

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0472/-84.3595

30 E Crossville Rd Roswell, GA 30075		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)	6,651		65,319		170,750		
Projected Population (2028)	6,686		67,138		178,194		
Census Population (2020)	6,634		65,010		169,880		
Census Population (2010)	6,171		60,983		155,222		
Projected Annual Growth (2023-2028)	35	0.1%	1,819	0.6%	7,444	0.9%	
Historical Annual Growth (2020-2023)	17	-	309	0.2%	870	0.2%	
Historical Annual Growth (2010-2020)	463	0.7%	4,027	0.7%	14,658	0.9%	
Estimated Population Density (2023)	2,118	psm	2,311	psm	2,175	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	2,961		25,300		67,179		
Projected Households (2028)	2,994		26,078		70,837		
Census Households (2020)	2,914		24,825		66,041		
Census Households (2010)	2,699		22,952		59,949		
Projected Annual Growth (2023-2028)	33	0.2%	778	0.6%	3,658	1.1%	
Historical Annual Change (2010-2023)	262	0.7%	2,348	0.8%	7,230	0.9%	
Average Household Income							
Estimated Average Household Income (2023)	\$203,611		\$179,765		\$190,704		
Projected Average Household Income (2028)	\$214,833		\$186,146		\$192,745		
Census Average Household Income (2010)	\$94,694		\$93,349		\$101,881		
Census Average Household Income (2000)	\$81,810		\$87,043		\$96,703		
Projected Annual Change (2023-2028)	\$11,221	1.1%	\$6,381	0.7%	\$2,041	0.2%	
Historical Annual Change (2000-2023)	\$121,802	6.5%	\$92,722	4.6%	\$94,001	4.2%	
Median Household Income							
Estimated Median Household Income (2023)	\$134,430		\$131,784		\$144,704		
Projected Median Household Income (2028)	\$136,840		\$134,774		\$148,227		
Census Median Household Income (2010)	\$72,811		\$75,186		\$79,813		
Census Median Household Income (2000)	\$68,550		\$73,765		\$79,627		
Projected Annual Change (2023-2028)	\$2,409	0.4%	\$2,990	0.5%	\$3,523	0.5%	
Historical Annual Change (2000-2023)	\$65,880	4.2%	\$58,019	3.4%	\$65,077	3.6%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$90,790		\$69,696		\$75,074		
Projected Per Capita Income (2028)	\$96,351		\$72,369		\$76,663		
Census Per Capita Income (2010)	\$41,416		\$35,134		\$39,355		
Census Per Capita Income (2000)	\$34,407		\$32,242		\$36,168		
Projected Annual Change (2023-2028)	\$5,561	1.2%	\$2,674	0.8%	\$1,590	0.4%	
Historical Annual Change (2000-2023)	\$56,383	7.1%	\$37,453	5.1%	\$38,906	4.7%	
Estimated Average Household Net Worth (2023)	\$999,330		\$1 M		\$1.11 M		

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30 E Crossville Rd Roswell, GA 30075							1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity												
Total Population (2023)			6,651				65,319				170,750	
White (2023)			5,099	76.7%			41,437	63.4%			112,980	66.2%
Black or African American (2023)			629	9.5%			10,674	16.3%			27,342	16.0%
American Indian or Alaska Native (2023)			9	0.1%			237	0.4%			419	0.2%
Asian (2023)			358	5.4%			3,849	5.9%			11,997	7.0%
Hawaiian or Pacific Islander (2023)			3	-			19	-			59	-
Other Race (2023)			107	1.6%			3,923	6.0%			6,373	3.7%
Two or More Races (2023)			444	6.7%			5,181	7.9%			11,580	6.8%
Population < 18 (2023)			1,189	17.9%			14,706	22.5%			38,398	22.5%
White Not Hispanic			823	69.2%			7,378	50.2%			21,548	56.1%
Black or African American			131	11.0%			2,615	17.8%			6,441	16.8%
Asian			50	4.2%			827	5.6%			2,838	7.4%
Other Race Not Hispanic			55	4.7%			698	4.7%			1,947	5.1%
Hispanic			129	10.9%			3,188	21.7%			5,623	14.6%
Not Hispanic or Latino Population (2023)			6,152	92.5%			55,792	85.4%			152,918	89.6%
Not Hispanic White			5,031	81.8%			39,940	71.6%			109,854	71.8%
Not Hispanic Black or African American			620	10.1%			10,418	18.7%			26,723	17.5%
Not Hispanic American Indian or Alaska Native			2	-			26	-			84	-
Not Hispanic Asian			358	5.8%			3,838	6.9%			11,960	7.8%
Not Hispanic Hawaiian or Pacific Islander			2	-			13	-			42	-
Not Hispanic Other Race			18	0.3%			237	0.4%			588	0.4%
Not Hispanic Two or More Races			122	2.0%			1,320	2.4%			3,667	2.4%
Hispanic or Latino Population (2023)			499	7.5%			9,527	14.6%			17,832	10.4%
Hispanic White			69	13.8%			1,497	15.7%			3,126	17.5%
Hispanic Black or African American			9	1.8%			256	2.7%			619	3.5%
Hispanic American Indian or Alaska Native			7	1.4%			210	2.2%			335	1.9%
Hispanic Asian			-	-			10	0.1%			37	0.2%
Hispanic Hawaiian or Pacific Islander			2	0.3%			6	-			17	-
Hispanic Other Race			89	17.8%			3,686	38.7%			5,785	32.4%
Hispanic Two or More Races			322	64.6%			3,861	40.5%			7,913	44.4%
Not Hispanic or Latino Population (2020)			6,155	92.8%			53,474	82.3%			149,143	87.8%
Hispanic or Latino Population (2020)			478	7.2%			11,536	17.7%			20,737	12.2%
Not Hispanic or Latino Population (2010)			5,806	94.1%			48,526	79.6%			135,525	87.3%
Hispanic or Latino Population (2010)			365	5.9%			12,457	20.4%			19,697	12.7%
Not Hispanic or Latino Population (2028)			6,189	92.6%			57,278	85.3%			159,564	89.5%
Hispanic or Latino Population (2028)			497	7.4%			9,861	14.7%			18,630	10.5%
Projected Annual Growth (2023-2028)			-2	-			334	0.7%			798	0.9%
Historical Annual Growth (2010-2020)			114	3.1%			-921	-0.7%			1,040	0.5%

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Roswell, GA 30075							
Total Age Distribution (2023)							
Total Population	6,651		65,319		170,750		
Age Under 5 Years	298	4.5%	3,685	5.6%	8,713	5.1%	
Age 5 to 9 Years	343	5.2%	3,896	6.0%	10,316	6.0%	
Age 10 to 14 Years	310	4.7%	4,344	6.6%	11,851	6.9%	
Age 15 to 19 Years	366	5.5%	4,154	6.4%	11,057	6.5%	
Age 20 to 24 Years	208	3.1%	3,047	4.7%	7,872	4.6%	
Age 25 to 29 Years	260	3.9%	4,135	6.3%	10,419	6.1%	
Age 30 to 34 Years	374	5.6%	4,767	7.3%	11,645	6.8%	
Age 35 to 39 Years	439	6.6%	4,639	7.1%	12,033	7.0%	
Age 40 to 44 Years	435	6.5%	4,449	6.8%	11,860	6.9%	
Age 45 to 49 Years	446	6.7%	4,587	7.0%	12,488	7.3%	
Age 50 to 54 Years	560	8.4%	5,080	7.8%	13,963	8.2%	
Age 55 to 59 Years	558	8.4%	4,731	7.2%	13,207	7.7%	
Age 60 to 64 Years	520	7.8%	3,985	6.1%	11,569	6.8%	
Age 65 to 69 Years	456	6.8%	3,168	4.8%	8,503	5.0%	
Age 70 to 74 Years	406	6.1%	2,593	4.0%	6,643	3.9%	
Age 75 to 79 Years	256	3.8%	1,798	2.8%	4,023	2.4%	
Age 80 to 84 Years	172	2.6%	1,116	1.7%	2,355	1.4%	
Age 85 Years or Over	246	3.7%	1,146	1.8%	2,232	1.3%	
Median Age	47.3		40.0		40.4		
Age 19 Years or Less	1,317	19.8%	16,078	24.6%	41,938	24.6%	
Age 20 to 64 Years	3,799	57.1%	39,419	60.3%	105,056	61.5%	
Age 65 Years or Over	1,535	23.1%	9,821	15.0%	23,756	13.9%	
Female Age Distribution (2023)							
Female Population	3,479	52.3%	33,506	51.3%	87,379	51.2%	
Age Under 5 Years	138	4.0%	1,801	5.4%	4,336	5.0%	
Age 5 to 9 Years	162	4.7%	1,919	5.7%	5,107	5.8%	
Age 10 to 14 Years	149	4.3%	2,070	6.2%	5,708	6.5%	
Age 15 to 19 Years	195	5.6%	2,055	6.1%	5,386	6.2%	
Age 20 to 24 Years	96	2.8%	1,509	4.5%	3,937	4.5%	
Age 25 to 29 Years	116	3.3%	2,071	6.2%	5,290	6.1%	
Age 30 to 34 Years	208	6.0%	2,430	7.3%	5,973	6.8%	
Age 35 to 39 Years	223	6.4%	2,374	7.1%	6,246	7.1%	
Age 40 to 44 Years	218	6.3%	2,310	6.9%	6,219	7.1%	
Age 45 to 49 Years	254	7.3%	2,432	7.3%	6,632	7.6%	
Age 50 to 54 Years	294	8.5%	2,581	7.7%	7,088	8.1%	
Age 55 to 59 Years	268	7.7%	2,401	7.2%	6,750	7.7%	
Age 60 to 64 Years	286	8.2%	2,040	6.1%	5,818	6.7%	
Age 65 to 69 Years	243	7.0%	1,687	5.0%	4,311	4.9%	
Age 70 to 74 Years	236	6.8%	1,453	4.3%	3,570	4.1%	
Age 75 to 79 Years	143	4.1%	1,025	3.1%	2,241	2.6%	
Age 80 to 84 Years	107	3.1%	645	1.9%	1,360	1.6%	
Age 85 Years or Over	142	4.1%	703	2.1%	1,405	1.6%	
Female Median Age	49.0		40.9		41.0		
Age 19 Years or Less	644	18.5%	7,845	23.4%	20,537	23.5%	
Age 20 to 64 Years	1,963	56.4%	20,148	60.1%	53,954	61.7%	
Age 65 Years or Over	872	25.1%	5,513	16.5%	12,888	14.7%	

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Male Age Distribution (2023)								
Male Population	3,172	47.7%	31,813	48.7%	83,371	48.8%		
Age Under 5 Years	160	5.0%	1,883	5.9%	4,377	5.2%		
Age 5 to 9 Years	181	5.7%	1,977	6.2%	5,209	6.2%		
Age 10 to 14 Years	162	5.1%	2,274	7.1%	6,143	7.4%		
Age 15 to 19 Years	172	5.4%	2,100	6.6%	5,671	6.8%		
Age 20 to 24 Years	112	3.5%	1,539	4.8%	3,934	4.7%		
Age 25 to 29 Years	143	4.5%	2,064	6.5%	5,129	6.2%		
Age 30 to 34 Years	166	5.2%	2,337	7.3%	5,672	6.8%		
Age 35 to 39 Years	216	6.8%	2,265	7.1%	5,787	6.9%		
Age 40 to 44 Years	218	6.9%	2,140	6.7%	5,641	6.8%		
Age 45 to 49 Years	192	6.0%	2,155	6.8%	5,856	7.0%		
Age 50 to 54 Years	265	8.4%	2,499	7.9%	6,875	8.2%		
Age 55 to 59 Years	290	9.1%	2,330	7.3%	6,457	7.7%		
Age 60 to 64 Years	234	7.4%	1,945	6.1%	5,752	6.9%		
Age 65 to 69 Years	213	6.7%	1,481	4.7%	4,192	5.0%		
Age 70 to 74 Years	169	5.3%	1,140	3.6%	3,073	3.7%		
Age 75 to 79 Years	113	3.5%	773	2.4%	1,781	2.1%		
Age 80 to 84 Years	64	2.0%	471	1.5%	995	1.2%		
Age 85 Years or Over	104	3.3%	443	1.4%	827	1.0%		
Male Median Age	45.6		39.1		39.9			
Age 19 Years or Less	674	21.2%	8,233	25.9%	21,400	25.7%		
Age 20 to 64 Years	1,835	57.9%	19,271	60.6%	51,103	61.3%		
Age 65 Years or Over	663	20.9%	4,308	13.5%	10,868	13.0%		
Males per 100 Females (2023)								
Overall Comparison	91		95		95			
Age Under 5 Years	116	53.6%	105	51.1%	101	50.2%		
Age 5 to 9 Years	112	52.7%	103	50.7%	102	50.5%		
Age 10 to 14 Years	109	52.1%	110	52.3%	108	51.8%		
Age 15 to 19 Years	88	46.9%	102	50.5%	105	51.3%		
Age 20 to 24 Years	116	53.7%	102	50.5%	100	50.0%		
Age 25 to 29 Years	123	55.1%	100	49.9%	97	49.2%		
Age 30 to 34 Years	80	44.4%	96	49.0%	95	48.7%		
Age 35 to 39 Years	97	49.3%	95	48.8%	93	48.1%		
Age 40 to 44 Years	100	50.0%	93	48.1%	91	47.6%		
Age 45 to 49 Years	75	43.0%	89	47.0%	88	46.9%		
Age 50 to 54 Years	90	47.4%	97	49.2%	97	49.2%		
Age 55 to 59 Years	108	51.9%	97	49.2%	96	48.9%		
Age 60 to 64 Years	82	45.0%	95	48.8%	99	49.7%		
Age 65 to 69 Years	88	46.7%	88	46.7%	97	49.3%		
Age 70 to 74 Years	72	41.7%	78	44.0%	86	46.3%		
Age 75 to 79 Years	79	44.0%	75	43.0%	79	44.3%		
Age 80 to 84 Years	60	37.5%	73	42.2%	73	42.2%		
Age 85 Years or Over	73	42.2%	63	38.7%	59	37.0%		
Age 19 Years or Less	105	51.1%	105	51.2%	104	51.0%		
Age 20 to 39 Years	99	49.8%	98	49.5%	96	48.9%		
Age 40 to 64 Years	91	47.6%	94	48.5%	94	48.5%		
Age 65 Years or Over	76	43.2%	78	43.9%	84	45.7%		

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Roswell, GA 30075							
Household Type (2023)							
Total Households	2,961			25,300		67,179	
Households with Children	745	25.2%		8,939	35.3%	23,286	34.7%
Average Household Size	2.2			2.6		2.5	
Household Density per Square Mile	943			895		856	
Population Family	5,256	79.0%		55,236	84.6%	145,442	85.2%
Population Non-Family	1,311	19.7%		9,596	14.7%	24,534	14.4%
Population Group Quarters	84	1.3%		487	0.7%	774	0.5%
Family Households	1,783	60.2%		17,587	69.5%	47,184	70.2%
Married Couple Households	1,477	82.8%		13,929	79.2%	38,707	82.0%
Other Family Households with Children	306	17.2%		3,659	20.8%	8,477	18.0%
Family Households with Children	745	41.8%		8,927	50.8%	23,259	49.3%
Married Couple with Children	595	79.9%		6,738	75.5%	18,229	78.4%
Other Family Households with Children	150	20.1%		2,189	24.5%	5,030	21.6%
Family Households No Children	1,037	58.2%		8,660	49.2%	23,925	50.7%
Married Couple No Children	881	85.0%		7,190	83.0%	20,478	85.6%
Other Family Households No Children	156	15.0%		1,470	17.0%	3,447	14.4%
Non-Family Households	1,178	39.8%		7,712	30.5%	19,995	29.8%
Non-Family Households with Children	-	-		12	0.2%	27	0.1%
Non-Family Households No Children	1,178	100.0%		7,700	99.8%	19,967	99.9%
Average Family Household Size	2.9			3.1		3.1	
Average Family Income	\$186,459			\$201,928		\$221,306	
Median Family Income	\$144,228			\$159,213		\$177,207	
Average Non-Family Household Size	1.1			1.2		1.2	
Marital Status (2023)							
Population Age 15 Years or Over	5,700			53,395		139,869	
Never Married	1,467	25.7%		15,703	29.4%	39,497	28.2%
Currently Married	2,926	51.3%		28,344	53.1%	78,338	56.0%
Previously Married	1,307	22.9%		9,348	17.5%	22,035	15.8%
Separated	187	14.3%		1,946	20.8%	3,877	17.6%
Widowed	507	38.8%		2,080	22.3%	5,404	24.5%
Divorced	612	46.9%		5,322	56.9%	12,754	57.9%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	5,125			46,193		120,941	
Elementary (Grade Level 0 to 8)	38	0.7%		1,656	3.6%	3,038	2.5%
Some High School (Grade Level 9 to 11)	120	2.3%		1,415	3.1%	2,499	2.1%
High School Graduate	486	9.5%		6,556	14.2%	13,426	11.1%
Some College	632	12.3%		5,713	12.4%	16,190	13.4%
Associate Degree Only	321	6.3%		2,727	5.9%	6,289	5.2%
Bachelor Degree Only	2,193	42.8%		17,282	37.4%	49,843	41.2%
Graduate Degree	1,335	26.1%		10,844	23.5%	29,655	24.5%
Any College (Some College or Higher)	4,482	87.4%		36,566	79.2%	101,977	84.3%
College Degree + (Bachelor Degree or Higher)	3,529	68.9%		28,126	60.9%	79,498	65.7%

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Housing							
Total Housing Units (2023)	3,125		26,884		70,726		
Total Housing Units (2020)	3,073		26,328		69,248		
Historical Annual Growth (2020-2023)	52	-	556	-	1,478	-	
Housing Units Occupied (2023)	2,961	94.7%	25,300	94.1%	67,179	95.0%	
Housing Units Owner-Occupied	2,405	81.2%	19,639	77.6%	53,520	79.7%	
Housing Units Renter-Occupied	556	18.8%	5,661	22.4%	13,659	20.3%	
Housing Units Vacant (2023)	165	5.3%	1,584	5.9%	3,547	5.0%	
Household Size (2023)							
Total Households	2,961		25,300		67,179		
1 Person Households	1,074	36.3%	6,398	25.3%	16,651	24.8%	
2 Person Households	1,016	34.3%	8,775	34.7%	23,766	35.4%	
3 Person Households	366	12.4%	3,858	15.2%	10,759	16.0%	
4 Person Households	344	11.6%	3,758	14.9%	10,167	15.1%	
5 Person Households	113	3.8%	1,540	6.1%	3,901	5.8%	
6 Person Households	38	1.3%	626	2.5%	1,346	2.0%	
7 or More Person Households	10	0.3%	346	1.4%	590	0.9%	
Household Income Distribution (2023)							
HH Income \$200,000 or More	811	27.4%	6,956	27.5%	20,883	31.1%	
HH Income \$150,000 to \$199,999	348	11.7%	3,089	12.2%	8,877	13.2%	
HH Income \$125,000 to \$149,999	284	9.6%	2,395	9.5%	5,766	8.6%	
HH Income \$100,000 to \$124,999	284	9.6%	2,215	8.8%	5,394	8.0%	
HH Income \$75,000 to \$99,999	376	12.7%	2,607	10.3%	6,953	10.3%	
HH Income \$50,000 to \$74,999	214	7.2%	2,745	10.8%	6,795	10.1%	
HH Income \$35,000 to \$49,999	207	7.0%	1,787	7.1%	4,263	6.3%	
HH Income \$25,000 to \$34,999	168	5.7%	1,338	5.3%	2,824	4.2%	
HH Income \$15,000 to \$24,999	90	3.1%	1,116	4.4%	2,432	3.6%	
HH Income \$10,000 to \$14,999	24	0.8%	467	1.8%	1,101	1.6%	
HH Income Under \$10,000	153	5.2%	585	2.3%	1,891	2.8%	
Household Vehicles (2023)							
Households 0 Vehicles Available	212	7.1%	1,052	4.2%	2,758	4.1%	
Households 1 Vehicle Available	1,126	38.0%	7,765	30.7%	18,574	27.6%	
Households 2 Vehicles Available	1,133	38.3%	11,781	46.6%	30,277	45.1%	
Households 3 or More Vehicles Available	490	16.6%	4,702	18.6%	15,570	23.2%	
Total Vehicles Available	4,989		47,168		131,834		
Average Vehicles per Household	1.7		1.9		2.0		
Owner-Occupied Household Vehicles	4,419	88.6%	39,194	83.1%	112,769	85.5%	
Average Vehicles per Owner-Occupied Household	1.8		2.0		2.1		
Renter-Occupied Household Vehicles	571	11.4%	7,973	16.9%	19,066	14.5%	
Average Vehicles per Renter-Occupied Household	1.0		1.4		1.4		
Travel Time (2023)							
Worker Base Age 16 years or Over	3,260		34,654		93,326		
Travel to Work in 14 Minutes or Less	280	8.6%	3,749	10.8%	9,389	10.1%	
Travel to Work in 15 to 29 Minutes	592	18.1%	7,007	20.2%	18,138	19.4%	
Travel to Work in 30 to 59 Minutes	828	25.4%	6,945	20.0%	18,474	19.8%	
Travel to Work in 60 Minutes or More	77	2.4%	1,088	3.1%	3,061	3.3%	
Work at Home	1,483	45.5%	15,865	45.8%	44,263	47.4%	
Average Minutes Travel to Work	26.4		25.2		25.7		

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0472/-84.3595

30 E Crossville Rd							
Roswell, GA 30075							
	1 mi radius			3 mi radius		5 mi radius	
Transportation To Work (2023)							
Worker Base Age 16 years or Over	3,260		34,654		93,326		
Drive to Work Alone	1,436	44.0%	15,407	44.5%	41,567	44.5%	
Drive to Work in Carpool	199	6.1%	2,128	6.1%	4,446	4.8%	
Travel to Work by Public Transportation	16	0.5%	305	0.9%	671	0.7%	
Drive to Work on Motorcycle	-	-	-	-	11	-	
Bicycle to Work	20	0.6%	55	0.2%	140	0.1%	
Walk to Work	54	1.7%	440	1.3%	1,161	1.2%	
Other Means	52	1.6%	453	1.3%	1,067	1.1%	
Work at Home	1,483	45.5%	15,865	45.8%	44,263	47.4%	
Daytime Demographics (2023)							
Total Businesses	718		7,801		16,716		
Total Employees	3,814		51,784		128,429		
Company Headquarter Businesses	18	2.5%	234	3.0%	528	3.2%	
Company Headquarter Employees	360	9.4%	7,140	13.8%	28,152	21.9%	
Employee Population per Business	5.3	to 1	6.6	to 1	7.7	to 1	
Residential Population per Business	9.3	to 1	8.4	to 1	10.2	to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,170		69,544		172,169		
Labor Force							
Labor Population Age 16 Years or Over (2023)	5,616		52,446		137,318		
Labor Force Total Males (2023)	2,635	46.9%	25,207	48.1%	66,351	48.3%	
Male Civilian Employed	1,747	66.3%	18,905	75.0%	49,385	74.4%	
Male Civilian Unemployed	14	0.5%	282	1.1%	991	1.5%	
Males in Armed Forces	-	-	32	0.1%	150	0.2%	
Males Not in Labor Force	874	33.2%	5,988	23.8%	15,825	23.9%	
Labor Force Total Females (2023)	2,981	53.1%	27,239	51.9%	70,967	51.7%	
Female Civilian Employed	1,513	50.8%	15,749	57.8%	43,941	61.9%	
Female Civilian Unemployed	76	2.6%	598	2.2%	1,280	1.8%	
Females in Armed Forces	-	-	-	-	102	0.1%	
Females Not in Labor Force	1,392	46.7%	10,892	40.0%	25,645	36.1%	
Unemployment Rate	90	1.6%	880	1.7%	2,270	1.7%	
Occupation (2023)							
Occupation Population Age 16 Years or Over	3,260		34,654		93,326		
Occupation Total Males	1,747	53.6%	18,905	54.6%	49,385	52.9%	
Occupation Total Females	1,513	46.4%	15,749	45.4%	43,941	47.1%	
Management, Business, Financial Operations	1,086	-	10,640	30.7%	29,580	31.7%	
Professional, Related	885	27.1%	9,309	26.9%	27,060	29.0%	
Service	196	6.0%	3,410	9.8%	8,714	9.3%	
Sales, Office	659	20.2%	6,790	19.6%	18,934	20.3%	
Farming, Fishing, Forestry	-	-	10	-	26	-	
Construction, Extraction, Maintenance	201	6.2%	2,001	5.8%	3,404	3.6%	
Production, Transport, Material Moving	232	7.1%	2,493	7.2%	5,608	6.0%	
White Collar Workers	2,630	80.7%	26,740	77.2%	75,574	81.0%	
Blue Collar Workers	630	19.3%	7,915	22.8%	17,752	19.0%	

Complete Profile

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Lat/Lon: 34.0472/-84.3595

30 E Crossville Rd							
Roswell, GA 30075							
	1 mi radius		3 mi radius		5 mi radius		
Units In Structure (2023)							
Total Units	2,961		25,300		67,179		
1 Detached Unit	2,076	70.1%	15,904	62.9%	44,429	66.1%	
1 Attached Unit	284	9.6%	2,892	11.4%	7,062	10.5%	
2 Units	25	0.8%	295	1.2%	646	1.0%	
3 to 4 Units	67	2.3%	531	2.1%	1,246	1.9%	
5 to 9 Units	60	2.0%	1,205	4.8%	3,020	4.5%	
10 to 19 Units	101	3.4%	1,365	5.4%	3,406	5.1%	
20 to 49 Units	55	1.9%	753	3.0%	1,720	2.6%	
50 or More Units	284	9.6%	2,261	8.9%	5,166	7.7%	
Mobile Home or Trailer	10	0.3%	95	0.4%	462	0.7%	
Other Structure	-	-	-	-	23	-	
Homes Built By Year (2023)							
Homes Built 2020 or later	47	1.5%	356	1.3%	856	1.2%	
Homes Built 2010 to 2019	358	11.5%	3,028	11.3%	7,909	11.2%	
Homes Built 2000 to 2009	527	16.9%	4,505	16.8%	11,041	15.6%	
Homes Built 1990 to 1999	466	14.9%	5,273	19.6%	13,264	18.8%	
Homes Built 1980 to 1989	614	19.7%	6,198	23.1%	18,500	26.2%	
Homes Built 1970 to 1979	626	20.0%	3,376	12.6%	10,176	14.4%	
Homes Built 1960 to 1969	222	7.1%	1,434	5.3%	2,920	4.1%	
Homes Built 1950 to 1959	26	0.8%	349	1.3%	779	1.1%	
Homes Built 1940 to 1949	10	0.3%	141	0.5%	423	0.6%	
Homes Built Before 1939	64	2.0%	639	2.4%	1,311	1.9%	
Median Age of Homes	35.7	yrs	34.6	yrs	34.7	yrs	
Home Values (2023)							
Owner Specified Housing Units	2,405		19,639		53,520		
Home Values \$1,000,000 or More	58	2.4%	509	2.6%	1,962	3.7%	
Home Values \$750,000 to \$999,999	144	6.0%	1,381	7.0%	4,468	8.3%	
Home Values \$500,000 to \$749,999	457	19.0%	4,543	23.1%	14,594	27.3%	
Home Values \$400,000 to \$499,999	374	15.6%	3,459	17.6%	9,092	17.0%	
Home Values \$300,000 to \$399,999	827	34.4%	4,983	25.4%	11,442	21.4%	
Home Values \$250,000 to \$299,999	307	12.8%	2,528	12.9%	5,313	9.9%	
Home Values \$200,000 to \$249,999	90	3.8%	851	4.3%	2,570	4.8%	
Home Values \$175,000 to \$199,999	39	1.6%	336	1.7%	1,004	1.9%	
Home Values \$150,000 to \$174,999	35	1.5%	409	2.1%	1,221	2.3%	
Home Values \$125,000 to \$149,999	8	0.3%	132	0.7%	390	0.7%	
Home Values \$100,000 to \$124,999	10	0.4%	144	0.7%	315	0.6%	
Home Values \$90,000 to \$99,999	8	0.3%	78	0.4%	157	0.3%	
Home Values \$80,000 to \$89,999	4	0.2%	38	0.2%	122	0.2%	
Home Values \$70,000 to \$79,999	3	0.1%	24	0.1%	85	0.2%	
Home Values \$60,000 to \$69,999	2	-	15	-	41	-	
Home Values \$50,000 to \$59,999	2	-	19	-	59	0.1%	
Home Values \$35,000 to \$49,999	2	-	54	0.3%	93	0.2%	
Home Values \$25,000 to \$34,999	-	-	5	-	64	0.1%	
Home Values \$10,000 to \$24,999	19	0.8%	58	0.3%	349	0.7%	
Home Values Under \$10,000	17	0.7%	71	0.4%	179	0.3%	
Owner-Occupied Median Home Value	\$409,555		\$423,300		\$454,953		
Renter-Occupied Median Rent	\$1,407		\$1,353		\$1,352		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0472/-84.3595

30 E Crossville Rd Roswell, GA 30075		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$362.42 M	\$2.78 B	\$7.75 B
Total Non-Retail Expenditure		\$193.78 M	\$1.48 B	\$4.14 B
Total Retail Expenditure		\$168.65 M	\$1.3 B	\$3.61 B
Apparel		\$13.14 M	\$101.04 M	\$283.1 M
Contributions		\$13.53 M	\$102.37 M	\$289.56 M
Education		\$13.46 M	\$102.58 M	\$293.9 M
Entertainment		\$21.35 M	\$163.67 M	\$459 M
Food and Beverages		\$51.64 M	\$396.81 M	\$1.1 B
Furnishings and Equipment		\$13.16 M	\$100.82 M	\$282.31 M
Gifts		\$10.52 M	\$79.74 M	\$226.41 M
Health Care		\$29.09 M	\$221.77 M	\$612.9 M
Household Operations		\$14.91 M	\$113.69 M	\$318.5 M
Miscellaneous Expenses		\$6.99 M	\$53.26 M	\$148.74 M
Personal Care		\$4.86 M	\$37.16 M	\$103.48 M
Personal Insurance		\$2.86 M	\$21.84 M	\$61.76 M
Reading		\$816.9 K	\$6.19 M	\$17.3 M
Shelter		\$75.86 M	\$581.69 M	\$1.62 B
Tobacco		\$1.71 M	\$13.16 M	\$35.46 M
Transportation		\$64.22 M	\$495.3 M	\$1.38 B
Utilities		\$24.31 M	\$186.5 M	\$513.15 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$10,202	\$9,149	\$9,611
Total Non-Retail Expenditure		\$5,454 53.5%	\$4,881 53.4%	\$5,136 53.4%
Total Retail Expenditures		\$4,747 46.5%	\$4,268 46.6%	\$4,475 46.6%
Apparel		\$370 3.6%	\$333 3.6%	\$351 3.7%
Contributions		\$381 3.7%	\$337 3.7%	\$359 3.7%
Education		\$379 3.7%	\$338 3.7%	\$365 3.8%
Entertainment		\$601 5.9%	\$539 5.9%	\$569 5.9%
Food and Beverages		\$1,454 14.2%	\$1,307 14.3%	\$1,367 14.2%
Furnishings and Equipment		\$370 3.6%	\$332 3.6%	\$350 3.6%
Gifts		\$296 2.9%	\$263 2.9%	\$281 2.9%
Health Care		\$819 8.0%	\$730 8.0%	\$760 7.9%
Household Operations		\$420 4.1%	\$374 4.1%	\$395 4.1%
Miscellaneous Expenses		\$197 1.9%	\$175 1.9%	\$185 1.9%
Personal Care		\$137 1.3%	\$122 1.3%	\$128 1.3%
Personal Insurance		\$80 0.8%	\$72 0.8%	\$77 0.8%
Reading		\$23 0.2%	\$20 0.2%	\$21 0.2%
Shelter		\$2,135 20.9%	\$1,916 20.9%	\$2,013 20.9%
Tobacco		\$48 0.5%	\$43 0.5%	\$44 0.5%
Transportation		\$1,808 17.7%	\$1,631 17.8%	\$1,709 17.8%
Utilities		\$684 6.7%	\$614 6.7%	\$637 6.6%