20 to 49 Units	4	-	31	0.2%	594	0.8%
50 or More Units	8	0.2%	119	0.9%	891	1.2%
Mobile Home or Trailer	11	0.3%	102	0.8%	2,306	3.2%
Other Structure	-	-	-	-	15	-
Homes Built By Year (2023)						
Homes Built 2020 or later	90	2.3%	184	1.4%	1,029	1.3%
Homes Built 2010 to 2019	318	8.3%	1,187	8.7%	7,857	10.2%
Homes Built 2000 to 2009	1,022	26.6%		31.2%	20,397	
Homes Built 1990 to 1999		20.9%		22.6%	14,425	
Homes Built 1980 to 1989		22.8%		15.4%	12,924	
Homes Built 1970 to 1979	390	10.1%	1,473	10.8%	9,441	12.3%
Homes Built 1960 to 1969	117	3.0%	411	3.0%	3,322	4.3%
Homes Built 1950 to 1959	17	0.5%	112	0.8%	1,339	1.7%
Homes Built 1940 to 1949	2	-	16	0.1%	445	0.6%
Homes Built Before 1939	101	2.6%	185	1.4%	1,075	1.4%
Median Age of Homes	32.1	yrs	30.6	yrs	32.3	yrs
Home Values (2023)						
Owner Specified Housing Units	3,482		11,180		56,411	
Home Values \$1,000,000 or More	25	0.7%	90	0.8%	727	1.3%
Home Values \$750,000 to \$999,999	84	2.4%	192	1.7%	924	1.6%
Home Values \$500,000 to \$749,999	287	8.2%	882	7.9%	3,684	6.5%
Home Values \$400,000 to \$499,999	160	4.6%	594	5.3%	3,806	6.7%
Home Values \$300,000 to \$399,999	652	18.7%	2,337	20.9%	9,003	16.0%
Home Values \$250,000 to \$299,999	894	25.7%	2,344	21.0%	8,494	15.1%
Home Values \$200,000 to \$249,999	577	16.6%	2,114	18.9%	9,469	16.8%
Home Values \$175,000 to \$199,999	320	9.2%	933	8.3%	4,640	8.2%
Home Values \$150,000 to \$174,999	235	6.7%	899	8.0%	5,459	9.7%
Home Values \$125,000 to \$149,999	64	1.8%	250	2.2%	2,717	4.8%
Home Values \$100,000 to \$124,999	30	0.9%	128	1.1%	2,453	4.3%
Home Values \$90,000 to \$99,999	43	1.2%	56	0.5%	564	1.0%
Home Values \$80,000 to \$89,999	16	0.5%	66	0.6%	768	1.4%
Home Values \$70,000 to \$79,999	33	0.9%	41	0.4%	512	0.9%
Home Values \$60,000 to \$69,999	9	0.2%	17	0.2%	466	0.8%
Home Values \$50,000 to \$59,999	-	-	5	-	324	0.6%
Home Values \$35,000 to \$49,999	-	-	19	0.2%	273	0.5%
Home Values \$25,000 to \$34,999	-	-	12	0.1%	543	1.0%
Home Values \$10,000 to \$24,999	38	1.1%	117	1.0%	992	1.8%
Home Values Under \$10,000	15	0.4%	84	0.8%	593	1.1%
Owner-Occupied Median Home Value	\$283,230		\$281,956		\$261,250	
Renter-Occupied Median Rent	\$1,548		\$1,312		\$1,099	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.3817/-84.4141

1661 Hwy 92	- · · ·					
Fayetteville, GA 30215	3 mi rad	lius	5 mi rad	ius	10 mi ra	dius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$400.57 M		\$1.18 B		\$5.6 B	
Total Non-Retail Expenditure	\$211.16 M		\$624.96 M		\$2.96 B	
Total Retail Expenditure	\$189.41 M		\$557.59 M		\$2.64 B	
Apparel	\$14.29 M		\$42.34 M		\$199.41 M	
Contributions	\$13.94 M		\$41.21 M		\$190.16 M	
Education	\$13.23 M		\$39.43 M		\$179.01 M	
Entertainment	\$23.41 M		\$68.98 M		\$322.59 M	
Food and Beverages	\$58.03 M		\$171.37 M		\$817.56 M	
Furnishings and Equipment	\$14.55 M		\$42.74 M		\$199.88 M	
Gifts	\$10.74 M		\$31.43 M		\$144.33 M	
Health Care	\$33.15 M		\$97.56 M		\$466.92 M	
Household Operations	\$16.04 M		\$47.46 M		\$222.82 M	
Miscellaneous Expenses	\$7.65 M		\$22.57 M		\$106.36 M	
Personal Care	\$5.4 M		\$15.9 M		\$75.13 M	
Personal Insurance	\$3.09 M		\$9.04 M		\$41.4 M	
Reading	\$881.59 K		\$2.61 M		\$12.27 M	
Shelter	\$82.94 M		\$246.01 M		\$1.17 B	
Tobacco	\$2.03 M		\$6.08 M		\$31.08 M	
Transportation	\$73.37 M		\$215.38 M		\$1.02 B	
Utilities	\$27.82 M		\$82.44 M		\$400.83 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$8,928		\$7,596		\$6,460	
Total Non-Retail Expenditure	\$4,706	52.7%	\$4,015	52.8%	\$3,412	52.8%
Total Retail Expenditures	\$4,221	47.3%	\$3,582	47.2%	\$3,048	47.2%
Apparel	\$319	3.6%	\$272	3.6%	\$230	3.6%
Contributions	\$311	3.5%	\$265	3.5%	\$219	3.4%
Education	\$295	3.3%	\$253	3.3%	\$206	3.2%
Entertainment	\$522	5.8%	\$443	5.8%	\$372	5.8%
Food and Beverages	\$1,293	14.5%	\$1,101	14.5%	\$943	14.6%
Furnishings and Equipment	\$324	3.6%	\$275	3.6%	\$231	3.6%
Gifts	\$239	2.7%	\$202	2.7%	\$166	2.6%
Health Care	\$739	8.3%	\$627	8.2%	\$539	8.3%
Household Operations	\$358	4.0%	\$305	4.0%	\$257	4.0%
Miscellaneous Expenses	\$171	1.9%	\$145	1.9%	\$123	1.9%
Personal Care	\$120	1.3%	\$102	1.3%	\$87	1.3%
Personal Insurance	\$69	0.8%	\$58	0.8%	\$48	0.7%
Reading	\$20	0.2%	\$17	0.2%	\$14	0.2%
Shelter	\$1,849	20.7%	\$1,580	20.8%	\$1,350	20.9%
Tobacco	\$45	0.5%	\$39	0.5%	\$36	0.6%
Transportation	\$1,635	18.3%	\$1,384	18.2%	\$1,177	
Utilities	\$620	6.9%	\$530	7.0%	\$462	7.2%

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