Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.632/-83.9768

2198 Salem Rd SE Conyers, GA 30013	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	5,825		41,528		94,036	
Projected Population (2028)	5,988		45,795		102,277	
Census Population (2020)	6,069		39,563		90,768	
Census Population (2010)	5,489		35,115		80,739	
Projected Annual Growth (2023-2028)	163	0.6%	4,267	2.1%	8,241	1.8%
Historical Annual Growth (2020-2023)	-244	-	1,965	1.7%	3,268	1.2%
Historical Annual Growth (2010-2020)	580	1.1%	4,448	1.3%	10,029	1.2%
Estimated Population Density (2023)	1,855	psm	1,469	psm	1,198	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,005		14,940		33,549	
Projected Households (2028)	2,055		16,543		36,646	
Census Households (2020)	2,148		14,280		32,374	
Census Households (2010)	1,931		12,501		28,705	
Projected Annual Growth (2023-2028)	51	0.5%	1,603	2.1%	3,097	1.8%
Historical Annual Change (2010-2023)	73	0.3%	2,439	1.5%	4,844	1.3%
Average Household Income						
Estimated Average Household Income (2023)	$91,058		$96,201		$100,493	
Projected Average Household Income (2028)	$94,793		$92,989		$98,853	
Census Average Household Income (2010)	$59,840		$61,491		$60,060	
Census Average Household Income (2000)	$60,148		$64,272		$61,329	
Projected Annual Change (2023-2028)	$3,735	0.8%	-$3,212	-0.7%	-$1,639	-0.3%
Historical Annual Change (2000-2023)	$30,910	2.2%	$31,929	2.2%	$39,164	2.8%
Median Household Income						
Estimated Median Household Income (2023)	$73,572		$76,893		$75,590	
Projected Median Household Income (2028)	$73,956		$76,721		$76,062	
Census Median Household Income (2010)	$52,738		$53,118		$51,100	
Census Median Household Income (2000)	$48,089		$54,742		$52,532	
Projected Annual Change (2023-2028)	$384	0.1%	-$172	-	$472	0.1%
Historical Annual Change (2000-2023)	$25,483	2.3%	$22,151	1.8%	$23,058	1.9%
Per Capita Income						
Estimated Per Capita Income (2023)	$31,353		$34,619		$35,909	
Projected Per Capita Income (2028)	$32,550		$33,601		$35,471	
Census Per Capita Income (2010)	$21,029		$21,871		$21,342	
Census Per Capita Income (2000)	$22,012		$23,351		$21,639	
Projected Annual Change (2023-2028)	$1,197	0.8%	-$1,019	-0.6%	-$438	-0.2%
Historical Annual Change (2000-2023)	$9,341	1.8%	$11,269	2.1%	$14,270	2.9%
Estimated Average Household Net Worth (2023)	$353,528		$443,024		$421,061	

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2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.632/-83.9768

2198 Salem Rd SE Conyers, GA 30013	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	5,825		41,528		94,036	
White (2023)	686	11.8%	7,643	18.4%	21,748	23.1%
Black or African American (2023)	4,640	79.7%	29,897	72.0%	62,901	66.9%
American Indian or Alaska Native (2023)	12	0.2%	89	0.2%	206	0.2%
Asian (2023)	179	3.1%	849	2.0%	1,693	1.8%
Hawaiian or Pacific Islander (2023)	3	-	56	0.1%	91	-
Other Race (2023)	115	2.0%	1,269	3.1%	3,192	3.4%
Two or More Races (2023)	191	3.3%	1,724	4.2%	4,205	4.5%
Population < 18 (2023)	1,428	24.5%	10,049	24.2%	22,655	24.1%
White Not Hispanic	137	9.6%	1,482	14.7%	4,186	18.5%
Black or African American	1,168	81.8%	7,454	74.2%	15,795	69.7%
Asian	44	3.1%	245	2.4%	490	2.2%
Other Race Not Hispanic	30	2.1%	278	2.8%	703	3.1%
Hispanic	49	3.4%	590	5.9%	1,482	6.5%
Not Hispanic or Latino Population (2023)	5,527	94.9%	38,596	92.9%	86,625	92.1%
Not Hispanic White	641	11.6%	7,233	18.7%	20,565	23.7%
Not Hispanic Black or African American	4,592	83.1%	29,550	76.6%	62,164	71.8%
Not Hispanic American Indian or Alaska Native	6	0.1%	42	0.1%	92	0.1%
Not Hispanic Asian	179	3.2%	847	2.2%	1,683	1.9%
Not Hispanic Hawaiian or Pacific Islander	3	-	40	0.1%	61	-
Not Hispanic Other Race	10	0.2%	110	0.3%	265	0.3%
Not Hispanic Two or More Races	96	1.7%	774	2.0%	1,795	2.1%
Hispanic or Latino Population (2023)	298	5.1%	2,932	7.1%	7,411	7.9%
Hispanic White	46	15.3%	410	14.0%	1,182	16.0%
Hispanic Black or African American	48	16.1%	347	11.8%	737	9.9%
Hispanic American Indian or Alaska Native	6	2.0%	48	1.6%	114	1.5%
Hispanic Asian	-	-	2	-	11	0.1%
Hispanic Hawaiian or Pacific Islander	-	-	16	0.5%	30	0.4%
Hispanic Other Race	104	35.0%	1,159	39.5%	2,927	39.5%
Hispanic Two or More Races	94	31.5%	950	32.4%	2,411	32.5%
Not Hispanic or Latino Population (2020)	5,748	94.7%	36,629	92.6%	83,285	91.8%
Hispanic or Latino Population (2020)	321	5.3%	2,934	7.4%	7,482	8.2%
Not Hispanic or Latino Population (2010)	5,195	94.6%	32,589	92.8%	74,524	92.3%
Hispanic or Latino Population (2010)	294	5.4%	2,527	7.2%	6,215	7.7%
Not Hispanic or Latino Population (2028)	5,682	94.9%	42,490	92.8%	94,181	92.1%
Hispanic or Latino Population (2028)	306	5.1%	3,304	7.2%	8,097	7.9%
Projected Annual Growth (2023-2028)	7	0.5%	372	2.5%	686	1.8%
Historical Annual Growth (2010-2020)	27	0.9%	407	1.6%	1,267	2.0%

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2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.632/-83.9768

2198 Salem Rd SE Conyers, GA 30013	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)						
Total Population	5,825		41,528		94,036	
Age Under 5 Years	297	5.1%	2,382	5.7%	5,175	5.5%
Age 5 to 9 Years	390	6.7%	2,622	6.3%	5,989	6.4%
Age 10 to 14 Years	461	7.9%	3,083	7.4%	6,931	7.4%
Age 15 to 19 Years	440	7.6%	3,007	7.2%	7,034	7.5%
Age 20 to 24 Years	423	7.3%	3,084	7.4%	6,661	7.1%
Age 25 to 29 Years	363	6.2%	2,882	6.9%	6,231	6.6%
Age 30 to 34 Years	402	6.9%	2,808	6.8%	6,370	6.8%
Age 35 to 39 Years	378	6.5%	2,542	6.1%	5,822	6.2%
Age 40 to 44 Years	374	6.4%	2,643	6.4%	5,978	6.4%
Age 45 to 49 Years	380	6.5%	2,732	6.6%	5,988	6.4%
Age 50 to 54 Years	423	7.3%	2,945	7.1%	6,579	7.0%
Age 55 to 59 Years	410	7.0%	2,782	6.7%	6,363	6.8%
Age 60 to 64 Years	366	6.3%	2,502	6.0%	5,614	6.0%
Age 65 to 69 Years	221	3.8%	1,911	4.6%	4,611	4.9%
Age 70 to 74 Years	266	4.6%	1,667	4.0%	3,755	4.0%
Age 75 to 79 Years	125	2.1%	1,091	2.6%	2,486	2.6%
Age 80 to 84 Years	53	0.9%	507	1.2%	1,293	1.4%
Age 85 Years or Over	53	0.9%	339	0.8%	1,157	1.2%
Median Age	36.3		36.5		36.8	
Age 19 Years or Less	1,588	27.3%	11,094	26.7%	25,128	26.7%
Age 20 to 64 Years	3,519	60.4%	24,920	60.0%	55,606	59.1%
Age 65 Years or Over	719	12.3%	5,514	13.3%	13,302	14.1%
Female Age Distribution (2023)						
Female Population	3,159	54.2%	22,448	54.1%	50,911	54.1%
Age Under 5 Years	155	4.9%	1,165	5.2%	2,571	5.1%
Age 5 to 9 Years	194	6.1%	1,282	5.7%	2,961	5.8%
Age 10 to 14 Years	221	7.0%	1,513	6.7%	3,449	6.8%
Age 15 to 19 Years	219	6.9%	1,487	6.6%	3,465	6.8%
Age 20 to 24 Years	202	6.4%	1,537	6.8%	3,363	6.6%
Age 25 to 29 Years	178	5.6%	1,516	6.8%	3,286	6.5%
Age 30 to 34 Years	235	7.4%	1,547	6.9%	3,535	6.9%
Age 35 to 39 Years	208	6.6%	1,453	6.5%	3,290	6.5%
Age 40 to 44 Years	219	6.9%	1,519	6.8%	3,441	6.8%
Age 45 to 49 Years	230	7.3%	1,595	7.1%	3,422	6.7%
Age 50 to 54 Years	229	7.2%	1,632	7.3%	3,631	7.1%
Age 55 to 59 Years	240	7.6%	1,566	7.0%	3,529	6.9%
Age 60 to 64 Years	213	6.7%	1,389	6.2%	3,075	6.0%
Age 65 to 69 Years	131	4.2%	1,094	4.9%	2,571	5.0%
Age 70 to 74 Years	150	4.7%	985	4.4%	2,226	4.4%
Age 75 to 79 Years	62	2.0%	610	2.7%	1,456	2.9%
Age 80 to 84 Years	36	1.1%	313	1.4%	809	1.6%
Age 85 Years or Over	38	1.2%	247	1.1%	830	1.6%
Female Median Age	38.4		38.4		38.6	
Age 19 Years or Less	788	24.9%	5,446	24.3%	12,447	24.4%
Age 20 to 64 Years	1,953	61.8%	13,754	61.3%	30,573	60.1%
Age 65 Years or Over	418	13.2%	3,249	14.5%	7,891	15.5%

Lat/Lon: 33.632/-83.9768

2198 Salem Rd SE Conyers, GA 30013	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)						
Male Population	2,666	45.8%	19,080	45.9%	43,125	45.9%
Age Under 5 Years	142	5.3%	1,217	6.4%	2,603	6.0%
Age 5 to 9 Years	196	7.4%	1,340	7.0%	3,027	7.0%
Age 10 to 14 Years	241	9.0%	1,571	8.2%	3,482	8.1%
Age 15 to 19 Years	222	8.3%	1,520	8.0%	3,569	8.3%
Age 20 to 24 Years	221	8.3%	1,546	8.1%	3,298	7.6%
Age 25 to 29 Years	184	6.9%	1,367	7.2%	2,945	6.8%
Age 30 to 34 Years	167	6.3%	1,261	6.6%	2,836	6.6%
Age 35 to 39 Years	170	6.4%	1,089	5.7%	2,533	5.9%
Age 40 to 44 Years	155	5.8%	1,124	5.9%	2,537	5.9%
Age 45 to 49 Years	150	5.6%	1,137	6.0%	2,566	6.0%
Age 50 to 54 Years	194	7.3%	1,314	6.9%	2,947	6.8%
Age 55 to 59 Years	170	6.4%	1,216	6.4%	2,834	6.6%
Age 60 to 64 Years	153	5.7%	1,113	5.8%	2,539	5.9%
Age 65 to 69 Years	90	3.4%	816	4.3%	2,040	4.7%
Age 70 to 74 Years	116	4.3%	682	3.6%	1,529	3.5%
Age 75 to 79 Years	63	2.4%	481	2.5%	1,031	2.4%
Age 80 to 84 Years	17	0.6%	194	1.0%	484	1.1%
Age 85 Years or Over	15	0.6%	92	0.5%	327	0.8%
Male Median Age	33.5		34.0		34.5	
Age 19 Years or Less	800	30.0%	5,648	29.6%	12,681	29.4%
Age 20 to 64 Years	1,565	58.7%	11,166	58.5%	25,033	58.0%
Age 65 Years or Over	300	11.3%	2,265	11.9%	5,410	12.5%
Males per 100 Females (2023)						
Overall Comparison	84		85		85	
Age Under 5 Years	91	47.7%	105	51.1%	101	50.3%
Age 5 to 9 Years	101	50.3%	105	51.1%	102	50.6%
Age 10 to 14 Years	109	52.2%	104	50.9%	101	50.2%
Age 15 to 19 Years	101	50.4%	102	50.6%	103	50.7%
Age 20 to 24 Years	110	52.3%	101	50.1%	98	49.5%
Age 25 to 29 Years	103	50.8%	90	47.4%	90	47.3%
Age 30 to 34 Years	71	41.5%	82	44.9%	80	44.5%
Age 35 to 39 Years	82	45.0%	75	42.9%	77	43.5%
Age 40 to 44 Years	71	41.5%	74	42.5%	74	42.4%
Age 45 to 49 Years	65	39.5%	71	41.6%	75	42.8%
Age 50 to 54 Years	85	45.9%	81	44.6%	81	44.8%
Age 55 to 59 Years	71	41.5%	78	43.7%	80	44.5%
Age 60 to 64 Years	72	41.9%	80	44.5%	83	45.2%
Age 65 to 69 Years	68	40.6%	75	42.7%	79	44.2%
Age 70 to 74 Years	77	43.6%	69	40.9%	69	40.7%
Age 75 to 79 Years	101	50.3%	79	44.1%	71	41.5%
Age 80 to 84 Years	47	31.9%	62	38.2%	60	37.4%
Age 85 Years or Over	38	27.7%	37	27.2%	39	28.2%
Age 19 Years or Less	102	50.4%	104	50.9%	102	50.5%
Age 20 to 39 Years	90	47.4%	87	46.5%	86	46.3%
Age 40 to 64 Years	73	42.1%	77	43.4%	78	44.0%
Age 65 Years or Over	72	41.8%	70	41.1%	69	40.7%

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Lat/Lon: 33.632/-83.9768

2198 Salem Rd SE Conyers, GA 30013	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	2,005		14,940		33,549	
Households with Children	758	37.8%	5,238	35.1%	12,033	35.9%
Average Household Size	2.9		2.8		2.8	
Household Density per Square Mile	638		528		427	
Population Family	5,271	90.5%	36,311	87.4%	82,059	87.3%
Population Non-Family	546	9.4%	5,174	12.5%	11,360	12.1%
Population Group Quarters	8	0.1%	44	0.1%	617	0.7%
Family Households	1,550	77.3%	10,714	71.7%	24,296	72.4%
Married Couple Households	933	60.2%	6,431	60.0%	14,841	61.1%
Other Family Households with Children	618	39.8%	4,283	40.0%	9,455	38.9%
Family Households with Children	754	48.7%	5,211	48.6%	11,953	49.2%
Married Couple with Children	372	49.3%	2,645	50.8%	6,449	54.0%
Other Family Households with Children	383	50.7%	2,566	49.2%	5,504	46.0%
Family Households No Children	796	51.3%	5,504	51.4%	12,344	50.8%
Married Couple No Children	561	70.5%	3,787	68.8%	8,392	68.0%
Other Family Households No Children	235	29.5%	1,717	31.2%	3,951	32.0%
Non-Family Households	454	22.7%	4,225	28.3%	9,253	27.6%
Non-Family Households with Children	3	0.7%	27	0.6%	81	0.9%
Non-Family Households No Children	451	99.3%	4,199	99.4%	9,173	99.1%
Average Family Household Size	3.4		3.4		3.4	
Average Family Income	$86,710		$104,949		$109,793	
Median Family Income	$83,782		$84,482		$85,146	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	4,678		33,441		75,942	
Never Married	1,832	39.2%	12,010	35.9%	26,742	35.2%
Currently Married	2,019	43.2%	13,808	41.3%	31,950	42.1%
Previously Married	827	17.7%	7,623	22.8%	17,250	22.7%
Separated	219	26.5%	1,555	20.4%	3,461	20.1%
Widowed	139	16.9%	1,236	16.2%	3,379	19.6%
Divorced	468	56.6%	4,832	63.4%	10,409	60.3%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	3,814		27,350		62,247	
Elementary (Grade Level 0 to 8)	102	2.7%	662	2.4%	1,697	2.7%
Some High School (Grade Level 9 to 11)	181	4.8%	1,543	5.6%	3,456	5.6%
High School Graduate	1,040	27.3%	7,719	28.2%	17,700	28.4%
Some College	757	19.9%	6,217	22.7%	15,211	24.4%
Associate Degree Only	310	8.1%	2,642	9.7%	5,889	9.5%
Bachelor Degree Only	785	20.6%	4,836	17.7%	11,066	17.8%
Graduate Degree	638	16.7%	3,731	13.6%	7,228	11.6%
Any College (Some College or Higher)	2,491	65.3%	17,427	63.7%	39,393	63.3%
College Degree + (Bachelor Degree or Higher)	1,423	37.3%	8,567	31.3%	18,293	29.4%

Lat/Lon: 33.632/-83.9768

2198 Salem Rd SE **Conyers, GA 30013**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Housing						
Total Housing Units (2023)	2,117		16,098		35,886	
Total Housing Units (2020)	2,318		15,473		34,712	
Historical Annual Growth (2020-2023)	-201	-	625	-	1,174	-
Housing Units Occupied (2023)	2,005	94.7%	14,940	92.8%	33,549	93.5%
Housing Units Owner-Occupied	1,346	67.1%	9,919	66.4%	22,470	67.0%
Housing Units Renter-Occupied	659	32.9%	5,021	33.6%	11,080	33.0%
Housing Units Vacant (2023)	113	5.3%	1,158	7.2%	2,337	6.5%
Household Size (2023)						
Total Households	2,005		14,940		33,549	
1 Person Households	392	19.6%	3,640	24.4%	7,993	23.8%
2 Person Households	583	29.1%	4,606	30.8%	10,718	31.9%
3 Person Households	383	19.1%	2,486	16.6%	5,288	15.8%
4 Person Households	354	17.7%	2,203	14.7%	4,959	14.8%
5 Person Households	171	8.5%	1,209	8.1%	2,696	8.0%
6 Person Households	81	4.1%	506	3.4%	1,175	3.5%
7 or More Person Households	40	2.0%	289	1.9%	720	2.1%
Household Income Distribution (2023)						
HH Income $200,000 or More	120	6.0%	1,393	9.3%	2,840	8.5%
HH Income $150,000 to $199,999	68	3.4%	943	6.3%	2,143	6.4%
HH Income $125,000 to $149,999	163	8.1%	1,062	7.1%	2,527	7.5%
HH Income $100,000 to $124,999	268	13.4%	1,128	7.5%	2,814	8.4%
HH Income $75,000 to $99,999	403	20.1%	2,306	15.4%	4,907	14.6%
HH Income $50,000 to $74,999	389	19.4%	3,236	21.7%	7,202	21.5%
HH Income $35,000 to $49,999	176	8.8%	1,756	11.8%	3,855	11.5%
HH Income $25,000 to $34,999	240	12.0%	1,208	8.1%	2,874	8.6%
HH Income $15,000 to $24,999	82	4.1%	1,130	7.6%	2,167	6.5%
HH Income $10,000 to $14,999	17	0.8%	216	1.4%	582	1.7%
HH Income Under $10,000	80	4.0%	563	3.8%	1,638	4.9%
Household Vehicles (2023)						
Households 0 Vehicles Available	104	5.2%	521	3.5%	1,297	3.9%
Households 1 Vehicle Available	687	34.3%	5,139	34.4%	11,775	35.1%
Households 2 Vehicles Available	647	32.3%	5,188	34.7%	11,311	33.7%
Households 3 or More Vehicles Available	566	28.3%	4,092	27.4%	9,167	27.3%
Total Vehicles Available	3,807		29,459		65,854	
Average Vehicles per Household	1.9		2.0		2.0	
Owner-Occupied Household Vehicles	2,869	75.4%	22,109	75.0%	49,533	75.2%
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2	
Renter-Occupied Household Vehicles	938	24.6%	7,350	25.0%	16,321	24.8%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5	
Travel Time (2023)						
Worker Base Age 16 years or Over	2,738		21,084		47,276	
Travel to Work in 14 Minutes or Less	392	14.3%	3,785	18.0%	9,234	19.5%
Travel to Work in 15 to 29 Minutes	378	13.8%	3,904	18.5%	10,243	21.7%
Travel to Work in 30 to 59 Minutes	1,070	39.1%	8,057	38.2%	16,315	34.5%
Travel to Work in 60 Minutes or More	423	15.5%	2,547	12.1%	6,018	12.7%
Work at Home	474	17.3%	2,790	13.2%	5,468	11.6%
Average Minutes Travel to Work	38.2		30.4		28.1	

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Lat/Lon: 33.632/-83.9768

2198 Salem Rd SE Conyers, GA 30013	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	2,738		21,084		47,276	
Drive to Work Alone	1,942	70.9%	15,393	73.0%	35,620	75.3%
Drive to Work in Carpool	109	4.0%	1,784	8.5%	4,282	9.1%
Travel to Work by Public Transportation	64	2.3%	148	0.7%	369	0.8%
Drive to Work on Motorcycle	-	-	10	-	33	-
Bicycle to Work	-	-	1	-	99	0.2%
Walk to Work	18	0.7%	137	0.7%	254	0.5%
Other Means	130	4.8%	820	3.9%	1,150	2.4%
Work at Home	474	17.3%	2,790	13.2%	5,468	11.6%
Daytime Demographics (2023)						
Total Businesses	850		3,638		7,013	
Total Employees	3,409		22,747		42,959	
Company Headquarter Businesses	11	1.3%	60	1.6%	116	1.7%
Company Headquarter Employees	319	9.4%	4,804	21.1%	5,835	13.6%
Employee Population per Business	4.0	to 1	6.3	to 1	6.1	to 1
Residential Population per Business	6.9	to 1	11.4	to 1	13.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,252		34,398		70,053	
Labor Force						
Labor Population Age 16 Years or Over (2023)	4,582		32,785		74,450	
Labor Force Total Males (2023)	2,040	44.5%	14,618	44.6%	33,267	44.7%
Male Civilian Employed	1,161	56.9%	10,021	68.6%	22,402	67.3%
Male Civilian Unemployed	46	2.3%	379	2.6%	993	3.0%
Males in Armed Forces	-	-	21	0.1%	44	0.1%
Males Not in Labor Force	832	40.8%	4,196	28.7%	9,829	29.5%
Labor Force Total Females (2023)	2,542	55.5%	18,167	55.4%	41,182	55.3%
Female Civilian Employed	1,577	62.0%	11,063	60.9%	24,875	60.4%
Female Civilian Unemployed	64	2.5%	449	2.5%	1,091	2.6%
Females in Armed Forces	-	-	29	0.2%	35	-
Females Not in Labor Force	901	35.5%	6,626	36.5%	15,182	36.9%
Unemployment Rate	110	2.4%	828	2.5%	2,084	2.8%
Occupation (2023)						
Occupation Population Age 16 Years or Over	2,738		21,084		47,276	
Occupation Total Males	1,161	42.4%	10,021	47.5%	22,402	47.4%
Occupation Total Females	1,577	57.6%	11,063	52.5%	24,875	52.6%
Management, Business, Financial Operations	575	21.0%	3,630	17.2%	8,166	17.3%
Professional, Related	867	31.7%	5,002	23.7%	10,544	22.3%
Service	129	4.7%	2,225	10.6%	5,595	11.8%
Sales, Office	634	23.1%	4,849	23.0%	10,935	23.1%
Farming, Fishing, Forestry	5	0.2%	91	0.4%	315	0.7%
Construction, Extraction, Maintenance	222	8.1%	1,479	7.0%	3,361	7.1%
Production, Transport, Material Moving	305	11.2%	3,809	18.1%	8,360	17.7%
White Collar Workers	2,076	75.8%	13,480	63.9%	29,645	62.7%
Blue Collar Workers	662	24.2%	7,604	36.1%	17,631	37.3%

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Lat/Lon: 33.632/-83.9768

2198 Salem Rd SE Conyers, GA 30013	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	2,005		14,940		33,549	
1 Detached Unit	1,499	74.8%	10,999	73.6%	25,850	77.1%
1 Attached Unit	68	3.4%	764	5.1%	1,248	3.7%
2 Units	63	3.1%	553	3.7%	1,070	3.2%
3 to 4 Units	74	3.7%	538	3.6%	894	2.7%
5 to 9 Units	124	6.2%	675	4.5%	1,574	4.7%
10 to 19 Units	94	4.7%	587	3.9%	1,170	3.5%
20 to 49 Units	8	0.4%	139	0.9%	386	1.2%
50 or More Units	30	1.5%	251	1.7%	513	1.5%
Mobile Home or Trailer	45	2.3%	433	2.9%	803	2.4%
Other Structure	-	-	-	-	41	0.1%
Homes Built By Year (2023)						
Homes Built 2014 or later	-	-	3	-	128	0.4%
Homes Built 2010 to 2013	411	19.4%	1,321	8.2%	2,611	7.3%
Homes Built 2000 to 2009	446	21.1%	3,811	23.7%	8,840	24.6%
Homes Built 1990 to 1999	361	17.0%	3,313	20.6%	7,434	20.7%
Homes Built 1980 to 1989	435	20.5%	3,186	19.8%	6,968	19.4%
Homes Built 1970 to 1979	160	7.6%	1,498	9.3%	3,231	9.0%
Homes Built 1960 to 1969	90	4.2%	764	4.7%	1,979	5.5%
Homes Built 1950 to 1959	51	2.4%	478	3.0%	1,197	3.3%
Homes Built 1940 to 1949	5	0.2%	126	0.8%	191	0.5%
Homes Built Before 1939	46	2.2%	439	2.7%	971	2.7%
Median Age of Homes	31.3	yrs	34.8	yrs	34.9	yrs
Home Values (2023)						
Owner Specified Housing Units	1,346		9,919		22,470	
Home Values $1,000,000 or More	32	2.4%	100	1.0%	169	0.8%
Home Values $750,000 to $999,999	-	-	118	1.2%	185	0.8%
Home Values $500,000 to $749,999	6	0.4%	134	1.3%	434	1.9%
Home Values $400,000 to $499,999	27	2.0%	326	3.3%	830	3.7%
Home Values $300,000 to $399,999	129	9.6%	1,254	12.6%	2,291	10.2%
Home Values $250,000 to $299,999	117	8.7%	1,120	11.3%	2,531	11.3%
Home Values $200,000 to $249,999	203	15.1%	1,670	16.8%	3,921	17.4%
Home Values $175,000 to $199,999	109	8.1%	526	5.3%	1,518	6.8%
Home Values $150,000 to $174,999	461	34.2%	2,059	20.8%	3,935	17.5%
Home Values $125,000 to $149,999	73	5.4%	709	7.2%	1,867	8.3%
Home Values $100,000 to $124,999	70	5.2%	650	6.6%	1,763	7.8%
Home Values $90,000 to $99,999	47	3.5%	249	2.5%	646	2.9%
Home Values $80,000 to $89,999	6	0.4%	254	2.6%	595	2.6%
Home Values $70,000 to $79,999	4	0.3%	114	1.1%	376	1.7%
Home Values $60,000 to $69,999	21	1.6%	65	0.7%	182	0.8%
Home Values $50,000 to $59,999	4	0.3%	90	0.9%	286	1.3%
Home Values $35,000 to $49,999	3	0.2%	133	1.3%	250	1.1%
Home Values $25,000 to $34,999	5	0.4%	175	1.8%	261	1.2%
Home Values $10,000 to $24,999	14	1.1%	103	1.0%	244	1.1%
Home Values Under $10,000	15	1.1%	71	0.7%	187	0.8%
Owner-Occupied Median Home Value	$185,696		$198,287		$194,403	
Renter-Occupied Median Rent	$1,120		$973		$962	

Lat/Lon: 33.632/-83.9768

2198 Salem Rd SE **Conyers, GA 30013**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$132.58 M		$1.02 B		$2.36 B	
Total Non-Retail Expenditure	$69.57 M		$538.52 M		$1.24 B	
Total Retail Expenditure	$63.01 M		$482.31 M		$1.12 B	
Apparel	$4.67 M		$36.15 M		$83.45 M	
Contributions	$4.21 M		$33.6 M		$77.33 M	
Education	$3.77 M		$30.91 M		$71.03 M	
Entertainment	$7.47 M		$57.93 M		$133.8 M	
Food and Beverages	$19.7 M		$150.19 M		$347.48 M	
Furnishings and Equipment	$4.64 M		$35.96 M		$83.1 M	
Gifts	$3.18 M		$25.55 M		$58.58 M	
Health Care	$11.32 M		$85.93 M		$199.03 M	
Household Operations	$5.16 M		$40.17 M		$92.76 M	
Miscellaneous Expenses	$2.49 M		$19.31 M		$44.63 M	
Personal Care	$1.79 M		$13.68 M		$31.64 M	
Personal Insurance	$921.42 K		$7.26 M		$16.75 M	
Reading	$284.92 K		$2.22 M		$5.13 M	
Shelter	$27.73 M		$214.35 M		$495.08 M	
Tobacco	$824.15 K		$6.08 M		$14.12 M	
Transportation	$24.49 M		$186.57 M		$431.49 M	
Utilities	$9.93 M		$74.96 M		$173.67 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$5,512		$5,694		$5,860	
Total Non-Retail Expenditure	$2,892	52.5%	$3,004	52.8%	$3,090	52.7%
Total Retail Expenditures	$2,620	47.5%	$2,690	47.2%	$2,770	47.3%
Apparel	$194	3.5%	$202	3.5%	$207	3.5%
Contributions	$175	3.2%	$187	3.3%	$192	3.3%
Education	$157	2.8%	$172	3.0%	$176	3.0%
Entertainment	$310	5.6%	$323	5.7%	$332	5.7%
Food and Beverages	$819	14.9%	$838	14.7%	$863	14.7%
Furnishings and Equipment	$193	3.5%	$201	3.5%	$206	3.5%
Gifts	$132	2.4%	$143	2.5%	$146	2.5%
Health Care	$471	8.5%	$479	8.4%	$494	8.4%
Household Operations	$214	3.9%	$224	3.9%	$230	3.9%
Miscellaneous Expenses	$103	1.9%	$108	1.9%	$111	1.9%
Personal Care	$74	1.3%	$76	1.3%	$79	1.3%
Personal Insurance	$38	0.7%	$41	0.7%	$42	0.7%
Reading	$12	0.2%	$12	0.2%	$13	0.2%
Shelter	$1,153	20.9%	$1,196	21.0%	$1,230	21.0%
Tobacco	$34	0.6%	$34	0.6%	$35	0.6%
Transportation	$1,018	18.5%	$1,041	18.3%	$1,072	18.3%
Utilities	$413	7.5%	$418	7.3%	$431	7.4%

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