Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1148/-84.5532

2370 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	9,812		66,292		161,545	
Projected Population (2028)	10,204		73,875		177,230	
Census Population (2020)	10,092		63,139		156,256	
Census Population (2010)	9,421		51,672		131,541	
Projected Annual Growth (2023-2028)	392	0.8%	7,583	2.3%	15,685	1.9%
Historical Annual Growth (2020-2023)	-280	-	3,153	1.7%	5,289	1.1%
Historical Annual Growth (2010-2020)	671	0.7%	11,467	2.2%	24,716	1.9%
Estimated Population Density (2023)	3,125	psm	2,346	psm	2,057	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	3,390		24,542		60,063	
Projected Households (2028)	3,542		27,504		66,199	
Census Households (2020)	3,397		22,806		56,680	
Census Households (2010)	3,097		18,139		46,998	
Projected Annual Growth (2023-2028)	152	0.9%	2,962	2.4%	6,136	2.0%
Historical Annual Change (2010-2023)	293	0.7%	6,402	2.7%	13,066	2.1%
Average Household Income						
Estimated Average Household Income (2023)	$157,494		$120,285		$126,503	
Projected Average Household Income (2028)	$163,244		$116,340		$124,360	
Census Average Household Income (2010)	$101,526		$79,260		$76,811	
Census Average Household Income (2000)	$87,615		$79,106		$75,392	
Projected Annual Change (2023-2028)	$5,751	0.7%	-$3,945	-0.7%	-$2,143	-0.3%
Historical Annual Change (2000-2023)	$69,879	3.5%	$41,179	2.3%	$51,110	2.9%
Median Household Income						
Estimated Median Household Income (2023)	$116,147		$98,997		$102,968	
Projected Median Household Income (2028)	$117,995		$99,024		$104,208	
Census Median Household Income (2010)	$86,399		$67,052		$66,131	
Census Median Household Income (2000)	$80,969		$69,704		$67,908	
Projected Annual Change (2023-2028)	$1,849	0.3%	$27	-	$1,240	0.2%
Historical Annual Change (2000-2023)	$35,178	1.9%	$29,293	1.8%	$35,060	2.2%
Per Capita Income						
Estimated Per Capita Income (2023)	$54,452		$44,575		$47,078	
Projected Per Capita Income (2028)	$56,695		$43,354		$46,491	
Census Per Capita Income (2010)	$33,382		$27,819		$27,446	
Census Per Capita Income (2000)	$29,873		$26,996		$26,009	
Projected Annual Change (2023-2028)	$2,243	0.8%	-$1,222	-0.5%	-$587	-0.2%
Historical Annual Change (2000-2023)	$24,579	3.6%	$17,579	2.8%	$21,069	3.5%
Estimated Average Household Net Worth (2023)	$754,502		$595,507		$597,553	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1148/-84.5532

2370 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	9,812		66,292		161,545	
White (2023)	7,733	*78.8%*	48,496	*73.2%*	116,087	*71.9%*
Black or African American (2023)	999	*10.2%*	7,345	*11.1%*	21,005	*13.0%*
American Indian or Alaska Native (2023)	22	*0.2%*	244	*0.4%*	514	*0.3%*
Asian (2023)	267	*2.7%*	1,842	*2.8%*	6,336	*3.9%*
Hawaiian or Pacific Islander (2023)	3	*-*	20	*-*	48	*-*
Other Race (2023)	221	*2.3%*	2,886	*4.4%*	5,756	*3.6%*
Two or More Races (2023)	567	*5.8%*	5,459	*8.2%*	11,799	*7.3%*
Population < 18 (2023)	2,232	*22.7%*	14,560	*22.0%*	35,433	*21.9%*
White Not Hispanic	1,750	*78.4%*	10,230	*70.3%*	24,852	*70.1%*
Black or African American	205	*9.2%*	1,515	*10.4%*	4,176	*11.8%*
Asian	58	*2.6%*	448	*3.1%*	1,379	*3.9%*
Other Race Not Hispanic	69	*3.1%*	419	*2.9%*	1,216	*3.4%*
Hispanic	150	*6.7%*	1,947	*13.4%*	3,810	*10.8%*
Not Hispanic or Latino Population (2023)	9,007	*91.8%*	56,974	*85.9%*	142,389	*88.1%*
Not Hispanic White	7,525	*83.5%*	46,490	*81.6%*	111,625	*78.4%*
Not Hispanic Black or African American	984	*10.9%*	7,143	*12.5%*	20,546	*14.4%*
Not Hispanic American Indian or Alaska Native	10	*0.1%*	62	*0.1%*	147	*0.1%*
Not Hispanic Asian	263	*2.9%*	1,820	*3.2%*	6,276	*4.4%*
Not Hispanic Hawaiian or Pacific Islander	2	*-*	10	*-*	26	*-*
Not Hispanic Other Race	25	*0.3%*	132	*0.2%*	393	*0.3%*
Not Hispanic Two or More Races	198	*2.2%*	1,318	*2.3%*	3,376	*2.4%*
Hispanic or Latino Population (2023)	805	*8.2%*	9,318	*14.1%*	19,156	*11.9%*
Hispanic White	208	*25.9%*	2,006	*21.5%*	4,462	*23.3%*
Hispanic Black or African American	15	*1.8%*	203	*2.2%*	459	*2.4%*
Hispanic American Indian or Alaska Native	12	*1.5%*	182	*2.0%*	367	*1.9%*
Hispanic Asian	4	*0.5%*	22	*0.2%*	60	*0.3%*
Hispanic Hawaiian or Pacific Islander	-	*-*	10	*0.1%*	23	*0.1%*
Hispanic Other Race	197	*24.4%*	2,754	*29.6%*	5,362	*28.0%*
Hispanic Two or More Races	369	*45.8%*	4,141	*44.4%*	8,424	*44.0%*
Not Hispanic or Latino Population (2020)	9,291	*92.1%*	53,929	*85.4%*	136,703	*87.5%*
Hispanic or Latino Population (2020)	801	*7.9%*	9,210	*14.6%*	19,554	*12.5%*
Not Hispanic or Latino Population (2010)	8,869	*94.1%*	45,560	*88.2%*	118,379	*90.0%*
Hispanic or Latino Population (2010)	552	*5.9%*	6,112	*11.8%*	13,161	*10.0%*
Not Hispanic or Latino Population (2028)	9,348	*91.6%*	63,078	*85.4%*	155,730	*87.9%*
Hispanic or Latino Population (2028)	856	*8.4%*	10,797	*14.6%*	21,500	*12.1%*
Projected Annual Growth (2023-2028)	51	*1.3%*	1,480	*3.2%*	2,343	*2.4%*
Historical Annual Growth (2010-2020)	248	*4.5%*	3,098	*5.1%*	6,392	*4.9%*

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1148/-84.5532

2370 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)						
Total Population	9,812		66,292		161,545	
Age Under 5 Years	362	3.7%	3,286	5.0%	8,147	5.0%
Age 5 to 9 Years	565	5.8%	3,823	5.8%	9,383	5.8%
Age 10 to 14 Years	769	7.8%	4,417	6.7%	10,638	6.6%
Age 15 to 19 Years	832	8.5%	4,742	7.2%	11,542	7.1%
Age 20 to 24 Years	762	7.8%	4,928	7.4%	12,114	7.5%
Age 25 to 29 Years	455	4.6%	4,339	6.5%	10,692	6.6%
Age 30 to 34 Years	513	5.2%	4,252	6.4%	10,895	6.7%
Age 35 to 39 Years	598	6.1%	4,308	6.5%	10,704	6.6%
Age 40 to 44 Years	803	8.2%	4,707	7.1%	11,199	6.9%
Age 45 to 49 Years	883	9.0%	4,920	7.4%	11,629	7.2%
Age 50 to 54 Years	920	9.4%	5,080	7.7%	12,291	7.6%
Age 55 to 59 Years	657	6.7%	4,383	6.6%	10,982	6.8%
Age 60 to 64 Years	564	5.7%	3,871	5.8%	9,486	5.9%
Age 65 to 69 Years	396	4.0%	3,095	4.7%	7,540	4.7%
Age 70 to 74 Years	343	3.5%	2,584	3.9%	6,000	3.7%
Age 75 to 79 Years	212	2.2%	1,879	2.8%	4,342	2.7%
Age 80 to 84 Years	118	1.2%	944	1.4%	2,211	1.4%
Age 85 Years or Over	60	0.6%	735	1.1%	1,752	1.1%
Median Age	39.0		37.9		37.7	
Age 19 Years or Less	2,528	25.8%	16,268	24.5%	39,711	24.6%
Age 20 to 64 Years	6,154	62.7%	40,788	61.5%	99,989	61.9%
Age 65 Years or Over	1,129	11.5%	9,236	13.9%	21,845	13.5%
Female Age Distribution (2023)						
Female Population	4,942	50.4%	33,738	50.9%	81,843	50.7%
Age Under 5 Years	175	3.5%	1,562	4.6%	3,882	4.7%
Age 5 to 9 Years	278	5.6%	1,863	5.5%	4,593	5.6%
Age 10 to 14 Years	396	8.0%	2,177	6.5%	5,151	6.3%
Age 15 to 19 Years	388	7.8%	2,262	6.7%	5,559	6.8%
Age 20 to 24 Years	396	8.0%	2,493	7.4%	6,031	7.4%
Age 25 to 29 Years	213	4.3%	2,144	6.4%	5,237	6.4%
Age 30 to 34 Years	262	5.3%	2,147	6.4%	5,457	6.7%
Age 35 to 39 Years	315	6.4%	2,148	6.4%	5,299	6.5%
Age 40 to 44 Years	417	8.4%	2,357	7.0%	5,698	7.0%
Age 45 to 49 Years	439	8.9%	2,514	7.5%	5,970	7.3%
Age 50 to 54 Years	461	9.3%	2,559	7.6%	6,125	7.5%
Age 55 to 59 Years	310	6.3%	2,140	6.3%	5,512	6.7%
Age 60 to 64 Years	261	5.3%	1,979	5.9%	4,860	5.9%
Age 65 to 69 Years	205	4.2%	1,693	5.0%	4,017	4.9%
Age 70 to 74 Years	196	4.0%	1,477	4.4%	3,406	4.2%
Age 75 to 79 Years	124	2.5%	1,125	3.3%	2,525	3.1%
Age 80 to 84 Years	71	1.4%	573	1.7%	1,311	1.6%
Age 85 Years or Over	35	0.7%	527	1.6%	1,209	1.5%
Female Median Age	39.2		39.0		38.8	
Age 19 Years or Less	1,237	25.0%	7,864	23.3%	19,186	23.4%
Age 20 to 64 Years	3,073	62.2%	20,480	60.7%	50,190	61.3%
Age 65 Years or Over	631	12.8%	5,394	16.0%	12,468	15.2%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1148/-84.5532

2370 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)						
Male Population	4,870	*49.6%*	32,554	*49.1%*	79,702	*49.3%*
Age Under 5 Years	187	*3.8%*	1,725	*5.3%*	4,265	*5.4%*
Age 5 to 9 Years	287	*5.9%*	1,960	*6.0%*	4,790	*6.0%*
Age 10 to 14 Years	373	*7.6%*	2,240	*6.9%*	5,487	*6.9%*
Age 15 to 19 Years	445	*9.1%*	2,479	*7.6%*	5,983	*7.5%*
Age 20 to 24 Years	366	*7.5%*	2,435	*7.5%*	6,082	*7.6%*
Age 25 to 29 Years	242	*5.0%*	2,195	*6.7%*	5,455	*6.8%*
Age 30 to 34 Years	251	*5.2%*	2,105	*6.5%*	5,437	*6.8%*
Age 35 to 39 Years	283	*5.8%*	2,160	*6.6%*	5,405	*6.8%*
Age 40 to 44 Years	386	*7.9%*	2,351	*7.2%*	5,501	*6.9%*
Age 45 to 49 Years	444	*9.1%*	2,406	*7.4%*	5,658	*7.1%*
Age 50 to 54 Years	459	*9.4%*	2,521	*7.7%*	6,166	*7.7%*
Age 55 to 59 Years	347	*7.1%*	2,243	*6.9%*	5,470	*6.9%*
Age 60 to 64 Years	303	*6.2%*	1,892	*5.8%*	4,625	*5.8%*
Age 65 to 69 Years	190	*3.9%*	1,402	*4.3%*	3,524	*4.4%*
Age 70 to 74 Years	147	*3.0%*	1,107	*3.4%*	2,594	*3.3%*
Age 75 to 79 Years	89	*1.8%*	754	*2.3%*	1,817	*2.3%*
Age 80 to 84 Years	47	*1.0%*	371	*1.1%*	900	*1.1%*
Age 85 Years or Over	25	*0.5%*	208	*0.6%*	542	*0.7%*
Male Median Age	38.9		37.0		36.7	
Age 19 Years or Less	1,291	*26.5%*	8,404	*25.8%*	20,525	*25.8%*
Age 20 to 64 Years	3,081	*63.3%*	20,307	*62.4%*	49,799	*62.5%*
Age 65 Years or Over	498	*10.2%*	3,843	*11.8%*	9,377	*11.8%*
Males per 100 Females (2023)						
Overall Comparison	99		96		97	
Age Under 5 Years	107	*51.6%*	110	*52.5%*	110	*52.4%*
Age 5 to 9 Years	103	*50.8%*	105	*51.3%*	104	*51.0%*
Age 10 to 14 Years	94	*48.5%*	103	*50.7%*	107	*51.6%*
Age 15 to 19 Years	115	*53.4%*	110	*52.3%*	108	*51.8%*
Age 20 to 24 Years	92	*48.0%*	98	*49.4%*	101	*50.2%*
Age 25 to 29 Years	113	*53.1%*	102	*50.6%*	104	*51.0%*
Age 30 to 34 Years	96	*49.0%*	98	*49.5%*	100	*49.9%*
Age 35 to 39 Years	90	*47.4%*	101	*50.1%*	102	*50.5%*
Age 40 to 44 Years	92	*48.0%*	100	*49.9%*	97	*49.1%*
Age 45 to 49 Years	101	*50.3%*	96	*48.9%*	95	*48.7%*
Age 50 to 54 Years	100	*49.9%*	99	*49.6%*	101	*50.2%*
Age 55 to 59 Years	112	*52.8%*	105	*51.2%*	99	*49.8%*
Age 60 to 64 Years	116	*53.7%*	96	*48.9%*	95	*48.8%*
Age 65 to 69 Years	93	*48.1%*	83	*45.3%*	88	*46.7%*
Age 70 to 74 Years	75	*42.9%*	75	*42.9%*	76	*43.2%*
Age 75 to 79 Years	72	*41.8%*	67	*40.1%*	72	*41.8%*
Age 80 to 84 Years	66	*39.7%*	65	*39.3%*	69	*40.7%*
Age 85 Years or Over	70	*41.2%*	40	*28.3%*	45	*31.0%*
Age 19 Years or Less	104	*51.1%*	107	*51.7%*	107	*51.7%*
Age 20 to 39 Years	96	*49.1%*	100	*49.9%*	102	*50.4%*
Age 40 to 64 Years	103	*50.7%*	99	*49.7%*	97	*49.3%*
Age 65 Years or Over	79	*44.1%*	71	*41.6%*	75	*42.9%*

Complete Profile

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Lat/Lon: 34.1148/-84.5532

2370 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	3,390		24,542		60,063	
Households with Children	1,681	49.6%	8,858	36.1%	19,353	32.2%
Average Household Size	2.9		2.7		2.7	
Household Density per Square Mile	1,080		868		765	
Population Family	8,911	90.8%	56,731	85.6%	138,004	85.4%
Population Non-Family	871	8.9%	9,229	13.9%	22,559	14.0%
Population Group Quarters	31	0.3%	332	0.5%	983	0.6%
Family Households	2,732	80.6%	17,552	71.5%	43,020	71.6%
Married Couple Households	2,292	83.9%	13,524	77.1%	33,141	77.0%
Other Family Households with Children	440	16.1%	4,028	22.9%	9,880	23.0%
Family Households with Children	1,670	61.1%	8,796	50.1%	19,175	44.6%
Married Couple with Children	1,422	85.1%	6,508	74.0%	14,153	73.8%
Other Family Households with Children	248	14.9%	2,288	26.0%	5,021	26.2%
Family Households No Children	1,062	38.9%	8,756	49.9%	23,846	55.4%
Married Couple No Children	870	81.9%	7,016	80.1%	18,987	79.6%
Other Family Households No Children	192	18.1%	1,741	19.9%	4,859	20.4%
Non-Family Households	658	19.4%	6,990	28.5%	17,043	28.4%
Non-Family Households with Children	11	1.7%	62	0.9%	178	1.0%
Non-Family Households No Children	647	98.3%	6,928	99.1%	16,865	99.0%
Average Family Household Size	3.3		3.2		3.2	
Average Family Income	$172,285		$137,956		$144,756	
Median Family Income	$128,374		$116,385		$119,774	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	8,116		54,766		133,376	
Never Married	2,518	31.0%	16,411	30.0%	40,219	30.2%
Currently Married	4,165	51.3%	27,925	51.0%	69,643	52.2%
Previously Married	1,433	17.7%	10,430	19.0%	23,514	17.6%
Separated	206	14.4%	1,585	15.2%	3,424	14.6%
Widowed	437	30.5%	2,461	23.6%	5,605	23.8%
Divorced	790	55.2%	6,385	61.2%	14,485	61.6%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	6,522		45,096		109,721	
Elementary (Grade Level 0 to 8)	84	1.3%	1,151	2.6%	2,596	2.4%
Some High School (Grade Level 9 to 11)	133	2.0%	1,837	4.1%	4,269	3.9%
High School Graduate	1,179	18.1%	9,362	20.8%	22,403	20.4%
Some College	1,396	21.4%	10,105	22.4%	23,878	21.8%
Associate Degree Only	315	4.8%	3,416	7.6%	9,124	8.3%
Bachelor Degree Only	2,426	37.2%	13,948	30.9%	33,203	30.3%
Graduate Degree	990	15.2%	5,278	11.7%	14,248	13.0%
Any College (Some College or Higher)	5,127	78.6%	32,746	72.6%	80,453	73.3%
College Degree + (Bachelor Degree or Higher)	3,416	52.4%	19,225	42.6%	47,451	43.2%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1148/-84.5532

2370 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2023)	3,397		24,999		61,429	
Total Housing Units (2020)	3,411		23,935		59,145	
Historical Annual Growth (2020-2023)	-14	-	1,064	-	2,283	-
Housing Units Occupied (2023)	3,390	99.8%	24,542	98.2%	60,063	97.8%
Housing Units Owner-Occupied	2,578	76.1%	18,231	74.3%	43,976	73.2%
Housing Units Renter-Occupied	812	23.9%	6,311	25.7%	16,087	26.8%
Housing Units Vacant (2023)	7	0.2%	457	1.8%	1,366	2.2%
Household Size (2023)						
Total Households	3,390		24,542		60,063	
1 Person Households	488	14.4%	5,537	22.6%	13,039	21.7%
2 Person Households	1,018	30.0%	8,582	35.0%	20,990	34.9%
3 Person Households	689	20.3%	4,097	16.7%	10,082	16.8%
4 Person Households	734	21.7%	3,635	14.8%	9,314	15.5%
5 Person Households	325	9.6%	1,702	6.9%	4,183	7.0%
6 Person Households	97	2.9%	615	2.5%	1,531	2.5%
7 or More Person Households	39	1.2%	373	1.5%	924	1.5%
Household Income Distribution (2023)						
HH Income $200,000 or More	637	18.8%	3,321	13.5%	7,903	13.2%
HH Income $150,000 to $199,999	479	14.1%	2,767	11.3%	8,117	13.5%
HH Income $125,000 to $149,999	385	11.4%	2,117	8.6%	6,250	10.4%
HH Income $100,000 to $124,999	372	11.0%	3,017	12.3%	7,628	12.7%
HH Income $75,000 to $99,999	483	14.3%	4,463	18.2%	8,799	14.6%
HH Income $50,000 to $74,999	336	9.9%	3,146	12.8%	8,144	13.6%
HH Income $35,000 to $49,999	145	4.3%	1,638	6.7%	3,873	6.4%
HH Income $25,000 to $34,999	185	5.5%	1,679	6.8%	3,414	5.7%
HH Income $15,000 to $24,999	102	3.0%	1,179	4.8%	2,808	4.7%
HH Income $10,000 to $14,999	17	0.5%	635	2.6%	1,243	2.1%
HH Income Under $10,000	248	7.3%	580	2.4%	1,885	3.1%
Household Vehicles (2023)						
Households 0 Vehicles Available	87	2.6%	493	2.0%	1,236	2.1%
Households 1 Vehicle Available	866	25.5%	6,831	27.8%	16,014	26.7%
Households 2 Vehicles Available	1,540	45.4%	11,184	45.6%	27,380	45.6%
Households 3 or More Vehicles Available	897	26.5%	6,034	24.6%	15,433	25.7%
Total Vehicles Available	6,956		49,727		123,808	
Average Vehicles per Household	2.1		2.0		2.1	
Owner-Occupied Household Vehicles	5,830	83.8%	40,008	80.5%	97,952	79.1%
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.2	
Renter-Occupied Household Vehicles	1,127	16.2%	9,719	19.5%	25,856	20.9%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.6	
Travel Time (2023)						
Worker Base Age 16 years or Over	5,561		38,916		93,816	
Travel to Work in 14 Minutes or Less	1,017	18.3%	6,599	17.0%	14,752	15.7%
Travel to Work in 15 to 29 Minutes	1,249	22.5%	10,439	26.8%	24,179	25.8%
Travel to Work in 30 to 59 Minutes	1,424	25.6%	12,637	32.5%	30,161	32.1%
Travel to Work in 60 Minutes or More	349	6.3%	2,494	6.4%	6,422	6.8%
Work at Home	1,522	27.4%	6,746	17.3%	18,301	19.5%
Average Minutes Travel to Work	25.3		26.2		26.6	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1148/-84.5532

2370 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	5,561		38,916		93,816	
Drive to Work Alone	3,746	67.4%	28,547	73.4%	67,320	71.8%
Drive to Work in Carpool	165	3.0%	2,860	7.3%	5,971	6.4%
Travel to Work by Public Transportation	3	-	178	0.5%	400	0.4%
Drive to Work on Motorcycle	-	-	-	-	65	-
Bicycle to Work	3	-	88	0.2%	93	-
Walk to Work	59	1.1%	277	0.7%	763	0.8%
Other Means	63	1.1%	220	0.6%	904	1.0%
Work at Home	1,522	27.4%	6,746	17.3%	18,301	19.5%
Daytime Demographics (2023)						
Total Businesses	613		3,945		8,036	
Total Employees	2,872		25,944		49,133	
Company Headquarter Businesses	9	1.5%	84	2.1%	176	2.2%
Company Headquarter Employees	176	6.1%	1,701	6.6%	6,109	12.4%
Employee Population per Business	4.7	to 1	6.6	to 1	6.1	to 1
Residential Population per Business	16.0	to 1	16.8	to 1	20.1	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,235		40,724		86,030	
Labor Force						
Labor Population Age 16 Years or Over (2023)	7,924		53,735		130,976	
Labor Force Total Males (2023)	3,923	49.5%	26,125	48.6%	63,946	48.8%
Male Civilian Employed	2,918	74.4%	20,180	77.2%	49,148	76.9%
Male Civilian Unemployed	35	0.9%	315	1.2%	937	1.5%
Males in Armed Forces	-	-	17	-	178	0.3%
Males Not in Labor Force	970	24.7%	5,613	21.5%	13,683	21.4%
Labor Force Total Females (2023)	4,002	50.5%	27,610	51.4%	67,030	51.2%
Female Civilian Employed	2,643	66.0%	18,736	67.9%	44,667	66.6%
Female Civilian Unemployed	86	2.2%	423	1.5%	1,292	1.9%
Females in Armed Forces	-	-	22	-	86	0.1%
Females Not in Labor Force	1,272	31.8%	8,429	30.5%	20,985	31.3%
Unemployment Rate	121	1.5%	739	1.4%	2,228	1.7%
Occupation (2023)						
Occupation Population Age 16 Years or Over	5,561		38,916		93,816	
Occupation Total Males	2,918	52.5%	20,180	51.9%	49,148	52.4%
Occupation Total Females	2,643	47.5%	18,736	48.1%	44,667	47.6%
Management, Business, Financial Operations	1,467	-	8,460	21.7%	20,378	21.7%
Professional, Related	1,542	27.7%	9,399	24.2%	23,598	25.2%
Service	781	14.0%	5,923	15.2%	13,638	14.5%
Sales, Office	1,082	19.5%	8,667	22.3%	20,384	21.7%
Farming, Fishing, Forestry	-	-	1	-	11	-
Construction, Extraction, Maintenance	272	4.9%	2,876	7.4%	6,627	7.1%
Production, Transport, Material Moving	417	7.5%	3,590	9.2%	9,181	9.8%
White Collar Workers	4,091	73.6%	26,525	68.2%	64,359	68.6%
Blue Collar Workers	1,470	26.4%	12,390	31.8%	29,457	31.4%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1148/-84.5532

2370 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	3,390		24,542		60,063	
1 Detached Unit	2,601	76.7%	18,599	75.8%	46,943	78.2%
1 Attached Unit	73	2.2%	1,104	4.5%	2,910	4.8%
2 Units	11	0.3%	68	0.3%	275	0.5%
3 to 4 Units	33	1.0%	289	1.2%	641	1.1%
5 to 9 Units	59	1.8%	463	1.9%	971	1.6%
10 to 19 Units	229	6.7%	1,095	4.5%	2,494	4.2%
20 to 49 Units	136	4.0%	1,021	4.2%	2,191	3.6%
50 or More Units	222	6.5%	1,309	5.3%	2,614	4.4%
Mobile Home or Trailer	25	0.7%	592	2.4%	1,020	1.7%
Other Structure	-	-	2	-	4	-
Homes Built By Year (2023)						
Homes Built 2014 or later	20	0.6%	541	2.2%	1,208	2.0%
Homes Built 2010 to 2013	213	6.3%	4,241	17.0%	10,048	16.4%
Homes Built 2000 to 2009	472	13.9%	5,765	23.1%	12,995	21.2%
Homes Built 1990 to 1999	2,033	59.9%	8,020	32.1%	15,941	25.9%
Homes Built 1980 to 1989	464	13.7%	3,302	13.2%	12,072	19.7%
Homes Built 1970 to 1979	121	3.6%	2,075	8.3%	5,437	8.9%
Homes Built 1960 to 1969	6	0.2%	107	0.4%	992	1.6%
Homes Built 1950 to 1959	24	0.7%	220	0.9%	755	1.2%
Homes Built 1940 to 1949	1	-	7	-	28	-
Homes Built Before 1939	36	1.1%	264	1.1%	589	1.0%
Median Age of Homes	30.3	yrs	27.8	yrs	29.4	yrs
Home Values (2023)						
Owner Specified Housing Units	2,578		18,231		43,976	
Home Values $1,000,000 or More	19	0.7%	198	1.1%	531	1.2%
Home Values $750,000 to $999,999	43	1.7%	549	3.0%	1,173	2.7%
Home Values $500,000 to $749,999	232	9.0%	2,444	13.4%	5,012	11.4%
Home Values $400,000 to $499,999	492	19.1%	2,795	15.3%	6,230	14.2%
Home Values $300,000 to $399,999	959	37.2%	5,368	29.4%	13,149	29.9%
Home Values $250,000 to $299,999	481	18.7%	3,030	16.6%	7,071	16.1%
Home Values $200,000 to $249,999	271	10.5%	2,117	11.6%	5,901	13.4%
Home Values $175,000 to $199,999	8	0.3%	579	3.2%	2,136	4.9%
Home Values $150,000 to $174,999	7	0.3%	224	1.2%	752	1.7%
Home Values $125,000 to $149,999	2	-	88	0.5%	298	0.7%
Home Values $100,000 to $124,999	8	0.3%	148	0.8%	409	0.9%
Home Values $90,000 to $99,999	1	-	25	0.1%	69	0.2%
Home Values $80,000 to $89,999	2	-	30	0.2%	84	0.2%
Home Values $70,000 to $79,999	-	-	1	-	9	-
Home Values $60,000 to $69,999	1	-	22	0.1%	49	0.1%
Home Values $50,000 to $59,999	2	-	16	-	37	-
Home Values $35,000 to $49,999	2	-	181	1.0%	268	0.6%
Home Values $25,000 to $34,999	17	0.7%	200	1.1%	360	0.8%
Home Values $10,000 to $24,999	3	0.1%	56	0.3%	195	0.4%
Home Values Under $10,000	28	1.1%	159	0.9%	240	0.5%
Owner-Occupied Median Home Value	$343,075		$349,991		$335,268	
Renter-Occupied Median Rent	$1,301		$1,248		$1,273	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1148/-84.5532

2370 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$332.68 M		$1.96 B		$4.98 B	
Total Non-Retail Expenditure	$176.32 M		$1.04 B		$2.63 B	
Total Retail Expenditure	$156.36 M		$924.22 M		$2.35 B	
Apparel	$12.11 M		$70.29 M		$178.95 M	
Contributions	$11.66 M		$67.11 M		$170.14 M	
Education	$11.76 M		$64.24 M		$164.37 M	
Entertainment	$19.49 M		$113.62 M		$289.21 M	
Food and Beverages	$48.15 M		$285.53 M		$725.57 M	
Furnishings and Equipment	$12.03 M		$70.32 M		$179.1 M	
Gifts	$8.91 M		$50.63 M		$128.35 M	
Health Care	$26.75 M		$161.64 M		$409.5 M	
Household Operations	$13.4 M		$78.18 M		$198.69 M	
Miscellaneous Expenses	$6.33 M		$37.18 M		$94.69 M	
Personal Care	$4.47 M		$26.35 M		$67.01 M	
Personal Insurance	$2.56 M		$14.65 M		$37.32 M	
Reading	$727.12 K		$4.3 M		$10.91 M	
Shelter	$69.59 M		$410.41 M		$1.04 B	
Tobacco	$1.67 M		$10.55 M		$26.57 M	
Transportation	$60.26 M		$357.05 M		$908.33 M	
Utilities	$22.8 M		$138.28 M		$350.15 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$8,178		$6,656		$6,913	
Total Non-Retail Expenditure	$4,334	53.0%	$3,518	52.9%	$3,654	52.9%
Total Retail Expenditures	$3,844	47.0%	$3,138	47.1%	$3,260	47.1%
Apparel	$298	3.6%	$239	3.6%	$248	3.6%
Contributions	$287	3.5%	$228	3.4%	$236	3.4%
Education	$289	3.5%	$218	3.3%	$228	3.3%
Entertainment	$479	5.9%	$386	5.8%	$401	5.8%
Food and Beverages	$1,184	14.5%	$970	14.6%	$1,007	14.6%
Furnishings and Equipment	$296	3.6%	$239	3.6%	$248	3.6%
Gifts	$219	2.7%	$172	2.6%	$178	2.6%
Health Care	$658	8.0%	$549	8.2%	$568	8.2%
Household Operations	$329	4.0%	$265	4.0%	$276	4.0%
Miscellaneous Expenses	$156	1.9%	$126	1.9%	$131	1.9%
Personal Care	$110	1.3%	$89	1.3%	$93	1.3%
Personal Insurance	$63	0.8%	$50	0.7%	$52	0.7%
Reading	$18	0.2%	$15	0.2%	$15	0.2%
Shelter	$1,711	20.9%	$1,394	20.9%	$1,449	21.0%
Tobacco	$41	0.5%	$36	0.5%	$37	0.5%
Transportation	$1,481	18.1%	$1,212	18.2%	$1,260	18.2%
Utilities	$561	6.9%	$470	7.1%	$486	7.0%