2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7547/-84.4974

## 3351 M.L.K. Jr Dr SW

## Atlanta, GA 30331

| Population |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Estimated Population (2023) | 10,450 |  | 53,776 |  | 177,162 |  |
| Projected Population (2028) | 11,413 |  | 58,520 |  | 192,784 |  |
| Census Population (2020) | 10,520 |  | 52,447 |  | 167,215 |  |
| Census Population (2010) | 10,390 |  | 51,546 |  | 158,073 |  |
| Projected Annual Growth (2023-2028) | 963 | 1.8\% | 4,744 | 1.8\% | 15,622 | 1.8\% |
| Historical Annual Growth (2020-2023) | -70 | - | 1,328 | 0.8\% | 9,947 | 2.0\% |
| Historical Annual Growth (2010-2020) | 130 | 0.1\% | 902 | 0.2\% | 9,142 | 0.6\% |
| Estimated Population Density (2023) | 3,328 |  | 1,902 | psm | 2,256 | psm |
| Trade Area Size |  | sq mi | 28.3 | sq mi | 78.5 | sq mi |


| Households | 4,192 |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Estimated Households (2023) | 4,571 | 21,536 | 69,708 |  |  |
| Projected Households (2028) | 3,896 | 23,455 | 76,081 |  |  |
| Census Households (2020) | 3,772 | 20,774 | 65,003 |  |  |
| Census Households (2010) | 379 | $1.8 \%$ | 1,919 | $1.8 \%$ | 6,027 |
| Projected Annual Growth (2023-2028) | 420 | $0.9 \%$ | 1,509 | $0.6 \%$ | 9,736 |
| Historical Annual Change (2010-2023) |  | $1.2 \%$ |  |  |  |

## Average Household Income

| Estimated Average Household Income (2023) | $\$ 52,797$ | $\$ 72,695$ |  | $\$ 83,799$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Projected Average Household Income (2028) | $\$ 51,245$ | $\$ 71,963$ | $\$ 82,694$ |  |  |
| Census Average Household Income (2010) | $\$ 32,397$ | $\$ 38,925$ | $\$ 46,476$ |  |  |
| Census Average Household Income (2000) | $\$ 41,794$ | $\$ 44,160$ |  | $\$ 40,926$ |  |
| Projected Annual Change (2023-2028) | $-\$ 1,552$ | $-0.6 \%$ | $-\$ 732$ | $-0.2 \%$ | $-\$ 1,105$ |
| Historical Annual Change (2000-2023) | $\$ 11,003$ | $1.1 \%$ | $\$ 28,535$ | $2.8 \%$ | $\$ 42,873$ |


| Median Household Income |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Estimated Median Household Income (2023) | $\$ 56,103$ | $\$ 53,935$ | $\$ 67,682$ |  |  |
| Projected Median Household Income (2028) | $\$ 58,586$ | $\$ 58,066$ | $\$ 70,673$ |  |  |
| Census Median Household Income (2010) | $\$ 25,453$ | $\$ 31,379$ | $\$ 36,237$ |  |  |
| Census Median Household Income (2000) | $\$ 27,668$ | $\$ 30,828$ | $\$ 30,617$ |  |  |
| Projected Annual Change (2023-2028) | $\$ 2,483$ | $0.9 \%$ | $\$ 4,131$ | $1.5 \%$ | $\$ 2,991$ |
| Historical Annual Change (2000-2023) | $\$ 28,435$ | $4.5 \%$ | $\$ 23,108$ | $3.3 \%$ | $\$ 37,065$ |


| Per Capita Income |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Estimated Per Capita Income (2023) | \$21,190 |  | \$29,188 |  | \$33,297 |  |
| Projected Per Capita Income (2028) | \$20,535 |  | \$28,912 |  | \$32,933 |  |
| Census Per Capita Income (2010) | \$11,765 |  | \$15,125 |  | \$17,631 |  |
| Census Per Capita Income (2000) | \$15,350 |  | \$15,958 |  | \$14,729 |  |
| Projected Annual Change (2023-2028) | -\$656 | -0.6\% | -\$275 | -0.2\% | -\$364 | -0.2\% |
| Historical Annual Change (2000-2023) | \$5,840 | 1.7\% | \$13,229 | 3.6\% | \$18,567 | 5.5\% |
| Estimated Average Household Net Worth (2023) | \$337,050 |  | \$344,582 |  | \$474,312 |  |

## 3351 M.L.K. Jr Dr SW

## Atlanta, GA 30331

## Race and Ethnicity

| Total Population (2023) | 10,450 |  | 53,776 |  | 177,162 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| White (2023) | 1,079 | 10.3\% | 5,879 | 10.9\% | 26,759 | 15.1\% |
| Black or African American (2023) | 8,528 | 81.6\% | 44,591 | 82.9\% | 132,705 | 74.9\% |
| American Indian or Alaska Native (2023) | 25 | 0.2\% | 92 | 0.2\% | 360 | 0.2\% |
| Asian (2023) | 164 | 1.6\% | 879 | 1.6\% | 7,014 | 4.0\% |
| Hawaiian or Pacific Islander (2023) | 4 | - | 12 | - | 41 | - |
| Other Race (2023) | 324 | 3.1\% | 974 | 1.8\% | 4,918 | 2.8\% |
| Two or More Races (2023) | 325 | 3.1\% | 1,348 | 2.5\% | 5,364 | 3.0\% |
| Population < 18 (2023) | 2,706 | 25.9\% | 11,742 | 21.8\% | 36,240 | 20.5\% |
| White Not Hispanic | 213 | 7.9\% | 824 | 7.0\% | 3,947 | 10.9\% |
| Black or African American | 2,253 | 83.3\% | 10,111 | 86.1\% | 28,541 | 78.8\% |
| Asian | 25 | 0.9\% | 154 | 1.3\% | 689 | 1.9\% |
| Other Race Not Hispanic | 57 | 2.1\% | 222 | 1.9\% | 830 | 2.3\% |
| Hispanic | 159 | 5.9\% | 432 | 3.7\% | 2,232 | 6.2\% |
| Not Hispanic or Latino Population (2023) | 9,758 | 93.4\% | 51,693 | 96.1\% | 166,854 | 94.2\% |
| Not Hispanic White | 992 | 10.2\% | 5,575 | 10.8\% | 25,268 | 15.1\% |
| Not Hispanic Black or African American | 8,425 | 86.3\% | 44,352 | 85.8\% | 131,616 | 78.9\% |
| Not Hispanic American Indian or Alaska Native | 9 | - | 45 | - | 115 | - |
| Not Hispanic Asian | 155 | 1.6\% | 835 | 1.6\% | 6,904 | 4.1\% |
| Not Hispanic Hawaiian or Pacific Islander | 2 | - | 4 | - | 20 | - |
| Not Hispanic Other Race | 43 | 0.4\% | 145 | 0.3\% | 411 | 0.2\% |
| Not Hispanic Two or More Races | 133 | 1.4\% | 737 | 1.4\% | 2,519 | 1.5\% |
| Hispanic or Latino Population (2023) | 692 | 6.6\% | 2,083 | 3.9\% | 10,308 | 5.8\% |
| Hispanic White | 87 | 12.6\% | 304 | 14.6\% | 1,491 | 14.5\% |
| Hispanic Black or African American | 102 | 14.8\% | 239 | 11.5\% | 1,089 | 10.6\% |
| Hispanic American Indian or Alaska Native | 17 | 2.4\% | 48 | 2.3\% | 245 | 2.4\% |
| Hispanic Asian | 9 | 1.3\% | 44 | 2.1\% | 110 | 1.1\% |
| Hispanic Hawaiian or Pacific Islander | 2 | 0.3\% | 9 | 0.4\% | 21 | 0.2\% |
| Hispanic Other Race | 281 | 40.6\% | 829 | 39.8\% | 4,507 | 43.7\% |
| Hispanic Two or More Races | 193 | 27.9\% | 611 | 29.3\% | 2,845 | 27.6\% |
| Not Hispanic or Latino Population (2020) | 9,678 | 92.0\% | 50,457 | 96.2\% | 156,547 | 93.6\% |
| Hispanic or Latino Population (2020) | 842 | 8.0\% | 1,991 | 3.8\% | 10,668 | 6.4\% |
| Not Hispanic or Latino Population (2010) | 9,345 | 89.9\% | 49,554 | 96.1\% | 149,062 | 94.3\% |
| Hispanic or Latino Population (2010) | 1,045 | 10.1\% | 1,992 | 3.9\% | 9,011 | 5.7\% |
| Not Hispanic or Latino Population (2028) | 10,649 | 93.3\% | 56,238 | 96.1\% | 181,722 | 94.3\% |
| Hispanic or Latino Population (2028) | 764 | 6.7\% | 2,282 | 3.9\% | 11,062 | 5.7\% |
| Projected Annual Growth (2023-2028) | 72 | 2.1\% | 198 | 1.9\% | 755 | 1.5\% |
| Historical Annual Growth (2010-2020) | -202 | -1.9\% | - | - | 1,658 | 1.8\% |

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

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## Atlanta, GA 30331

1 mi radius
3 mi radius
5 mi radius

Total Age Distribution (2023)

| Total Population | 10,450 |  | 53,776 | 177,162 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 814 | 7.8\% | 3,170 | 5.9\% | 10,704 | 6.0\% |
| Age 5 to 9 Years | 749 | 7.2\% | 3,167 | 5.9\% | 9,633 | 5.4\% |
| Age 10 to 14 Years | 701 | 6.7\% | 3,342 | 6.2\% | 9,744 | 5.5\% |
| Age 15 to 19 Years | 659 | 6.3\% | 3,062 | 5.7\% | 11,368 | 6.4\% |
| Age 20 to 24 Years | 765 | 7.3\% | 3,347 | 6.2\% | 13,364 | 7.5\% |
| Age 25 to 29 Years | 781 | 7.5\% | 3,388 | 6.3\% | 13,342 | 7.5\% |
| Age 30 to 34 Years | 736 | 7.0\% | 3,622 | 6.7\% | 14,931 | 8.4\% |
| Age 35 to 39 Years | 636 | 6.1\% | 3,137 | 5.8\% | 12,000 | 6.8\% |
| Age 40 to 44 Years | 550 | 5.3\% | 3,054 | 5.7\% | 11,222 | 6.3\% |
| Age 45 to 49 Years | 539 | 5.2\% | 3,073 | 5.7\% | 10,616 | 6.0\% |
| Age 50 to 54 Years | 603 | 5.8\% | 3,468 | 6.4\% | 11,307 | 6.4\% |
| Age 55 to 59 Years | 563 | 5.4\% | 3,166 | 5.9\% | 10,323 | 5.8\% |
| Age 60 to 64 Years | 499 | 4.8\% | 3,094 | 5.8\% | 9,649 | 5.4\% |
| Age 65 to 69 Years | 474 | 4.5\% | 3,070 | 5.7\% | 8,733 | 4.9\% |
| Age 70 to 74 Years | 501 | 4.8\% | 3,310 | 6.2\% | 8,219 | 4.6\% |
| Age 75 to 79 Years | 366 | 3.5\% | 2,364 | 4.4\% | 5,671 | 3.2\% |
| Age 80 to 84 Years | 252 | 2.4\% | 1,544 | 2.9\% | 3,394 | 1.9\% |
| Age 85 Years or Over | 263 | 2.5\% | 1,399 | 2.6\% | 2,945 | 1.7\% |
| Median Age | 34.9 |  | 40.6 |  | 37.8 |  |
| Age 19 Years or Less | 2,924 | 28.0\% | 12,741 | 23.7\% | 41,448 | 23.4\% |
| Age 20 to 64 Years | 5,671 | 54.3\% | 29,349 | 54.6\% | 106,754 | 60.3\% |
| Age 65 Years or Over | 1,855 | 17.8\% | 11,687 | 21.7\% | 28,961 | 16.3\% |


| Female Age Distribution (2023) |  |  |  |  |  |
| :--- | :--- | :--- | ---: | ---: | ---: |
| Female Population | 5,904 | $56.5 \%$ | 29,901 | $55.6 \%$ | 94,272 |
| Age Under 5 Years | 422 | $7.2 \%$ | 1,576 | $5.3 \%$ | 5,176 |

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## Atlanta, GA 30331

Male Age Distribution (2023)

| Male Population | 4,546 | 43.5\% | 23,875 | 44.4\% | 82,890 | 46.8\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 392 | 8.6\% | 1,594 | 6.7\% | 5,528 | 6.7\% |
| Age 5 to 9 Years | 393 | 8.6\% | 1,611 | 6.7\% | 4,862 | 5.9\% |
| Age 10 to 14 Years | 357 | 7.9\% | 1,718 | 7.2\% | 4,957 | 6.0\% |
| Age 15 to 19 Years | 321 | 7.1\% | 1,551 | 6.5\% | 5,819 | 7.0\% |
| Age 20 to 24 Years | 310 | 6.8\% | 1,510 | 6.3\% | 6,533 | 7.9\% |
| Age 25 to 29 Years | 322 | 7.1\% | 1,443 | 6.0\% | 6,368 | 7.7\% |
| Age 30 to 34 Years | 324 | 7.1\% | 1,663 | 7.0\% | 7,190 | 8.7\% |
| Age 35 to 39 Years | 252 | 5.5\% | 1,440 | 6.0\% | 5,913 | 7.1\% |
| Age 40 to 44 Years | 232 | 5.1\% | 1,285 | 5.4\% | 5,144 | 6.2\% |
| Age 45 to 49 Years | 243 | 5.4\% | 1,379 | 5.8\% | 4,937 | 6.0\% |
| Age 50 to 54 Years | 267 | 5.9\% | 1,602 | 6.7\% | 5,448 | 6.6\% |
| Age 55 to 59 Years | 241 | 5.3\% | 1,436 | 6.0\% | 4,910 | 5.9\% |
| Age 60 to 64 Years | 206 | 4.5\% | 1,338 | 5.6\% | 4,247 | 5.1\% |
| Age 65 to 69 Years | 158 | 3.5\% | 1,117 | 4.7\% | 3,454 | 4.2\% |
| Age 70 to 74 Years | 187 | 4.1\% | 1,238 | 5.2\% | 3,151 | 3.8\% |
| Age 75 to 79 Years | 138 | 3.0\% | 937 | 3.9\% | 2,241 | 2.7\% |
| Age 80 to 84 Years | 119 | 2.6\% | 597 | 2.5\% | 1,287 | 1.6\% |
| Age 85 Years or Over | 84 | 1.8\% | 416 | 1.7\% | 900 | 1.1\% |
| Male Median Age | 32.2 |  | 37.5 |  | 35.6 |  |
| Age 19 Years or Less | 1,463 | 32.2\% | 6,474 | 27.1\% | 21,167 | 25.5\% |
| Age 20 to 64 Years | 2,398 | 52.7\% | 13,096 | 54.9\% | 50,690 | 61.2\% |
| Age 65 Years or Over | 685 | 15.1\% | 4,305 | 18.0\% | 11,033 | 13.3\% |

Males per 100 Females (2023)

| Overall Comparison | 77 |  | 80 |  | 88 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 93 | 48.1\% | 101 | 50.3\% | 107 | 51.6\% |
| Age 5 to 9 Years | 110 | 52.4\% | 104 | 50.9\% | 102 | 50.5\% |
| Age 10 to 14 Years | 104 | 51.0\% | 106 | 51.4\% | 104 | 50.9\% |
| Age 15 to 19 Years | 95 | 48.7\% | 103 | 50.7\% | 105 | 51.2\% |
| Age 20 to 24 Years | 68 | 40.6\% | 82 | 45.1\% | 96 | 48.9\% |
| Age 25 to 29 Years | 70 | 41.3\% | 74 | 42.6\% | 91 | 47.7\% |
| Age 30 to 34 Years | 79 | 44.0\% | 85 | 45.9\% | 93 | 48.2\% |
| Age 35 to 39 Years | 66 | 39.7\% | 85 | 45.9\% | 97 | 49.3\% |
| Age 40 to 44 Years | 73 | 42.2\% | 73 | 42.1\% | 85 | 45.8\% |
| Age 45 to 49 Years | 82 | 45.2\% | 81 | 44.9\% | 87 | 46.5\% |
| Age 50 to 54 Years | 79 | 44.3\% | 86 | 46.2\% | 93 | 48.2\% |
| Age 55 to 59 Years | 75 | 42.8\% | 83 | 45.3\% | 91 | 47.6\% |
| Age 60 to 64 Years | 70 | 41.2\% | 76 | 43.2\% | 79 | 44.0\% |
| Age 65 to 69 Years | 50 | 33.2\% | 57 | 36.4\% | 65 | 39.6\% |
| Age 70 to 74 Years | 59 | 37.3\% | 60 | 37.4\% | 62 | 38.3\% |
| Age 75 to 79 Years | 60 | 37.7\% | 66 | 39.6\% | 65 | 39.5\% |
| Age 80 to 84 Years | 90 | 47.4\% | 63 | 38.7\% | 61 | 37.9\% |
| Age 85 Years or Over | 47 | 32.0\% | 42 | 29.7\% | 44 | 30.5\% |
| Age 19 Years or Less | 100 | 50.0\% | 103 | 50.8\% | 104 | 51.1\% |
| Age 20 to 39 Years | 71 | 41.4\% | 81 | 44.9\% | 94 | 48.5\% |
| Age 40 to 64 Years | 76 | 43.2\% | 80 | 44.4\% | 87 | 46.5\% |
| Age 65 Years or Over | 59 | 36.9\% | 58 | 36.8\% | 62 | 38.1\% |

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7547/-84.4974

## 3351 M.L.K. Jr Dr SW

## Atlanta, GA 30331

1 mi radius
3 mi radius
5 mi radius

Household Type (2023)

| Total Households | 4,192 |  | 21,536 |  | 69,708 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Households with Children | 1,345 | 32.1\% | 5,740 | 26.7\% | 18,646 | 26.7\% |
| Average Household Size | 2.5 |  | 2.5 |  | 2.4 |  |
| Household Density per Square Mile | 1,335 |  | 762 |  | 888 |  |
| Population Family | 8,589 | 82.2\% | 42,236 | 78.5\% | 132,805 | 75.0\% |
| Population Non-Family | 1,852 | 17.7\% | 11,111 | 20.7\% | 37,659 | 21.3\% |
| Population Group Quarters | 9 | - | 429 | 0.8\% | 6,698 | 3.8\% |
| Family Households | 2,623 | 62.6\% | 12,483 | 58.0\% | 39,764 | 57.0\% |
| Married Couple Households | 865 | 33.0\% | 4,388 | 35.2\% | 16,428 | 41.3\% |
| Other Family Households with Children | 1,758 | 67.0\% | 8,095 | 64.8\% | 23,337 | 58.7\% |
| Family Households with Children | 1,345 | 51.3\% | 5,735 | 45.9\% | 18,609 | 46.8\% |
| Married Couple with Children | 320 | 23.8\% | 1,714 | 29.9\% | 6,865 | 36.9\% |
| Other Family Households with Children | 1,025 | 76.2\% | 4,022 | 70.1\% | 11,743 | 63.1\% |
| Family Households No Children | 1,278 | 48.7\% | 6,748 | 54.1\% | 21,155 | 53.2\% |
| Married Couple No Children | 544 | 42.6\% | 2,674 | 39.6\% | 9,562 | 45.2\% |
| Other Family Households No Children | 734 | 57.4\% | 4,074 | 60.4\% | 11,593 | 54.8\% |
| Non-Family Households | 1,569 | 37.4\% | 9,053 | 42.0\% | 29,943 | 43.0\% |
| Non-Family Households with Children | - | - | 5 | - | 37 | 0.1\% |
| Non-Family Households No Children | 1,569 | 100.0\% | 9,048 | 99.9\% | 29,906 | 99.9\% |
| Average Family Household Size | 3.3 |  | 3.4 |  | 3.3 |  |
| Average Family Income | \$67,490 |  | \$77,609 |  | \$96,927 |  |
| Median Family Income | \$75,232 |  | \$71,520 |  | \$89,907 |  |
| Average Non-Family Household Size | 1.2 |  | 1.2 |  | 1.3 |  |

Marital Status (2023)

| Population Age 15 Years or Over | 8,185 |  | 44,097 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Never Married | 4,792 | $58.5 \%$ | 23,463 | $53.2 \%$ | 74,980 |
| Currently Married | 1,642 | $20.1 \%$ | 9,332 | $21.2 \%$ | 37,309 |
| Previously Married | $25.4 \%$ |  |  |  |  |
| Separated | 1,751 | $21.4 \%$ | 11,302 | $25.6 \%$ | 34,793 |
| Widowed | 563 | $32.1 \%$ | 1,951 | $17.3 \%$ | 7,114 |
| Divorced | $30.4 \%$ |  |  |  |  |

Educational Attainment (2023)

| Adult Population Age 25 Years or Over | 6,762 |  | 37,688 |  | 122,350 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Elementary (Grade Level 0 to 8) | 246 | 3.6\% | 916 | 2.4\% | 4,461 | 3.6\% |
| Some High School (Grade Level 9 to 11) | 931 | 13.8\% | 3,711 | 9.8\% | 9,011 | 7.4\% |
| High School Graduate | 2,163 | 32.0\% | 11,457 | 30.4\% | 31,771 | 26.0\% |
| Some College | 740 | 11.0\% | 6,138 | 16.3\% | 21,362 | 17.5\% |
| Associate Degree Only | 598 | 8.8\% | 2,610 | 6.9\% | 8,301 | 6.8\% |
| Bachelor Degree Only | 1,157 | 17.1\% | 7,800 | 20.7\% | 29,015 | 23.7\% |
| Graduate Degree | 928 | 13.7\% | 5,055 | 13.4\% | 18,430 | 15.1\% |
| Any College (Some College or Higher) | 3,423 | 50.6\% | 21,603 | 57.3\% | 77,108 | 63.0\% |
| College Degree + (Bachelor Degree or Higher) | 2,084 | 30.8\% | 12,855 | 34.1\% | 47,445 | 38.8\% |

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7547/-84.4974

3351 M.L.K. Jr Dr SW

## Atlanta, GA 30331

| Housing |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Housing Units (2023) | 4,826 |  | 24,671 |  | 79,318 |  |
| Total Housing Units (2020) | 4,499 |  | 23,914 |  | 76,273 |  |
| Historical Annual Growth (2020-2023) | 327 | - | 758 |  | 3,045 |  |
| Housing Units Occupied (2023) | 4,192 | 86.9\% | 21,536 | 87.3\% | 69,708 | 87.9\% |
| Housing Units Owner-Occupied | 1,981 | 47.3\% | 10,738 | 49.9\% | 36,433 | 52.3\% |
| Housing Units Renter-Occupied | 2,211 | 52.7\% | 10,798 | 50.1\% | 33,275 | 47.7\% |
| Housing Units Vacant (2023) | 634 | 13.1\% | 3,136 | 12.7\% | 9,610 | 12.1\% |
| Household Size (2023) |  |  |  |  |  |  |
| Total Households | 4,192 |  | 21,536 |  | 69,708 |  |
| 1 Person Households | 1,325 | 31.6\% | 7,916 | 36.8\% | 25,382 | 36.4\% |
| 2 Person Households | 1,187 | 28.3\% | 5,894 | 27.4\% | 20,035 | 28.7\% |
| 3 Person Households | 715 | 17.1\% | 3,261 | 15.1\% | 10,192 | 14.6\% |
| 4 Person Households | 434 | 10.4\% | 2,083 | 9.7\% | 6,795 | 9.7\% |
| 5 Person Households | 288 | 6.9\% | 1,243 | 5.8\% | 3,849 | 5.5\% |
| 6 Person Households | 118 | 2.8\% | 586 | 2.7\% | 1,803 | 2.6\% |
| 7 or More Person Households | 125 | 3.0\% | 554 | 2.6\% | 1,651 | 2.4\% |
| Household Income Distribution (2023) |  |  |  |  |  |  |
| HH Income \$200,000 or More | 277 | 6.6\% | 1,405 | 6.5\% | 7,540 | 10.8\% |
| HH Income \$ 150,000 to \$199,999 | 89 | 2.1\% | 1,091 | 5.1\% | 4,786 | 6.9\% |
| HH Income \$ 125,000 to \$149,999 | 280 | 6.7\% | 1,105 | 5.1\% | 3,437 | 4.9\% |
| HH Income \$ 100,000 to \$124,999 | 240 | 5.7\% | 1,311 | 6.1\% | 4,914 | 7.0\% |
| HH Income \$75,000 to \$99,999 | 607 | 14.5\% | 2,707 | 12.6\% | 7,719 | 11.1\% |
| HH Income \$50,000 to \$74,999 | 549 | 13.1\% | 3,234 | 15.0\% | 9,886 | 14.2\% |
| HH Income \$35,000 to \$49,999 | 392 | 9.4\% | 2,521 | 11.7\% | 7,308 | 10.5\% |
| HH Income \$ 25,000 to \$34,999 | 365 | 8.7\% | 2,140 | 9.9\% | 6,099 | 8.7\% |
| HH Income \$ 15,000 to \$24,999 | 382 | 9.1\% | 2,320 | 10.8\% | 6,836 | 9.8\% |
| HH Income \$ 10,000 to \$14,999 | 456 | 10.9\% | 1,559 | 7.2\% | 4,367 | 6.3\% |
| HH Income Under \$10,000 | 553 | 13.2\% | 2,143 | 10.0\% | 6,816 | 9.8\% |
| Household Vehicles (2023) |  |  |  |  |  |  |
| Households 0 Vehicles Available | 974 | 23.2\% | 3,509 | 16.3\% | 10,327 | 14.8\% |
| Households 1 Vehicle Available | 1,608 | 38.3\% | 9,447 | 43.9\% | 29,053 | 41.7\% |
| Households 2 Vehicles Available | 900 | 21.5\% | 5,731 | 26.6\% | 21,472 | 30.8\% |
| Households 3 or More Vehicles Available | 711 | 17.0\% | 2,849 | 13.2\% | 8,855 | 12.7\% |
| Total Vehicles Available | 5,842 |  | 30,819 |  | 101,911 |  |
| Average Vehicles per Household | 1.4 |  | 1.4 |  | 1.5 |  |
| Owner-Occupied Household Vehicles | 3,591 | 61.5\% | 19,149 | 62.1\% | 66,237 | 65.0\% |
| Average Vehicles per Owner-Occupied Household | 1.8 |  | 1.8 |  | 1.8 |  |
| Renter-Occupied Household Vehicles | 2,251 | 38.5\% | 11,670 | 37.9\% | 35,674 | 35.0\% |
| Average Vehicles per Renter-Occupied Household | 1.0 |  | 1.1 |  | 1.1 |  |
| Travel Time (2023) |  |  |  |  |  |  |
| Worker Base Age 16 years or Over | 4,321 |  | 23,828 |  | 84,221 |  |
| Travel to Work in 14 Minutes or Less | 396 | 9.2\% | 2,137 | 9.0\% | 7,988 | 9.5\% |
| Travel to Work in 15 to 29 Minutes | 1,210 | 28.0\% | 6,574 | 27.6\% | 21,570 | 25.6\% |
| Travel to Work in 30 to 59 Minutes | 937 | 21.7\% | 5,046 | 21.2\% | 19,548 | 23.2\% |
| Travel to Work in 60 Minutes or More | 656 | 15.2\% | 2,037 | 8.5\% | 5,620 | 6.7\% |
| Work at Home | 1,122 | 26.0\% | 8,035 | 33.7\% | 29,495 | 35.0\% |
| Average Minutes Travel to Work | 29.2 |  | 26.2 |  | 26.2 |  |

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7547/-84.4974

## 3351 M.L.K. Jr Dr SW

## Atlanta, GA 30331

1 mi radius
3 mi radius
5 mi radius

## Transportation To Work (2023)

| Worker Base Age 16 years or Over | 4,321 |  | 23,828 |  | 84,221 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Drive to Work Alone | 2,472 | $57.2 \%$ | 12,514 | $52.5 \%$ | 43,612 | $51.8 \%$ |
| Drive to Work in Carpool | 257 | $5.9 \%$ | 1,351 | $5.7 \%$ | 5,167 | $6.1 \%$ |
| Travel to Work by Public Transportation | 321 | $7.4 \%$ | 944 | $4.0 \%$ | 2,792 | $3.3 \%$ |
| Drive to Work on Motorcycle | - | - | - | - | 2 | - |
| Bicycle to Work | 10 | $0.2 \%$ | 38 | $0.2 \%$ | 179 | $0.2 \%$ |
| Walk to Work | 83 | $1.9 \%$ | 402 | $1.7 \%$ | 1,296 | $1.5 \%$ |
| Other Means | 57 | $1.3 \%$ | 545 | $2.3 \%$ | 1,680 | $2.0 \%$ |
| Work at Home | 1,122 | $26.0 \%$ | 8,035 | $33.7 \%$ | 29,495 | $35.0 \%$ |


| Daytime Demographics (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Businesses | 397 |  | 3,353 |  | 11,943 |  |
| Total Employees | 1,473 |  | 21,424 |  | 76,140 |  |
| Company Headquarter Businesses | 7 | 1.7\% | 68 | 2.0\% | 240 | 2.0\% |
| Company Headquarter Employees | 31 | 2.1\% | 2,376 | 11.1\% | 9,508 | 12.5\% |
| Employee Population per Business | 3.7 | to 1 | 6.4 | to 1 | 6.4 | to 1 |
| Residential Population per Business | 26.3 | to 1 | 16.0 | to 1 | 14.8 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 5,180 |  | 41,017 |  | 136,582 |  |


| Labor Force |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Labor Population Age 16 Years or Over (2023) | 8,028 |  | 43,427 |  | 144,998 |  |
| Labor Force Total Males (2023) | 3,324 | 41.4\% | 18,605 | 42.8\% | 66,483 | 45.9\% |
| Male Civilian Employed | 1,833 | 55.2\% | 10,448 | 56.2\% | 39,284 | 59.1\% |
| Male Civilian Unemployed | 210 | 6.3\% | 597 | 3.2\% | 1,961 | 2.9\% |
| Males in Armed Forces | - | - | 5 | - | 122 | 0.2\% |
| Males Not in Labor Force | 1,281 | 38.5\% | 7,554 | 40.6\% | 25,116 | 37.8\% |
| Labor Force Total Females (2023) | 4,704 | 58.6\% | 24,822 | 57.2\% | 78,514 | 54.1\% |
| Female Civilian Employed | 2,488 | 52.9\% | 13,380 | 53.9\% | 44,938 | 57.2\% |
| Female Civilian Unemployed | 254 | 5.4\% | 937 | 3.8\% | 3,296 | 4.2\% |
| Females in Armed Forces | - | - | - | - | 211 | 0.3\% |
| Females Not in Labor Force | 1,963 | 41.7\% | 10,505 | 42.3\% | 30,069 | 38.3\% |
| Unemployment Rate | 463 | 5.8\% | 1,534 | 3.5\% | 5,257 | 3.6\% |
| Occupation (2023) |  |  |  |  |  |  |
| Occupation Population Age 16 Years or Over | 4,321 |  | 23,828 |  | 84,221 |  |
| Occupation Total Males | 1,833 | 42.4\% | 10,448 | 43.8\% | 39,284 | 46.6\% |
| Occupation Total Females | 2,488 | 57.6\% | 13,380 | 56.2\% | 44,937 | 53.4\% |
| Management, Business, Financial Operations | 779 | - | 4,397 | 18.5\% | 17,173 | 20.4\% |
| Professional, Related | 976 | 22.6\% | 5,620 | 23.6\% | 21,454 | 25.5\% |
| Service | 817 | 18.9\% | 3,818 | 16.0\% | 13,090 | 15.5\% |
| Sales, Office | 838 | 19.4\% | 5,292 | 22.2\% | 17,461 | 20.7\% |
| Farming, Fishing, Forestry | - | - | 13 | - | 60 |  |
| Construction, Extraction, Maintenance | 224 | 5.2\% | 1,122 | 4.7\% | 3,905 | 4.6\% |
| Production, Transport, Material Moving | 686 | 15.9\% | 3,567 | 15.0\% | 11,078 | 13.2\% |
| White Collar Workers | 2,593 | 60.0\% | 15,309 | 64.2\% | 56,088 | 66.6\% |
| Blue Collar Workers | 1,728 | 40.0\% | 8,519 | 35.8\% | 28,133 | 33.4\% |

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7547/-84.4974

## 3351 M.L.K. Jr Dr SW

## 1 mi radius <br> 3 mi radius <br> 5 mi radius

## Atlanta, GA 30331

Units In Structure (2023)

| Total Units | 4,192 |  | 21,536 |  | 69,708 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Detached Unit | 2,032 | 48.5\% | 11,136 | 51.7\% | 36,836 | 52.8\% |
| 1 Attached Unit | 263 | 6.3\% | 1,255 | 5.8\% | 4,977 | 7.1\% |
| 2 Units | 56 | 1.3\% | 330 | 1.5\% | 1,328 | 1.9\% |
| 3 to 4 Units | 93 | 2.2\% | 683 | 3.2\% | 2,216 | 3.2\% |
| 5 to 9 Units | 475 | 11.3\% | 1,959 | 9.1\% | 5,503 | 7.9\% |
| 10 to 19 Units | 565 | 13.5\% | 2,105 | 9.8\% | 6,071 | 8.7\% |
| 20 to 49 Units | 136 | 3.2\% | 775 | 3.6\% | 2,917 | 4.2\% |
| 50 or More Units | 537 | 12.8\% | 3,145 | 14.6\% | 9,078 | 13.0\% |
| Mobile Home or Trailer | 36 | 0.9\% | 132 | 0.6\% | 759 | 1.1\% |
| Other Structure | - | - | 15 | - | 24 | - |

Homes Built By Year (2023)

| Homes Built 2014 or later | 53 | 1.1\% | 311 | 1.3\% | 1,025 | 1.3\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Homes Built 2010 to 2013 | 356 | 7.4\% | 1,854 | 7.5\% | 7,718 | 9.7\% |
| Homes Built 2000 to 2009 | 627 | 13.0\% | 3,239 | 13.1\% | 13,819 | 17.4\% |
| Homes Built 1990 to 1999 | 275 | 5.7\% | 2,051 | 8.3\% | 6,955 | 8.8\% |
| Homes Built 1980 to 1989 | 454 | 9.4\% | 2,441 | 9.9\% | 7,305 | 9.2\% |
| Homes Built 1970 to 1979 | 566 | 11.7\% | 2,377 | 9.6\% | 6,624 | 8.4\% |
| Homes Built 1960 to 1969 | 898 | 18.6\% | 4,469 | 18.1\% | 10,307 | 13.0\% |
| Homes Built 1950 to 1959 | 706 | 14.6\% | 2,943 | 11.9\% | 8,469 | 10.7\% |
| Homes Built 1940 to 1949 | 138 | 2.9\% | 1,077 | 4.4\% | 3,371 | 4.2\% |
| Homes Built Before 1939 | 119 | 2.5\% | 773 | 3.1\% | 4,114 | 5.2\% |
| Median Age of Homes | 46.7 | yrs | 46.1 | yrs | 43.6 | yrs |


| Home Values (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Owner Specified Housing Units | 1,981 |  | 10,738 |  | 36,433 |  |
| Home Values \$1,000,000 or More | 91 | 4.6\% | 521 | 4.8\% | 1,405 | 3.9\% |
| Home Values \$750,000 to \$999,999 | 163 | 8.2\% | 609 | 5.7\% | 1,723 | 4.7\% |
| Home Values \$500,000 to \$749,999 | 219 | 11.1\% | 1,486 | 13.8\% | 4,665 | 12.8\% |
| Home Values \$400,000 to \$499,999 | 134 | 6.8\% | 830 | 7.7\% | 3,668 | 10.1\% |
| Home Values \$300,000 to \$399,999 | 286 | 14.5\% | 1,598 | 14.9\% | 7,278 | 20.0\% |
| Home Values \$250,000 to \$299,999 | 219 | 11.1\% | 1,094 | 10.2\% | 3,644 | 10.0\% |
| Home Values \$200,000 to \$249,999 | 220 | 11.1\% | 1,430 | 13.3\% | 4,377 | 12.0\% |
| Home Values \$175,000 to \$199,999 | 113 | 5.7\% | 468 | 4.4\% | 1,784 | 4.9\% |
| Home Values \$150,000 to \$174,999 | 162 | 8.2\% | 902 | 8.4\% | 2,333 | 6.4\% |
| Home Values \$125,000 to \$149,999 | 57 | 2.9\% | 197 | 1.8\% | 703 | 1.9\% |
| Home Values \$100,000 to \$124,999 | 53 | 2.7\% | 275 | 2.6\% | 759 | 2.1\% |
| Home Values \$90,000 to \$99,999 | 11 | 0.6\% | 168 | 1.6\% | 358 | 1.0\% |
| Home Values \$80,000 to \$89,999 | 90 | 4.5\% | 337 | 3.1\% | 674 | 1.9\% |
| Home Values \$70,000 to \$79,999 | 48 | 2.4\% | 160 | 1.5\% | 468 | 1.3\% |
| Home Values \$60,000 to \$69,999 | 21 | 1.1\% | 108 | 1.0\% | 251 | 0.7\% |
| Home Values \$50,000 to \$59,999 | 44 | 2.2\% | 148 | 1.4\% | 272 | 0.7\% |
| Home Values \$35,000 to \$49,999 | 25 | 1.3\% | 70 | 0.7\% | 226 | 0.6\% |
| Home Values \$25,000 to \$34,999 | 4 | 0.2\% | 46 | 0.4\% | 256 | 0.7\% |
| Home Values \$10,000 to \$24,999 | 9 | 0.4\% | 171 | 1.6\% | 760 | 2.1\% |
| Home Values Under \$10,000 | 11 | 0.6\% | 121 | 1.1\% | 828 | 2.3\% |
| Owner-Occupied Median Home Value | \$279,660 |  | \$289,355 |  | 02,279 |  |
| Renter-Occupied Median Rent | \$994 |  | \$1,053 |  | \$1,112 |  |

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.7547/-84.4974

## 3351 M.L.K. Jr Dr SW

## Atlanta, GA 30331

1 mi radius
3 mi radius
5 mi radius

Total Annual Consumer Expenditure (2023)

| Total Household Expenditure | \$188.71 M | \$1.19 B | \$4.26 B |
| :---: | :---: | :---: | :---: |
| Total Non-Retail Expenditure | \$100.15 M | \$634.2 M | \$2.27 B |
| Total Retail Expenditure | \$88.57 M | \$560.32 M | \$2 B |
| Apparel | \$6.66 M | \$42.05 M | \$151.86 M |
| Contributions | \$6 M | \$38.65 M | \$142.06 M |
| Education | \$5.69 M | \$35.94 M | \$137.05 M |
| Entertainment | \$10.47 M | \$66.6 M | \$241.07 M |
| Food and Beverages | \$28.07 M | \$176.79 M | \$625.94 M |
| Furnishings and Equipment | \$6.51 M | \$41.36 M | \$149.26 M |
| Gifts | \$4.65 M | \$29.3 M | \$108.42 M |
| Health Care | \$15.96 M | \$101.37 M | \$353.71 M |
| Household Operations | \$7.34 M | \$46.83 M | \$168.66 M |
| Miscellaneous Expenses | \$3.54 M | \$22.59 M | \$80.8 M |
| Personal Care | \$2.54 M | \$16.04 M | \$57.15 M |
| Personal Insurance | \$1.27 M | \$8.16 M | \$30.07 M |
| Reading | \$408.38 K | \$2.61 M | \$9.33 M |
| Shelter | \$40.37 M | \$254.86 M | \$908.78 M |
| Tobacco | \$1.23 M | \$7.62 M | \$25.5 M |
| Transportation | \$33.79 M | \$214.16 M | \$762.25 M |
| Utilities | \$14.22 M | \$89.59 M | \$310.62 M |


| Monthly Household Consumer Expenditure (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Household Expenditure | \$3,751 |  | \$4,622 |  | \$5,096 |  |
| Total Non-Retail Expenditure | \$1,991 | 53.1\% | \$2,454 | 53.1\% | \$2,711 | 53.2\% |
| Total Retail Expenditures | \$1,761 | 46.9\% | \$2,168 | 46.9\% | \$2,385 | 46.8\% |
| Apparel | \$132 | 3.5\% | \$163 | 3.5\% | \$182 | 3.6\% |
| Contributions | \$119 | 3.2\% | \$150 | 3.2\% | \$170 | 3.3\% |
| Education | \$113 | 3.0\% | \$139 | 3.0\% | \$164 | 3.2\% |
| Entertainment | \$208 | 5.5\% | \$258 | 5.6\% | \$288 | 5.7\% |
| Food and Beverages | \$558 | 14.9\% | \$684 | 14.8\% | \$748 | 14.7\% |
| Furnishings and Equipment | \$129 | 3.5\% | \$160 | 3.5\% | \$178 | 3.5\% |
| Gifts | \$92 | 2.5\% | \$113 | 2.5\% | \$130 | 2.5\% |
| Health Care | \$317 | 8.5\% | \$392 | 8.5\% | \$423 | 8.3\% |
| Household Operations | \$146 | 3.9\% | \$181 | 3.9\% | \$202 | 4.0\% |
| Miscellaneous Expenses | \$70 | 1.9\% | \$87 | 1.9\% | \$97 | 1.9\% |
| Personal Care | \$50 | 1.3\% | \$62 | 1.3\% | \$68 | 1.3\% |
| Personal Insurance | \$25 | 0.7\% | \$32 | 0.7\% | \$36 | 0.7\% |
| Reading | \$8 | 0.2\% | \$10 | 0.2\% | \$11 | 0.2\% |
| Shelter | \$802 | 21.4\% | \$986 | 21.3\% | \$1,086 | 21.3\% |
| Tobacco | \$24 | 0.6\% | \$29 | 0.6\% | \$30 | 0.6\% |
| Transportation | \$672 | 17.9\% | \$829 | 17.9\% | \$911 | 17.9\% |
| Utilities | \$283 | 7.5\% | \$347 | 7.5\% | \$371 | 7.3\% |

