2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9657/-84.0063

420 Hurricane Shoals Rd NW						
Lawrenceville, GA 30046	1 mi radius		3 mi rac	lius	5 mi radius	
Population						
Estimated Population (2023)	8,584		79,680		220,074	
Projected Population (2028)	8,969		82,549		228,945	
Census Population (2020)	8,204		78,150		214,965	
Census Population (2010)	7,979		69,650		183,342	
Projected Annual Growth (2023-2028)	385	0.9%	2,869	0.7%	8,871	0.8%
Historical Annual Growth (2020-2023)	380	_	1,530	0.7%	5,109	0.8%
Historical Annual Growth (2010-2020)	224	0.3%	8,500	1.2%	31,623	1.7%
Estimated Population Density (2023)	2,734	psm	2,819	psm	2,803	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	3,250		26,160		71,948	
Projected Households (2028)	3,544		28,268		77,916	
Census Households (2020)	3,089		25,338		69,386	
Census Households (2010)	3,243		23,132		59,388	
Projected Annual Growth (2023-2028)	294	1.8%	2,107	1.6%	5,968	1.7%
Historical Annual Change (2010-2023)	6	-	3,029	1.0%	12,561	1.6%
Average Household Income						
Estimated Average Household Income (2023)	\$79,357		\$101,549		\$112,211	
Projected Average Household Income (2028)	\$77,456		\$99,886		\$110,125	
Census Average Household Income (2010)	\$47,686		\$65,674		\$72,080	
Census Average Household Income (2000)	\$53,719		\$68,509		\$73,509	
Projected Annual Change (2023-2028)	-\$1,901	-0.5%	-\$1,663	-0.3%	-\$2,086	-0.4%
Historical Annual Change (2000-2023)	\$25,639	2.1%	\$33,040	2.1%	\$38,702	2.3%
Median Household Income						
Estimated Median Household Income (2023)	\$51,176		\$73,658		\$87,851	
Projected Median Household Income (2028)	\$52,000		\$75,292		\$89,573	
Census Median Household Income (2010)	\$42,350		\$55,641		\$62,312	
Census Median Household Income (2000)	\$47,067		\$59,689		\$65,402	
Projected Annual Change (2023-2028)	\$824	0.3%	\$1,633	0.4%	\$1,723	0.4%
Historical Annual Change (2000-2023)	\$4,110	0.4%	\$13,969	1.0%	\$22,449	1.5%
Per Capita Income						
Estimated Per Capita Income (2023)	\$30,356		\$33,714		\$36,828	
Projected Per Capita Income (2028)	\$30,906		\$34,565		\$37,616	
Census Per Capita Income (2010)	\$19,382		\$21,806		\$23,346	
Census Per Capita Income (2000)	\$20,615		\$22,989		\$23,892	
Projected Annual Change (2023-2028)	\$550	0.4%	\$851	0.5%	\$788	0.4%
Historical Annual Change (2000-2023)	\$9,741	2.1%	\$10,726	2.0%	\$12,936	2.4%
Estimated Average Household Net Worth (2023)	\$274,727		\$408,467		\$515,474	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9657/-84.0063

420 Hurricane Shoals Rd NW						
Lawrenceville, GA 30046	1 mi radius		3 mi rad	lius	5 mi rac	lius
Race and Ethnicity						
Total Population (2023)	8,584		79,680		220,074	
White (2023)	2,226	25.9%	25,280	31.7%	72,485	32.9%
Black or African American (2023)	3,865	45.0%	28,383	35.6%	73,465	33.4%
American Indian or Alaska Native (2023)	55	0.6%	701	0.9%	1,567	0.7%
Asian (2023)	896	10.4%	9,375	11.8%	30,578	13.9%
Hawaiian or Pacific Islander (2023)	2	-	34	-	100	-
Other Race (2023)	785	9.1%	8,185	10.3%	21,136	9.6%
Two or More Races (2023)	755	8.8%	7,723	9.7%	20,744	9.4%
Population < 18 (2023)	2,058	24.0%	20,069	25.2%	57,051	25.9%
White Not Hispanic	263	12.8%	3,709	18.5%	11,693	20.5%
Black or African American	1,083	52.6%	7,676	38.2%	20,777	36.4%
Asian	80	3.9%	1,790	8.9%	6,479	11.4%
Other Race Not Hispanic	104	5.0%	964	4.8%	2,759	4.8%
Hispanic	528	25.7%	5,930	29.5%	15,342	26.9%
Not Hispanic or Latino Population (2023)	6,837	79.6%	61,132	76.7%	172,515	78.4%
Not Hispanic White	1,953	28.6%	22,153	36.2%	64,597	37.4%
Not Hispanic Black or African American	3,793	55.5%	27,709	45.3%	71,819	41.6%
Not Hispanic American Indian or Alaska Native	5	-	80	0.1%	234	0.1%
Not Hispanic Asian	869	12.7%	9,286	15.2%	30,407	17.6%
Not Hispanic Hawaiian or Pacific Islander	-	-	21	-	59	-
Not Hispanic Other Race	24	0.4%	278	0.5%	775	0.4%
Not Hispanic Two or More Races	193	2.8%	1,605	2.6%	4,623	2.7%
Hispanic or Latino Population (2023)	1,747	20.4%	18,548	23.3%	47,559	21.6%
Hispanic White	273	15.6%	3,127	16.9%	7,887	16.6%
Hispanic Black or African American	72	4.1%	674	3.6%	1,646	3.5%
Hispanic American Indian or Alaska Native	50	2.9%	621	3.3%	1,332	2.8%
Hispanic Asian	27	1.6%	89	0.5%	171	0.4%
Hispanic Hawaiian or Pacific Islander	2	0.1%	13	-	41	-
Hispanic Other Race	761	43.5%	7,907	42.6%	20,361	42.8%
Hispanic Two or More Races	562	32.2%	6,117	33.0%	16,121	33.9%
Not Hispanic or Latino Population (2020)	6,311	76.9%	57,541	73.6%	163,361	76.0%
Hispanic or Latino Population (2020)	1,893	23.1%	20,609	26.4%	51,604	24.0%
Not Hispanic or Latino Population (2010)	6,348	79.6%	54,944	78.9%	147,604	80.5%
Hispanic or Latino Population (2010)	1,631	20.4%	14,706	21.1%	35,738	
Not Hispanic or Latino Population (2028)		79.6%		76.8%	179,327	78.3%
Hispanic or Latino Population (2028)	1,826	20.4%	19,176	23.2%	49,617	
Projected Annual Growth (2023-2028)	79	0.9%	628	0.7%	2,058	0.9%
Historical Annual Growth (2010-2020)	261	1.6%	5,903	4.0%	15,866	4.4%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9657/-84.0063

420 Hurricane Shoals Rd NW							
Lawrenceville, GA 30046	1 mi rad	1 mi radius		lius	5 mi rac	radius	
Total Age Distribution (2023)							
Total Population	8,584		79,680		220,074		
Age Under 5 Years	579	6.7%	4,696	5.9%	12,823	5.8%	
Age 5 to 9 Years	576	6.7%	5,295	6.6%	15,208	6.9%	
Age 10 to 14 Years	532	6.2%	6,113	7.7%	17,627	8.0%	
Age 15 to 19 Years	902	10.5%	6,647	8.3%	17,744	8.1%	
Age 20 to 24 Years	1,002	11.7%	6,362	8.0%	15,340	7.0%	
Age 25 to 29 Years	825	9.6%	5,873	7.4%	14,656	6.7%	
Age 30 to 34 Years	649	7.6%	5,353	6.7%	14,128	6.4%	
Age 35 to 39 Years	546	6.4%	5,355	6.7%	14,932	6.8%	
Age 40 to 44 Years	517	6.0%	5,570	7.0%	15,888	7.2%	
Age 45 to 49 Years	438	5.1%	5,468	6.9%	16,075	7.3%	
Age 50 to 54 Years	434	5.1%	5,521	6.9%	16,267	7.4%	
Age 55 to 59 Years	426	5.0%	5,168	6.5%	14,868	6.8%	
Age 60 to 64 Years	351	4.1%	4,096	5.1%	11,738	5.3%	
Age 65 to 69 Years	237	2.8%	2,836	3.6%	8,494	3.9%	
Age 70 to 74 Years	191	2.2%	2,154	2.7%	6,252	2.8%	
Age 75 to 79 Years	151	1.8%	1,445	1.8%	3,970	1.8%	
Age 80 to 84 Years	111	1.3%	926	1.2%	2,307	1.0%	
Age 85 Years or Over	117	1.4%	803	1.0%	1,758	0.8%	
Median Age	29.2		34.3		35.4		
Age 19 Years or Less	2,589	30.2%	22,751	28.6%	63,401	28.8%	
Age 20 to 64 Years	5,189	60.4%	48,766	61.2%	133,892	60.8%	
Age 65 Years or Over	806	9.4%	8,163	10.2%	22,781	10.4%	
Female Age Distribution (2023)	-						
Female Population	4,588	53.5%	40,528	50.9%	112,494	51.1%	
Age Under 5 Years	302	6.6%	2,354	5.8%	6,316	5.6%	
Age 5 to 9 Years	300	6.5%	2,655	6.6%	7,566	6.7%	
Age 10 to 14 Years	277	6.0%	2,982	7.4%	8,628	7.7%	
Age 15 to 19 Years	452	9.9%	3,220	7.9%	8,645	7.7%	
Age 20 to 24 Years	521	11.4%	3,094	7.6%	7,607	6.8%	
Age 25 to 29 Years	446	9.7%	2,884	7.1%	7,381	6.6%	
Age 30 to 34 Years	339	7.4%	2,672	6.6%	7,309	6.5%	
Age 35 to 39 Years	284	6.2%	2,700	6.7%	7,719	6.9%	
Age 40 to 44 Years	279	6.1%	2,868	7.1%	8,283	7.4%	
Age 45 to 49 Years	229	5.0%	2,778	6.9%	8,379	7.4%	
Age 50 to 54 Years	233	5.1%	2,862	7.1%	8,340	7.4%	
Age 55 to 59 Years	249	5.4%	2,690	6.6%	7,580	6.7%	
Age 60 to 64 Years	203	4.4%	2,148	5.3%	6,015	5.3%	
Age 65 to 69 Years	107	2.3%	1,491	3.7%	4,501	4.0%	
Age 70 to 74 Years	120	2.6%	1,215	3.0%	3,516	3.1%	
Age 75 to 79 Years	84	1.8%	819	2.0%	2,189	1.9%	
Age 80 to 84 Years	73	1.6%	561	1.4%	1,380	1.2%	
Age 85 Years or Over	89	1.9%	535	1.3%	1,140	1.0%	
Female Median Age	30.0		35.4		36.2		
Age 19 Years or Less		29.0%	11,210	27.7%	31,155	27.7%	
Age 20 to 64 Years	2,784		24,696		68,614		
Age 65 Years or Over		10.3%		11.4%	12,726		

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9657/-84.0063

420 Hurricane Shoals Rd NW						
Lawrenceville, GA 30046	1 mi rad	1 mi radius		lius	5 mi rad	lius
Male Age Distribution (2023)						
Male Population	3,995	46.5%	39,152	49.1%	107,579	48.9%
Age Under 5 Years	277	6.9%	2,342	6.0%	6,506	6.0%
Age 5 to 9 Years	276	6.9%	2,639	6.7%	7,643	7.1%
Age 10 to 14 Years	256	6.4%	3,131	8.0%	8,999	8.4%
Age 15 to 19 Years	450	11.3%	3,427	8.8%	9,099	8.5%
Age 20 to 24 Years	481	12.0%	3,268	8.3%	7,733	7.2%
Age 25 to 29 Years	378	9.5%	2,989	7.6%	7,275	6.8%
Age 30 to 34 Years	310	7.8%	2,681	6.8%	6,819	6.3%
Age 35 to 39 Years	263	6.6%	2,655	6.8%	7,213	6.7%
Age 40 to 44 Years	238	5.9%	2,703	6.9%	7,605	7.1%
Age 45 to 49 Years	209	5.2%	2,691	6.9%	7,696	7.2%
Age 50 to 54 Years	201	5.0%	2,659	6.8%	7,927	7.4%
Age 55 to 59 Years	177	4.4%	2,478	6.3%	7,288	6.8%
Age 60 to 64 Years	148	3.7%	1,948	5.0%	5,722	5.3%
Age 65 to 69 Years	129	3.2%	1,345	3.4%	3,992	3.7%
Age 70 to 74 Years	71	1.8%	939	2.4%	2,736	2.5%
Age 75 to 79 Years	67	1.7%	626	1.6%	1,782	1.7%
Age 80 to 84 Years	38	1.0%	365	0.9%	926	0.9%
Age 85 Years or Over	28	0.7%	267	0.7%	619	0.6%
Male Median Age	28.4		33.1		34.4	
Age 19 Years or Less	1,258	31.5%	11,540	29.5%	32,246	30.0%
Age 20 to 64 Years	2,405	60.2%	24,070	61.5%	65,278	60.7%
Age 65 Years or Over	333	8.3%	3,542	9.0%	10,055	9.3%
Males per 100 Females (2023)						
Overall Comparison	87		97		96	
Age Under 5 Years	92	47.8%	100	49.9%	103	50.7%
Age 5 to 9 Years	92	47.9%	99	49.9%	101	50.3%
Age 10 to 14 Years	92	48.0%	105	51.2%	104	51.1%
Age 15 to 19 Years	99	49.9%	106	51.6%	105	51.3%
Age 20 to 24 Years	92	48.0%	106	51.4%	102	50.4%
Age 25 to 29 Years	85	45.9%	104	50.9%	99	49.6%
Age 30 to 34 Years	91	47.8%	100	50.1%	93	48.3%
Age 35 to 39 Years	93	48.1%	98	49.6%	93	48.3%
Age 40 to 44 Years	85	46.0%	94	48.5%	92	47.9%
Age 45 to 49 Years	91	47.8%	97	49.2%	92	47.9%
Age 50 to 54 Years	86	46.3%	93	48.2%		48.7%
Age 55 to 59 Years	71	41.5%	92	47.9%	96	49.0%
Age 60 to 64 Years	73	42.1%	91	47.5%	95	48.8%
Age 65 to 69 Years		54.6%		47.4%		47.0%
Age 70 to 74 Years		37.0%		43.6%		43.8%
Age 75 to 79 Years		44.1%		43.3%		44.9%
Age 80 to 84 Years	53	34.5%		39.4%	67	40.2%
Age 85 Years or Over		23.9%		33.3%		35.2%
Age 19 Years or Less		48.6%		50.7%	104	
Age 20 to 39 Years		47.4%		50.5%		49.2%
Age 40 to 64 Years		44.9%		48.3%	94	48.4%
Age 65 Years or Over		41.3%		43.4%		44.1%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9657/-84.0063

420 Hurricane Shoals Rd NW						
Lawrenceville, GA 30046	1 mi radius		3 mi rad	lius	5 mi radius	
Household Type (2023)						
Total Households	3,250		26,160		71,948	
Households with Children	1,152	35.4%	11,075	42.3%	31,382	43.6%
Average Household Size	2.5		2.9		3.0	
Household Density per Square Mile	1,035		925		916	
Population Family	6,344	73.9%	67,823	85.1%	195,308	88.7%
Population Non-Family	1,648	19.2%	8,946	11.2%	21,692	9.9%
Population Group Quarters	591	6.9%	2,911	3.7%	3,073	1.4%
Family Households	1,928	59.3%	19,288	73.7%	55,382	77.0%
Married Couple Households	999	51.8%	13,317	69.0%	40,176	72.5%
Other Family Households with Children	930	48.2%	5,972	31.0%	15,206	27.5%
Family Households with Children	1,149	59.6%	11,056	57.3%	31,341	56.6%
Married Couple with Children	506	44.1%	7,094	64.2%	21,194	67.6%
Other Family Households with Children	643	55.9%	3,962	35.8%	10,147	32.4%
Family Households No Children	779	40.4%	8,232	42.7%	24,041	
Married Couple No Children	492	63.2%	6,222	75.6%	18,982	79.0%
Other Family Households No Children		36.8%	2,009	24.4%		21.0%
Non-Family Households	1,321	40.7%	6,872	26.3%	16,566	23.0%
Non-Family Households with Children	2	0.2%	18	0.3%	40	0.2%
Non-Family Households No Children	1,319	99.8%	6,854	99.7%	16,526	99.8%
Average Family Household Size	3.3		3.5		3.5	
Average Family Income	\$91,201		\$112,294		\$122,776	
Median Family Income	\$66,283		\$85,915		\$99,794	
Average Non-Family Household Size	1.2		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	6,897		63,576		174,416	
Never Married	3,104	45.0%	22,544	35.5%	57,200	32.8%
Currently Married	2,306	33.4%	28,844	45.4%	85,644	49.1%
Previously Married	1,487	21.6%	12,188	19.2%	31,572	
Separated	491	33.0%	3,783	31.0%	8,303	26.3%
Widowed	188	12.6%	2,401	19.7%	6,458	20.5%
Divorced	809	54.4%	6,005	49.3%	16,811	53.2%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	4,993		50,568		141,333	
Elementary (Grade Level 0 to 8)	211	4.2%	4,223	8.4%	9,182	6.5%
Some High School (Grade Level 9 to 11)	447	8.9%	3,463	6.8%	8,021	5.7%
High School Graduate	1,431	28.7%	12,251	24.2%	32,476	23.0%
Some College	963	19.3%	9,584	19.0%	26,014	18.4%
Associate Degree Only	640	12.8%	4,377	8.7%	12,328	8.7%
Bachelor Degree Only	929	18.6%	11,729	23.2%	35,349	25.0%
Graduate Degree	373	7.5%	4,940	9.8%	17,963	12.7%
Any College (Some College or Higher)		58.2%	30,630		91,654	
College Degree + (Bachelor Degree or Higher)	1,301	26.1%	16,669	33.0%	53,312	37.7%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9657/-84.0063

420 Hurricane Shoals Rd NW						
Lawrenceville, GA 30046	1 mi radius		3 mi radius		5 mi radiu	
Housing						
Total Housing Units (2023)	3,491		27,327		74,779	
Total Housing Units (2020)	3,287		26,366		71,761	
Historical Annual Growth (2020-2023)	204	-	961	-	3,019	-
Housing Units Occupied (2023)		93.1%	26,160		71,948	
Housing Units Owner-Occupied		24.2%	17,110		51,213	
Housing Units Renter-Occupied	2,464	75.8%		34.6%	20,735	
Housing Units Vacant (2023)	241	6.9%	1,166	4.3%	2,831	3.8%
Household Size (2023)						
Total Households	3,250		26,160		71,948	
1 Person Households	1,107	34.1%	5,607	21.4%	13,308	18.5%
2 Person Households	901	27.7%	7,132	27.3%	19,987	27.8%
3 Person Households	555	17.1%	5,074	19.4%	14,143	19.7%
4 Person Households	364	11.2%	4,284	16.4%	12,894	17.9%
5 Person Households	185	5.7%	2,289	8.8%	6,671	9.3%
6 Person Households	75	2.3%	1,044	4.0%	2,941	4.1%
7 or More Person Households	61	1.9%	729	2.8%	2,006	2.8%
Household Income Distribution (2023)						
HH Income \$200,000 or More	122	3.7%	1,926	7.4%	7,602	10.6%
HH Income \$150,000 to \$199,999	155	4.8%	1,926	7.4%		10.0%
HH Income \$125,000 to \$149,999	245	7.5%	2,454	9.4%	7,128	9.9%
HH Income \$100,000 to \$124,999	157	4.8%	2,533	9.7%	7,587	10.5%
HH Income \$75,000 to \$99,999	355	10.9%	3,937	15.0%	10,008	
HH Income \$50,000 to \$74,999	543	16.7%	4,305	16.5%	12,016	16.7%
HH Income \$35,000 to \$49,999	423	13.0%	2,622	10.0%	6,809	9.5%
HH Income \$25,000 to \$34,999	619	19.0%	2,468	9.4%	5,140	7.1%
HH Income \$15,000 to \$24,999	330	10.1%	1,614	6.2%	3,645	5.1%
HH Income \$10,000 to \$14,999	91	2.8%	853	3.3%	1,692	2.4%
HH Income Under \$10,000	211	6.5%	1,522	5.8%	3,109	4.3%
Household Vehicles (2023)						
Households 0 Vehicles Available	268	8.3%	1,384	5.3%	2,225	3.1%
Households 1 Vehicle Available	1,622	49.9%	7,872	30.1%	19,288	26.8%
Households 2 Vehicles Available	966	29.7%	10,664	40.8%	31,374	43.6%
Households 3 or More Vehicles Available	393	12.1%	6,240	23.9%	19,061	26.5%
Total Vehicles Available	4,813		50,585		147,003	
Average Vehicles per Household	1.5		1.9		2.0	
Owner-Occupied Household Vehicles	1,800	37.4%	37,303	73.7%	114,235	77.7%
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.2	
Renter-Occupied Household Vehicles	3,013	62.6%	13,282	26.3%	32,769	22.3%
Average Vehicles per Renter-Occupied Household	1.2		1.5		1.6	
Travel Time (2023)						
Worker Base Age 16 years or Over	4,565		39,750		111,613	
Travel to Work in 14 Minutes or Less		19.2%		14.3%	14,722	13.2%
Travel to Work in 15 to 29 Minutes	1,408	30.8%	11,073	27.9%	30,398	
Travel to Work in 30 to 59 Minutes	1,428	31.3%	11,094		30,834	
Travel to Work in 60 Minutes or More	334	7.3%	3,144	7.9%	8,716	7.8%
Work at Home	520	11.4%	8,763	22.0%	26,943	24.1%
Average Minutes Travel to Work	24.4		26.2		26.4	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9657/-84.0063

420 Hurricane Shoals Rd NW						
Lawrenceville, GA 30046	1 mi radius		3 mi rad	3 mi radius		lius
Transportation To Work (2023)						_
Worker Base Age 16 years or Over	4,565		39,750		111,613	
Drive to Work Alone	3,293	72.1%	26,124	65.7%	73,523	65.9%
Drive to Work in Carpool	705	15.5%	4,111	10.3%	9,463	8.5%
Travel to Work by Public Transportation	25	0.5%	216	0.5%	584	0.5%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	25	-	41	-
Walk to Work	8	0.2%	126	0.3%	302	
Other Means	14	0.3%	385	1.0%	756	0.7%
Work at Home	520	11.4%	8,763	22.0%	26,943	24.1%
Daytime Demographics (2023)						
Total Businesses	1,045		5,675		14,661	
Total Employees	7,269		38,361		92,364	
Company Headquarter Businesses	30	2.9%	145	2.6%	312	
Company Headquarter Employees		11.9%		13.3%		15.4%
Employee Population per Business		to 1		to 1		to 1
Residential Population per Business		to 1	14.0	to 1	15.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	9,480		60,829		151,362	-
Labor Force						
Labor Population Age 16 Years or Over (2023)	6,776		62,228		170,664	
Labor Force Total Males (2023)		46.1%	30,378		82,523	
Male Civilian Employed		67.4%	20,736			70.3%
Male Civilian Unemployed	106	3.4%	673	2.2%	1,791	2.2%
Males in Armed Forces	-	-	8	-	51	-
Males Not in Labor Force		29.2%		29.5%	22,693	
Labor Force Total Females (2023)		53.9%	31,850			51.6%
Female Civilian Employed		67.4%	19,016			60.8%
Female Civilian Unemployed Females in Armed Forces	193	5.3%	920	2.9%	1,991	2.3%
Females Not in Labor Force		- 27.3%	- 11,914	-		- 36.9%
Unemployment Rate	299	4.4%	1,592	2.6%	3,782	2.2%
		4.470	1,332	2.070	5,702	2.270
Occupation (2023)	4.5.65		20.750		111 010	
Occupation Population Age 16 Years or Over	4,565	10 10/	39,750	52.20/	111,613	
Occupation Total Males Occupation Total Females		46.1% 53.9%	20,735	52.2% 47.8%		52.0% 48.0%
Management, Business, Financial Operations		53.9% 10.9%		47.8%		48.0%
Professional, Related		10.9%		20.7%		22.6%
Service		13.6%		16.7%		15.9%
Sales, Office		22.0%		22.0%		22.5%
Farming, Fishing, Forestry	1,004	0.3%	55	0.1%	197	0.2%
Construction, Extraction, Maintenance	322	7.0%	3,828	9.6%	9,510	
Production, Transport, Material Moving		28.7%		15.4%		13.8%
White Collar Workers		50.4%		58.1%		61.6%
Blue Collar Workers		49.6%	16,648			38.4%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9657/-84.0063

420 Hurricane Shoals Rd NW						
Lawrenceville, GA 30046	1 mi rad	1 mi radius		lius	5 mi radius	
Units In Structure (2023)						
Total Units	3,250		26,160		71,948	
1 Detached Unit	911	28.0%	18,405	70.4%	53,840	74.8%
1 Attached Unit	364	11.2%	1,865	7.1%	5,115	7.1%
2 Units	279	8.6%	856	3.3%	1,452	2.0%
3 to 4 Units	107	3.3%	390	1.5%	989	1.4%
5 to 9 Units	370	11.4%	911	3.5%	1,848	2.6%
10 to 19 Units	657	20.2%	1,843	7.0%	4,261	5.9%
20 to 49 Units	183	5.6%	620	2.4%	1,501	2.1%
50 or More Units	279	8.6%	847	3.2%	1,908	2.7%
Mobile Home or Trailer	82	2.5%	395	1.5%	932	1.3%
Other Structure	17	0.5%	29	0.1%	101	0.1%
Homes Built By Year (2023)						
Homes Built 2020 or later	21	0.6%	280	1.0%	703	0.9%
Homes Built 2010 to 2019	273	7.8%	2,818	10.3%	9,344	12.5%
Homes Built 2000 to 2009	1.187	34.0%		23.6%	19,833	
Homes Built 1990 to 1999		20.7%		25.6%	19,620	
Homes Built 1980 to 1989		11.7%		21.1%	14,290	
Homes Built 1970 to 1979	273	7.8%	2,443	8.9%	5,325	7.1%
Homes Built 1960 to 1969	212	6.1%	886	3.2%	1,777	2.4%
Homes Built 1950 to 1959	59	1.7%	293	1.1%	581	0.8%
Homes Built 1940 to 1949	45	1.3%	166	0.6%	322	0.4%
Homes Built Before 1939	48	1.4%	73	0.3%	154	0.2%
Median Age of Homes	31.7		31.1		29.3	
Home Values (2023)		· · · · ·				
Owner Specified Housing Units	785		17,110		51,213	
Home Values \$1,000,000 or More	7	0.9%	219	1.3%	428	0.8%
Home Values \$750,000 to \$999,999	8	1.0%	193	1.1%	606	1.2%
Home Values \$500,000 to \$749,999	38	4.8%	1,097	6.4%	3,316	6.5%
Home Values \$400,000 to \$499,999	52		1,477	8.6%		10.5%
Home Values \$300,000 to \$399,999		28.7%		26.4%	14,842	
Home Values \$250,000 to \$299,999		19.1%		21.3%	11,000	
Home Values \$200,000 to \$249,999		13.5%		20.3%		18.2%
Home Values \$175,000 to \$199,999	33		817			4.1%
Home Values \$150,000 to \$174,999	44		543		1,435	
Home Values \$125,000 to \$149,999	14	1.7%	258	1.5%	689	1.3%
Home Values \$120,000 to \$124,999	35	4.4%	200	1.2%	407	0.8%
Home Values \$90,000 to \$99,999	_	-	14	-	54	0.1%
Home Values \$80,000 to \$89,999	-	-	38	0.2%	119	0.2%
Home Values \$70,000 to \$79,999	1		32	0.2%	50	
Home Values \$60,000 to \$69,999	1	0.1%	21	0.1%	57	0.1%
Home Values \$50,000 to \$59,999	25	3.2%	168	1.0%	271	0.1%
Home Values \$35,000 to \$49,999	3	0.4%	30	0.2%	104	0.2%
Home Values \$25,000 to \$34,999	15	1.9%	96	0.2%	345	0.2%
Home Values \$10,000 to \$24,999	20	2.6%	111	0.6%	325	0.6%
Home Values Under \$10,000	7	0.9%	146	0.0%	418	0.8%
Owner-Occupied Median Home Value	\$276,404	0.970	\$288,511	0.970	\$301,850	0.070
Renter-Occupied Median Rent	\$276,404		\$288,511 \$1,234		\$301,850	
	\$1,227		\$1,234		\$1,293	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9657/-84.0063

420 Hurricane Shoals Rd NW				-		
Lawrenceville, GA 30046	1 mi rad	lius	3 mi rad	ius	5 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$194.33 M		\$1.86 B		\$5.48 B	
Total Non-Retail Expenditure	\$102.88 M		\$977.81 M		\$2.89 B	
Total Retail Expenditure	\$91.45 M		\$878.11 M		\$2.59 B	
Apparel	\$6.85 M		\$66.03 M		\$196.35 M	
Contributions	\$5.97 M		\$59.86 M		\$181.66 M	
Education	\$5.53 M		\$56.39 M		\$174.43 M	
Entertainment	\$10.64 M		\$105.17 M		\$314.56 M	
Food and Beverages	\$29.04 M		\$274.36 M		\$803.98 M	
Furnishings and Equipment	\$6.63 M		\$65.29 M		\$194.95 M	
Gifts	\$4.62 M		\$45.27 M		\$137.45 M	
Health Care	\$16.38 M		\$155.31 M		\$452.75 M	
Household Operations	\$7.47 M		\$72.61 M		\$216.38 M	
Miscellaneous Expenses	\$3.64 M		\$34.95 M		\$103.61 M	
Personal Care	\$2.61 M		\$24.93 M		\$73.53 M	
Personal Insurance	\$1.26 M		\$13.11 M		\$39.97 M	
Reading	\$414.36 K		\$3.99 M		\$11.84 M	
Shelter	\$41.9 M		\$390.95 M		\$1.15 B	
Tobacco	\$1.32 M		\$11.18 M		\$30.94 M	
Transportation	\$35.25 M		\$339.88 M		\$1 B	
Utilities	\$14.82 M		\$136.62 M		\$393.75 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$4,983		\$5,912		\$6,345	
Total Non-Retail Expenditure	\$2,638	52.9%	\$3,115	52.7%	\$3,346	52.7%
Total Retail Expenditures	\$2,345	47.1%	\$2,797	47.3%	\$2,999	47.3%
Apparel	\$176	3.5%	\$210	3.6%	\$227	3.6%
Contributions	\$153	3.1%	\$191	3.2%	\$210	3.3%
Education	\$142	2.8%	\$180	3.0%	\$202	3.2%
Entertainment	\$273	5.5%	\$335	5.7%	\$364	5.7%
Food and Beverages	\$745	14.9%	\$874	14.8%	\$931	14.7%
Furnishings and Equipment	\$170	3.4%	\$208	3.5%	\$226	3.6%
Gifts	\$119	2.4%	\$144	2.4%	\$159	2.5%
Health Care	\$420	8.4%	\$495	8.4%	\$524	8.3%
Household Operations	\$192	3.8%	\$231	3.9%	\$251	3.9%
Miscellaneous Expenses	\$93	1.9%	\$111	1.9%	\$120	1.9%
Personal Care	\$67	1.3%	\$79	1.3%	\$85	1.3%
Personal Insurance	\$32	0.6%	\$42	0.7%	\$46	0.7%
Reading	\$11	0.2%	\$13	0.2%	\$14	0.2%
Shelter	\$1,074	21.6%	\$1,245		\$1,331	21.0%
Tobacco	\$34	0.7%	\$36	0.6%	\$36	0.6%
Transportation	\$904	18.1%	\$1,083		\$1,162	
Utilities	\$380	7.6%	\$435	7.4%	\$456	7.2%

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9